Gilani's Gallopedia©

Gallopedia

From Gilani Research Foundation

July 2013, issue # **283***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over **350** agencies and institutions.

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF 21
NATIONAL & MULTI COUNTRY SURVEYS. 11
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg 2 Asia zone this week- 02 national polls

Africa zone this week- 01 national poll

Euro Americas zone this *week-* **16** national polls

Multi-country Survey - 02 Polls

Topic of the week-

Mexico and India show high potential for upheaval

PROUD TO BE AN AMERICAN



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

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Asia zone

▶MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MIDDLE EAST

283-1 Palestinians Pessimist about their Government (Click for Details)

(Palestine) Majority of Palestinians believe that their government is heading in the wrong direction and believe that the newly formed government will continue the policies of the Fayyad government or will make minor changes. People in West Bank and Gaza both seem disappointed with their government. (AWRAD) July 2013



1.3 Domestic Politics » Governance



► WEST ASIA

283-2 Over Seven in Ten Pakistanis Own a Cell Phone (Click for Details)

(Pakistan) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 71% of Pakistanis say they have a personal mobile phone. Of these, 48% claim they don't use SMS. (Gallup Pakistan) July 5, 2013

3.12 Economy » IT & Telecom



Africa zone

WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

▶ SUB-SAHARAN AFRICA

283-3 President's Approval Rating Remains Constant at 44% for the Month of June 2013 (Click for Details)

(Nigeria) Governance poll results released by NOI Polls Limited for the month of June have revealed that slightly more than 4 in 10 Nigerians (44%) approve the performance of President Goodluck Jonathan for the month of June 2013. (NOI) July 2, 2013

1.2 Domestic Politics » Performance Ratings





Euro Americas zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ EAST EUROPE

283-4 70th Anniversary of the Warsaw Ghetto Uprising (Click for Details)

(Poland) Over half of respondents who have heard about the Warsaw ghetto uprising think that Poles helped the Jews to a large degree, while a sizeable proportion think that they helped to a small degree. Only sporadically do Poles think that no help was provided. (CBOS)
April 2013

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1.6 Domestic Politics » National History

283-5 Women's Attitudes to Politics (Click for Details)

(Poland) Politics in Poland is still dominated by men. It is masculine not only in the sense that men are more politically active, but also because fewer women are interested in it and they show lower levels of interest. (CBOS)

April 2013

4.5 Society » Gender Issues

▶ WEST EUROPE

283-6 Call for tighter rules on non-prescription meds (Click for Details)

(UK) Two-thirds (67%) of UK consumers want stronger regulations governing the health claims made by non-prescription medicines. Additionally, only a quarter (25%) of people trust manufacturers not to mislead consumers, according to a new report from YouGov SixthSense. (YouGov)



July 03, 2013

4.11 Society » Health

283-7 1 in 3 leading business people say their company's tax bill is "minimised" (Click for Details)

(UK) More than a third (34%) of the leading business people in the UK take advantage of legal tax planning measures to ensure their organisation's tax bill is minimised, new YouGov research shows. (YouGov) July 03, 2013

3.9 Economy » Financial systems & Institutions

283-8 Attitudes of Europeans towards Building the Single Market for Green Products (Click for Details)

(EU) A majority of respondents consider themselves "occasional" environmentally friendly products' consumers (54%). More than a quarter of respondents often buy environmentally-friendly products (26%). A majority of citizens in the EU 27 agree that green products are good value for money (55%). (TNS Political & Social)

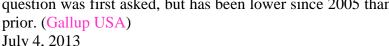
July 2013

4.14 Society » Environment/ Disasters

► NORTH AMERICA

283-9 Most in US still proud to be an American (Click for Details)

(USA) As the United States celebrates Independence Day, most of its adult residents continue to say they are proud to be an American, including 57% who are extremely proud and 28% who are very proud. This high level of pride in being an American has varied only moderately over the past 12 years since the question was first asked, but has been lower since 2005 than it was in the years prior. (Gallup USA)



4.7 Society » Morality, Values & Customs / Lifestyle

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283-10 **The Rise of Single Fathers** (Click for Details)

(USA) A record 8% of households with minor children in the United States are headed by a single father, up from just over 1% in 1960, according to a Pew Research Center analysis of Decennial Census and American Community Survey data. (Pew Research Center)

July 2, 2013 4.2 Society » Family



283-11 U.S. Payroll to Population Employment Up to 44.8% in June (Click for Details)

The U.S. Payroll to Population employment rate (P2P), as measured by Gallup, improved to 44.8% in June, up from 43.9% in May -- and the highest P2P rate so far in 2013, as well as the highest rate measured in eight months. (Gallup USA)

July 3, 2013

3.3 Economy » Employment Issues

283-12 U.S. Job Creation Steady at Best Level in Five Years (Click for Details)

Gallup's U.S. Job Creation Index held steady in June at +22, identical to May -- the highest monthly score since April 2008. The June data confirm that job creation rebounded this spring after dipping to +16 at the start of the year, and it now exceeds the relatively positive figures recorded in mid-2012. (Gallup USA) July 3, 2013

3.3 Economy » Employment Issues

283-13 Obama's Perceived Honesty, Crisis Management Key to Approval (Click for Details)

Although Americans rate President Barack Obama highest on being likable (76%) among a set of personal characteristics, those views are not strongly related to their overall approval of the job he is doing as president. Instead, two other characteristics he scores well on -- displaying good judgment in a crisis (58%) and being honest and trustworthy (55%) -- do relate highly to his overall job approval rating. Perceptions that Obama "shares your values" are the strongest predictor of approval, but his score on that dimension, 48%, is only average on a relative basis. (Gallup USA) July 2, 2013



1.2 Domestic Politics » Performance Ratings

283-14 Most in U.S. have enough to get by, but many lack cushion (Click for Details)

About seven in 10 Americans, including a majority of those making more than \$24,000 a year, say they have enough money to do what they need to do. However, it is not until Americans reach \$48,000 a year in annual income that a majority say they can handle a substantial purchase or unexpected major expense. (Gallup USA) July 1, 2013

3.2 Economy » Consumer Confidence/Protection

283-15 **U.S. Economic Confidence Stabilizing** (Click for Details)

Americans' confidence in the economy is holding steady, with the public a bit more negative than positive about U.S. economic conditions. Gallup's Economic Confidence Index for the week of June 17-23 was -8,

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virtually unchanged from the last two weeks, but down slightly from a peak of -3 in late May and early June. Confidence remains on the higher end of what Gallup has measured the last five years. (Gallup USA) June 25, 2013

3.2 Economy » Consumer Confidence/Protection

283-16 U.S. Investors did not see Big Benefits from Surging Market (Click for Details)

Average U.S. investors are more likely to feel they personally didn't benefit much from the record highs the stock market has recently reached, with 54% saying they benefited "a little" or "not at all," while 43% believe they benefited "somewhat" or "quite a lot," according to the Wells Fargo/Gallup Investor and Retirement Optimism Index survey. (Gallup USA)

June 24, 2013

3.8 Economy » Enterprise/ Investments

283-17 In U.S., 64% want their child to avoid career in politics (Click for Details)

(USA) By a 2-to-1 margin, 64% to 31%, Americans would not like their child to go into politics as a career. The results are the same whether the question is asked about a "child," a "son," or a "daughter." There has been little change in the percentage of Americans who would favor a political career for their son or daughter over the past two decades. (Gallup USA)

July 5, 2013

4.7 Society » Morality, Values & Customs / Lifestyle



► AUSTRALASIA



283-18 Consumer Confidence rebounds to 114.7 – up 1.9pts after Kevin Rudd returns as Prime Minister (Click for Details)

(Australia) The weekly Roy Morgan Consumer Confidence Rating has rebounded (after three consecutive falls) to 114.7 (up 1.9pts in the two weeks since June 22/23, 2013). Consumer Confidence is now slightly lower (0.4pts) than a month ago (June 8/9, 2013 – 115.1) although 2.9pts higher than at the same time a year ago when it was 111.8 (July 7/8, 2012). (Roy Morgan) July 09, 2013

3.2 Economy » Consumer Confidence/Protection

283-19 Business Confidence in Australia down marginally in June but still positive (Click for Details)

(Australia) Roy Morgan Research's Business Confidence survey in June showed a decline for the fourth consecutive month. The June result of 112.7, while still a positive score, was down marginally on the May figure of 113.8 and remains a concern for economic recovery in Australia. These results are from 2863 interviews with business decision makers across Australia during June 2013. (Roy Morgan) July 09, 2013

3.8 Economy » Enterprise/ Investments

▶ MULTI-COUNTRY SURVEYS

283-20 Corruption worsened in Arab countries since uprisings: poll (Click for Details)

Corruption has worsened in most Arab countries since their 2011 revolutions, even though anger with corrupt officials was a major reason for the uprisings, according to a



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public opinion poll released on Tuesday. (Transparency International) July 09, 2013

4.7 Society » Morality, Values & Customs / Lifestyle

283-21 Mexico and India show high potential for upheaval (Click for Details)

According to latest GfK Mood of the World Report, judged on crucial factors like trust in elected officials and a sense of financial comfort, Mexico and India could be poised for the kind of civil upheaval that has visited Egypt, Brazil, and Spain in recent months and years. (GFK)
July 1, 2013

4.4 Society » Civil Society

Topic of the week:

Mexico and India show high potential for upheaval, according to latest GfK Mood of the World Report

This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Study of 28 countries shows a rise in popular concerns that preceded unrest and protests in Spain and Brazil

July 1, 2013

Judged on crucial factors like trust in elected officials and a sense of financial comfort, Mexico and India could be poised for the kind of civil upheaval that has visited Egypt, Brazil, and Spain in recent months and years.

GfK's annual Mood of the World report captures levels of concern about 21 economic, political, and social issues in 28



countries. The study reveals trends that can have profound effects on spending choices, healthcare decisions, brand preferences, and other key factors for business.

Countries that show significant increases in popular concern about three or more issues over a short period of time may be headed for greater strife. The just-released Mood of the World (MOW) report identified the following potential "hot buttons":

> India

- Wrongdoing/corruption by elected officials: +5 rank positions compared to 2009
- Personal information getting into wrong hands: +7
- Religious extremism/fundamentalism: +5
- Mexico

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- Money enough to live right and pay the bills: +5 rank positions since 2009
- Environmental pollution: +5
- Future of government-run retirement or pension plans: +5
- Personal information getting into wrong hands: +5

Mood of the World is drawn from the annual Roper Reports® Worldwide consumer trends study, conducted in 28 countries and encompassing over 37,000 interviews globally each year. The new report also reflects trends that have contributed to recent upheavals in other countries, including:

> Spain

Major increases in concern about corruption among elected officials (+11 rank positions since 2009), the cost of healthcare (+8), and economic inequality (+6)

Brazil:

Growing worry around having enough money to "live right" (+5 since 2009) and government corruption (+6)

"The core trends tracked by Mood of the World have a direct influence on commerce at many levels," said Kathy Sheehan, Executive Vice President of GfK's Consumer Trends team. "Disturbances in personal comfort and political trust lead to increasingly cautious behavior – which is bad news for consumer confidence and purchasing. Understanding the top-of-mind issues in each



country, and their levels of significance, provides essential guidance for those making investments – of time, personnel, and more – in these regions."

Source: http://www.gfk.com/Documents/Press-Releases/2013/20130701 GfK-Mood-of-the-World 2013.pdf

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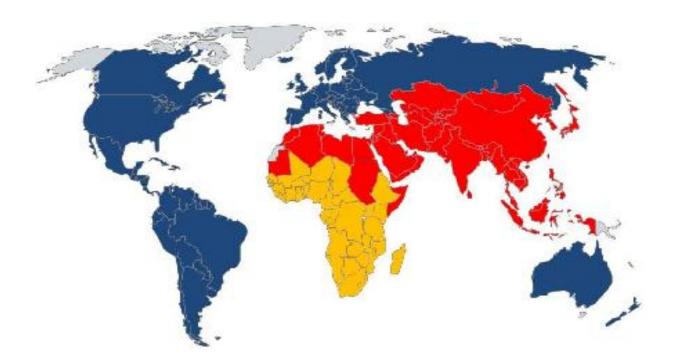
Gilani's Gallopedia (2007-2013)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – January 2013

KEY STATISTICS

- 2- Subjects of Interest (we have made a list of 125 subjects, further grouped into 9 broad categories, namely: Governance, Globalization (inclusive of global economic issues) Global Conflicts (conflict zones), Global leaders (USA and Emerging powers), Global Environment, Family, Religion, and other miscellaneous
- 3- Number of countries covered by one or more surveys: ~ 178 during the period 2007-2013
- 4- Number polling organizations whose polls have been citied: ~ 358 during the period 2007-2013



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