#### Gilani's Gallopedia©

## Gallopedia

From Gilani Research Foundation

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#### Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

#### Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both reader and contributor.

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Topic of the week: (Click for details)

#### INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF 24
NATIONAL & MULTI COUNTRY SURVEYS. 13
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg <b>2</b>	Asia zone this week- 05 national polls
	this week- 05 national polls

Africa zone this week – **04** national polls

Euro Americas zone this week- 13 national polls

Cyber World – 02 Polls

Topic of the weekGermans Exercise
More Than Britons,
But Eat Less
Healthy

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

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## Asia zone

►MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

#### ► MIDDLE EAST & NORTH AFRICA

244-1 Specialized Opinion Poll on Palestinian Local Elections (October 20, 2012) (Click for Details)

(Palestine) The vast majority of registered voters (85 percent) in the six target cities support the holding of local elections on October 20, 2012, with 9 percent opposing and 6 percent not sure. Support for the holding of the elections ranges between 80 percent in Nablus to 89 percent in Hebron. However, 50 percent of registered voters prefer a system that allows for the election of individual candidates. In contrast, 38 percent prefer the list system. 5 percent have no preference and 7 percent are not sure. (AWRAD) September 29, 2012

1.1 Domestic Politics » Elections

## 244-2 Tunisians Have Mixed Views of Situation in The Country (Click for Details)

(Tunisia) A recent survey indicates an ongoing decline in confidence for the current transition period over IRI's previous survey in January 2012. This drop comes in spite of modest economic growth and political stability during the first half of 2012. In spite of a generally negative outlook, respondents offered a slightly more positive appraisal of the economy than in recent surveys. (IRI)

October 2012

1.2 Domestic Politics » Performance Ratings



#### **▶ WEST ASIA**

#### 244-3 Looking Inside for Self-Critcisim: Pakistani Views On Their Faults (Click for Details)

(Pakistan) According to a recent survey, corruption tops the list of self-critical reflections in Pakistan. It is cited by 16% as the leading issue that they dislike the most about Pakistan followed by inflation (11%), terrorism (8%) unemployment (7%), politics (5%), load shedding (5%), current government (4%), educational system (2%) and others (17%). (Gallup Pakistan)

October 05, 2012

1.5 Domestic Politics » National Image/ Trust



#### **▶ SOUTHEAST ASIA**

# 244-4 **Sabah voters dissatisfied with state economic conditions** (Click for Details) (Malaysia) 57% of Sabah voters polled during a recent survey by Merdeka Center said they were dissatisfied with the economy in Sabah. The survey also noted that sentiments on other economic indicators were lower in this recent survey compared an earlier survey conducted in November 2009. (Merdeka Center)

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October 5, 2012

1.3 Domestic Politics » Performance Ratings

#### 244-5 August 24-27, 2012 BW-SWS Senatorial Preference Survey (Click for Details)

(Philippines) The BW-SWS Senatorial Preference Survey, implemented within the August 24-27, 2012 Social Weather Survey, showed Francis Joseph 'Chiz' Escudero, Loren Legarda, and Alan Peter 'Compañero' Cayetano ahead of 28 other Senatorial bets. (SWS)

October 03, 2012

1.2 Domestic Politics » Performance Ratings



## Africa zone

WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

#### ► SUB-SAHARAN AFRICA

#### 244-6 Fuel subsidy removal - transportation and food prices are hardest hit (Click for Details)

(Nigeria) The results of a recently released snap poll conducted by NOI Polls have revealed that since the removal of fuel subsidy in January 2012, Nigerians have witnessed increases in mainly cost of transportation and food prices. It will be recalled that NOI Polls had earlier conducted a pre-subsidy-removal poll in October 2011 to establish whether or not Nigerians supported the planned fuel subsidy removal at the time. (NOI Polls)

October 04, 2012

3.4 Economy » Inflation



## 244-7 Nigeria: Celebrating the Creative Industries: The Nollywood Phenomenon (Click for Details)

(Nigeria) The Nigerian film industry has become one of the principal forces of popular art on the continent. Colloquially known as "Nollywood", it has over the years grown to be a world phenomenon, ranking third in the global movie industry in terms of revenue and value after Hollywood (USA) and Bollywood (India). (NOI)

October 03, 2012

4.16Society » Entertainment

#### 244-8 In Kenya, Most Registered Voters Lack Required Voting Card (Click for Details)

(Kenya) The vast majority of registered voters in Kenya do not have the voting card they need to be able to participate in the country's next presidential election, scheduled for March 4, 2013, according to a July 26-Aug. 17, 2012, Gallup survey. (Gallup USA)

October 5, 2012

1.1 Domestic Politics » Elections

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## 244-9 Kenyans' Leadership Approval Lower Than Before Last Election (Click for Details)

(Kenya) Ahead of Kenya's next presidential election in March 2013, Gallup surveys show 39% of voting-age Kenyans approve of their country's leadership and 34% see their standard of living getting better. Both measures are lower than they were a few months before Kenya's last presidential election in 2007. (Gallup USA)

October 3, 2012

1.2 Domestic Politics » Performance Ratings





## **Euro Americas** zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

#### **EUROPE**

#### **▶ EAST EUROPE**

#### 244-10 More and more Russians ponder emigration (Click for Details)

(Russia) Nearly a third (31%) of Russian urban dwellers revealed that they would like to emigrate from Russia. In the seven years since Romir's last analogous survey the share of respondents willing to flee the country increased by 12%. Nevertheless, over half of all respondents (55%) are not willing to change their country of permanent residence. (Romir)

September 20, 2012

4.8 Society » Immigration/Refugees



244-11 **Russians About Putin: Influence, Politics, And Image** (Click for Details) (Russia) Fifty-nine percent of Russians favor Vladimir Putin. They are basically supporters of United Russia party (88%), women (65%), Russians with low level of education (69%), and rural area residents (64%). Whereas ten years ago it was hard to reveal those who did not favor V. Putin, today it is clear that they are men (27%), residents of middle and big cities (25-26%) and Russians with high level of education (25%). (Russian Public Opinion Research Center)

September 11, 2012

1.1 Domestic Politics » Elections

1.5 Domestic Politics » National Image/ Trust

#### 244-12 Pussy Riot Sentence And Russian Judicial System (Click for Details)

(Russia) According to the relative majority of Russians who kept track of the trial over the Pussy Riot punk band, the court acted independently and was not influenced by any external pressure. The sentence did not change the public attitudes towards Russian judiciary system. (Russian Public Opinion Research Center) September 11, 2012

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4.12 Society » Crime 4.16 Society » Entertainment

#### **▶ WEST EUROPE**

#### 244-13 **Londoners feeling the pinch** (Click for Details)

(UK) The YouGov UK Household Economic Activity Tracker (HEAT) index remained stuck below 100 in September, as a larger number of households reported a deteriorating financial situation and growing fears about job security than the number who said that things were getting better. (Yougov)

October 03, 2012

3.3 Economy » Employment Issues

3.4 Economy » Inflation

#### 244-14 Germans Exercise More Than Britons, But Eat Less Healthy (Click for Details)

(Germany) Germans score slightly better than Britons on the Gallup-Healthways Healthy Behavior Index, which measures four elements of a healthy lifestyle. Germany's lead on the index, however, is primarily due to German women, who score six points higher than UK women and 11 points higher than German men. (Gallup USA)

October 8, 2012

4.11 Society » Health

#### 244-15 Euro opinion on Kate photos (Multi-country surveys) (Click for Details)

YouGov's EuroTrack survey, a multi-country study tracking public opinion in the UK, Germany, France, Denmark, Sweden, Finland and Norway, has revealed that a majority of people in all the countries surveyed say it was wrong for magazines to publish photos of the Duchess of Cambridge sunbathing topless. Opposition to the images was strongest in Britain, at 80%, and weakest in France (60%), where the photos were originally published. (YouGov)

October 05, 2012

4.6 Society » Media/ New Media

4.7 Society » Morality, Values & Customs / Lifestyle



#### **AMERICAS**

#### **▶ NORTH AMERICA**

#### 244-16 Congressional Race Remains Close (Click for Details)

(US) U.S. registered voters are about as likely to say they would vote for the Democratic congressional candidate in their district if the election were held today as to say they would vote for the Republican candidate, 47% to 46%. (Gallup USA)

October 5, 2012

1.1 Domestic Politics » Elections





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#### 244-17 **U.S. Consumer Spending Slows in September** (Click for Details)

(US) Americans' self-reported average daily spending fell to \$74 in September, after climbing for two months and reaching \$77 in August, its highest level in nearly four years. But Americans still spent more this September than they did in any September over the past three years. (Gallup USA)

October 5, 2012

3.1 Economy » Perceptions on Performance/ Well-Being

3.2 Economy » Consumer Confidence/Protection



#### 244-18 U.S. Nongovernment Job Creation Stalls (Click for Details)

(US) U.S. nongovernment workers reported worse job creation conditions in September than they have in any month since February. Gallup's Job Creation Index score of +21 among nongovernment workers is down from +23 in August and a high of +25 in April. At the same time, the job creation climate within state and local government became even more positive, helping to sustain U.S. job creation nationally. (Gallup USA) October 3, 2012

3.3 Economy » Employment Issues

4.10 Society » Education



### 244-19 Americans Predict Obama Will Do a Better Job in Debates (Click for

(US) Despite both candidates' efforts to downplay expectations, the majority of Americans say Barack Obama (57%) will do a better job than Mitt Romney (33%) in the upcoming presidential debates. Republicans are a little less positive that Romney will do a better job than Democrats are about Obama, while independents -- a crucial group at this stage of the campaign -- tilt strongly toward the view that Obama will do better. (Gallup USA) October 2, 2012

1.2 Domestic Politics » Performance Ratings

#### 244-20 Obama Beats Romney as Better for Middle-Income Americans (Click for Details)

(US) More Americans believe middle-income earners would be better off in four years if President Barack Obama is re-elected than if Mitt Romney wins, by 53% to 43%. The public also says lower-income Americans would be better off under an Obama presidency, while, by an even larger margin, they say upper-income Americans would do better under Romney. (Gallup USA) October 1, 2012

1.2 Domestic Politics » Performance Ratings

#### 244-21 **Abortion Is Threshold Issue for One in Six U.S. Voters** (Click for Details)

(US) Economic policy may be dominating this year's presidential campaign, but the abortion issue appears no less relevant to U.S. registered voters than usual. Seventeen percent say they will vote only for candidates for major office who share their own views on abortion, one of the higher rates of abortion-centric voting seen in presidential election years since 1992. (Gallup USA)

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#### October 4, 2012

4.2 Society » Family

4.7 Society » Morality, Values & Customs / Lifestyle

#### **▶ LATIN AMERICA**



## 244-22 Class C: increase the number of parents that make parenting a priority in life (Click for Details)

(Brazil) The income growth and improving the living conditions of the class C also are reflected in increased value and investment in education by persons belonging to the group. According to data from the Target Group Index, IBOPE Media, in 2009, the education of children was a priority for 67% of parents of class c. back in 2012, this percentage rose to 72% of respondents in these areas. (Ibope)

October 03, 2012

4.10 Society » Education

#### **▶ CYBER WORLD**

#### 244-23 Almost 1 in 3 Businesses expect to benefit from NBN (Click for Details)

(Australia) Almost one third (29%) of Australian businesses expect the National Broadband Network (NBN) to benefit or be useful to their business, as do nearly half of all Large Businesses (42%). These are the latest findings from the Roy Morgan Business Survey for the 12 months to June 2012. (Roy Morgan) October 05, 2012

3.8 Economy » Enterprise/ Investments

3.9 Economy » Financial systems & Institutions



3.12 Economy » IT & Telecom

## 244-24 The Explosion In Mobile Audiences And A Close Look At What It Means For News (Click for Details)

(US) Half of all U.S. adults now have a mobile connection to the web through either a smartphone or tablet, significantly more than a year ago, and this has major implications for how news will be consumed and paid for, according to a detailed new survey of news use on mobile devices by the Pew Research Center's Project for Excellence in Journalism (PEJ) in collaboration with The Economist Group. (Pew Research Center)

October 1, 2012

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## **Topic** of the week:

#### Germans Exercise More Than Britons, But Eat Less Healthy

This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

October 8, 2012



German women boast best exercise habits, but men lag in healthy eating

BRUSSELS -- Germans score slightly better than Britons on the Gallup-Healthways Healthy Behavior Index, which measures four elements of a healthy lifestyle. Germany's lead on the index, however, is primarily due to German women, who score six points higher than UK women and 11 points higher than German men.

Healthy Behaviors Index Scores in the UK and Germany

	UK	Germany	Difference (UK minus Germany)
All adults	68	71	-3
Men	66	65	1
Women	70	76	-6

Gallup-Healthways Well-Being Index January-August 2012

#### GALLUP'

This Healthy Behaviors Index is a key component of the Gallup-Healthways Well-Being Index, which provides a comprehensive monthly measure of Germans' and Britons' physical, emotional, and financial health. Specifically, the index asks respondents about their exercise, eating, and smoking habits.

#### Germans Exercise More Than Britons, Especially German Women

German adults are much more likely to report frequent exercise than are Britons -- 75% vs. 54%. German men and women are more likely to exercise than their counterparts in the UK, but German women beat British women by a wider margin -- they are 24 percentage points more likely to report exercising three or more days per week. Additionally, while British men and women are equally likely to exercise frequently, German women are more likely than German men to exercise three or more days per week.



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Percentage Who Exercise for at Least 30 Minutes Three Times a Week or More

	UK	Germany	Difference (UK minus Germany)
All adults	54	75	-21
Men	54	72	-18
Women	53	77	-24

Gallup-Healthways Well-Being Index January-August 2012

#### GALLUP'

These patterns in exercise reflect what Gallup found in comparing the habits of residents living in Berlin and London -- with women in the German capital much more likely to exercise frequently than those in the UK capital.

#### **Britons Beat Germans in Healthy Eating, Particularly Among Men**



Britons outperform Germans adults overall on two measures of healthy eating -they are more likely to say they ate healthy all day "yesterday" and to eat fruits and
vegetables frequently. It is German men, though, who are more responsible for the
nation's comparative disadvantage. They are eight points less likely than British
men to say they ate healthy yesterday, while German women only lag UK women
by three points on this measure. The gender gap on this item is significant within
Germany, where women's reports of healthy eating outpace men by 12 points, but
the gender gap is nonexistent in the UK.

The pattern in produce consumption habits is slightly different. There is a gender gap on this measure in the UK and Germany, with women besting men in both nations. Still, British men and women are more likely than their German counterparts to say they eat five servings of fruits and vegetables four or more days per week.



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#### Healthy Eating Habits in the UK and Germany

	UK	Germany	Difference (UK minus Germany)
% Ate healthy all day yesterday			
All adults	70	67	3
Men	69	61	8
Women	70	73	3
% Ate 5 servings of fruit & vegetables 4 or more days a week			
All adults	70	66	4
Men	64	59	5
Women	75	72	3

Gallup-Healthways Well-Being Index January-August 2012

GALLUP'

Gallup and Healthways found UK adults had better eating habits than Germans in 2011 as well.

#### **British Are Less Likely to Smoke**

Britons also outdo Germans in terms of smoking -- they are slightly more likely to report that they do not smoke. However, that really reflects the difference between German and British men -- 67% vs. 74% -- because in both countries eight in 10 women are nonsmokers.

#### Percentage Who Do Not Smoke

	UK	Germany	Difference (UK-Germany)
All adults	77	74	3
Men	74	67	7
Women	80	81	-1

Gallup-Healthways Well-Being Index January-August 2012

GALLUP'

#### **Implications**

These data underscore that it is important for leaders to understand existing gender differences in behaviors in order to properly craft strategies for improving residents' healthy habits. Targeting campaigns and policies more effectively by addressing specific gender issues could prove to be more successful than addressing the population as a whole. For example, German men are in greater need of reducing their smoking rate than are German women.

#### Page 10 of 12

There is also much countries can learn from one another in developing policies for bettering their constituents' health. The UK should look to Germany to understand why residents there are highly likely to exercise frequently. And Germany can study why Britons have better eating habits. Uncovering the reasons for these differences would help both countries decrease their equally troublesome weight issues.

#### **About the Gallup-Healthways Well-Being Index**

The Gallup-Healthways Well-Being Index tracks wellbeing in the U.S., U.K., and Germany and provides best-in-class solutions for a healthier world. To learn more, please visit well-beingindex.com.

#### **Survey Methods**

Results are based on telephone interviews conducted as part of the Gallup-Healthways Well-Being Index survey from Jan. 1-Aug. 31, 2012, with a random sample of 7,786 adults, aged 18 and older, living in Germany, and a random sample of 7,941 adults, aged 18 and older, living in the UK, selected using random-digit-dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the maximum margin of sampling error is  $\pm 1.0$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones. Samples are weighted by gender, age, education, region, adults in the household, and cell phone status. Demographic weighting targets are based on the most recently published population data from the German Statistics Office. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Source: <a href="http://www.gallup.com/poll/157880/germans-exercise-britons-eat-less-healthy.aspx?utm\_source=alert&utm\_medium=email&utm\_campaign=syndication&utm\_content=morelink&utm\_term=Wellbeing">http://www.gallup.com/poll/157880/germans-exercise-britons-eat-less-healthy.aspx?utm\_source=alert&utm\_medium=email&utm\_campaign=syndication&utm\_content=morelink&utm\_term=Wellbeing</a>

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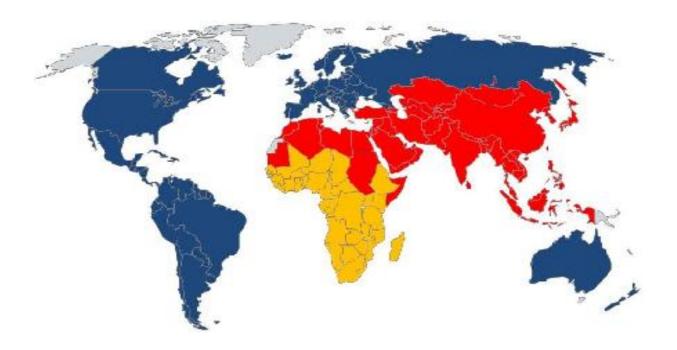
#### Gilani's Gallopedia (2007-2012)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 - May 2012

#### **KEY STATISTICS**

- 1- Number of Surveys (a selection on key political and social issues):  $\sim$  6,535 polls during the period 2007-2012
- 2- Subjects of Interest (we have made a list of 125 subjects, further grouped into 9 broad categories, namely: Governance, Globalization (inclusive of global economic issues) Global Conflicts (conflict zones), Global leaders (USA and Emerging powers), Global Environment, Family, Religion, and other miscellaneous
- 3- Number of countries covered by one or more surveys: ~ 178 during the period 2007-2012
- 4- Number polling organizations whose polls have been citied: ~ 347 during the period 2007-2012



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