

30 Years of Polling On Perceptions of Economic Issues 1980-2010

Views of the Public on Personal, National & Internatioanl Economy



A Gallup Pakistan Report

Gallup & Gilani
PAKISTAN
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World Leader in Marketing Research & Consultants



30 YEARS OF POLLING ON PERCEPTIONS OF ECONOMIC ISSUES

(1980-2010)

VIEWS OF THE PUBLIC ON PERSONAL
ECONOMY, NATIONAL AND INTERNATIONAL
ECONOMY

(NOT FOR PUBLIC RELEASE OR PUBLICATION)

January 6, 2011



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CAUTION:

THIS IS A PRELIMINARY DRAFT

We are in the process of reviewing, cross-checking and revising/editing the material presented here. We will send you a revised version by email. Please feel free to use the revised version for any research and teaching purpose.

DISCLAIMER

The data pertain to 30 years of polling work. We have made much effort to standardize the samples and question wording wherever comparisons are made across years. However it still leaves room for improvement. We will join our readers in bringing greater refinement in all stages of research as we look ahead to future work on the same subjects.

LOOKING BACK AND LOOKING AHEAD

The basic purpose of this Report is to start a meaningful debate on the issue of Polling Research on Perceptions about Economic Issues in Pakistan and identify avenues of further improvement. We admit that during the last 30 years we often asked inappropriate questions or did not maintain a time series as we should have. Moreover, our questions were not always informed by Relevant Experts knowledge. Hopefully in the future, we will frame more 'informed questions' in a more 'informed framework'.

While recognizing its limitations, what we have and present here, provides approximations to Perceptions on a wide variety of Economic issues, which may otherwise be unavailable in a scientific fashion.

We present this to generate a constructive debate between Sociologists, Economists and related Professionals working on Social and Economic Issues and Survey Researchers. The two can join hands to produce valuable Research and teaching materials for Concerned Professionals.

Note: For more details on Methodology please refer to the Methodology Section



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Note: For more details on Methodology please refer to the Methodology Section



Introduction

Introduction:

Pakistan is the sixth largest country of the world with a population of approximately 174 million.⁽¹⁾ Despite its large human resource, Pakistan is an under developed country with GDP per capita of \$26,00 which is on the rank 171 in the whole world.^{** (1)} Unemployment is widespread (*15% approximately*). According to 2006 estimates, 24% of the population was living below the poverty line.⁽¹⁾ A large proportion of the population is illiterate. The literacy level in age 15 and above is 50%. This is 63% for males and 36% for the female population. (*2005 estimate*)⁽¹⁾ Majority of the population lives in rural areas (64%)⁽¹⁾

98 percent (98%) of urban households have electricity whereas 81% of rural households have Electricity.⁽²⁾ 30% of households have Gas Supply (74% Urban and 7% Rural households)⁽²⁾.

This document is based on Opinions of these Pakistanis spread across the four provinces.

We are presenting opinions on Economic matters that are relevant to a common man. There are opinions on Employment choices, issues and concerns. How these Pakistanis view their own economic conditions, how do they perceive the Country's Economy, how satisfied are they with the Government's policies e.g. Tax System. This also gives an account of Public Opinion on the facilities like Electricity etc. Living in a Globalized Economy, we have presented some opinions of Pakistanis about International Economy.

These are opinion of Pakistani Public and do not necessarily reflect the views of our institution

** GDP per capita (PPP)

1. Country Profile, The World Fact book, Central Intelligence Agency
2. Pakistan Social and Living Standards Measurement Survey 2006-07

Note: For more details on Methodology please refer to the Methodology Section



STRUCTURE OF THIS DOCUMENT

This Document has three Parts; each dealing with Views on Personal Economy, National Economy and International Economy respectively. This is followed by a Fourth Part on Methodology of these Surveys.

Each Part has some Sections which deal with opinions on certain Key issues of Economy.



PART 1:

30 YEARS OF POLLING ON PERSONAL ECONOMY

This part gives views on issues of Economy related to one's personal life. This gives views on Employment; Business. Then there is a section which tells about perceptions and fears of a common man about unemployment.

We have also presented how people perceive their personal economic situation and what are their hopes about the future in terms of personal economy.

- SECTION 1: Employment Issues
- SECTION 2: Business Issues
- SECTION 3: Views on Unemployment
- SECTION 4: Views on Foreign Employment
- SECTION 5: Perceptions on Personal Economic Conditions;
Today and Tomorrow

Note: For more details on Methodology please refer to the Methodology Section



Part 1: **30 Years of Polling on Personal Economy**

SECTION 1:

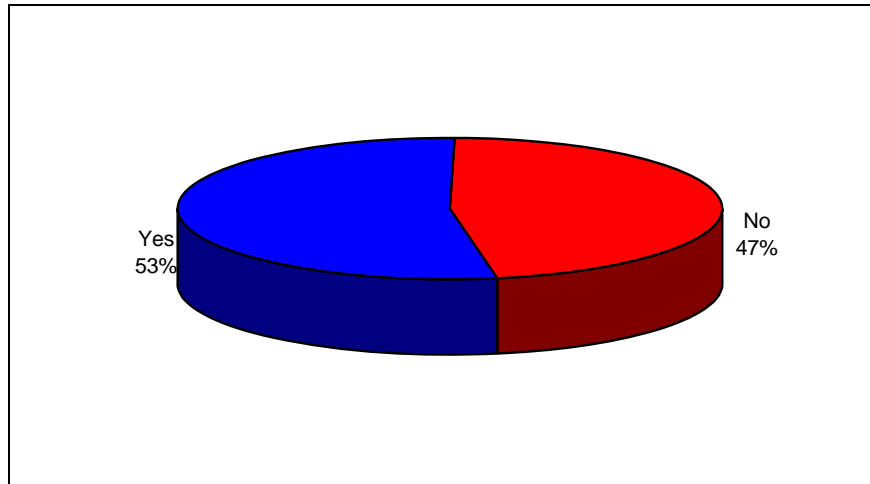
EMPLOYMENT ISSUES

Nearly 50% of respondents claim to have a paid job or are self employed. Among those who have a job; majority works full time and earns a monthly pay. Some people work extra or do a second job to make both ends meet. Despite difficult financial situation; majority claim to be satisfied with their occupation.



ARE YOU EMPLOYED?

Question: Do you do any work to earn a living whether job / self employment / agriculture etc or in other words are you employed?



Source: Gallup & Gilani / National Survey, 2009

Comparative Data

	2002	2008	2009
Employed	41%	53%	51%
Unemployed	59%	47%	49%

Source: Gallup & Gilani / National Surveys, 2002, 2008 & 2009

Please note that this data cannot be used as Indicator of Unemployment in the Country. Such Data can be obtained from Economic Survey of Pakistan.

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

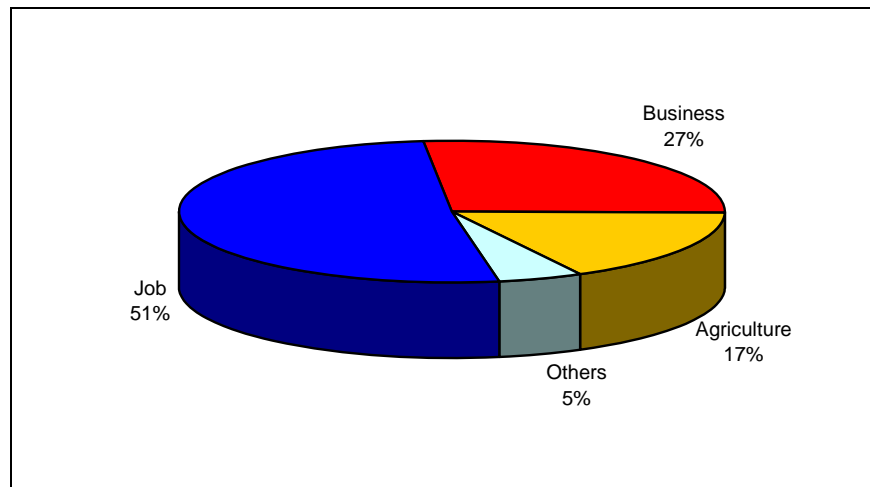
Note: For more details on Methodology please refer to the Methodology Section



TYPE OF EMPLOYMENT

JOB VERSUS BUSINESS

Question: What is the nature of your current job/ employment status? (*Only those who say they are employed*)



Source: Gallup & Gilani / National Survey, 2009

Comparative Data

	2004	2007	2008	2009
Job	34%	47%	50%	51%
Business	33%	51%	40%	27%
Agriculture	13%	-	10%	17%
Others	20%	2%	-	5%

Source: Gallup & Gilani / National Surveys, 2004, 2007, 2008 & 2009

Relatively more people claim to have Jobs in 2009 as compared to those who claim the same in 2004.

Please note that this data cannot be used as Indicator of Unemployment in the Country. Such Data can be obtained from Economic Survey of Pakistan.

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

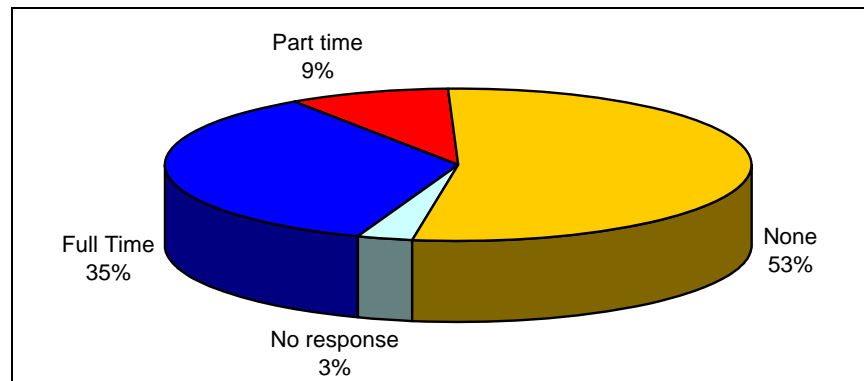
Note: For more details on Methodology please refer to the Methodology Section



TYPE OF EMPLOYMENT

FULL TIME VERSUS PART TIME

Question: Do you currently have a full – time or part – time paid job?



Source: Gallup & Gilani / National Survey, 2009

Comparative Data

	2001	2002	2003	2004	2005	2007	2008	2009
Full time	21%	35%	33%	23%	30%	31%	27%	35%
Part time	8%	6%	7%	10%	7%	8%	5%	9%
None	71%	59%	60%	67%	63%	60%	65%	53%
No Response	-	-	-	-	-	1%	3%	3%

Source: Gallup & Gilani / National Surveys, 2001-2005, 2007, 2008 & 2009

Please note that this data cannot be used as Indicator of Unemployment in the Country. Such Data can be obtained from Economic Survey of Pakistan.

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

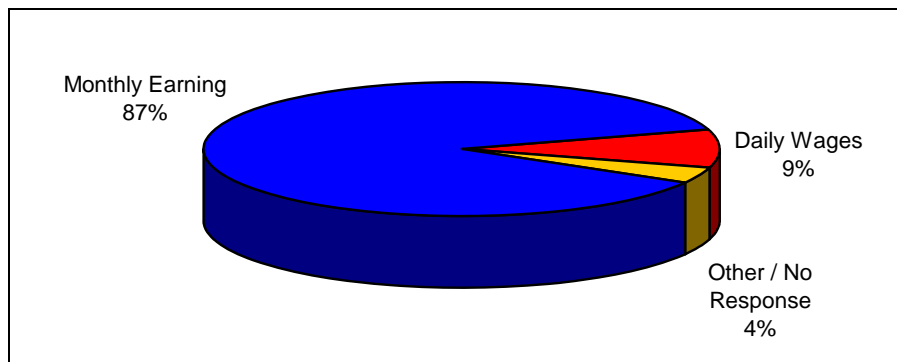
Note: For more details on Methodology please refer to the Methodology Section



TYPE OF EMPLOYMENT

MONTHLY PAY VERSUS DAILY WAGES

Question: *(Those who are doing a job)* Do you have a monthly income / pay or do you earn daily wages or any other?



Source: Gallup & Gilani / National Survey, 2008

Most of the people say they have a Monthly paid job as compared to Daily wages.

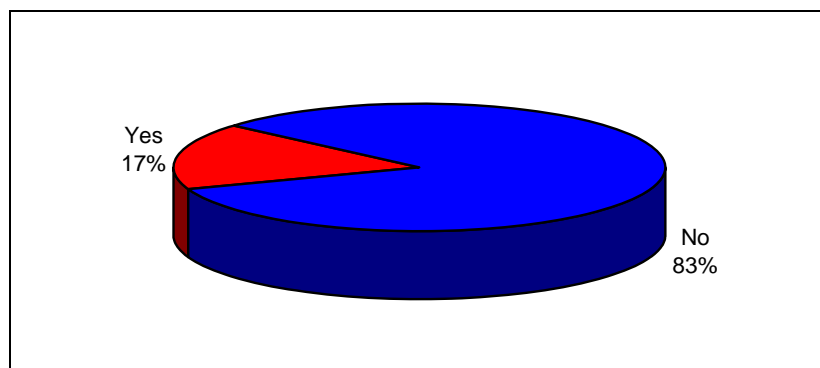
Note: For more details on Methodology please refer to the Methodology Section



TYPE OF EMPLOYMENT

EXTRA WORK/ SECOND JOB?

Question: Is there anyone in your household who is working extra/ doing a second job to increase income?



Source: Gallup & Gilani / National Survey, 2009

Question: If yes, then what kinds of extra work? (*Only those who are doing extra work*)

Small Business	19%
Shop	32%
Stitching, dress designing	12%
Vendor	4%
Teaching	20%
Taxi Driver	9%
No response	4%

Source: Gallup & Gilani / National Survey, 2009

In these times of financial constraints, 17% claim to be doing a second job/ extra work to make ends meet

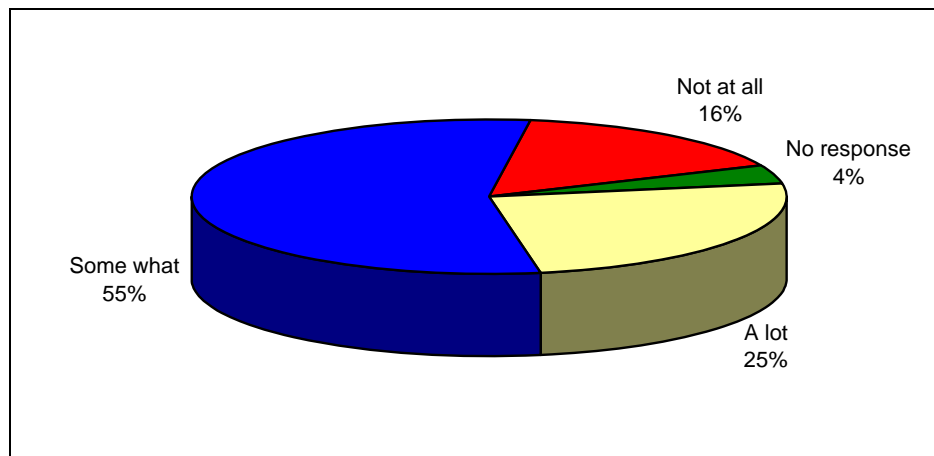
Note: For more details on Methodology please refer to the Methodology Section



TYPE OF EMPLOYMENT

SATISFACTION WITH EMPLOYMENT

Question: How satisfied are you with your current occupation?



Source: Gallup & Gilani / National Survey, 2009

It is interesting to note that most people claim to be satisfied with their respective occupation.

Comparative Data

	2005	2009
Very Satisfied	35%	25%
Satisfied	54%	55%
Neutral	-	-
Dissatisfied	-	-
Very Dissatisfied	11%	16%
Don't Know/ No Response	-	4%

Source: Gallup & Gilani / National Surveys, 2005 & 2009

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



Part 1: 30 Years of Polling on Personal Economy

SECTION 2:

BUSINESS ISSUES

Majority of the respondents claim to have a paid job. Business appears to be uncommon.

This Section gives views of those who claim to be running a Business. Most say they own a shop; some are involved in Services etc.

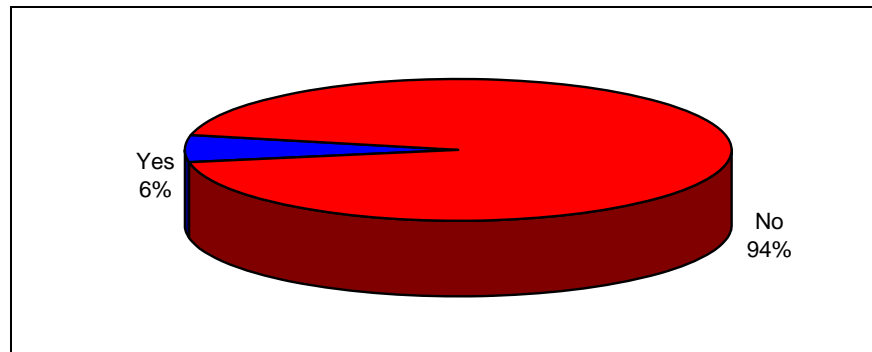
Most of the people have a small Business activity involving few people only. Poor Law and order situation; lack of basic facilities and unavailability of monetary investment appears to be the concerns of this Business community.

Note: For more details on Methodology please refer to the Methodology Section



BUSINESS

Question: Do you own any company or Business organization?



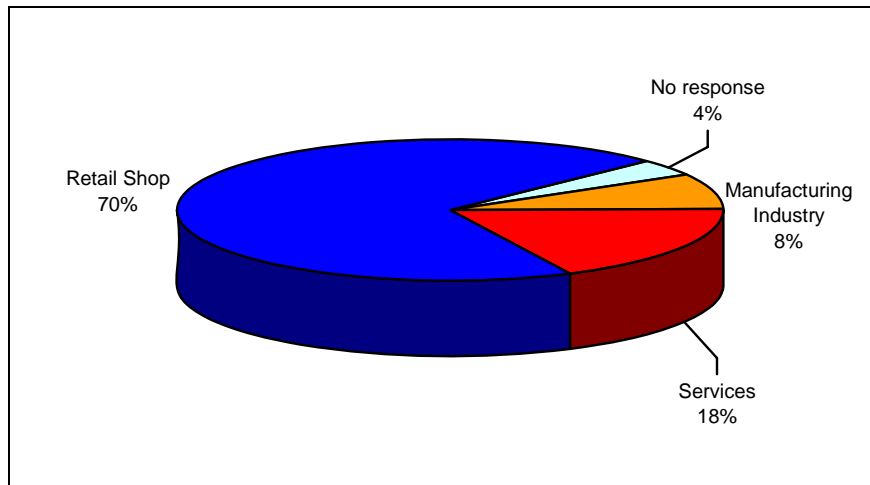
Source: Gallup & Gilani / National Survey, 2006

Note: For more details on Methodology please refer to the Methodology Section



NATURE OF BUSINESS

Question: (*Those who have business*) what is the nature of your business?



Source: Gallup & Gilani / National Survey, 2009

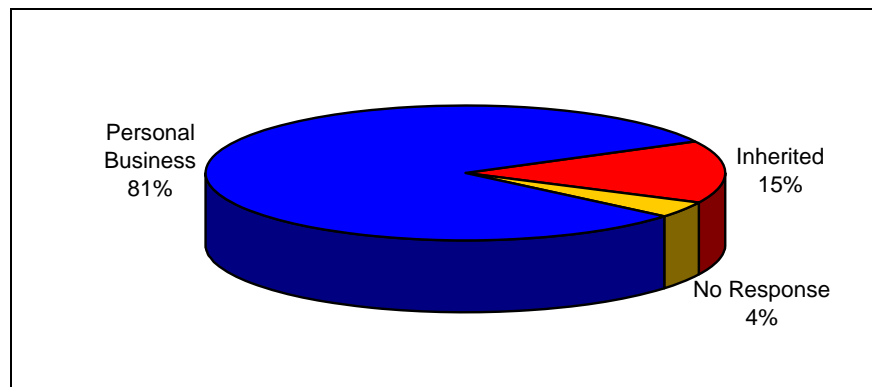
Note: For more details on Methodology please refer to the Methodology Section



NATURE OF BUSINESS

PERSONAL VERSUS INHERITED

Question: Is it your personal business or did you inherit it? (*Those who have business*)



Source: Gallup & Gilani / National Survey, 2009

Note: For more details on Methodology please refer to the Methodology Section



BUSINESS

HOW LONG BEING ASSOCIATED?

Question: How long have you been associated with this Business? (*Those who have business*)

Less than 5 years	20%
5-10 years	46%
11-15 years	15%
More than 15 years	14%
No response	5%

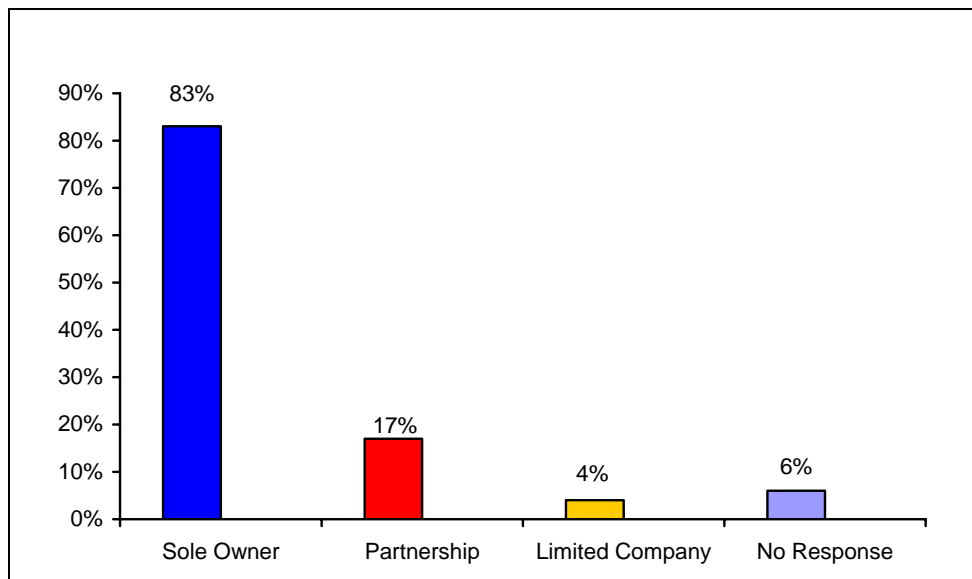
Source: Gallup & Gilani / National Survey, 2009



BUSINESS

DO YOU HAVE A PARTNER?

Question: Are you the owner of this Business or do you have another Partner?
*(Those who have business)**



Source: Gallup & Gilani / National Survey, 2009

* Multiple Responses, responses might not add to 100%

Note: For more details on Methodology please refer to the Methodology Section



BUSINESS

NUMBER OF EMPLOYEES?

Question: *(Those who have a Business)* What is the number of your employees?

	<i>Percent of Respondents</i>
One	58%
2 People	19%
> 3	7%
No Response	16%

Source: Gallup & Gilani / National Survey, 2008

Note: For more details on Methodology please refer to the Methodology Section



BUSINESS

NUMBER OF EMPLOYEES INCREASE OVER TIME

Question: When you started this Business, what was the number of employees including yourself, and now in 2009 how many people are working in this business? (*Those who have a Business*)

	When started Business	2009
1	68%	42%
2-5	25%	42%
6-10	2%	4%
11-35	-	1%
36-50	1%	--
51-100	-	-
100+	-	-
No response	4%	11%

Source: Gallup & Gilani / National Survey, 2009



BUSINESS

INVESTMENT

Question: What is your total approximate investment in this Business? (*Those who have a Business*)

Less than Rs. 25, 000	37%
25001-100, 000	29%
100,001-200, 000	9%
200, 001-500, 000	12%
500, 001-2000, 000	4%
Above 2000, 000	1%
Don't Know/ No Response	8%

Source: Gallup & Gilani / National Survey, 2009



BUSINESS

TURNOVER

Question: What is your total approximate turnover in this Business? (*Those who have a Business*)

Less than Rs. 25, 000	15%
25001-100, 000	44%
100,001-200, 000	16%
200, 001-500, 000	14%
500, 001-2000, 000	4%
Above 2000, 000	1%
Don't Know/ No Response	6%

Source: Gallup & Gilani / National Survey, 2009



BUSINESS

WHAT PROBLEMS DO YOU THINK ARE IMPORTANT?

Question: Considering your Business, how will you rate the following problems in order of importance from 1 to 5 where 1 is not a problem and 5 is very serious problem?

(Those who rate each problem as 5 are shown only)

Problem of law and order	38%
Provision of basic facilities, electricity, water, gas, phone etc	35%
Availability of skilled labor and staff	18%
Availability of raw material at reasonable cost	21%
Availability of investment at the required time	30%
Access to modern technology	16%
Unnecessary involvement of Government Departments, rules and regulations	21%
Income Tax, sales tax, excise tax etc	23%
Low demand, marketing problems	20%

Source: Gallup & Gilani / National Survey, 2009

Poor Law and order, lack of basic Facilities and unavailability of monetary investment appear to be the top problems in view of the people who are running a Business

Note: For more details on Methodology please refer to the Methodology Section



Part 1: 30 Years of Polling on Personal Economy

SECTION 3:

VIEWS ON UNEMPLOYMENT

Most of the people perceive their present jobs to be secure. But they fear that if they lose their job; they won't be able to get new job easily. People fear that the unemployment will increase in the country

Nearly a quarter of households claim to be having a person who is searching for a job. They say that they have been searching for over a year and have some education.

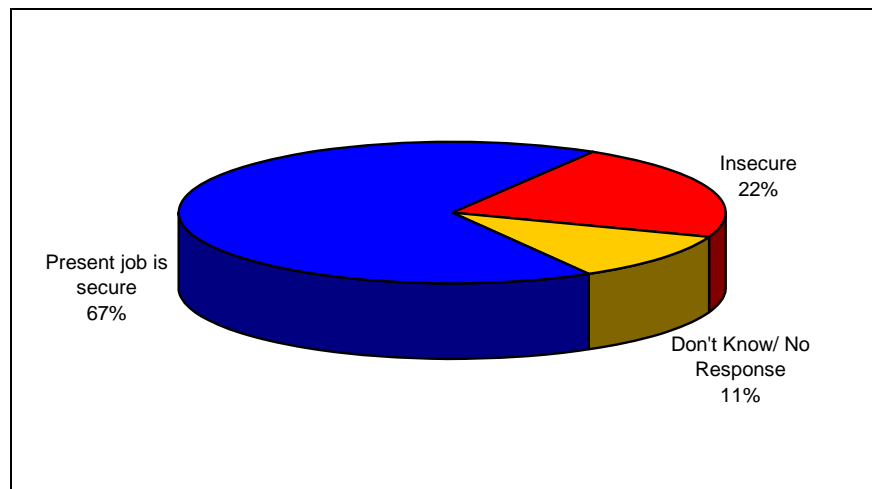
People say that lack of reference from an Influential person is the main reason for not getting a job.

In these times of financial constraints; majority claims to be earning just enough to make both ends meet.



DO YOU FEAR UNEMPLOYMENT?

Question: Do you think your present job is secure or do you fear unemployment? (*Only those who say they have a job*)



Source: Gallup & Gilani / National Survey, 2009

COMPARATIVE DATA

	2000	2001	2002	2003	2004	2005	2006	2007	2009
Secure	63%	59%	71%	61%	68%	69%	69%	67%	67%
Insecure	28%	32%	17%	19%	10%	15%	13%	21%	22%
No Response/ Don't Know	9%	9%	12%	20%	22%	16%	18%	12%	11%

Source: Gallup & Gilani / National Surveys, 2001-2007 & 2009

It is interesting to note that majority of those who say they have a job consider their job to be secure. But still about one third fear losing it or are unsure about its safety.

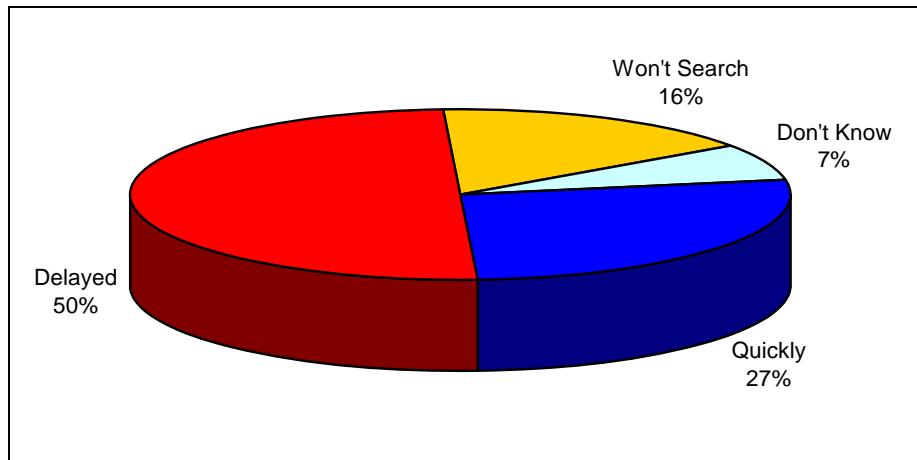
Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



CHANCES OF JOB AVAILABILITY

Question: If God forbid you become unemployed, do you think will you get a new job quickly or will it take time?



Source: Gallup & Gilani / National Survey, 2009

COMPARATIVE DATA

	2003	2004	2005	2006	2007	2008	2009
I will get it quickly	16%	24%	32%	22%	27%	23%	27%
It will take a lot of time	50%	40%	34%	44%	44%	47%	50%
I won't search for a job	16%	6%	12%	8%	16%	12%	16%
Don't Know	18%	30%	22%	26%	13%	18%	7%

Source: Gallup & Gilani / National Surveys, 2003, 2004, 2005, 2006, 2007, 2008 & 2009

Though majority considers the job to be secure but if given a hypothetical scenario of losing their job; majority fears that they won't be able to get it back easily. This speaks volumes about the fears and problems faced by a common man regarding job and means of earning.

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

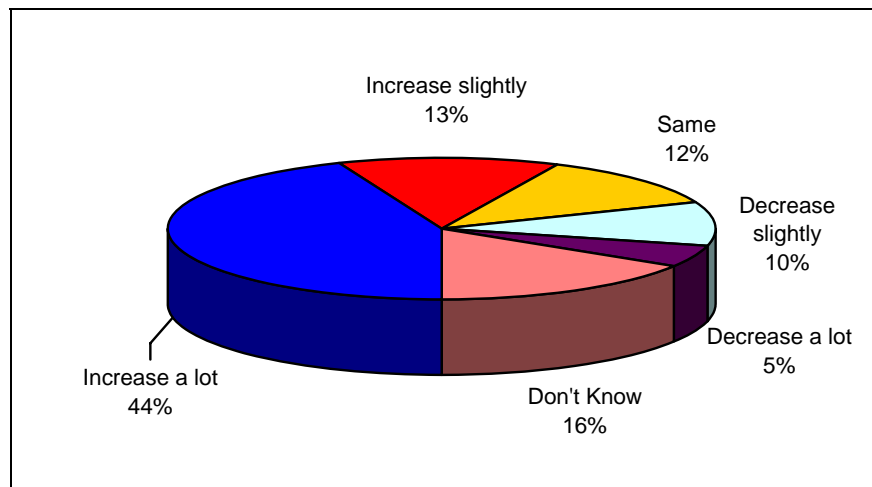
Note: For more details on Methodology please refer to the Methodology Section



UNEMPLOYMENT IN PAKISTAN

PERCEPTIONS OF PUBLIC

Question: In your opinion will the rate of unemployment increase or decrease in the next twelve months?



Source: Gallup & Gilani / National Survey, 2008

COMPARATIVE DATA

	2001	2002	2003	2004	2005	2006	2007	2008
Increase a lot	35%	30%	5%	36%	32%	45%	27%	44%
Increase slightly	24%	19%	32%	17%	23%	20%	25%	13%
Remain same	18%	20%	34%	19%	25%	19%	21%	12%
Decrease a lot	2%	13%	-	2%	6%	8%	15%	5%
Decrease slightly	7%	3%	8%	9%	3%	1%	4%	10%
Don't Know	14%	15%	21%	17%	11%	7%	8%	16%

Source: Gallup & Gilani / National Surveys, 2001-2008

Majority of Pakistanis are not optimistic regarding the problem of unemployment. Majority believes that the rate of unemployment will increase in the coming year. The trend in response has remained the same over last 10 years.

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

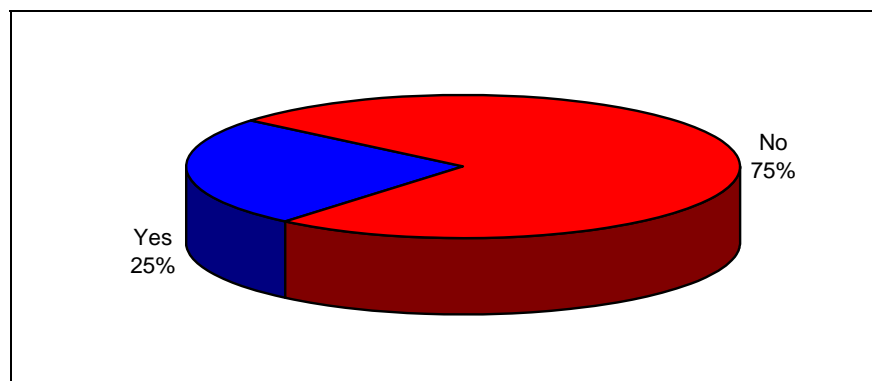
Note: For more details on Methodology please refer to the Methodology Section



UNEMPLOYMENT

ANYONE IN THE HOUSEHOLD?

Question: Do you have anyone in your household who is unemployed and searching for a job?



Source: Gallup & Gilani / National Survey, 2009

COMPARATIVE DATA

	1983	2009
Yes	23%	25%
No	74%	75%
No Response	3%	

Source: Gallup & Gilani / National Surveys, 1983 & 2009

Those who claim to have at least one person unemployed in the Household (*and searching for a job*) have remained relatively constant over last thirty years.

Please note that this data cannot be used as Indicator of Unemployment in the Country. Such Data can be obtained from Economic Survey of Pakistan.

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



UNEMPLOYMENT

MOST OF THOSE WHO ARE LOOKING FOR A JOB HAVE SOME EDUCATION

Question: *(Those individuals in your household who are unemployed and are looking for a job), what is his / her education?*

Illiterate	5%
Primary	6%
Middle	7%
Matric	36%
Intermediate	20%
Graduate	19%
Professional/ Doctor/ Engineer/ Lawyer	7%

Source: Gallup & Gilani / National Survey, 2009

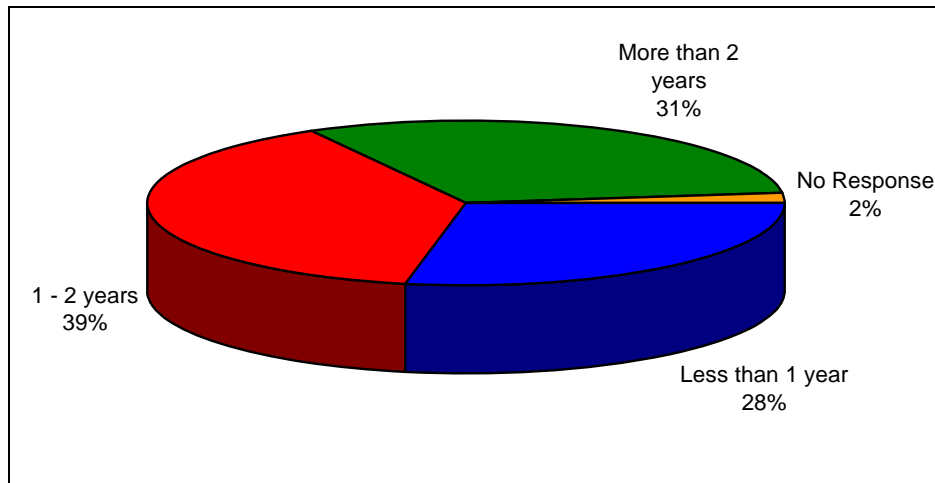
This gives a cue that employment opportunities are limited even for those who have some education. This might discourage people on seeking education; if it doesn't provide them with a secure means of earning.



UNEMPLOYMENT

FOR HOW LONG?

Question: For how long, have he / she been in search of a job? *(Of those in the Household who are currently looking for a job)*



Source: Gallup & Gilani / National Survey, 2009

Unfortunately most people say that their family members have been searching for job for more than 1 year.

Note: For more details on Methodology please refer to the Methodology Section



Unemployment in Pakistan

REASONS IN VIEW OF THE PEOPLE?

Question: In your opinion what are the general reasons for unemployment / inability to get a job in our society? (*Multiple Responses; Responses might not add to 100%*)

Insufficient Country Resources	31%
Lack of Reference	49%
Growing population	31%
Economic Crisis	21%
No Response	4%

Source: Gallup & Gilani / National Survey, 2009

Lack of Reference appears to be the top reason in view of the people for not getting a job. This is unfortunate that people think that reference from an influential person is more important for getting a job than skill/ capability or education.

Note: For more details on Methodology please refer to the Methodology Section



UNEMPLOYMENT IN PAKISTAN

IMPACT ON SOCIETY?

Question: In your opinion what is the impact of unemployment on society?

Percent of Respondents

Riots	30%
Increase in crimes	60%
Others	10%

Source: Gallup & Gilani / National Survey, 2009

Unemployment has a bad impact on the society. People think that the crime rates are increasing because of unemployment as when people don't get a means to earn a living by fair means, they resort to unfair means and actions.



Part 1: 30 Years of Polling on Personal Economy

SECTION 4:

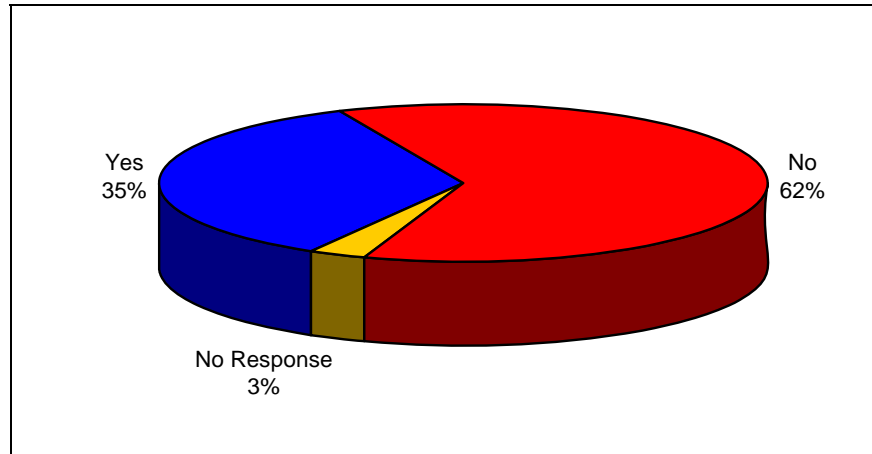
VIEWS ON FOREIGN EMPLOYMENT

This Section gives views on working abroad. A large number claims to have relatives abroad. Many people would like to settle abroad if given a chance. These and other views regarding foreign settlement are given in this section



ANYONE FROM HOUSEHOLD WHO IS WORKING ABROAD?

Question: Is someone from your household living in some other country permanently?



Source: Gallup & Gilani / National Survey, 2009

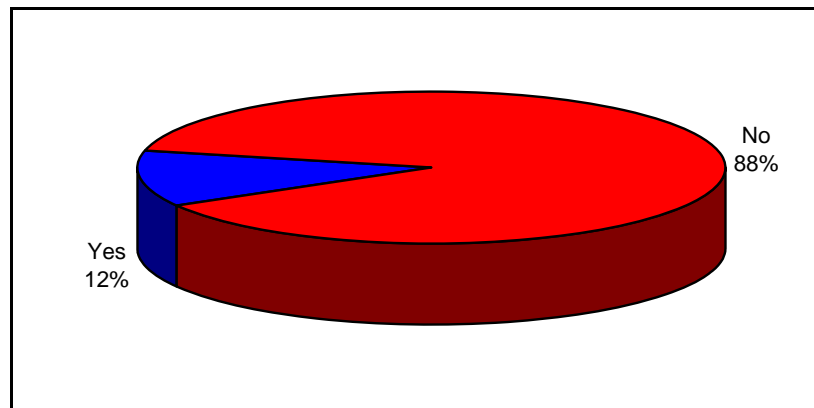
Note: For more details on Methodology please refer to the Methodology Section



ANYONE FROM HOUSEHOLD WHO IS WORKING ABROAD?

A PICTURE 30 YEARS BACK!

Question: Is there anyone from your family who has gone abroad for employment or business?



Source: Gallup & Gilani / National Survey, 1979

Note: For more details on Methodology please refer to the Methodology Section



PAKISTANIS ACROSS THE GLOBE!

Where is you Relative living abroad?

Question: *(Those who say they have a Relative living Abroad)* Where are they working/ living?

Saudi Arabia	12%
Abu Dhabi	2%
UAE	5%
Kuwait	1%
Bahrain	1%
USA	3%
UK	6%
Canada	1%
Norway	1%
Greece	1%
Malaysia	1%
Japan	1%
Don't Know/ No Response	65%

Source: Gallup & Gilani / National Survey, 2005

Most of the people say that their relatives are working in Middle East, USA or Europe

Note: For more details on Methodology please refer to the Methodology Section



A PICTURE 30 YEARS BACK!

Question: Your family members have gone to which country?*

Country	
Saudi Arabia	38%
UAE	18%
Kuwait	14%
Bahrain	1%
Oman	6%
Qatar	6%
Libya	12%
Middle East	6%
Africa	1%
America	8%
UK	9%
Europe	7%

Source: Gallup & Gilani / National Survey, 1980

* Multiple Responses; Responses might not add to 100%

Note: For more details on Methodology please refer to the Methodology Section



DO PEOPLE COMMUNICATE WITH THEIR FAMILY ABROAD?

WHEN DID YOU LAST COMMUNICATE?

Question: When did you last communicate with your relative who is living abroad? (*Only those who say they have a Relative living abroad*)

Previous Day	55%
A week ago	33%
A month ago	7%
Much longer	3%
No Response	2%

Source: Gallup & Gilani / National Survey, 2003

It is interesting to see that people claim to be communicating with their relatives abroad quite frequently. This might be because of the easy access through Telephone, Mobile etc.



HOW FREQUENTLY DO THEY VISIT PAKISTAN?

Question: How frequently do they (*your relative living abroad*) visit *Pakistan*?
(*Only those who say they have a relative abroad*)

Once a year	46%
Many times a year	3%
After many years	50%
No response	1%

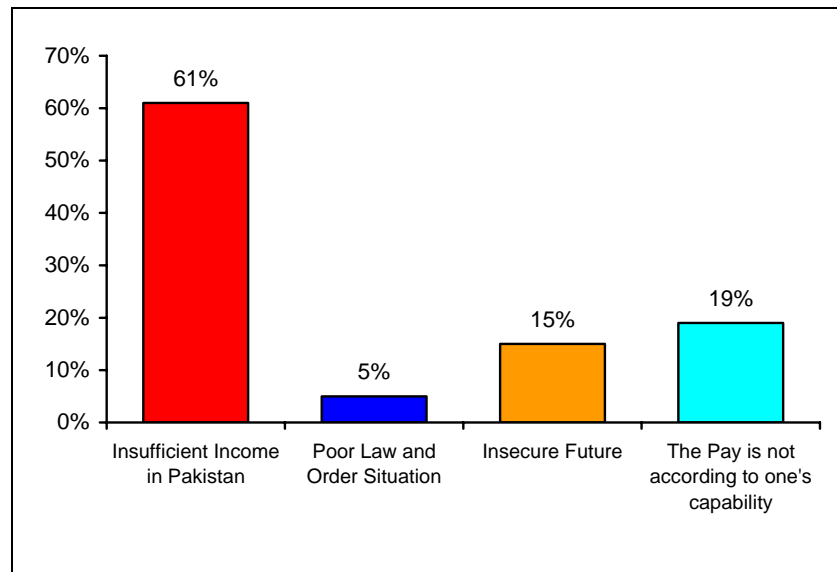
Source: Gallup & Gilani / National Survey, 2003

Though people communicate virtually but many cannot visit the country very frequently



WHY DO PEOPLE GO ABROAD?

Question: In your opinion what is the main reason of them (*those who say someone from the household is settled abroad*) going abroad?



Source: Gallup & Gilani / National Survey, 2009

Most of the people think that people go abroad because they cannot earn enough while being in the country.

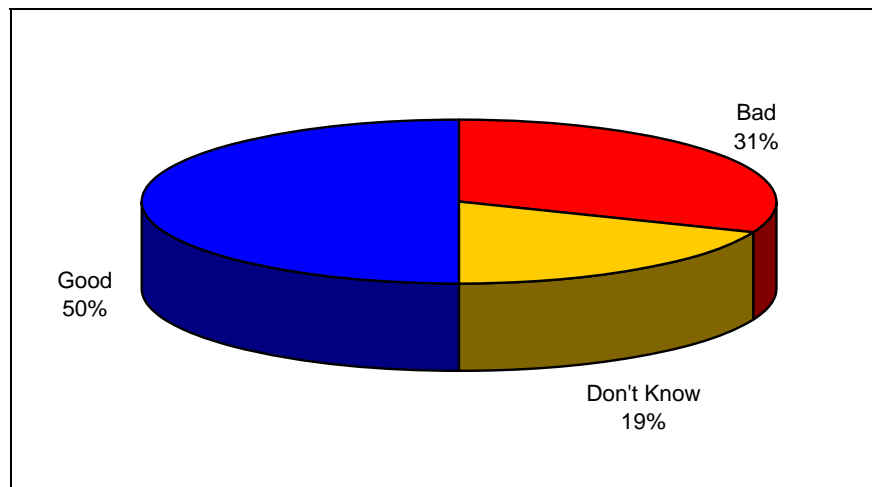
Note: For more details on Methodology please refer to the Methodology Section



FOREIGN SETTLEMENT

IS IT GOOD OR BAD for the country?

Question: Do you think is getting settled abroad of Pakistani Citizens good or bad for Pakistan?



Source: Gallup & Gilani / National Survey, 2005

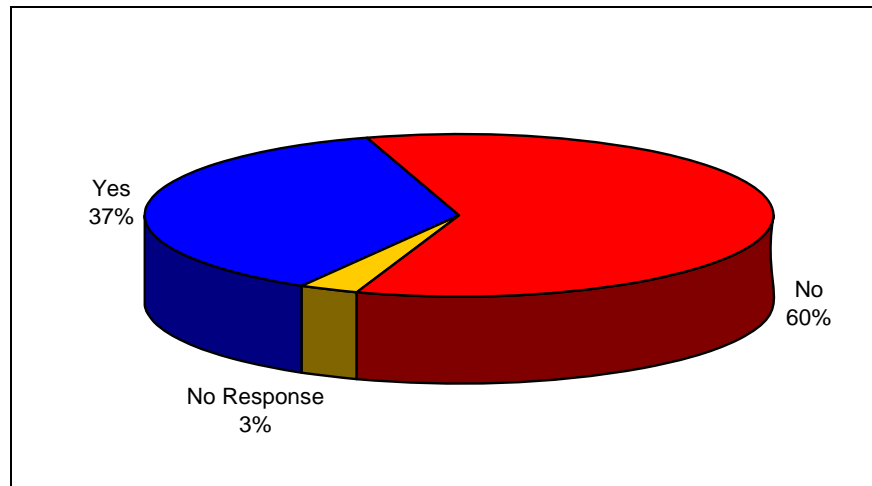
Half of the respondents think that foreign settlement is good for the Country

Note: For more details on Methodology please refer to the Methodology Section



DO PEOPLE WANT TO SETTLE ABROAD?

Question: Would you like to live permanently in a country other than Pakistan?



Source: Gallup & Gilani / National Survey, 2009

It is interesting to see that approximately one third of people say that they would like to settle abroad if given a chance.

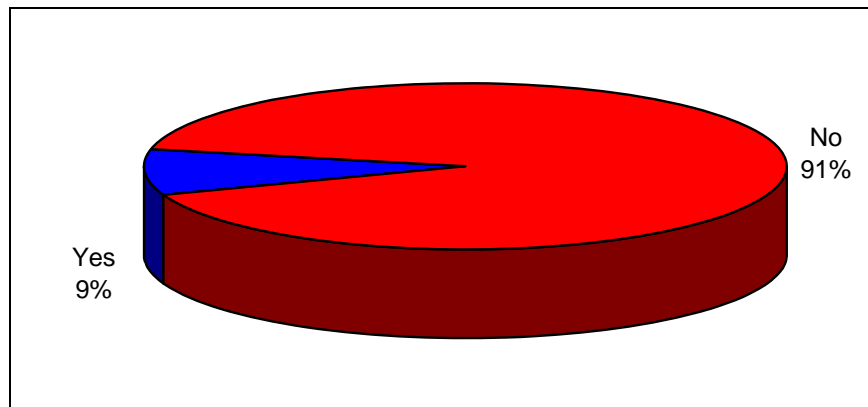
Note: For more details on Methodology please refer to the Methodology Section



DO PEOPLE WANT TO SETTLE ABROAD?

HAVE YOU EVER TRIED for a job?

Question: Have you ever tried to get job in a foreign country in last one year?



Source: Gallup & Gilani / National Survey, 2003

Though a large number says that they would like to settle abroad; but only 9% have tried for a job overseas in last one year (in 2003 Polls)

COMPARATIVE DATA

	1983	2003
Yes	24%	9%
No	69%	91%
Don't Know/ No Response	7%	-

Source: Gallup & Gilani / National Surveys, 1983 & 2003

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

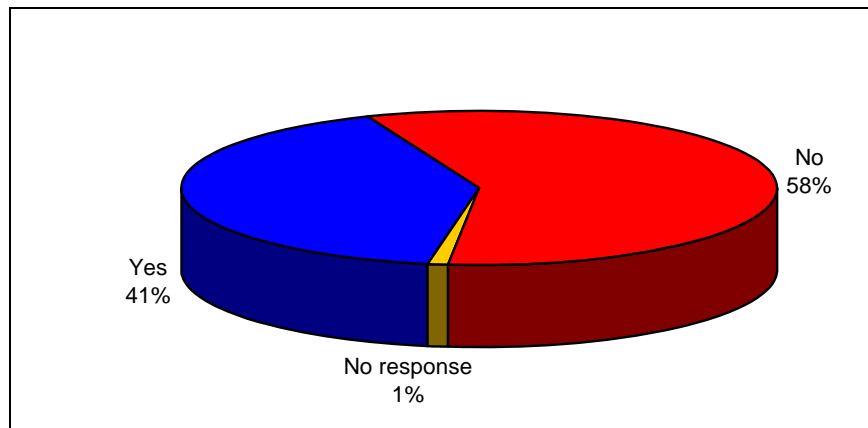
Note: For more details on Methodology please refer to the Methodology Section



DO PEOPLE WANT TO SETTLE ABROAD?

Would you accept a Job for working abroad?

Question: If given a chance would you like to work abroad or not?



Source: Gallup & Gilani / National Survey, 2003

COMPARATIVE DATA

	1983	2003
Yes	90%	41%
No	9%	58%
Don't Know/ No Response	1%	1%

Source: Gallup & Gilani / National Surveys, 1983 & 2003

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



Part 1: 30 Years of Polling on Personal Economy

SECTION 5:

PERCEPTIONS ON PERSONAL ECONOMIC CONDITIONS; TODAY AND TOMORROW

This Section gives people's perception of their present economic situation and hopes/fears for the future.

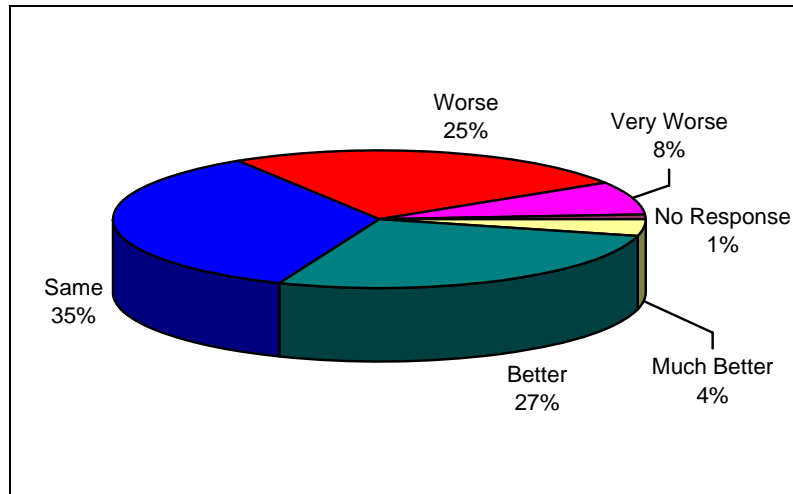


Section 5: **Views on Perceptions on Personal Economic Conditions**

VIEWS ON CURRENT SITUATION

Economic condition of Household

Question: Please tell me how would you rate your current economic condition of the household as compared to a year ago?



Source: Gallup & Gilani / National Survey, 2009

People are divided into three categories. 31% say that their economic situation has improved, 35% say it has remained the same and 33% say that it has worsened.

COMPARATIVE DATA

	2001	2003	2004	2005	2007	2008	2009
Much Better	11%	13%	9%	11%	8%	12%	4%
Better	25%	30%	41%	36%	34%	29%	27%
Same	38%	43%	40%	39%	37%	43%	35%
Worse	18%	9%	6%	11%	16%	8%	25%
Much worse	8%	5%	3%	3%	5%	5%	8%
No Response			1%			3%	1%

Source: Gallup & Gilani / National Surveys, 2001- 2009

It is unfortunate to see that those who perceive their personal Economic Situation to have worsened in the last year have increased over time.

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



Section 5: **Views on Perceptions on Personal Economic Conditions**

VIEWS ON CURRENT SITUATION

Economic condition of Household

A PICTURE 30 YEARS BACK!

Question: Suppose these days the economic position of your household is in the middle i.e. number 5 of the ladder. Which of the box had the economic position of your household two years back?

Options	
Poor	2%
2	5%
3	18%
4	22%
Middle	27%
6	11%
7	10%
8	3%
Good	2%

Source: Gallup & Gilani / National Survey, 1980

If we see here, about 30 years back; nearly half (47%) people said that their economic Situation had improved in the last two years. In 2009; 31% said that their economic situation had improved in the last year.

Note: For more details on Methodology please refer to the Methodology Section

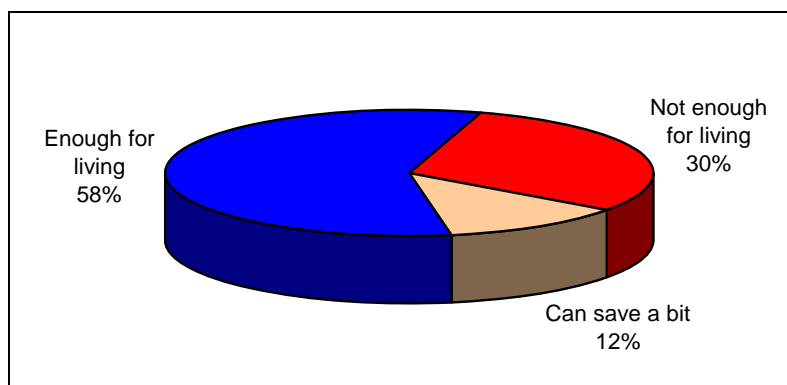


Section 5: **Views on Perceptions on Personal Economic Conditions**

Perceptions about Current Income

Is it Sufficient?

Question: Is your current income enough for living, not enough for living or can you save some money as well?



Source: Gallup & Gilani / National Survey, 2009

Most people say that they are earning just enough to make both ends meet; only 12% say they can save a bit from their income. 30% say that they are unable to earn enough for the sustenance.

COMPARATIVE DATA

Percent of Respondents

	2005	2009
My income meets my needs	58%	58%
My income is less than my needs	28%	30%
I can save a little from my income	14%	12%

Source: Gallup & Gilani / National Surveys, 2005 & 2009

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section

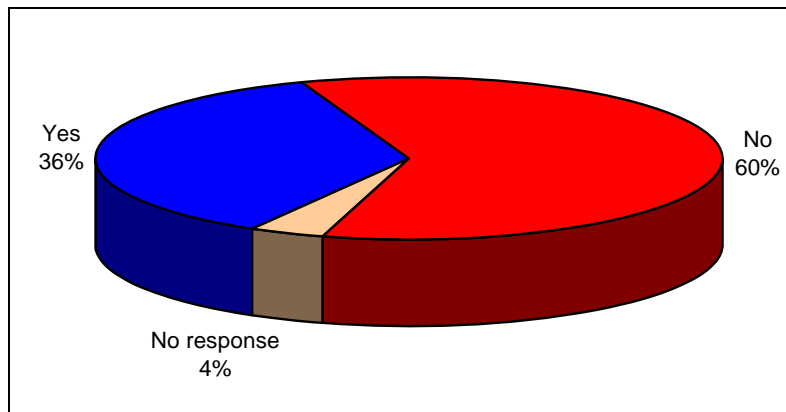


Section 5: **Views on Perceptions on Personal Economic Conditions**

VIEWS ON CURRENT SITUATION

DO YOU HAVE MEANS TO IMPROVE INCOME?

Question: Do you think you have the means to enhance your income?



Source: Gallup & Gilani / National Survey, 2009

Though majority says that they are earning just enough to make both ends meet; not many say they have means to improve their income.

Note: For more details on Methodology please refer to the Methodology Section

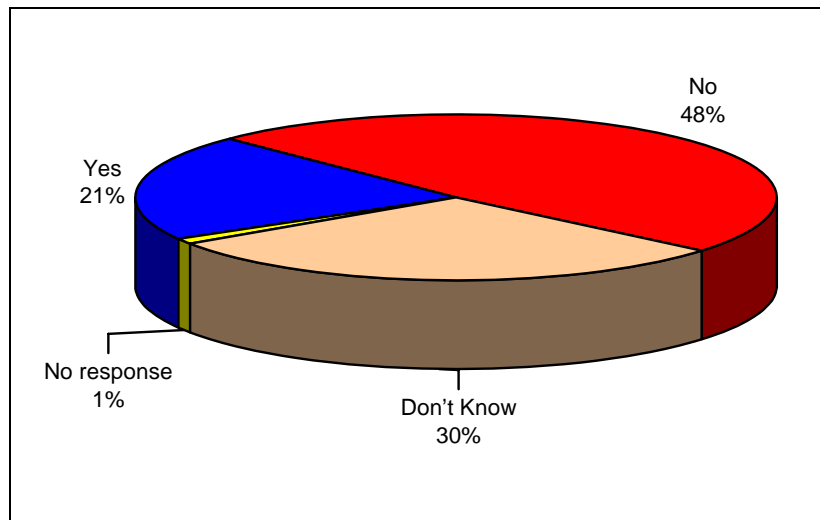


Section 5: **Views on Perceptions on Personal Economic Conditions**

VIEWS ON CURRENT SITUATION

THREATS TO ECONOMIC CONDITION?

Question: Do you have any problems that threaten your current living standards?



Source: Gallup & Gilani / National Survey, 2009

Note: For more details on Methodology please refer to the Methodology Section



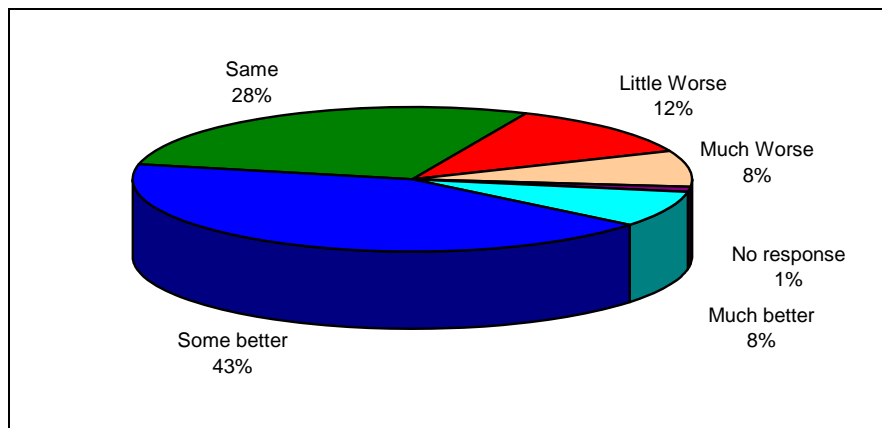
Section 5: **Views on Perceptions on Personal Economic Conditions**

Economic condition of Household:

PERCEPTIONS ABOUT FUTURE SITUATION

HOPES FOR THE FUTURE?

Question: What do you think your economic conditions will be like one year from now as compared to today?



Source: Gallup & Gilani / National Survey, 2009

51% of Pakistanis are hopeful about their future economic situation.

COMPARATIVE DATA

	2001	2003	2004	2005	2007	2008	2009
Much Better	12%	14%	13%	16%	15%	8%	8%
Better	35%	39%	43%	41%	31%	31%	43%
Same	28%	33%	33%	30%	32%	38%	28%
Worse	11%	1%	5%	6%	10%	15%	12%
Much worse	9%	8%	3%	3%	9%	8%	8%
Don't Know/ No Response	5%	5%	3%	4%	3%	-	1%

Source: Gallup & Gilani / National Surveys, 2001, 2003-2005, 2007-2009

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



HOPES FOR THE FUTURE

Economic condition of Household

A PICTURE 30 YEARS BACK!

Question: In your view, what would be economic condition of your family after 2 years as compared today?

Better	38%
Equal	33%
Bad	14%
No response	15%

Source: Gallup & Gilani / National Survey, 1981

About thirty years ago (in 1981); 38% of Pakistanis were hopeful that their future economic Situation would be better. In 2009; 51% were hopeful about their future Economy.



PART 2:

30 YEARS OF POLLING ON NATIONAL ECONOMY

This Part gives opinions of the public about Country's Economy. There is a section on views on facilities like telephone, Gas, electricity etc. This also gives views on the economic prospects of the country; how do people see their country progressing in terms of Economy. Then there are views on the Economic policies of the Government which concerns a common man. This includes views on Tax system, national budget, banking etc.

- SECTION 1: Views on Facilities
- SECTION 2: Views on Economic Prosperity in the Country
- SECTION 3: Views on Sources of Financial/Economic Help
- SECTION 4: Views on Inflation in the Country
- SECTION 5: Views on Economic Policies
- SECTION 6: Views on National Budget

Note: For more details on Methodology please refer to the Methodology Section



Part 2: 30 Years of Polling on National Economy

SECTION 1:

VIEWS ON FACILITIES

This section gives views of Public on the facilities like Telephone, Electricity, Gas supply for domestic use and CNG used as fuel in vehicles.

This section gives views of Public on the facilities like Telephone, Electricity, Gas supply for domestic use and CNG used as fuel in vehicles.

Views on the Energy Crisis in the form of Electricity Breakdown, Gas Load shedding and interrupted Supply of CNG are also given in this Section.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON TELEPHONE

Though Mobile Phone appears to have replaced Land Line/ Telephone; this Section gives views on Telephone facility at Home. Majority appeared to be satisfied with the Telephone Facility and were in favor of privatization of PTCL in 2005.

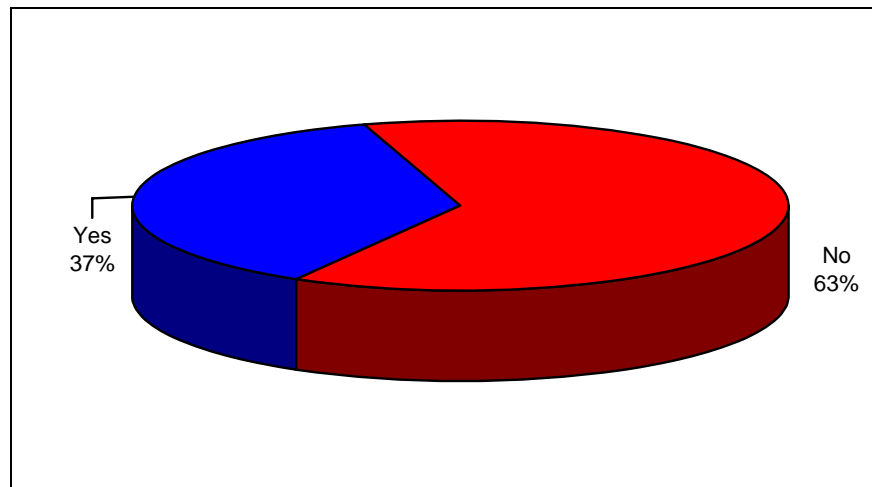
The views on this facility might be very different today.



VIEWS ON FACILITIES

Telephone

Question: Do you have ordinary / Landline phone in your home?



Source: Gallup & Gilani / National Survey, 2005

Question: (If yes), How much satisfied / dissatisfied are you regarding performance of phone company in the following aspects?

Percent of Respondents who are satisfied and very satisfied with performance in respective aspects are shown only

	Very Satisfied/Satisfied
Wrong / Crank calls	79%
Problem in connectivity	74%
On time billing	84%
Overall performance	86%

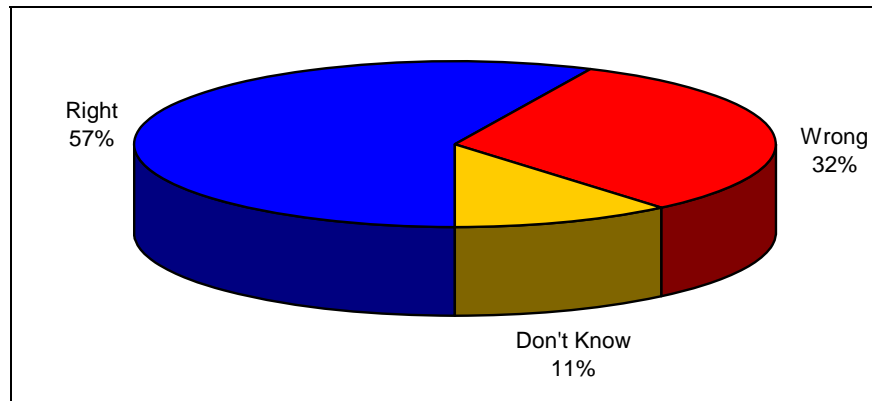
Source: Gallup & Gilani / National Survey, 2005

Note: For more details on Methodology please refer to the Methodology Section



IEWS ON PTCL PRIVATIZATION

Question: In your view is the privatization of PTCL right or a wrong step?



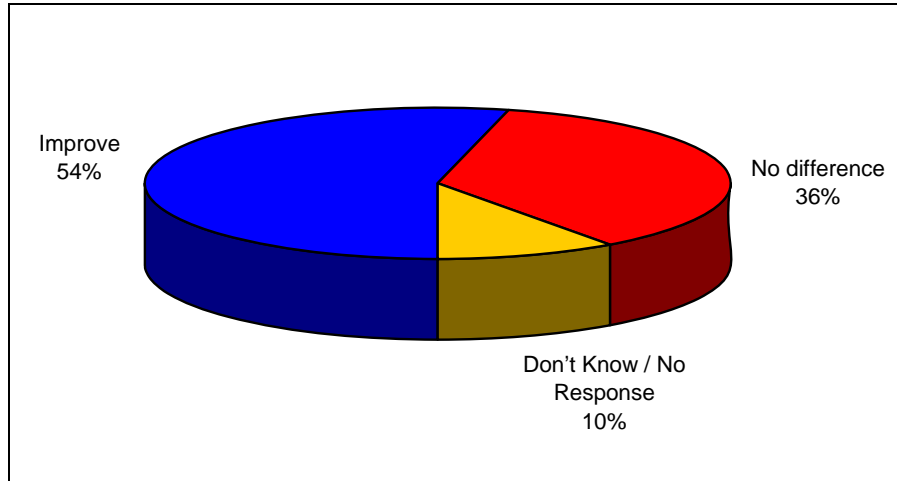
Source: Gallup & Gilani / National Survey, 2005

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON PTCL PRIVATIZATION

Question: Will the performance of PTCL improve due to privatization?



Source: Gallup & Gilani / National Survey, 2005

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON ELECTRICITY

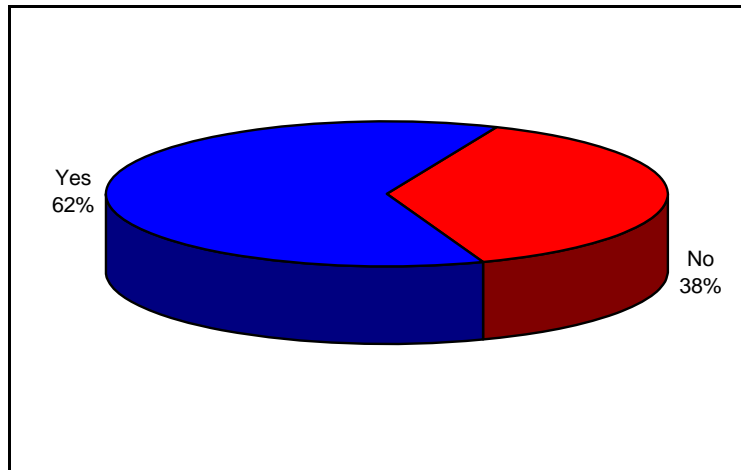
People appear to be dissatisfied with the performance of Electric Supply Companies. Most are badly affected by Load Shedding. People are not satisfied with the performance of the Government in this regard and many perceive the shortage to be a result of bad planning. Majority favors protests against this widespread problem.



ELECTRICITY

A PICTURE THIRTY YEARS BACK

Question: Do you have electricity in the houses of your village/locality?



Source: Gallup & Gilani / National Survey, 1979

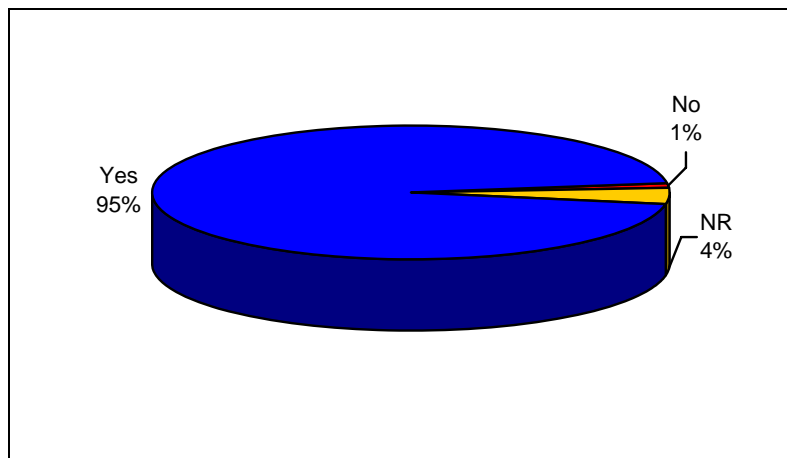
Note: For more details on Methodology please refer to the Methodology Section



ELECTRICITY

A PICTURE FROM TODAY

Question: Do you have electricity at home?



Source: Gallup & Gilani / National Survey, 2008

Please note that this cannot be taken as the percentage of Electrified villages and cities in the Country.

According to PSLM (2006-07) 98 percent of urban households have electricity whereas 81% of rural households have Electricity.

Note: For more details on Methodology please refer to the Methodology Section



SATISFACTION WITH ELECTRIC SUPPLY COMPANY

Question: *(Those who have an Electricity Supply at home), How much are you satisfied with performance of Electric supply company (WAPDA / IESCO etc)?*

(Only few Responses to each Performance Aspect are given, Responses do not add to 100%)

Different Aspects of the Performance	2008
	Satisfied Only
Load shedding	18%
Accuracy of Meter	51%
Fluctuations in Voltage	42%
Timely Billing	63%
Overall performance	36%

Source: Gallup & Gilani / National Survey, 2008

Satisfaction with different aspects of performance of electric Supply Company was poor in 2008. Situation might be different today in light of the recent Energy Crisis.

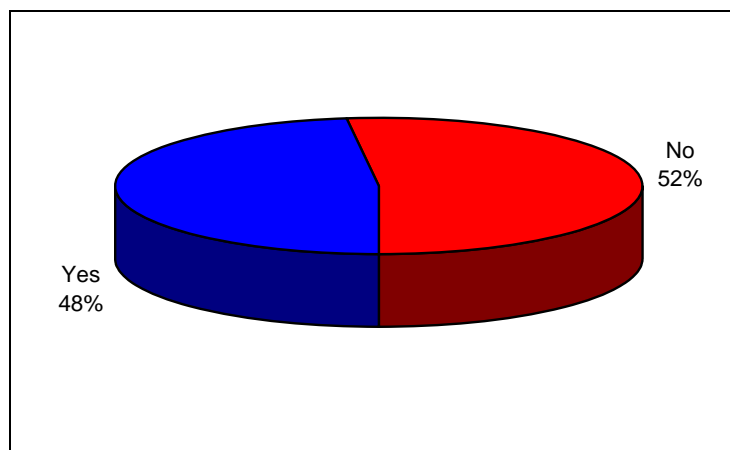
Note: For more details on Methodology please refer to the Methodology Section



COMPLAINTS ABOUT ELECTRICITY

Do people complain?

Question: Have you complained about electricity with anyone whether supply company or friends in the last two weeks?



Source: Gallup & Gilani / National Survey, 2005

Question: (If Yes), then what was your complaint about?*

Increasing rates / cost	60%
Load shedding	25%
Problems of Bill deposit	14%
Wrong Billing	6%

Source: Gallup & Gilani / National Survey, 2005

Since people do not appear to be satisfied with the Electric Supply, they complain among each other about Load Shedding, High cost of Electricity etc.

* Multiple Responses are allowed. Responses might not add to 100%.

Note: For more details on Methodology please refer to the Methodology Section



COMPLAINTS ABOUT ELECTRICITY

Voltage Problems

Question: In many areas there is fluctuation in voltage of electricity. Does it happen in your area and how frequently does it occur?

<i>Percent of Respondents</i>	
Daily	9%
2- 3 times / day	20%
Once a month	23%
Once in 3 months	11%
Once in 6 Months	8%
Less frequently	8%
Don't Know	21%

Source: Gallup & Gilani / National Survey, 2001

Apart from Electric shutdown, fluctuation in voltage of Electric Supply also affects a number of people.



VIEWS ON ELECTRICITY

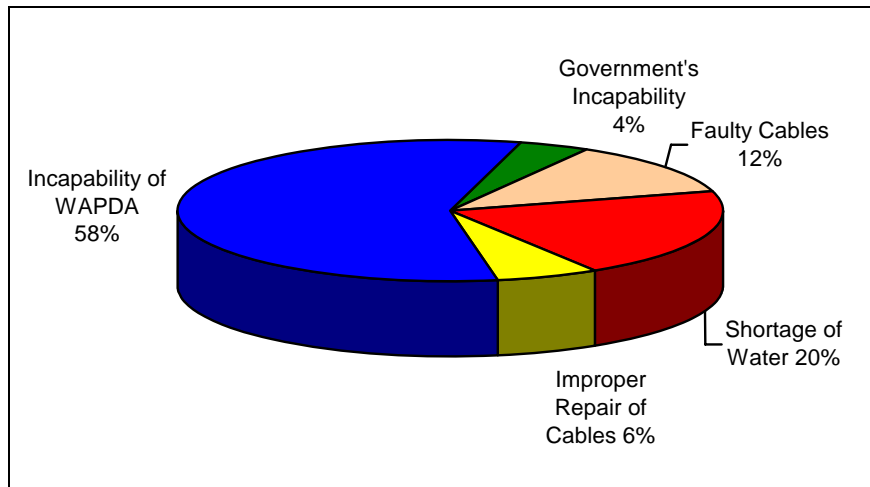
SHUTDOWN

(LOAD SHEDDING)



REASON / CAUSE OF LOAD SHEDDING

Question: In your view what is the most important cause of load shedding / power shutdown in our country?



Source: Gallup & Gilani / National Survey, 2009

COMPARATIVE DATA

Percent of Respondents

	2001	2003	2004	2006	2007	2009
Faulty Cables	23%	25%	22%	19%	14%	12%
Insufficient water	12%	8%	11%	16%	33%	20%
Ineffective Repair of Cables	26%	25%	18%	22%	11%	6%
Incapability of WAPDA	37%	39%	45%	40%	42%	58%
Incapability of Government	-	-	-	-	-	4%
Others/ No response	2%	3%	4%	3%	-	-

Source: Gallup & Gilani / National Surveys, 2001, 2003, 2004, 2006, 2007 & 2009

Incapability of Electric Supply Company appears to be the main reason for Load Shedding in view of the public. This view has remained for the last 8-9 years

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



REASON / CAUSE OF LOAD SHEDDING

Question: In your view what is the most important cause of load shedding / power shutdown in our country?

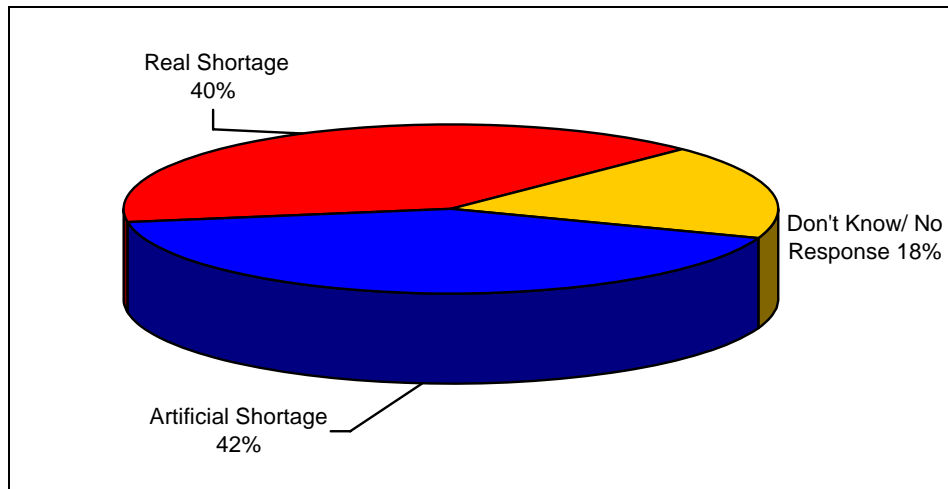
Clash between WAPDA and Government	26%
Deficiency of water	16%
Bad planning	30%
All three reasons are equally important	28%

Source: Gallup & Gilani / National Survey, 2009



REASON / CAUSE OF LOAD SHEDDING

Question: Some people say that the shortage of electricity in the country is false i.e. more electricity is being provided to the big people which results in shortage for others. Some people say this is a false blame and there is real shortage of electricity. What is your opinion?



Source: Gallup & Gilani / National Survey, 2009

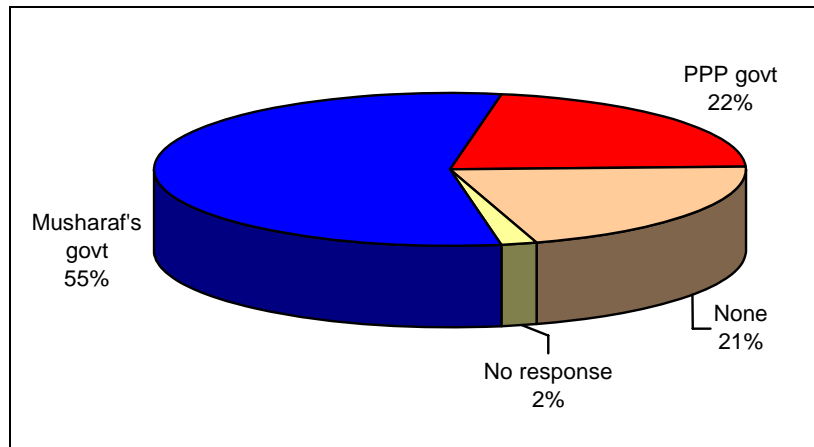
In the light of the current Energy Crisis which is affecting the Common Man; people are puzzled whether this is a real shortage or it is due to unequal distribution of Electricity.

Note: For more details on Methodology please refer to the Methodology Section



REASON / CAUSE OF LOAD SHEDDING

Question: In your opinion, who is responsible for load shedding?



Source: Gallup & Gilani / National Survey, 2009

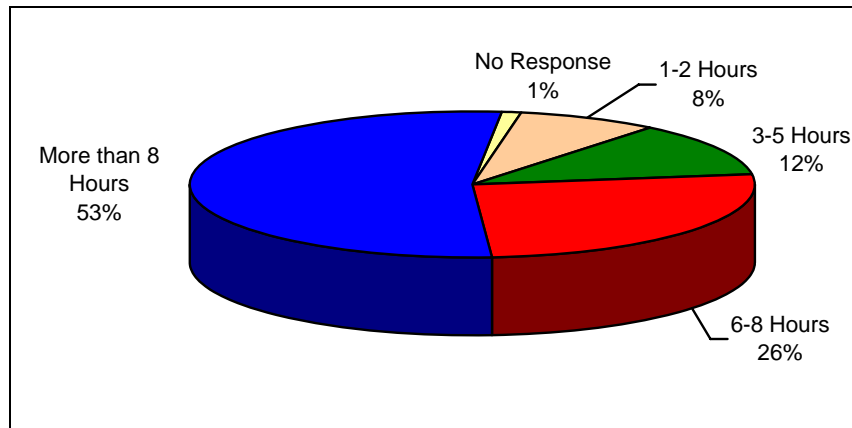
In 2009, more people blamed the previous Regime to be responsible for the large scale load shedding as compared to those who held the current Government to be responsible for this problem.

Note: For more details on Methodology please refer to the Methodology Section



HOW FREQUENT IS LOAD SHEDDING?

Question: In most of the areas there is power shut down at times. How frequently is there load shedding in your area?



Source: Gallup & Gilani / National Survey, 2009

Please note that the answer to this question might vary across the year and in different areas of the country. This is a National Figure at one point in time (2009) only.

COMPARATIVE DATA

Percent of Respondents

	2001	2003	2004	2006	2007
Almost Daily	48%	47%	48%	73%	88%
Once a week	21%	28%	31%	15%	10%
Once a month	15%	16%	11%	6%	1%
Very rarely	14%	9%	9%	6%	1%
Not at all	2%	-	1%	-	-

Source: Gallup & Gilani / National Surveys, 2001, 2003, 2004, 2006 & 2007

The frequency of load Shedding appears to have increased tremendously in last couple of years.

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

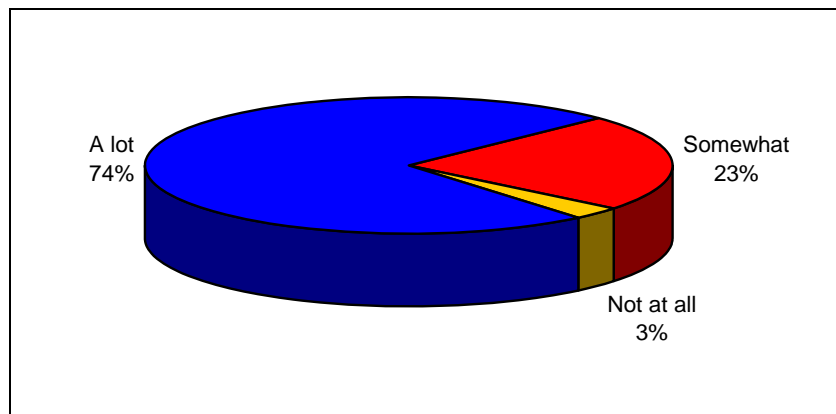
Note: For more details on Methodology please refer to the Methodology Section



LOAD SHEDDING

HOW SERIOUS PROBLEM?

Question: How serious is the problem of load shedding or power shutdown in your area for sometime lately?



Source: Gallup & Gilani / National Survey, 2009

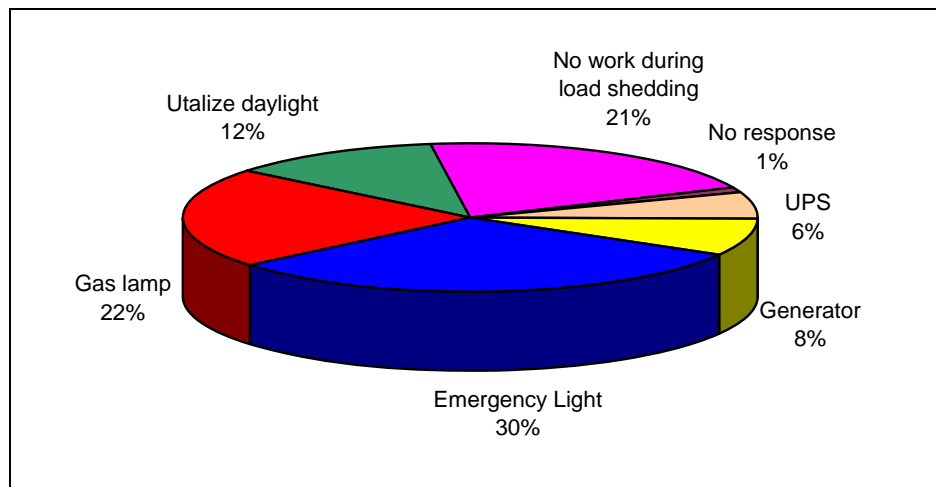
Most of the people appear to be seriously affected by Load shedding.

Note: For more details on Methodology please refer to the Methodology Section



WHAT DO PEOPLE DO DURING POWER SHUTDOWN?

Question: What do you usually do during load shedding hours in order to continue your work?



Source: Gallup & Gilani / National Survey, 2009

People appear to be badly affected by long hours of Electricity Breakdown. Many are using different alternate LIGHT sources e.g. emergency Light, Gas lamps. Alternate Sources of Energy e.g. Generators, UPS are a luxury affordable to a few only.

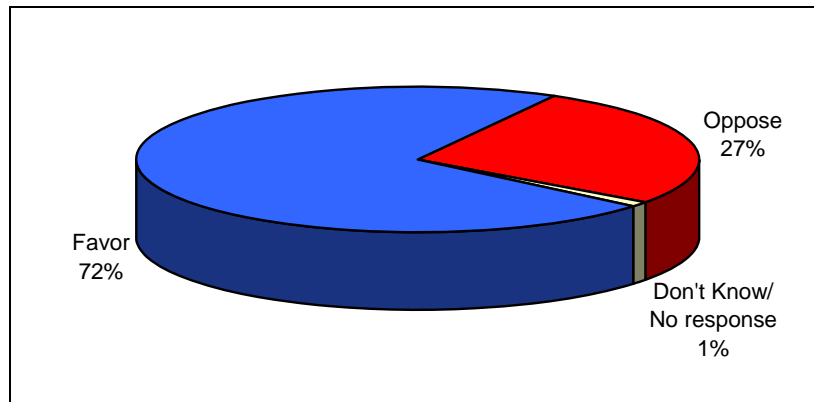
21% say that they do not work during load shedding.

Note: For more details on Methodology please refer to the Methodology Section



DO PEOPLE FAVOR PROTESTS AGAINST LOAD SHEDDING?

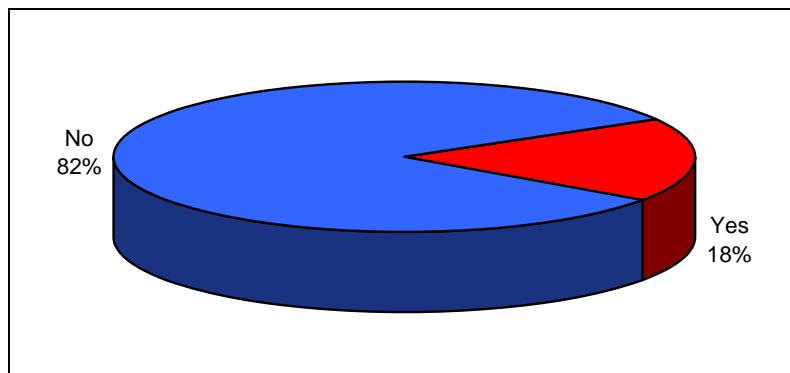
Question: Recently there was protest in different areas against load shedding, this caused a lot of damage, some people favor such activities, and others oppose it, what is your opinion?



Source: Gallup & Gilani / National Survey, 2009

The public appears to be so much affected by Load Shedding that 72% even favored violent protests against load shedding in 2009.

Question: Have you participated in protests against load shedding?



Source: Gallup & Gilani / National Survey, 2009

Though majority favored violent protests against load shedding; not many claimed to have participated in one in 2009.

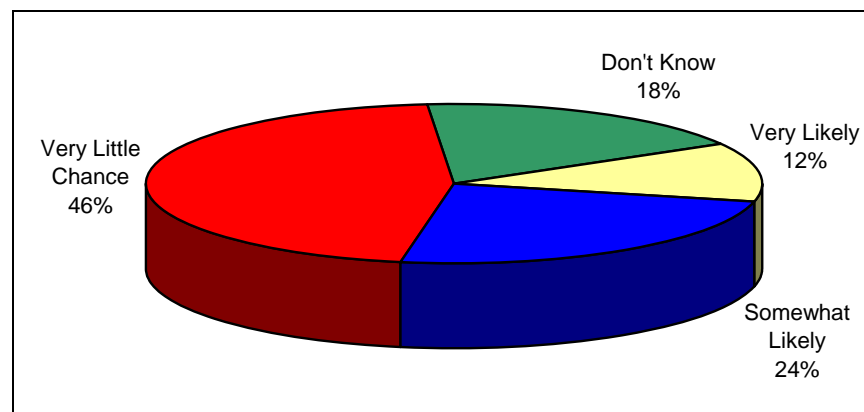
Note: For more details on Methodology please refer to the Methodology Section



LOAD SHEDDING:

VIEWS ON PERFORMANCE OF THE GOVERNMENT

Question: In your opinion **how likely is it that the present Government will be able to solve Electricity Crisis** in the country in near future?



Source: Gallup & Gilani / National Survey, 2009

Please note that the answer to this question changed over the Course of year. This is a snapshot at one point in time.

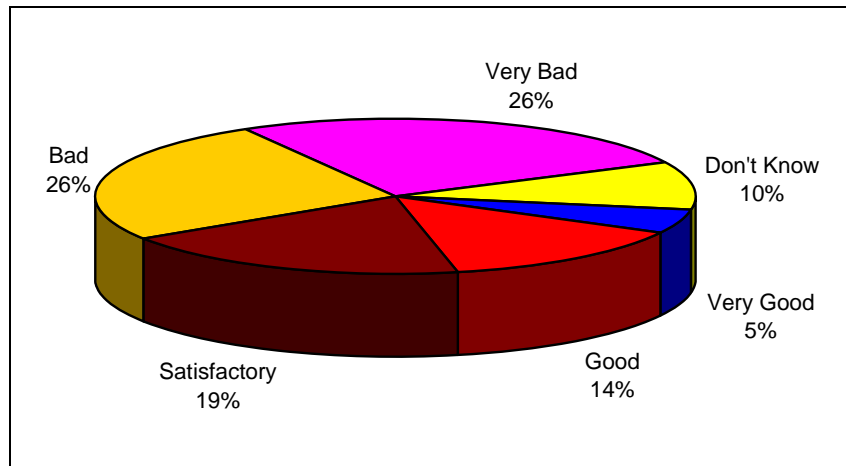
Note: For more details on Methodology please refer to the Methodology Section



LOAD SHEDDING:

VIEWS ON PERFORMANCE OF THE GOVERNMENT

Question: What is your opinion about the performance of the Government in solving the current energy crisis in the country?



Source: Gallup & Gilani / National Survey, 2009

Please note that the answer to this question changed over the Course of year. This is a snapshot at one point in time.

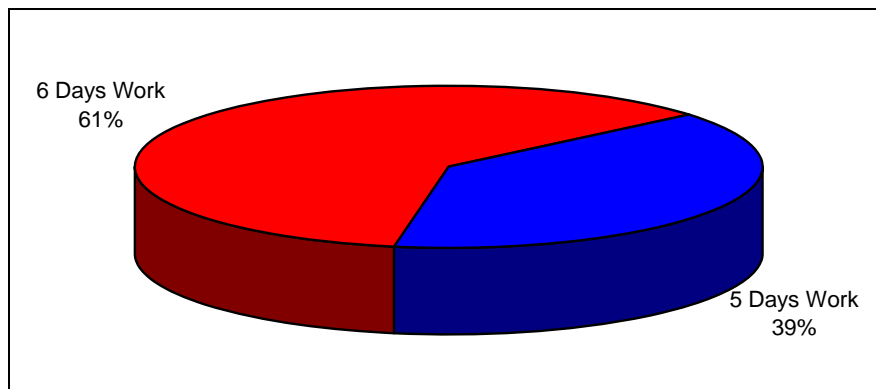
Note: For more details on Methodology please refer to the Methodology Section



LOAD SHEDDING:

VIEWS ON 2 HOLIDAYS TO SAVE ELECTRICITY

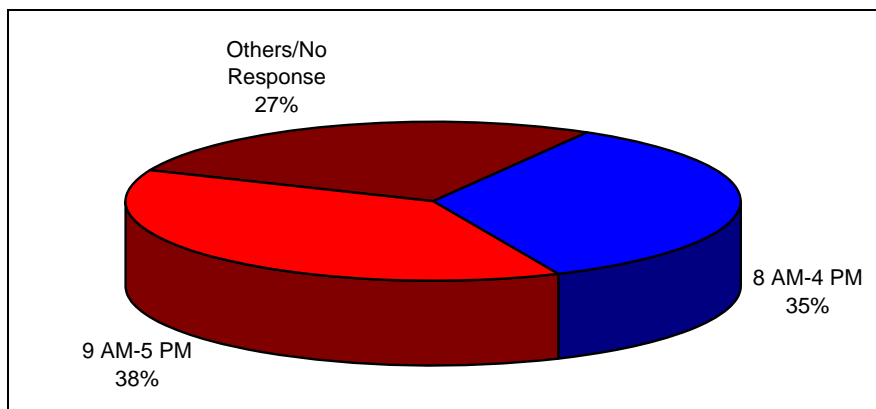
Question: Some people say that the Government should work five days instead of 6 days in order to save electricity. What is your opinion about it?



Source: Gallup & Gilani / National Survey, 2009

Majority were not in favor of 5 days work to conserve Energy.

Question: If the Government works 5 days a week, what should be the work hours?



Source: Gallup & Gilani / National Survey, 2009

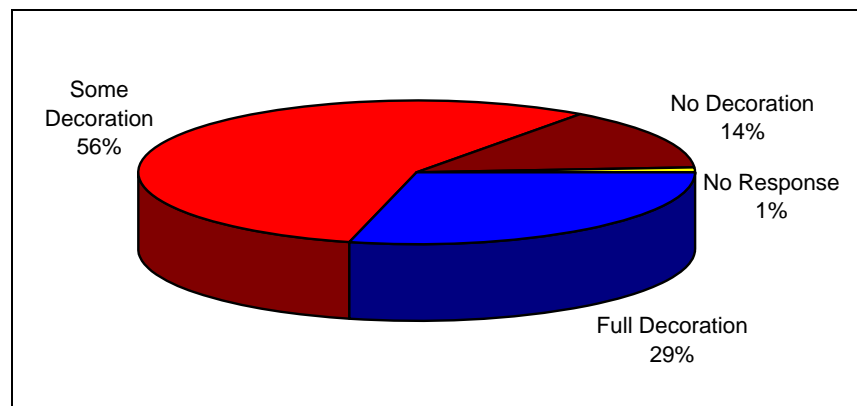
Note: For more details on Methodology please refer to the Methodology Section



LOAD SHEDDING:

VIEWS ON SAVING ELECTRICITY

Question: Some people say that there should be full lighting on all Government Buildings on important occasions e.g. 14th August. Some say there should be some decoration and some say there should be no decorative lighting. What is your opinion about it?



Source: Gallup & Gilani / National Survey, 2009

People have different opinions regarding measures to save Electricity.

Note: For more details on Methodology please refer to the Methodology Section



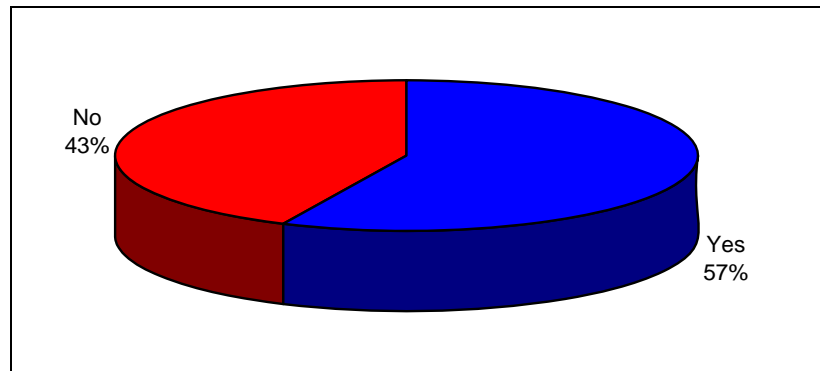
VIEWS ON GAS

This section gives views on the gas supply and problems of gas load shedding affecting people's lives



VIEWS ON PERFORMANCE OF GAS SUPPLY COMPANY

Question: Do you have Gas supply in your home or not?



Source: Gallup & Gilani / National Survey, 2005

Question: (If yes), how much satisfied are you with performance of Gas company?

(Only few Responses to each Performance Aspect are given, Responses do not add to 100%)

Performance Aspect	Very Satisfied and Satisfied
Accuracy of meter	93%
Timely Billing	84%
Overall performance	90%

Source: Gallup & Gilani / National Survey, 2005.

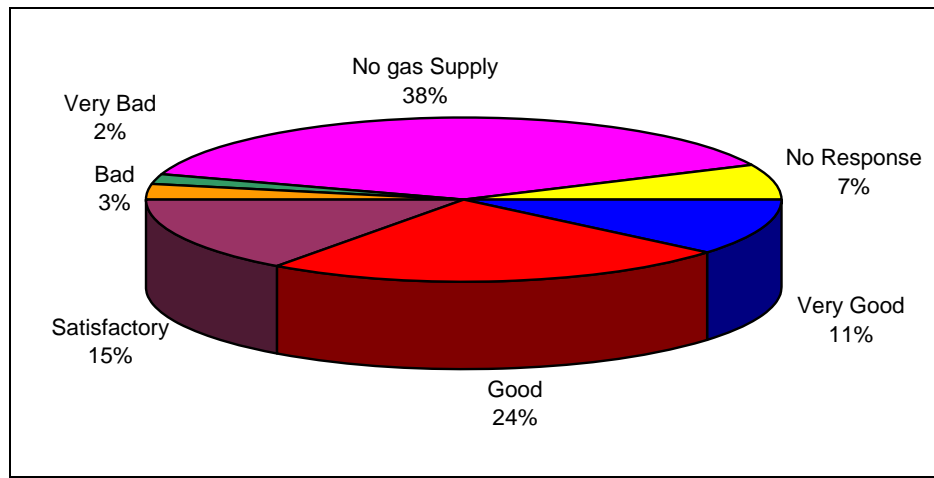
Please note that this cannot be taken as the percentage of Gas Supplied Households in the Country.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON PERFORMANCE OF GAS SUPPLY COMPANY

Question: How do you regard the overall performance of Gas Company supply Company in your household?



Source: Gallup & Gilani / National Survey, 2004

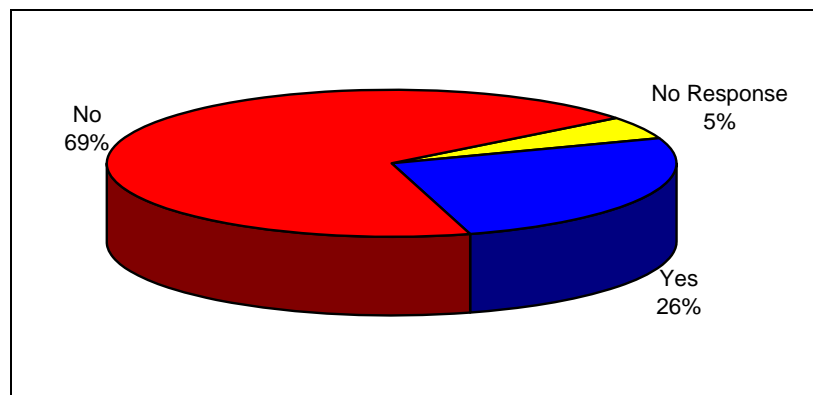
Note: For more details on Methodology please refer to the Methodology Section



Complaints about Facilities

DO PEOPLE COMPLAIN?

Question: Have you complained about gas with anyone whether friends / supply company in the last 2 week?



Source: Gallup & Gilani / National Survey, 2005

Question: (If yes), what was your complaint about?*

	<i>Percent of Respondents</i>
Increasing Price / rates	50%
Problems in Bill Deposit	28%
Load shedding	45%
Decrease / Low supply of gas	28%

Source: Gallup & Gilani / National Survey, 2005

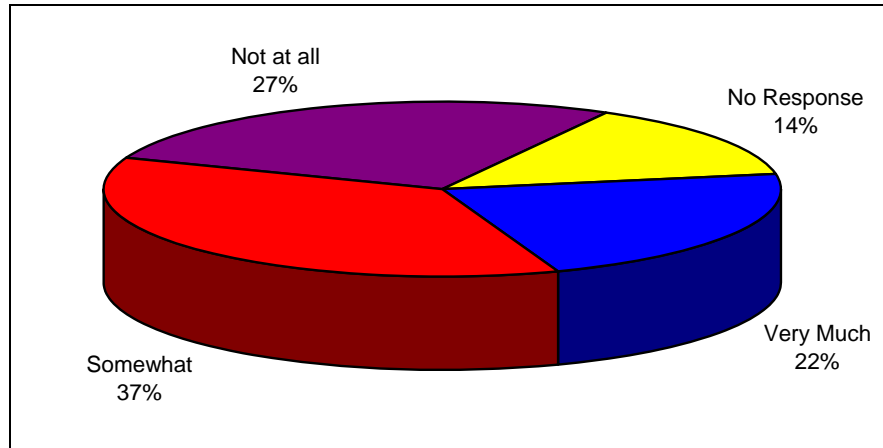
* Multiple Responses are allowed.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON GAS LOAD SHEDDING:

Question: **How serious** is the problem of Gas Load Shedding in your area?



Source: Gallup & Gilani / National Survey, 2009

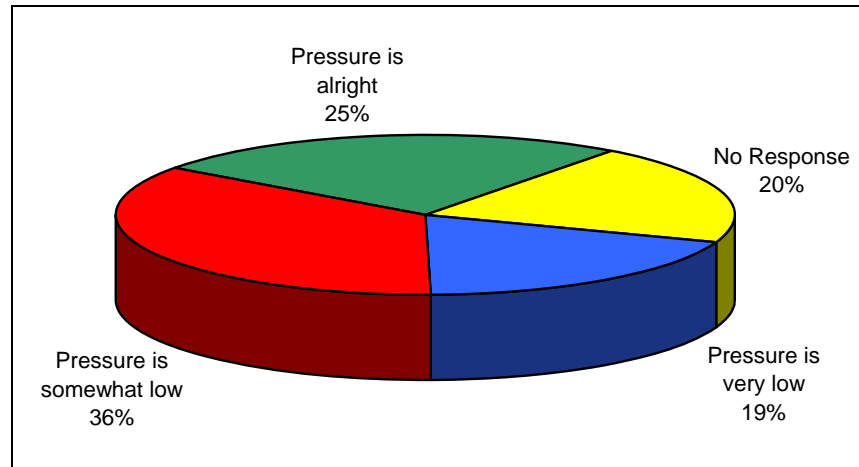
Many people claim to be affected by Gas load Shedding.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON LOW GAS PRESSURE

Question: Apart from Gas Load Shedding, do you face other problems i.e. low gas pressure supply in your area?



Source: Gallup & Gilani / National Survey, 2009

Many people claim to be affected by Low Gas Pressures.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON WATER SUPPLY

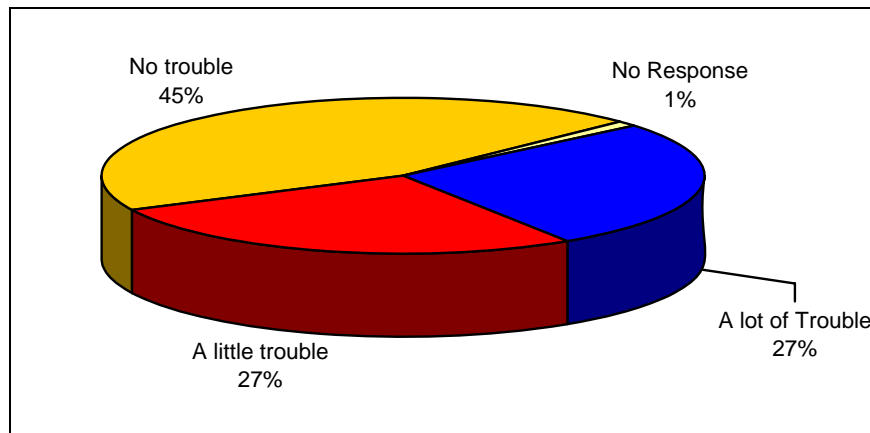
Many people appear to be affected by Water Shortage. People favor building dams to conserve water



VIEWS ON FACILITIES

WATER SUPPLY

Question: Did you have any difficulty in getting water in your house in this summer?



Source: Gallup & Gilani / National Survey, 2009

Many people claim to be affected by Water Shortage.

Note: For more details on Methodology please refer to the Methodology Section



STEPS TO TACKLE WATER SHORTAGE

Question: As you know there is shortage of water in the whole country. In your opinion what should be done at national and personal level to overcome it?

	<i>Percent of Respondents*</i>
Build New Dams	37%
Build Tube wells	28%
Even distribution of water	7%
Government should take steps in this regard	6%
Prayers for rain	13%
Others	35%
Store water	37%

Source: Gallup & Gilani / National Survey, 2001

* Multiple Response Question. Responses might not add to 100%.

People favor building New Dams and storing Water in order to conserve it and overcome shortage. Please note that no recent data is available on this Subject.

Note: For more details on Methodology please refer to the Methodology Section



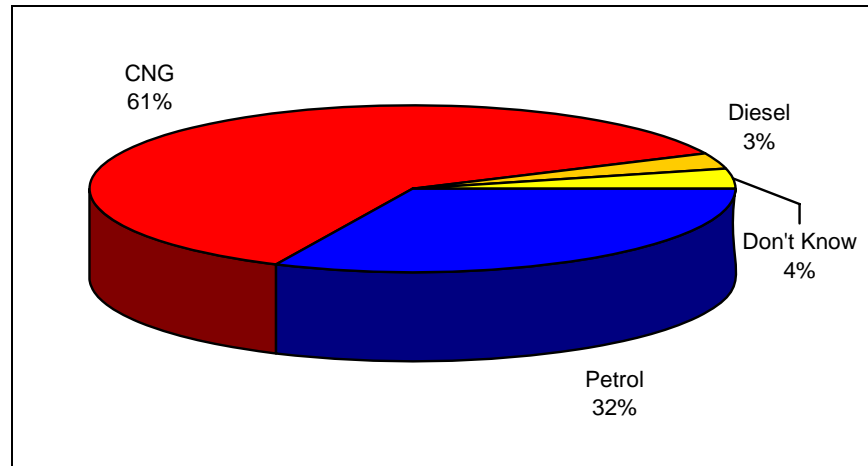
VIEWS ON CNG

CNG appears to be a common fuel used by people who own a Car. People are not in favor of CNG holiday mostly. Though a large number thinks that the growing shortage for domestic use is because of large number of CNG Stations



WHAT FUEL DO YOU USE IN YOUR CAR?

Question: What Fuel do you mostly use for your car?*



Source: Gallup & Gilani / National Survey, 2008

* Only those who own a car (10%).

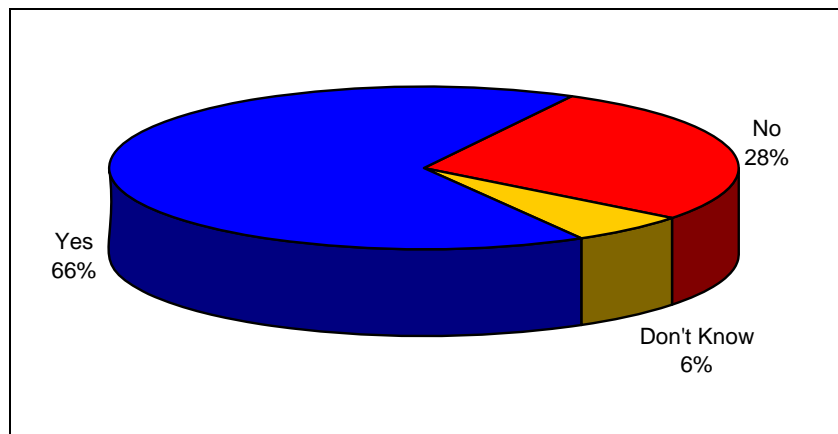
Note: For more details on Methodology please refer to the Methodology Section



Availability of CNG

ANY PROBLEM?

Question: Have you faced any problem in availability of CNG for your car recently?



Source: Gallup & Gilani / National Survey, 2008

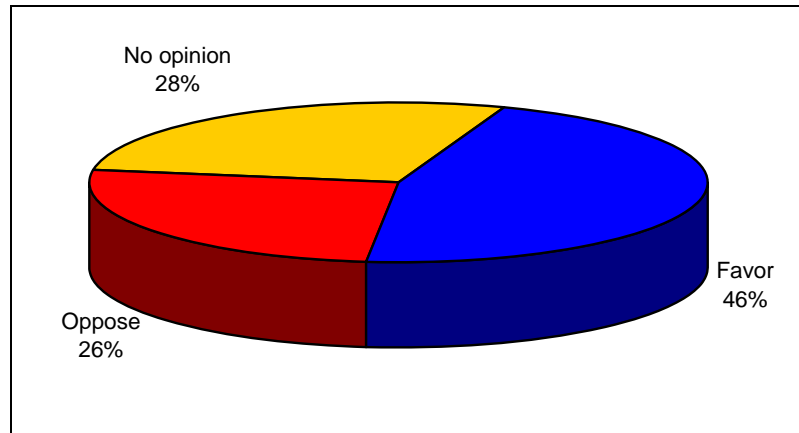
Note: For more details on Methodology please refer to the Methodology Section



DO A LOT OF CNG STATIONS

AFFECT DOMESTIC AVAILABILITY OF GAS?

Question: Some people think that there are problems in availability of gas for domestic use because of opening of many CNG stations. Others oppose this idea. Do you favor or oppose such statement?



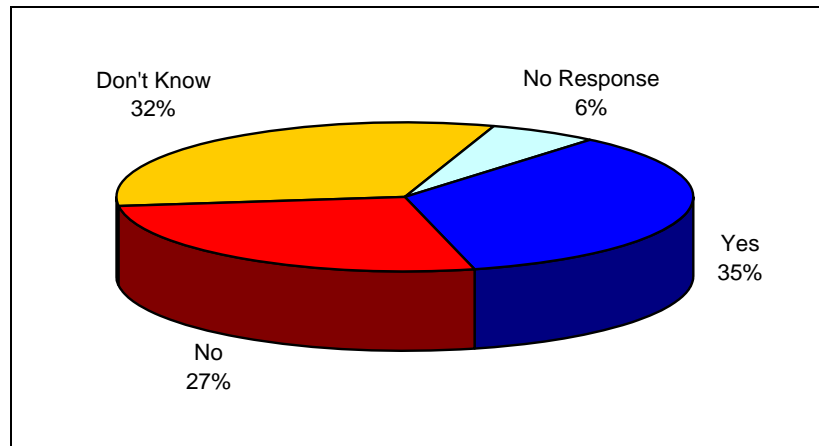
Source: Gallup & Gilani / National Survey, 2008

Note: For more details on Methodology please refer to the Methodology Section



CNG STATIONS

Question: Recently, the availability of CNG at CNG stations has decreased in many cities. Have you faced such problem in your area or not?



Source: Gallup & Gilani / National Survey, 2008

Note: For more details on Methodology please refer to the Methodology Section



Shortage of CNG

WHAT IS THE REASON?

Question: In your view, what is the cause of CNG crisis?

	<i>Percent of Respondents</i>
Shortage of gas / Load shedding	27%
Excessive domestic use	16%
Increase in Industrial usage	15%
Increasing number of CNG Stations	35%
No Response	7%

Source: Gallup & Gilani / National Survey, 2008

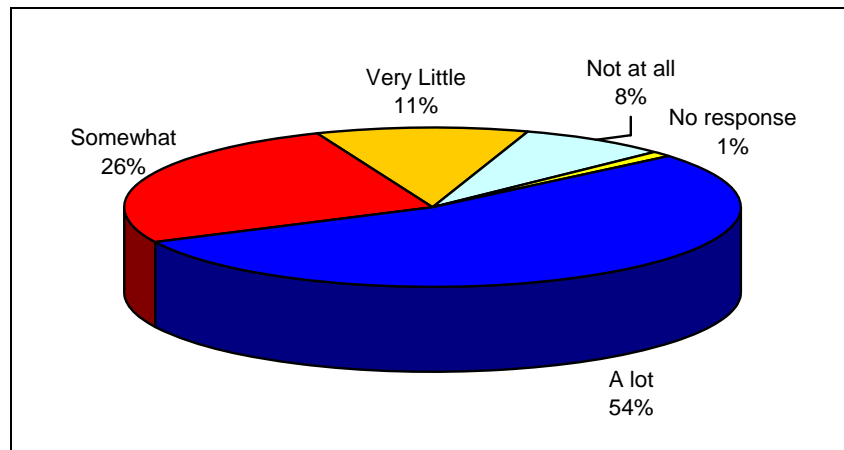
Note: For more details on Methodology please refer to the Methodology Section



RISING PRICE OF CNG

Does it affect you?

Question: Recently there was an increase in the price of CNG. How will the increase in price of CNG affect your life?



Source: Gallup & Gilani / National Survey, 2009

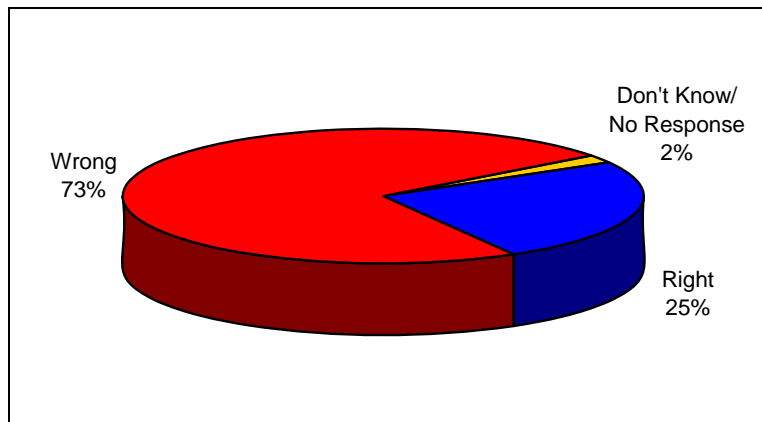
Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON WEEKLY CNG HOLIDAYS:

IS IT RIGHT OR WRONG?

Question: Recently there have been two holidays on CNG Stations throughout the country. In your view is it right or wrong to have two days CNG Holidays?



Source: Gallup & Gilani / National Survey, 2009

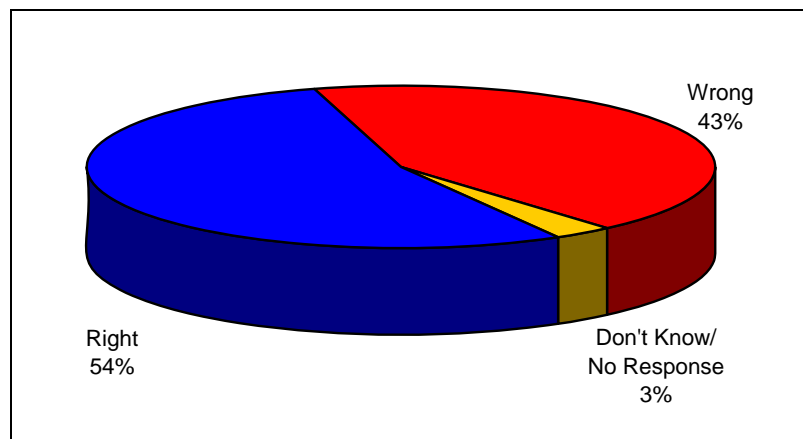
Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON WEEKLY CNG HOLIDAYS

IS IT RIGHT TO PROTEST?

Question: CNG Stations and Taxi Owners held a strike against the Government decision of CNG Holidays; in your opinion was it a right or wrong reaction?



Source: Gallup & Gilani / National Survey, 2009

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON WEEKLY CNG HOLIDAYS:

IS THE GOVERNMENT JUST IN DOING IT?

Question: In your opinion what is the **reason of Government Decision** of having two CNG Holidays, is it the fair reasons, Government Corruption or Incapability of Government?

	<i>Percent of Respondents</i>
There are fair reasons behind it	19%
Government's Corruption	33%
Government's Incapability	40%
Don't Know	8%

Source: Gallup & Gilani / National Survey, 2009



Part 2: **30 Years of Polling on National Economy**

SECTION 2:

VIEWS ON ECONOMIC PROSPERITY IN THE COUNTRY

Majority of the people think that the Economy of the country is in a bad position, rate of poverty is increasing. Only about one third are hopeful about the future. People fear that the Financial Crisis would affect their country

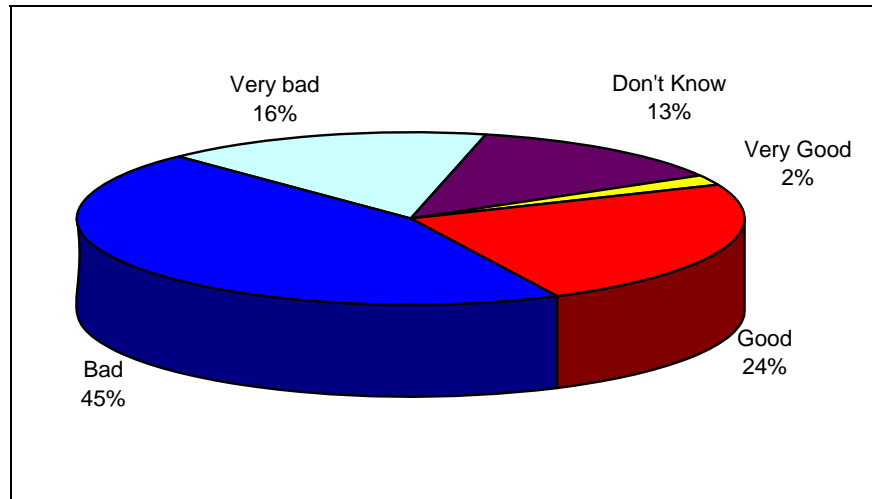


Economic Conditions

PERCEPTIONS OF THE PRESENT

CURRENT ECONOMIC CONDITION

Question: Overall how do you regard the present economic condition of Pakistan?



Source: Gallup & Gilani / National Survey, 2009

COMPARATIVE DATA

	2006	2009
Very Good	10%	2%
Good	38%	24%
Average	31%	-
Bad	11%	45%
Very Bad	10%	16%
Don't Know/ No Response	-	13%

Source: Gallup & Gilani / National Surveys, 2006 & 2009

Unfortunately, the perception of Country's Economic Condition has worsened over the years. Today Majority regards the Country's economic situation as Bad and very Bad.

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section

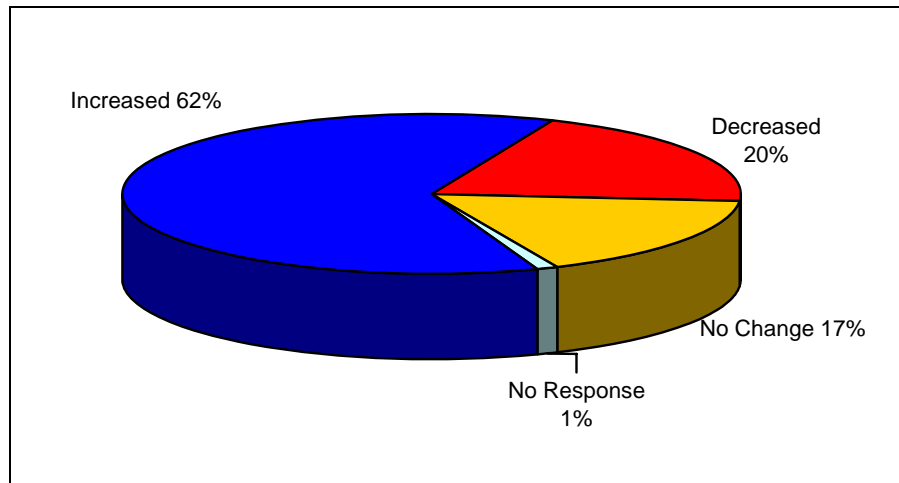


Economic Conditions

PERCEPTIONS OF THE PRESENT

CURRENT POVERTY CONDITION

Question: In your view has the rate of poverty increased, decreased or remained the same over last ten years? (*By poor we mean a person who is unable to earn two meals a day and doesn't have a shelter*)



Source: Gallup & Gilani / National Survey, 2009

Most of the people think that poverty rate has increased in the Country over years. Please note that this is the perceived rate of poverty not the actual Poverty rate in the country.

Note: For more details on Methodology please refer to the Methodology Section

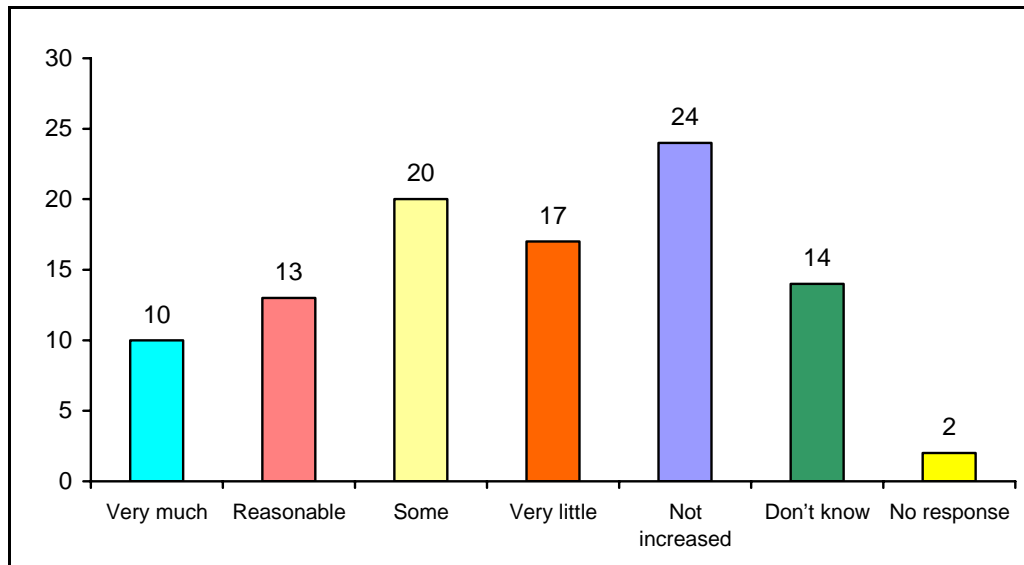


Economic Conditions

PERCEPTIONS OF THE PRESENT

A PICTURE 30 YEARS BACK!

Question: Have the incomes of the masses increased in the country as compared to the last year?



Source: Gallup & Gilani / National Survey, 1981

In 1981; 43% of Pakistanis believed that the income of a common man had increased in the country.

Note: For more details on Methodology please refer to the Methodology Section



Economic Conditions

HOPES FOR THE FUTURE

WILL THE COMING YEAR BE BETTER?

Question: In your view will the economic situation of Pakistan be better in the coming year as compared to this year or worse or the same as today?

	2000-01	2003-04	2004-05	2005-06	2006-07
Better	16%	42%	43%	39%	37%
Worse	36%	18%	16%	17%	33%
Same	31%	21%	26%	28%	17%
Don't Know	17%	19%	15%	16%	13%

Source: Gallup & Gilani / National Surveys, 2000-01, 2003-04,
2004-05, 2005-06, 2006-07



Economic Conditions:

Hopes for the future

How will the country's economy progress?

Question: Considering the future, overall, do you think that the financial situation in the country will remain continuously good, mostly good or continuously bad?

	<i>Percent of Respondents</i>
It will be continuously good	14%
It will be mostly good	16%
Almost equally good and bad	20%
Mostly bad	26%
Continuously Bad	8%
Don't Know	16%

Source: Gallup & Gilani / National Survey, 2009

Only 30% say that they think the Economy of the Country would remain good.



Economic Conditions

Hopes for the future

WILL THE FINANCIAL CRISIS AFFECT US?

Question: Nowadays there is a Financial Crisis in Dubai which is affecting other Arab Countries as well. In your opinion how much will Pakistan be affected by this Financial Crisis?

	<i>Percent of Respondents</i>
Very Much	18%
Somewhat	37%
Very little	13%
Not at all	7%
Don't Know	25%

Source: Gallup & Gilani / National Survey, 2009

Many people feared that the Financial crisis might affect the Country.



Part 2: **30 Years of Polling on National Economy**

SECTION 3:

VIEWS ON SOURCES OF FINANCIAL/ECONOMIC HELP

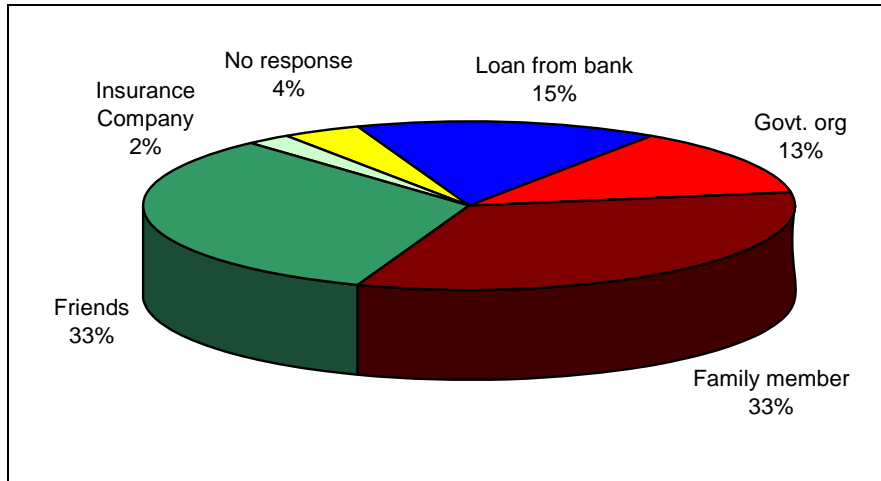
People generally prefer getting loans from their friends and family as compared to Banks and other Organizations. In 2004, 11% said that they had obtained loan in the last year which was primarily from relatives. Majority obtained it for domestic use or business. People say that the loan was beneficial to them.

Views on loans and borrowing are also given from Surveys about 30 years ago.



WHERE TO SEEK HELP IN FINANCIAL CRISIS?

Question: Suppose that you have to face some financial problems in the future, where would you turn to for help?



Source: Gallup & Gilani / National Survey, 2009

People mostly turn to family and friends when faced with a financial problem. Loans from Banks and government organizations are less common.

COMPARATIVE DATA

	<i>Percent of Respondents</i>	
	2005	2009
Bank Loan	21%	15%
Government Organization	10%	13%
Family Loan	32%	33%
Friends	29%	33%
Insurance company	3%	2%
Don't Know	5%	4%

Source: Gallup & Gilani / National Surveys, 2005 & 2009

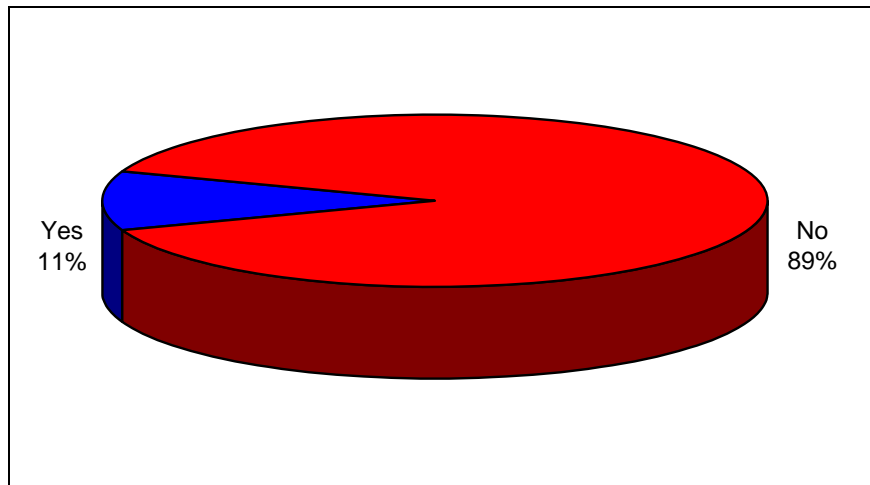
Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



DID YOU NEED LOAN IN LAST YEAR?

Question: Did you need any Loan for personal or Business matters in the last one year?



Source: Gallup & Gilani / National Survey, 2004

Note: For more details on Methodology please refer to the Methodology Section



DID YOU OBTAIN A LOAN IN LAST YEAR?

WHY DID YOU NEED LOAN?

Question: If yes, then what was the purpose of taking loan? (*Only those who say they obtained a Loan in last year*)

	<i>Percent of Respondents</i>
For Domestic needs	42%
Education and healthcare	14%
For investment in business	32%
Others	12%

Source: Gallup & Gilani / National Survey, 2004



FROM WHERE DID YOU HAVE LOAN?

Question: From where did you get loan? (*Only those who say they obtained a Loan in last year*)

	<i>Percent of Respondents</i>
Bank	19%
Relative / Friend	72%
Welfare organization	6%
Others	3%

Source: Gallup & Gilani / National Survey, 2004



WHY THIS SOURCE?

Question: Why did you get loan from this particular Source? (*Only those who say they obtained a Loan in last year*)*

	<i>Percent of Respondents</i>
Interest rate was very low or non – existent	27%
Loan was easy to secure	52%
Terms of paying Loan were easy or non – existent	44%
The loan could be paid back in small installments	25%
Instead of paying back Loan, did some work for them	4%
Others / No Response	20%

Source: Gallup & Gilani / National Survey, 2004

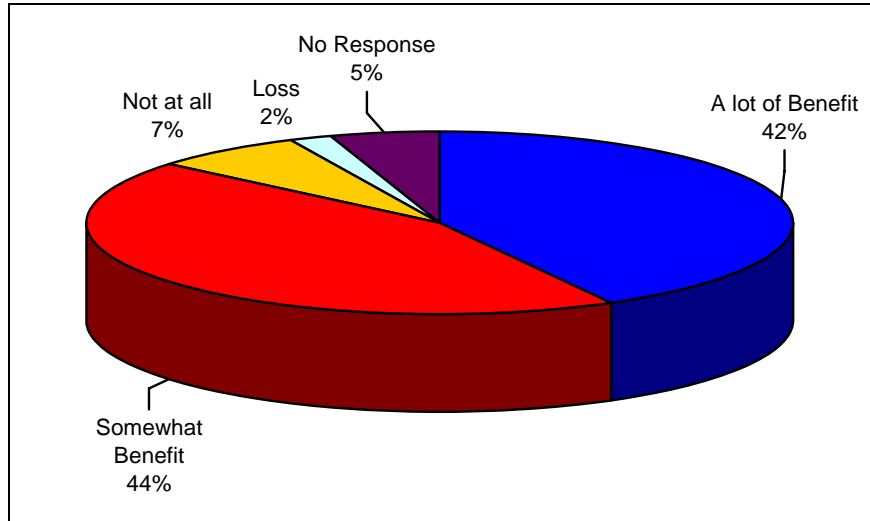
* Multiple Responses. Responses might not add to 100%.

Note: For more details on Methodology please refer to the Methodology Section



WAS THE LOAN BENEFICIAL FOR YOU?

Question: How much do you think you benefited from taking the loan?



Source: Gallup & Gilani / National Survey, 2004

Note: For more details on Methodology please refer to the Methodology Section



A PICTURE FROM 30 YEARS AGO!

Question: This gives opinions of Pakistanis about 30 years ago on borrowing money. 16% claimed that they had obtained loan on interest in the last year which was from a bank mostly. People generally borrow for agricultural purpose.

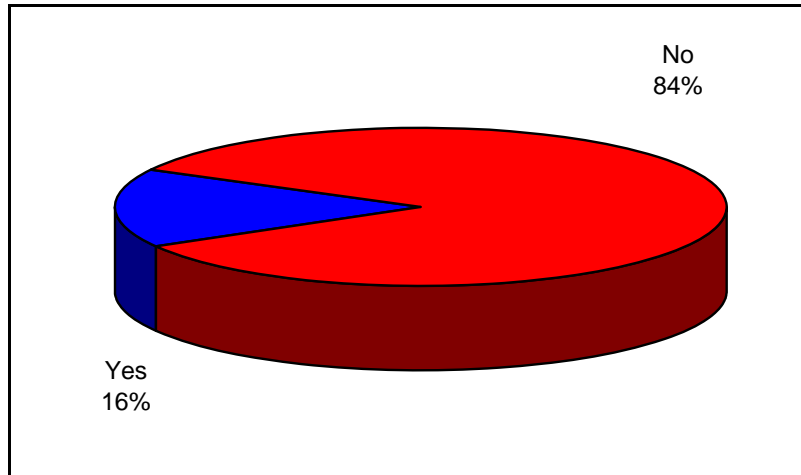
People say that if interest free loans are available they would like to borrow for their needs. Views on agricultural loans are also given.

People say that they would like to lend money to their friends and family on easy terms if given an opportunity.



HAVE YOU EVER TAKEN A LOAN?

Question: Have you ever obtained a **loan on interest**?



Source: Gallup & Gilani / National Survey, 1979

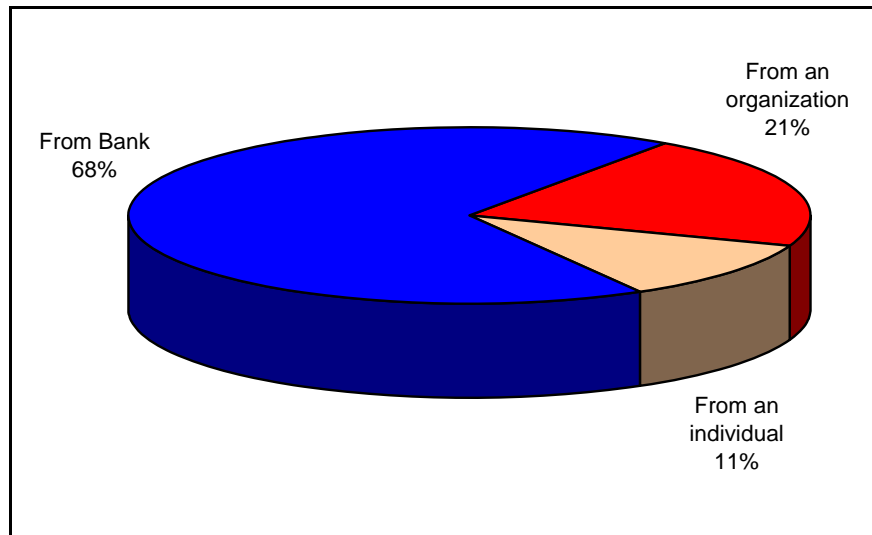
Note: For more details on Methodology please refer to the Methodology Section



A PICTURE FROM 30 YEARS AGO!

FROM WHERE DID YOU TAKE A LOAN?

Question: From where did you obtain that loan? (*Only those who say they have taken a Loan*)



Source: Gallup & Gilani / National Survey, 1979

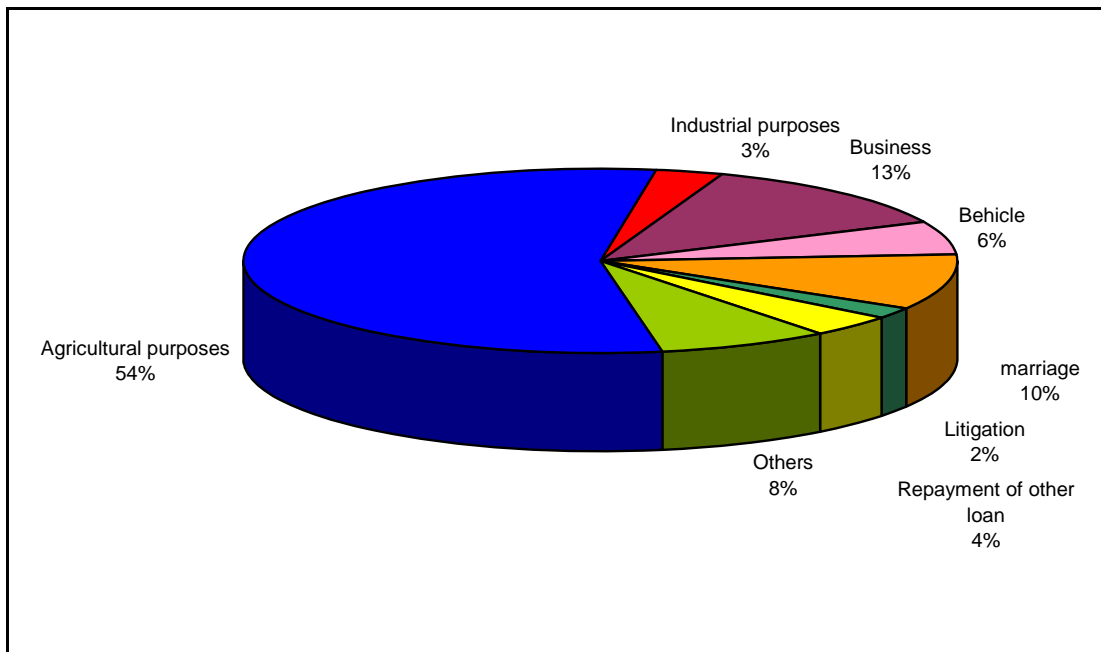
Note: For more details on Methodology please refer to the Methodology Section



A PICTURE FROM 30 YEARS AGO!

WHY DO PEOPLE TAKE LOANS?

Question: What was the purpose of taking the loan? (*Only those who say they have taken a Loan*)



Source: Gallup & Gilani / National Survey, 1979

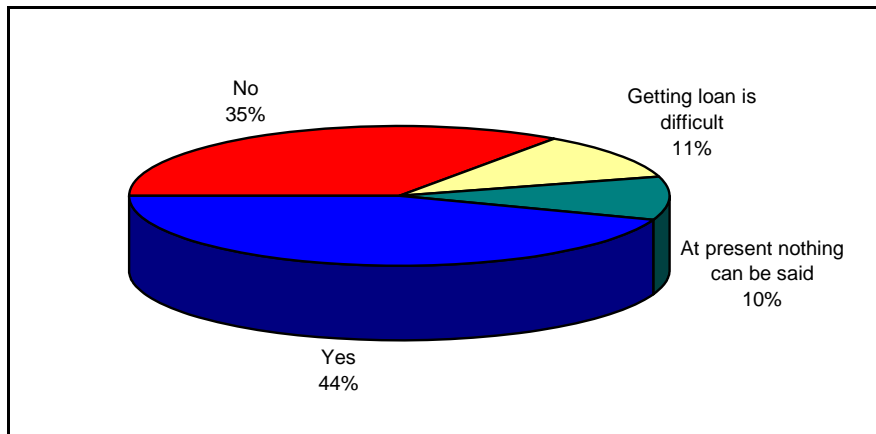
Note: For more details on Methodology please refer to the Methodology Section



A PICTURE FROM 30 YEARS AGO!

Preference for Borrowing without Interest?

Question: Now when the interest on house building loan has been abolished, would you like to take a loan for this purpose?



Source: Gallup & Gilani / National Survey, 1979

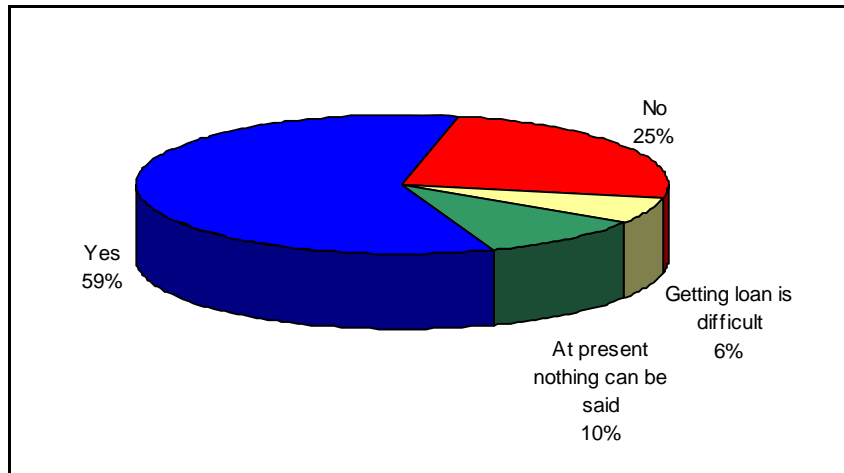
Note: For more details on Methodology please refer to the Methodology Section



A PICTURE FROM 30 YEARS AGO!

Preference for Borrowing without Interest?

Question: If interest is completely abolished, would you like to take loan for other needs?



Source: Gallup & Gilani / National Survey, 1979

Note: For more details on Methodology please refer to the Methodology Section

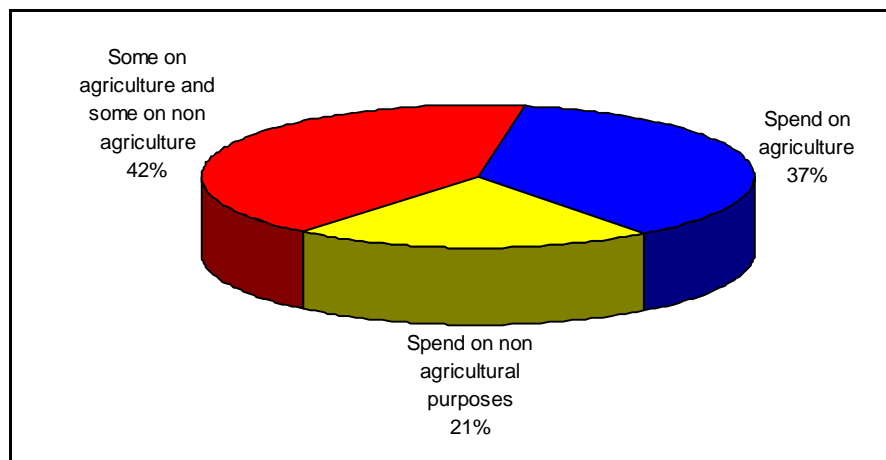


A PICTURE FROM 30 YEARS AGO!

Views on Agricultural Loans:

DO PEOPLE SPEND IT JUSTLY?

Question: In your opinion, people who borrow agricultural loans. Do they spend for the same purpose or use it for other pursuits?



Source: Gallup & Gilani / National Survey, 1979

Note: For more details on Methodology please refer to the Methodology Section

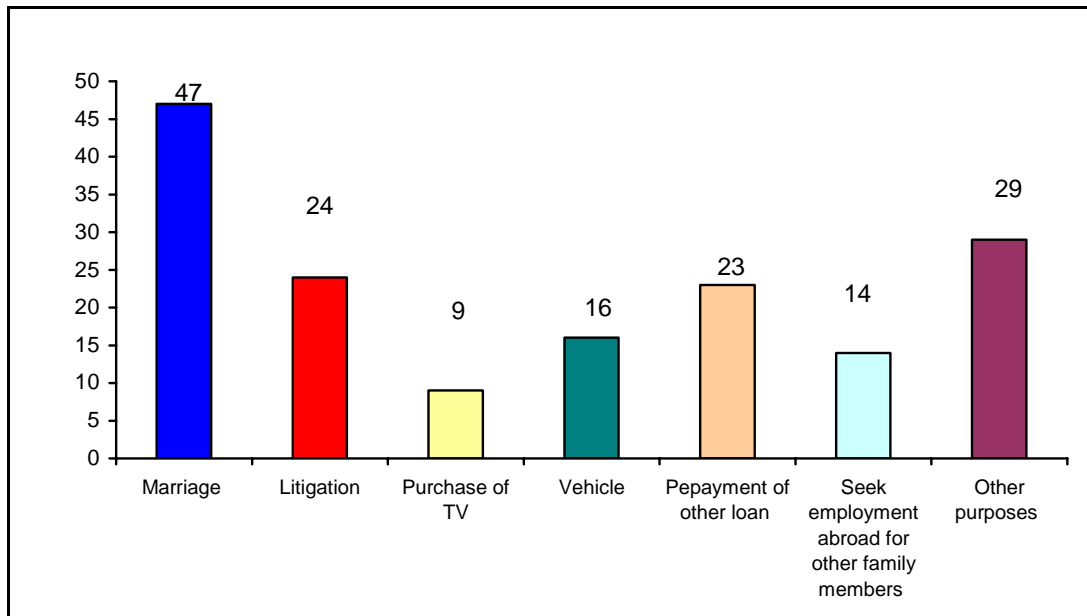


A PICTURE FROM 30 YEARS AGO!

Views on Agricultural Loans:

DO PEOPLE SPEND IT JUSTLY?

QUESTION: In your opinion, the agriculture loan is spent on what other purposes apart from agriculture?*



Source: Gallup & Gilani / National Survey, 1979

* Multiple Responses. Responses might not add to 100%.

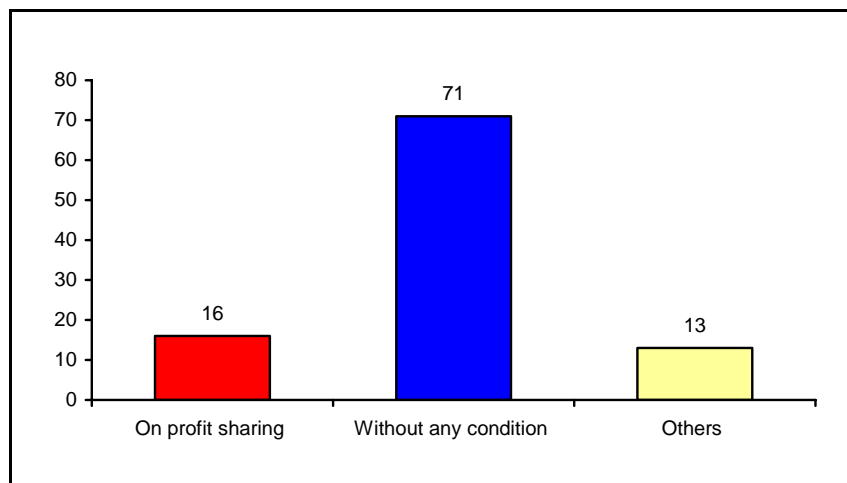
Note: For more details on Methodology please refer to the Methodology Section



A PICTURE FROM 30 YEARS AGO!

WOULD YOU LIKE TO LEND MONEY TO SOMEONE FOR BUSINESS?

Question: If you possess sufficient amount of funds, on what conditions would you give loan to your friend/relative for business purpose?



Source: Gallup & Gilani / National Survey, 1979

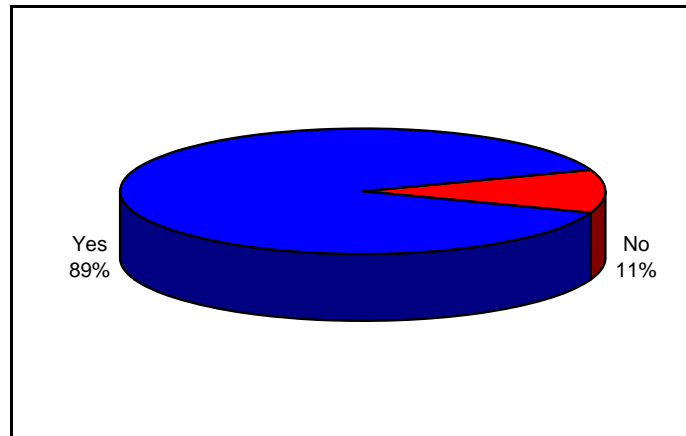
Note: For more details on Methodology please refer to the Methodology Section



A PICTURE FROM 30 YEARS AGO!

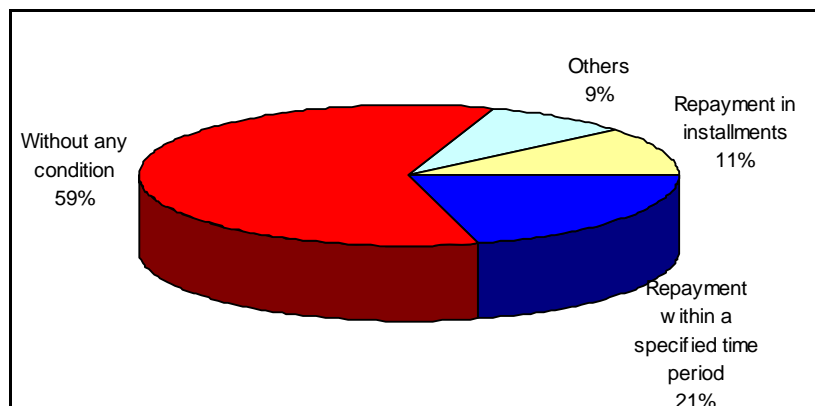
WOULD YOU LIKE TO LEND MONEY TO SOMEONE FOR MARRIAGE?

Question: Would you give loan to your relative for marriage?



Source: Gallup & Gilani / National Survey, 1979

Question: If yes, then on what terms and conditions?



Source: Gallup & Gilani / National Survey, 1979

Note: For more details on Methodology please refer to the Methodology Section



Part 2: **30 Years of Polling on National Economy**

SECTION 4:

VIEWS ON INFLATION IN THE COUNTRY

Inflation is one aspect of National economy which affects people's lives the most. Basic necessities of life like food, clothes, shelter, fuel and electricity are used by everyone.

In this section we present opinions how the inflation in the country is affecting lives of people. We also present views on sugar and flour crisis which affected the country in the recent years.



VIEWS ON RISING PRICES OF NECESSITIES OF LIFE

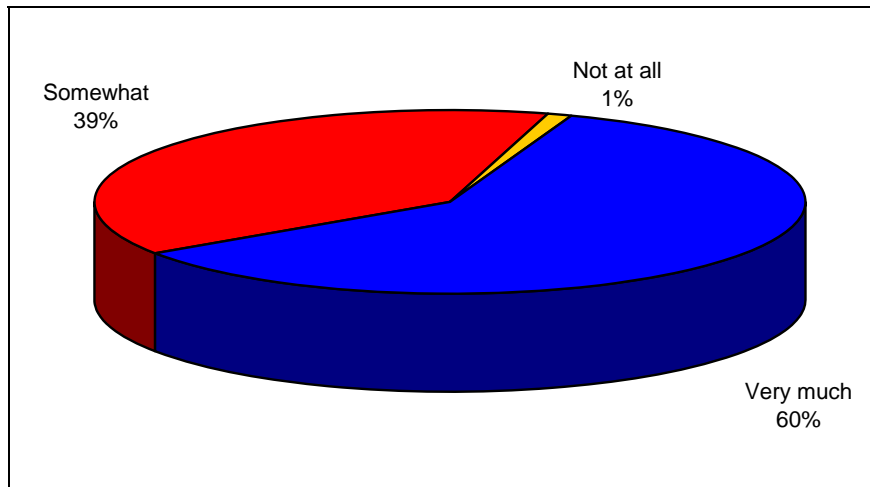
People's lives are badly affected by the rising price of commodities of daily use. People perceive that the prices of almost all items of daily use are increasing. Food prices are a major concern. Rising utility bills, fuel prices are a burden on a common man's pocket.



Rising Utility Bills

DOES IT AFFECT YOU?

Question: How much the rising Utility Bills have affected your household budget?



Source: Gallup & Gilani / National Survey, 2005

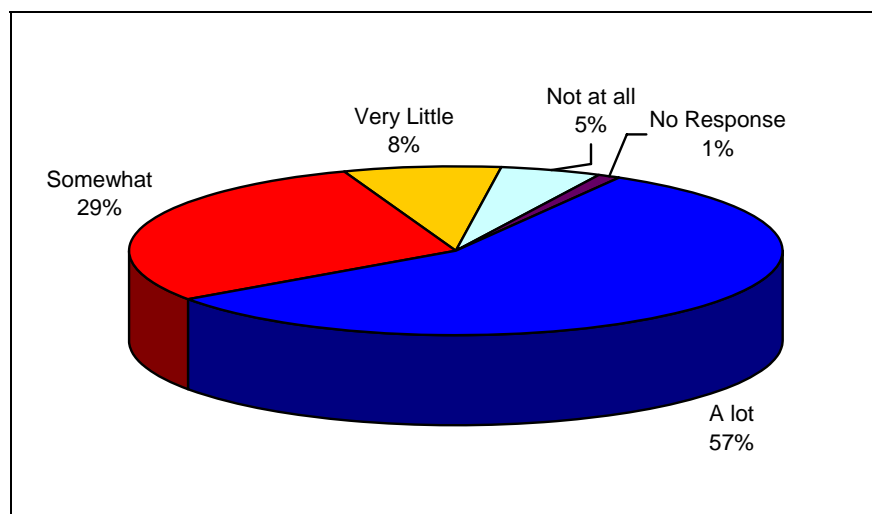
Note: For more details on Methodology please refer to the Methodology Section



Rising Fuel / Petrol Prices

DOES IT AFFECT YOU?

Question: How much has the increase in prices of petrol affected your household expenditures / budget?



Source: Gallup & Gilani / National Survey, 2009

COMPARATIVE DATA

	2001	2002	2003	2004	2005	2009
A lot	43%	32%	44%	39%	56%	57%
Somewhat	37%	51%	43%	46%	35%	29%
Very Little	-	-	-	-	-	8%
Not at all	20%	17%	13%	14%	9%	5%
No response/ Don't Know				1%		1%

Source: Gallup & Gilani / National Surveys, 2001-2005 & 2009

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

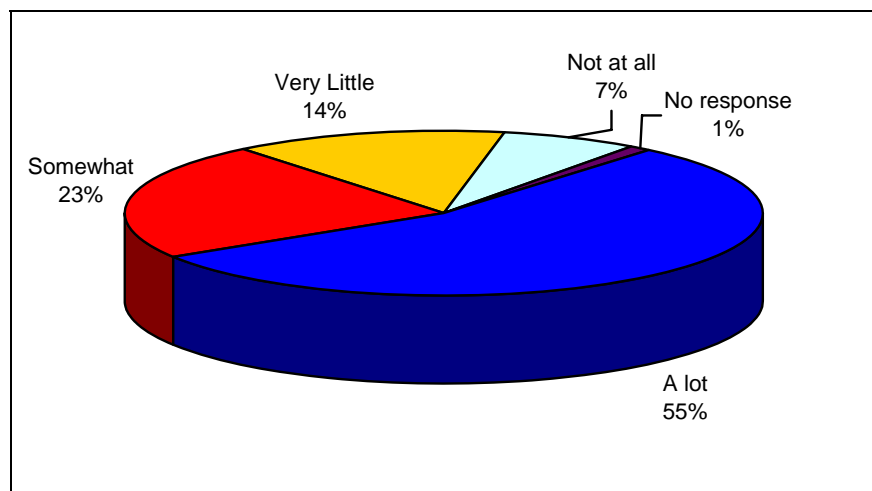
Note: For more details on Methodology please refer to the Methodology Section



ELECTRICITY RATES

IMPACT ON HOUEHOLD

Question: Recently Government has made a 6% increase in price of Electricity, how much has this affected your financial condition?



Source: Gallup & Gilani / National Survey, 2009

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON PRICES OF VARIOUS COMMODITIES:

Any Increase, Decrease or are they the same?

Question: In your view, the prices of which of the following items have increased, decreased or stayed the same?

	Increase	Decrease	No change	No Response
Utility bills	92%	3%	5%	
Meat	88%	4%	7%	1%
Cloth	86%	4%	9%	1%
Transport	72%	8%	19%	1%
School fee	75%	7%	18%	-
Petrol	56%	17%	26%	1%
Oil/Ghee	79%	8%	13%	
Eatables	84%	6%	9%	1%

Source: Gallup & Gilani / National Survey, 2009

Please note that these are Public perceptions not the increase or decrease in prices in absolute terms.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON PRICES OF VARIOUS COMMODITIES

HOW MUCH INCREASE IN THE PRICES?

Question: To what extent has the price of the following commodities increased?

	A lot	Not much	No change	No response
Flour	95%	4%	1%	0%
Meat	87%	11%	1%	1%
Egg	67%	28%	4%	1%
Vegetable	75%	22%	2%	1%
Milk	76%	21%	2%	1%
Pulses	75%	22%	2%	1%
Rice	76%	19%	4%	1%

Source: Gallup & Gilani / National Survey, 2009

Please note that these are Public perceptions not the increase or decrease in prices in absolute terms.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON PRICES OF VARIOUS COMMODITIES

THE COST OF WHICH AFFECTS YOU THE MOST?

Question: Increase in which three of the following items have hurt you the most:

	Number 1	Number 2	Number 3
Flour	91%	3%	1%
Meat	6%	42%	3%
Egg	0%	9%	6%
Vegetable	1%	23%	21%
Milk	0%	9%	22%
Pulses	0%	5%	19%
Rice	0%	2%	19%
None	0%	0%	1%
Don't know	0%	0%	1%
No response	2%	7%	7%

Source: Gallup & Gilani / National Survey, 2009

People say among the food commodities; flour, meat and milk prices affect their Budget the most.

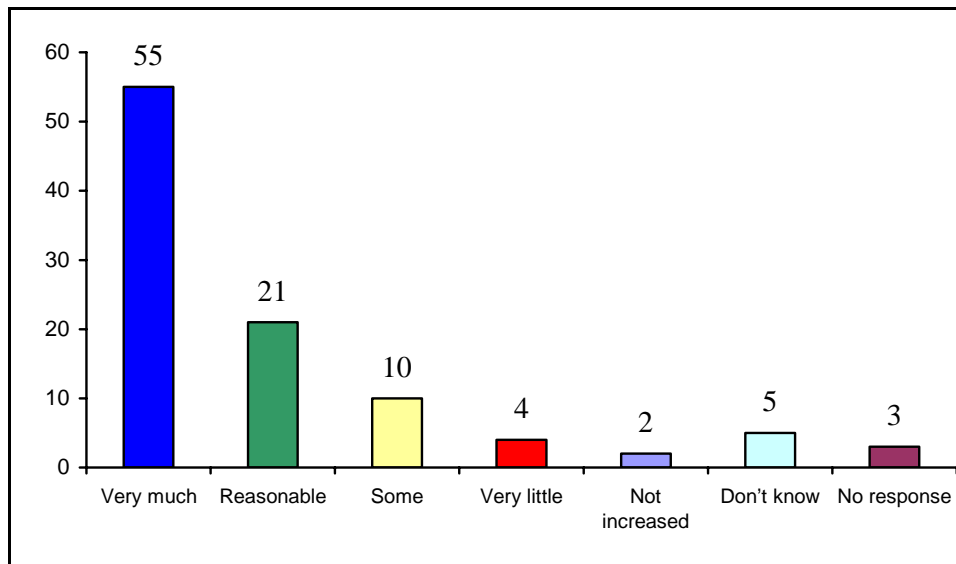
Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON PRICES OF VARIOUS COMMODITIES

A PICTURE 30 YEARS AGO!

Question: Have prices of food and other commodities of life increased in the country as compared to the previous year?



Source: Gallup & Gilani / National Survey, 1981

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON GOVERNMENT'S ROLE IN INFLATION AND its CONTROL

People blame the Government to be the most responsible for rising inflation in the country and are not satisfied with Government's efforts to control price hike



WHO IS RESPONSIBLE FOR INFLATION?

RISING FOOD PRICES: WHO IS RESPONSIBLE?

Question: What do you consider to be the most responsible for the rising food prices?

	<i>Percent of Respondents*</i>
Increase in Fuel / Energy prices	58%
Drought in Food producing countries	26%
Increasing utilization of food in India and China	26%
Use of crops to produce energy (Bio fuels)	19%
The decrease in Exports of food products of Food producing countries	19%
All of Above	10%
None of Above	5%
Others	7%
DK / NR	3%

Source: Gallup & Gilani / National Survey, 2008

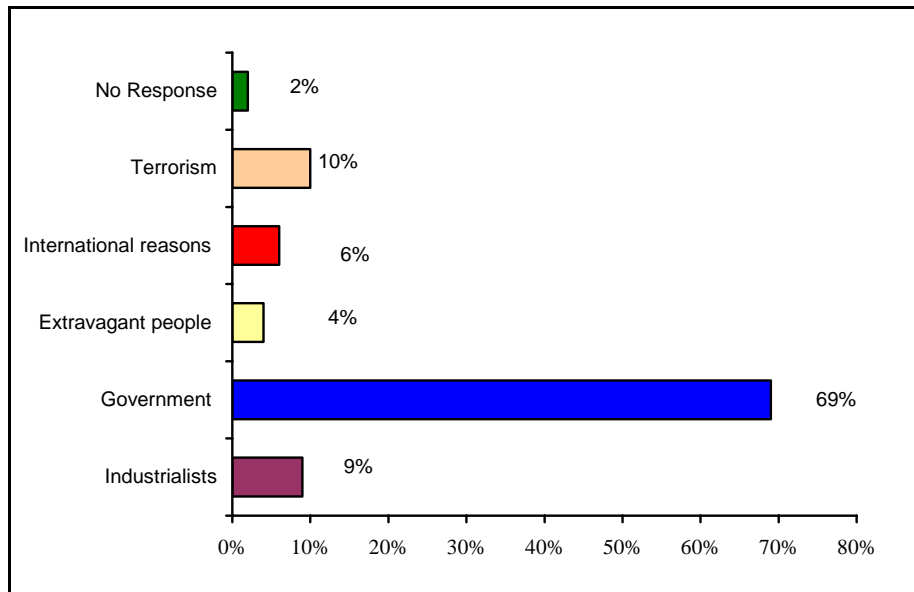
* Multiple Response Question. Responses might not add to 100%

Note: For more details on Methodology please refer to the Methodology Section



WHO IS RESPONSIBLE FOR INFLATION?

Question: In your opinion who is responsible for inflation?



Source: Gallup & Gilani / National Survey, 2009

Majority held the Government responsible for inflation in 2009.

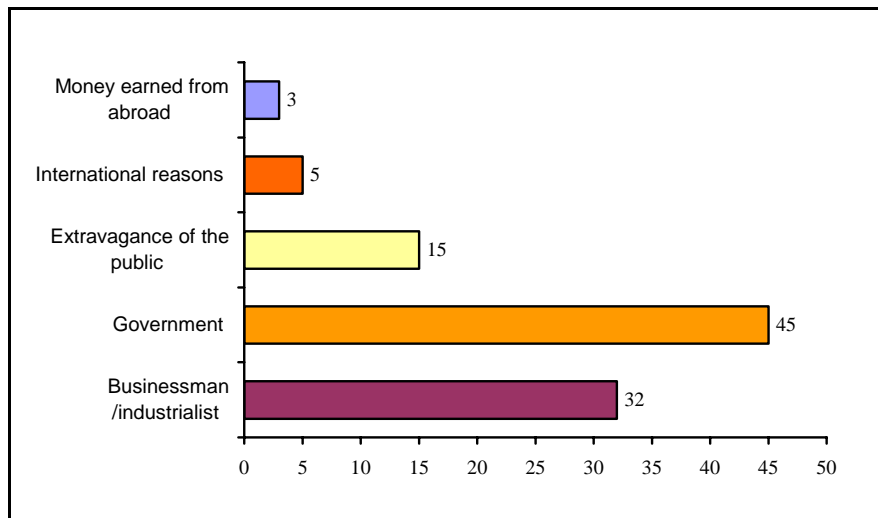
Note: For more details on Methodology please refer to the Methodology Section



WHO IS RESPONSIBLE FOR INFLATION?

A PICTURE 30 YEARS AGO!

Question: Who do you think is responsible for the rising levels of inflation?



Source: Gallup & Gilani / National Survey, 1980

Majority held the Government responsible for inflation in 1980.

Note: For more details on Methodology please refer to the Methodology Section



IS THE GOVERNMENT TRYING TO CONTROL PRICE HIKE?

Question: Recently there has been tremendous increase in the price of meat, chicken, sugar, pulses and other items. Some people say that Inflation Mafia set prices of their own choice and Government is taking no actions. Others say that Government is continuing efforts to reduce Inflation. What is your opinion about it?

<i>Percent of Respondents</i>	
Government is taking no actions to control price hike	59%
Government is continuing efforts to control price hike	29%
Don't Know	12%

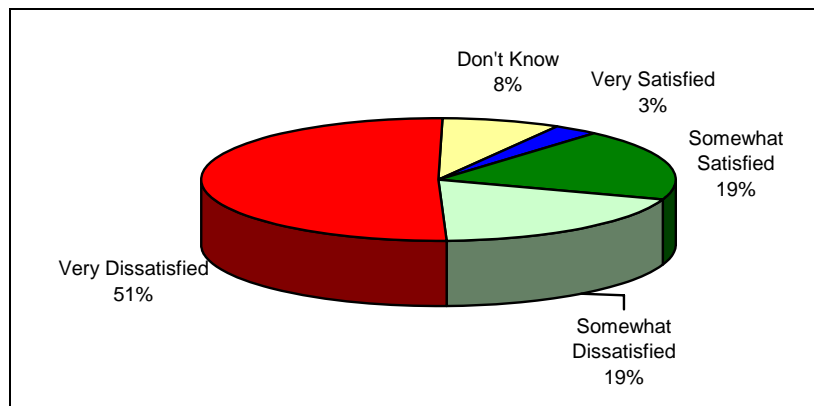
Source: Gallup & Gilani / National Survey, 2009



IS THE GOVERNMENT TRYING TO CONTROL PRICE HIKE?

ARE YOU SATISFIED?

Question: How satisfied or dissatisfied are you with what our national government is doing to keep food prices affordable for you and your family?



Source: Gallup & Gilani / National Survey, 2008

Note: For more details on Methodology please refer to the Methodology Section



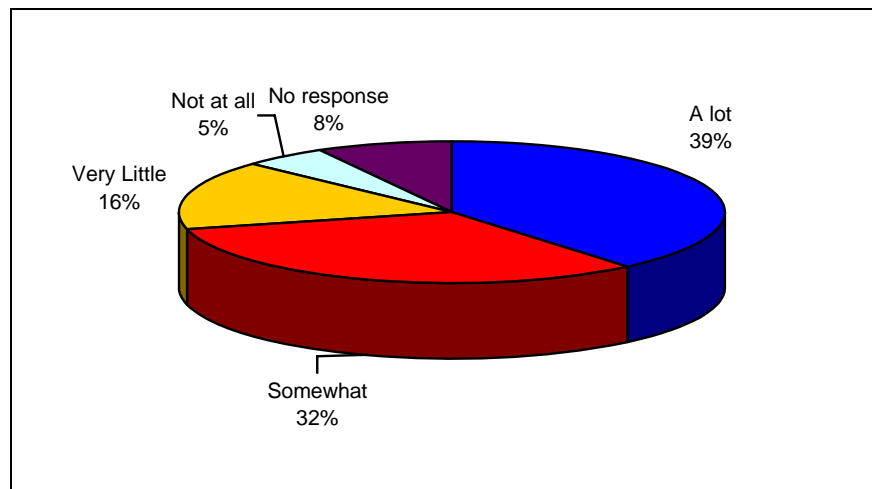
IMPACT OF INFLATION ON YOUR LIFE

People say that their life is enormously affected by rising inflation. Shopping has decreased, people are buying cheaper alternatives and food habits are being affected as well.



HOW MUCH IS YOUR HOUSEHOLD BUDGET AFFECTED BY INFLATION?

Question: Recently how much has your Household Budget been affected by inflation?



Source: Gallup & Gilani / National Survey, 2009

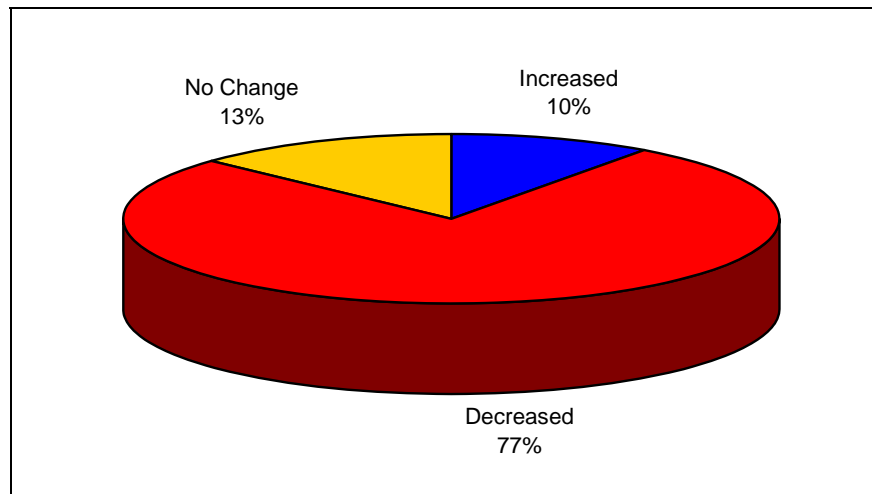
Note: For more details on Methodology please refer to the Methodology Section



INFLATION:

WHAT IMPACT DOES IT HAVE ON SHOPPING?

Question: Some people say that they have stopped going to market because of inflation. Because of inflation, has the trend of shopping decreased, increased or remained the same in your household overall?



Source: Gallup & Gilani / National Survey, 2008

Note: For more details on Methodology please refer to the Methodology Section



I N F L A T I O N :

WHAT MEASURES DO YOU TAKE TO COMBAT IT?

Question: What steps have you taken to combat inflation?

	<i>Percent of Respondents</i>
Reduction in expenses	50%
Efforts to increase income	22%
Use of low priced items	20%
Others/No Response	8%

Source: Gallup & Gilani / National Survey, 2008

Note: For more details on Methodology please refer to the Methodology Section



WHEN THERE IS INFLATION, WHAT DO PEOPLE DO ABOUT FOOD?

Question: As you may have noticed, the price of some food products has increased in recent months. Which, if any of the following have you done as a result of this?

	<i>Percent of Respondents</i>
	Only Yes
Changed what you eat	44%
Reduced expenses in another area of your life	68%
Decreased amount of food eaten overall	31%
Changed the place from where you buy food	39%

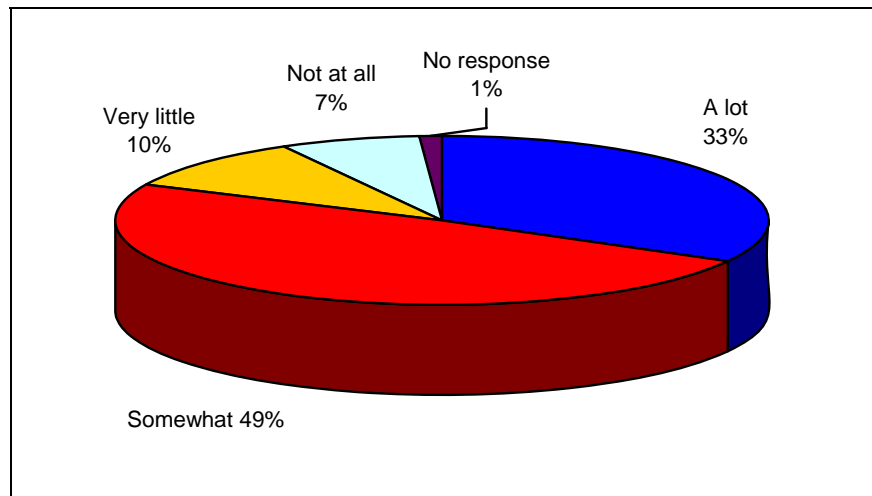
Source: Gallup & Gilani / National Survey, 2008



WHEN THERE IS INFLATION, WHAT DO PEOPLE DO ABOUT FOOD?

IS YOUR FOOD AFFECTED BY INFLATION

Question: Some people say that their eating habits have been affected by Inflation. How much has inflation affected the way of eating in your household?



Source: Gallup & Gilani / National Survey, 2009

Unfortunately, most of the people say that their food has been affected by the rising inflation in the country.

Note: For more details on Methodology please refer to the Methodology Section



IMPACT OF ECONOMY

THE RISING COST OF FOOD ITEMS AFFECTS PEOPLES LIVES THE MOST!

Question: Now I would like to ask you whether **some recent economic developments** have had a **negative effect** yet on you or your family. For each please tell me if it has negatively affected you and your family to a great extent, somewhat, a little or not at all?

(Only answer to “a lot of Negative Impact” is shown. Responses won’t add to 100%)

	A lot of Negative effect
The Down Turn in the Global Economy	50%
Rising food prices	62%
Shortage of available financial credit	33%
Rising energy prices, including petrol / gas and electricity	61%

Source: Gallup & Gilani / National Survey, 2008.

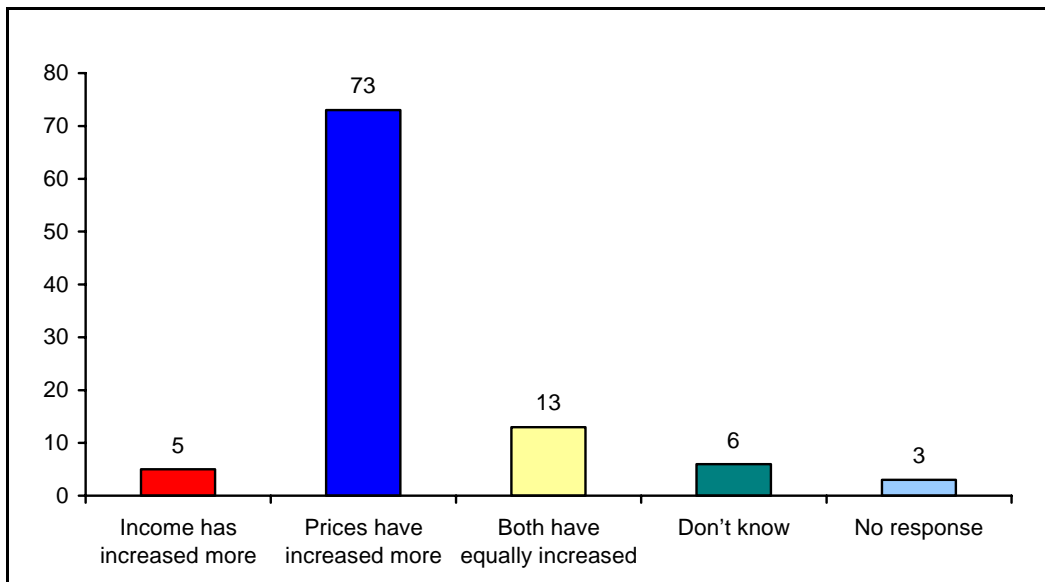
Note: For more details on Methodology please refer to the Methodology Section



IS THE PRICE HIKE IN ACCORDANCE WITH RISING INCOMES?

A PICTURE 30 YEARS AGO!

Question: Has income of a common man increased to match the rising prices or the prices of the necessities of life including food have increased much more than the income of a common man?



Source: Gallup & Gilani / National Survey, 1981

Inflation was a problem even thirty years ago when majority believed that the prices were increasing more than the income of a common man.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON FLOUR AND SUGAR CRISES

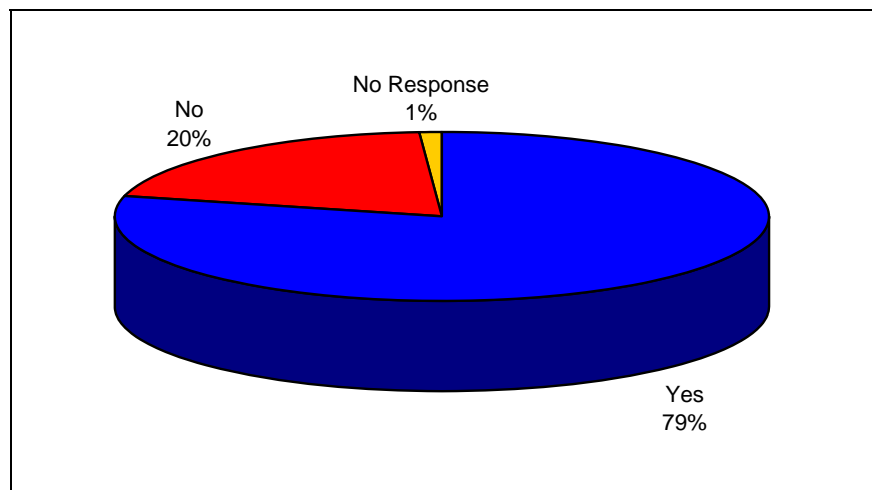
Recently there was a flour and sugar crisis in the country which affected a common man to a great extent. Here we present views of the public on these issues



SUGAR CRISIS

HAVE YOU FACED ANY PROBLEM?

Question: There is a Sugar Crisis in the country over past few months and people are facing problems in buying Sugar. Have you ever faced any problem in buying Sugar?



Source: Gallup & Gilani / National Survey, 2009

Note: For more details on Methodology please refer to the Methodology Section



SUGAR CRISIS

WHAT PROBLEM DID YOU FACE?

Question: If you faced any problem, what was the nature of problem? (*Only those who say they have faced some problem regarding Sugar*)

	<i>Percent of Respondents</i>
Sugar is not available	9%
Sugar is available but at a high price	78%
The Quality of Sugar is poor	4%
We have to wait in long queues to buy sugar	8%
No Response	1%

Source: Gallup & Gilani / National Survey, 2009

The **high cost of Sugar** was the major problem faced by the Public during the Sugar Crisis in 2009.

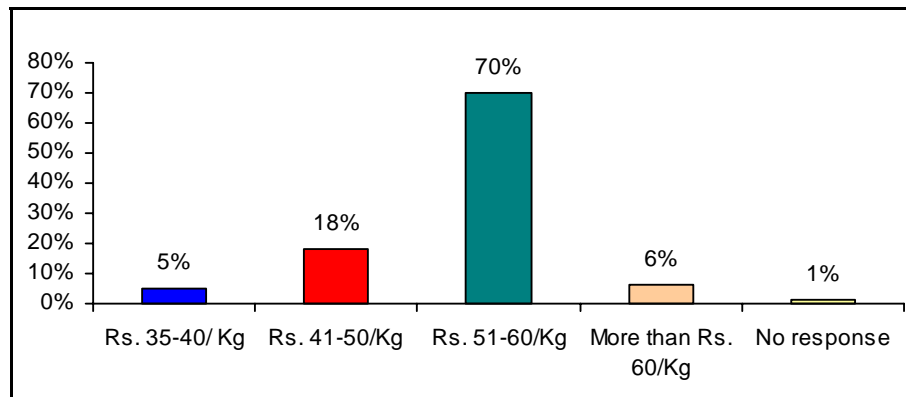
Note: For more details on Methodology please refer to the Methodology Section



SUGAR CRISIS

SUGAR PRICE IN THE AREA?

Question: What is the price of Sugar per kilogram in your area?



Source: Gallup & Gilani / National Survey, 2009

Majority say that Sugar Price was Rs. 51-60per Kilogram in their area during the Sugar Crisis. The High cost explains the worries of the poor man.

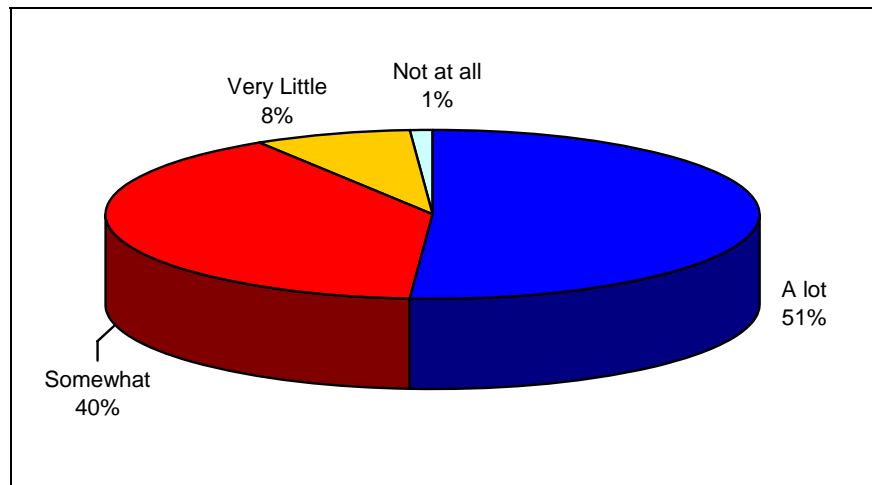
Note: For more details on Methodology please refer to the Methodology Section



SUGAR CRISIS

IMPACT ON YOUR LIFE?

Question: Recently, sugar prices have increased in the Country. In your opinion how will the high price of sugar affect your household expenditure?



Source: Gallup & Gilani / National Survey, 2009

Majority claim to be affected by this Sugar Crisis.

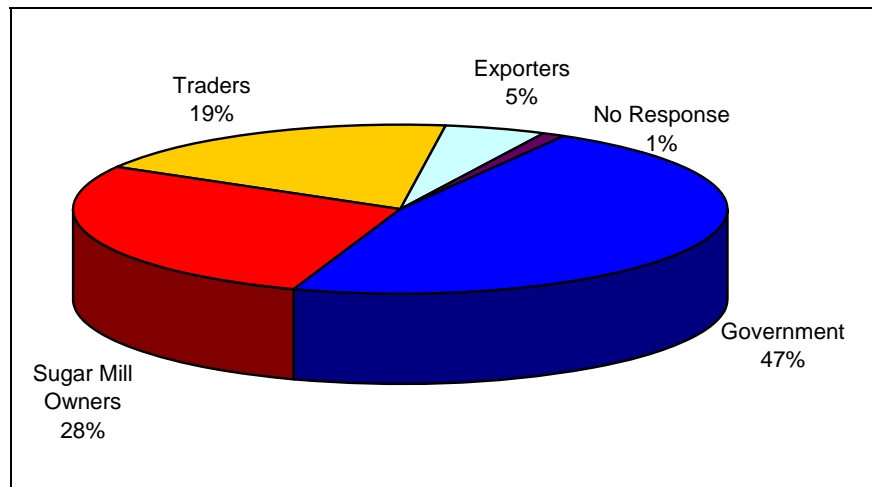
Note: For more details on Methodology please refer to the Methodology Section



SUGAR CRISIS

WHO IS RESPONSIBLE?

Question: In your opinion who is responsible for the increase in price of Sugar?



Source: Gallup & Gilani / National Survey, 2009

Majority hold the Government as responsible for the Sugar Crisis and rising prices.

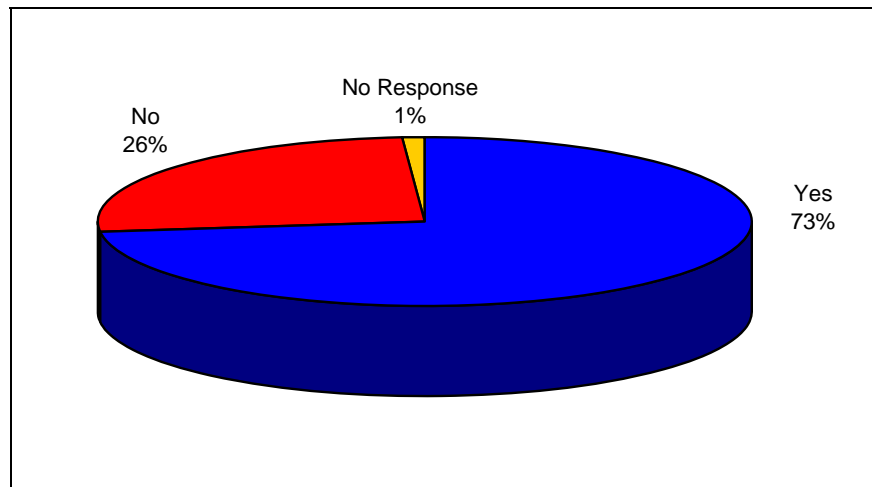
Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON FLOUR CRISIS

FLOUR CRISIS: ANY DIFFICULTY?

Question: Recently have you faced any trouble in acquiring flour?



Source: Gallup & Gilani / National Survey, 2008

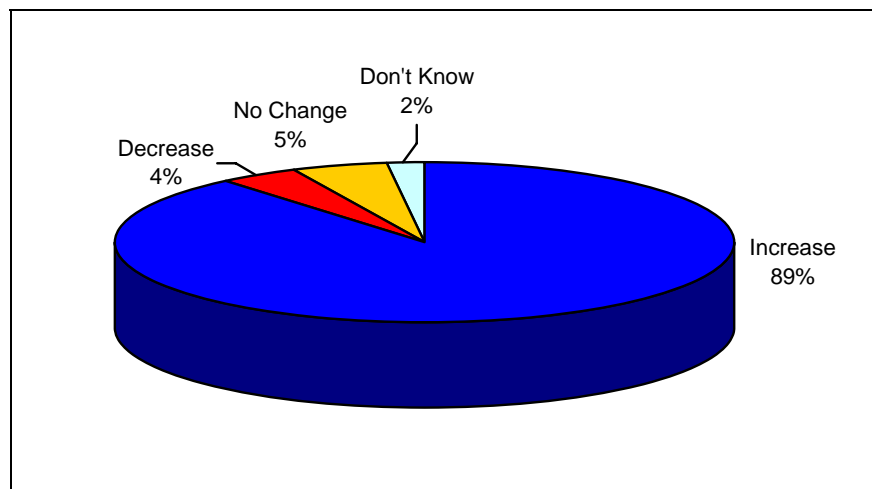
Note: For more details on Methodology please refer to the Methodology Section



FLOUR CRISIS

IS THERE AN INCREASE IN PRICE?

Question: Overall has there been an increase, decrease or no change in flour prices in your area?



Source: Gallup & Gilani / National Survey, 2008

Note: For more details on Methodology please refer to the Methodology Section



WHEAT / FLOUR PRICE

HOW MUCH INCREASE?

Question: *(If there is an increase)* Kindly tell me the approximate increase in the price of Flour in your area?

<i>Percent of Respondents</i>	
<5 Rs. Per Kg	9%
5 Rs. Per Kg	16%
>5 Rs, per Kg	69%
Don't Know	6%

Source: Gallup & Gilani / National Survey, 2008



FLOUR CRISIS

WHAT TROUBLES PEOPLE?

Question: In the last one month, different people have faced many difficulties related to flour. Which one was most important for you?

<i>Percent of Respondents</i>	
Flour was not available	20%
Flour was available but was expensive	46%
Had to stand in long queues for obtaining flour	11%
Had no problem	23%

Source: Gallup & Gilani / National Survey, 2008

The high cost of flour troubles people the most.



FLOUR CRISIS

WHO IS RESPONSIBLE?

Question: Who is most responsible for Flour Crisis in your view?

	<i>Percent of Respondents</i>
Shaukat Aziz	14%
President Musharraf	44%
Pervaiz Ilahi	8%
Mill Owners / Businessmen	29%
Others	3%
No Response	2%

Source: Gallup & Gilani / National Survey, 2008

Note: For more details on Methodology please refer to the Methodology Section



FLOUR CRISIS

IS IT REAL OR A CONSPIRACY?

Question: In your view is the Flour crisis faced by our country real or is it due to a conspiracy?

	<i>Percent of Respondents</i>
Real Crisis	42%
Conspiracy	57%
No Response	1%

Source: Gallup & Gilani / National Survey, 2008



FLOUR CRISIS

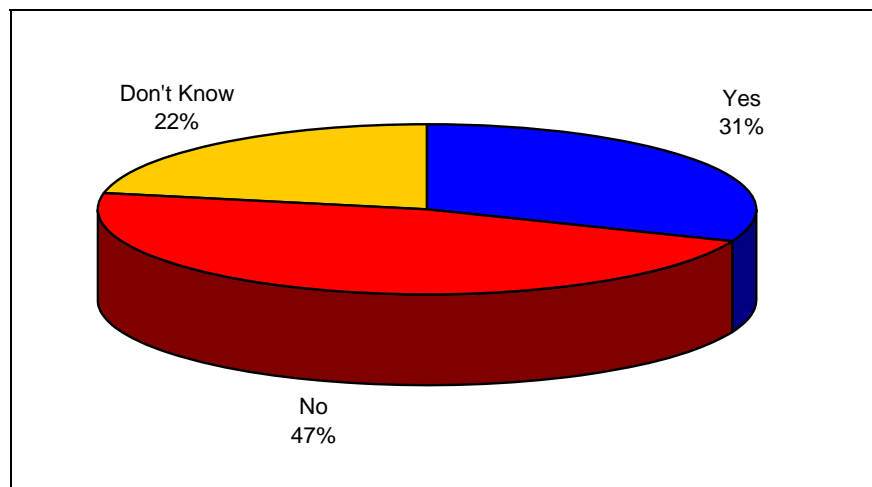
LOW PRICED ROTI?

Question: Recently, Punjab Chief Minister Shahbaz Sharif has fixed the price of Roti of Rs. 2. Have you heard or read about it? (*Only those who say Yes to eac ‘Heard/ Read’ are shown only*)

<i>Percent of Respondents</i>	
Read	57%
Heard	70%

Source: Gallup & Gilani / National Survey, 2008

Question: Is Roti available at this Price (Rs. 2) in your area?



Source: Gallup & Gilani / National Survey, 2008

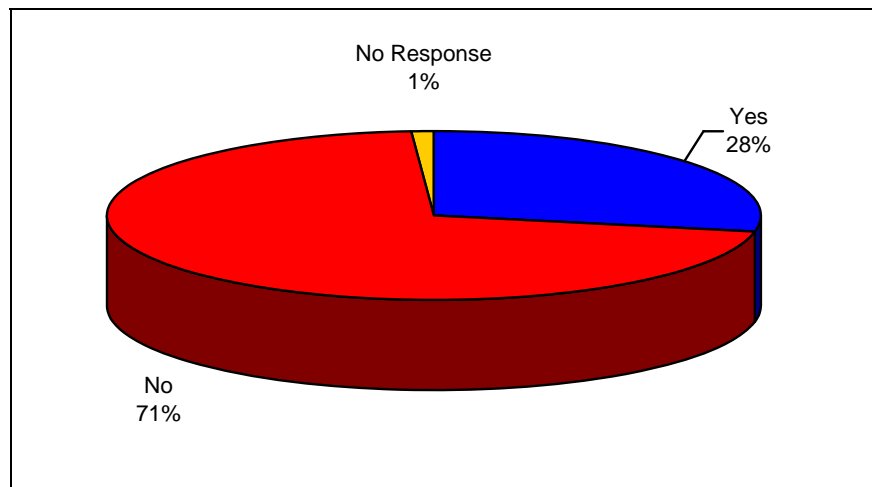
Note: For more details on Methodology please refer to the Methodology Section



FLOUR CRISIS

LOW PRICED ROTI?

Question: Have you ever purchased Roti at this price for your household?



Source: Gallup & Gilani / National Survey, 2008

Note: For more details on Methodology please refer to the Methodology Section

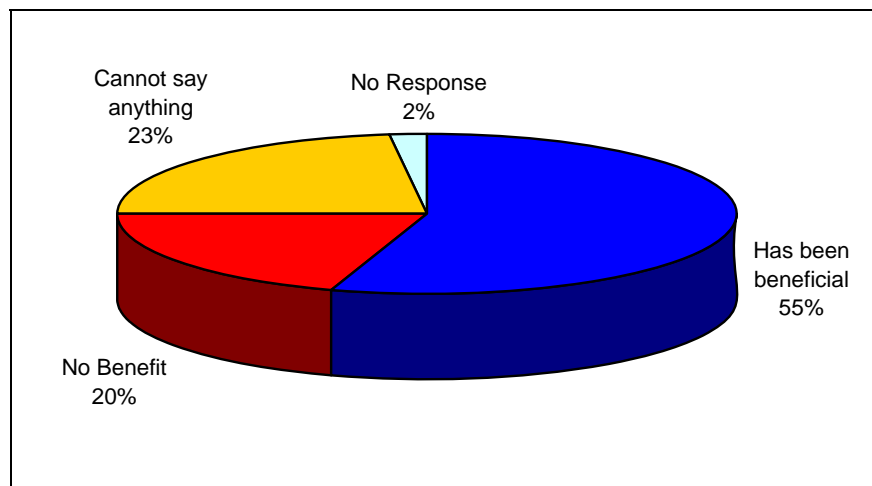


FLOUR CRISIS

LOW PRICED ROTI?

IS IT BENEFICIAL?

Question: Some people believe that Low Priced Roti has decreased the problems of people and others say that it has not had much benefit. What do you think about it?



Source: Gallup & Gilani / National Survey, 2008

Note: For more details on Methodology please refer to the Methodology Section



Part 2: **30 Years of Polling on National Economy**

SECTION 5:

VIEWS ON ECONOMIC POLICIES

Public Opinion on some Economic policies of the Country e.g. Tax System, Banking, Interest System etc are given in this Section.



VIEWS ON TAXATION SYSTEM

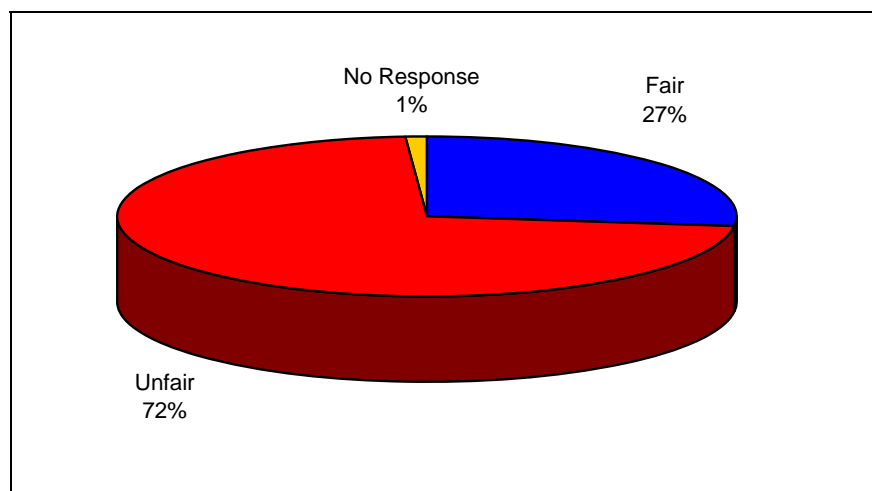
Most people believe that the taxes imposed by the government are unfair and much more than what is needed. People believe that the benefit of taxes goes to a selected group and not the entire society.



TAXES

IS IT FAIR OR UNFAIR TO IMPOSE TAX?

Question: Some people think that the taxes that the Government collects from us are fair. Others consider them to be unfair. What do you think?



Source: Gallup & Gilani / National Survey, 2009

COMPARATIVE DATA

	2002	2003	2005	2006	2007	2009
Fair	45%	42%	64%	37%	38%	27%
Unfair	54%	56%	34%	63%	60%	72%
Don't Know/ No Response	1%	2%	2%		2%	1%

Source: Gallup & Gilani / National Surveys, 2002, 2003, 2005 2006, 2007 & 2009

Today fewer people consider the Taxes to be fair as compared to a few years ago.

Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

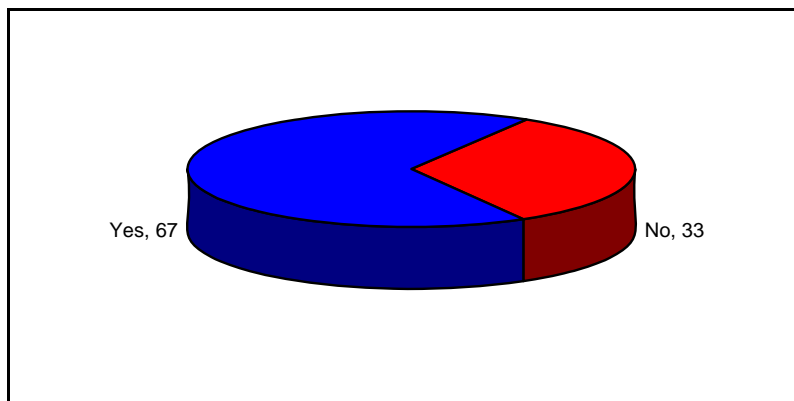
Note: For more details on Methodology please refer to the Methodology Section



TAXES

IS IT FAIR OR UNFAIR TO IMPOSE TAX? A PICTURE 30 YEARS BACK!

Question: Income tax should be **eliminated** for salary /wage earners?



Source: Gallup & Gilani / National Survey, 1979

Majority wanted no Income tax for salaried workers in 1979.

Note: For more details on Methodology please refer to the Methodology Section

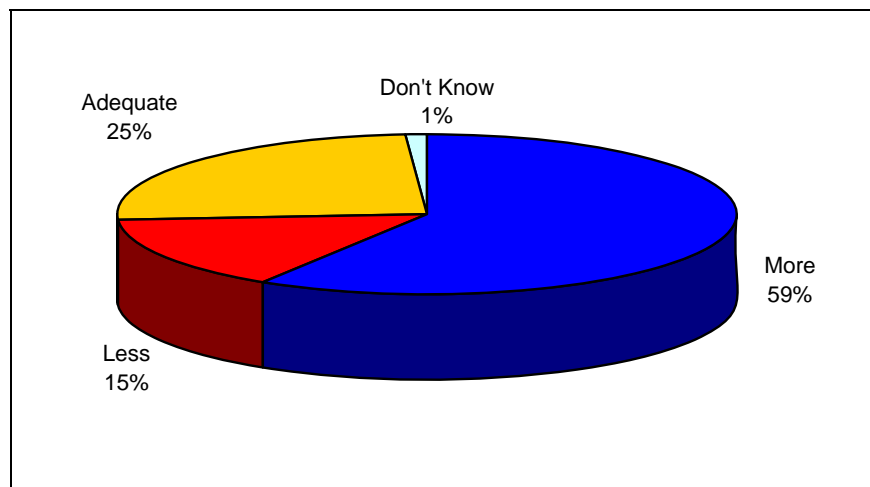


TAXES

IS IT FAIR OR UNFAIR TO IMPOSE TAX?

IS TAX AMOUNT ADEQUATE?

Question: Do you think the number of taxes in our country adequate, more or less than required?



Source: Gallup & Gilani / National Survey, 2009

COMPARATIVE DATA

	2002	2003	2005	2006	2007	2009
More than required	56%	63%	61%	66%	59%	59%
Less than required	5%	3%	6%	-	15%	15%
Adequate	38%	32%	32%	30%	25%	25%
Don't Know/ No Response	1%	2%	1%	4%	1%	1%

Source: Gallup & Gilani / National Surveys, 2002, 2003, 2005 2006, 2007 & 2009

Majority of the people consider the amount of the Tax to be more than what is desired. The trend has remained the same over last few years.

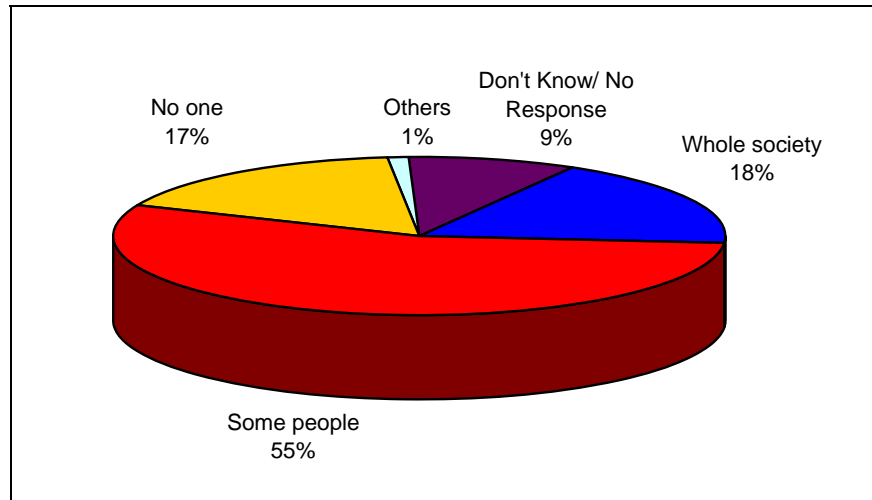
Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



WHO IS THE BENEFICIARY OF TAX REVENUE?

Question: Whenever Government imposes a new tax then who benefits from the money obtained from this tax?



Source: Gallup Survey, 2004

Note: For more details on Methodology please refer to the Methodology Section



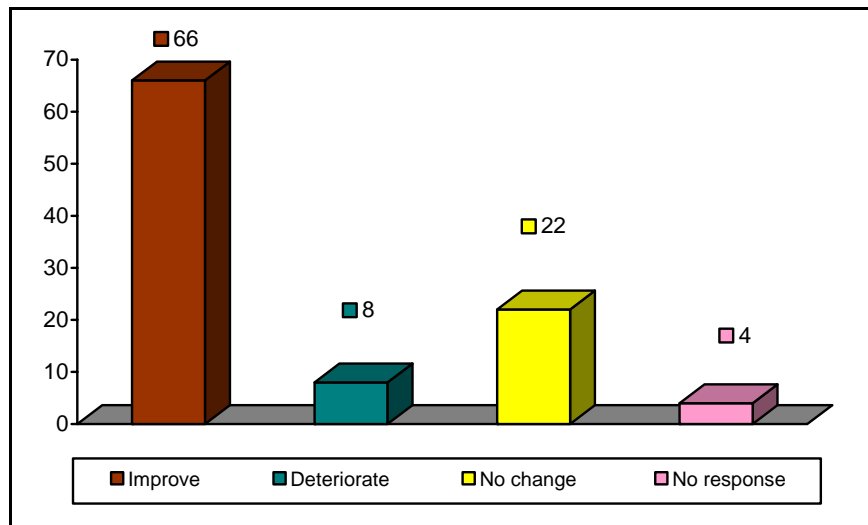
VIEWS ON INTEREST SYSTEM IN ECONOMY



INTEREST FREE ECONOMY

WILL IT BE BETTER?

Question: In your opinion would the economic condition improve if the system of interest is abolished from Pakistan. (*This is Urban only Response*)



Source: Gallup & Gilani / National Survey, 2000

Note: For more details on Methodology please refer to the Methodology Section

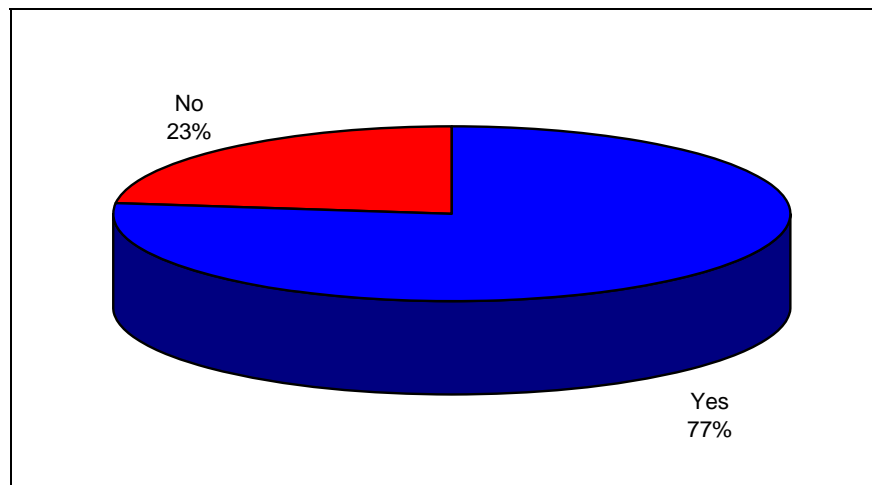


INTEREST FREE ECONOMY

CAN IT BE ACHIEVED?

IEWS OF THE PEOPLE 30 YEARS AGO!

Question: Do you think that the interest based system can be completely abolished from Pakistan?



Source: Gallup & Gilani / National Survey, 1979

Note: For more details on Methodology please refer to the Methodology Section

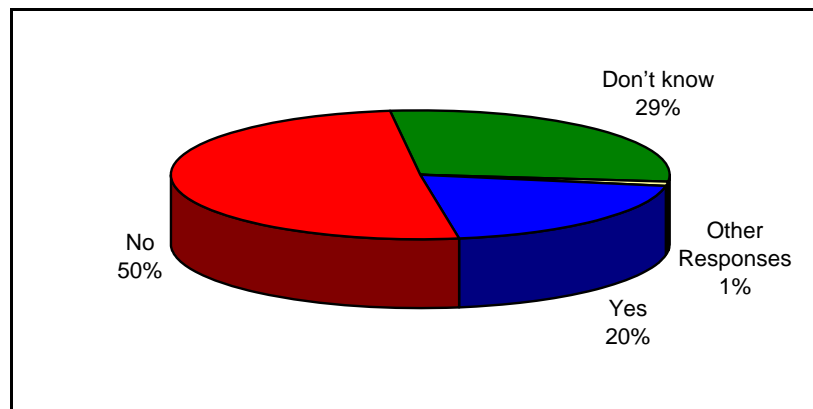


INTEREST FREE ECONOMY

CAN IT BE ACHIEVED?

VIEWS OF THE PEOPLE 20 YEARS AGO!

Question: Do you think that the system of interest can be completely eliminated from Pakistan?



Source: Gallup & Gilani / National Survey, 1988

Please note that no recent data is available on this subject.

Note: For more details on Methodology please refer to the Methodology Section



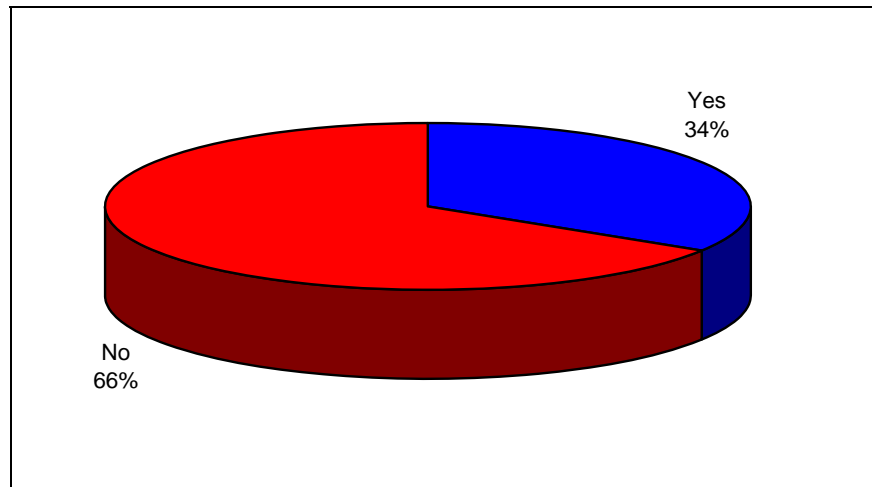
VIEWS ON ISLAMIC BANKING



IEWS ON BANKING

DO YOU HAVE AN ACCOUNT?

Question: Do you have a bank account?



Source: Gallup & Gilani / National Survey, 2007

Note: For more details on Methodology please refer to the Methodology Section



WHICH BANK?

Question: You have account in which Bank? (*Only those who say they have a Bank Account*)

	<i>Percent of Respondents</i>
Allied Bank	23%
Habib Bank	18%
United Bank	13%
Muslim Bank	10%
National Bank	27%
No response	9%

Source: Gallup & Gilani / National Survey, 2007

Note: For more details on Methodology please refer to the Methodology Section



SATISFACTION WITH BANKING SYSTEM

Question: How much satisfied are you with ‘Traditional Banking System?’

	<i>Percent of Respondents</i>
Very Satisfied	20%
Somewhat Satisfied	50%
Not Satisfied	25%
Don't Know / No Response	5%

Source: Gallup & Gilani / National Survey, 2007

Note: For more details on Methodology please refer to the Methodology Section



ISLAMIC BANKING

IS IT RIBA FREE?

Question: Islamic Banks claim that they have INTEREST FREE Banking.
How much do you agree to it?

	<i>Percent of Respondents</i>
Strongly Agree	15%
Agree to some extent	54%
Don't Agree	21%
Don't Know	10%

Source: Gallup & Gilani / National Survey, 2007



CAN ISLAMIC BANKING REPLACE TRADITIONAL BANKING?

Question: Is Islamic Banking a substitute / alternative for traditional Banking?

	<i>Percent of Respondents</i>
Absolute Alternative	25%
Some Alternative	45%
Not at all	20%
Don't Know	10%

Source: Gallup & Gilani / National Survey, 2007

Note: For more details on Methodology please refer to the Methodology Section



IS ISLAMIC BANKING ACCORDING TO SHARIAH?

Question: In your view is Islamic Banking in accordance with Islamic Shariah?

	<i>Percent of Respondents</i>
Absolutely in accordance	15%
Somewhat in accordance	45%
Not at all	26%
Don't Know	14%

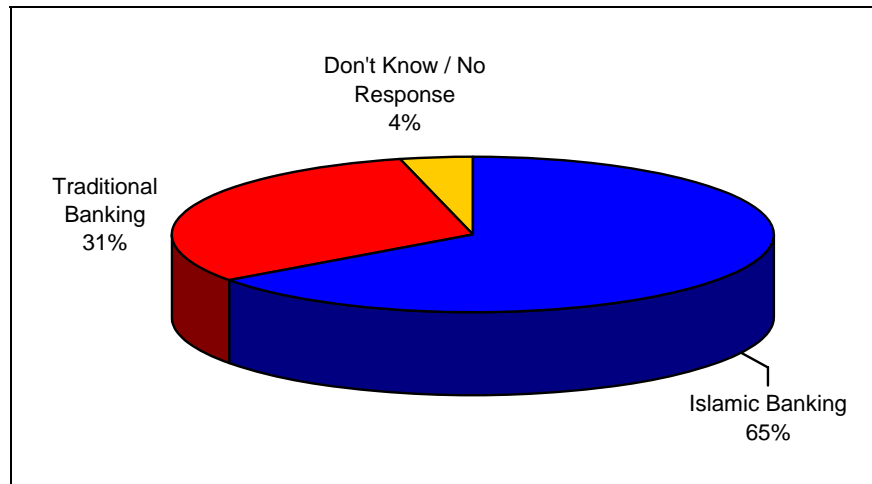
Source: Gallup & Gilani / National Survey, 2007

Note: For more details on Methodology please refer to the Methodology Section



YOUR PREFERENCE?

Question: If you ever have to do dealing with a Bank, will you prefer Islamic Bank or ordinary Bank?



Source: Gallup & Gilani / National Survey, 2007

Note: For more details on Methodology please refer to the Methodology Section



Part 2: **30 Years of Polling on National Economy**

SECTION 6:

VIEWS ON NATIONAL BUDGET

National Budget affects people's lives. Less than half of people say they listen to Budget Speech but most say their life is affected by it. People are not hopeful about the Budget. They FEAR THERE WON'T BE ANY RELIEF FOR A COMMON MAN. Budget has never been much liked by the majority over the years.

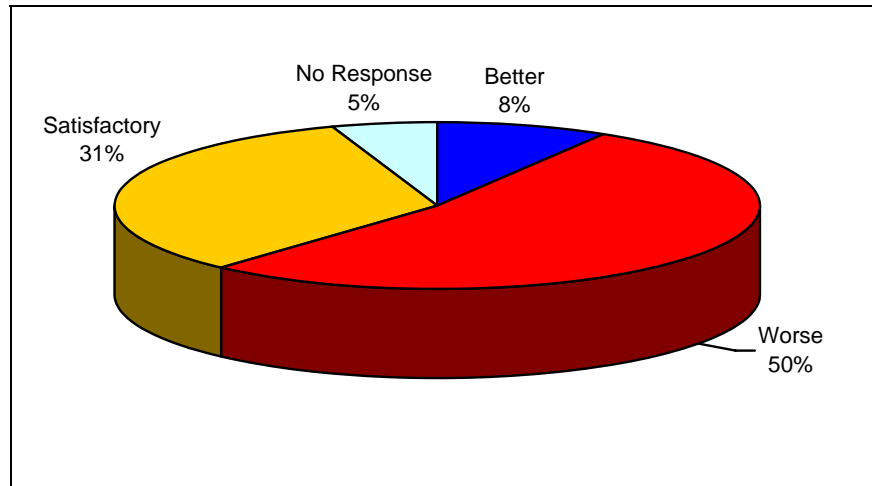
People want the Government to focus on controlling inflation, creating new jobs and promoting Education while planning a Budget.



IS IT GOOD OR BAD?

How do people assess the Budget over the years?

Question: In your view is the current Budget better, worse or the same as the previous Budget?



Source: Gallup & Gilani / National Survey, 2009

Most people consider the Budget to be worse than the previous year.

COMPARATIVE DATA

Question: Recently National budget was announced. Do you consider it to be bad / good / satisfactory?

	2001	2002	2003	2004	2005	2006	2007
Good	9%	4%	21%	15%	15%	14%	16%
Bad	36%	17%	17%	25%	23%	31%	36%
Satisfactory	28%	28%	34%	33%	45%	48%	41%
No Response/ Don't Know	27%	51%	28%	27%	17%	7%	7%

Source: Gallup & Gilani / National Surveys, 2001-2007

Very few people consider the National budget to be good over the last few years. Majority considers it to be either bad or satisfactory.

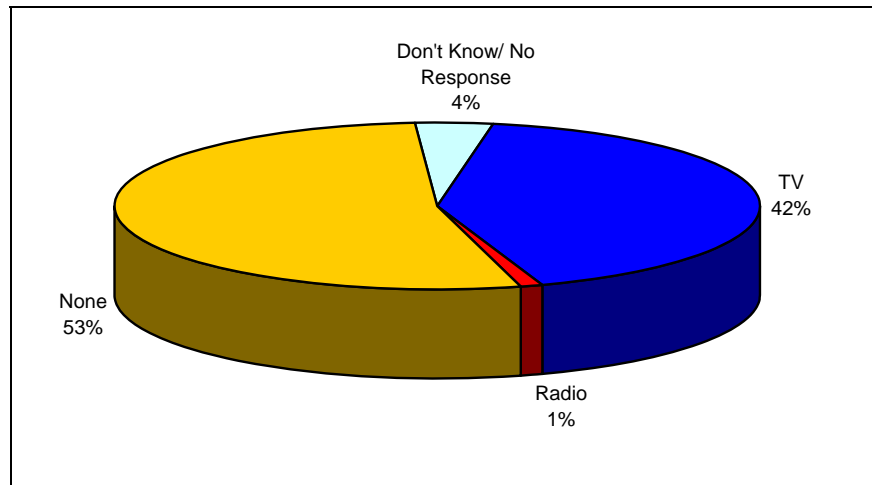
Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



DO PEOPLE LISTEN TO BUDGET SPEECH?

Question: Did you listen to Budget speech on TV/ Radio or not?



Source: Gallup & Gilani / National Survey, 2009

COMPARATIVE DATA

	1979	2002	2003	2004	2005	2006	2007	2009
Listened on TV	16%	23%	42%	41%	39%	52%	55%	42%
Listened on Radio	20%	18%	3%	6%	3%	7%	6%	1%
Did not listen	64%	59%	55%	53%	51%	41%	39%	53%
No Response	-	-	-	-	7%	-	-	4%

Source: Gallup & Gilani / National Surveys, 1979, 2002-2007 & 2009

Though majority of the people don't listen to Budget Speech.

It is interesting to note that 30 years back people used to listen on Radio; today TV has replaced Radio as a Source of Information.

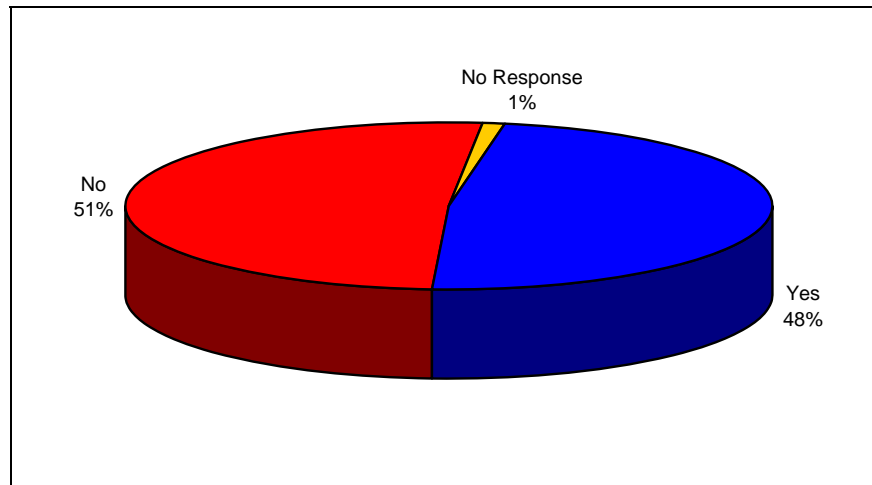
Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



DO PEOPLE READ ABOUT BUDGET IN THE NEWSPAPER?

Question: Did you read about recent Budget in paper?



Source: Gallup & Gilani / National Survey, 2004

COMPARATIVE DATA

	1979	2004
Yes	43%	48%
No	57%	51%
No Response	-	1%

Source: Gallup & Gilani / National Surveys, 1979 & 2004

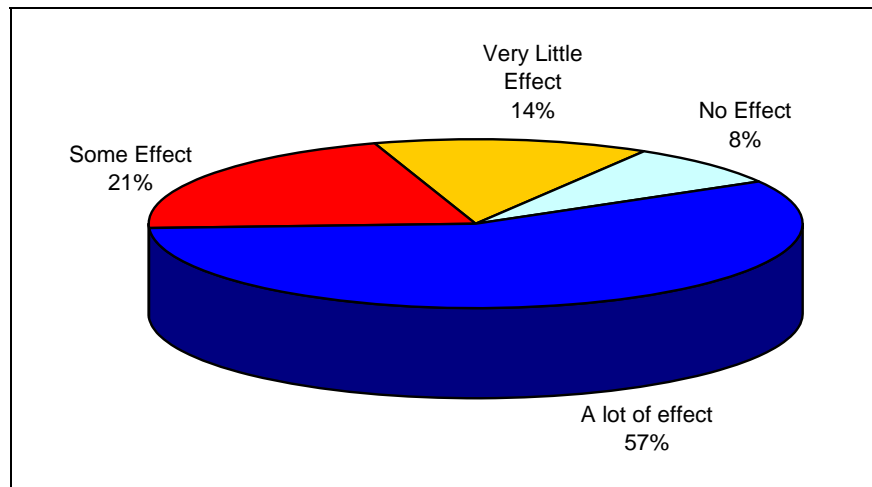
Note: Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Note: For more details on Methodology please refer to the Methodology Section



IS YOUR LIFE AFFECTED BY THE BUDGET?

Question: To what extent has your life been affected by the recent budget?



Source: Gallup & Gilani / National Survey, 2009

People say their lives are affected by the Budget.

Note: For more details on Methodology please refer to the Methodology Section



EXPECTATIONS FROM BUDGET

WHAT SHOULD BE GOVERNMENT'S PRIORITY?

Question: In your opinion which three things should be of top priority for the Government while making National Budget?

	<i>Percent of Respondents</i>
Control over Inflation	27%
Education	14%
Jobs / Employment	14%
Health	8%
Poverty	5%
Defense	5%
Don't Know	21%
No Response	6%

Source: Gallup & Gilani / National Survey, 2005

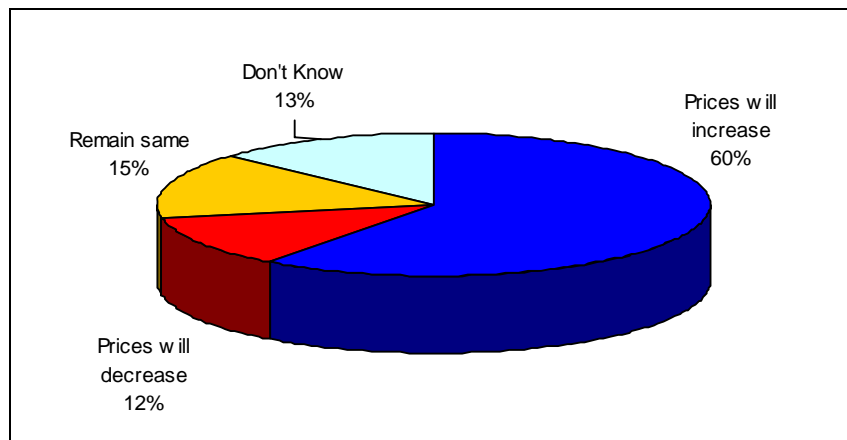
In people's view Government should focus on controlling inflation, creating job opportunities and promoting education as the top priority issues while planning the National Budget.



EXPECTATIONS FROM BUDGET

Will Prices increase or decrease?

Question: This year's budget is going to be announced in a few days. In your opinion, will it affect your personal life; i.e. will the prices of items of daily use increase, decrease or will there be no change?



Source: Gallup & Gilani / National Survey, 2009

People are not hopeful about the Budget. They are apprehensive that the prices of daily use products will increase.

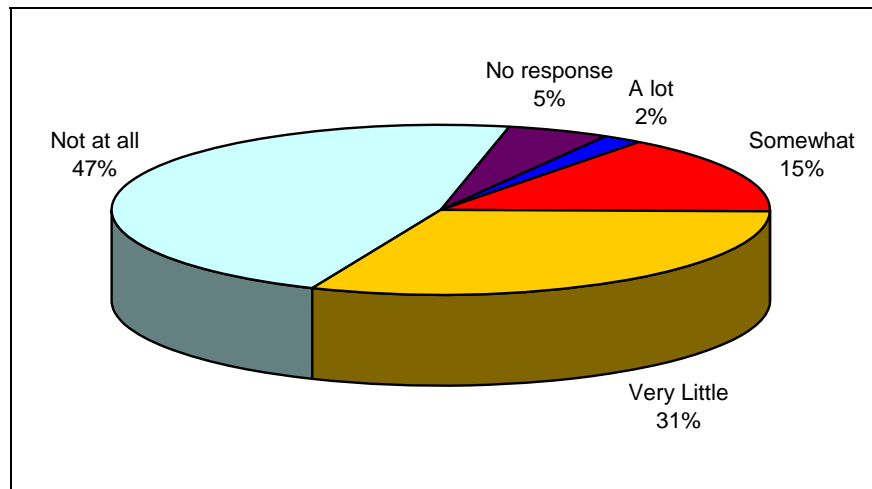
Note: For more details on Methodology please refer to the Methodology Section



EXPECTATIONS FROM BUDGET

Will there be any relief for the Poor?

Question: In your opinion to what extent relief will be given to a common man in the current Budget?



Source: Gallup & Gilani / National Survey, 2009

People are not hopeful about the budget. They fear there won't be much relief for a poor man.

Note: For more details on Methodology please refer to the Methodology Section



PART 3:

30 YEARS OF POLLING ON GLOBALIZATION AND INTERNATIONAL ECONOMY

Today the world has shrunken to a Global Village. Because of modern means of communication and information exchange; we cannot progress as an isolated community in any field including Economy. What happens in one country affects the lives of all the people living across the globe.

In this inter-connected world; we have asked our Public how they perceive the globalized economy and international trade; what are their fears and hopes etc. These and other opinions on these issues are presented in this Part.

- SECTION 1: Views on Globalization
- SECTION 2: Views on Foreign Investment
- SECTION 3: Views on Foreign Loans
- SECTION 4: Views on Foreign Aid

Note: For more details on Methodology please refer to the Methodology Section



Part 3: 30 Years of Polling on Globalization and International Economy

SECTION 1:

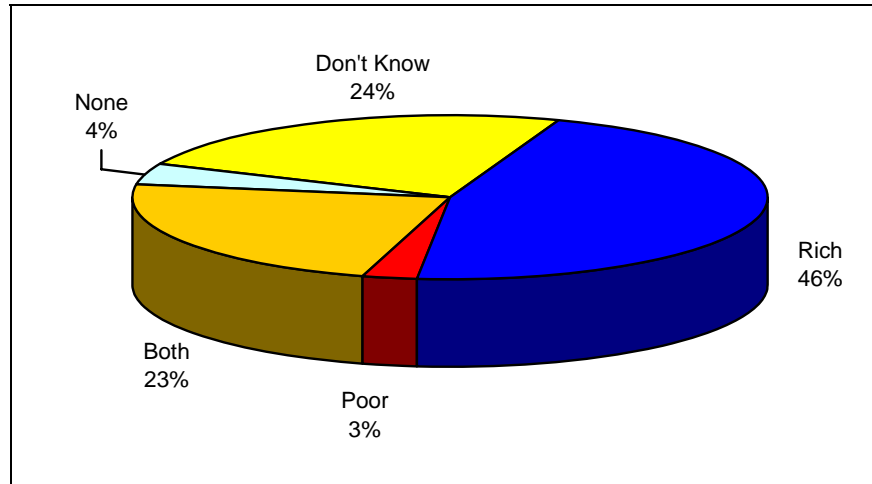
VIEWS ON GLOBALIZATION

People have mixed views on Globalization. Some say it is only good for the rich; others believe it will open equal opportunities for all. Almost equal numbers regard it to be positive and negative for their personal lives.



WHO WILL BENEFIT FROM GLOBALIZATION?

Question: In your view who will benefit from Globalization and International Trade, **Rich, Poor or Both?**



Source: Gallup & Gilani / National Survey, 2006

People fear that Globalization will be beneficial to the Rich only.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON GLOBALIZATION

IMPACT ON RICH AND POOR?

Question: Please tell me which of the following two statements is closer to your own opinion?

<i>Percent of Respondents</i>	
Globalization concentrates wealth and makes rich richer and the poor poorer	49%
Globalization brings economic opportunities to all people equally , both the rich and the poor	43%
Don't Know	8%

Source: Gallup & Gilani / National Survey, 2008

In 2008; Pakistanis were divided on the benefits of Globalization. 49% BELIEVED IT WILL HELP THE Rich only whereas 43% believed that it will open equal opportunities for the Rich and the Poor.

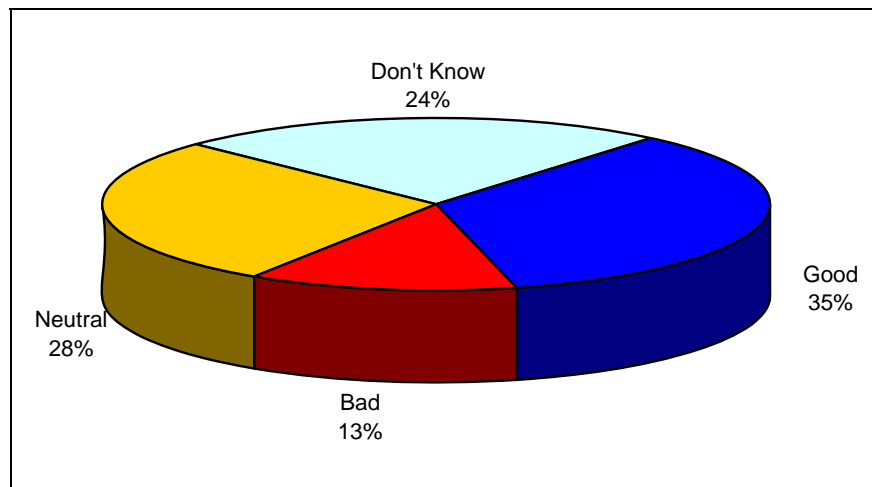
Note: For more details on Methodology please refer to the Methodology Section



GLOBALIZATION

IS IT GOOD FOR OUR COUNTRY?

Question: Overall do you think that Globalizations is good or bad for our country?



Source: Gallup & Gilani / National Survey, 2009

Just over a third (35%) Pakistanis believe that Globalization is good for Pakistan.

Note: For more details on Methodology please refer to the Methodology Section



GLOBALIZATION

IS IT GOOD FOR YOU AND YOUR FAMILY?

Question: As you know, there are both positive as well as negative impacts from increasing globalization in the world. By globalization, I mean increased trade between countries in goods, services and investment. Considering your and your household's benefit, what would you say that the overall effect of globalization is *very positive, somewhat positive, somewhat negative or very negative?*

Percent of Respondents

Very positive	11%
Somewhat positive	18%
Somewhat negative	22%
Very negative	8%
Neutral / Neither positive no negative	10%
Both positive and negative	5%
Never heard of globalization	13%
Don't Know / No Response	13%

Source: Gallup & Gilani / National Survey, 2009

Again people are divided on the effects of Globalization on their personal lives.

29% of the Pakistanis regard Globalization to be beneficial for themselves and their families whereas 30% regard it to be negative for themselves and their families.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON GLOBALIZATION

IS EXCHANGE OF CULTURE, INFORMATION AND TECHNOLOGY BENEFICIAL FOR YOU?

Question: There are also other aspects of globalization including the **worldwide spread of information culture and technology**. Thinking of you and your family's interest, do you think the effect of these aspects of globalization is very positive, somewhat positive, somewhat negative or very negative?

Percent of Respondents

Very positive	8%
Somewhat positive	14%
Somewhat negative	16%
Very negative	13%
Neutral / Neither positive no negative	9%
Both positive and negative	7%
Never heard of term globalization	21%
Don't Know / NR	12%

Source: Gallup & Gilani / National Survey, 2008

Another aspect of Globalization is free exchange of Information, Technology and culture between nations. 22% Pakistanis regard it to be a positive impact for their families whereas 29% regard it as negative for themselves and their families.

Note: For more details on Methodology please refer to the Methodology Section



Part 3: 30 Years of Polling on Globalization and International Economy

SECTION 2:

VIEWS ON FOREIGN INVESTMENT

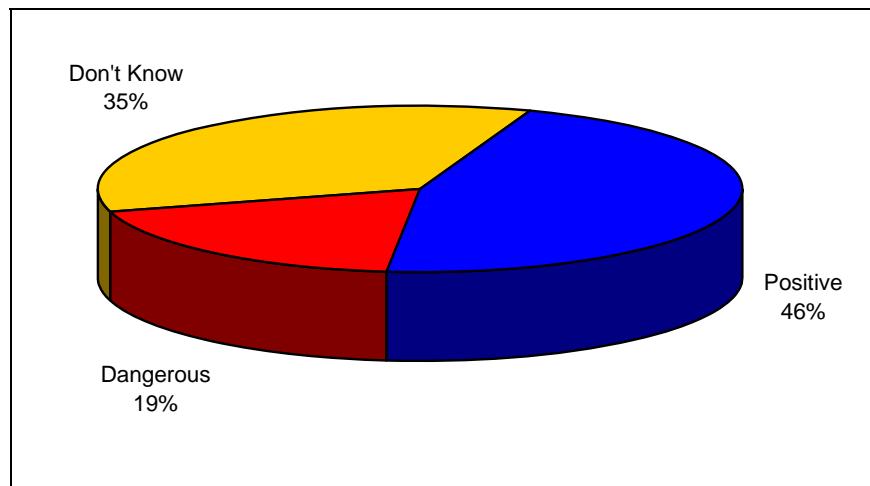
People are skeptic about foreign investment. They want the local industries and companies to be protected against large Multinational Companies. These large Companies are not much trusted by the majority of the Public.



VIEWS ON FOREIGN INVESTMENT

IS IT GOOD OR BAD?

Question: Some people think that foreign investment is necessary and has a positive impact on our economy. Others think that it is dangerous because it increases the influence of foreigners on our economy. What do you think?



Source: Gallup & Gilani / National Survey, 2009

Majority says that Foreign investment is beneficial for the country. 19% are skeptic about it and a large number (36%) are not sure about it.

Note: For more details on Methodology please refer to the Methodology Section



VIEWS ON FOREIGN INVESTMENT

SHOULD FOREIGN COMPANIES BE ALLOWED IN THE COUNTRY?

Question: Which of the following statements do you agree, strongly agree, disagree or strongly disagree with?

*(Only few Responses are shown;
Responses will not add to 100%)*

	Strongly Agree + Agree
Our Government should prevent Foreign companies to buy Pakistani companies	73%
It is important to protect Pakistani industries and jobs by using tariffs and other barriers against competing products from other countries	62%

Source: Gallup & Gilani / National Survey, 2008

Though people favor foreign Investment but they want the Government to protect the Local Industry and Local Companies from the Large Multinational Companies.

Note: For more details on Methodology please refer to the Methodology Section



DO PEOPLE TRUST MULTINATIONAL COMPANIES?

Question: How much trust do you have in each of the following leaders to manage the challenges of the coming year in the best interests of you and your family? Would you say you have a lot, some, lot much or no trust at all in...?

Only few responses are shown.

	A lot of Trust + Some Trust
Executives responsible for Multinational companies	38%

Source: Gallup & Gilani / National Survey, 2008

38% say that they have trust in the Executives of large Multinational Companies.

Note: For more details on Methodology please refer to the Methodology Section



DO PEOPLE TRUST MULTINATIONAL COMPANIES?

Question: Please tell me how much you respect each of the following types of companies. Please answer in terms of 1 to 5 where 1 is ‘no respect at all’ and 5 is ‘a lot of respect’.

Only few Responses are shown

	A lot of Respect
Food Companies	13%
Information technology (IT) and Computer Companies	15%
Oil / Petroleum companies	10%
Tobacco Companies	8%
Soft Drinks Companies	13%
Chemical Companies	13%
Fast Food Companies e-g KFC, Pizza hut, McDonald etc.	14%
Clothing / Ready made garments Companies	16%

Source: Gallup & Gilani / National Survey, 2008

The trust in Multinational Companies is not much among the masses.

Note: For more details on Methodology please refer to the Methodology Section



Part 3: 30 Years of Polling on Globalization and International Economy

SECTION 3:

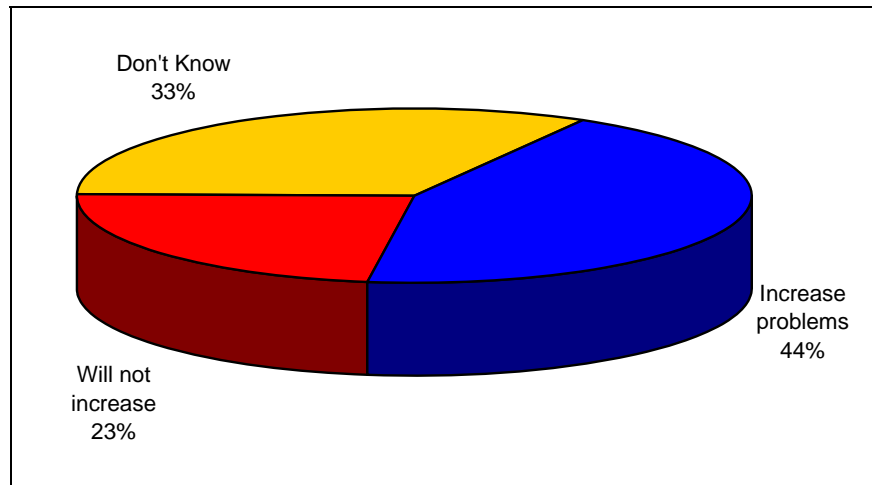
VIEWS ON FOREIGN LOANS

Majority of Pakistanis believe that Government shouldn't take loans from IMF and other Organizations and these loans would only increase the problems for the country.



IS LOAN BENEFICIAL?

Question: Some people say that the problems of Pakistan will increase after taking loan from IMF, others negate it. What do you think?



Source: Gallup & Gilani / National Survey, 2008

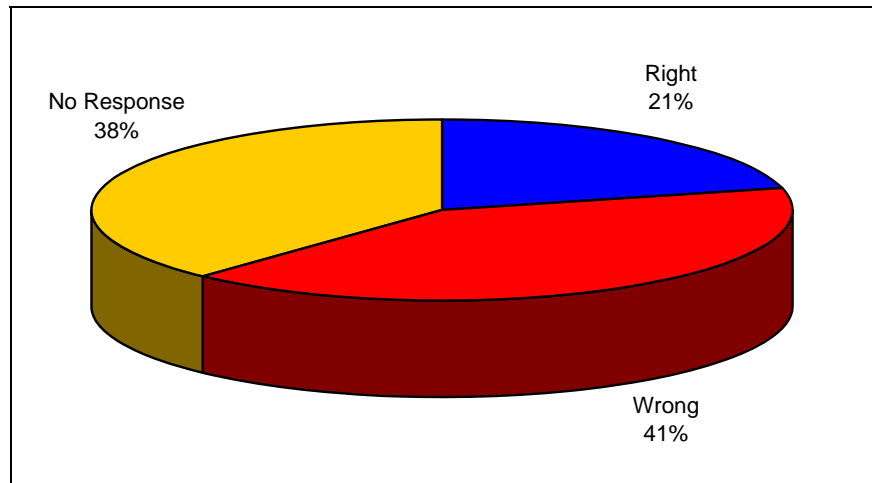
Though Pakistan is highly burdened by Foreign Loans, majority of Pakistanis believe that these foreign loans will increase the problems for the country.

Note: For more details on Methodology please refer to the Methodology Section



SHOULD WE TAKE LOANS?

Question: Recently Government has agreed to take Loan from IMF. Do you think is it a right step or wrong step?



Source: Gallup & Gilani / National Survey, 2008

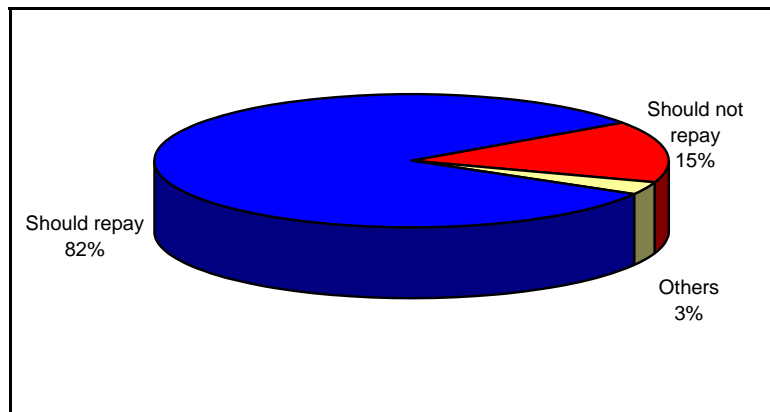
Majority did not favor taking more loans from IMF in 2008.

Note: For more details on Methodology please refer to the Methodology Section



SHOULD WE RETURN LOANS? A PICTURE 30 YEARS AGO!

Question: Pakistan has borrowed interest based loans from foreign countries and banks. Should the Government of Pakistan return the loans?



Source: Gallup & Gilani / National Survey, 1979

It is interesting to see that 30 years ago; majority of people wanted the Government to pay back the Foreign Loans. Unfortunately, we are still burdened by more and more loans.

Note: For more details on Methodology please refer to the Methodology Section



Part 3: 30 Years of Polling on Globalization and International Economy

SECTION 4:

VIEWS ON FOREIGN AID

The countries of the World have pledged to help each other in poverty alleviation, promoting education and health as part of the Millennium Development Goals. Views on foreign Aid to help poor of the World are asked in this Section.

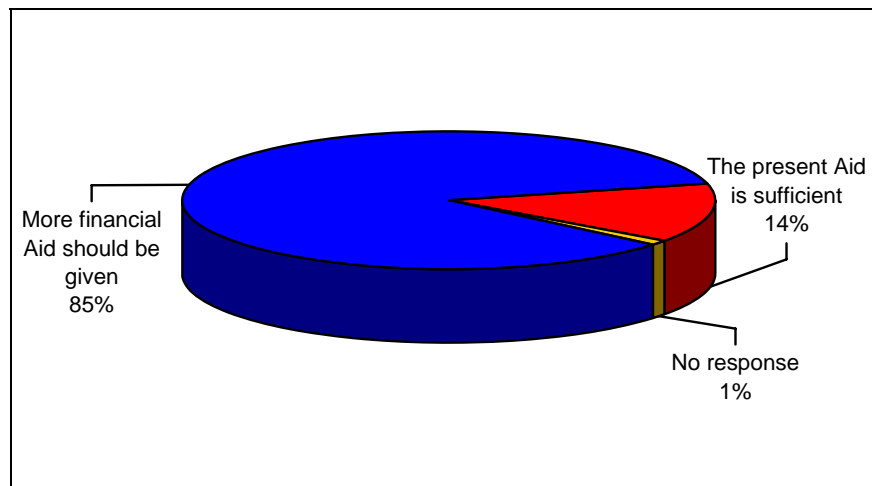
Majority of people think that the rich Countries should increase their Aid for the poor countries. A large number of Pakistanis believe that despite being poor ourselves, our country should also give aid to help poor in other developing countries.



IDEAS ON FOREIGN AID

SHOULD IT INCREASE?

Question: Some countries of the world are rich and others are poor. Do you think that the rich countries should increase their financial aid for the poor countries or is the present amount sufficient?



Source: Gallup & Gilani / National Survey, 2003

Note: For more details on Methodology please refer to the Methodology Section



FOREIGN AID

HOW MUCH WOULD BE WASTED?

Question: Suppose that the Rich countries of the world give Rs. 100 as an aid for the poor people of Pakistan. In your opinion, how much of the aid will be wasted before reaching the deserving poor people?

<i>Percent of Respondents</i>	
100% will be wasted	27%
50% will be wasted	41%
25% will be wasted	16%
None will be wasted	5%
Don't Know	11%

Source: Gallup & Gilani / National Survey, 2009

Though a vast majority says that the Foreign Aid by the Developed Countries to help the Poor Countries should increase. But when we ask people if this Aid is wasted before reaching the deserving poor people, majority agrees that most of the Aid is wasted.



FOREIGN AID

ALL COUNTRIES SHOULD BE HELPED DESPITE THEIR CORRUPTION

Question: I will read two statements. Please indicate which one do you favor?

The developed countries should help only those poor countries which do not have corruption.	35%
Such steps should be taken that the poor people of the poor countries can be helped without taking their Governments/Administrative structures into consideration.	63%
No response	2%

Source: Gallup & Gilani / National Survey, 2003

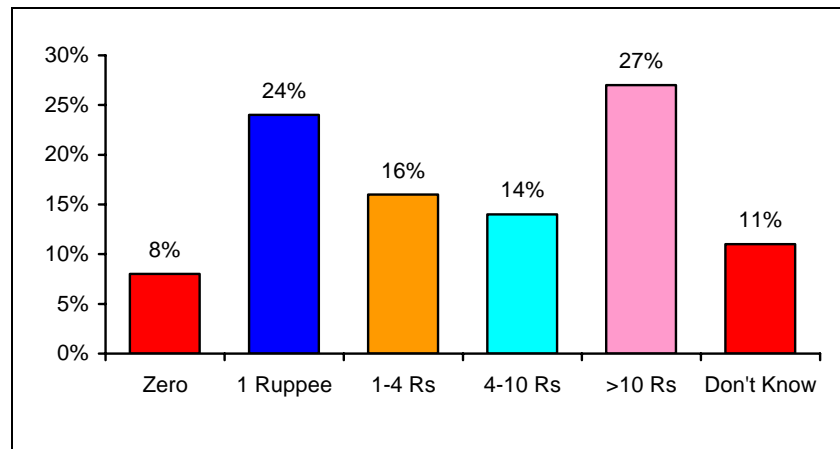
Despite realization that Aid is wasted due to Corruption, still majority says that all Poor Countries should be helped by the Rich Countries.



FOREIGN AID

SHOULD PAKISTAN ALSO HELP THE POOR OF THE WORLD?

Question: Suppose that the Government of your country has one hundred Rupees which is to be spent for poverty Alleviation of people in Pakistan and other poor countries of the world. How much of this money should the Government give to the poor people in other poor countries of the world?



Source: Gallup & Gilani / National Survey, 2009

Most of the respondents say that Pakistan should also give Aid to help the Poor living in other parts of the World in addition to poor in our own country.

Note: For more details on Methodology please refer to the Methodology Section



PART 4:

METHODOLOGY

Note: For more details on Methodology please refer to the Methodology Section



METHODOLOGY

The results presented here are from multiple *nation wide house hold surveys* carried out by Gallup and Gilani over the last three decades (1980-2010)

- **SAMPLE PROFILE:**

The respondents in these surveys range from *1000-2500 men and women of age 18 years and above* spread across the *rural and urban* areas of the *four provinces* of the country. They represent different age groups, education status and socio economic profile.

Those which are urban only samples have been mentioned.

- **INTERVIEWING MODE:**

Face to Face, in-house interviews

- **SAMPLING METHODOLOGY:**

Multi-stage area probability sampling

- **SAMPLING TOLERANCE:**

Error margin is estimated to be $\pm 2-3\%$ at 95% Confidence level

- **WEIGHTING:**

The data have been weighted to correspond with census distribution of population for the rural and urban areas of all four provinces.

- **SURVEY DATES:**

The respective year in which these surveys were carried out has been mentioned at the bottom of all charts and tables.

- **VALUES/ PERCENTAGES:**

All values given in this report are percentages unless otherwise specified.

Note: For more details on Methodology please refer to the Methodology Section



- **NOTE ON COMPARATIVE SECTIONS:**

Caution should be taken in interpreting results in comparative sections of the report. The purpose of having comparative data is to show a broad trend in timeline rather than providing a statistical difference in opinions. This caution is based on following major considerations:

- The exact question wordings may vary across the years where comparison is drawn
- The methodology and sample size may vary
- The timeline is not uniform, we have provided data at two or more points in time as available.

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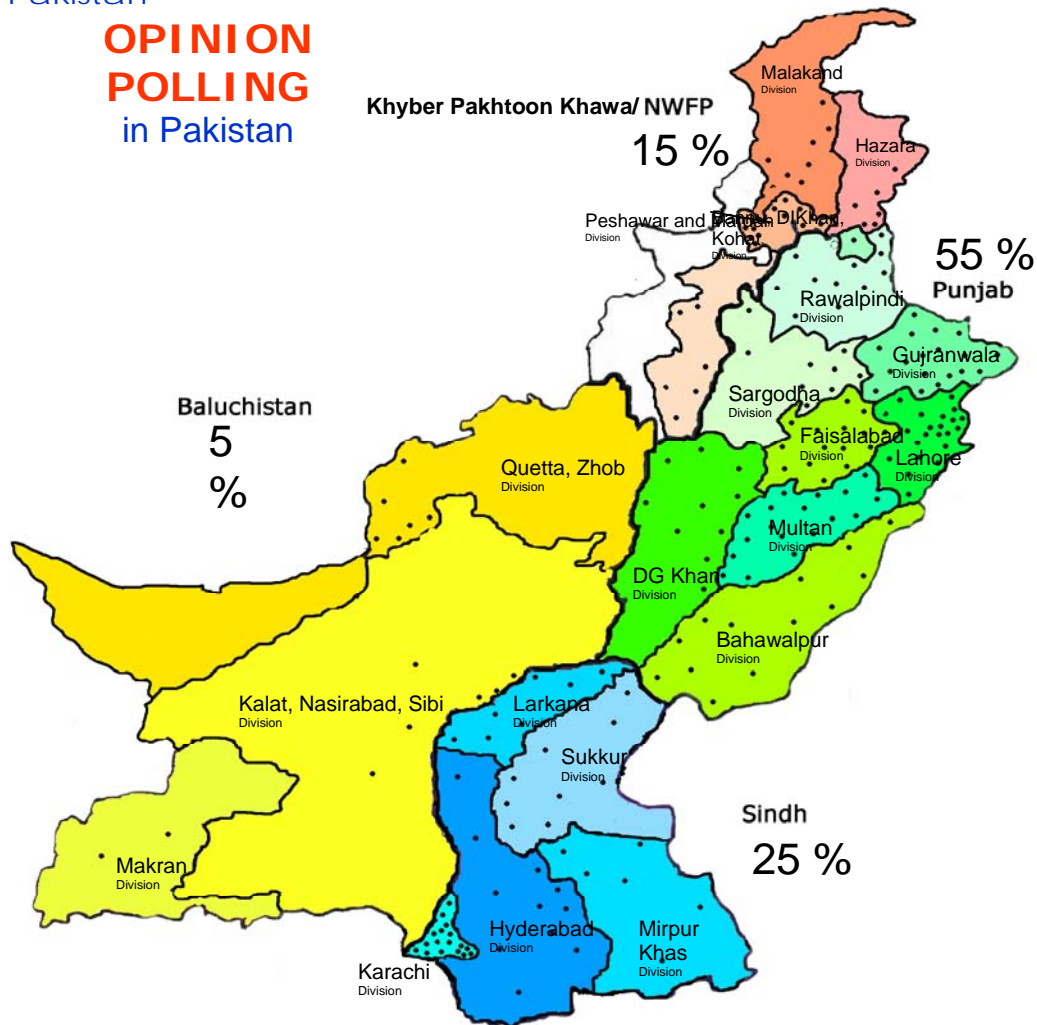
PROPREITORY INFORMATION

The Data quoted and used in this report is the property of Gallup & Gilani Pakistan.



Gallup & Gilani
Pakistan

OPINION POLLING in Pakistan



REPRESENTS

Statistical Cross-section: Gender, Age, Income, Education, Region & Language
Universe: ~45,000 villages; 60,000 Urban Census Blocks

Note: For more details on Methodology please refer to the Methodology Section



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