

Gallopedia

From **Gilani Research Foundation**

February 2014, issue # **316***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

Contact Details:

Sara Salam

Assistant Manager

Gilani Research Foundation

Email: sara.salam@gilanifoundation.com



Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **20** NATIONAL & MULTI COUNTRY SURVEYS. **07** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg **2**

Asia zone

this week- **02** national polls



Pg **2**

Euro Americas zone

this week- **17** national polls



Cyber World – **01** Poll



Pg **5**

Topic of the week-

Which developing nation leads on mobile payments? Kenya



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► WEST ASIA

316-1 **Majority of Afghans Suffering in 2013** (Click for Details)

([Afghanistan](#)) As Afghans prepare to elect a new president and international forces start to withdraw, their hopes for the future are as grim as ever. The majority of Afghans (55%) rate their lives poorly enough to be considered "suffering," the highest percentage Gallup has measured in the world in 2013.

([Gallup USA](#))

February 19, 2014

[1.1 Domestic Politics » Elections](#)

[3.5 Economy » Poverty](#)



► SOUTHEAST ASIA

316-2 **13% of Pinoys see "big possibility" of being with a much older person** (Click for Details)

([Philippines](#)) Thirteen percent of adult Filipinos say there is a "big possibility" that, assuming they are unattached, they will be willing to be in a relationship with someone much older than them, according to the Fourth Quarter 2013 Social Weather Survey that was fielded over December 11-16, 2013. ([SWS](#))

February 24, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)



Euro Americas zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

► EAST EUROPE

316-3 **Terrorist Threat: After the Volgograd Tragedy** (Click for Details)

([Russia](#)) Only half of Russians believe that the authorities are capable of protecting the population against the terrorist attacks. However, three-thirds of respondents believe that terrorists must be destroyed by any means. ([VCIOM](#))

January 21, 2014

[2.4 Foreign Affairs & Security » Terrorism](#)



316-4 **Pension: Government's Business** (Click for Details)

([Russia](#)) Russians are not willing to take care about their pensions and consider that it is the government's responsibility to do that. ([VCIOM](#))

January 20, 2014

[1.3 Domestic Politics » Governance](#)

[3.3 Economy » Employment Issues](#)

316-5 **Ruble or Dollar? Which Currency Is Better For Savings** (Click for Details)

(Russia) Currently, half of Russians (53%) do not have savings. Over the recent five years the share of respondents who have savings has increased from 36% in 2008 to 48% in 2013. Most of respondents who have savings keep them in national currency (40%). The shares of those who keep savings in dollar or euro are only 5% and 3%, respectively. People aged 60 and over tend to keep savings in rubles (45% and 35%, respectively). (VCIOM)

January 16, 2014

[3.6 Economy » Economic Globalization](#)

[3.9 Economy » Financial systems & Institutions](#)

► WEST EUROPE

316-6 **Less than a third of Scots plan to vote for independence: poll** (Click for Details)

(UK) Just under one-third (29 percent) of Scots plan to vote for independence in this year's referendum, according to a poll on Thursday that also found 42 percent intended to vote against. (TNS)

February 19, 2014

[1.1 Domestic Politics » Elections](#)

[1.3 Domestic Politics » Governance](#)



► NORTH AMERICA

316-7 **North Korea Least Favorable Among Nations** (Click for Details)

(USA) Americans rate North Korea the least favorably of 22 countries rated in Gallup's 2014 World Affairs poll, with 11% having a favorable opinion of the country. North Korea took over the bottom spot from Iran, whose rating rose from 9% to 12% this year. North Korea's favorability has not exceeded 15% since 2002, consistently making it one of the lowest rated. But this is the first time since 2004 that it has been alone in last place. (Gallup USA)

February 19, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

316-8 **In U.S., Border Security, Immigrant Status Equally Important** (Click for Details)

(USA) Americans now assign about equal importance to the two major aspects of immigration reform being debated in Washington. Forty-four percent say it is extremely important for the U.S. to develop a plan to deal with the large number of immigrants already living in the United States, and 43% say it's extremely important to halt the flow of illegal immigrants into the country by securing the borders. This is a shift from the past, when Americans were consistently more likely to rate border security as extremely important. (Gallup USA)

February 17, 2014

[4.8 Society » Immigration/Refugees](#)

316-9 **Unemployment Rises to Top Problem in the U.S.** (Click for Details)

(USA) Americans have a new No. 1 problem. Nearly one in four Americans mention jobs and unemployment as the most important problem facing the country, up from 16% in January. The government and politicians had topped the list since the government shutdown in October. (Gallup USA)

February 17, 2014

[3.3 Economy » Employment Issues](#)

316-10 **Americans' Mideast Country Ratings Show Little Change** [\(Click for Details\)](#)

(USA) Americans' views of eight important Mideast countries were fairly stable over the past year, after a decade that saw shifts in several of their ratings. Roughly seven in 10 Americans continue to view Israel favorably -- making it by far the most positively reviewed Mideast country of those Gallup tested. Just under half view Egypt and a third view Saudi Arabia favorably, while less than 20% have a favorable view of the remaining five, including Libya, the Palestinian Territories, Iraq, Syria, and Iran. [\(Gallup USA\)](#)

February 18, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

316-11 **More Americans Now View Afghanistan War as a Mistake** [\(Click for Details\)](#)

(USA) For the first time since the U.S. initially became involved in Afghanistan in 2001, Americans are as likely to say U.S. military involvement there was a mistake as to say it was not. [\(Gallup USA\)](#)

February 19, 2014

[2.2 Foreign Affairs & Security » Afghanistan War](#)

316-12 **North Dakota No. 1 in Well-Being, West Virginia Still Last** [\(Click for Details\)](#)

(USA) North Dakota residents had the highest well-being in the nation in 2013, according to the Gallup-Healthways Well-Being Index. South Dakota trailed its northern neighbor in second place, with its highest score in six years of measurement. Hawaii held the top spot for the previous four years, but fell slightly last year. West Virginia and Kentucky had the two lowest well-being scores, for the fifth year in a row. [\(Gallup USA\)](#)

February 20, 2014

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

316-13 **Americans View China Mostly Unfavorably** [\(Click for Details\)](#)

(USA) Despite the announcement of historic reforms late last year that would shift China's economy to a more consumer-driven model, Americans still see China in the same, mostly unfavorable, way they did in early 2013. Forty-three percent of U.S. adults say they have a very or mostly favorable opinion of China, while 53% see it very or mostly unfavorably. [\(Gallup USA\)](#)

February 20, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

316-14 **Far Fewer Americans Now Say Iran Is No. 1 U.S. Enemy** [\(Click for Details\)](#)

(USA) Half as many Americans view Iran as the United States' greatest enemy today as did two years ago. As a result, China now edges out Iran and North Korea atop the list. [\(Gallup USA\)](#)

February 20, 2014

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

316-15 **Hillary Clinton Maintains Positive Image in U.S.** [\(Click for Details\)](#)

(USA) A clear majority of Americans, 59%, still view Hillary Clinton favorably a year after she left her post as secretary of state. Clinton's current rating is noticeably lower than the 64% she averaged while serving in President Barack Obama's cabinet. [\(Gallup USA\)](#)



February 21, 2014

- 1.2 Domestic Politics » Performance Ratings
- 1.5 Domestic Politics » National Image/ Trust

316-16 **Americans Remain Positive about Foreign Trade** (Click for Details)

(USA) After years of being generally skeptical about foreign trade, or at best divided over it, Americans now firmly view trade as a benefit to the U.S. economy. Similar to last year, 54% of Americans say trade represents an opportunity for economic growth through increased U.S. exports, while 38% consider it a threat to the economy from foreign imports. (Gallup USA)

February 21, 2014

- 3.2 Economy » Consumer Confidence/Protection
- 3.6 Economy » Economic Globalization

316-17 **Liberals hold slight lead over Conservatives, but their edge evaporates among most likely voters** (Click for Details)

(Canada) The first in a series of national polls from Angus Reid Global tracking support for Canadian political parties and leaders indicates a literal battle for the ages – and a statistical tie between the Liberals and Conservatives among likely voters. (Angus Reid)

February 17, 2014

- 1.1 Domestic Politics » Elections
- 1.4 Domestic Politics » Political Parties



316-18 **U.S. Economic Confidence Holding Steady** (Click for Details)

(USA) Gallup's Economic Confidence Index was -17 for the week ending Feb. 16, similar to the -18 of the previous week. Americans' confidence in the economy has held steady in recent weeks, despite a discouraging January for the stock market, but improved late last week, after the sharp uptick in the Dow Jones industrial average and Standard & Poor's 500 index. (Gallup USA)

February 18, 2014

- 3.1 Economy » Perceptions on Performance/ Well-Being
- 3.2 Economy » Consumer Confidence/Protection

► AUSTRALASIA

316-19 **Economic & Financial Issues are still the biggest problems facing Australia** (Click for Details)

(Australia) In February 2014, Australians still believe Economic & Financial issues are the most important set of problems facing Australia (39%, down 1% since October 2013) and the World (34%, up 1%) according to the latest Roy Morgan Research. (Roy Morgan)

February 19, 2014

- 3.6 Economy » Economic Globalization
- 3.9 Economy » Financial systems & Institutions



► CYBER WORLD

316-20 **Which developing nation leads on mobile payments?** (Click for Details)

(Kenya) Kenya is on the forefront of a banking revolution; a majority of Kenyans (56%) make or receive payments using cell phones. The number of Kenyans engaged in this activity is higher than any of the other 24

countries surveyed in our spring 2013 survey. In fact, only in neighboring Uganda do even a plurality of people say they use their cell phones for mobile banking transactions. (Pew Research Center)

February 18, 2014

4.6 Society » Media/ New Media

4.7 Society » Morality, Values & Customs / Lifestyle

Topic of the week:

Which developing nation leads on mobile payments? Kenya

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

February 18, 2014

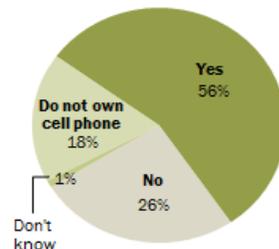
56% A majority of Kenyans make or receive payments using cell phones



Kenya is on the forefront of a banking revolution; a majority of Kenyans (56%) make or receive payments using cell phones. The number of Kenyans engaged in this activity is higher than any of the other 24 countries surveyed in our spring 2013 survey. In fact, only in neighboring Uganda do even a plurality of people say they use their cell phones for mobile banking transactions.

Mobile Payments Popular in Kenya

*Do you regularly make or receive payments on your cell phone?**



* Based on total.

Source: Spring 2013 Global Attitudes survey, Q76g.

PEW RESEARCH CENTER

Kenya's embrace of mobile money management appears to surpass the U.S. Although we have not polled specifically about mobile payments, our most recent figures show that 35% of American cell owners do mobile banking and 61% of online Americans do banking online.

The remarkable rise of mobile money transfer in Kenya is due in part to something called the M-Pesa service, which was introduced in Kenya in 2007 by Vodaphone and its affiliate Safaricom. M-Pesa (which literally means "mobile money") allows users to transfer payments of up to \$500 from mobile phones with a small, flat, per-



transaction fee. It is now estimated 24.8 million subscribers use mobile money transfer services, like M-PESA, in Kenya. And as the World Bank notes, “the affordability of the service has been key in opening the door to formal financial services for Kenya’s poor.”

Kenyan's and Mobile Money Transfer

% make or receive payments on your cell phone

	Gender		Age		Education		Income			Urbanity		Own smartphone?		
	Total	Male	Female	18-29	30+	Secondary or less	Some college or more	Low income	Middle income	High income	Urban	Rural	Yes	No
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yes	56	59	54	61	53	50	80	43	60	71	62	54	78	66
No	25	27	24	25	25	28	15	33	26	18	25	26	22	34
No cell phone	18	13	22	14	21	21	5	23	14	12	12	20	-	-

Source: Spring 2013 Global Attitudes survey, Q76g. Based on total. Don't know not shown.

PEW RESEARCH CENTER

Source: <http://www.pewresearch.org/fact-tank/2014/02/18/which-developing-nation-leads-on-mobile-payments-kenya/>

Gilani's Gallopedia (2007-2014)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

