

# Gallopedia

From **Gilani Research Foundation**

February 2013, issue # **263\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

**Gilani's Gallopedia** is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over **350** agencies and institutions.

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Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **25** NATIONAL & MULTI COUNTRY SURVEYS. **11** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

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this week- **03** national polls



Pg **2** **Africa zone**  
this week- **04** national polls



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this week- **16** national polls  
**Multi-country Surveys- 02** polls



Pg **7** **Topic of the week-**  
**TNS research reveals a mood of cautious optimism at Chinese New Year**



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

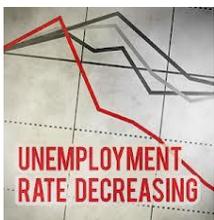
### ► WEST ASIA

263-1 **Pakistani Disapproval of U.S. Leadership Soars in 2012** (Click for Details)

(Pakistan) With President Barack Obama's first term characterized by strained relations between Pakistan and the U.S., more than nine in 10 Pakistanis (92%) disapprove of U.S. leadership and 4% approve, the lowest approval rating Pakistanis have ever given. (Gallup USA)

February 14, 2013

2.6 Foreign Affairs & Security » US image



263-2 **Adult joblessness falls to 24.6%** (Click for Details)

(Philippines) A recent survey in Philippines shows that adult joblessness has decreased to 24.6 percent. 10 percent have lost their jobs involuntarily while 11 percent has resigned. (SWS)

February 18, 2013

3.3 Economy » Employment Issues

### ► NORTHEAST ASIA

263-3 **TNS research reveals a mood of cautious optimism at Chinese New Year** (Click for Details)

(China) Figures published by global research consultancy TNS, provide an insight into the mood of the Chinese consumer as they approach Chinese New Year. The findings show a desire to celebrate and excitement for the year ahead, balanced by financial concerns. (TNS China)

February 05, 2013

3.1 Economy » Perceptions on Performance/ Well-Being



## Africa zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

### ► SUB-SAHARAN AFRICA

263-4 **6 in 10 Nigerians agree that Nigeria has fared better as a nation** (Click for Details)

(Nigeria) Latest weekly poll results released by NOI Polls Limited have revealed that about 6 in 10 Nigerians agree that the country has fared better as a united nation, instead of being separate. The results also indicate that 48 percent of Nigerians think the planned 100 year celebration of Nigeria in 2014 is justified. These were two key findings from the centenary polls done in the week of February 4th 2013. (NOI)



February 8, 2013

3.1 Economy » Perceptions on Performance/ Well-Being

263-5 **Performance rating of national government declines** (Click for Details)

(South Africa) According to the latest poll by opinion and market research company, Ipsos, just over half of adult South Africans (52%) indicated that, in their view, the national government was performing “well”. Four provinces, namely the Western Cape, North West, Mpumalanga and the Free State outperformed the national government when their performances were evaluated. (Ipsos South Africa)

February 13, 2013

1.2 Domestic Politics » Performance Ratings

1.3 Domestic Politics » Governance



263-6 **Ipsos poll measures public satisfaction with government performance in key policy areas** (Click for Details)

(South Africa) The government has not significantly impressed the public in terms of their performance in any of the policy areas, according to the latest poll by market and opinion research company, Ipsos. (Ipsos South Africa)

February 13, 2013

1.2 Domestic Politics » Performance Ratings

1.3 Domestic Politics » Governance

263-7 **Significant support demonstrated for “youth subsidy”** (Click for Details)

(South Africa) Just over half of South African voters (54%) support the idea of a youth subsidy. This is an important finding from the Ipsos “Pulse of the People” poll of 3,446 adult South Africans. (Ipsos South Africa)

February 14, 2013

3.9 Economy » Financial systems & Institutions



## Euro Americas zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### EUROPE

#### ▶ EAST EUROPE

263-8 **Buyer Activity Index grows by 70% in 5 Years** (Click for Details)

(Russia) In January 2013 everyday consumer spending nominally dropped by 19% compared to December 2012 yet grew by 10% compared to January 2012. Both indicators do not demonstrate anything out of the ordinary when it comes to the usual dynamics registered throughout the entire research period. (Romir)

February 12, 2013

3.2 Economy » Consumer Confidence/Protection

263-9 **Russia "E-Reads" More and More** ([Click for Details](#))

(Russia) As reported by the Russian Book Chamber, the numbers of published editions continue to drop year after year and the drop rate is accelerating. There was a 12% drop in published editions in 2012 compared to 2011, whereas it was 6% one year earlier. However it looks like Russians haven't started to read less. (Romir) February 11, 2013

[4.6 Society » Media/ New Media](#)

## ► WEST EUROPE

263-10 **Don't write off the 'Yes' vote just yet** ([Click for Details](#))

(UK) The battle to win next year's independence referendum is very much alive. After a year to forget for supporters of a 'Yes' vote, our latest poll suggests that the gap between the two sides has narrowed a little. (YouGov)

February 18, 2013

[1.1 Domestic Politics » Elections](#)

263-11 **Scots are no Euro-enthusiasts** ([Click for Details](#))

(Scotland) Next year's vote on Scotland's constitutional future will not be the only in/out referendum being held in the next few years. Since the Prime Minister announced his intention to hold a vote on Britain's membership of the EU if the Conservatives win the next election outright, measuring public support on this issue has become ever more important.

(YouGov)

February 18, 2013

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)



263-12 **Views on the horsemeat scandal** ([Click for Details](#))

(UK) A majority (53%) of Brits say that following the horsemeat scandal they are not confident they know what is in the food they eat, while 43% say they are confident and 3% are unsure. (YouGov)

February 15, 2013

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.11 Society » Health](#)

263-13 **Britons Have Little Trust on Political Leaders and Members of Parliament** ([Click for Details](#))

(UK) Most respondents trust the NHS, but call for criminal charges to deal with employees who fail to speak out about poor patient care in hospitals. People in Britain are particularly despondent when asked to assess the country's politicians, a new Angus Reid Public Opinion poll conducted for the Sunday Express has found. (Angus Reid)

February 10, 2013

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)

[1.4 Domestic Politics » Political Parties](#)

## AMERICAS

### ► NORTH AMERICA

263-14 **Obama Rated Highest on Foreign Affairs, Lowest on Deficit** ([Click for Details](#))

(USA) President Obama earns a 39% job approval rating for his handling of the economy, similar to his ratings on the issue one year ago. Among domestic issues, Obama's rating on the economy is above only his 31% rating for handling the federal deficit. Across nine issues, Americans give Obama his highest approval ratings for handling national defense (53%), followed by foreign affairs and immigration, each at 46%.

(Gallup USA)

February 11, 2013

[1.2 Domestic Politics](#) » [Performance Ratings](#)

263-15 **U.S. Small Businesses Struggle to Find Qualified Employees** ([Click for Details](#))

In spite of the slow economy and associated high unemployment rate, 53% of U.S. small-business owners in January reported finding it very (23%) or somewhat difficult (30%) to find the qualified employees they need, according to the Wells Fargo/Gallup Small Business Index survey. This is the same as in January of last year, but lower than the 65% who were having difficulty finding qualified candidates in March 2005. (Gallup USA)

February 15, 2013

[3.8 Economy](#) » [Enterprise/ Investments](#)



263-16 **LGBT Percentage Highest in D.C., Lowest in North Dakota** ([Click for Details](#))

The percentage of U.S. adults who identify as lesbian, gay, bisexual, or transgender (LGBT) ranges from 1.7% in North Dakota to 5.1% in Hawaii and 10% in the District of Columbia, according to Gallup surveys conducted from June-December 2012. Residents in the District of Columbia were most likely to identify as LGBT (10%). Among states, the highest percentage was in Hawaii (5.1%) and the lowest in North Dakota (1.7%), but all states are within two percentage points of the nationwide average of 3.5%. (Gallup USA)

February 15, 2013

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

263-17 **The Global Catholic Population** ([Click for Details](#))

(USA) Over the past century, the number of Catholics around the globe has more than tripled, from an estimated 291 million in 1910 to nearly 1.1 billion as of 2010, according to a comprehensive demographic study by the Pew Research Center. (Pew Research Center)

February 13, 2013

[4.1 Society](#) » [Religion](#)

263-18 **Continued Support for U.S. Drone Strikes** ([Click for Details](#))

While U.S. drone strikes have faced new scrutiny in recent weeks, a majority of the public continues to support the program. Overall, 56% approve of the U.S. conducting missile strikes from pilotless aircraft to target extremists in countries such as Pakistan, Yemen and Somalia; just 26% say they disapprove. (Pew Research Center)

February 11, 2013

[2.10 Foreign Affairs & Security](#) » [Military Issues/ Defence](#)



**263-19 Love and Marriage** (Click for Details)

Americans believe that love is the main foundation of marriage. Most who never have been married say they would like to be at some point in their lives. However, statistics show Americans aren't rushing to the altar, and the U.S. marriage rate is at an all-time low—only 51% of adults were married in 2011, according to U.S. Census Bureau statistics. ([Pew Research Center](#))

February 13, 2013

[4.7 Society » Morality, Values & Customs / Lifestyle](#)**263-20 Economy Dominant in Obama's Speech, Americans' Priorities**

(Click for Details)

Ahead of President Barack Obama's State of the Union address on Tuesday, Americans' concerns about the "most important problem" in the country remained largely entrenched compared with the previous month, with one in four mentioning the economy, followed by unemployment or jobs (19%), and then various issues related to poor government or leadership. ([Gallup USA](#))

February 14, 2013

[1.3 Domestic Politics » Governance](#)**263-21 Most Canadians Continue to Voice Support for an Elected Senate** (Click for Details)

([Canada](#)) Canadians continue to call for the opportunity to elect the members of the upper house, a new Angus Reid Public Opinion poll has found. Practically half of Quebecers would like all legislation to be reviewed and authorized by the House of Commons. ([Angus Reid](#))

February 14, 2013

[1.3 Domestic Politics » Governance](#)**► AUSTRALASIA****263-22 1 in 5 smartphone users bank on them** (Click for Details)

([Australia](#)) Smartphone users are switching from browsers to apps for their online banking. The proportion of Australian smartphoners who use their phone to conduct online banking transactions is now over 20%, according to Roy Morgan's latest Mobile Phone Monitor. ([Roy Morgan](#))

February 07, 2013

[3.12 Economy » IT & Telecom](#)[4.6 Society » Media/ New Media](#)**263-23 Business flunks Federal Government on growth** (Click for Details)

([Australia](#)) With the 2013 national election date set, a majority of Australian businesses (53.7%) rate the current Government as 'Very Poor' at 'fostering a climate of growth'. ([Roy Morgan](#))

February 15, 2013

[3.8 Economy » Enterprise/ Investments](#)**► MULTI-COUNTRY SURVEYS****263-24 Are We In a Global Recession? More than Half Say Yes** (Click for Details)

Concerns about global recessionary conditions subsided slightly in 2012, but negative sentiment about the economy remains considerable for a majority of consumers around the world. ([Nielsen](#))

February 11, 2013

3.6 Economy » Economic Globalization

263-25 **Media habits in new markets** (Click for Details)

The media market is growing globally as consumers are becoming permanently 'connected' and people in developing markets, such as Brazil and China, are emerging as some of the largest consumers of both traditional and digital media. For media and advertising companies to survive and thrive in this new environment they must increasingly focus their energies on these new markets. (YouGov)



February 13, 2013

4.6 Society » Media/ New Media

## Topic of the week:

### **TNS research reveals a mood of cautious optimism at Chinese New Year**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

February 05, 2013



Shanghai - Figures published by global research consultancy TNS, provide an insight into the mood of the Chinese consumer as they approach Chinese New Year. The findings show a desire to celebrate and excitement for the year ahead, balanced by financial concerns.

The study of 5,000 Asian consumers in mainland China, Hong Kong, Singapore, Taiwan and Malaysia from TNS, a WPP company (WPP:NASDAQ) finds a mood of optimism, with three quarters of people feeling good about the year ahead. This peaks in China, where 88 percent of people feel positively as we enter the Year of the Snake.



Across the region, people are making plans, with over a third of people intending to travel to a new country. There's a healthy outlook for the automotive market, with many people across the region planning to buy a new car in the year ahead – and this is a particularly common goal for those in China. Buying a new house and changing jobs are also part of the plans for a quarter of those surveyed.

While there is no intention to stop spending, this is tempered by concern over the global economic outlook, felt by 28.7 percent of people in China. And whilst the big picture is important, it's people's own finances that emerged as the second concern for the New Year, with 42 percent concerned about budget constraints, behind the fears about health which is the top one concern for Chinese people (43.2%).

Chris Bonsi, CEO Greater China at TNS said: "Chinese New Year is undoubtedly a time for celebration and consumers are still showing confidence in their spending and plans for the year ahead. There is a real

awareness of slowing growth at home and continued financial instability; however the current prospects remain good.”

Despite any concerns, giving gifts remains important for 96.5 percent of people in China who will be buying presents for family, 87.2% for relatives, and 77.3% for friends at New Year. When it comes to the gifts they want to receive themselves, gadgets are increasingly popular and are the second most desired gift across the region, with 13 percent hoping to receive electronics (v.s. 21.6% in China). However, money is the clear favourite for 44.9 percent of people who are looking forward to getting a ‘Red Packet’ gift of money from family this New Year.

While almost half of people are planning to spend their Red Packet on buying something nice for themselves, people across Asia demonstrate financial prudence. This is reflected in the 77.8 percent of people in China intending to save the money they receive and for the 13.3 percent of people in China who will prioritise paying off their debts.

“Saving is important here – increased consumer spending is as a result of increasing disposable incomes throughout the region, but is not at the expense of investing for the future,” says Chris Bonsi.

Spending time with family is a key part of the celebration and almost 85.3 percent of people in China want relatives and friends around during the holidays. 16.6 percent people will be sending greetings via social networks this year, however meeting in person is preferred by 80.4 percent of those surveyed.

Traditional activities remain relevant across the generations, with young people are just as likely as their older relatives to want to have their fortune read in preparation for Chinese New Year. And following Reunion Dinner, families will spend time talking or playing games.

Chris Bonsi continued, “People are finding new ways to observe old customs, but the essence of Chinese New Year as a time for friends, family and celebration shows no sign of diminishing.”

**Source:** [http://www.tns-global.com.cn/PR\\_20130205\\_TNS\\_APAC\\_CNY\\_Study\\_EN.pdf](http://www.tns-global.com.cn/PR_20130205_TNS_APAC_CNY_Study_EN.pdf)

## Gilani's Gallopedia (2007-2013)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – January 2013

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2013
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2013
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2013

