

Gallopedia

From **Gilani Research Foundation**

September 2013, issue # **294***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over **350** agencies and institutions.

Contact Details:

Sara Salam
Assistant Manager
Gilani Research Foundation
Email: sara.salam@gilanifoundation.com

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **25**
NATIONAL & MULTI COUNTRY SURVEYS. **08**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg **2** **Asia** zone
this week- **02** national polls

Pg **2** **Africa** zone
this week- **01** national poll

Pg **3** **Euro Americas** zone
this week- **19** national polls

Cyber World – **03** Polls

Pg **7** **Topic of the week-**
UK: SMEs see cost
benefits of cloud but
still lack knowledge



Topic of the week: (Click for details)

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► SOUTHEAST ASIA

294-1 **IRI Indonesia Poll Shows Concern Over the Economy and Corruption** (Click for Details)

(Indonesia) Indonesians are split on the condition of their country, both the situation in general and the economy in particular. Respondents were somewhat optimistic about the country's economic future, with a slim majority feeling the economy would improve in the year ahead. (IRI) September 17, 2013

3.1 Economy » Perceptions on Performance/ Well-Being
4.7 Society » Morality, Values & Customs / Lifestyle



► NORTH EAST ASIA



294-2 **Environmental Concerns on the Rise in China** (Click for Details)

(China) The Chinese public is increasingly concerned about the quality of the country's air and water after a year in which China experienced numerous high-profile environmental problems. (Pew Research Center) September 19, 2013

4.14 Society » Environment/ Disasters



Africa zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

► SUB-SAHARAN AFRICA

294-3 **About 8 in 10 Nigerians Express Support for New National ID Card Scheme** (Click for Details)

(Nigeria) Latest weekly poll results released by NOIPolls has revealed that about 8 in 10 Nigerians have expressed support for the introduction of the new national identification (ID) card scheme, confirming that it is of priority to Nigeria. Also, 60% of those interviewed were of the opinion that the most important benefits of owning the national ID card are that it will serve as a means of identification and proof of citizenship. (NOI POLLS)

September 17, 2013

1.2 Domestic Politics » Performance Ratings
1.3 Domestic Politics » Governance





Euro Americas zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ WEST EUROPE

294-4 **Conservatives open up gap over Labour on managing the economy** (Click for Details)

(UK) The Conservatives hold an 18 point lead over Labour on managing the economy, according to the latest Ipsos MORI research, having been neck-and-neck in March. This follows six months of rising economic optimism. However, the public are split on which party would make them better off personally, with half saying it would make no difference. (Ipsos Mori)

September 21, 2013

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)



294-5 **New homes: more Londoners prioritise building quality over quantity** (Click for Details)

(UK) According to an Ipsos MORI poll for Berkeley Group, more Londoners think that building fewer homes with higher design standard would be better, than building more homes with lower design standards. (Ipsos Mori)

September 22, 2013

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

294-6 **Economist/Ipsos MORI September 2013 Issues Index** (Click for Details)

(UK) Concern about defence/foreign affairs climbs to highest level since the Libyan crisis in April 2011, though the economy celebrates its fifth anniversary as the most important issue facing Britain. (Ipsos Mori)

September 20, 2013

[2.10 Foreign Affairs & Security » Military Issues/ Defence](#)

[3.7 Economy » Infrastructure](#)

294-7 **Latest polling reveals roads and pavements top concern locally** (Click for Details)

(UK) Roads and pavements now rank as the top priority amongst the British public when it comes to things that most need improving locally. The finding comes from a poll on local issues undertaken by Ipsos MORI last month and published in the Municipal Journal on the 19 September 2013. (Ipsos Mori)

September 20, 2013

[3.7 Economy » Infrastructure](#)

294-8 **Voters continue to back the SNP at Holyrood** (Click for Details)

(Scotland) The regular Ipsos MORI Scottish Public Opinion Monitor shows that, among those certain to vote, 41% would vote for the SNP, up 2 points since May. Labour are 4 points behind in second place on 37%, up a point since May, while the Conservatives are on 13%, down 3 points, and the Liberal Democrats are on 7%, down a point. (Ipsos Mori)



September 19, 2013

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)

294-9 **Merkel coalition in dead heat with opposition: Allensbach poll** ([Click for Details](#))

([Germany](#)) Chancellor Angela Merkel's center-right coalition was in a dead heat against the combined leftist opposition in an opinion poll by the Allensbach institute that was released on Friday ahead of Sunday's election. ([Allensbach](#))

September 20, 2013

[1.4 Domestic Politics » Political Parties](#)

294-10 **Germans distrust Brussels; want UK to stay in EU: poll** ([Click for Details](#))

([Germany](#)) A majority of Germans do not trust European Union institutions and one in two want Brussels to devolve more powers to EU member states, according to a poll on Tuesday that confirmed a shift to greater Euroscepticism in Europe's largest economy.

([YouGov](#))

September 17, 2013

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)



► NORTH AMERICA

294-11 **Congressional Leaders Get Low Marks as Fiscal Fight Looms** ([Click for Details](#))

([USA](#)) As Congress heads into a major fiscal showdown that could result in a government shutdown and the U.S. defaulting on its debt, few Americans approve of the job that top congressional leaders are doing. Americans give relatively low job approval ratings to Republican House Speaker John Boehner (37%), Democratic Senate Majority Leader Harry Reid (33%), Democratic House Minority Leader Nancy Pelosi (39%), and Republican Senate Minority Leader Mitch McConnell (35%). ([Gallup USA](#))

September 20, 2013

[1.2 Domestic Politics » Performance Ratings](#)

[3.9 Economy » Financial systems & Institutions](#)

294-12 **Americans Fault Mental Health System Most for Gun Violence**

([Click for Details](#))

Forty-eight percent of Americans blame the mental health system "a great deal" for mass shootings in the United States, unchanged from January 2011. At the same time, fewer blame easy access to guns now (40%) than two years ago (46%), making the mental health system the perceived top cause of mass shootings. ([Gallup USA](#))

September 20, 2013

[4.11 Society » Health](#)

[4.12 Society » Crime](#)



294-13 **Public Backs Diplomatic Approach in Syria, But Distrusts Syria and Russia** ([Click for Details](#))

As U.S. and Russian diplomats reached an agreement over the weekend to dismantle Syria's chemical weapons stockpiles, the public expresses support for a diplomatic approach to the crisis but is skeptical about its effectiveness. By a 67% to 23% margin, the public approves of Barack Obama's decision to delay military airstrikes and pursue a diplomatic effort to convince Syria to give up its chemical weapons. ([Gallup USA](#))

September 16, 2013

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

[2.10 Foreign Affairs & Security » Military Issues/ Defence](#)

294-14 **In U.S., Trust in Media Recovers Slightly From All-Time Low** [\(Click for Details\)](#)

Americans' confidence in the accuracy of the mass media has improved slightly after falling to an all-time low last year. Now, 44% say they have a great deal or fair amount of trust and confidence in the mass media, identical to 2011 but up from 40% in 2012, the lowest reading since Gallup regularly began tracking the question in 1997. [\(Gallup USA\)](#)



September 19, 2013

[4.6 Society » Media/ New Media](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

294-15 **Americans Remain Divided on Role They Want Gov't to Play** [\(Click for Details\)](#)

Americans continue to be about as likely to favor a more active government as a more limited one when asked about their preferred government role. Specifically, 34% fall on the more active side of a 5-point scale, including 19% who say the government "should take active steps in every area it can to try and improve the lives of its citizens." Thirty-two percent prefer a more limited role, including 16% who say government should provide only the most basic functions. Thirty-three percent place themselves in the middle. [\(Gallup USA\)](#)

September 19, 2013

[1.3 Domestic Politics » Governance](#)

294-16 **For First Time, Americans' Views of Russia Turn Negative** [\(Click for Details\)](#)

More Americans view Russia as unfriendly or an enemy of the United States than as an ally or friendly nation for the first time in 15 years, marking a significant change from as recently as June of this year. A majority of Americans view Russian President Vladimir Putin unfavorably for the first time since he originally took office in 2000. [\(Gallup USA\)](#)

September 18, 2013

[2.6 Foreign Affairs & Security » US image](#)

294-17 **In U.S., All but the Low-Income See Job Market Mending** [\(Click for Details\)](#)

Americans' views about the availability of quality jobs in the U.S. improved this month, with 27% saying now is a good time to find a quality job, up from 21% in August. Although this is by one percentage point the highest since January 2008, this month's reading is similar to the 25% to 26% scores found in June and July.

[\(Gallup USA\)](#)

September 18, 2013

[3.3 Economy » Employment Issues](#)

294-18 **Americans Laud Kerry's Efforts as Secretary of State** [\(Click for Details\)](#)

[\(USA\)](#) Sixty percent of Americans approve of the job John Kerry is doing as secretary of state, while 31% disapprove. His job approval rating eclipses those of President Barack Obama and Vice President Joe Biden. [\(Gallup USA\)](#)

September 16, 2013

[1.2 Domestic Politics » Performance Ratings](#)

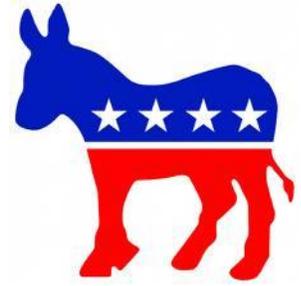


294-19 **Democrats Lack Advantage on Three Key U.S. Issue Areas** (Click for Details)

Despite winning the presidency in 2012, the Democratic Party has lost its clear edge in Americans' eyes on its ability to manage the nation's economy. The 42% who believe the party would do a better job of keeping the country prosperous is down from 51% in a September 2012 poll conducted shortly after the Democratic convention. While Republicans (43%) now have a nominal edge here, this reading represents virtually no change from last year, when 42% believed the GOP would better keep the country prosperous. (Gallup USA)

September 16, 2013

[1.4 Domestic Politics](#) » [Political Parties](#)

294-20 **Improved Outlook Pushes U.S. Economic Confidence Back Up** (Click for Details)

(USA) Americans' confidence in the U.S. economy improved slightly over the past two weeks. Gallup's U.S. Economic Confidence Index was -15 last week, similar to the -16 from the previous week, but up from -18 in the week ending Sept. 1. However, Americans continue to be less positive about the economy than they were in May and June. (Gallup USA)

September 17, 2013

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

► MULTI-COUNTRY SURVEYS

294-21 **New Migrants Struggle to Afford the Basics** (Click for Details)

Regardless of where they come from or where they go, new migrants are more likely to struggle to afford food and shelter than the native-born in the countries they move to. Those who migrated to high-income economies (referred to as "the North") struggle less the longer they stay, but this is not always true for migrants who move to middle- to low-income economies (referred to as "the South"). (Gallup USA)

September 18, 2013

[4.8 Society](#) » [Immigration/Refugees](#)

[3.4 Economy](#) » [Inflation](#)

294-22 **UN Retains Strong Global Image** (Click for Details)

As the United Nations opens its 68th General Assembly session, publics around the world continue to have a positive impression of the international organization. Clear majorities in 22 of the 39 countries surveyed say they have a favorable view of the UN, including thumbs-up from Security Council permanent members Britain, France and the U.S. Ratings for the UN are on balance favorable in Russia. But the Chinese are divided in their opinion. However, views trend negatively in key Middle Eastern publics, including Israel, the Palestinian territories, Jordan and Turkey. (Pew Research Center)

September 17, 2013

[2.8 Foreign Affairs & Security](#) » [International / Regional Organizations](#)



► CYBER WORLD

294-23 **SMEs see cost benefits of cloud but still lack knowledge** (Click for Details)

(UK) While the majority of small and medium sized enterprises see the cost benefits of using cloud services, a lack of knowledge is still a significant barrier to adoption new research from YouGov shows. (YouGov)
September 20, 2013

3.8 Economy » Enterprise/ Investments



294-24 **The rise of internet banking** (Click for Details)

(Australians) The recent growth in internet technology and Smartphone usage has changed the way we conduct our banking. In an average 4 week period, 59% (11.2 million) of Australians aged 14+ used internet banking at any financial institution. These figures are based on the latest findings from the Roy Morgan Consumer Single Source Survey. (Roy Morgan)

September 20, 2013

3.9 Economy » Financial systems & Institutions

4.6 Society » Media/ New Media

4.7 Society » Morality, Values & Customs / Lifestyle

294-25 **Our Digital Universe: NZ smartphone users ahead of Australians on mobile banking** (Click for Details)

(New Zealand) New Zealanders have been slower to take up smartphones than their Trans-Tasman counterparts—but once they get one, they are more likely to bank on them, the latest *Digital Universe* report from Roy Morgan Research shows. (Roy Morgan)

September 20, 2013

4.6 Society » Media/ New Media



Topic of the week:

UK: SMEs see cost benefits of cloud but still lack knowledge

- ▶ This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

September 20, 2013

While the majority of small and medium sized enterprises see the cost benefits of using cloud services, a lack of knowledge is still a significant barrier to adoption new research from YouGov shows.



The survey of 529 IT and business decision makers in UK SMEs found that almost half (46%) say a lack of knowledge is the biggest challenge to adopting cloud-based services, significantly higher than security and privacy concerns (28%). More than one in five (21%) said the biggest obstacle was either Connectivity/Access or Reliability and just under a fifth (19%) said speed of access was one of the biggest barriers.

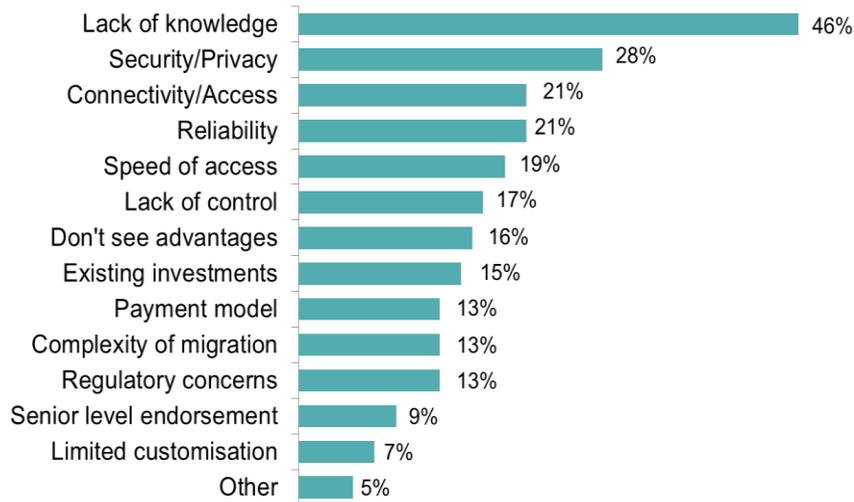


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***Archives:** Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com

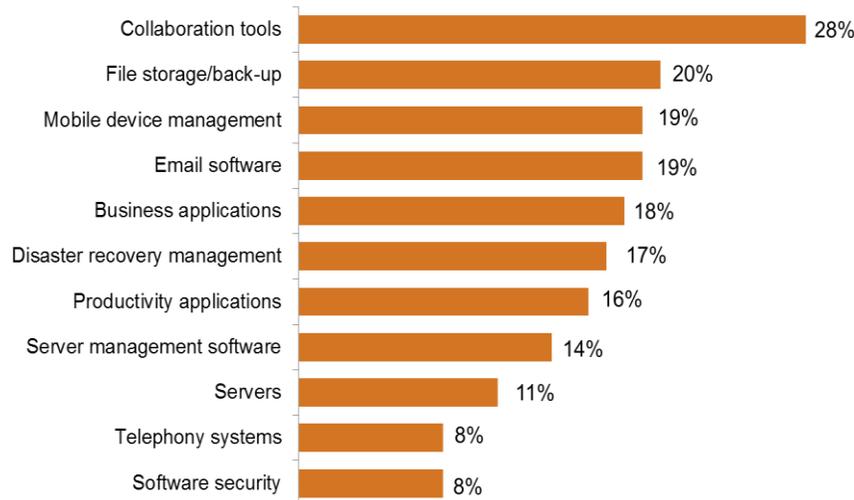
Challenges to cloud transition



YouGov's survey shows that over half (53%) see that having less infrastructure to support as being a key benefit of cloud-based services. Financial savings associated with cloud services are seen as a major advantage to SMEs, with the rest of the top five being cost reduction measures. They are: having to buy less infrastructure (33%), savings on initial cost/capital (27%) having less infrastructure to configure (24%) and lower cost of ownership (23%).

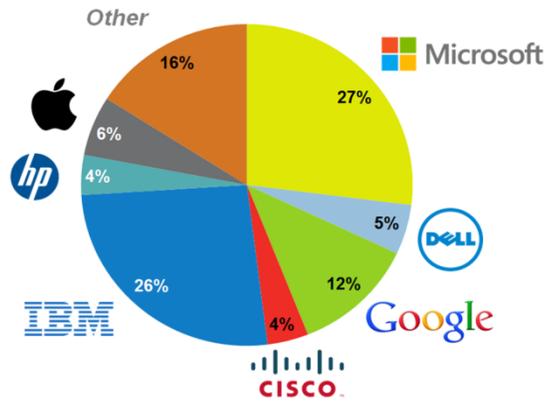
The study covered 11 different types of technology products and services SMEs have used and procured over the past 12 months. YouGov found the key areas of adoption for cloud-based services are collaboration tools (28%) followed by email software, file storage/back-up, and mobile device management (19-20% each).

Current cloud-based deployment



The survey found that the most preferred brand for a company's cloud portfolio is Microsoft (27%) closely followed by IBM (26%). Google is favoured by 12% compared to Apple on 6%, Dell on 5% and Cisco and HP on 4%. Other brands make up 16% of the market.

Most preferred company for cloud portfolio



John Gilbert, Consulting Director YouGov Technology & Telecoms said: “Security and reliability will always be a concern, but some of the barriers can be mitigated if the industry as a whole can better educate the SME market on the benefits of cloud adoption. It is expected that SMEs would put some of that trust in IBM and Microsoft given how entrenched they are in this sector. But the individual technologies are still highly competitive.”

Source: <http://research.yougov.co.uk/news/2013/09/20/smes-see-cost-benefits-cloud-still-lack-knowledge/>

Gilani's Gallopedia (2007-2013)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – January 2013

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2013
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2013
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2013

