

Gallopedia

From **Gilani Research Foundation**

September 2012, issue # 239*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

Contact Details:

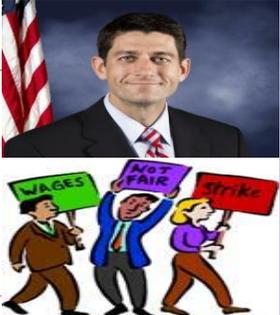
Sara Salam
Assistant Manager
Gilani Research Foundation
Email: sara.salam@gilanifoundation.com



Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **27**
NATIONAL & MULTI COUNTRY SURVEYS. **15**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

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| Pg 2 | Asia zone this week- 03 national polls |  |
| Pg 2 | Euro Americas zone this week- 22 national polls Cyber World – 02 Polls |  |
| Pg 8 | Topic of the week- How Connectivity Influences Global Shopping |  |

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► WEST ASIA

239-1 **Perceived Friends and Foes at Regional and Global Level** (Click for Details)

(Pakistan) According to a recent survey carried out by Gallup Pakistan, from among key global and regional players, Pakistanis view China as most friendly and USA as most hostile. (Gallup Pakistan)

August 29, 2012

1.5 Domestic Politics » National Image/ Trust

2.6 Foreign Affairs & Security » US image

2.7 Foreign Affairs & Security » Muslim World



► SOUTH ASIA



239-2 **Indians are Worried About Global Warming and Support National Action** (Click for Details)

(India) A national survey has found that millions of Indians are observing changes in their local rainfall, temperatures, and weather, report more frequent droughts and floods, and a more unpredictable monsoon. A majority of respondents said their own household's drinking water and food supply, health, and income are vulnerable to a severe drought or flood and that it would take them months to years to recover. (GlobeScan)

August 27, 2012

4.14 Society » Environment/ Disasters

► NORTHEAST ASIA

239-3 **Attitudes on Gender and the Presidential Election** (Click for Details)

(South Korea) In a recent survey conducted from August 26-28, 77.2% of respondents stated that gender did not matter in the upcoming election, and that ability was more important. In a head-to-head poll Park Geun-Hye led Ahn Chul-Soo for the entire week, with the spread on Friday, August 31 virtually identical to Saturday, August 25. (ASAN IPS)

September 03, 2012

1.1 Domestic Politics » Elections

4.5 Society » Gender Issues



Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA

EUROPE

► WEST EUROPE

239-4 **Public Awareness, Attitudes, and Experience of Smart Meters** (Click for Details)

(UK) Half of energy bill-payers living in Great Britain had heard of smart meters (49%), with one in twenty claiming that they have one installed (5%). Respondents who claimed to have a smart meter were broadly positive about their experience of the appointment and installation process, as well as their overall experience of using the smart meter; around half were satisfied with all three of them. (Ipsos Mori)

August 21, 2012

[3.10 Economy » Energy/Nuclear Issues](#)

239-5 **Olympic-level coverage** [\(Click for Details\)](#)

Around eight in ten UK adults consumed newsbrand content around the time of the Olympics, our research has found, on behalf of newspaper marketing agency Newsworks. The one-off online study, which polled 2103 UK adults aged 18+, found that national newspaper content, either in printed or digital form, was consumed by 78% of the adult population over the first post-Olympic weekend - a percentage which Newsworks states would equate to an audience of 32.8 million. (Yougov)

August 29, 2012

[4.6 Society » Media/ New Media](#)

[4.15 Society » Sports](#)

[4.16 Society » Entertainment](#)



239-6 **Almost half of voters want Osborne out: poll** [\(Click for Details\)](#)

Nearly half of British voters believe George Osborne should be removed from his post of finance minister in the forthcoming cabinet reshuffle, an opinion poll showed on Tuesday.

(Reuters)

August 28, 2012

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)

239-7 **Most Britons Want to Reduce Seats in the House of Lords** [\(Click for Details\)](#)

Several proposals that were included in the recently abandoned House of Lords Reform Bill 2012 are widely popular in Britain, a new Angus Reid Public Opinion poll has found. Two thirds of respondents want to ensure that four-in-five members of Parliament's upper house are elected. (Angus Reid)

August 28, 2012

[1.1 Domestic Politics » Elections](#)

[1.3 Domestic Politics » Governance](#)

239-8 **Germans want to cut Greece loose (Multi-country poll)** [\(Click for Details\)](#)

(Germany) Only a quarter of Germans think Greece should stay in the euro zone or get more help from other countries, an opinion poll showed on Monday. German sentiment, detailed by a Financial Times/Harris poll, stands in marked contrast to that in Italy and Spain, where respondents were far more reluctant to cut Greece loose from the euro zone. (Harris Poll)

September 02, 2012

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)



AMERICAS

► NORTH AMERICA

239-9 **In U.S., Labor Union Approval Steady at 52%** ([Click for Details](#))

(US) A slim majority of Americans, 52%, approve of labor unions, unchanged from 2010 and 2011, and up only slightly from the all-time low of 48% in 2009. Americans had been far more approving of unions before 2009 than they have in the last few years. ([Gallup USA](#))

August 31, 2012

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)



239-10 **GOP Favorability Matches 2008 Pre-Convention Level** ([Click for Details](#))

In the lead-up to this year's presidential convention period, 44% of registered voters held a favorable view of the Republican Party and 43% of the Democratic Party. While the Republicans' favorable rating is similar to where it stood before the conventions kicked off in 2008, the Democrats' is 11 percentage points lower. It is also the lowest pre-conventions favorable score the Democrats have received among voters in Gallup records dating to 1992. ([Gallup USA](#))

August 29, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

239-11 **U.S. Economic Confidence Entrenched as Conventions Begin** ([Click for Details](#))

Americans' views of the economy remain entrenched in negative territory as both Mitt Romney and Barack Obama prepare to use their respective conventions to make the case that they are the one better equipped to improve the country's economic situation. The Gallup Economic Confidence Index was at -27 for the week ending Aug. 26, similar to the -28 of the previous week and on par with what Gallup has found over the past seven weeks. ([Gallup USA](#))

August 28, 2012

[1.1 Domestic Politics » Elections](#)

[3.2 Economy » Consumer Confidence/Protection](#)

239-12 **Most Americans Still Predict Obama Will Win 2012 Election** ([Click for Details](#))

Most Americans believe President Obama will win the presidential election this fall, even though the race has been highly competitive for most of the year. Americans' expectation that Obama will win has been remarkably consistent, virtually unchanged since May despite three intervening months of campaigning. ([Gallup USA](#))

August 27, 2012

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)



239-13 **Americans See Christie, Ann Romney in Positive Light** ([Click for Details](#))

Americans have more favorable than unfavorable opinions of both New Jersey Gov. Chris Christie and Ann Romney -- two featured speakers at the Republican National Convention in Tampa Tuesday night. At least a third of Americans, however, don't know enough about either to have an opinion. ([Gallup USA](#))



August 28, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

239-14 **Since 1952, Pre-Convention Leader Has Won 12 of 15 Elections** [\(Click for Details\)](#)

(US) As the 2012 presidential conventions get underway in Tampa, Fla., a Gallup analysis of 15 elections from 1952 to 2008 shows that in all but three instances -- 1988, 1992, and 2004 -- the candidate leading in the Gallup poll conducted just prior to the first convention (the "pre-convention poll") has won the November election. [\(Gallup USA\)](#)

August 27, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)



239-15 **Republicans Have Greater Access to Basic Necessities** [\(Click for Details\)](#)

Republicans are more likely to have access to basic necessities than are Democrats or independents. Republicans' 85.5 Basic Access Index score -- which accounts for their access to 13 different items essential to good wellbeing -- surpasses the 82.0 for Democrats and 79.8 for independents. [\(Gallup USA\)](#)

August 30, 2012

[1.4 Domestic Politics » Political Parties](#)

[4.4 Society » Civil Society](#)

239-16 **U.S. Small-Business-Owner Satisfaction Improves to '08 Level** [\(Click for Details\)](#)

Despite today's challenging operating environment, U.S. small-business-owner satisfaction is up sharply to 39 in the third quarter of 2012, compared with 26 in the same quarter of 2010, according to a recent Wells Fargo-Gallup Small Business Index poll. [\(Gallup USA\)](#)

August 30, 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.8 Economy » Enterprise/ Investments](#)

239-17 **Mitt Romney Brings Strengths and Weaknesses to GOP Stage** [\(Click for Details\)](#)

Soon-to-be-Republican presidential nominee Mitt Romney is about as well-liked as he has been during the presidential campaign, with 48% of Americans holding a favorable view of him and 46% an unfavorable view. His image was only slightly more positive in May -- about the time he clinched the Republican nomination. As recently as mid-July, significantly more Americans viewed him unfavorably than favorably. [\(Gallup USA\)](#)

August 30, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)



239-18 **Americans Split on Paul Ryan; One in Four Have No Opinion** [\(Click for Details\)](#)

(US) Americans have mixed views of Wisconsin Rep. Paul Ryan, who will be confirmed as the GOP's vice presidential nominee on Wednesday night, with 38% saying their opinion is favorable, and 36% saying it is unfavorable. About a quarter of Americans say they have never heard of Ryan or don't know enough about him to have an opinion. [\(Gallup USA\)](#)

August 29, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

239-19 **In U.S., Private Schools Get Top Marks for Educating Children** ([Click for Details](#))

Seventy-eight percent of Americans say children educated in private schools receive an excellent or good education, more than say that about four other types of U.S. schooling. At least 6 in 10 say parochial schools or charter schools provide a quality education, while far fewer say that about home schooling or public schools. ([Gallup USA](#))

August 29, 2012

[4.10 Society » Education](#)

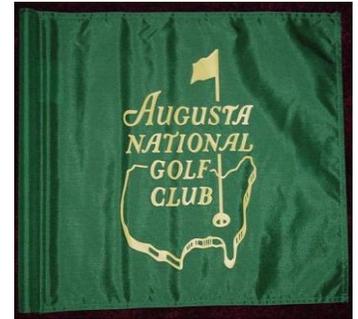
239-20 **Americans Support Augusta National's Decision to Admit Female Members** ([Click for Details](#))

The recent admission of two women to Augusta National Golf Club—where the Masters Tournament is played every year—is endorsed by a large proportion of Americans, a new Angus Reid Public Opinion poll has found. Most respondents believe private clubs should be allowed to dismiss membership applications based on citizenship. ([Angus Reid](#))

August 28, 2012

[4.5 Society » Gender Issues](#)

[4.15 Society » Sports](#)



239-21 **Canadian families find high-tech ways to stay connected** ([Click for Details](#))

([Canada](#)) Technology will play a critical role in keeping students connected with their parents while they're at school this year. The latest Rogers Innovation Report shows that in nearly equal numbers, connected young Canadians (ages 18-24) and their connected parents (40 per cent and 43 per cent, respectively) are using technology to stay close with one another. ([Vision Critical](#))

August 23, 2012

[4.6 Society » Media/ New Media](#)

[4.2 Society » Family](#)

239-22 **Six in Ten Agree Government Should Continue Graphic Anti-Smoking Ads** ([Click for Details](#))

A majority of US adults agree with the federal government's decision to begin another round of graphic anti-smoking TV advertising, a recent IBOPE Inteligência online poll finds, but those who disagree think the government should just butt out. ([Ibope-Zogby](#))

August 28, 2012

[4.11 Society » Health](#)

[4.13 Society » Social Problems](#)



239-23 **Most Americans See Afghan War as Not Reducing Threat of Terrorism** ([Click for Details](#))

([US](#)) A majority of Americans do not think the war in Afghanistan has reduced the threat of terrorism. However, this does not lead Americans to want to withdraw immediately, nor to persist indefinitely in the effort. Majorities express comfort with President Obama's plan to gradually withdraw U.S. troops between now and the end of 2014. These are some of the findings in a newly updated digest of U.S. polls on violent conflict. ([worldpublicopinion.org](#))

August 30, 2012

[2.2 Foreign Affairs & Security » Afghanistan War](#)

[2.4 Foreign Affairs & Security » Terrorism](#)

► LATIN AMERICA

239-24 **Among young people 15 to 24 years, functionally literate reach 89%** [\(Click for Details\)](#)

(Brazil) The latest survey of functional literacy indicator, the Inaf, released on Saturday (14), points out improvements in the education of the young Brazilian. Although there is much what if next in the area, especially in terms of quality, education progressed on overcoming absolute illiteracy among young people 15 to 24 years, which was 3% in 2001 and reached zero in this edition of the survey. The percentage of functionally literate was 78% to 89%, which represents an increase of 11 percentage points when compared with the registered in 2001, in the first edition of the Inaf. **(Ibope)**

July 18, 2012

[4.10 Society » Education](#)

[4.13 Society » Social Problems](#)

► MULTI-COUNTRY SURVEYS

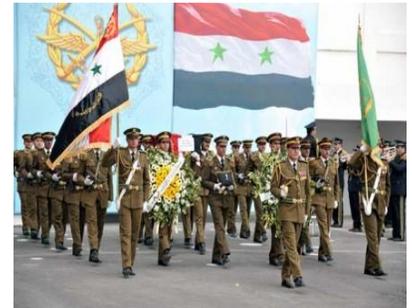
239-25 **Americans, Britons and the French Support Multilateral Action on Syria But Don't Want to Send Troops** [\(Click for Details\)](#)

A new digest of polling data from multiple sources reveals that substantial numbers of Americans, Britons and the French support forms of multilateral action to address the situation in Syria. Majorities of Americans and Britons favor imposing a no-fly zone and half of the French favor a UN military intervention in the civil war. [\(worldpublicopinion.org\)](#)

August 27, 2012

[2.7 Foreign Affairs & Security » Muslim World](#)

[2.10 Foreign Affairs & Security » Military Issues/ Defence](#)



► CYBER WORLD

239-26 **How Connectivity Influences Global Shopping** [\(Click for Details\)](#)



Connected devices have become a way of life for many, but shoppers are digitally engaged to varying degrees depending on the products they buy. While e-commerce activity for some consumer packaged goods (CPG) products — especially perishable categories where freshness counts — may not be as transformative as other non-CPG industries — such as books, music and travel — online grocery purchasing power is growing. New findings from a Nielsen online survey of respondents from 56 countries around the world provide insight into the influence

digital devices have on grocery-shopping behavior. **(Nielsen)**

August 28, 2012

[3.11 Economy » Science & Technology](#)

[4.6 Society » Media/ New Media](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

239-27 **Internet access in Brazil comes to 83.4 million people** [\(Click for Details\)](#)

The second quarter of 2012 recorded increase in the amount of people with internet access in the country. According to IBOPE Nielsen Online, when considered all locations for connection as households, work,

schools and Internet cafes, the number of users reaches 83.4 million. This represents an increase of 1% over 82.4 million for the first quarter of this year and 7% on the 77.8 million for the second quarter of 2011. (Ibope Nielson)

August 31, 2012

3.12 Economy » IT & Telecom

4.6 Society » Media/ New Media

Topic of the week:

How Connectivity Influences Global Shopping

- This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

August 28, 2012

Connected devices have become a way of life for many, but shoppers are digitally engaged to varying degrees depending on the products they buy. While e-commerce activity for some consumer packaged goods (CPG) products — especially perishable categories where freshness counts — may not be as transformative as other non-CPG industries — such as books, music and travel — online grocery purchasing power is growing. New findings from a Nielsen online survey of respondents from 56 countries around the world provide insight into the influence digital devices have on grocery-shopping behavior.



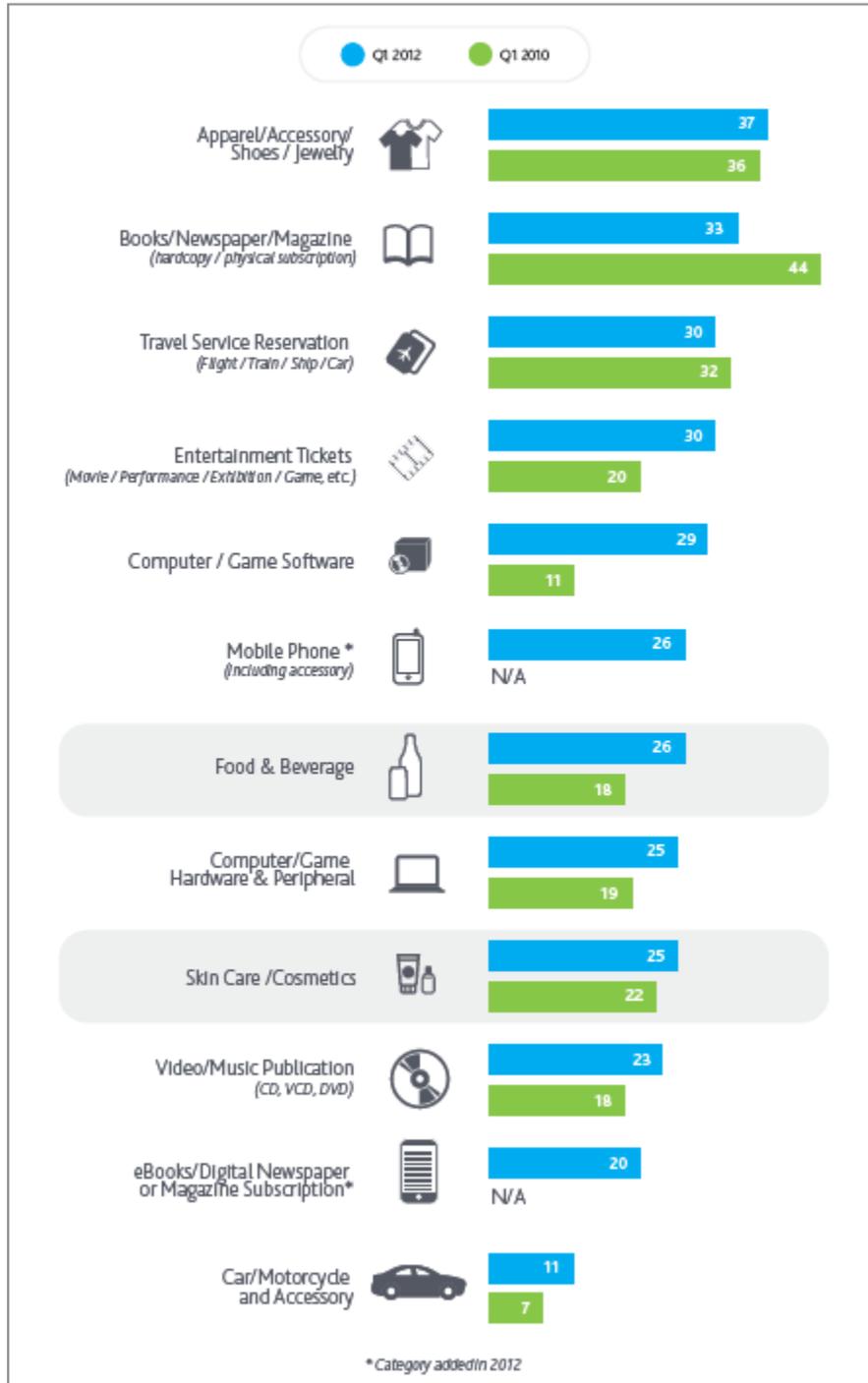
More than one-quarter (26%) of global respondents said they planned to purchase food and beverage products via an online connected device in the next three to six months — a jump from 18 percent reported in 2010. Skin care and cosmetics also increased from 22 percent to 25 percent in the latest survey.



One in five global respondents said they planned to purchase electronic books and digital newspaper and magazine subscriptions, a new category added to the Nielsen Global Survey in 2012. The online purchase intent of hard copy books and physical subscriptions declined from 44 percent in 2010, to 33 percent this year. Categories with growing global purchase intent include computer/game software (+18 percentage points), entertainment tickets (+10), computer/game hardware (+6), video/music production (+5), cars/motorcycle and accessories (+4) and apparel/accessories/shoes/jewelry (+1).

What categories of products do you plan to purchase on any connected device in the next 3 to 6 months?

Global Average



Source: Nielsen Global Survey of Digital's Influence on Grocery Shopping, Q1 2012

- Online shopping intentions for food and beverage categories increased 44 percent in two years
- Six-in-ten global respondents used the Internet for grocery shopping research
- Nearly half (49%) of respondents purchased a product online
- Globally, 46 percent used social media to help make purchase decisions
- 37 percent purchased from online-only stores most frequently



About the Survey and Methodology

The findings in this study are based on respondents with online access. While an online survey methodology allows for tremendous scale and global reach, it is limited in that it provides a perspective only on the habits of existing Internet users, not total populations. Results may therefore, among other possibilities, over-report online usage. Additionally, responses are only indicative of respondents' beliefs about their own online usage, rather than actual metered data.

Source: http://blog.nielsen.com/nielsenwire/online_mobile/how-connectivity-influences-global-shopping/

Gilani's Gallopedia (2007-2012)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – May 2012

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,535 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited: \approx 347 during the period 2007-2012

