

Gallopedia

From **Gilani Research Foundation**

May 2012, issue # **222***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **27** NATIONAL & MULTI COUNTRY SURVEYS. **16** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg 2	Asia zone this week- 02 national polls	
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Countries represented in blue, Polling organizations represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► SOUTH EAST ASIA

222-1 **Families Rating Themselves As Mahirap Or Poor Rose To 55%** (Click for Details)

(Philippines) The First Quarter 2012 Social Weather Survey, fielded over May 10-13, 2012, found that 55% (estimated 11.1 million) families consider themselves as Mahirap or Poor, 10 points higher than the 45% (estimated 9.1 million) in December 2011. (SWS)

May 04, 2012

3.1 Economy » Perceptions on Performance/ Well-Being

3.5 Economy » Poverty

► NORTH EAST ASIA

222-2 **Park Geun-hye is The Leading Presidential Candidate** (Click for Details)

(South Korea) A recent survey shows that Park Geun-hye is the leading candidate for the presidential elections 2012 in South Korea. Her closest rival is Ahn Cheol-soo. (JTBC/Real Meter)

April 23, 2012

1.1 Domestic Politics » Elections



Africa zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

► SUB-SAHARAN AFRICA

222-3 **Treat Us With Some Respect: Air Passengers To Airline Operators** (Click for Details)

(Nigeria) A recent poll found that most Nigerian passengers condemned the airline operators for persistent flight delays, missing luggage, and poor customer service offered by front desk officers of airline operators, amongst others. In particular, several passengers expressed disappointment at the impolite and unfriendly behaviour displayed by some front desk officers. (NOI Polls)

March 05, 2012

3.2 Economy » Consumer Confidence/Protection



222-4 **Interaction with the West-Northern Nigerians Differ With Boko Haram** (Click for Details)

(Nigeria) A survey by the Gallup Inc USA suggests that Nigerians do not embrace the anti-Western rhetoric of Boko Haram, the militant movement behind a series of deadly attacks in the country. About 6 in 10 Nigerians

(adults of 15 and older) believe that greater interaction with the West is more of a benefit than a threat. In Boko Haram's Northeast home base, nearly 7 in 10 respondents say the same. ([Gallup USA/NOI](#))

February 2012

4.4 Society » Civil Society



Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA

EUROPE

► EAST EUROPE

222-5 **Smartphone, Tablets Or Ordinary Computers: How Russians Access Internet?** ([Click for Details](#))

([Russia](#)) The share of Russians who use the Internet keeps growing: in spring it reached 58% of respondents (in April 2011 - 53%); the most noticeable increase is in the number of those who use the Internet on a daily basis (from 30% in the beginning of the year up to 38% currently). Active Internet users (those who use Internet every day) are young Russians (79%), and those with high level of education (56%). At the same time, the share of those who do not use the Internet is decreasing (from 50% in September up to 43% in March). ([Russian Public Opinion Research Center](#))

April 18, 2012

3.11 Economy » Science & Technology

3.12 Economy » IT & Telecom

► WEST EUROPE

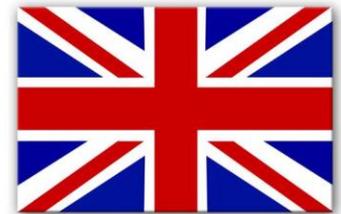
222-6 **UK: What does the Union Jack mean to you?** ([Click for Details](#))

([United Kingdom](#)) People in England, Scotland and Wales most associate the Union Jack (often called simply the 'Union Flag') with monarchy, the British Empire and sacrifice in the World Wars, a recent poll on British attitudes to nationality, for think tank British Future, has found. ([Yougov](#))

May 05, 2012

1.6 Domestic Politics » National History

4.4 Society » Civil Society



222-7 **Germans Back Euro Zone Austerity, Prefer Sarkozy: Poll** ([Click for Details](#))

([Germany](#)) A majority of Germans across the political spectrum support Chancellor Angela Merkel's insistence that the euro zone stick with tough austerity measures to reduce its heavy debt load, according to a poll published on Friday. ([Infratest Dimap](#))

May 04, 2012

2.8 Foreign Affairs & Security » International / Regional Organizations

3.9 Economy » Financial systems & Institutions

222-8 **High Petrol Prices Are Affecting The Consumer** ([Click for Details](#))

([Germany](#)) Consumer sentiment in Germany was divided in April. While the overall economic outlook was viewed more optimistically, the high level of income expectations dropped slightly, and willingness to buy saw significant



losses. Following a revised value of 5.8 points in April, the overall indicator is forecasting a value of 5.6 points for May. (GFK)

April 27, 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.2 Economy » Consumer Confidence/Protection](#)

222-9 **Four-in-five Britons Believe the Governing Coalition is Out of Touch** (Click for Details)

(United Kingdom) People in Britain appear to be losing faith in their main political leaders, a new Angus Reid Public Opinion poll conducted for the Sunday Express has found. More than half of respondents expect employment and economic activity to worsen in the next year. (Angus Reid)

April 29, 2012

[1.3 Domestic Politics » Governance](#)

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.3 Economy » Employment Issues](#)

222-10 **French Adults' Life Ratings Sink in 2012** (Click for Details)

(France) French voters head into Sunday's final round of their presidential election more pessimistic about their lives than they have been in years. Thirty-seven percent rated their lives well enough to be considered "thriving" -- down sharply from 46% in 2011. Thriving in France has sunk to the same level it was at the height of the global economic and financial crisis. (Gallup USA)

May 4, 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

AMERICAS

► NORTH AMERICA

222-11 **Supreme Court Favorability Reaches New Low** (Click for Details)

(United States) Public assessments of the Supreme Court have reached a quarter-century low. Unlike evaluations over much of the past decade, there is very little partisan divide. The court receives relatively low favorable ratings from Republicans, Democrats and independents alike. (Pew Research Center)

May 1, 2012

[4.4 Society » Civil Society](#)

[4.9 Society » Justice](#)



222-12 **Obama Averages 47% Job Approval in April** (Click for Details)

(United States) President Obama's job approval rating averaged 47% in April, Obama's highest monthly average since last May, when he averaged 50% after U.S. Marines killed Osama bin Laden in a May 2, 2011, raid. (Gallup USA)

May 1, 2012

[1.2 Domestic Politics » Performance Ratings](#)

222-13 **Small-Business Owners' Optimism Rises to Best Since July 2008** (Click for Details)

(United States) The Wells Fargo/Gallup Small Business Index, a measure of small-business owners' perceptions of their operating environments, increased to 23 in April from 15 in January. This is the index's

highest level since July 2008, though still well below where it was in 2006-2007, prior to the recession. (Gallup USA)

April 30, 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.8 Economy » Enterprise/ Investments](#)

222-14 **Republicans' Wellbeing Higher Than Democrats', Independents'** (Click for Details)

(United States) Americans who self-identify as Republicans have higher levels of wellbeing than do Democrats, while both Republicans and Democrats have higher wellbeing than independents. (Gallup USA)

May 4, 2012

[1.4 Domestic Politics » Political Parties](#)

222-15 **Eight in 10 Believe Wal-Mart Mexican Bribe Allegations; Three Quarters Think it's Common Practice for US Companies** (Click for Details)

(United States) US adults aware of allegations that Wal-Mart bribed Mexican officials for permission to build stores in their country, overwhelmingly believe the transgressions likely took place. According to a recent survey, 83% believe the bribery allegations likely, while just 12% think them unlikely. Furthermore, 75% of all respondents think it is commonplace for US companies to bribe foreign officials in order to build facilities in new markets, 37% of which consider it "very common." (Ibop-Zogby)



April 30, 2012

[3.8 Economy » Enterprise/ Investments](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

222-16 **Catholics' Presidential Pick Differs by Ethnicity, Religiosity** (Click for Details)

(United States) Catholic voters in the United States are evenly split in their support for Barack Obama and Mitt Romney for president, mirroring the national trend. However, Hispanic Catholics -- about 18% of the total group of Catholic voters -- are overwhelmingly likely to support Obama over Romney, while a majority of non-Hispanic white Catholics support Romney. (Gallup USA)

May 2, 2012

[1.1 Domestic Politics » Elections](#)

[4.1 Society » Religion](#)

[4.3 Society » Ethnicity](#)

222-17 **U.S. Job Creation Nears Four-Year High** (Click for Details)

(United States) Gallup's Job Creation Index increased to +20 in April from +18 in March. Net new hiring is now at its best level since July 2008 and is near +26 -- the highest score Gallup has recorded since tracking began in January 2008. (Gallup USA)

May 2, 2012

[3.3 Economy » Employment Issues](#)

222-18 **Gulf Coast Residents Remain Worse Off Emotionally Post-Spill** (Click for Details)

Residents of Gulf Coast-facing counties continue to suffer from lower overall emotional health, as measured by the Gallup-Healthways Emotional Health Index, in the two years since the BP oil spill in the Gulf of Mexico. Those living in non-Gulf states and inland



counties in the same Gulf Coast-facing states have shown no such drops in Emotional Health Index scores in the aftermath of the oil spill. ([Gallup USA](#))

May 7, 2012

[4.13 Society » Social Problems](#)

[4.14 Society » Environment/ Disasters](#)



222-19 **Most Republicans in U.S. See Santorum, Jeb Bush as VP Material** ([Click for Details](#))

([United States](#)) Americans hold differing views on various politicians who have been mentioned as possible Vice Presidential nominees for the Republican Party in 2012, a new Angus Reid Public Opinion poll has found. Respondents perceive Al Gore as the best Vice President since 1974; Dick Cheney deemed the worst. ([Angus Reid](#))

May 01, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

► LATIN AMERICA

222-20 **YPF Seizure Approved By 62% Of Argentines** ([Click for Details](#))

([Argentina](#)) The recent decision by President Cristina Fernandez to seize a majority stake in YPF from Spain's Repsol has the approval of 62% of Argentines, while 23% disagree according to a public opinion poll from Poliarquía. ([Poliarquía](#))

April, 23, 2012

[1.2 Domestic Politics » Performance Ratings](#)

[3.8 Economy » Enterprise/ Investments](#)

[3.10 Economy » Energy/Nuclear Issues](#)

222-21 **Mexico Presidential Front-Runner With Steady Lead: Poll** ([Click for Details](#))

([Mexico](#)) Mexican presidential front-runner Enrique Pena Nieto, of the opposition Institutional Revolutionary Party (PRI), saw his big lead over the ruling party candidate recede slightly ahead of the July 1 election, a survey showed on Tuesday. The latest opinion poll by pollster Consulta Mitofsky showed Pena Nieto with 38 percent support, down 2.1 percentage points from the Mitofsky survey published on April 24. ([Consulta Mitofsky](#))

May 01, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)



► AUSTRALASIA

222-22 **Holiday Intention Increases Compared To The Same Time Last Year** ([Click for Details](#))

([Australia](#)) According to the March 2012 quarterly results of the Roy Morgan Research Holiday Tracking Survey, 71% of Australians (13.2 million) intend to take a holiday in the next twelve months, up from 70% for the March quarter 2011. ([Roy Morgan](#))

May 03, 2012

[4.4 Society » Civil Society](#)

► MULTI-COUNTRY SURVEYS

222-23 **On Anniversary of bin Laden's Death, Little Backing of al Qaeda** (Click for Details)

A year after the death of its leader, al Qaeda is widely unpopular among Muslim publics. A new poll by the Pew Research Center's Global Attitudes Project, conducted March 19 to April 13, 2012, finds majorities – and mostly large majorities – expressing negative views of the terrorist group in Egypt, Jordan, Pakistan, Turkey and Lebanon. ([Pew Research Center](#))

April 30, 2012

[2.4 Foreign Affairs & Security](#) » [Terrorism](#)



222-24 **Credit Cards and Formal Loans Rare in Developing Countries** (Click for Details)

Adults in high-income economies are more likely than those in developing ones to have a credit card -- 50% vs. 7% -- or to have taken out a formal loan in the past year -- 14% vs. 8% -- a Gallup/World Bank study finds. Loans from other often informal sources, such as borrowing from family or friends, are much more common in developing countries. ([Gallup USA](#))

May 1, 2012

[3.9 Economy](#) » [Financial systems & Institutions](#)

222-25 **Australians, Britons and Canadians Would Prefer Prince William as King** (Click for Details)

People in Australia, Britain and Canada find the prospect of Prince William becoming their monarch more appealing than the notion of Prince Charles taking over from Queen Elizabeth II, a new Angus Reid Public Opinion poll has found. Respondents in Canada are more likely to voice support for “an elected head of state” than those in Australia or Britain. ([Angus Reid](#))

May 03, 2012

[1.3 Domestic Politics](#) » [Governance](#)

[4.4 Society](#) » [Civil Society](#)



222-26 **One in Seven (14%) Global Citizens Believe End of the World is Coming in Their Lifetime** (Click for Details)

One in seven (14%) global citizens agree ‘the world will come to an end during my lifetime,’ according to a new poll by global research company Ipsos on behalf of Reuters News. Interestingly, while a relatively large percentage of South Africans believe that the world is going to end in their lifetime, only a few believe that it will be in 2012 as the Mayans predicted and even less feel anxious or concerned about the end of days. ([Ipsos Global](#))

May 02, 2012

[4.4 Society](#) » [Civil Society](#)

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

► CYBER WORLD

222-27 **Teens And Video: Shooting, Sharing, Streaming And Chatting** (Click for Details)

Pew research center survey shows that over 9 in 10 teens use internet. Teens engage in video chats, video uploading, and video streaming very often. Social media users are more frequent users of video related activities than non-social media users. ([Pew Research Center](#))

May 03, 2012

3.11 Economy » Science & Technology

3.12 Economy » IT & Telecom

4.4 Society » Civil Society

Topic of the week:

Credit Cards and Formal Loans Rare in Developing Countries

► This issue provides two interesting poll findings and buzz monitoring on this subject.

Informal loans most common in low-income countries

May 1, 2012

WASHINGTON, D.C. -- Adults in high-income economies are more likely than those in developing ones to have a credit card -- 50% vs. 7% -- or to have taken out a formal loan in the past year -- 14% vs. 8% -- a Gallup/World Bank study finds. Loans from other often informal sources, such as borrowing from family or friends, are much more common in developing countries.



Credit Cards and Formal Loans Rare in Developing Countries

Across 148 countries

	Developing economies	High-income economies
Credit card owners	7%	50%
New formal loans	8%	14%
New loans from other sources (family/friends, informal lender, retail credit, employer)	30%	23%

Based on surveys conducted throughout 2011 for the World Bank Financial Inclusion database.

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These results come from a new global study of financial inclusion, which measures how adults in 148 economies save, borrow, make payments, and manage risk. The findings reflect more than 150,000 interviews with adults, aged 15 and older, conducted in 2011. Gallup collected the data for the new World Bank Global Financial Inclusion (Global Findex) database, which is funded by the Bill & Melinda Gates Foundation.

In the developing world, credit card penetration is relatively high in Latin America and the Caribbean, particularly in Brazil and Uruguay, and in developing economies in Europe and Central Asia, particularly in Turkey.

Credit Card Ownership, by Region

Geographical regions include developing economies only

	% who have a credit card
High-income economies	50%
Latin America and the Caribbean	18%
Europe and Central Asia	16%
East Asia and Pacific	7%
Sub-Saharan Africa	3%
Middle East and North Africa	2%
South Asia	2%

Based on surveys conducted throughout 2011 for the World Bank Financial Inclusion database.

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Extensive credit card ownership in high-income countries may help explain the lower-than-expected rate of new formal loans. Residents in these countries may view credit cards as a short-term alternative to formal loans.

Worldwide, adults in Israel are the most likely to report owning a credit card, at 80%. But the credit card market is virtually nonexistent in Egypt, Moldova, Pakistan, and Senegal, where 2% or less adults report having one. More than six in 10 adults (62%) in the U.S. have a credit card.

Family and Friends Largest Provider of Loans in Developing World

Informal lending from family or friends accounts for the largest percentage of loans in the developing world, with 40% of adults in sub-Saharan Africa saying they obtained loans this way and 5% saying they obtained them through other informal means. In comparison, half as many adults in high-income countries have borrowed from a family member or friend in the past 12 months.



Sources for New Loans Vary by Region

Geographical regions include developing economies only

	New formal loans	New loans from other sources (family/friends, informal lender, retail credit, employer)
High-income economies	14%	23%
East Asia and Pacific	9%	30%
Europe and Central Asia	8%	36%
Latin America and the Caribbean	8%	20%
Middle East and North Africa	5%	39%
South Asia	9%	27%
Sub-Saharan Africa	5%	45%

Based on surveys conducted throughout 2011 for the World Bank Financial Inclusion database.

GALLUP

The most common reason that people in developing countries give for having borrowed money in the last year, especially among the poor, is for emergency or health purposes.

In addition to access to credit, insurance provides an important tool for managing risk and planning for the unforeseen. Fewer than one in five adults (17%) in developing countries have personally paid for health insurance (in addition to national health insurance where applicable). Three percent report paying for health insurance coverage in the Middle East and North Africa and in sub-Saharan Africa. Nine percent of adults say they personally pay for health insurance in East Asia and Pacific, which excludes China, where 47% of adults report this.

Purchasers of Health Insurance

Geographical regions include developing economies only

% of adults paying personally for health insurance	
Developing economies	17%
Middle East and North Africa	3%
Sub-Saharan Africa	3%
Europe and Central Asia	4%
South Asia	5%
Latin America and the Caribbean	7%
East Asia and Pacific, excluding China	9%
China	47%

Based on surveys conducted throughout 2011 for the World Bank Financial Inclusion database.

GALLUP

Workers in certain professions, especially agriculture, are particularly vulnerable to weather-related destruction of goods that often results in an unexpected loss of income. Yet 6% of adults in developing countries who classify their work as farming, fishing, or forestry say they have purchased crop, rainfall, or livestock insurance in the past year. Low awareness of crop insurance is likely to blame for low participation in many developing countries.

Purchasers of Agricultural Insurance Among Farmers and Those in Fishery and Forestry Industries

Geographical regions include developing economies only

% with crop, rainfall, or livestock insurance	
Developing economies	6%
Europe and Central Asia	4%
East Asia and Pacific, including China	6%
Middle East and North Africa	6%
South Asia	6%
Sub-Saharan Africa	6%
Latin America and the Caribbean	9%

Based on surveys conducted throughout 2011 for the World Bank Financial Inclusion database.

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Implications

The Gallup/World Bank data provide an important look at adults' financial behaviors worldwide and reveal a significant gap in participation in formal lending, credit, and insurance between high-income and developing economies. Financial inclusion is linked to overcoming poverty, reducing income disparities, and increasing economic growth. During good times, people can use savings to build credit so that their families can buy a home, farmers can buy a tractor, and entrepreneurs can start up or grow a business. Formal financial products can also help individuals prepare for the hard times such as weather insurance to protect crops when floods or droughts deal a blow to earnings. Without these important tools for managing risk, many adults and their families do not have the means to rise out of poverty.



Survey Methods

Results are based on face-to-face and telephone interviews with approximately 1,000 adults per country, aged 15 and older, conducted in 2011 in 148 countries. For results based on the total samples, one can say with 95% confidence that the maximum margin of sampling error ranges from ± 2 percentage points to ± 5.1 percentage points.

Source:

http://www.gallup.com/poll/154340/Credit-Cards-Formal-Loans-Rare-Developing-Countries.aspx?utm_source=alert&utm_medium=email&utm_campaign=syndication&utm_content=morelink&utm_term=Americas%20-%20Asia%20-%20Business%20-%20Latin%20America%20-%20Muslim%20World

Gilani's Gallopedia (2007-2012)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – May 2012

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,407 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited: \approx 347 during the period 2007-2012

