

# 30 YEARS OF POLLING ON FAMILY AND SOCIETY

(1980-2010)

PERCEPTIONS OF PAKISTANI PUBLIC  
ABOUT WOMEN, FAMILY,  
COMMUNITY AND FORMATION OF  
CIVIL SOCIETY IN THE COUNTRY

(NOT FOR PUBLIC RELEASE OR PUBLICATION)

Presented to a select group of Professionals at  
Islamabad Club, Islamabad



*May 27, 2010*

**Disclaimer:** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



CAUTION:

## **THIS IS A PRELIMINARY DRAFT**

We are in the process of reviewing, cross-checking and revising/editing the material presented here. We will send you a revised version by email. Please feel free to use the revised version for any research and teaching purpose.

## **DISCLAIMER**

The data pertain to 30 years of polling work. We have made much effort to standardize the samples and question wording wherever comparisons are made across years. However it still leaves room for improvement. We will join our readers in bringing greater refinement in all stages of research as we look ahead to future work on the same subjects.

## **LOOKING BACK AND LOOKING AHEAD**

The basic purpose of this Roundtable and Report is to start a meaningful debate on the issue of Polling Research on Women, Family, Community and Society in Pakistan and identify avenues of further improvement. We admit that during the last 30 years we often asked inappropriate questions or did not maintain a time series as we should have. Moreover, our questions were not always informed by Relevant Experts knowledge. Hopefully in the future, we will frame more 'informed questions' in a more 'informed framework'.

While recognizing its limitations, what we have and present here, provides approximations to Perceptions on a wide variety of Social issues, which may otherwise be unavailable in a scientific fashion.

We present this to generate a constructive debate between Sociologists, Anthropologists and related Professionals working on Social Issues and Survey Researchers. The two can join hands to produce valuable Research and teaching materials for Concerned Professionals.

## Table of Contents

<b>Introduction</b>	4
<b>Part 1: 30 Years of Polling on Women Issues</b>	
Section 1: Views on Women Employment	7
Section 2: Views on Marriage	21
Section 3: Views on Women's Rights	26
<b>Part 2: 30 Years of Polling on Family Issues</b>	
Section 1: Views on Family Dynamics	40
Section 2: Views on Married Life	48
Section 3: Views on Roles of Family Members/Household Chores	58
Section 4: Views on Leisure Activities	65
<b>Part 3: 30 Years of Polling on Community</b>	
Section 1: Views on Community Behavior	77
Section 2: Views on Problems of the Community	82
Section 3: Ideas concerning Life	91
<b>Part 4: 30 Years of Polling on Civil Society Formation in the Country</b>	
Section 1: Views on Poverty	102
Section 2: Views on Human Rights and Discrimination	109
Section 3: Views on Helping the Society	114
Section 4: Views on helping the children of the World	119
Section 5: Views on Foreign Aid	124
Section 6: Views on Social Organizations	129
<b>Methodology</b>	135

## **Introduction:**

Pakistan is the sixth largest country of the world with a population of approximately 174 million.<sup>(1)</sup> Women constitute nearly 50% of the population. Family is an important institution of the society. According to Pakistan Demographic Health Survey (2006-07) average household consists of 7.2 persons.\* The size of family is relatively smaller in urban areas (*7 persons per household*). Most (92%) of households are headed by a male member.<sup>(2)</sup>

A large proportion of the population is illiterate. The literacy level in age 15 and above is 50%. This is 63% for males and 36% for the female population. (*2005 estimate*)<sup>(1)</sup> Majority of the population lives in rural areas (64%).<sup>(1)</sup>

Despite its large human resource, Pakistan is an under developed country with GDP per capita of \$26,00 which is on the rank 171 in the whole world.\*\*<sup>(1)</sup> Unemployment is widespread (*15% approximately*). According to 2006 estimates, 24% of the population was living below the poverty line.<sup>(1)</sup>

This document is based on Opinions of these Pakistanis spread across the four provinces.

We are presenting opinions on matters that are relevant to a common man. Individuals live together and form families. These families living together constitute a Community and these communities form the fabric of a Society. When individuals and Communities work as an Organized Force for constructing their Society, the Civil Society emerges.

**In the page ahead, we will present opinions of individuals on issues of gender, family, living in a community and how these organized communities aspire to work for a Better Society. These are opinion of Pakistani Public and don not necessarily reflect the views of our institution or of the presenter.**

---

\* A Household is defined as a group of people (related or unrelated) living together who share cooking and eating of food.

\*\* GDP per capita (PPP)

1. Country Profile, The World Fact book, Central Intelligence Agency  
2. Pakistan Demographic and Health Survey (PDHS) 2006-07.

**Overview:**

This Report has four parts:

Part 1 is on opinions on Women and Gender issues. It covers women employment, women marriage, women rights, and gender characteristics etc which form respective sections of this part.

Part 2 concerns polling on Family Issues. Views of the public on married life, family dynamics, sharing household chores and leisure time with family are discussed in this part.

Part 3 is about public opinions regarding Community Problems and issues. It gives opinions about community behavior, problems faced in the community and the country and what people think about life in general.

Part 4 tells us about public views on formation of Civil Society in the Country. It has sections on views on how poverty emerges, how people want to help their fellow beings, what is public perception about Foreign Aid and the role of Social Organizations in the society.

There is a note on Methodology at the end of this Report.

PART 1:

# 30 YEARS OF POLLING ON WOMEN ISSUES

- SECTION 1: VIEWS ON WOMEN EMPLOYMENT
- SECTION 2: VIEWS ON MARRIAGE
- SECTION 3: VIEWS ON WOMEN'S RIGHTS



# Part 1: 30 Years of Polling on Women Issues

## SECTION 1:

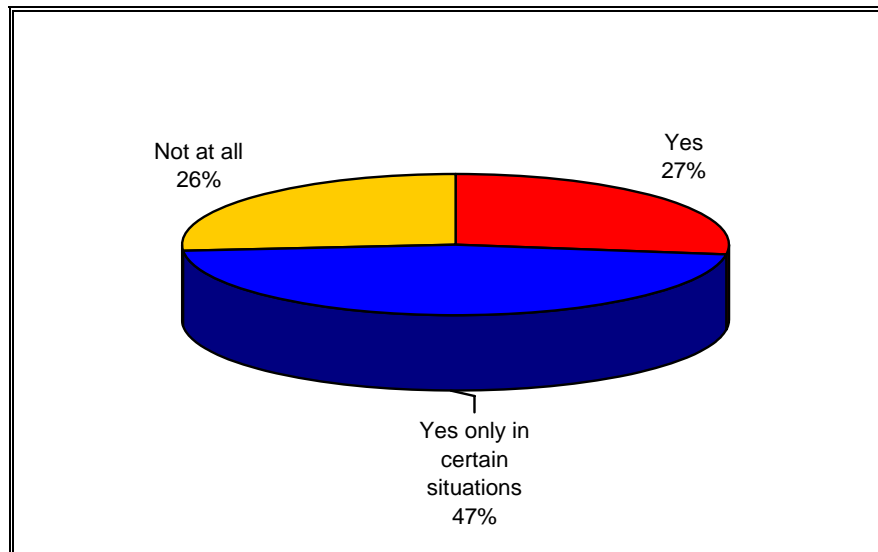
# VIEWS ON WOMEN EMPLOYMENT

Majority of the people think that women should be allowed to work if they want, though under some conditions. Support for women working with women is higher than working in a mixed environment with men. Family is considered more important for women than employment. Under conditions where job opportunities are limited, most would like the men to be preferred to women for getting a job but still nearly one third think that job decisions should be on merit irrespective of gender. These and other views on women employment are discussed in this Section.

## WOMEN EMPLOYMENT

### SHOULD WOMEN BE ALLOWED TO WORK?

**Question:** If an unmarried woman wants to go out and work, should she be given the permission?



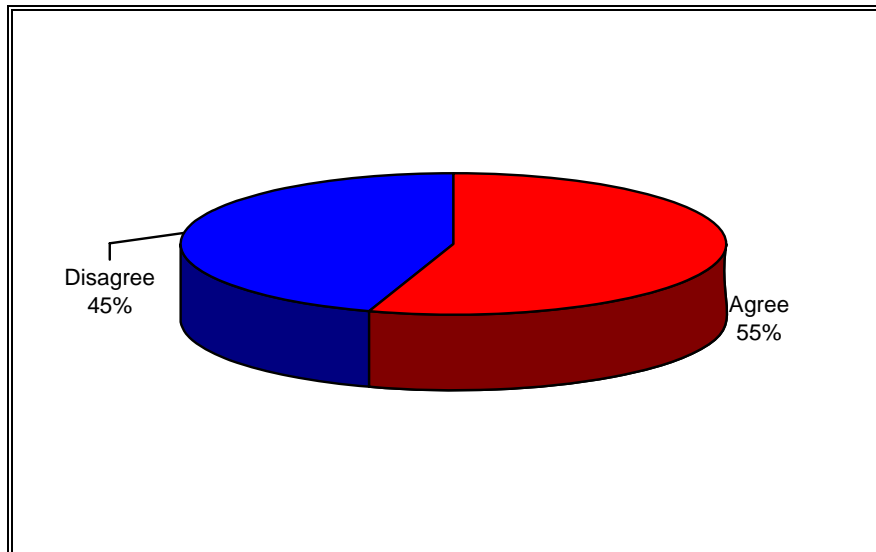
**Source:** Gallup & Gilani / National Survey, 2009



## WOMEN EMPLOYMENT

### SHOULD WOMEN WORK?

**Question:** Do you agree or disagree with the following statement: **Both Husband and Wife should work to earn a living.**

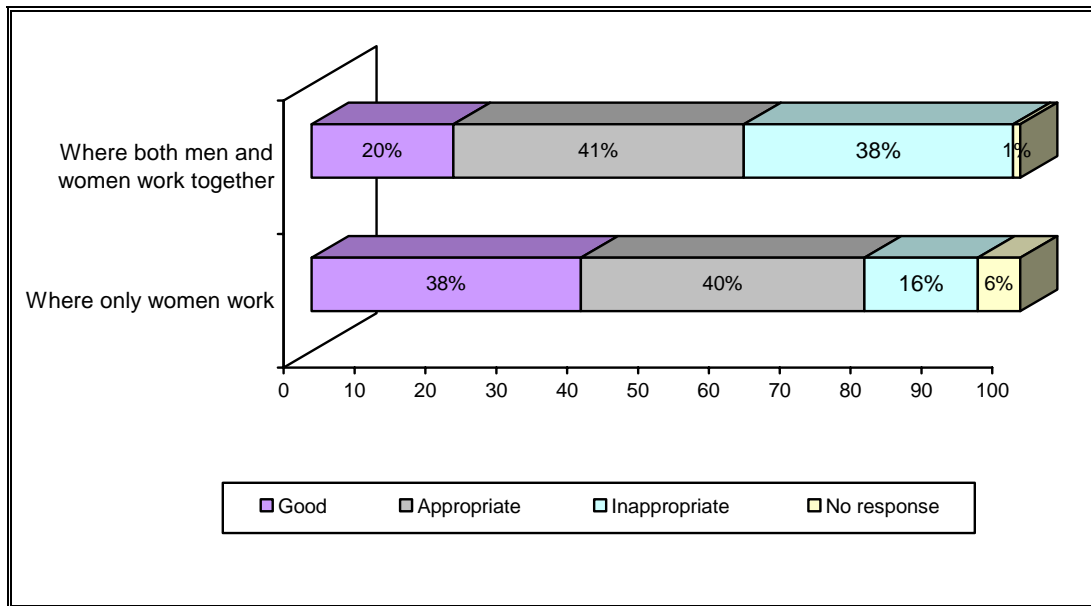


**Source:** Gallup & Gilani / National Survey, 2009

## WOMEN EMPLOYMENT

### IS IT APPROPRIATE FOR WOMEN TO WORK WITH MEN?

**Question:** In the following situations how appropriate is it for a woman to work?



**Source:** Gallup & Gilani / National Survey, 2009

Though most people generally think that women should be given permission to work (*unconditional or under certain conditions*) but a large number (38%) consider it inappropriate for women to work with men. 16% say that it is inappropriate for women to work even at places where there are exclusive female workers.

## WOMEN EMPLOYMENT

### IS IT APPROPRIATE FOR WOMEN TO WORK WITH MEN?

**Question:** In the following situations how appropriate is it for a woman to work?

#### Comparative Data

##### WHERE BOTH MEN AND WOMEN WORK

	1981	2009
Good	3%	20%
Appropriate	8%	41%
Inappropriate	78%	38%
No response	11%	1%

##### WHERE ONLY WOMEN WORK

	1981	2009
Good	32%	38%
Appropriate	34%	40%
Inappropriate	23%	16%
No response	11%	6%

**Source:** Gallup & Gilani / National Surveys 1981, 2009

**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

##### **Women and Employment (*single gender environment*)**

In 1981 23% opposed women to be employed (outside home). The figure has now (2009) dropped to 16%.

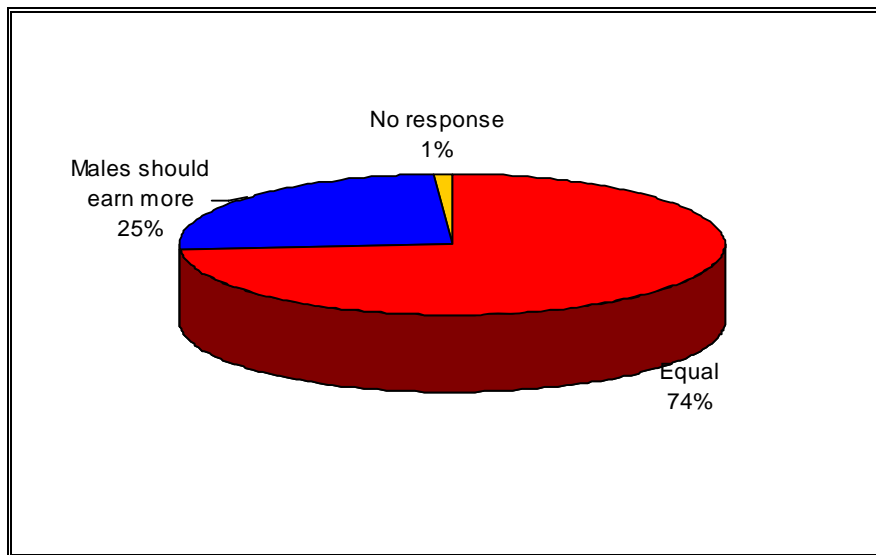
##### **Employment of Women in Mixed Gender Environment:**

In 1981 employment of women in Mixed Gender environment was opposed by 78%. The figure has now dropped to nearly half of that at 38%.

## WOMEN EMPLOYMENT

### SHOULD MEN AND WOMEN BE PAID EQUALLY?

**Question:** If men and women are working in an office/factory doing the same sort of work, then do you think their salary should be equal or should males earn more?

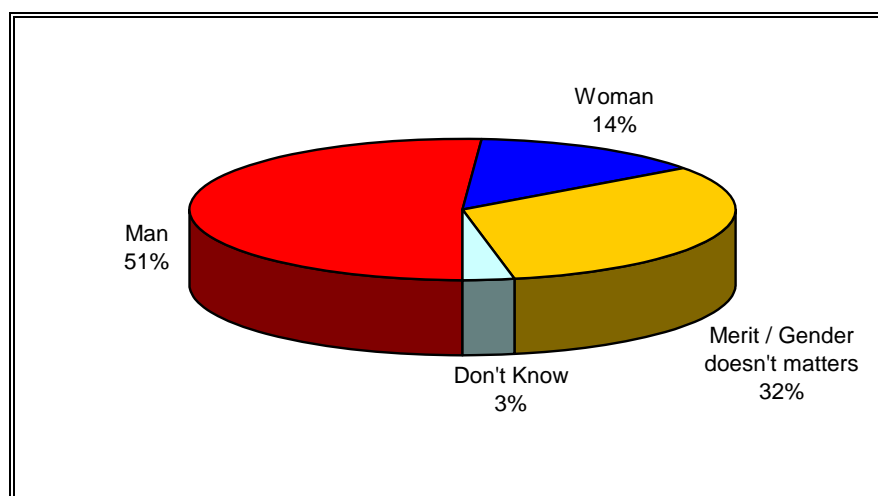


**Source:** Gallup & Gilani / National Survey, 2009

## WOMEN EMPLOYMENT

### WHOSE JOB COMES FIRST?

**Question:** Suppose that your country is under economic crisis. There are limited job opportunities. Unemployment is widespread. Under such circumstances a man and a woman are competing for the same job vacancy. Who do you think should be preferred for this job?



### SEGMENT ANALYSIS

**Gender Wise:** (Column %)

	Males	Females
Man	54%	47%
Women	14%	15%
Whoever is more capable (Gender doesn't matter)	30%	34%
Don't Know	2%	4%

Trends are similar in both genders.

**Socioeconomic:** (Row %)

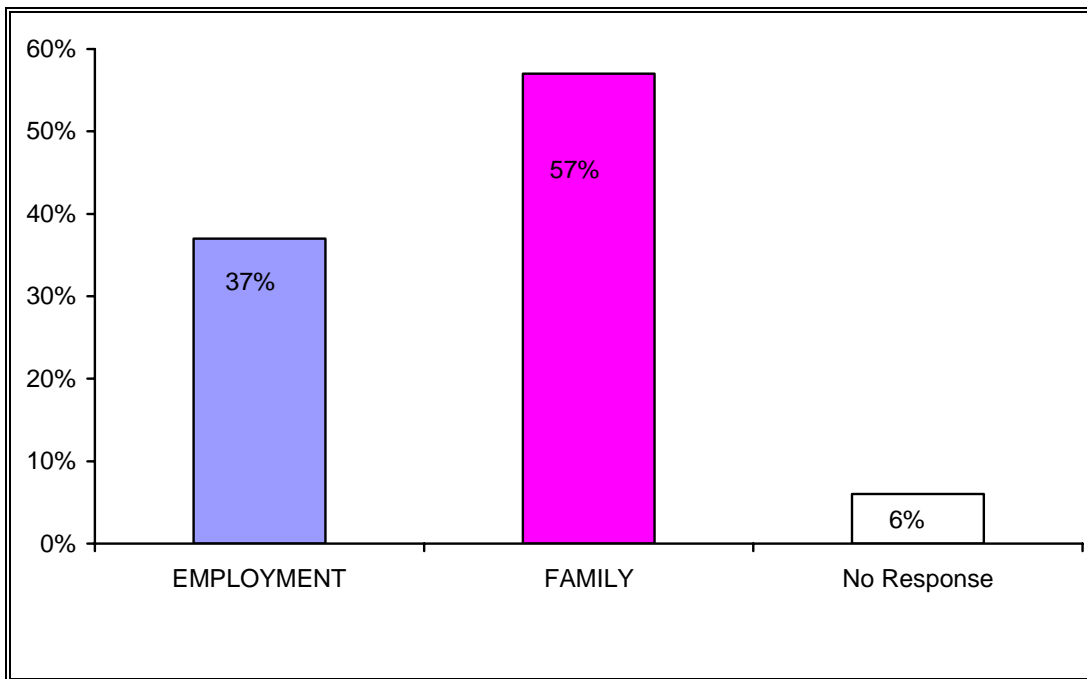
Monthly Household Income	Man	Woman	Whoever is more capable (Gender doesn't matter)	Don't Know
Up to Rs. 7000	54%	16%	25%	5%
7001-15000 Rs.	47%	16%	34%	3%
15001-30000 Rs.	46%	11%	42%	1%
Above 30000 Rs.	31%	18%	48%	3%

**Source:** Gallup & Gilani / National Survey, 2009

Preference for merit increases with increasing monthly household income

## WOMEN EMPLOYMENT WHAT COMES FIRST? JOB OR FAMILY

**Question:** Suppose that due to increase in women employment the population of your country starts decreasing as women are unable to raise children, what do you think women should do under such circumstances?



### SEGMENT ANALYSIS

**Gender Wise:**

	Males	Females
Women should <b>work</b> no matter the population of the country continues to decrease	30%	43%
Women should quit jobs and focus more on <b>raising children</b> so that the population remains stable	64%	49%
Don't Know	6%	8%

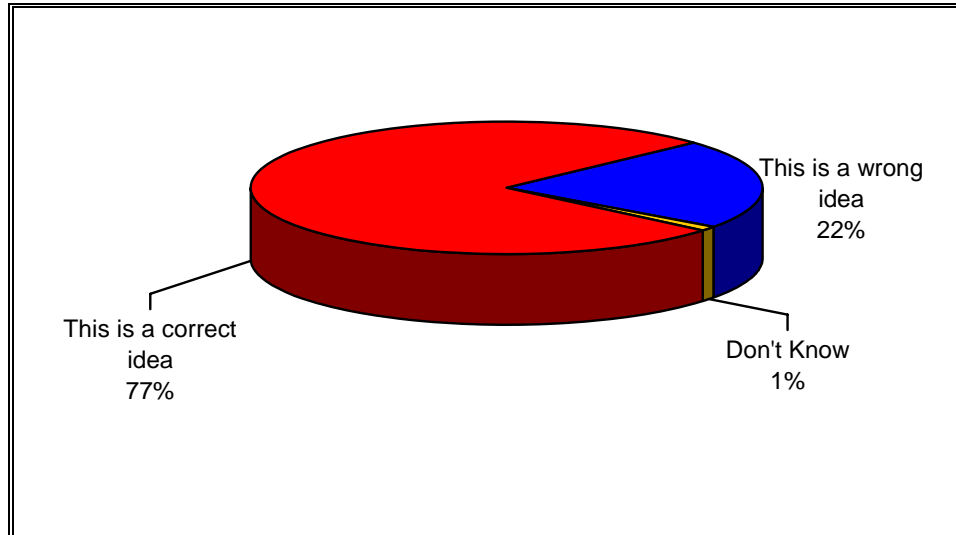
**Source:** Gallup & Gilani / National Survey, 2009

Though family is the top priority for both genders but relatively more females are in favor of women employment as compared to males.

## WOMEN EMPLOYMENT

### WHAT ARE THE BENEFITS OF WORKING?

**Question:** Some people say that if a woman works or does a job, she can improve her economic conditions whereas others oppose it. What do you think about this?

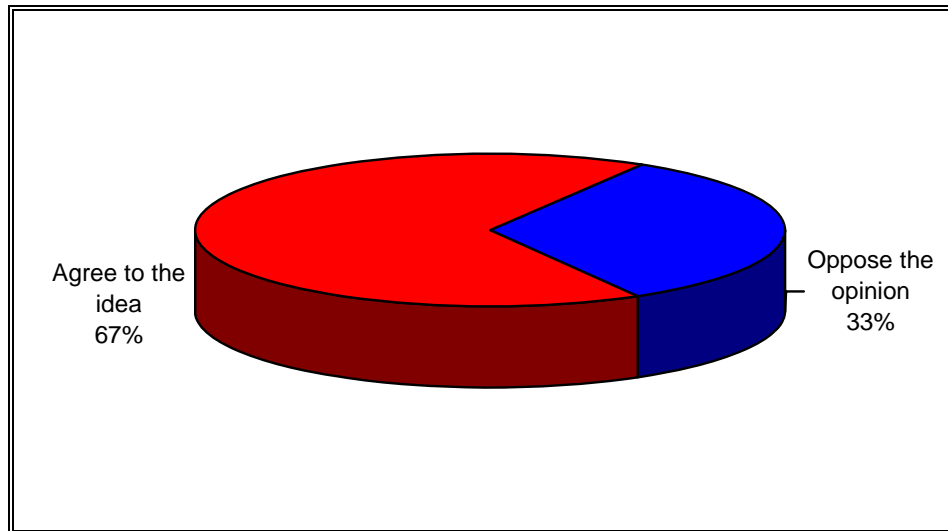


**Source:** Gallup & Gilani / National Survey, 2003

## WOMEN EMPLOYMENT

### WHAT ARE THE BENEFITS OF WORKING?

**Question:** Some people think that if a woman does a job or a business and is financially independent then she can have a comfortable old age. Others oppose this opinion. What do you think?



**Source:** Gallup & Gilani / National Survey, 2009

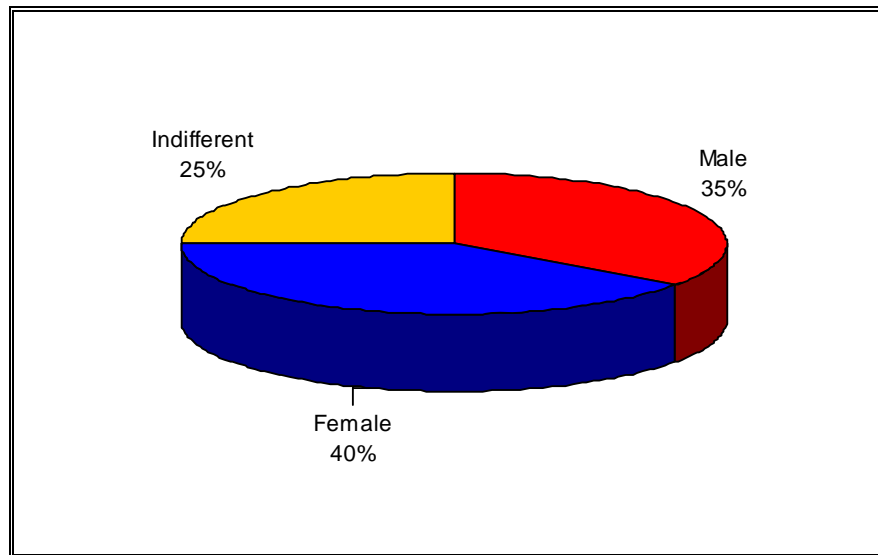
Majority agrees that doing a job makes a woman economically stable and more likely to have a comfortable old age.



## WOMEN EMPLOYMENT

### GENDER PREFERENCES FOR THE BOSS IN A JOB

**Question:** Suppose you work somewhere and you are given a chance to choose **your boss**, what would you want his/her gender to be?



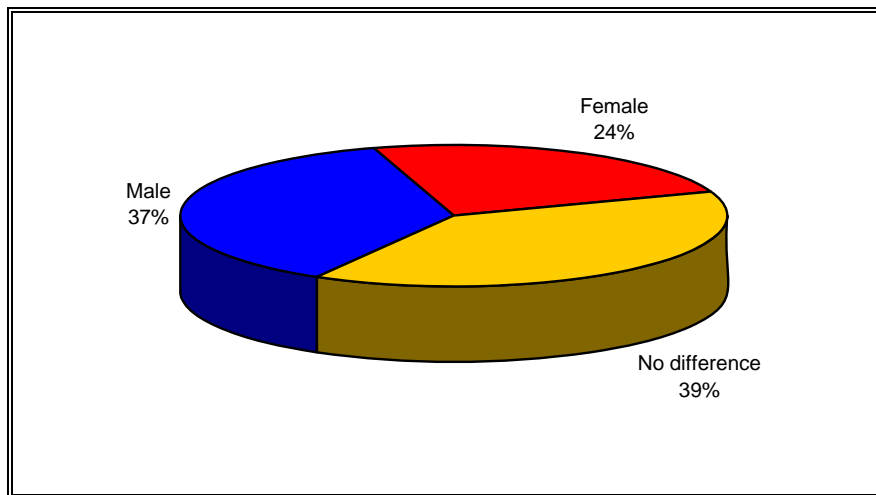
**Source:** Gallup & Gilani / National Survey, 2009

Interestingly, a large number (40%) would prefer to have a female boss. 25% think that gender doesn't matter in this regard.

## WOMEN EMPLOYMENT

### GENDER PREFERENCES FOR DOCTORS

**Question:** God forbid if you have to go to a doctor, would you like your doctor to be male or female?



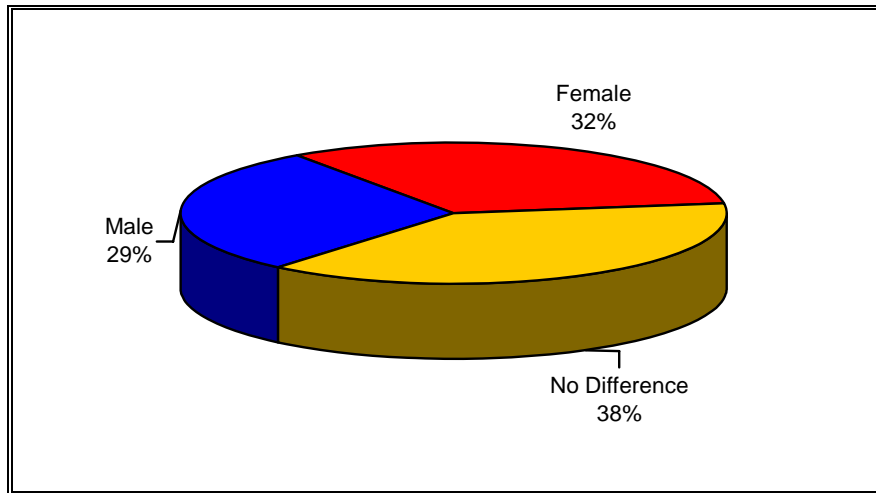
**Source:** Gallup & Gilani / National Survey, 2005

24% say they would prefer a female doctor and for 38% gender doesn't matter.

## WOMEN EMPLOYMENT

### GENDER PREFERENCES FOR TEACHERS

**Question:** Would you like your children's school teacher to be male or female?



**Source:** Gallup & Gilani / National Survey, 2005

32% would prefer their children to be taught by female teachers, for 38% gender of the teacher makes no difference.

# Part 1: 30 Years of Polling on Women Issues

## SECTION 2:

### **VIEWS ON MARRAIGE**

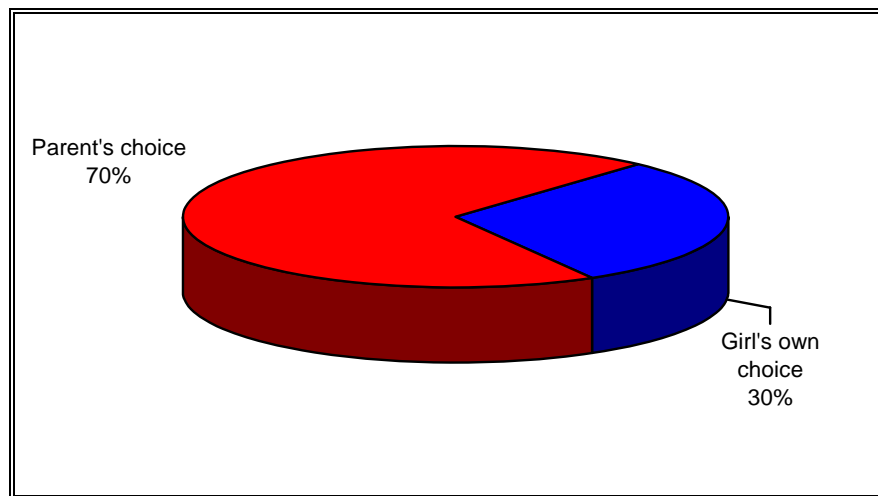
Majority say that parents should decide marriage issues of their daughters. If children want to marry according to their own choice; 47% say that a boy should be allowed to do so and 35% say that a girl should be allowed to do so.

These and other issues are discussed in this section.

## MARRIAGE

### WHOSE CHOICE SHOULD IT BE?

**Question:** Whose choice should be preferred while deciding for the marriage of a girl?



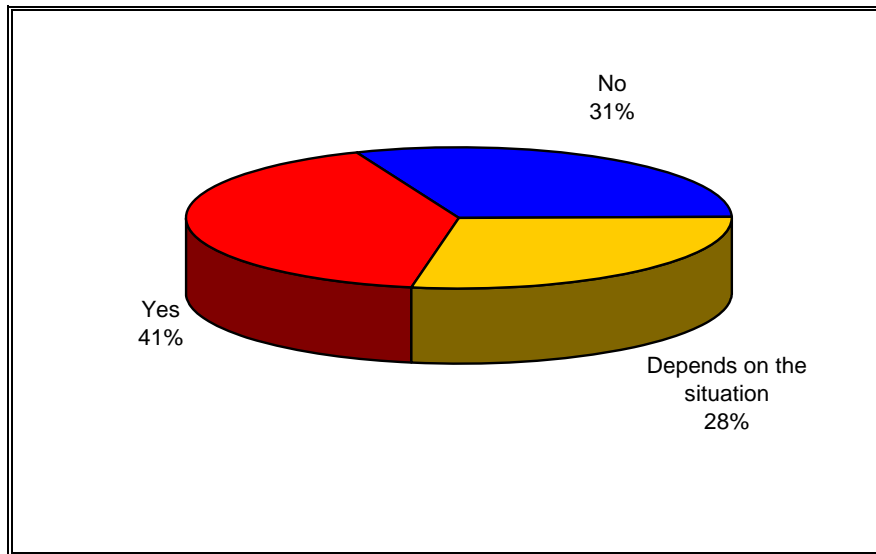
**Source:** Gallup & Gilani / National Survey, 2005

Most people say that parents should decide for marriage of their daughters.

## MARRIAGE

### WHOSE CHOICE SHOULD IT BE?

**Question:** In your opinion if children want to marry someone of their own choice, should parents permit them or not?



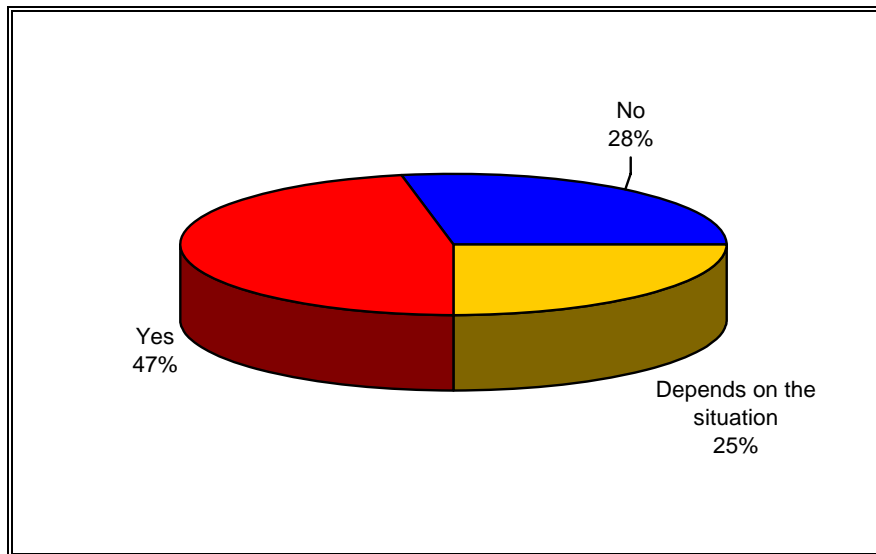
**Source:** Gallup & Gilani / National Survey, 2009

On the whole 41% say that children should be allowed to marry someone of their choice.

## MARRIAGE

### SON'S MARRIAGE

**Question:** In your opinion if specifically a boy wants to marry by his own choice, should he be permitted or not?

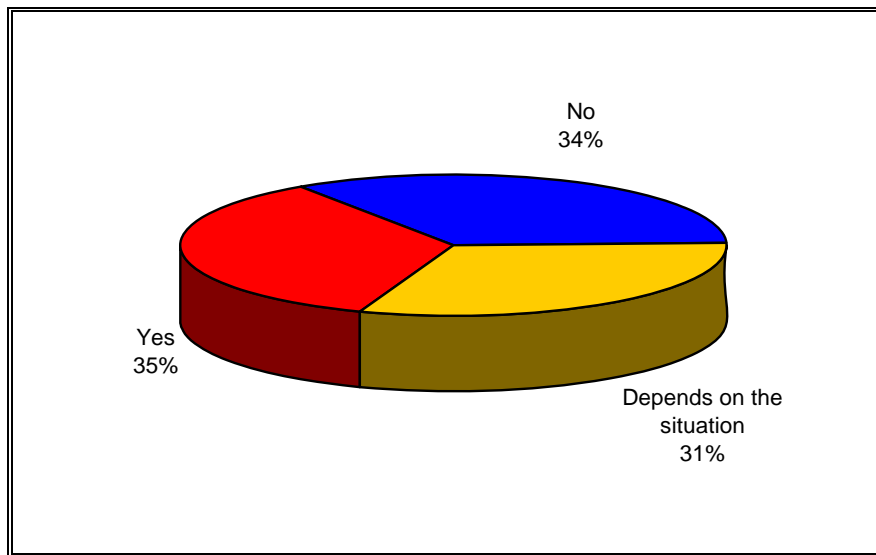


**Source:** Gallup & Gilani / National Survey, 2009

## MARRIAGE

### DAUGHTER'S MARRIAGE

**Question:** In your opinion if specifically a girl wants to marry by her own choice, should she be permitted or not?



**Source:** Gallup & Gilani / National Survey, 2009

Relatively less people (35% instead of 47%) think that a girl should be allowed to marry on her own choice as compared to those who think a boy should be allowed to marry on his own choice.



# Part 1: 30 Years of Polling on Women Issues

## SECTION 3:

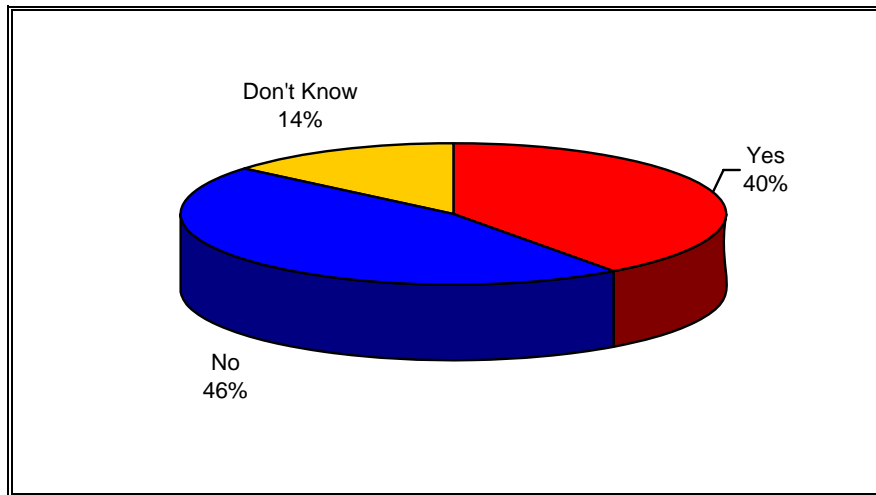
# **VIEWS ON WOMEN'S RIGHTS**

Less than half of the people think that women enjoy equal rights like men in the country and majority says that women are given less respect than what is their due according to Islam. Views on involvement of women in property matters, inheritance and politics are discussed in this section.

## WOMEN'S RIGHTS

### ARE WOMEN GIVEN EQUAL RIGHTS?

**Question:** In your opinion, do women enjoy equal rights as that of men in our country?



**Source:** Gallup & Gilani / National Survey, 2006

## WOMEN RIGHTS

### ARE WOMEN GIVEN EQUAL RIGHTS?

**Question:** Do men and women enjoy equal rights with respect to following aspects in your area?

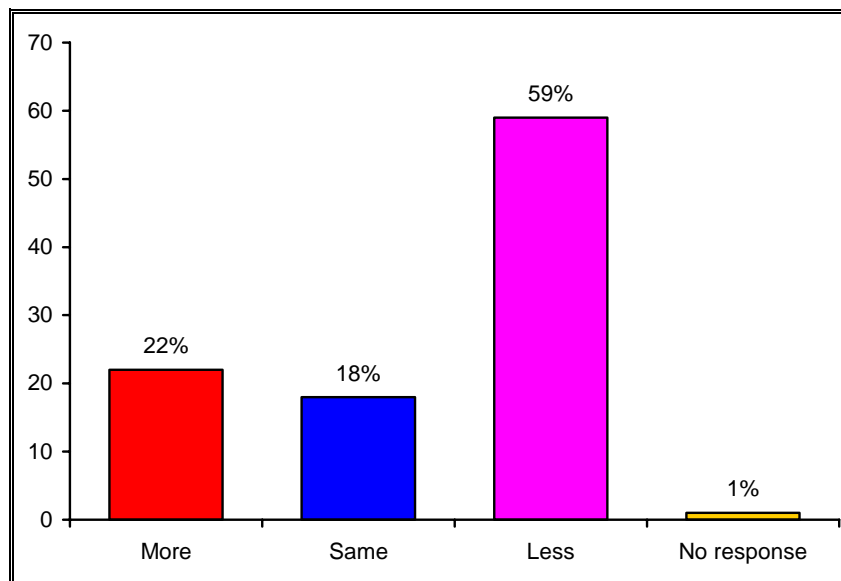
	Only Those who say Yes
Access to education	50%
Means of earning a living	26%
Health facilities	46%
Access to Justice	29%
Participation in political activities	32%

**Source:** Gallup & Gilani / National Survey, 2005

## WOMEN'S RIGHTS

### DO WOMEN ENJOY ADEQUATE RESPECT IN SOCIETY?

**Question:** Do you think in our society women are given the due share of respect according to Islam, lesser or more than that?

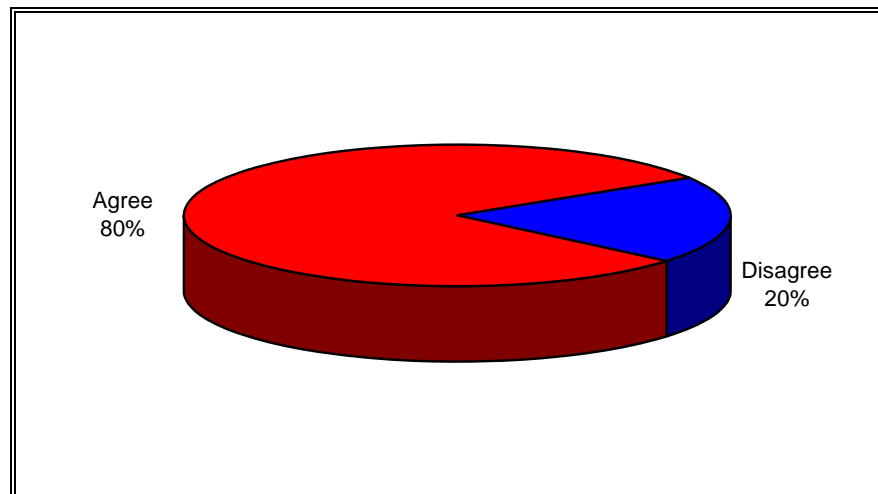


**Source:** Gallup & Gilani / National Survey, 2009

## WOMEN'S RIGHTS

### SHOULD WOMEN FIGHT FOR EACH OTHERS RIGHTS?

**Question:** Do you agree or disagree to the statement: Rich women should raise their voice for the rights of poor women

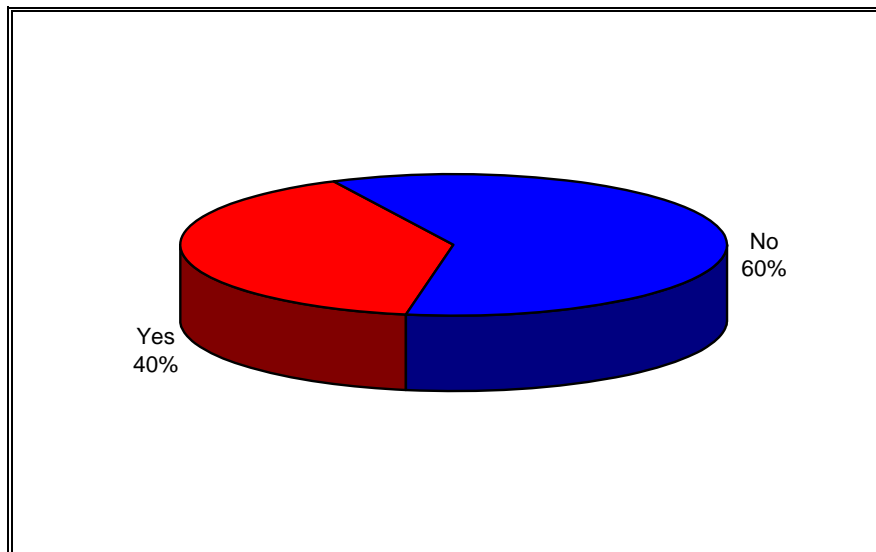


**Source:** Gallup & Gilani / National Survey, 2009

## WOMEN'S RIGHTS

### RIGHT OF DECISION MAKING IN LAND/ PROPERTY MATTERS

**Question:** Does any woman in your family or any woman in your acquaintance participates in making decisions about the land e.g. transfer, sale, division of land?

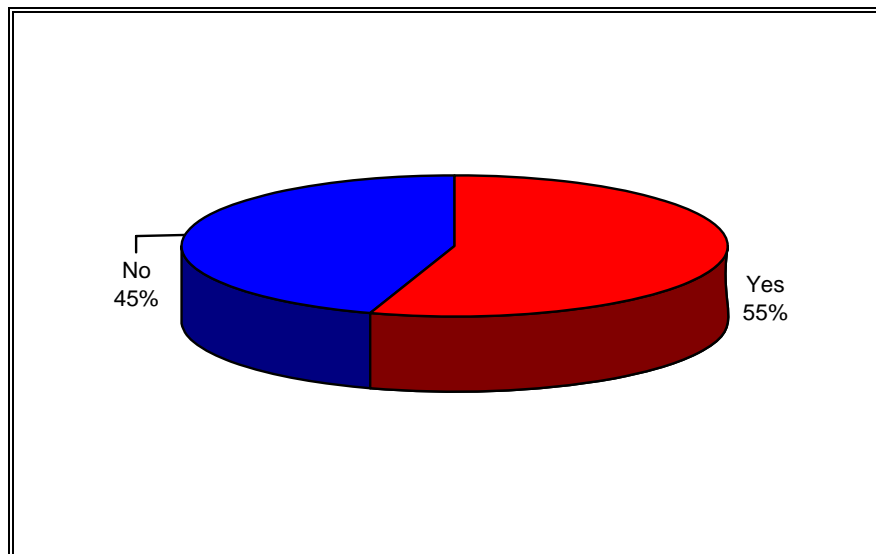


**Source:** Gallup & Gilani / National Survey, 2009

## WOMEN'S RIGHTS

### RIGHT OF DECISION MAKING IN LAND/ PROPERTY MATTERS

**Question:** Do you think women should be involved in making decisions about land or not?

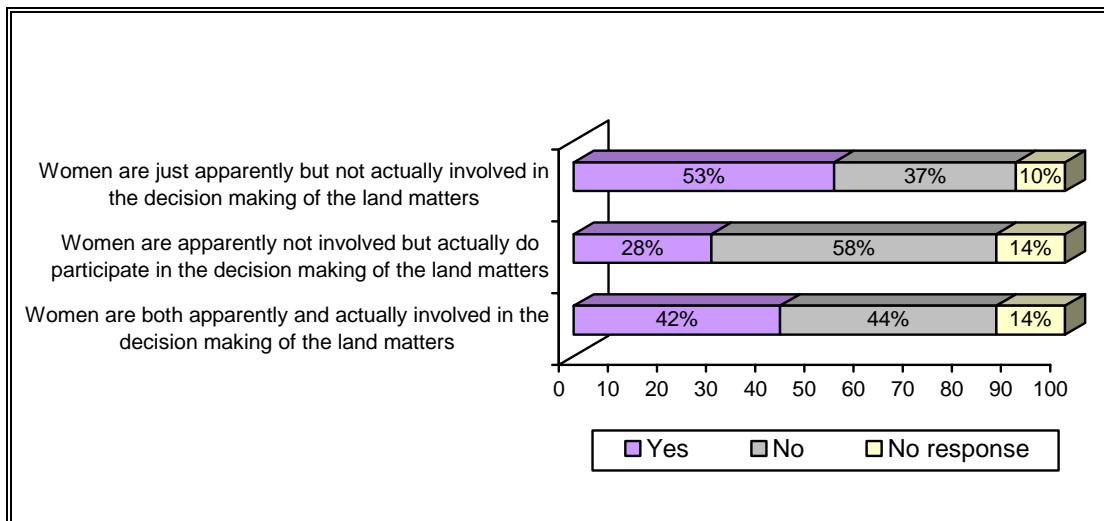


**Source:** Gallup & Gilani / National Survey, 2009

## WOMEN' RIGHTS

### RIGHT OF DECISION MAKING IN LAND/ PROPERTY MATTERS

**Question:** Please state whether you find the following statements closer to reality or not?



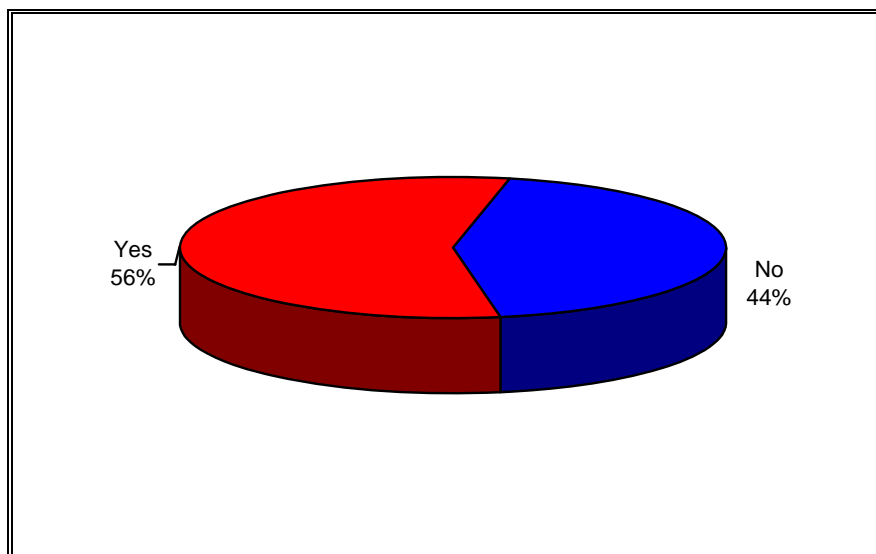
**Source:** Gallup & Gilani / National Survey, 2009



## WOMEN'S RIGHTS

### RIGHT OF SHARE IN INHERITANCE

**Question:** Are the women in your family or in your acquaintance given the legal share in property according to Islam?



**Source:** Gallup & Gilani / National Survey, 2009

### Comparative Data

	1981	2009
Yes	71%	56%
No	15%	44%
No response	14%	-

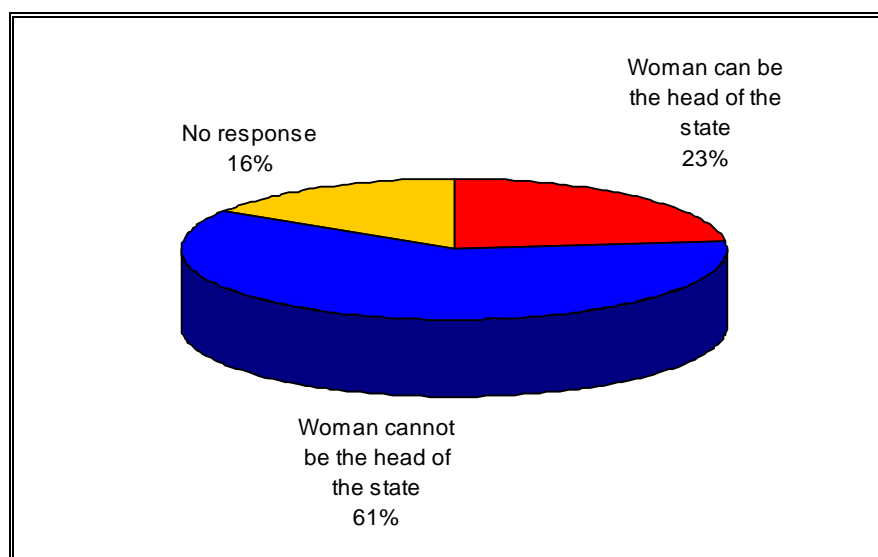
**Source:** Gallup & Gilani / National Surveys 1981, 2009

**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

## WOMEN'S RIGHTS

### PARTICIPATION IN POLITICS

**Question:** Some people think that according to Islamic perspective a woman cannot be the head of the state, whereas others think that if a woman is capable and popular then there is nothing wrong in her being the head of the state. What is your opinion?



**Source:** Gallup & Gilani / National Survey, 1996

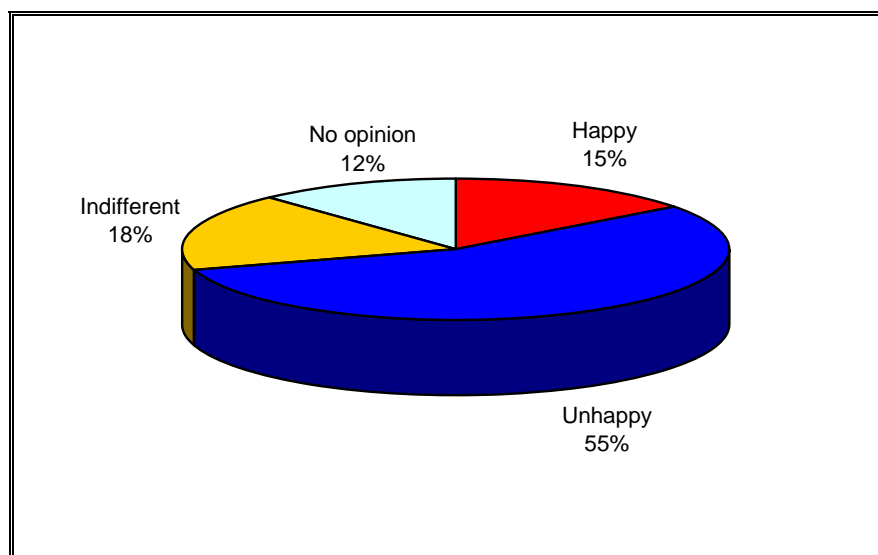
Please note that this survey was conducted when Late Mohtarma Benazir Bhutto was the Prime Minister of the Country. No recent data is available on this issue.

This data might not be relevant in recent times, but is provided as part of 30 years of polling history on women issues.

## WOMEN'S RIGHTS

### PARTICIPATION IN POLITICS

**Question:** Some people are happy with the fact that a woman has become the Prime Minister of Pakistan, while others are not, and some are indifferent. Are you happy with the situation?



**Source:** Gallup & Gilani / National Survey, 1996

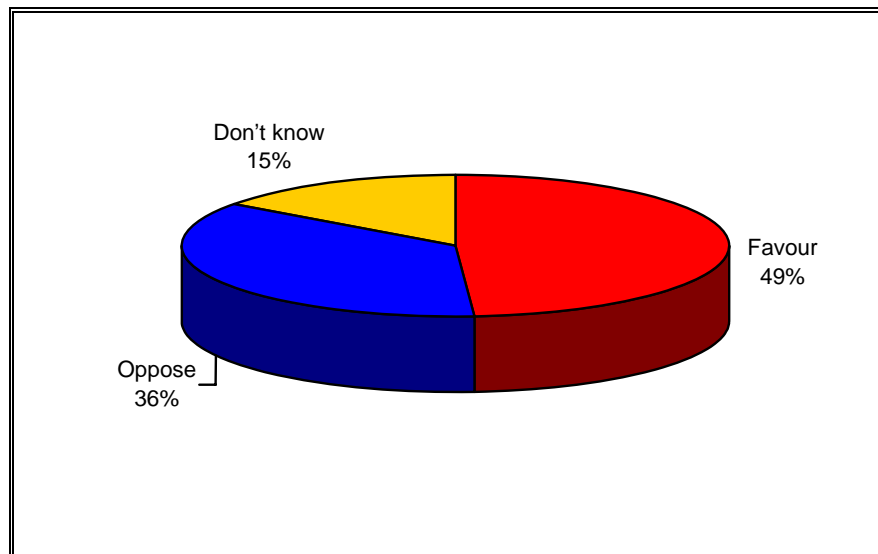
Please note that this survey was conducted when Late Mohtarma Benazir Bhutto was the Prime Minister of the Country. No recent data is available on this issue.

This data might not be relevant in recent times, but is provided as part of 30 years of polling history on women issues.

## WOMEN'S RIGHTS

### PARTICIPATION IN POLITICS

**Question:** In the next local bodies elections 1/3 (33%) seats are reserved for women. Some people favor this involvement of women in politics while others oppose. What is your opinion?



**Source:** Gallup & Gilani / National Survey, 2000

People were equally divided on the issue of woman participation in Local Bodies Elections.

Please note that this data might not be relevant in recent times, but is provided as part of 30 years of polling history on women issues.

## WOMEN'S RIGHTS

### ATTRIBUTE OF MEN AND WOMEN

**Question:** We will ask you about some conventional characteristics of men and women. Kindly tell for each quality whether it is present more frequently in women or men, in your opinion?

CHARACTERISTIC	MALE	FEMALE	BOTH
Rage	63%	15%	22%
Bravery	75%	10%	15%
Ease loving	19%	56%	25%
Talkative	10%	76%	14%
Patience	23%	56%	21%
Emotional	37%	29%	34%
Creativity	30%	26%	44%

**Source:** Gallup & Gilani / National Survey, 2005

It is interesting to note that people generally attribute rage and bravery to men, patience, talkativeness and ease to women.

Majority thinks that creativity is a characteristic common to both genders.

PART 2:

# 30 YEARS OF POLLING ON FAMILY ISSUES

- SECTION 1: VIEWS ON FAMILY DYNAMICS
- SECTION 2: VIEWS ON MARRIED LIFE
- SECTION 3: VIEWS ON THE ROLE OF FAMILY MEMBERS /  
HOUSEHOLD CHORES
- SECTION 4: VIEWS ON LEISURE ACTIVITIES



## Part 2: 30 Years of Polling on Family Issues

### SECTION 1:

## **VIEWS ON FAMILY DYNAMIS**

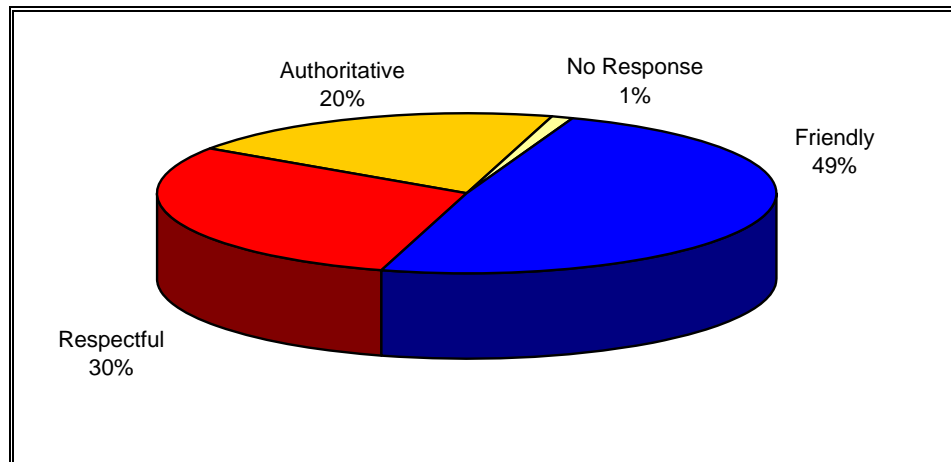
Generally people say that they have a friendly and respectful attitude towards their family members. Majority accepts the role of elders of the family in children's up bringing though they say that respect towards elders has decreased in the society.

People say that their parents kept a strict invigilation on them but majority says that they share similar opinions as their parents on politics, religion, social issues.

## FAMILY DYNAMICS

### ATTITUDE TOWARDS FAMILY MEMBERS

**Question:** How is your attitude towards your family members?



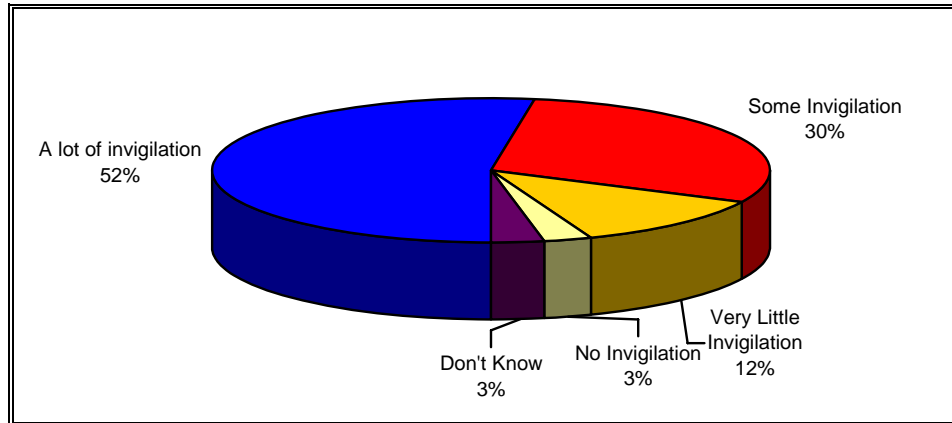
**Source:** Gallup & Gilani / National Survey, 2009



## FAMILY DYNAMICS

### ATTITUDE TOWARDS FAMILY MEMBERS

**Question:** Some parents keep a strict watch on their children and keep advising them about what to do and what not. Some other parents don't do so. Considering your own parents how were/are they towards you?



**Source:** Gallup & Gilani / National Survey, 2009

### Comparative Data

	1982	2009
A lot of invigilation	56%	53%
Some invigilation	22%	30%
Very little invigilation	7%	12%
No invigilation	5%	3%
Don't know	10%	2%

**Source:** Gallup & Gilani / National Surveys 1982, 2009

**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

It is interesting to note that majority says that their parents keep strict invigilation on them and this view has not changed much in last thirty years.

## FAMILY DYNAMICS

### GENERATION GAP

**Question:** Do you and your parents share or don't share similar opinions in following aspects of life? (*Only those who say they share similar opinions are shown here*)

	Only those who say they share similar opinions
Religion	93%
Moral Values	87%
Social Problems	72%
Politics	63%

**Source:** Gallup & Gilani / National Survey, 2009

### Comparative Data

(*Only those who say they share similar opinions are shown here*)

	1982	2009
Religion	88%	93%
Moral Values	85%	87%
Social Problems	80%	72%
Politics	68%	63%

**Source:** Gallup & Gilani / National Surveys 1982, 2009

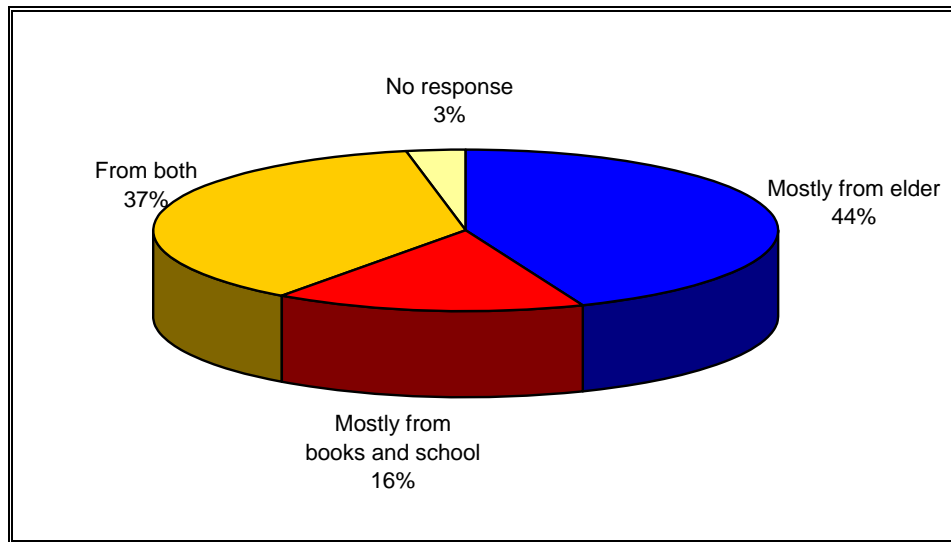
**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Interestingly, despite large change in the society with time, there isn't much change in this issue. Majority says that they share similar opinions on religion, moral values, politics and social problems as their parents.

## FAMILY DYNAMICS

### ELDERS AS TEACHERS OF CHILDREN

**Question:** Some people believe that whatever a child learns comes mostly from elders whereas others think a child learns mainly from books and school. What is your opinion?



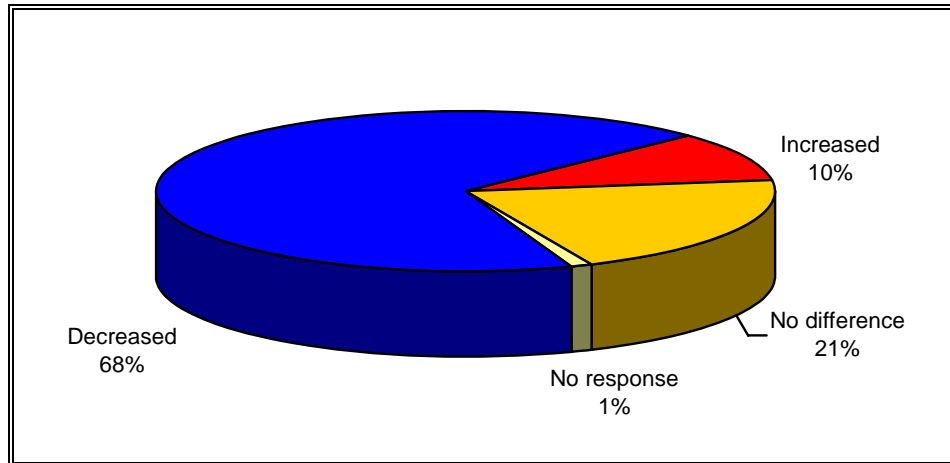
**Source:** Gallup & Gilani / National Survey, 2009

There is overwhelming realization that elders in the family play an important role in upbringing of children.

## FAMILY DYNAMICS

### RESPECT TOWARDS ELDERS

**Question:** Overall, in your opinion, has the trend of respect towards elders increased, decreased or remained the same in our society?



**Source:** Gallup & Gilani / National Survey, 2009

Majority thinks that respect towards elders has decreased in the society with time.

## FAMILY DYNAMICS

### EMOTIONS VERSUS WISDOM

**Question:** What would you say that how emotional are you?

Very emotional	13%
Somewhat emotional	41%
Very little emotional	28%
Not at all emotional	17%
No Response	1%

**Source:** Gallup & Gilani / National Survey, 2009

**Question:** Do you usually take decisions based on wisdom or emotions?

Wisdom	36%
Emotions	19%
Depends on situation	43%
No Response	2%

**Source:** Gallup & Gilani / National Survey, 2009

Despite the claim; most people consider themselves to be emotional, very few (19%) say they take decisions based on emotions.

## FAMILY DYNAMICS

### ANGER VERSUS PATIENCE

**Question:** Some people get angry quickly whereas others are more patient. In your opinion do you get angry easily?

*Percent of Respondents*

Very easily	17%
Somewhat easily	38%
I usually don't get angry	29%
I never get angry	16%

**Source:** Gallup & Gilani / National Survey, 2009

## Part 2: 30 Years of Polling on Family Issues

### SECTION 2:

## **VIEWS ON MARRIED LIFE**

People regard sincerity, respect and mutual understanding as characteristics most essential for a successful married life. Most of the married respondents say that they share similar opinions as those of their spouse on most issues.

Majority considers having children as an important aspect of life, though support for a smaller family size has risen in last three decades.

## MARRIED LIFE

### WHAT IS ESSENTIAL FOR A SUCCESSFUL MARRIED LIFE?

**Question:** I will enlist few things which some people regard as essential for a successful married life. Please tell for each of the following if you consider it Very Necessary, Necessary or Not Necessary?

	Very Necessary	Necessary	Not Necessary	No Response
Faithfulness/Sincerity	89%	8%	2%	1%
Good Income	64%	27%	8%	1%
Belonging to the same Family	44%	28%	27%	1%
Mutual Respect and appreciation	73%	23%	4%	-
Good House	50%	38%	12%	-
Sharing similar Political Opinions	29%	34%	36%	1%
Mutual Understanding	74%	19%	6%	1%
Living away from In laws	32%	35%	32%	1%
Sharing Household Chores	61%	26%	13%	-
Sharing Similar Interests	54%	35%	10%	1%

**Source:** Gallup & Gilani / National Survey, 2009

People regard sincerity, respect and mutual understanding as the attributes most essential for a successful married life.



## MARRIED LIFE

### WHAT IS ESSENTIAL FOR A SUCCESSFUL MARRIED LIFE?

**Question:** I will enlist few things which some people regard as essential for a successful married life. Please tell for each of the following if you consider it Very Necessary, Necessary or Not Necessary?

	Very Essential	Little Essential	Not Essential at all	No Response
Faithfulness/ Loyalty	90%	4%	-	6%
Good Income	58%	30%	5%	7%
Belonging to the same Family	48%	26%	19%	7%
Mutual Respect	71%	17%	5%	7%
Good House	45%	36%	12%	7%
Sharing similar Political Opinions	29%	34%	11%	26%
Mutual Understanding	71%	17%	4%	8%
Living away from In laws	32%	34%	26%	8%
Sharing Household Chores	66%	20%	6%	9%
Sharing Similar Interests	59%	24%	8%	9%
Similar views about politics	33%	28%	30%	

**Source:** Gallup & Gilani / National Survey, 1982

It is interesting to note similarities in opinions about thirty years ago on this issue.

## MARRIED LIFE

### DO YOU AND YOUR SPOUSE THINK ALIKE?

**Question:** *(Only Married Respondents)* Do you and your spouse think alike in following aspects of life? *(Only those who answered yes)*

#### Comparative Data

	1982	2000
Religion	76%	92%
Moral Values	73%	86%
Social Problems	69%	78%
Politics	57%	61%

**Source:** Gallup & Gilani / National Surveys 1982, 2000

**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

## MARRIED LIFE

### VIEWS ON DIVORCE - WHEN IS IT JUSTIFIED?

**Question:** There are many reasons of divorce. In your view, which of the following reasons can be termed as justified from a husband's side or not?

	Yes	No	No Response
If wife always remains unwell.	12%	80%	8%
If wife does not own wealth/ property	4%	89%	7%
If wife starts addiction.	64%	28%	8%
If wife is of high temper and quarrel-some nature	36%	60%	4%
If there is no love for wife	45%	47%	8%
If there are no working relations with wife's relations	17%	75%	8%
If wife is incapable of reproduction	28%	64%	8%
If wife's temperament is different from that of husband's	41%	51%	8%

**Source:** Gallup & Gilani / National Survey, 1982

## MARRIED LIFE

### VIEWS ON DIVORCE - WHEN IS IT JUSTIFIED?

**Question:** In your view, under what circumstances should or should not a wife seek dissolution of marriage from her husband?

	Yes	No	No Response
If husband always remains unwell	20%	71%	9%
If husband is very poor	51%	40%	9%
If husband starts taking drugs	29%	62%	9%
If husband is of high temper and quarrel-some nature	42%	49%	9%
If there is no love for husband	15%	76%	9%
If there is no working relations with husband's in-laws	48%	44%	8%
If husband is incapable of reproduction	36%	56%	8%
If husband's temper is different from that of wife's	-	-	-

**Source:** Gallup & Gilani / National Survey, 1982

About thirty years back, majority of people considered that if a woman gets indulged in habit of addiction, it is justified for the man to divorce her. Similarly lack of love for one's wife and being of different nature/ temperament were considered as reasons which were justified to give divorce to a lady by the majority of the public.

On the other hand, majority of the people considered husband's poor economic conditions, poor relations with one's in laws and quarrelsome nature of husband as the situations where a woman was justified to seek divorce.

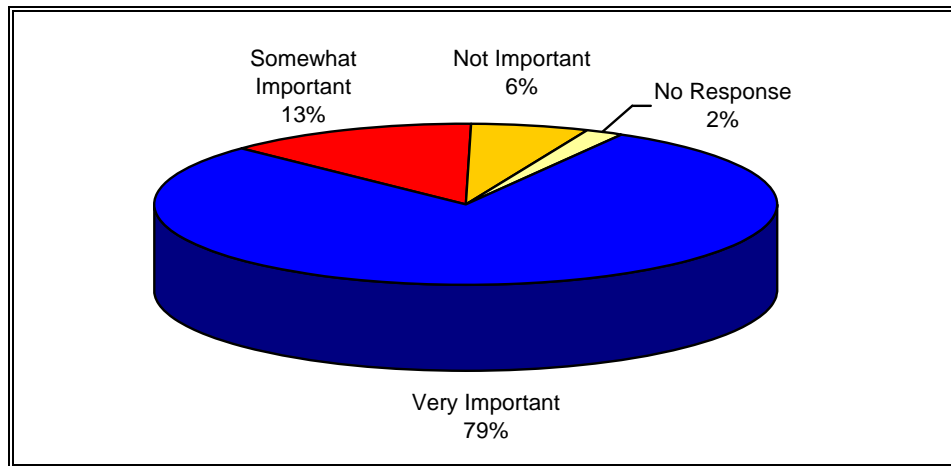
Despite the common belief, it is interesting to note that only 28% considered infertility in a woman (Inability to produce children) as a reason which justified for the husband to divorce his wife.

**Please note that no recent data is available on this issue.**

## MARRIED LIFE

### IS IT IMPORTANT TO HAVE CHILDREN?

**Question:** In your opinion, how important is it to have children for the fulfillment of one's personality?



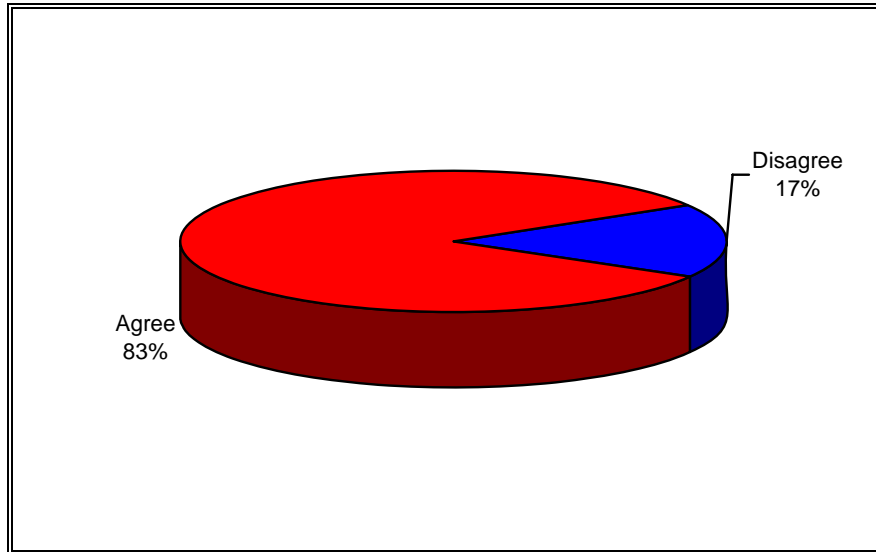
**Source:** Gallup & Gilani / National Survey, 2009

Majority considers having children as an important aspect of life.

## WOMEN EMPLOYMENT

### IS IT ESSENTIAL TO HAVE CHILDREN?

**Question:** Do you agree or disagree to the following statement: Women need children for a contended life.

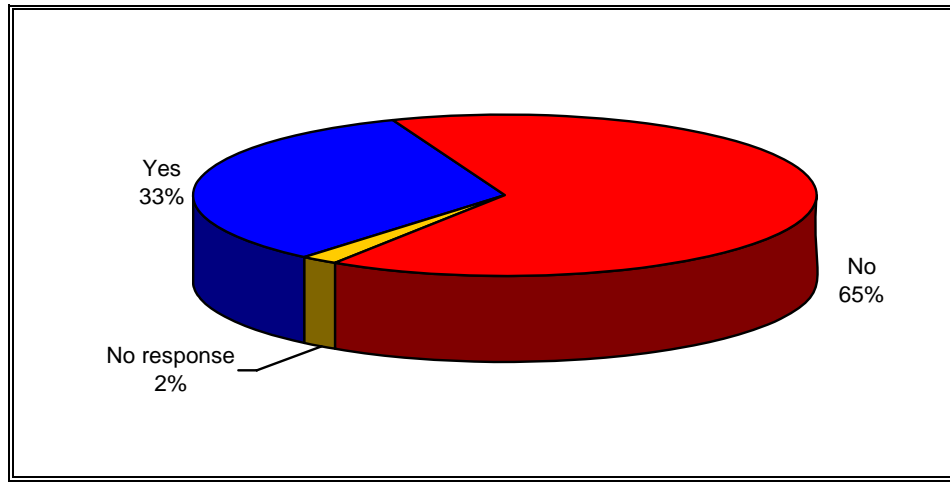


**Source:** Gallup & Gilani / National Survey, 2009

## MARRIED LIFE

### VIEWS ON SIZE OF THE FAMILY

**Question:** Recently it was suggested in the National Assembly to impose tax on having greater number of children. Do you think that Government should impose this tax or not?



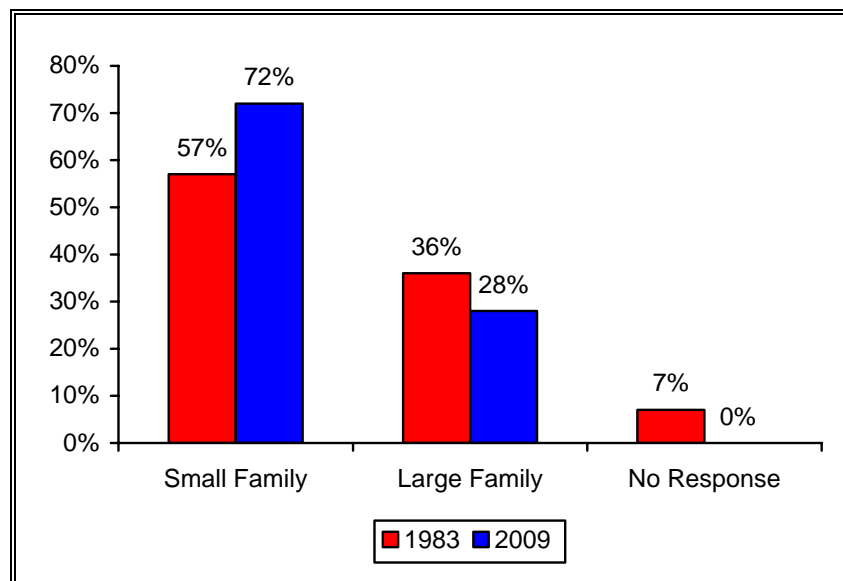
**Source:** Gallup & Gilani / National Survey, 2009

## MARRIED LIFE

### VIEWS ON SIZE OF THE FAMILY

**Question:** Some people say that “there should be less number of children so that they can have good training”; others say “the more the children the better it is”. What is your opinion?

#### Comparative Data



**Source:** Gallup & Gilani / National Surveys 1983, 2009

**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Support for a small family appears to have risen in last thirty years, but still people don't support imposition of taxes to control family size.



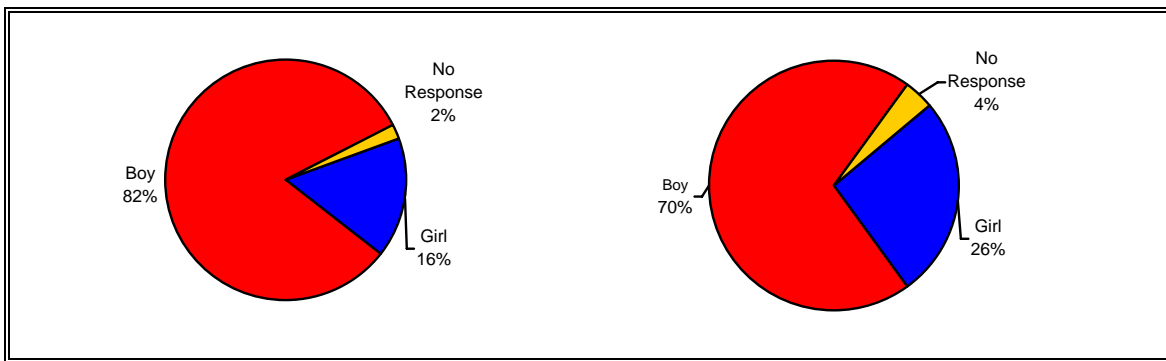
## MARRIED LIFE

### GENDER PREFERENCE FOR CHILDREN

**Question:** Suppose that you are a *parent of one child only*; would you like it to be a girl or a boy?

#### MARRIED RESPONDENTS

#### UNMARRIED RESPONDENTS



Source: Gallup & Gilani / National Survey, 2009

In case of a single child only, majority would prefer to have a son as compared to daughter.

## Part 2: 30 Years of Polling on Family Issues

### SECTION 3:

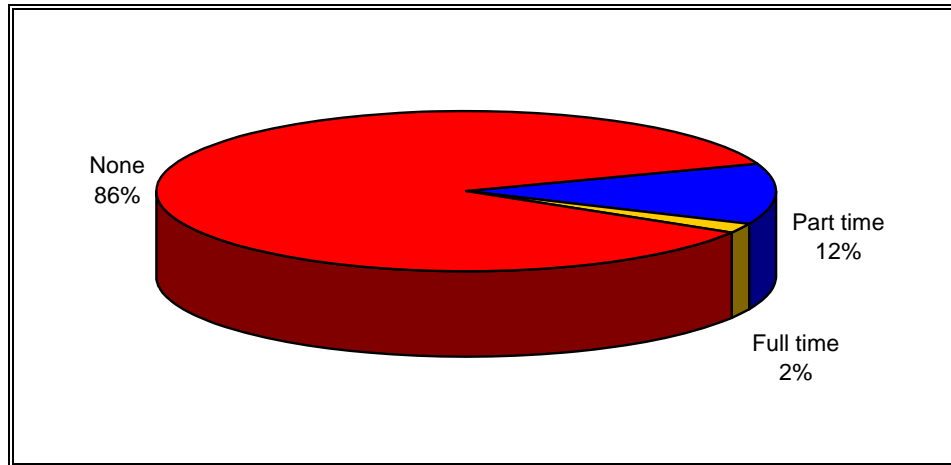
#### **VIEWS ON ROLE OF FAMILY MEMBERS/ HELPING IN HOUSEHOLD CHORES**

Very few people have domestic help (servants/ maids) for household work. Men rarely help with household. Outdoor activities like depositing utility bills are mainly carried by male members. Shopping is shared by both males and females depending on the items.

## FAMILY MEMBERS/HOUSEHOLD CHORES

### DOMESTIC HELP

**Question:** Do you have a full time / part time servant for domestic help?



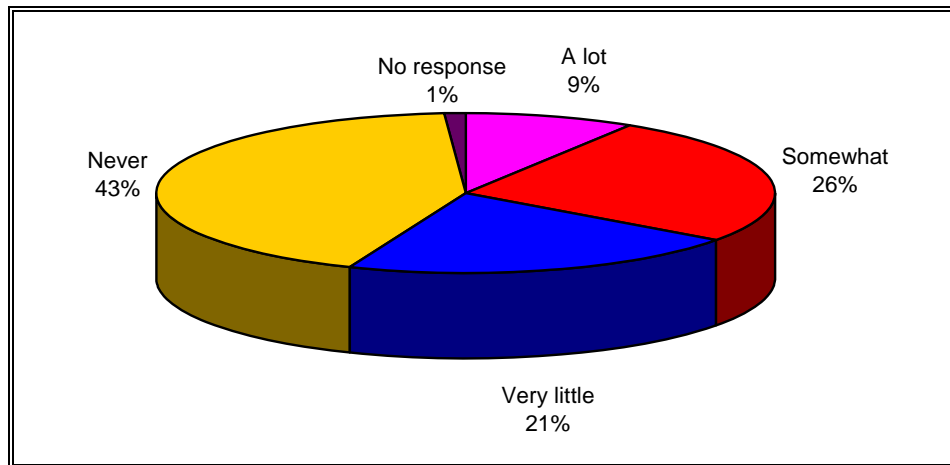
**Source:** Gallup & Gilani / National Survey, 2005

Majority of the work in the household is done by family members. External help is a luxury available to very few.

## FAMILY MEMBERS/HOUSEHOLD CHORES

### DO MEN HELP?

**Question:** Some men help their family members with the household chores. Do you or the male members of your household help in household chores?



**Source:** Gallup & Gilani / National Survey, 2009

Men generally don't help in household work

## FAMILY MEMBERS/HOUSEHOLD CHORES

### WHO DOES THE HOUSEHOLD SHOPPING?

**Question:** In some households men do the shopping while in others women do shopping. Please tell me that in your household, who does the shopping of following items?

SHOPPING OF ITMES	DONE BY MEN	DONE BY WOMEN	No Response
Clothes	21%	73%	6%
Crockery	23%	69%	8%
Grocery	64%	27%	9%
Machines etc.	81%	11%	8%
Furniture etc.	73%	18%	9%

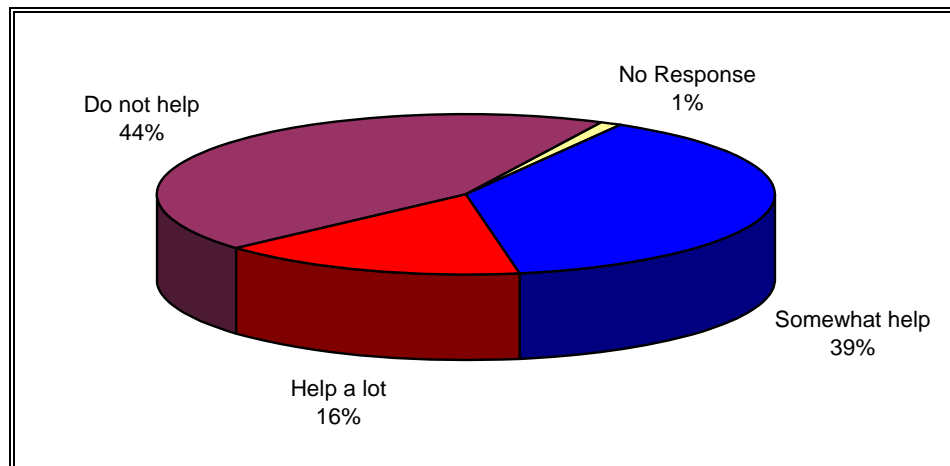
**Source:** Gallup & Gilani / National Survey, 2006

Shopping of clothes and crockery is mostly done by women whereas machinery, furniture and grocery shopping is done by male members of the household mostly.

## FAMILY MEMBERS/HOUSEHOLD CHORES

### DO WOMEN HELP IN OUTDOORS CHORES?

**Question:** In some households, women participate in outside activities like depositing utility bills, buying grocery, picking / dropping children to / from school etc. Do women in your household participate in these activities?



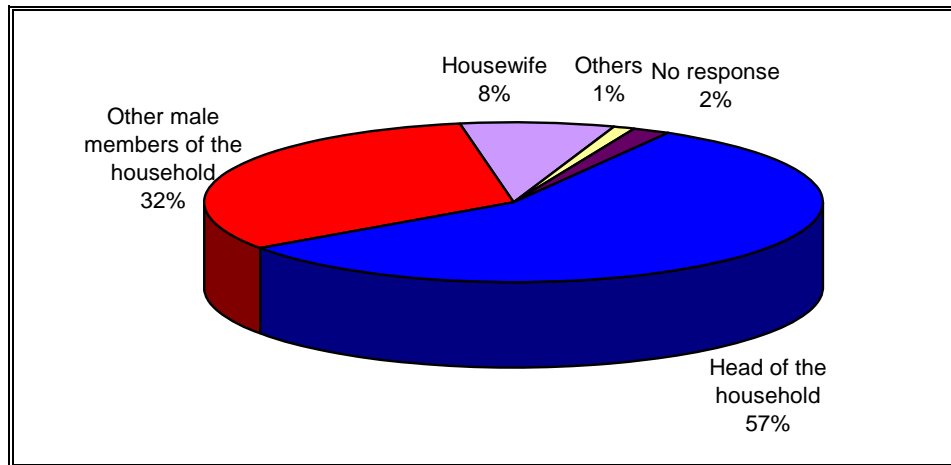
**Source:** Gallup & Gilani / National Survey, 2008

People say that women sometimes help in outdoor activities/ chores.

## FAMILY MEMBERS/HOUSEHOLD CHORES

### WHO SUBMITS UTILITY BILLS?

**Question:** In your household, who usually deposits Utility Bills?



**Source:** Gallup & Gilani / National Survey, 2009

Depositing bills is mainly considered a responsibility of head of household or men.

## FAMILY MEMBERS/HOUSEHOLD CHORES

### A PICTURE, ALMOST THIRTY YEARS BACK

**Question:** I will readout before you a list of different functions to be performed. These tasks are conducted by the male members of some families and female members of other families in the country. Who is performing these functions at your place? (*Ask separately about each task*)

	Men	Women	Others	No Response
Drawing of money from the bank	75%	-	-	25%
Admission of children in school	83%	2%	1%	14%
Routine shopping for household	81%	7%	4%	8%
Important shopping (eg. Furniture etc)	86%	2%	3%	9%
Building a house/purchase of property	91%	1%	-	8%
To arrange marriage of youngsters	67%	8%	17%	8%
Supervision of agriculture and	70%	2%	9%	9%

**Source:** Gallup & Gilani / National Survey, 1983

It is interesting to note that according to the public opinion polls, women played very little role in shopping, education and marriage of children, financial issues etc about thirty years back.

Please note that no recent data is available on this issue.



## Part 2: 30 Years of Polling on Family Issues

### SECTION 4:

## VIEWS ON LEISURE ACTIVITIES

Most of the people say that they have some leisure time. People mostly stay at home in the evenings. Activities related to family and community e.g. wedding celebrations, events related to death and birth appear to be the main activities of free time.

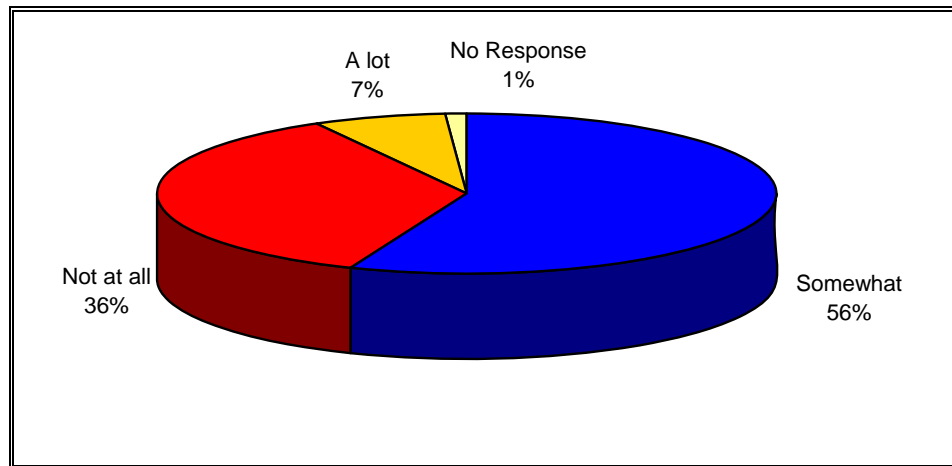
People sometimes go out for eating but this proportion is quite small. Similarly very few people visit recreation parks. Many people have a pet at home.

Views on these leisure activities are discussed in this section.

## LEISURE ACTIVITIES

### HOW MUCH LEISURE TIME DO YOU HAVE?

**Question:** How much leisure time do you have usually?



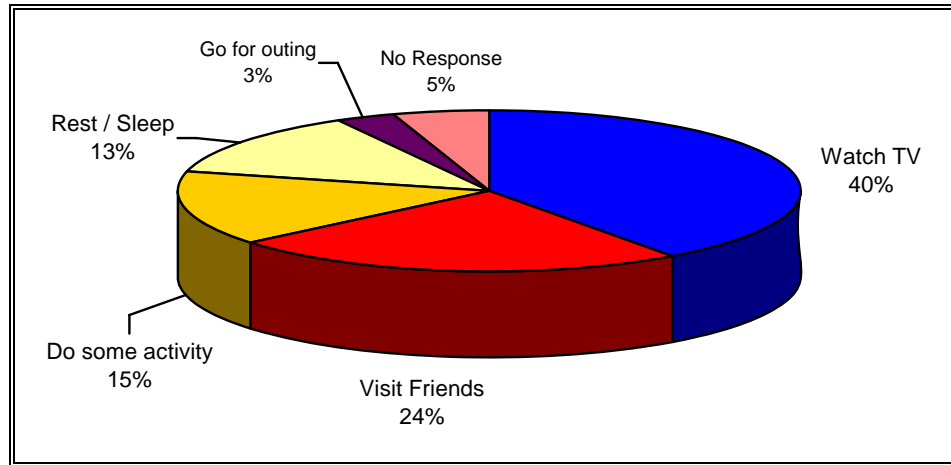
**Source:** Gallup & Gilani / National Survey, 2008

Majority says that they have some leisure/ free time.

## LEISURE ACTIVITIES

### LEISURE TIME

**Question:** How do you spend your leisure time?



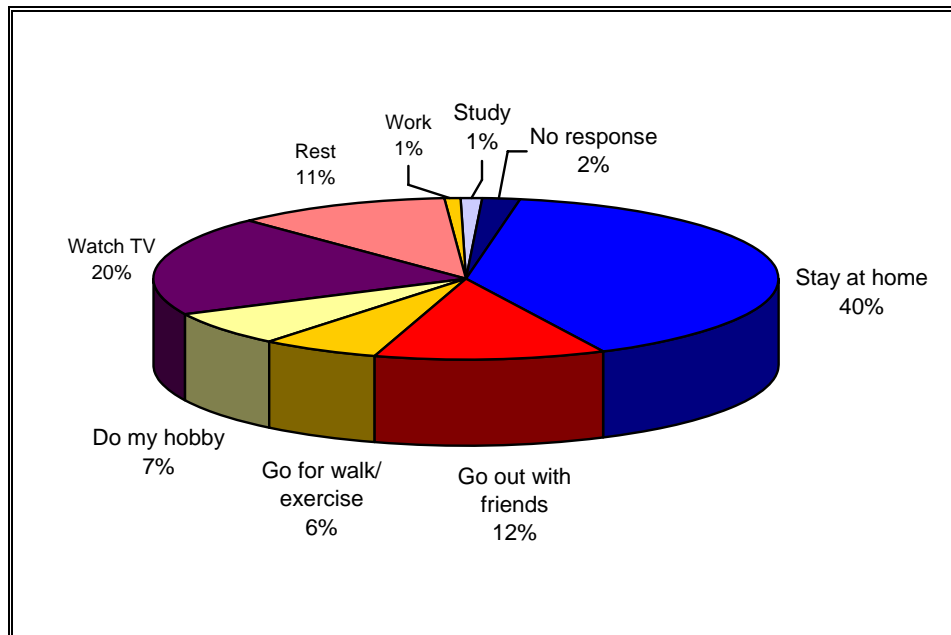
**Source:** Gallup & Gilani / National Survey, 2008

Watching Television appears to be the major leisure activity.

## LEISURE ACTIVITIES

### HOW DO YOU SPEND YOUR EVENINGS?

**Question:** Mostly, what do you do in the evening?



**Source:** Gallup & Gilani / National Survey, 2009

Most of the people say that they stay at home in the evening (40%) and watch Television (20%).

## LEISURE ACTIVITIES

DO PEOPLE GO OUT FOR EATING OR TRAVEL FOR RECREATION?

**Question:** Please tell me if you have participated in following activities during the last month? (*Only those who answered yes*)

Eating out	29%
Domestic travel for recreation	17%
Domestic travel for work	10%
Foreign travel for recreation	2%
Foreign travel for work	3%

**Source:** Gallup & Gilani / National Survey, 2009

## LEISURE ACTIVITIES

### DO PEOPLE ATTEND CELEBRATIONS IN FAMILY AND COMMUNITY?

**Question:** Please tell me if you attended following celebrations in the last month? (*Only those who answered yes*)

Wedding/Engagement etc	47%
Funeral or similar event	33%
Birthday party	19%
On birth of a child	17%
Neighborhood meeting	11%
Professional meeting	11%

**Source:** Gallup & Gilani / National Survey, 2009

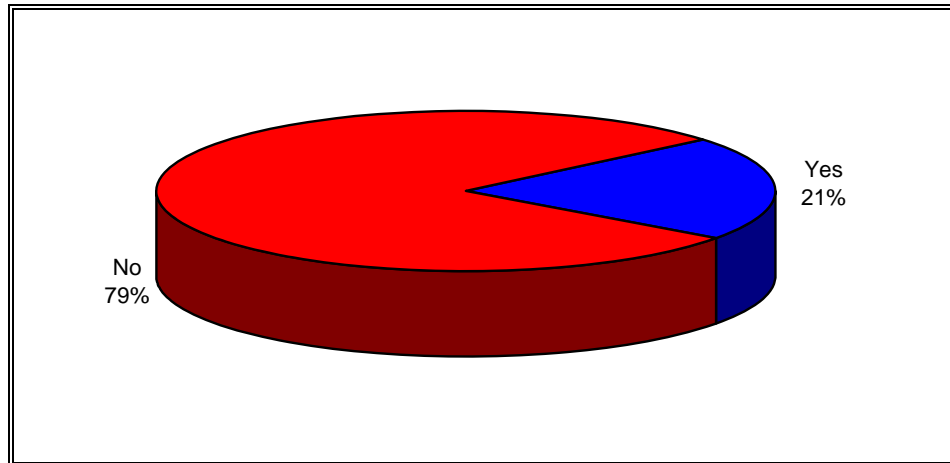
Activities related to family and society e.g. weddings, celebrations related to birth and death appear to be the main leisure activities in our society.

More detailed study on this issue is needed to get a better insight.

## LEISURE ACTIVITIES

### RECREATIONAL PARK IN THE VICINITY

**Question:** Do you have a recreational park near your house?



**Source:** Gallup & Gilani / National Survey, 2009

Only 21% of Pakistanis say they have a recreational park near their house.

## LEISURE ACTIVITIES

### DO PEOPLE VISIT PARKS IN THEIR LEISURE TIME?

**Question:** If you have a recreational park in the vicinity, then how often do you visit it?\*

*Percent Respondents*

Daily	13%
2-3 times a week	12%
Once a week	17%
Once a month	12%
Very rarely	31%
Never	14%
No response	1%

**Source:** Gallup & Gilani / National Survey, 2009

Most of the people say they visit recreational parks rarely.

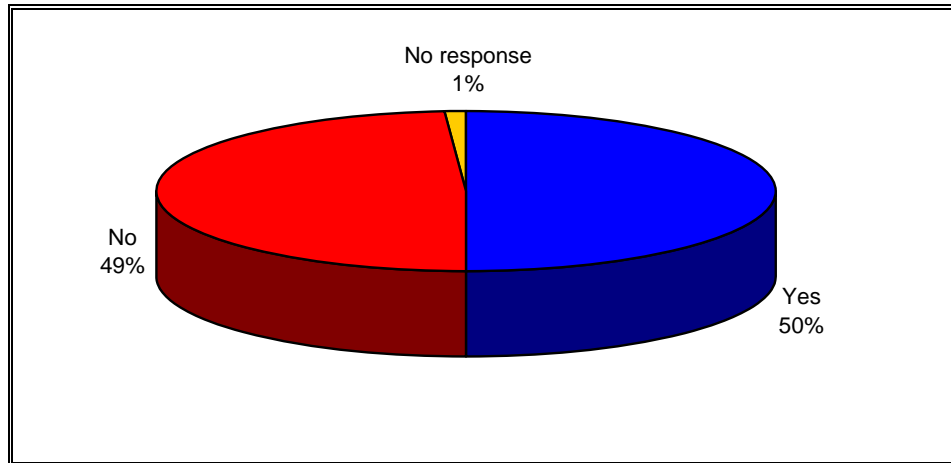
\* Only those who say they have a Recreational Park near their house



## LEISURE ACTIVITIES

### PETS

**Question:** Do you have any Pet Animal/Bird at home?

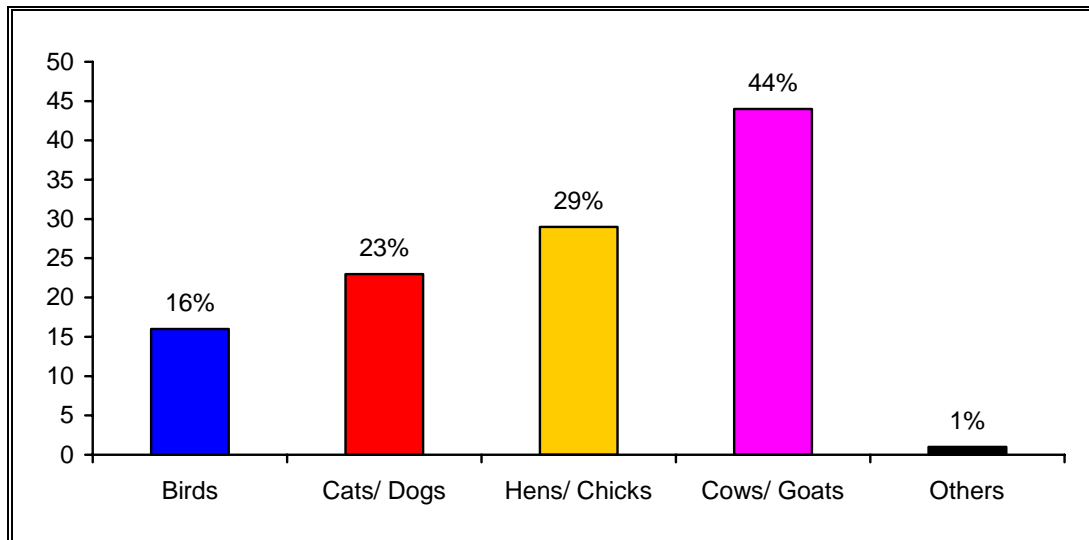


**Source:** Gallup & Gilani / National Survey, 2009

## LEISURE ACTIVITIES

### PETS

**Question:** If you have a pet, then which one? (*Only Those who say they have a pet at home*)



**Source:** Gallup & Gilani / National Survey, 2009

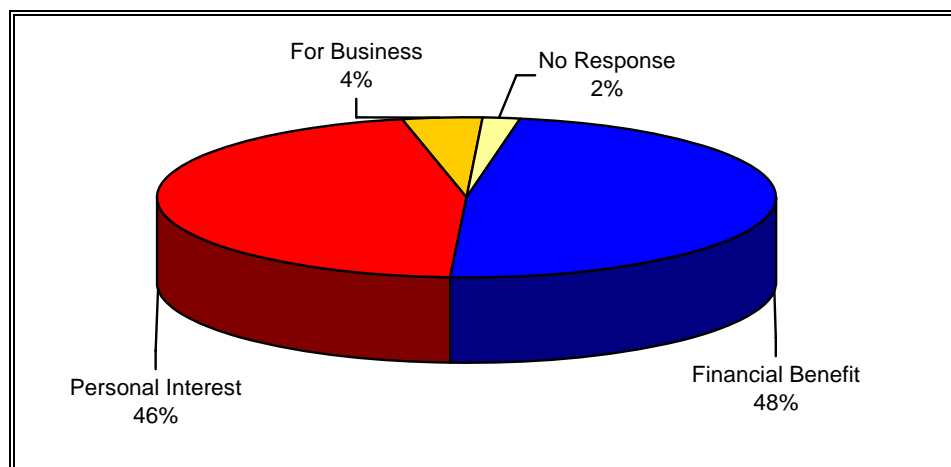
Cows and goats are the pets owned by most people (44%). It is to note that this is mainly by people in the Rural settings.

50% of rural respondents who have a pet say that they have a cow/ goat. Only 16% of urban respondents who have a pet say they have a cow/ goat.

## LEISURE ACTIVITIES

### PETS

**Question:** What is the reason for keeping a pet at home? (*Only those who say they have a Pet at home*)



**Source:** Gallup & Gilani / National Survey, 2009

### SEGMENT ANALYSIS

	Total	Rural	Urban
Financial Benefit	48%	55%	15%
Personal Interest/ Liking	46%	38%	78%
For Business	4%	4%	4%
No Response	2%	-	-

**Source:** Gallup & Gilani / National Survey, 2009

Mostly rural population keeps a pet for financial reasons and people in urban areas generally keep a pet for personal interest

PART 3:

# 30 YEARS OF POLLING ON COMMUNITY

- SECTION 1: VIEWS ON COMMUNITY BEHAVIOUR
- SECTION 2: VIEWS ON PROBLEMS OF THE COMMUNITY
- SECTION 3: IDEAS CONCERNING LIFE



## Part 3: 30 Years of Polling on Community

### SECTION 1:

## **VIEWS ON COMMUNITY BEHAVIOUR**

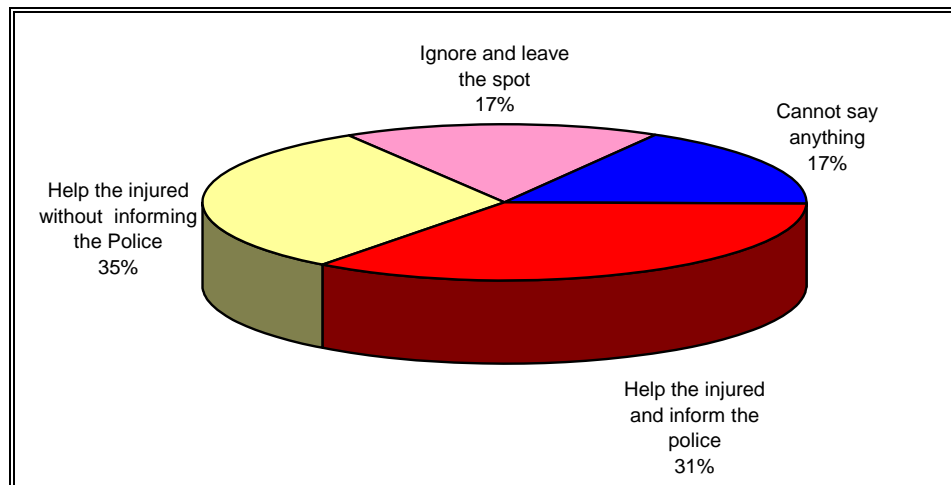
People generally want to help the injured if they witness an accident. The trust in Police is little so fewer people would like to inform Police about the Accident.

On the other hand if someone himself experiences some maltreatment, majority would like to report it to the Police. Though, some would take revenge on their own. People generally believe that it is essential to be cautious and not trust everyone, one meets in life. Majority of the people want a change in society.

## COMMUNITY BEHAVIOUR

### RESPONSE TO WITNESSING AN ACCIDENT

**Question:** If God forbid while going on road you witness an accident in which a person is injured, what would you do?



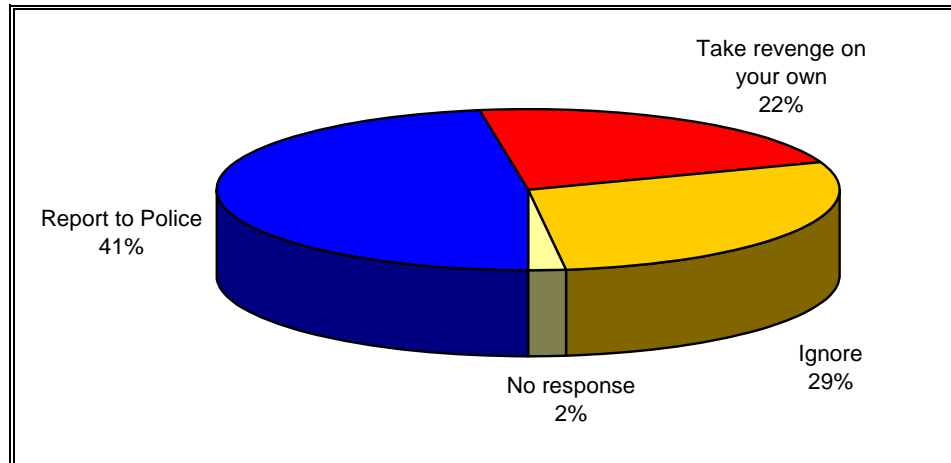
**Source:** Gallup & Gilani / National Survey, 2009

People mostly want to help the injured in case of an accident. Nearly a third (35%) say they would help but not inform the Police. Another third (31%) say they would help as well as inform the Police. Remaining say that they would leave the spot (17%) or did not express any opinion about it (17%).

## COMMUNITY BEHAVIOUR

### REACTION TO MALTREATMENT

**Question:** If someone maltreats you, what will you do in response?



**Source:** Gallup & Gilani / National Survey, 2009

	2000	2009
Report to Police	27%	48%
Take revenge on your own	34%	22%
Ignore	36%	29%
No Response	3%	1%

**Source:** Gallup & Gilani / National Surveys 2000, 2009

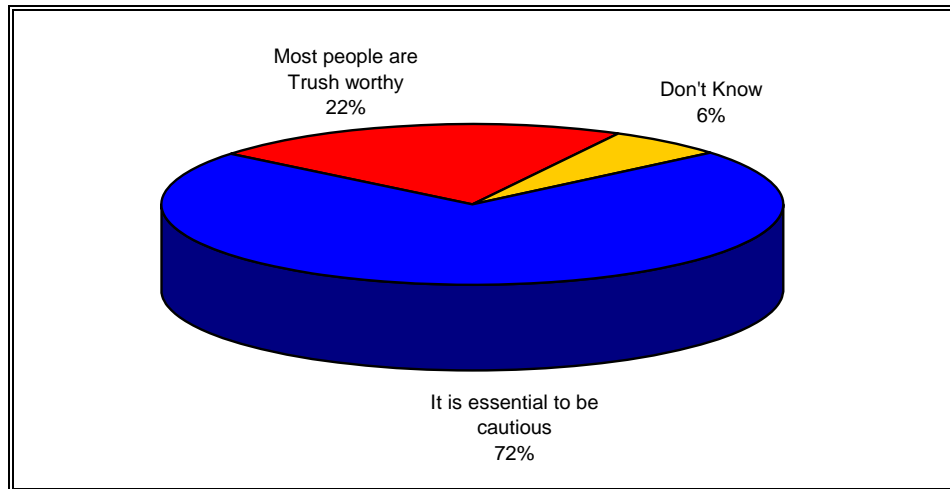
**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Those who say that they would inform the police in case someone maltreats them have increased in last ten years. Opinion that people want to take revenge on their own has decreased over the same time period. **This is probably a reflection of growing Public Support for Rule of Law.**

## COMMUNITY BEHAVIOUR

### ATTITUDE TOWARDS TRUSTING PEOPLE

**Question:** In your opinion are most of the people trustworthy or is it essential to be cautious in dealing with people so that they cannot harm you?



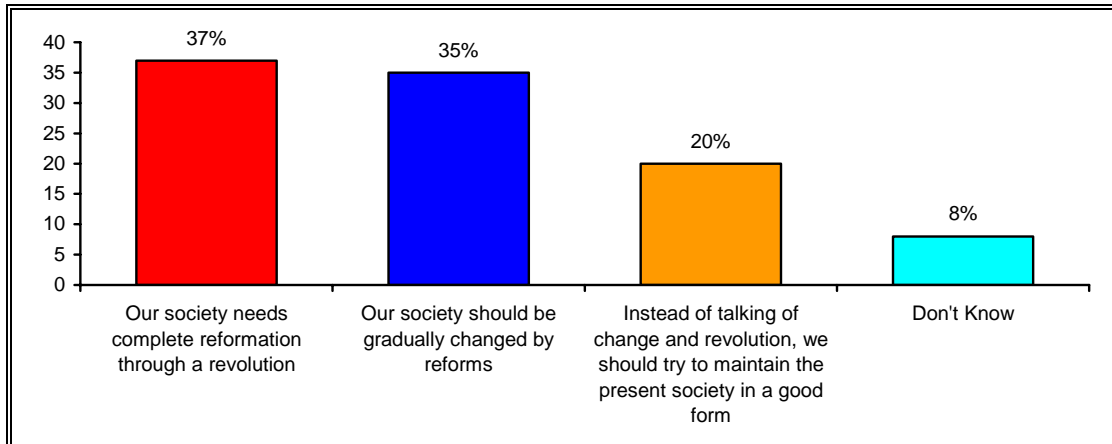
**Source:** Gallup & Gilani / National Survey, 2003



## COMMUNITY BEHAVIOUR

### IDEAS ON REFORMATION OF SOCIETY

**Question:** There are three basic trends in our society regarding society. Which one of the following do you personally like?



**Source:** Gallup & Gilani / National Survey, 2009

Majority of people want a better change in Society. 37% favor a revolutionary change and 35% want a gradual change. Only 20% say that society should remain as it is.

## Part 3: 30 Years of Polling on Community

### SECTION 2:

## **VIEWS ON PROBLEMS OF THE COMMUNITY**

Economy, law and order, health and education are the top national problems in view of the people. People mostly hold politicians to be responsible for the problems faced by the country. At the level of local community load shedding is the top problem. In personal life financial problems are biggest concern for the majority of people. Similarly at global level, again, economy and terrorism are viewed as the top problems by the majority of the public.

## COMMUNITY PROBLEMS

### IMPORTANT PROBLEMS THAT PEOPLE FACE

**Question:** I will list some of the problems present in our society. Please tell for each, how important or unimportant do you consider the following problems?  
(only few responses are shown)

	Very Important	Somewhat Important	Somewhat Unimportant	Not at all important	Depends on the situation	Others	Don't Know/No Response
Crime and violence	55%	24%	6%	4%	5%	0%	6%
Financial problems and uncertainty	39%	33%	9%	4%	6%	3%	6%
Poverty and homelessness	53%	17%	12%	8%	3%	2%	5%
Environmental pollution	30%	30%	17%	6%	6%	1%	10%
Unemployment	62%	13%	10%	5%	5%	1%	4%
Lack of honesty in powerful and influential people	42%	25%	13%	8%	5%	1%	6%
Education	59%	17%	9%	4%	4%	2%	5%
Health care	51%	21%	8%	7%	5%	2%	6%
Energy shortage	46%	22%	11%	6%	5%	2%	8%
Terrorism	59%	16%	5%	6%	5%	2%	7%

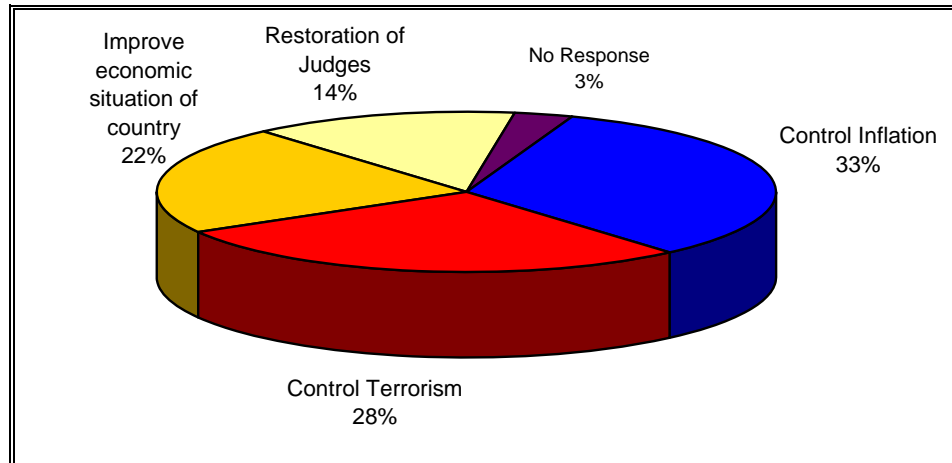
**Source:** Gallup & Gilani / National Survey, 2009

Unemployment appears as the most important problem in view of the people. It is followed by Terrorism, crimes and violence issues. Education is also a very important problem. Poverty, health care are other important problems.

## COMMUNITY PROBLEMS

### WHICH IS THE MOST IMPORTANT NATIONAL PROBLEM?

**Question:** Suppose that you have an important position in Government, then out of the following problems which ONE will you strive to solve first?



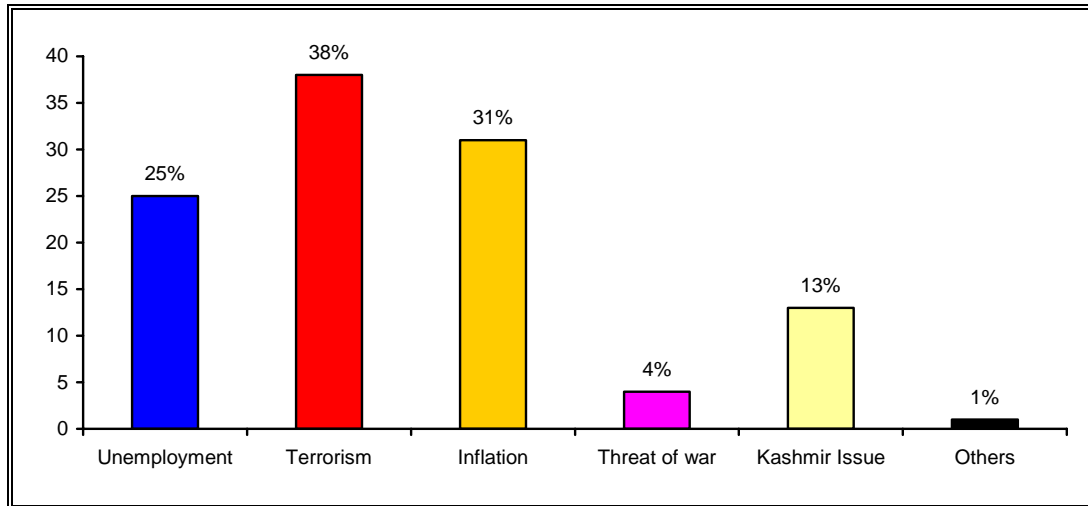
**Source:** Gallup & Gilani / National Survey, 2008

Economic issues and terrorism ranks as the problems of priority in view of the people.

## COMMUNITY PROBLEMS

### WHICH IS THE MOST IMPORTANT NATIONAL PROBLEM?

**Question:** What is the biggest problem faced by Pakistan these days? (*Multiple response*)



**Source:** Gallup & Gilani / National Survey, 2009

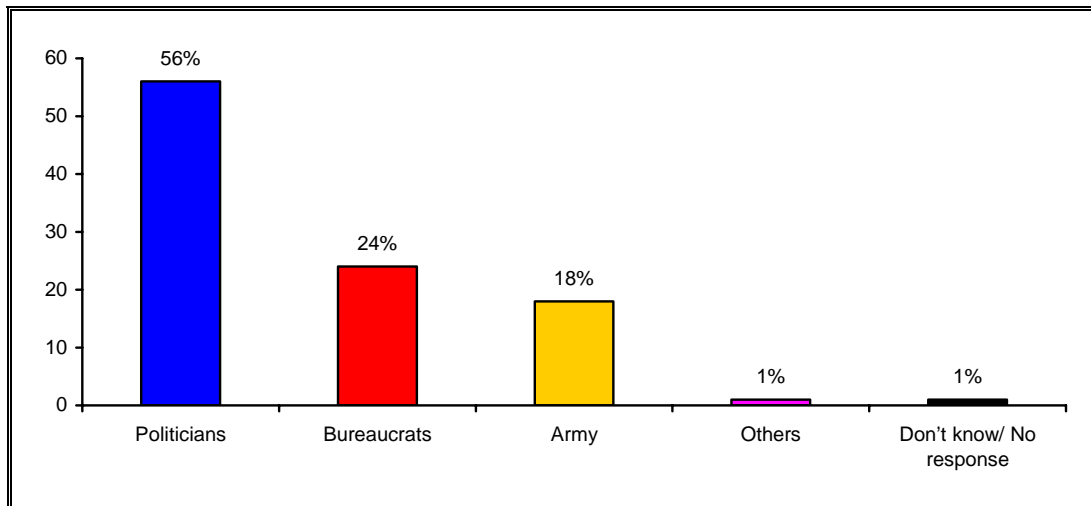
**Again Economy and Terrorism appear as the top National Problems in view of the Public.**

Please note that this Survey is from one random month of the year. Perceptions on this issue might vary across the year in light of the changing political national and International situation.

## COMMUNITY PROBLEMS

### WHO IS THE MOST RESPONSIBLE FOR OUR NATIONAL PROBLEMS?

**Question:** Who do you consider to be most responsible for the problems faced by Pakistan?



**Source:** Gallup & Gilani / National Survey, 2009

Please note that this Survey is from one random month of the year. Perceptions on this issue might vary across the year in light of the changing political national and International situation.

## COMMUNITY PROBLEMS

### WHO IS THE MOST RESPONSIBLE FOR OUR NATIONAL PROBLEMS?

**Question:** Who do you consider to be most responsible for the problems faced by Pakistan?

#### COMPARATIVE DATA

	1989	2000	2009
Politicians	63%	59%	56%
Army	9%	10%	18%
Bureaucrats	15%	22%	24%
Don't Know/No Response	13%	9%	2%

**Source:** Gallup & Gilani / National Surveys, 1989, 2000, 2009

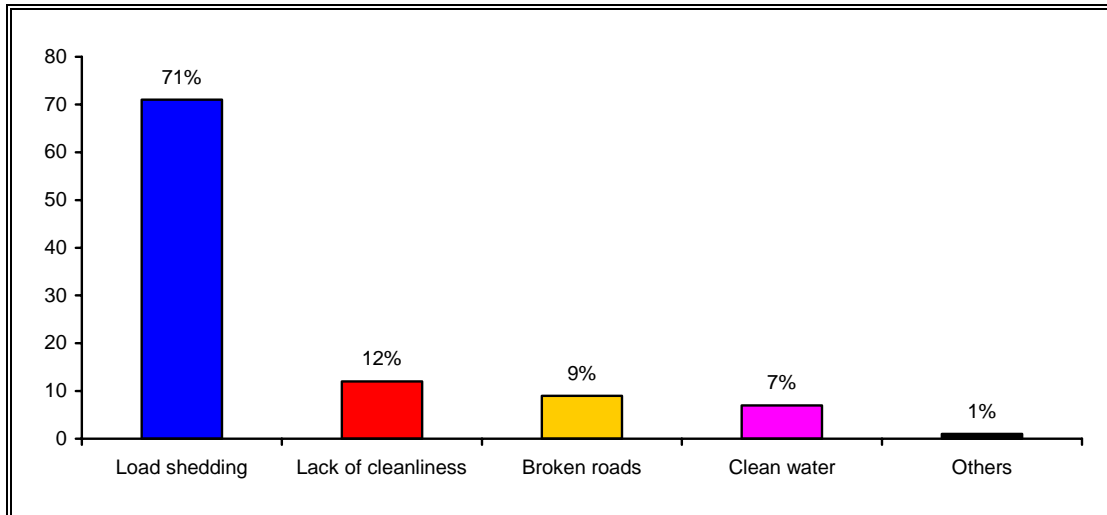
**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

People hold Politicians to be most responsible followed by Bureaucrats and Army as the culprits for the National problems.

## COMMUNITY PROBLEMS

### ISSUES OF THE LOCAL COMMUNITY

**Question:** In your opinion, what is the biggest problem of your area?



**Source:** Gallup & Gilani / National Survey, 2009

In light of the Energy Crisis, Electricity Shortage appears as the biggest problem faced by people in their local communities.

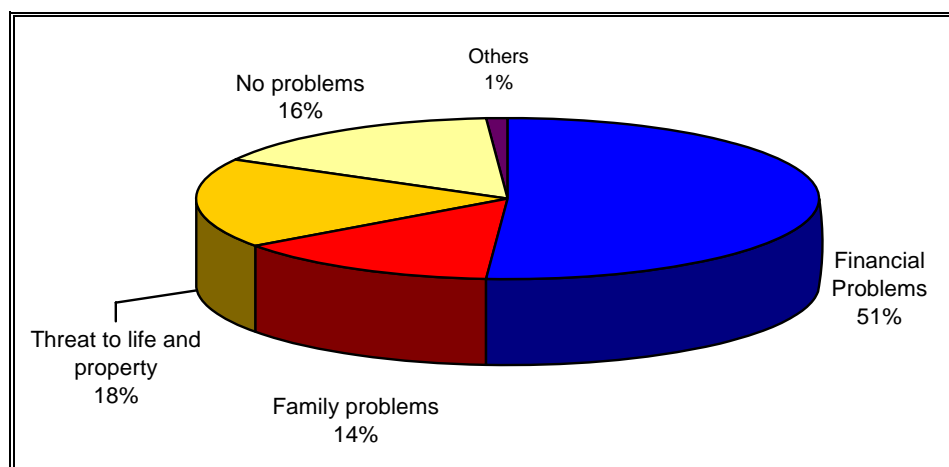
Please note that opinion on this issue might change from time to time. This is from one random month of 2009.



## COMMUNITY PROBLEMS

### ISSUES IN PERSONAL LIFE

**Question:** What is the most important problem of your life these days?



**Source:** Gallup & Gilani / National Survey, 2009

### Comparative Data

	1987	2009
Financial Problems	56%	51%
Family Problems	10%	14%
Threat to life and property	15%	18%
No Problem	-	16%
Other Responses	19%	1%

**Source:** Gallup & Gilani / National Survey, 1987, 2009

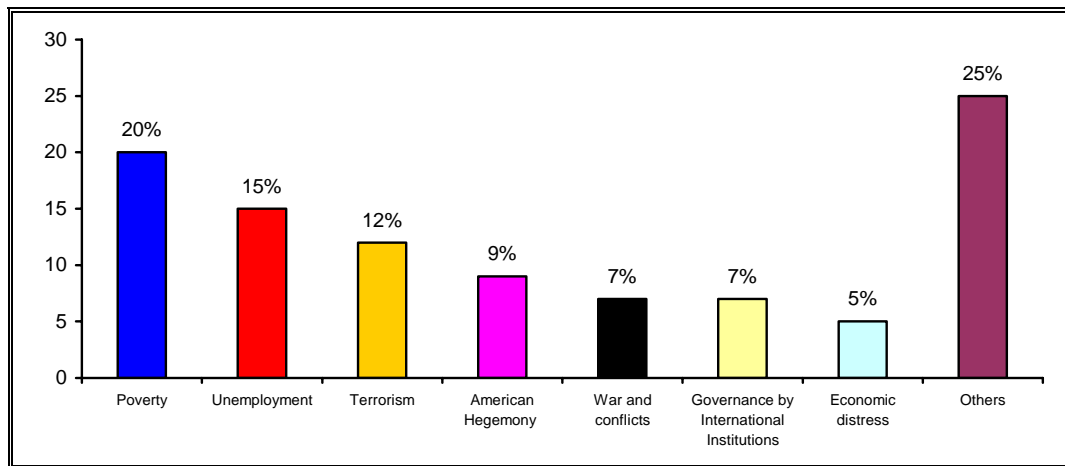
**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

Financial problems again appear as the top problem faced by majority of people at personal level.

## COMMUNITY PROBLEMS

### GLOBAL ISSUES

**Question:** I will enlist few problems. Please mention which one of the following is most pertinent at Global level?



**Source:** Gallup & Gilani / National Survey, 2002

At Global level, financial problems (*poverty and unemployment*) appear as the top priority followed by problem of terrorism.

# Part 3: 30 Years of Polling on Community

## SECTION 3:

# **IDEAS CONCERNING LIFE**

People generally aspire to lead a stable, prosperous and secure life. Majority believes themselves to be conservative in following traditional life. People generally consider themselves to be happy in most aspects of life except for the security situation in their vicinity. This dissatisfaction with the security situation has increased as compared to the polls in 1980s.

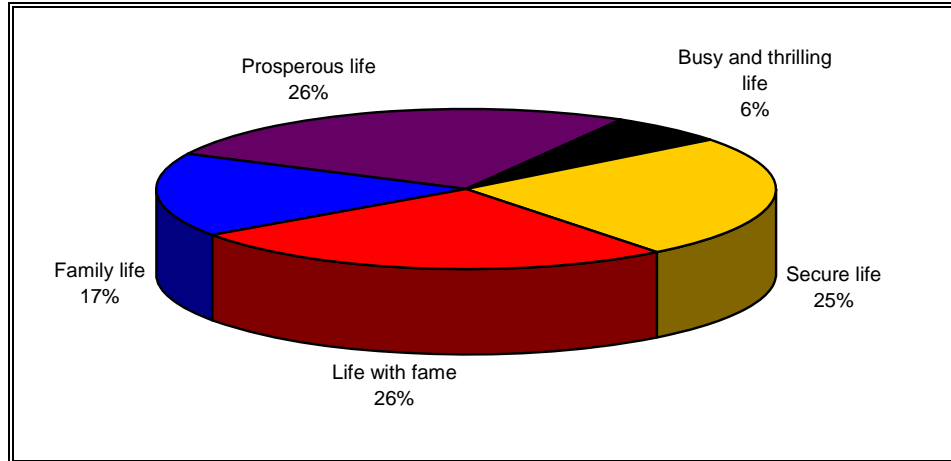
59% say that they deserve a better life. 53% take pride in their work and majority is satisfied with their profession.

These and other opinions on life in general are discussed in this section.

## IDEAS CONCERNING LIFE

### WHAT KIND OF LIFE DO YOU LIKE?

**Question:** From the options of these five kinds of lifestyles, please tell which one do you personally like the most?



**Source:** Gallup & Gilani / National Survey, 2009

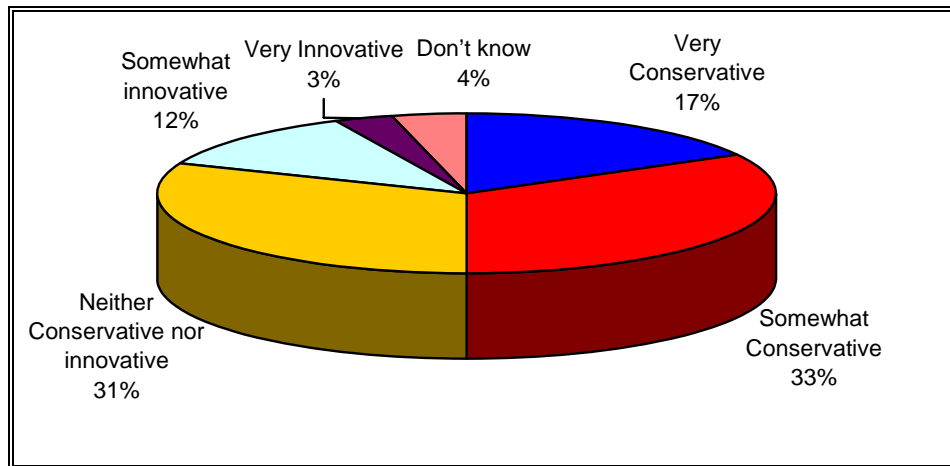
People are divided on the kind of life they aspire. Some would like a prosperous life, some prefer to have a secure life. Others would like to be famous in life or lead a family life.

Only 6% say they want a busy and thrilling life.

## IDEAS CONCERNING LIFE

### HOW CONSERVATIVE ARE YOU?

**Question:** Do you consider yourself to be conservative or non conservative in different aspects of life, i.e. do you follow old traditions or do you adopt new fashions and styles?



**Source:** Gallup & Gilani / National Survey, 2009

50% of people consider them to be conservative in ideas i.e. prefer to follow traditional way of life.

Only 15% say that they adopt new fashions and styles.

## IDEAS CONCERNING LIFE

### ATTITUDE TOWARDS LIFE

**Question:** Please state if you agree or disagree with the following statements?  
(Only those who agree are shown)

I give <b>more importance to family background than money</b>	85%
While meeting others importance should be given to <b>personal gains</b>	59%
There is nothing more important than <b>money</b>	49%
<b>Job is more important than education</b>	56%
Most of my expenditures are under <b>social pressures</b>	77%
To succeed it is necessary to adopt <b>Society Norms</b>	48%

**Source:** Gallup & Gilani / National Survey, 2002

People generally regard family background as more important than money

## IDEAS CONCERNING LIFE

### HAPPINESS

**Question:** How happy or unhappy are you regarding following aspects of your life?

	Very Happy	Happy	Satisfactory	Unhappy	Very Unhappy	No Response
Regarding Income	19%	36%	28%	15%	2%	-
Relations with others	14%	47%	32%	5%	1%	1%
Regarding Health	15%	44%	32%	8%	1%	-
Regarding Work/Profession	13%	41%	36%	8%	1%	1%
Regarding Relatives	13%	40%	38%	8%	1%	-
Regarding peace in your area	4%	17%	31%	36%	12%	1%

**Source:** Gallup & Gilani / National Survey, 2009

People generally regard themselves as happy in most aspects of life. But a large number (36%) say that they are unhappy about the security condition in their area.

Please note that this is from one random month of year. Views on Security situation might be different at different times in light of the changing law and order situation.

## IDEAS CONCERNING LIFE

### A PICTURE OF ALMOST THREE DECADES AGO

**Question:** Are you happy or un-happy regarding following matters?

	Very happy	Happy	Satisfied	Unhappy	Not happy at all	No Response
With you own income	14%	30%	30%	17%	4%	5%
With your relations with others	22%	45%	24%	3%	1%	5%
With your health	24%	39%	23%	8%	1%	5%
With your profession	20%	39%	25%	9%	2%	5%
With your relatives	23%	43%	22%	5%	2%	5%
With Law and Order Situation	17%	33%	23%	12%	10%	5%

**Source:** Gallup & Gilani / National Survey, 1981

As compared to 2009 in 1981; comparatively less percentage of people reported as being happy and very happy regarding their personal income (*44% and 55% respectively in 1981 and 2009*)

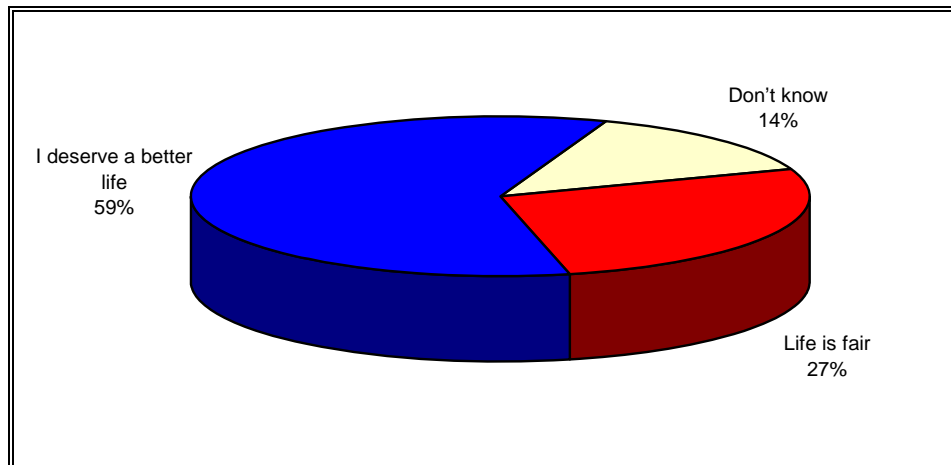
But those who were unhappy with the law and order situation were 12% in 1981 as compared to 36% in 2009.



## IDEAS CONCERNING LIFE

### IS LIFE "JUST" WITH YOU?

**Question:** Overall do you think that life is treating you fairly or do you deserve better than this?



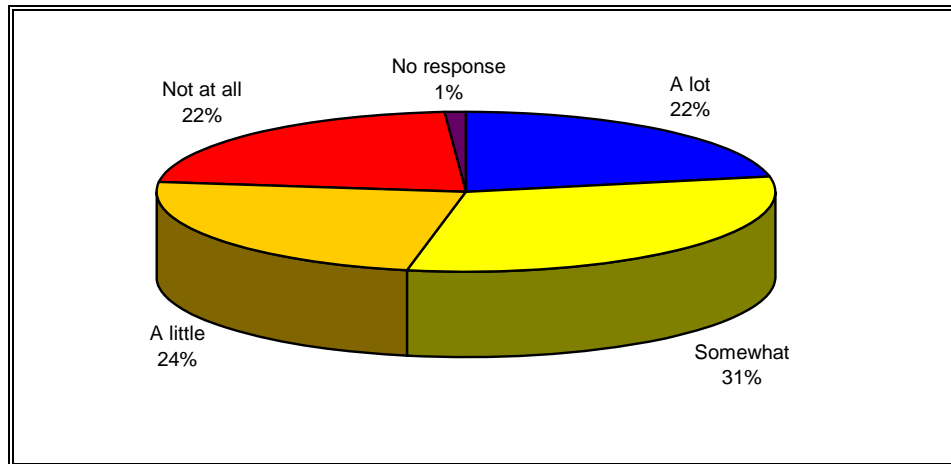
**Source:** Gallup & Gilani / National Survey, 2009

Despite being happy with life, 59% say that they deserve a better life.

## IDEAS CONCERNING LIFE

### DO YOU TAKE PRIDE IN YOUR WORK?

**Question:** How much pride do you take in whatever work you are doing?



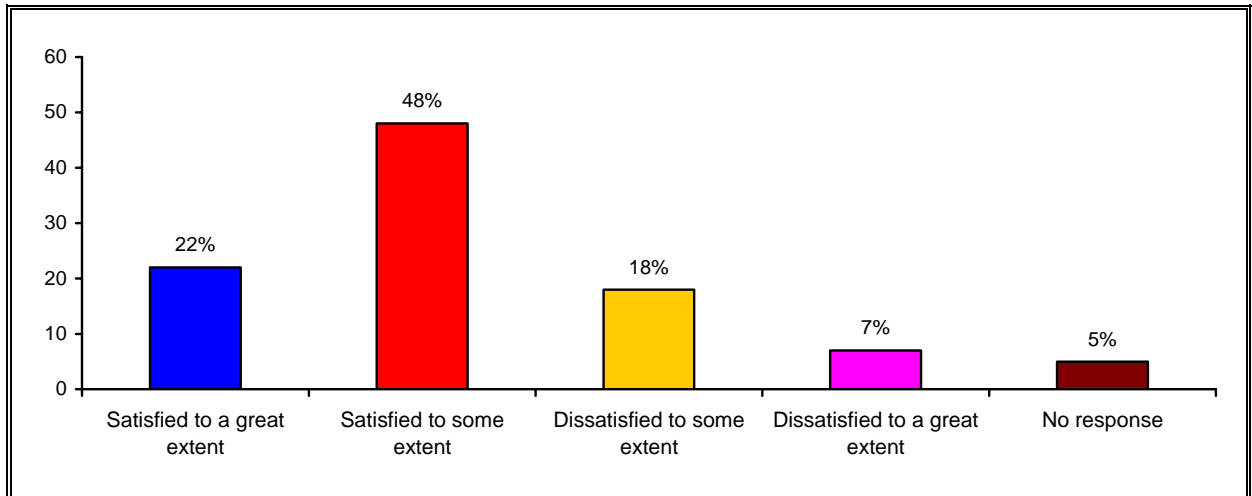
**Source:** Gallup & Gilani / National Survey, 2009

People are divided on the issue of taking pride in their work. 53% say that they take some or a lot pride in their work as compared to 46% who don't take any pride or take very little pride in their work.

## IDEAS CONCERNING LIFE

### PROFESSIONAL SATISFACTION

**Question:** To what extent are you satisfied or dissatisfied with your profession?



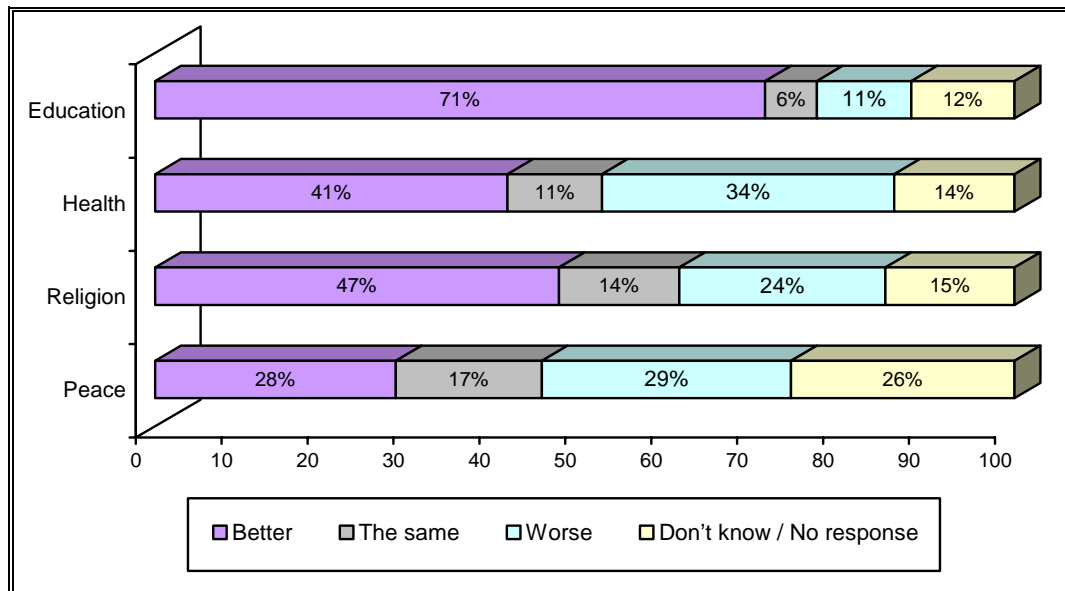
**Source:** Gallup & Gilani / National Survey, 2009

Most people are satisfied with their profession

## IDEAS CONCERNING LIFE

### OPTIMISM ABOUT LIFE

**Question:** In your view the next generation will spend a better or worse or the same life as yours in following aspects?



**Source:** Gallup & Gilani / National Survey, 2009

People are most optimistic regarding EDUCATION POSSIBILITIES FOR THEIR NEXT GENERATION.

**Question:** In your view, whether your children will get more chances to succeed in life than you or less chances or nearly similar chances.

Children will get more chances	54%
Children will get similar chances	15%
Children will get less chances	13%
No response	18%

**Source:** Gallup & Gilani / National Survey, 1987

Majority were optimistic about the future of their children about twenty years ago.

Recent data on these issues is needed to have a better insight.

PART 4:

# 30 YEARS OF POLLING ON CIVIL SOCIETY FORMATION IN THE COUNTRY

- SECTION 1: VIEWS ON PORVERTY
- SECTION 2: VIEWS ON HUMAN RIGHTS AND DISCRIMINATION
- SECTION 3: VIEWS ON HELPING THE SOCIETY
- SECTION 4: HELPING THE CHILDREN OF THE WORLD
- SECTION 5: FOREIGN AID
- SECTION 6: VIEWS ON SOCIAL ORGANIZATIONS



# Part 4: 30 Years of Polling on Civil Society Formation in the Country

## SECTION 1:

### **VIEWS ON POVERTY**

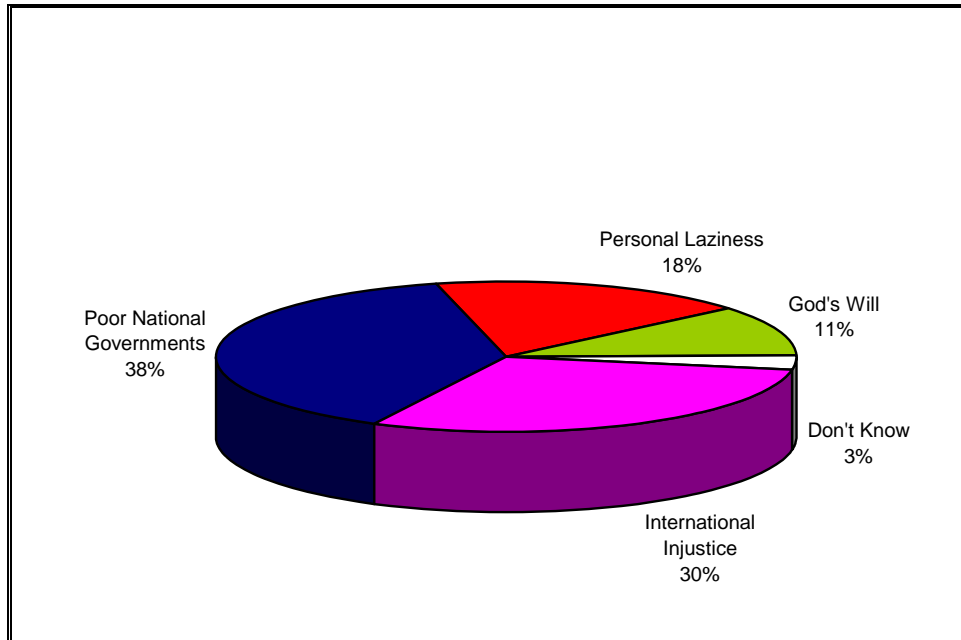
Poverty and its associated effects are one of the main problems that need to be tackled by co operation within the society as well as collaboration between countries. Hence it is an issue which is a focus for individuals and organizations working for the betterment of the society.

This section gives some insight into what people think is the cause of poverty, perceptions about growing burden of poverty in the country and other related issues.

## POVERTY

### WHY ARE SOME COUNTRIES POOR?

**Question:** What do you think is the main reason for the poverty of the poor/ developing countries of the world?

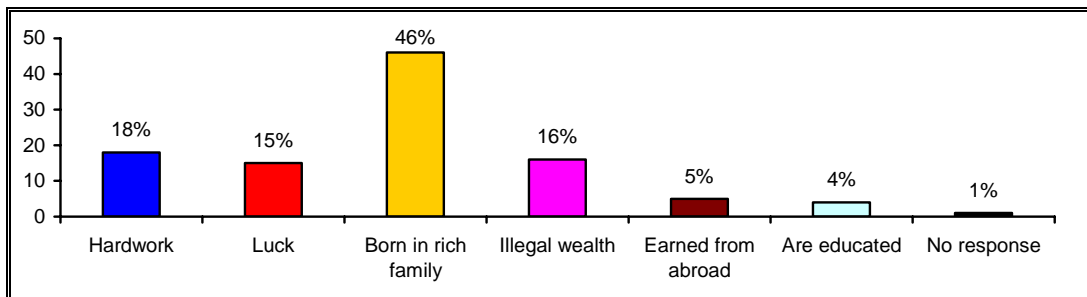


**Source:** Gallup & Gilani / National Survey, 2009

## POVERTY

### WHY ARE SOME PEOPLE RICH?

**Question:** Like everywhere in the world, some people in our country are rich while others are poor. What do you think is the reason for rich people being rich?



**Source:** Gallup & Gilani / National Survey, 2009

### Comparative Data

	1981	2009
Hard work	32%	18%
Luck	18%	15%
Born with a silver spoon	40%	46%
Money earned by unfair means	35%	16%
Money earned from abroad	27%	5%
Because of being educated	18%	4%
Others	4%	-
No response	3%	1%
<b>Total</b>	<b>177%*</b>	<b>105%**</b>

**Source:** Gallup & Gilani / National Survey 1981, 2009

**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

People attribute wealth to being born in a rich family, generally. Only 18% attribute it to hard work and very few (4%) attribute it to education.

\* Two responses were solicited

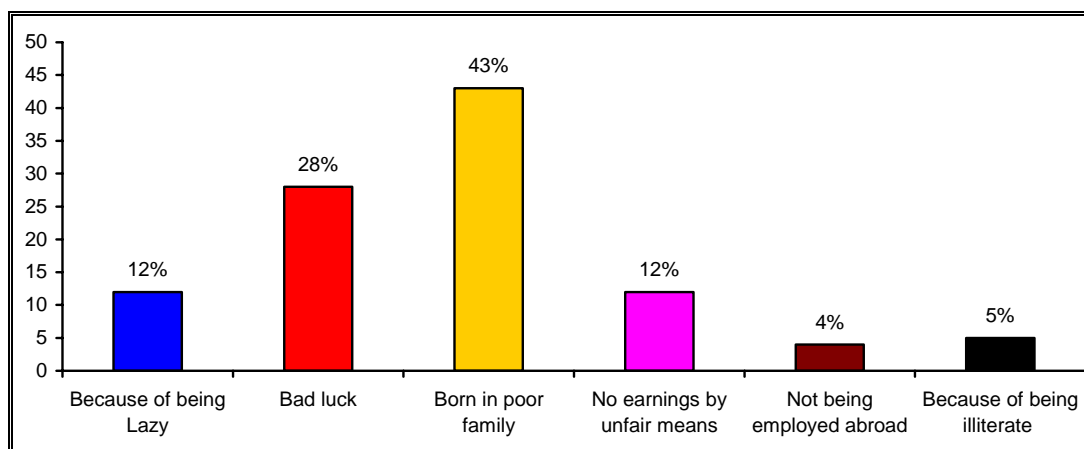
\*\* Multiple responses were permitted with no special instructions



## POVERTY

### WHY ARE SOME PEOPLE POOR?

**Question:** Like everywhere in the world, some people in our country are rich while others are poor. What do you think is the reason for poor people being poor?



**Source:** Gallup & Gilani / National Survey, 2009

### Comparative Data

	1981	2009
Because of being Lazy	17%	12%
Bad luck	50%	28%
Born in poor family	40%	43%
No earnings by unfair means	18%	12%
Not being employed abroad	13%	4%
Because of being illiterate	31%	5%
Others	5%	-
No response	-	1%
<b>Total</b>	<b>174%*</b>	<b>105%**</b>

**Source:** Gallup & Gilani / National Surveys, 1981, 2009

**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

People consider that poverty is a vicious circle, those born in a poor family are likely to be poor themselves or it is just a matter of bad luck.

Fewer people attribute poverty to lack of hard work (12%) and illiteracy (5%).

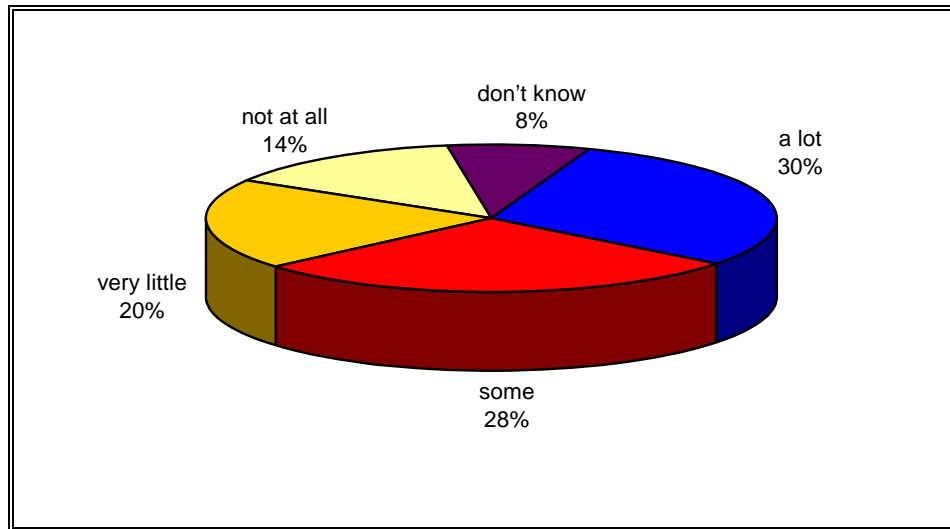
\* Two responses were solicited

\*\* Multiple responses were permitted with no special instructions

## POVERTY

### CAN A POOR CHILD PROGRESS IN LIFE?

**Question:** In your opinion what are the chances of a child who is born in a poor family in our country, become wealthy if he works hard?



**Source:** Gallup & Gilani / National Survey, 2009

### Comparative Data

	1981	2009
A lot	42%	30%
Some	20%	28%
Little	22%	20%
Not at all	10%	14%
Don't know	6%	8%

**Source:** Gallup & Gilani / National Surveys 1981, 2009

**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

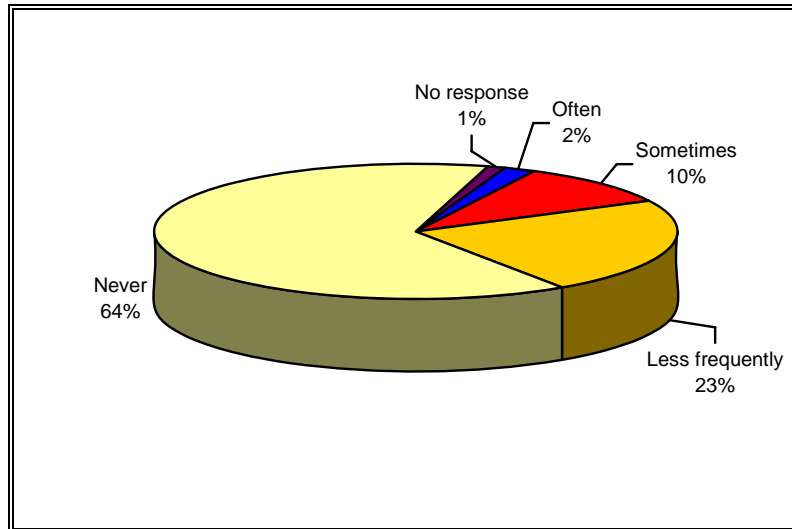
It is unfortunate to see that in 1981 62% said that there was some or a lot of chance for a poor child to progress if he works hard.

In 2009 slightly less i.e. 58% expressed this optimistic view.

## POVERTY

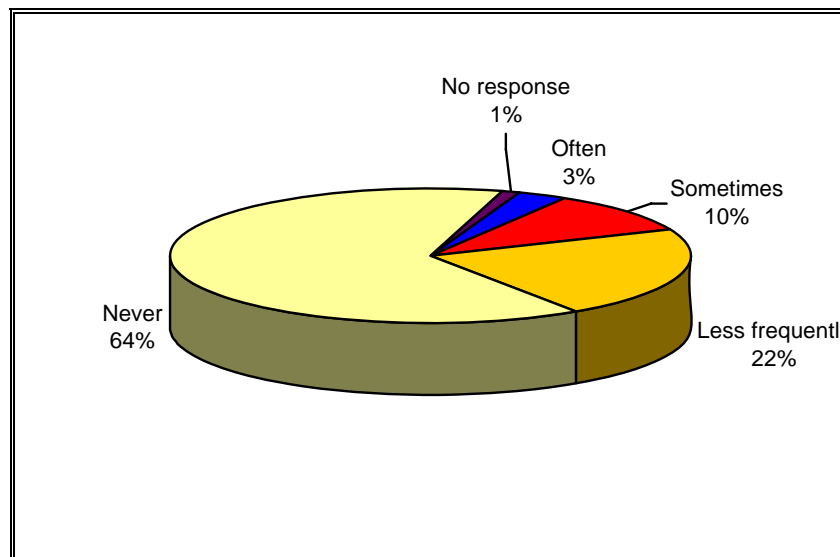
### HAVE YOU EXPERIENCED HUNGER (Shortage of Food)?

**Question:** Have you or your household faced any shortage of food during the last year?



**Source:** Gallup & Gilani / National Survey, 2009

**Question:** Have you ever slept without having a meal?

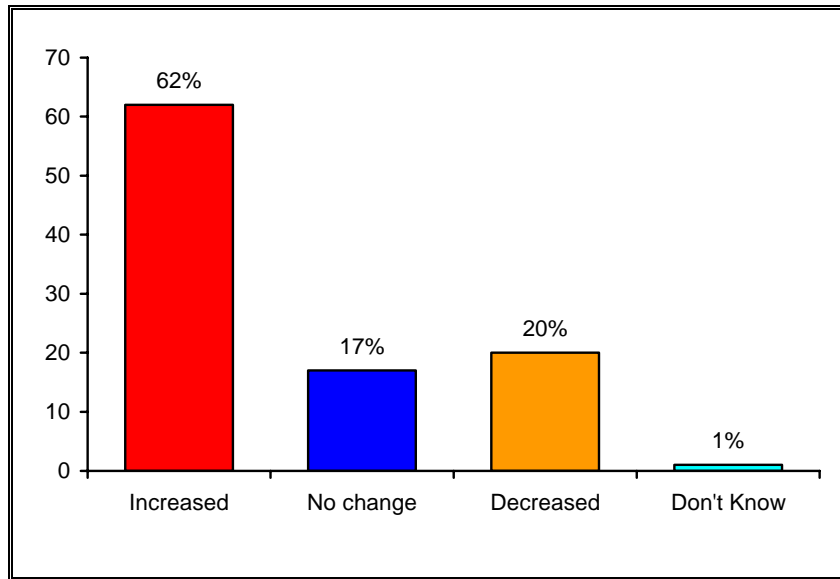


**Source:** Gallup & Gilani / National Survey, 2009

## POVERTY

### IS POVERTY ON THE RISE?

**Question:** In your view has the poverty increased, decreased or remained the same in Pakistan in the last decade?



**Source:** Gallup & Gilani / National Survey, 2009

## Part 4: 30 Years of Polling on Civil Society Formation in the Country

### SECTION 2:

## **VIEWS ON HUMAN RIGHTS AND DISCRIMINATION**

Human Rights Protection is also an important task for the Civil Society Workers. This section gives some insight into public opinion on this issue in the country.

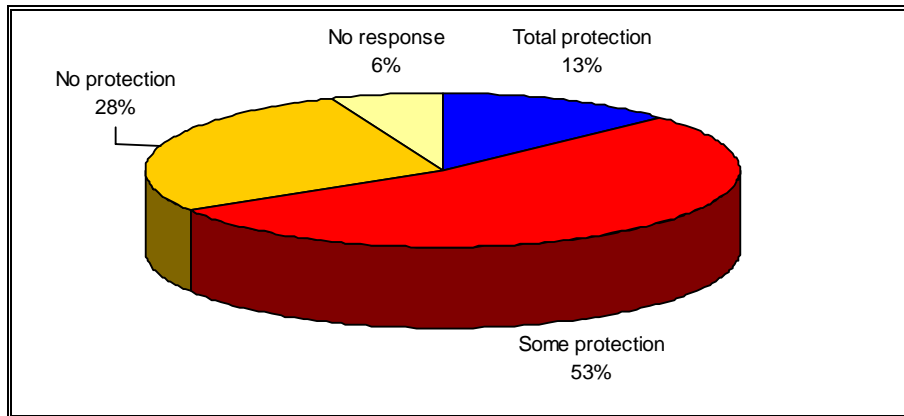
Generally most of the people say that Human Rights are being protected in the country. But there are concerns about certain specific rights.

A lot of people fear discrimination on various grounds in their personal life. Majority believes that the opportunities in the country are restricted for a selected minority.

## HUMAN RIGHTS AND DISCRIMINATION

### ARE HUMAN RIGHTS PROTECTED IN THE COUNTRY?

**Question:** Overall, in your opinion, to what extent Human Rights are being protected in Pakistan?



**Source:** Gallup & Gilani / National Survey, 2009

## HUMAN RIGHTS AND DISCRIMINATION

### ARE HUMAN RIGHTS PROTECTED IN THE COUNTRY?

**Question:** I will enlist few Human Rights. In your opinion how much are they being followed in our country?

	A lot	Somewhat	Not at All	No Response
No one should be subject to Torture	33%	31%	35%	1%
Everyone is equal in terms of Law	24%	37%	38%	1%
Marriage is possible with the consent of two people	34%	44%	21%	1%
Everyone has freedom of religion	51%	39%	9%	1%
Everyone has freedom of expression	41%	37%	21%	1%
Everyone should get right reward for his/her work	26%	39%	33%	2%

**Source:** Gallup & Gilani / National Survey, 2009

On the whole, though majority thinks that human rights are protected in the country. But when we ask them about specific rights, 38% think that Equality of Law is not followed. 35% think that people are subjected to torture and 33% think that not everyone is equally rewarded for his/her work.

## HUMAN RIGHTS AND DISCRIMINATION

### ARE YOU BEING TREATED EQUALLY?

**Question:** Please tell me whether you consider that you are being treated equally (economically as well as socially) in following aspects of life?

	<i>Those who think they are treated equally</i>
On personal level	57%
Religious grounds	59%
Linguistic grounds	53%

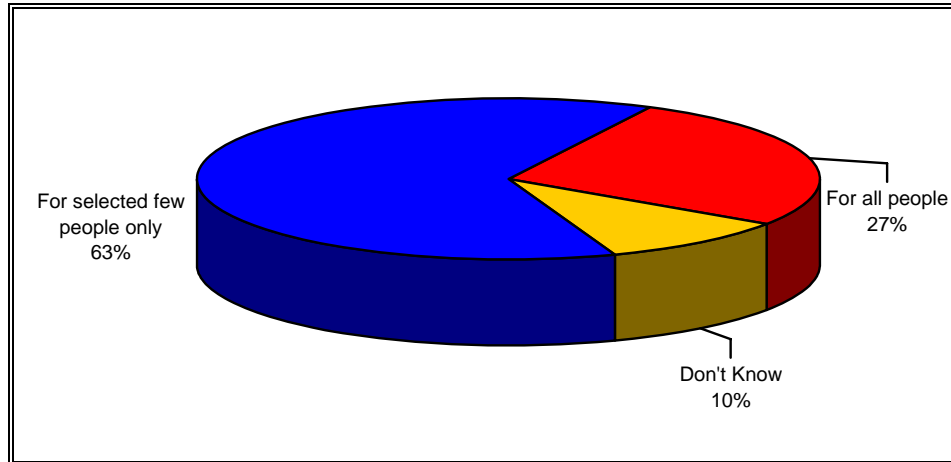
**Source:** Gallup & Gilani / National Survey, 2005



## HUMAN RIGHTS AND DISCRIMINATION

### ARE YOU BEING TREATED EQUALLY?

**Question:** In your opinion whether there are opportunities for the welfare of all the people in Pakistan or are they reserved for only a selected group?



**Source:** Gallup & Gilani / National Survey, 2003

## Part 4: 30 Years of Polling on Civil Society Formation in the Country

### SECTION 3:

## **VIEWS ON HELPING THE SOCIETY**

There is a saying that God helps those who help themselves. In order to improve the situation of a society it is important to create an urge among the individuals to play their role in helping their fellow beings. This section gives some ideas on what people think about helping the society.

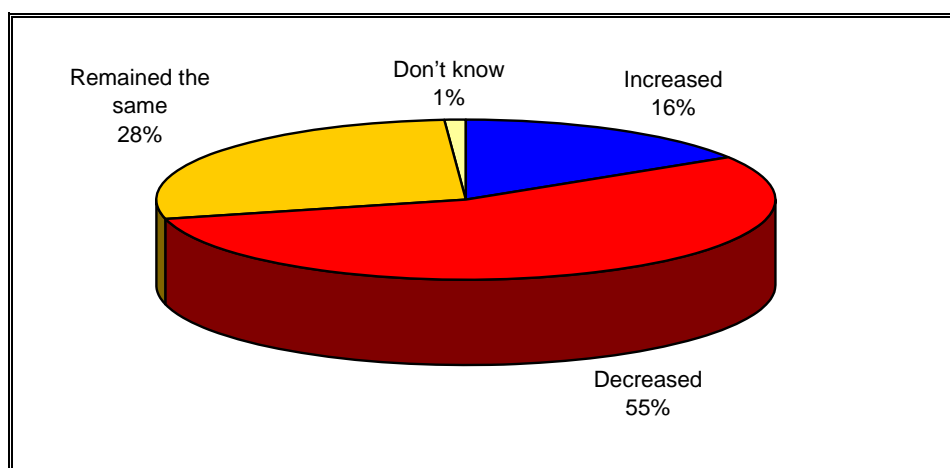
Most of the people say that the trend of helping the poor has decreased in the society. Only 10% say that they had done some volunteer work in the preceding month.

Most of the people say that people generally prefer personal gains to collective welfare.

## HELPING THE SOCIETY

### HELPING THE POOR

**Question:** In your opinion, has the trend of helping the poor increased, decreased or remained the same?



**Source:** Gallup & Gilani / National Survey, 2009

### Comparative Data

	2005	2009
Increased	25%	16%
Decreased	44%	55%
No Change	31%	28%
Don't Know / No Response	-	1%

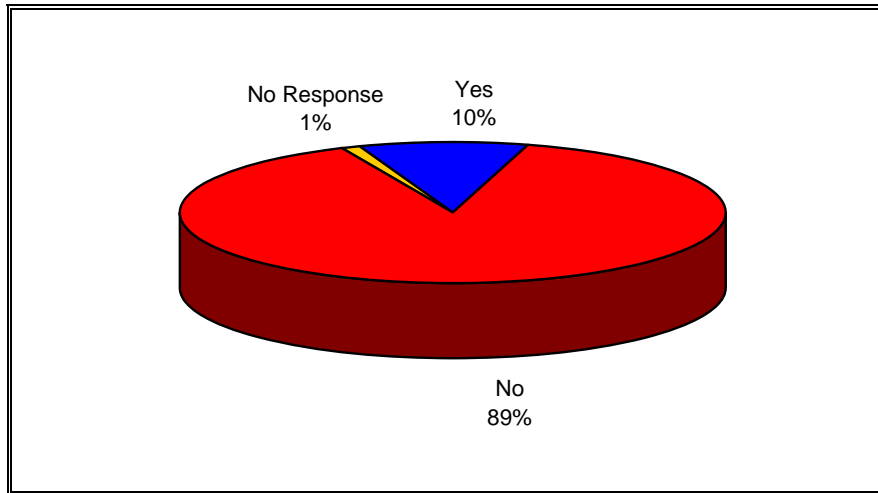
**Source:** Gallup & Gilani / National Surveys 2005, 2009

**Note:** Caution should be taken while interpreting comparative data. Please read the note on Comparative Data in Methodology

## HELPING THE SOCIETY

### VIEWS ON VOLUNTEER WORK

**Question:** Have you done any volunteer work in the last few months?

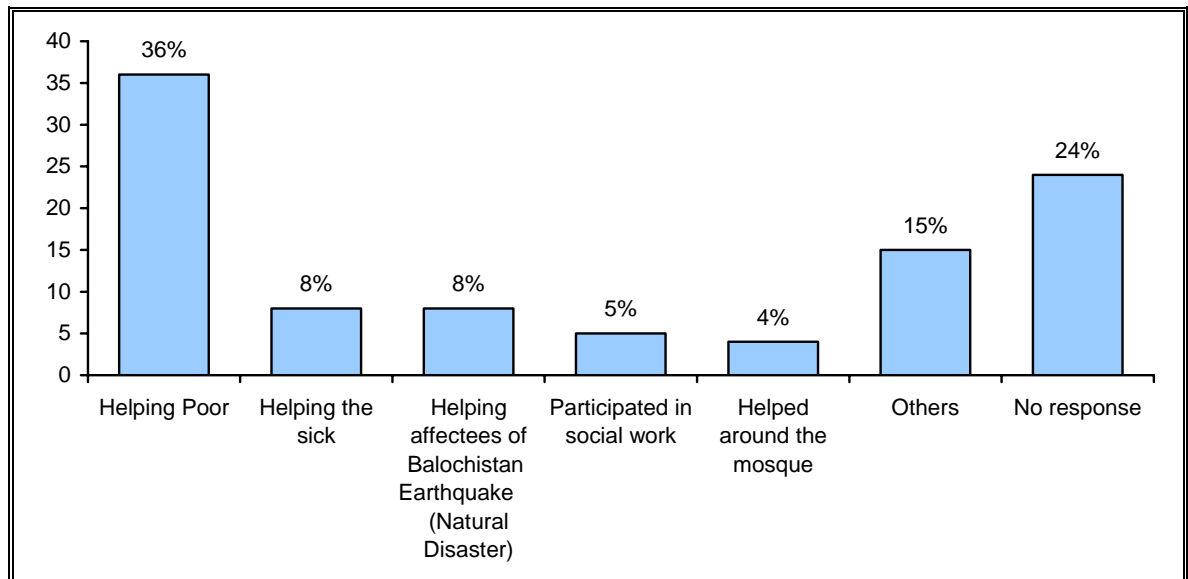


**Source:** Gallup & Gilani / National Survey, 2008

## HELPING THE SOCIETY

### VIEWS ON VOLUNTEER WORK

**Question:** If you did any volunteer work in the last few months, what was the work?\*



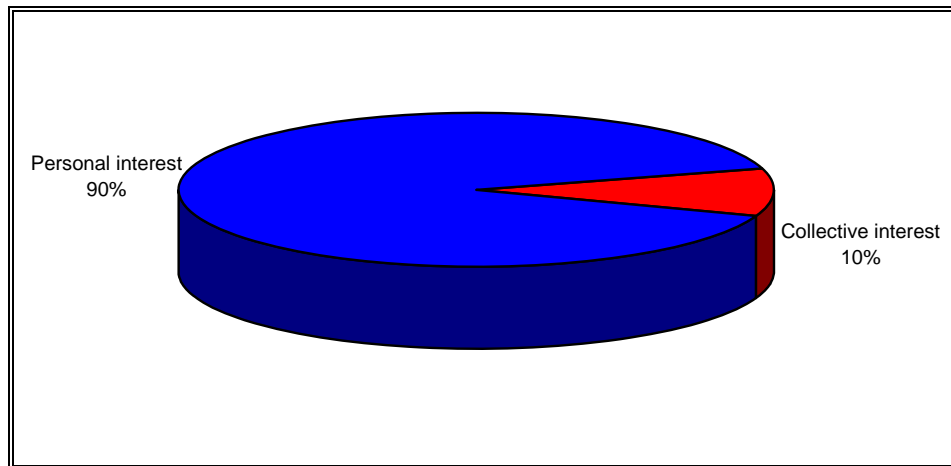
**Source:** Gallup & Gilani / National Survey, 2008

\* Only those who say they have done some volunteer work in the last month

## HELPING THE SOCIETY

### IDEAS ON COLLECTIVE WELFARE

**Question:** In your opinion, do people of our society prefer their personal interests or the collective interests?



**Source:** Gallup & Gilani / National Survey, 2003

## Part 4: 30 Years of Polling on Civil Society Formation in the Country

### SECTION 4:

## **VIEWS ON HELPING THE CHILDREN OF THE WORLD**

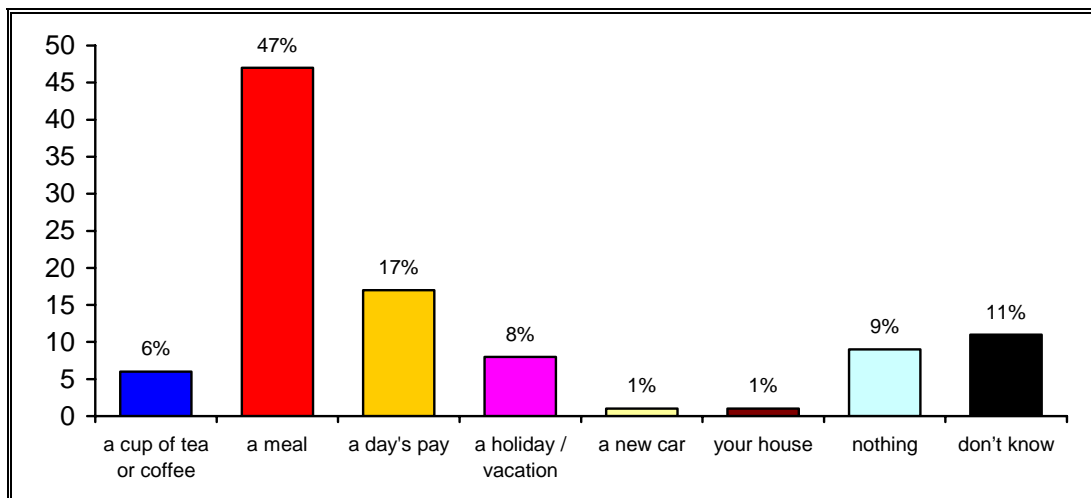
This section is about public aspirations for helping the children of the World.

Despite being a poor country, Pakistanis express very passionate opinions about helping children of the world. 47% say they can sacrifice a day's meal to save life of an unknown child. People consider poor economic conditions to be mostly responsible for causing children deaths and thus want the World to increase its investment in this field to save children. People mostly want to help children both in the country as well as in Nations poorer than our own country.

## HELPING THE CHILDREN OF THE WORLD

### SAVING A CHILD'S LIFE

**Question:** Please tell me what would you like to sacrifice for saving life of a child you don't know of or have never met?



**Source:** Gallup & Gilani / National Survey, 2009

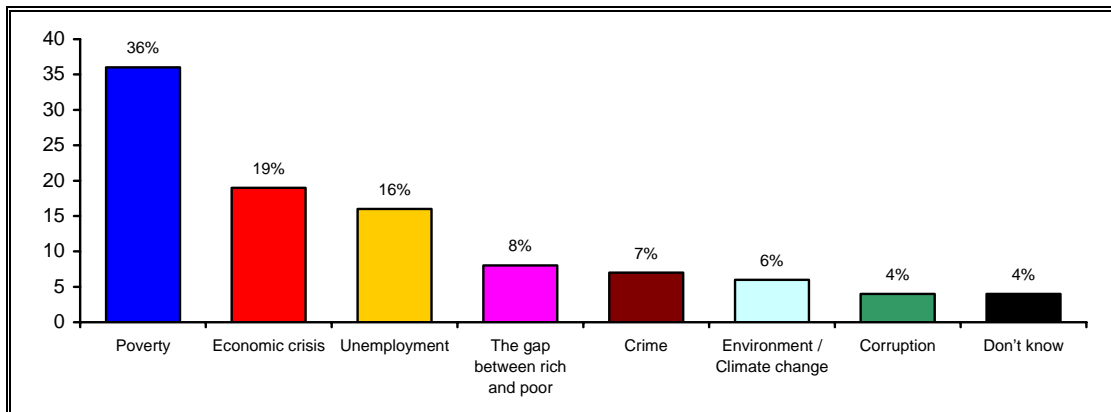
It is very encouraging to note that despite having a large number of people who are living below the poverty line, 47% of Pakistanis express the opinion that they can sacrifice a day's meal in order to save life of a child. 17% say they can sacrifice a day's income to save a child.



## HELPING THE CHILDREN OF THE WORLD

### THREATS TO CHILDREN

**Question:** Which of the following do you think is the greatest threat to children's lives?



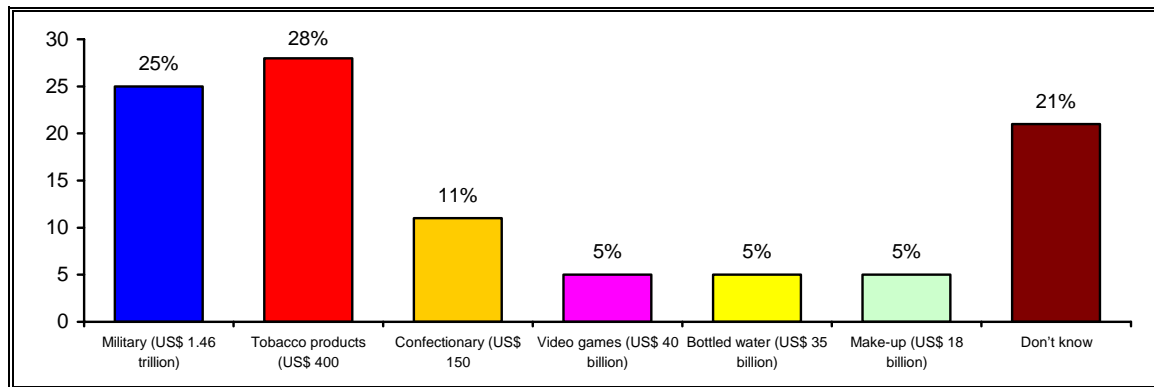
**Source:** Gallup & Gilani / National Survey, 2009

Poor Economic Conditions (*poverty, economic crisis, unemployment etc*) are viewed as the top threats which are killing a large number of children of the world.

## HELPING THE CHILDREN OF THE WORLD

### INVESTMENT ON CHILDREN

**Question:** World leaders promised to reduce preventable child death by two-thirds between 1990 and 2015. How much extra investment would you guess is needed each year to reach that target? Is it the same as the amount of money spent worldwide each year?



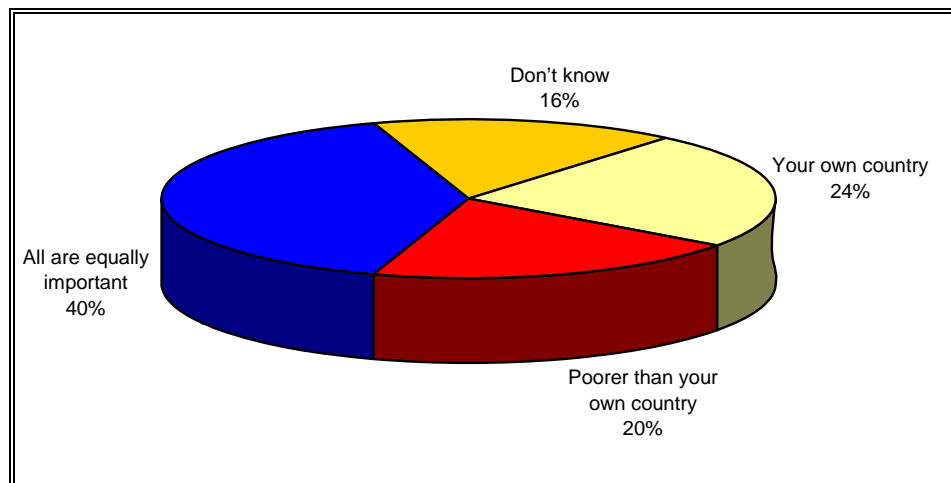
**Source:** Gallup & Gilani / National Survey, 2009

As the majority considers poor economic situations to be the top killers of children, most people want the World to spend huge amounts in order to save our children.

## HELPING THE CHILDREN OF THE WORLD

### CHILDREN IN OTHER POOR COUNTRIES OF THE WORLD

**Question:** Each year approximately nine million under-five children and babies die, most of them from preventable diseases like malaria and pneumonia, or from hunger. The following questions refer to this as ‘preventable child death’. Do you think it is more important to end preventable child deaths in your own country, or in countries poorer than your own?



**Source:** Gallup & Gilani / National Survey, 2009

20% say that it is more important to end preventable child death in countries poorer than Pakistan. 40% say it is equally important to end preventable child death both in our own country and in countries poorer than us. Only 24% say that we should only help children in our own country.

# Part 4: 30 Years of Polling on Civil Society Formation in the Country

## SECTION 5:

### **VIEWS ON FOREIGN AID**

The Nations of the World have pledged to work together for the development of Mankind. One of the goals in the Millennium Development Goals (MDGs) is international collaboration for ending poverty, in equality, ignorance, disease and environmental destruction. Foreign Aid from the Developed Countries to help the poor of the developing countries is part of these efforts.

This section is about what are the public perceptions about Foreign Aid.

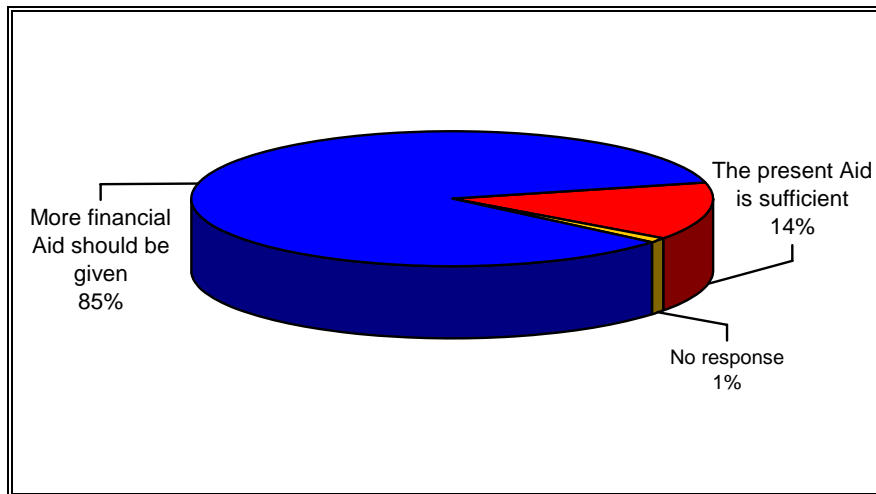
People want the Developed Countries to increase Humanitarian Aid for poor Countries. Majority says that the Aid would be mostly wasted before reaching the Poor of the Country.

Despite being a developing country, a large number of Pakistanis express the opinion that Pakistan should help the poor in other parts of the world as well in addition to poor in our own country.

## FOREIGN AID

### IDEAS ON FOREIGN AID

**Question:** Some countries of the world are rich and others are poor. Do you think that the rich countries should increase their financial aid for the poor countries or is the present amount sufficient?



**Source:** Gallup & Gilani / National Survey, 2003

## FOREIGN AID

### HOW MUCH WOULD BE WASTED?

**Question:** Suppose that the Rich countries of the world give Rs. 100 as an aid for the poor people of Pakistan. In your opinion, how much of the aid will be wasted before reaching the deserving poor people?

100% will be wasted	27%
50% will be wasted	41%
25% will be wasted	16%
None will be wasted	5%
Don't Know	11%

**Source:** Gallup & Gilani / National Survey, 2009

Though a vast majority says that the Foreign Aid by the Developed Countries to help the Poor Countries should increase. But when we ask people if this Aid is wasted before reaching the deserving poor people, majority agrees that most of the Aid is wasted.

## FOREIGN AID

### ALL COUNTRIES SHOULD BE HELPED DESPITE THEIR CORRUPTION

**Question:** I will read two statements. Please indicate which one do you favor?

The developed countries should help only those poor countries which <b>do not have corruption.</b>	35%
Such steps should be taken that the poor people of the poor countries can be <b>helped without taking their Governments/Administrative structures into consideration.</b>	63%
No response	2%

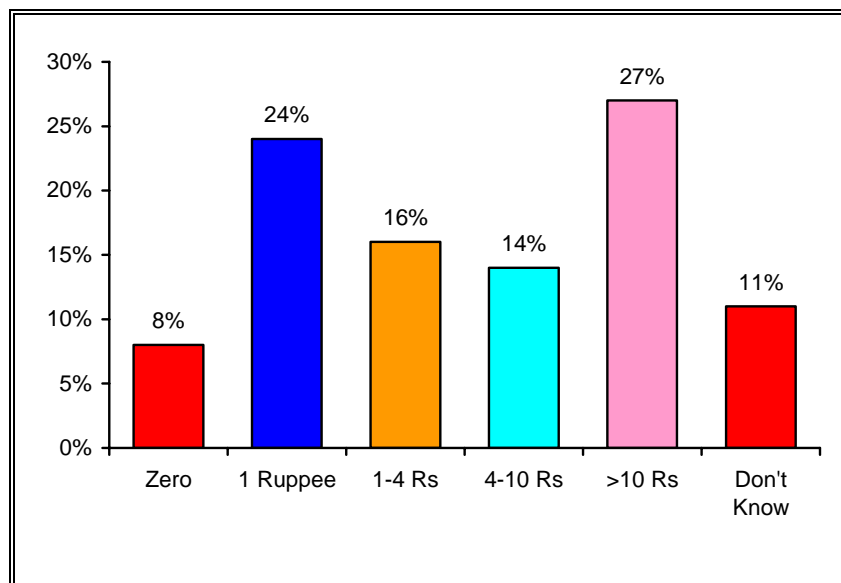
**Source:** Gallup & Gilani / National Survey, 2003

Despite realization that Aid is wasted due to Corruption, still majority says that all Poor Countries should be helped by the Rich Countries.

## FOREIGN AID

### SHOULD PAKISTAN ALSO HELP THE POOR OF THE WORLD?

**Question:** Suppose that the Government of your country has one hundred Rupees which is to be spent for poverty Alleviation of people in Pakistan and other poor countries of the world. How much of this money should the Government give to the poor people in other poor countries of the world?



Source: Gallup & Gilani / National Survey, 2009

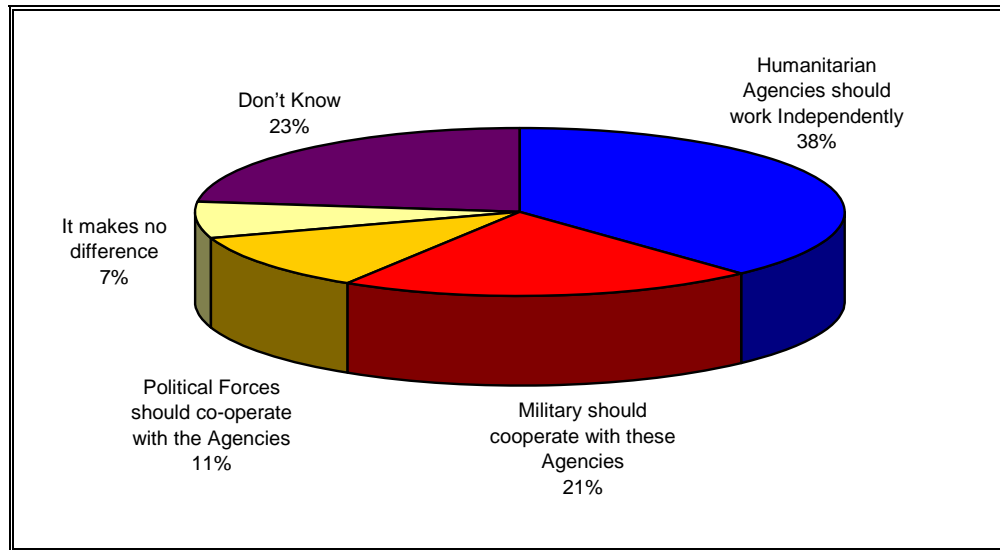
Most of the respondents say that Pakistan should also give Aid to help the Poor living in other parts of the World in addition to poor in our own country.



## FOREIGN AID

### VIEWS ON HUMANITARIAN AID

**Question:** In your opinion, during war/conflict should the Humanitarian Aid Agencies work independently or should they collaborate their activities with Government and Military Agencies?



**Source:** Gallup & Gilani / National Survey, 2005

# Part 4: 30 Years of Polling on Civil Society Formation in the Country

## SECTION 6:

# **VIEWS ON SOCIAL ORGANIZATIONS**

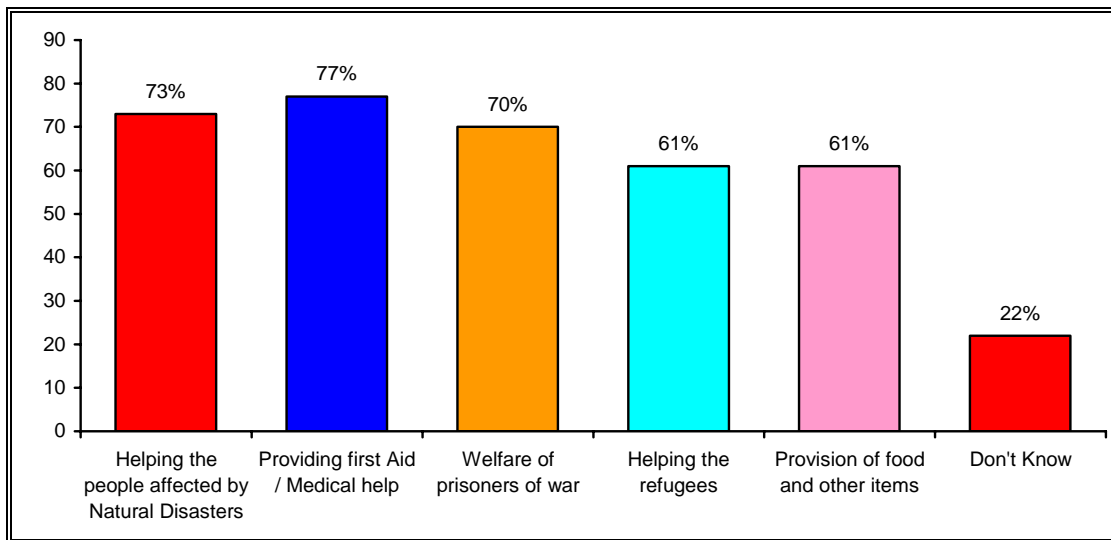
Views on the Red Cross, NGOs, Trade Unions etc are briefly discussed in this section

## VIEWS ON SOCIAL ORGANIZATIONS

### VIEWS ON RED CROSS

**Question:** In your opinion, International Committee of the Red Cross (ICRC) participates in which of the following activities? (Only those who say ICRC participates in respective activities are shown).

*(Multiple response question, responses might add up to more than a 100%).*



**Source:** Gallup & Gilani / National Survey, 2005

## VIEWS ON SOCIAL ORGANIZATIONS

### WHAT DO PEOPLE ATTRIBUTE TO ICRC?

**Question:** When you hear the world ICRC, what comes to your mind i.e., which of the following characteristics do you attribute to ICRC? (*Only those who say each characteristic is attributable to ICRC are shown*)

(*Multiple response question, responses might add up to more than a 100%*).

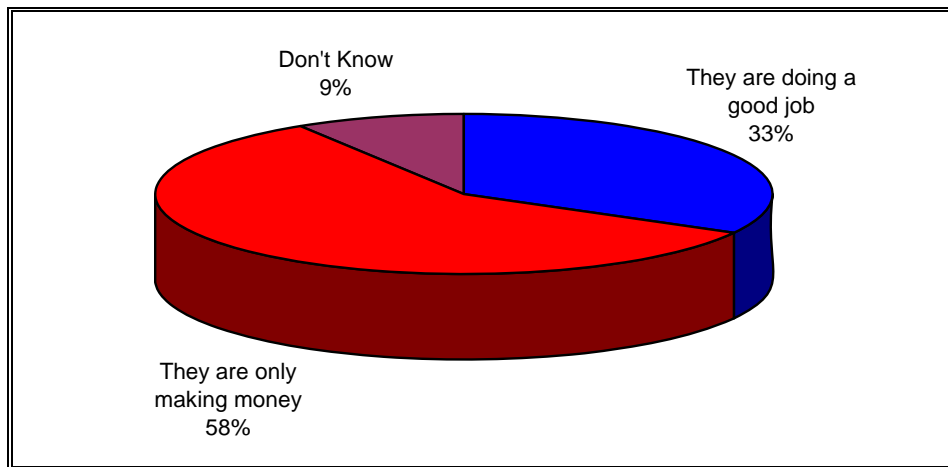
<b>POSITIVE ATTRIBUTES:</b>	
Humanitarian	71%
Global	62%
Independent	50%
Neutral	49%
Wealthy	43%
Honest / Reliable	48%
<b>NEGATIVE ATTRIBUTES:</b>	
Western	27%
Religious	27%
Ineffective	25%
Political	30%
None of the above	18%
Don't Know	33%

**Source:** Gallup & Gilani / National Survey, 2005

## VIEWS ON SOCIAL ORGANIZATIONS

### VIEWS ON NGOs

**Question:** Some people think that NGOs are doing a good job for the betterment of society and country. Others believe that they are only making their own money. What do you think about them?



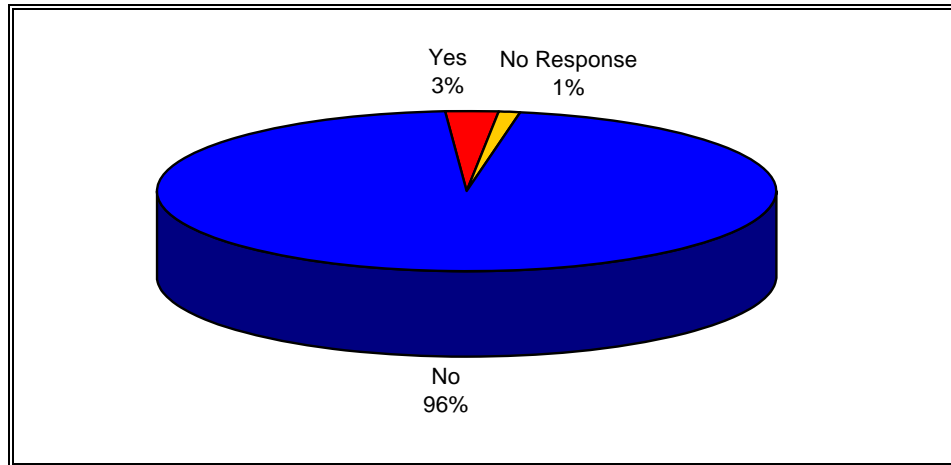
**Source:** Gallup & Gilani / National Survey, 2001

Please note that this is only a single question and cannot depict public perception about NGOs. A detailed study on this issue is needed for a better insight.

## VIEWS ON SOCIAL ORGANIZATIONS

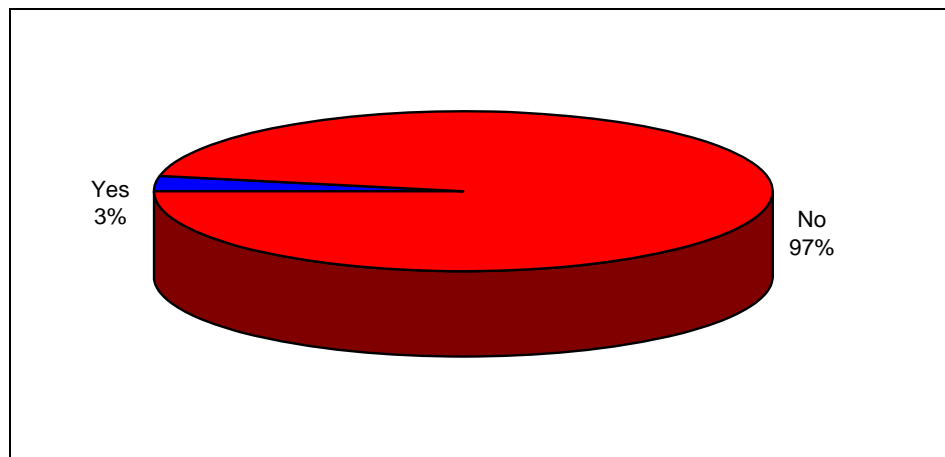
### VIEWS ON TRADE UNIONS

**Question:** Do you belong to a Trade Union?



**Source:** Gallup & Gilani / National Survey, 2007

**Question:** Does anyone else in your household belong to a Trade Union?



**Source:** Gallup & Gilani / National Survey, 2007

# **METHODOLOGY**

## METHODOLOGY

The results presented here are from multiple *nation wide house hold surveys* carried out by Gallup and Gilani over the last three decades (1980-2010)

- **SAMPLE PROFILE:**

The respondents in these surveys range from *1000-2500 men and women of age 18 years and above* spread across the *rural and urban* areas of the *four provinces* of the country. They represent different age groups, education status and socio economic profile.

Those which are urban only samples have been mentioned.

- **INTERVIEWING MODE:**

Face to Face, in-house interviews

- **SAMPLING METHODOLOGY:**

Multi-stage area probability sampling

- **SAMPLING TOLERANCE:**

Error margin is estimated to be  $\pm 2-3\%$  at 95% Confidence level

- **WEIGHTING:**

The data have been weighted to correspond with census distribution of population for the rural and urban areas of all four provinces.

- **SURVEY DATES:**

The respective year in which these surveys were carried out has been mentioned at the bottom of all charts and tables.

- **VALUES/ PERCENTAGES:**

All values given in this report are percentages unless otherwise specified.



- **NOTE ON COMPARATIVE SECTIONS:**

Caution should be taken in interpreting results in comparative sections of the report. The purpose of having comparative data is to show a broad trend in timeline rather than providing a statistical difference in opinions. This caution is based on following major considerations:

- The exact question wordings may vary across the years where comparison is drawn
- The methodology and sample size may vary
- The timeline is not uniform, we have provided data at two or more points in time as available.

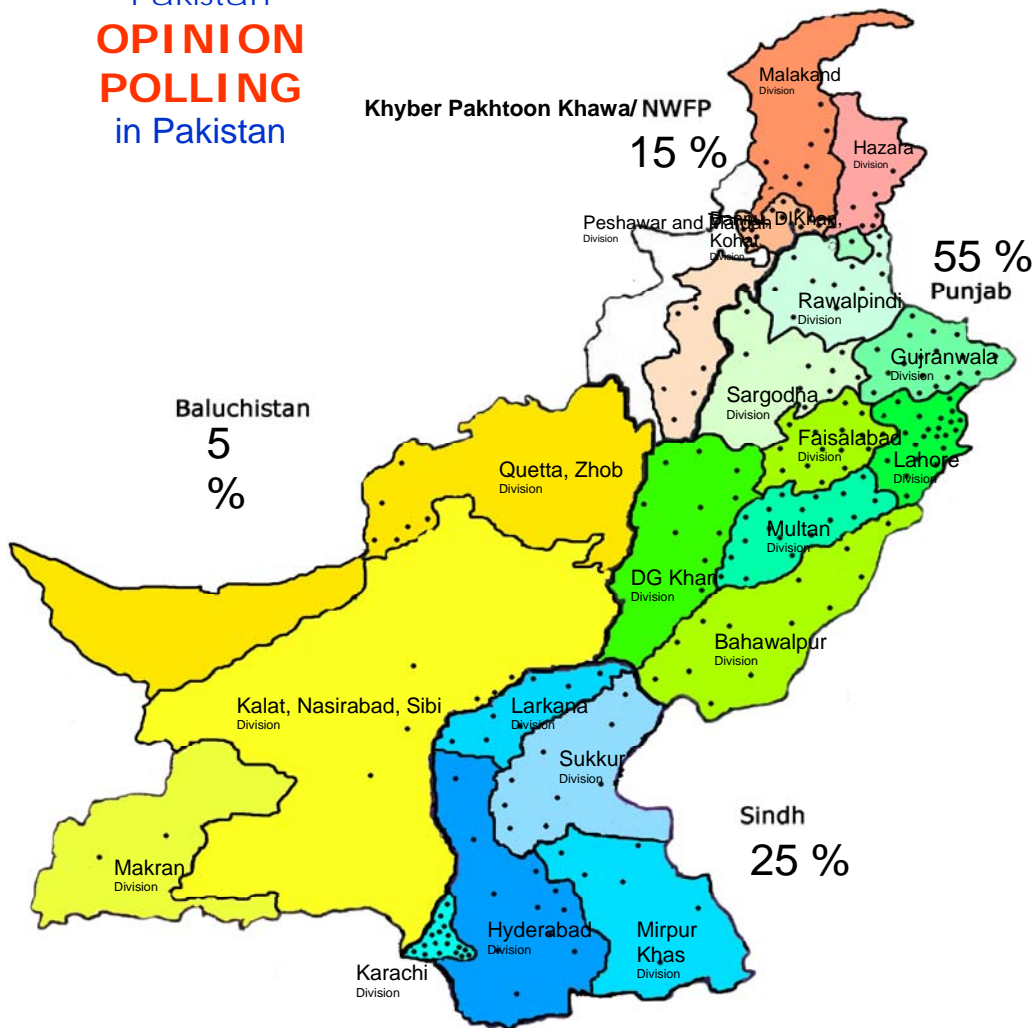
**DISCLAIMER**

This report is for Public Debate and not for strict policy measures or decisions. Gallup and Gilani does not take any responsibility for any loss or profit arising out of Public or Private use of this report or its findings.

**PROPREITORY INFORMATION**

The Data quoted and used in this report is the property of Gallup & Gilani Pakistan.

Gallup & Gilani  
Pakistan  
**OPINION  
POLLING**  
in Pakistan



**REPRESENTS**

**Statistical Cross-section:** Gender, Age, Income, Education, Region & Language

**Universe:** ≈45,000 villages; 60,000 Urban Census Blocks



World Leaders in Marketing Research & Consultancy

**Islamabad:** +92 51 2655630  
**Lahore:** +92 42 35842419  
**Karachi:** +92 21 4537569

Email: [info@gallup.com.pk](mailto:info@gallup.com.pk)  
Web : [www.gallup.com.pk](http://www.gallup.com.pk)  
[www.gallup-international.com](http://www.gallup-international.com)

