

Gallopedia

From **Gilani Research Foundation**

April 2012, issue # **220***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the '*wikipedia*' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **28**
NATIONAL & MULTI COUNTRY SURVEYS. **14**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg **2** **Asia** zone
this week- **03** national polls



Pg **2** **Euro Americas** zone
this week- **23** national polls



Cyber World - 02 Polls



Pg **8** Topic of the week-
Young, Mobile and Growing: The State of U.S. Hispanic Consumers



Countries represented in blue, Polling organizations represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► WEST ASIA & CENTRAL ASIA

220-1 **Politics Without Opposition** (Click for Details)

(Turkey) According to the Metropoll poll AKP is dominating the Turkish political scene, while 65 percent of Turks think that the CHP is not representing the leftist and social democratic voter. This view is quite strong among CHP voters themselves as 50 percent of them agreed with this proposition. These figures clearly confirm the notion that the center-left voter is very unhappy with the CHP. (Metropoll)

April 20, 2012

1.4 Domestic Politics » Political Parties



220-2 **Perceptions about Electricity Shortages & Load shedding** (Click for Details)

(Pakistan) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority (63%) has lost hope in the governments' ability to deal with energy shortages; 24% express modest hope while 7% are very hopeful. (Gallup Pakistan)

April 23, 2012

3.10 Economy » Energy/Nuclear Issues

► SOUTHEAST ASIA

220-3 **Filipinos are Satisfied With The Impeachment Trial of Chief Justice** (Click for Details)

(Philippines) A recent survey of Social Weather Stations shows that Filipinos are satisfied with the impeachment trial of Chief Justice Renato Corona. Over fifty percent are satisfied, among whom 19 percent are very satisfied. (SWS)

April 23, 2012

4.9 Society » Justice



Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA

EUROPE

► EAST EUROPE

220-4 **Political Prisoners in Russia** (Click for Details)

(Russia) As a rule, Russians believe that we have political prisoners in Russia but they do not know their names (39%). The remainder names M.Khodorkovsky (10%). Russians also mention P.Lebedev and

B.Berezovsky (1% per each). Twenty-three percent of Russians think that there are no political prisoners in Russia. ([Russian Public Opinion Research Center](#))

April 09, 2012

[1.5 Domestic Politics » National Image/ Trust](#)

[4.13 Society » Social Problems](#)

220-5 **Sex, Family and Happiness** ([Click for Details](#))

([Russia](#)) Russians tend to assess their sexual life positively: 18% recognize happiness (in 1999 – only 6%); other 40% are satisfied. Those who express this point of view are basically men (21% - happiness, 47%-satisfaction), rather than women (16 and 34%, respectively). ([Russian Public Opinion Research Center](#))

April 6, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

220-6 **Polish Attitude To Other Nationalities** ([Click for Details](#))

([Poland](#)) Polish citizens most favorite nationalities are Czechs and Slovaks: almost three-fifths have a positive attitude towards them. The attitude is only slightly worse in case of Italians, the English, Spaniards, the French, Norwegians, the Swiss, Hungarians, Swedes and Americans. Almost half of respondents sympathise with the Dutch, Austrians, Danes, Belgians, the Irish, the Japanese, and Finns. Sympathy to the nations mentioned above is several times more common than antipathy. ([CBOS](#))

February 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.3 Society » Ethnicity](#)

220-7 **Fear of The Crisis** ([Click for Details](#))

([Poland](#)) The vast majority of Poles (79%) are convinced that the crisis does not concern the Eurozone only, but the whole Europe. The fear that the crisis affects the whole Europe is accompanied by pessimism about the situation of Poland and personal situation. The belief that Poland is under threat is nearly universal: 87% of adult Poles share this conviction. Only slightly fewer consider the crisis to be dangerous for them and their families. ([CBOS](#))

February 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)



► WEST EUROPE

220-8 **Concern About Unemployment – Are We Just Getting Warmed Up?** ([Click for Details](#))

([UK](#)) While unemployment itself seems to have stopped rising, polling shows that the public's level of concern about it just keeps rising. The figures show that unemployment fell by 35,000, public concern about it shows no sign of halting. ([Ipsos Mori](#))

April 20, 2012

[3.3 Economy » Employment Issues](#)

220-9 **French Election: Hollande Victory?** ([Click for Details](#))

([France](#)) Hollande is on course for 54-46% victory in round two, explains Peter Kellner as YouGov tracks French Presidential Election. Had France completed its presidential election on a single day, Francois

Hollande would now be President-elect, having defeated Nicolas Sarkozy in the run-off vote by 54-46%. This is YouGov's projection, based on last week's survey of almost 2,000 French electors. (Yougov)

April 23 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

220-10 **Brits: Fat, drunk, unhappy, stressed?** (Click for Details)

(Britain) Recent research by YouGov SixthSense has found that the British have a low opinion of themselves in comparison with those in other European countries when it comes to a range of health factors. (Yougov)

April 20 2012

[1.5 Domestic Politics » National Image/ Trust](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

220-11 **Dutch Opinion Polls Show Fragmented Landscape** (Click for Details)

(Netherlands) As the Netherlands heads for early elections, the latest opinion polls show no single party will win a majority, increasing the risk that it could take months for a new coalition consisting of three or four parties to be formed. (Reuter)

April 23, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)



AMERICAS

► NORTH AMERICA

220-12 **Majority Approve of Proposed Law Revoking Passports to Anyone Owing \$50,000 in Back Taxes**

(Click for Details)

(USA) A majority of adults approve of legislation passed by the US Senate that would revoke or deny passports to anyone who owes more than \$50,000 in back taxes. According to a recent IBOPE Inteligência interactive survey, a total of 53% approve of the legislation and 41% disapprove, with 6% not sure. The bill has not yet been voted on in the House of Representatives. (Ibope-Zogby)

April 16, 2012

[4.4 Society » Civil Society](#)

[3.9 Economy » Financial systems & Institutions](#)

220-13 **Obama 13th Quarter Approval Up to 45.9%** (Click for Details)

President Obama's job approval rating averaged 45.9% during his 13th quarter in office, showing improvement for the second consecutive quarter. His rating is essentially back to where it was before declining last summer and fall. (Gallup USA)

April 20, 2012

[1.2 Domestic Politics » Performance Ratings](#)



220-14 **Obama Trusted More Than Romney, Other Leaders on Economy** (Click for Details)

Fifty percent of Americans say they have a great deal or a fair amount of confidence in President Obama to do or to recommend the right thing for the economy, more than say the same about Republican presidential candidate Mitt Romney (42%). Americans have more confidence in Obama and Romney than in other U.S. economic or political leaders. (Gallup USA)

April 20, 2012

[1.4 Domestic Politics » Political Parties](#)

[1.5 Domestic Politics » National Image/ Trust](#)

220-15 **With Voters Focused on Economy, Obama Lead Narrows** ([Click for Details](#))

With voters continuing to focus on economic issues, Barack Obama holds a slim 49% to 45% advantage over Mitt Romney in the latest Pew Research Center survey of nearly 2,400 registered voters nationwide. Obama's lead has narrowed since last month, when he had a 12-point advantage, though it is comparable to margins from earlier this year. ([Pew Research Center](#))

April 17, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

220-16 **Most Swing Voters Favor Afghan Troop Withdrawal** ([Click for Details](#))

(USA) Public support for maintaining U.S. forces in Afghanistan has reached a new low. And as the general election campaign begins, swing voters, by nearly two-to-one, favor removing U.S. troops from Afghanistan as soon as possible.

([Pew Research Center](#))

April 18, 2012

[1.1 Domestic Politics » Elections](#)

[2.2 Foreign Affairs & Security » Afghanistan War](#)

[2.10 Foreign Affairs & Security » Military Issues/ Defence](#)



220-17 **U.S. Satisfaction Levels Off at 24%** ([Click for Details](#))

Americans' satisfaction with the way things are going in the country leveled off in April at 24%, slightly lower than March's 26%. Satisfaction remains higher than in any month in 2011 except May, and substantially higher than the recent low point last summer of 11%. ([Gallup USA](#))

April 18, 2012

[3.2 Economy » Consumer Confidence/Protection](#)

220-18 **Congressional Approval Recovers Slightly, Now 17%** ([Click for Details](#))

Americans still hold Congress in low regard, but its 17% job approval rating is the highest since last July. Congress' approval had dipped to a record-low 10% in February. ([Gallup USA](#))

April 19, 2012

[1.3 Domestic Politics » Governance](#)

220-19 **Americans See Benefits of Close U.S.-China Relations** ([Click for Details](#))

Most adults and opinion leaders in the U.S. say a close relationship between the U.S. and China is a good thing for the U.S. About eight in 10 Americans and 88% of U.S. opinion leaders say this, a Gallup-China Daily USA study finds. However, about six in 10 in both groups say China's growing influence in the world is bad for the U.S. ([Gallup USA](#))

April 17, 2012

[3.9 Economy » Financial systems & Institutions](#)

[4.4 Society » Civil Society](#)



▶ LATIN AMERICA

220-20 **Mexican Front-Runner Pena Nieto Extends Big Lead: Poll** (Click for Details)

(Mexico) Mexico's presidential front-runner Enrique Pena Nieto has extended his big lead in the run-up to the July 1 election following a sharp drop in support for the ruling party candidate, an opinion poll showed on Monday. (Buendia & Laredo)

April 23, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

▶ AUSTRALASIA

220-21 **Easter Trade More Positive Than Expected** (Click for Details)

(Australia) The retail sector experienced better trade over the Easter period than anticipated. This was the finding from a survey by Roy Morgan Research in conjunction with the Australian Retailers Association of retailers immediately after the Easter trading period, and comparing the results to a survey carried out prior to Easter.

(Roy Morgan)

April 23, 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)



▶ MULTI-COUNTRY SURVEYS

220-22 **Weak Growth Is Influencing European Consumers** (Click for Details)

At the beginning of 2012, Europe remained in economic and financial crisis. Although the acute danger appears to have been averted by the Greek haircut, the concern remains that EU countries will slip back into recession due to the sustained economic crisis.

(GfK)

April 20, 2012

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.9 Economy » Financial systems & Institutions](#)



220-23 **150 Million Adults Worldwide Would Migrate to the U.S.** (Click for Details)

About 13% of the world's adults -- or more than 640 million people -- say they would like to leave their country permanently. Roughly 150 million of them say they would like to move to the U.S. -- giving it the undisputed title as the world's most desired destination for potential migrants since Gallup started tracking these patterns in 2007. (Gallup USA)

April 20, 2012

[4.8 Society » Immigration/Refugees](#)

220-24 **Germany, U.K. made gains in 2011; U.S., China, and Russia were stable** (Click for Details)

The U.S. faces significant competition from Germany in terms of its image worldwide. Median worldwide approval of Germany's leadership rose in 2011 to 47%, essentially tying median approval of U.S. leadership at 46%. Among the other major powers that Gallup asked people about, the leadership of the United Kingdom earns the next highest rating, at 40%, followed by China at 32%, and Russia at 28%. (Gallup USA)

April 19, 2012

[1.5 Domestic Politics » National Image/ Trust](#)

[2.6 Foreign Affairs & Security » US image](#)**220-25 U.S. Leadership Losing Some Status in Key Countries** [\(Click for Details\)](#)

Although the image of U.S. leadership is showing some cracks in the third year of President Barack Obama's presidency, it remains more positive worldwide than during the last years of the Bush administration. Across 136 countries, median approval of U.S. leadership in 2011 stood at 46% -- relatively unchanged from the 47% median across 116 countries in 2010. [\(Gallup USA\)](#)

April 19, 2012

[2.6 Foreign Affairs & Security » US image](#)**220-26 Global Unemployment at 8% in 2011** [\(Click for Details\)](#)

Global unemployment remained stable at 8% between 2010 and 2011, according to Gallup surveys in 148 countries. Unemployment was highest in the Middle East and North Africa (22%) and sub-Saharan Africa (17%) last year and lowest in Asia (5%). [\(Gallup USA\)](#)

April 17, 2012

[3.3 Economy » Employment Issues](#)**► CYBER WORLD****220-27 The Future Of Money In A Mobile Age** [\(Click for Details\)](#)

As adoption of advanced mobile devices such as smartphones has exploded in recent years, consumers have grown increasingly comfortable using their phones to transfer money, purchase goods, and engage in other types of financial transactions. [\(Pew Research Center\)](#)

April 17, 2012

[3.12 Economy » IT & Telecom](#)**220-28 Young, Mobile and Growing: The State of U.S. Hispanic Consumers** [\(Click for Details\)](#)

More than 52 million strong and representing the majority of population growth over the next five years, Latinos have become prominent in all aspects of American life. A growing, evolving population, Latinos are a fundamental component to future business success, with a buying power of \$1 trillion in 2010 that is projected to grow 50 percent to \$1.5 trillion in 2015. [\(Pew Research Center\)](#)

April 17, 2012

[3.12 Economy » IT & Telecom](#)

Topic of the week:

Young, Mobile and Growing: The State of U.S. Hispanic Consumers

► This issue provides two interesting poll findings and buzz monitoring on this subject.



April 17, 2012

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In State of the Hispanic Consumer: The Hispanic Market Imperative report, Nielsen has identified several unique circumstances that combine to make Hispanics the largest population group to exhibit culture sustainability—ever. Borderless social networking, unprecedented exchange of goods, technology as a facilitator for cultural exchange, retro acculturation, and new culture generation combine to enable Hispanic culture in the U.S. to be sustainable. In other words, Hispanic culture may evolve but will not go away.

For businesses, this makes understanding Hispanic consumers essential. Key findings of The Hispanic Market Imperative include:

The overall U.S. population is graying, but the Latino population remains young and the primary feeder of workforce growth and new consumption. The median age of the Latino population is 28 years old, nearly ten years younger than the total market median age of 37 years. Given that the age for a new home buyer is between 26 and 46 years old, Latinos will become a force in residential purchasing over the next ten years.

Technology and media use do not mirror the general market but have distinct patterns due to language, culture, and ownership dynamics. For example, Hispanics spend 68 percent more time watching video on the Internet and 20 percent more time watching video on their mobile phones than non-Hispanic whites.

Latinos exhibit distinct product consumption patterns and are not buying in ways that are the same as the total market. Hispanics make fewer shopping trips per household than non-Hispanics, for instance, and spend more per trip.

Rapid Latino population growth will persist. Between 2000 and 2011, Hispanics accounted for more than half of the U.S. population increase; in other words, their 10-year increase was slightly greater than that of all other non-Hispanics combined. Hispanics will contribute an even greater share (60 percent or higher) of all population growth over the next five years.



Hispanic culture is sustainable. A 2011 national survey of Hispanic adults found that nine out of ten Hispanic parents and parents-to-be want their children to be able to speak Spanish, even though they also want them to become fluent in English.



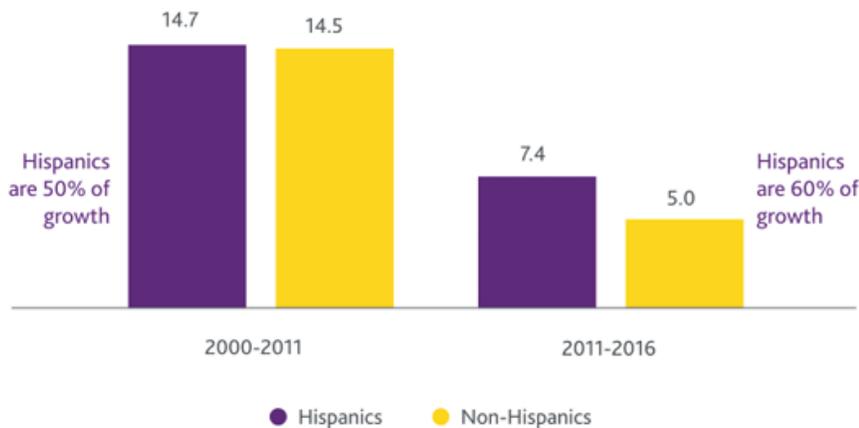
Projected U.S. Population Growth From 2010 to 2050



*Excludes American Indian, Alaska Native, Hawaiian & Other Pacific Islander
Source: U.S. Census Bureau Population Projections



U.S. Population Growth (millions)



Source: <http://blog.nielsen.com/nielsenwire/consumer/young-mobile-and-growing-the-state-of-us-hispanic-consumers/>

Gilani's Gallopedia (2007-2012)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –February 2012

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 3,861 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited: \approx 305 during the period 2007-2012

