

Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **25** NATIONAL & MULTI COUNTRY SURVEYS. **11** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

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Asia zone

this week- 09 national polls



Pg 4

Euro Americas zone

this week- 15 national polls



Multi-Country Surveys-01 poll



Pg 7

Topic of the week-

BRITISH PROFESSIONALS SHY AWAY FROM USING SOCIAL MEDIA FOR BUSINESS. AMERICANS DON'T



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

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*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com



Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MIDDLE EAST & NORTH AFRICA (MENA)

327-1 **Exclusivity, Differentiation & Uniqueness Define Luxury Travel, Says MENA** (Click for Details)

When asked what first comes to mind when they think of luxury travel, the overriding spontaneous reaction from respondents was first class air travel, 5 star accommodation, cruise holidays and high expense. When prompted, half of online respondents (51%) said one of the best words to describe luxury travel was 'exclusivity', followed by 'differentiation' (41%). The next instinctive responses amongst respondents were 'uniqueness' (30%), 'experience' (28%), and 'discovery' (24%). (YouGov)

May 05, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)



327-2 **52% of UAE Nationals say UK is 'Unsafe'** (Click for Details)

(UAE) More than half of UAE nationals feel that the UK is an unsafe destination in the wake of two vicious attacks on Emirati visitors to London, a YouGov/Al Arabiya News survey has found. (YouGov)

April 29, 2014

[4.12 Society » Crime](#)



327-3 **The Performance of Dr. Abdullah Al Nsour Government after One Year since Its Second Formation** (Click for Details)

(Jordan) The results of the "Government survey after one year of its second formation" shows optimistic views of respondents in matters pertaining to Jordan such as the rising percentage of those who believe that things are going in the right direction within the national sample and within the "opinion leaders" sample. There was an increase of 13 points from the October 2013 survey. (JCSS)

April 14, 2014

[1.2 Domestic Politics » Performance Ratings](#)

► SOUTH ASIA

327-4 **Indians Reflect on Their Country & the World** (Click for Details)

(India) On the eve of an election for the Lok Sabha, India's national parliament, Indians are disgruntled about the state of their nation, deeply worried about a range of problems facing their society and supportive of new leadership in New Delhi. However, despite a faltering economy, they remain fairly upbeat about their personal finances and hopeful about the economic prospects of both India and the next generation. (Pew Research Center)

March 31, 2014

[1.1 Domestic Politics » Elections](#)

[3.2 Economy » Consumer Confidence/Protection](#)

327-5 **Indian Election Highlights Women's Personal Safety Concerns** ([Click for Details](#))

([India](#)) India's election, which concludes Monday, has brought to light many of the challenges this growing nation faces, including widespread corruption and a slowing economy. It has also brought public scrutiny to the treatment of women, who typically feel less safe walking alone at night in their neighborhoods than men do. ([Gallup USA](#))

May 9, 2014

[1.1 Domestic Politics » Elections](#)

[4.5 Society » Gender Issues](#)

► SOUTHEAST ASIA

327-6 **Vietnam Young Consumer Confidence Report April 2014** ([Click for Details](#))

([Vietnam](#)) The Young Consumer Confidence Score still remains very strong despite a 2 point decrease compared to the March survey. In our April Survey VietPoll conducted almost 400 online interviews with people aged between 14-35 years from all over Vietnam. The results show that confidence level has once again decreased compared to the previous month. ([VietPoll](#))

April 2014

[3.2 Economy » Consumer Confidence/Protection](#)

327-7 **Families Rating Themselves as Mahirap or Poor at 53%; Families Who Were Food Poor At 39%** ([Click for Details](#))

([Philippines](#)) The First Quarter 2014 Social Weather Survey, fielded over March 27-30, 2014, found that 53% (estimated 11.5 million) of families consider themselves as Mahirap or Poor. ([SWS](#))

May 06, 2014

[3.5 Economy » Poverty](#)

327-8 **49% Say PNoy Serves the Interest of the Middle Class** ([Click for Details](#))

([Philippines](#)) The First Quarter 2014 Social Weather Survey, fielded from March 27-30, 2014, found 49% of adult Filipinos saying Pres. Benigno "Noynoy" Aquino III is serving the interest of the middle class, 44% saying he is serving the rich, and 40% saying he is serving the poor. ([SWS](#))

May 05, 2014

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)

► NORTHEAST ASIA

327-9 **South Korean Attitudes on the Korea-US Alliance and Northeast Asia** ([Click for Details](#))

([South Korea](#)) In a series of surveys conducted in March 2014, support for the Korea-US alliance remains near its all-time high—93.3 percent stated that the alliance was a necessity. However, the alliance is not only viewed as dealing with the threat of North Korea. Even when a hypothetical reunification was posited, 66.0 percent remained in favor of maintaining the alliance. This suggests that the Korean public has both broader perceptions of threats in the region as well as an expanded view of the scope of the alliance. ([ASAN](#))

April 24, 2014

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)





Euro Americas zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ EAST EUROPE

327-10 **Despite Concerns about Governance, Ukrainians Want to Remain One Country** (Click for Details)

(Ukraine) A clear majority of Ukrainians agree that their country should remain a single, unified state, according to a pair of new surveys conducted by the Pew Research Center in Ukraine and Russia – after Crimea's annexation by Russia, but prior to recent violence in Odessa and other cities. The survey in Ukraine also finds a clearly negative reaction to the role Russia is playing in the country. By contrast, the poll in Russia reveals a public that firmly backs Vladimir Putin and Crimea's secession from Ukraine. (Pew Research Center)

May 8, 2014

[2.5 Foreign Affairs & Security](#) » [Regional Conflicts/ Issues](#)

▶ WEST EUROPE

327-11 **Active Adults Survey for Sport Wales** (Click for Details)

(UK) The Active Adults Survey conducted by Ipsos MORI shows significant growth in participation with the numbers of adults taking part in sports three or more times a week at their highest ever levels. (Ipsos Mori)

May 09, 2014

[4.15 Society](#) » [Sports](#)



▶ NORTH AMERICA

327-12 **Three in 10 Voters Say They Will Vote to Oppose Obama** (Click for Details)

(USA) Three in 10 registered voters say when they vote for a candidate in the fall midterm elections, it will be to send a message that they oppose U.S. President Barack Obama, equal to the amount who said this before the Republican wave election of 2010. Nearly a quarter, 24%, say they are voting to support Obama, also similar to 2010. The largest number of voters, however, say their vote will not be a reflection on the president. (Gallup USA)

May 8, 2014

[1.1 Domestic Politics](#) » [Elections](#)

[1.2 Domestic Politics](#) » [Performance Ratings](#)



327-13 **Four Years in, GOP Support for Tea Party Down to 41%** (Click for Details)

(USA) About four in 10 Republicans and Republican-leaning independents classify themselves as supporters of the Tea Party, while 11% are opponents and 48% are neither. This continues to be a significant drop from the Tea Party's high-water mark in November 2010, when 61% of Republicans were supporters of the Tea Party. (Gallup USA)

May 8, 2014

May 8, 2014

[1.4 Domestic Politics](#) » [Political Parties](#)



327-14 **More Americans Think They Will Retire Comfortably** [\(Click for Details\)](#)

(USA) Half of Americans who are not yet retired think they will have enough money to live comfortably after they retire. This is the first time since 2007 that more Americans think they will be able to live comfortably than fear they will not be able to -- although they are only slightly more likely to believe this. ([Gallup USA](#))

May 9, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

327-15 **More in U.S. Have Self-Funded Health Coverage** [\(Click for Details\)](#)

(USA) More Americans aged 18 to 64 report getting health insurance coverage through a plan paid for by themselves or a family member or through Medicaid in April than in the latter half of 2013. Overall, the percentage of Americans under age 65 without health insurance has dropped nearly five percentage points to 16.3% from the 21.2% measured from Aug. 1-Sept. 30, 2013. ([Gallup USA](#))

May 9, 2014

[4.11 Society » Health](#)

327-16 **Midterm Election Indicators Daunting for Democrats** [\(Click for Details\)](#)

(USA) With the midterm elections six months away, Democrats are burdened by an uneven economic recovery and a stubbornly unpopular health care law. Perhaps equally important, Barack Obama's political standing is in some respects weaker than it was at a comparable point in the 2010 campaign, which ended with the Republicans gaining a majority in the House. ([Pew Research Center](#))

May 5, 2014

[1.1 Domestic Politics » Elections](#)

327-17 **Canadian Confidence in Police, Courts Sees Significant Rebound Over 2012 Sentiment** [\(Click for Details\)](#)

(Canada) The latest Angus Reid Global (ARG) survey on perceptions of crime, safety and justice in shows Canadians are feeling a little safer than they were two years ago, and significantly safer than they felt two decades ago. ([Angus Reid](#))

May 6, 2014

[4.9 Society » Justice](#)

[4.12 Society » Crime](#)



327-18 **U.S. Uninsured Rate Drops to 13.4%** [\(Click for Details\)](#)

(USA) The uninsured rate for U.S. adults in April was 13.4%, down from 15.0% in March. This is the lowest monthly uninsured rate recorded since Gallup and Healthways began tracking it in January 2008, besting the previous low of 13.9% in September of that year. ([Gallup USA](#))

May 5, 2014

[4.11 Society » Health](#)

327-19 **Fewer in U.S. Say They Are Spending Less** [\(Click for Details\)](#)

(USA) Thirty-seven percent of Americans say they have been spending less money in recent months than they used to, continuing the improvement in the trend since 2010. At the same time, 30% of Americans say they are spending more money, up from 17% in 2010, and 32% say they are spending the same amount. ([Gallup USA](#))

May 5, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)327-20 **Life in College Matters for Life after College** ([Click for Details](#))

(USA) When it comes to being engaged at work and experiencing high well-being after graduation, a new Gallup-Purdue University study of college graduates shows that the type of institution they attended matters less than what they experienced there. Yet, just 3% of all the graduates studied had the types of experiences in college that Gallup finds strongly relate to great jobs and great lives afterward.

(Gallup USA)

May 6, 2014

[3.3 Economy » Employment Issues](#)[4.10 Society » Education](#)327-21 **No Movement for U.S. Economic Confidence in April** ([Click for Details](#))

(USA) Gallup's U.S. Economic Confidence Index remained at -16 for April, roughly matching the scores seen each month since January. (Gallup USA)

May 6, 2014

[3.2 Economy » Consumer Confidence/Protection](#)

► LATIN AMERICA

327-22 **Pessimism with the Country's Economic Situation Is Stable Between April and May** ([Click for Details](#))

(Brazil) Datafolha Research shows that the pessimism of Brazil with the economic situation in the country remained stable compared to the survey last month. Plots Brazilians expecting the worsening economic situation in the coming months ranged from 29% in April to 28% - the second highest rate ever recorded in the government of President Dilma Rousseff (PT). (Datafolha)

May 12, 2014

[3.1 Economy » Perceptions on Performance/ Well-Being](#)[3.2 Economy » Consumer Confidence/Protection](#)

► AUSTRALASIA

327-23 **Huge Majorities of Australian Consumers (88%) & Businesses (77%) are Worried about Next Week's Federal Budget as Joe Hockey's Budget Rhetoric Cuts Through** ([Click for Details](#))

(Australia) A special combined Roy Morgan Nightly Business Pulse and Roy Morgan Nightly Consumer Pulse survey conducted last night (May 8, 2014) shows large majorities of both Australian consumers (88%) and businesses (77%) overwhelmingly feel next week's Federal Budget will not benefit them. (Roy Morgan)

May 09 2014

[3.1 Economy » Perceptions on Performance/ Well-Being](#)[3.2 Economy » Consumer Confidence/Protection](#)327-24 **Labour/ Greens (45.5%) Regain Lead over National (42.5%) As Scandal Engulfs the National Party** ([Click for Details](#))

(New Zealand) Today's New Zealand Roy Morgan Poll shows a large fall in support for National (42.5%, down 6%) now well behind a potential Labour/Greens alliance (45.5%, up 5.5%). (Roy Morgan)

May 07 2014

[1.4 Domestic Politics » Political Parties](#)

► MULTI-COUNTRY SURVEYS

327-25 **British Professionals Shy Away From Using Social Media for Business; Americans Don't** (Click for Details)

British professionals are less career-focused than their American peers and are also far less likely to use social media to build their networks, share knowledge and look for jobs, new research from YouGov reveals. (YouGov)

May 08, 2014

[4.6 Society » Media/ New Media](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

Topic of the week:

BRITISH PROFESSIONALS SHY AWAY FROM USING SOCIAL MEDIA FOR BUSINESS; AMERICANS DON'T

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

May 08, 2014

Americans more career-focused and better at building professional networks online

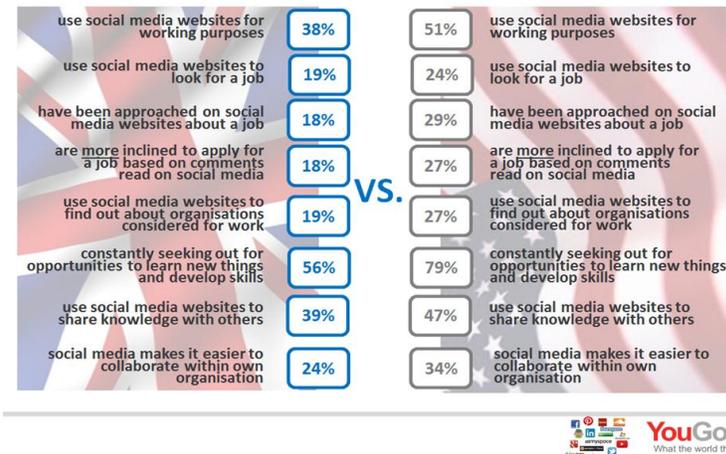
British professionals are less career-focused than their American peers and are also far less likely to use social media to build their networks, share knowledge and look for jobs, new research from YouGov reveals.

The study among employees in the United States and the United Kingdom found that British workers are less savvy when it comes to furthering their careers through social media. Fewer than four in ten (38%) professionals in the UK use social media for work purposes compared to more than half (51%) of their American counterparts, while around a fifth (19%) of British employees have used social media to look for a job, compared to almost a quarter (24%) or US professionals.

Additionally, YouGov found that while fewer than one in five (18%) workers in the UK have been approached on social media about a job, this figures increases to just under three in ten (29%) employees in the US. American professionals are also more likely to use social media to share knowledge with others in their field (47% vs. 39%), and to agree that social media makes it easier to collaborate in their own organization (34% vs. 24%).



UK vs. US comparison



British are less driven

The research found that British workers are much less driven in pursuing their career goals than their American counterparts. Some 56% of UK employees are always on the look-out for opportunities to learn new things and develop their skills, a figure that pales against that for American professionals (79%). Furthermore, employees in the US are much more likely to know where they want their career to be in five years' time and how they're going to get there (55% vs. 40% of UK workers).

This lack of defined ambition among British employees manifests itself in a more passive approach to career development. While a third (34%) of American professionals would prefer to move on instead wait if their employer doesn't offer progression within an acceptable timeframe, just over a quarter (26%) of British workers would do the same.

British professionals are more LinkedIn



Despite being less engaged with social media generally, British employees are more active on LinkedIn than their American peers. Almost seven in ten (69%) UK workers have used LinkedIn for professional networking in the past month compared to just six in ten (60%) professionals across the Atlantic.

Ian Neale, Associate Director at YouGov, says: 'People in the US and UK have different attitudes towards their careers. The American approach is very much in keeping with their "up-and-at-'em" ethos while the British way is much more in keeping with a more reserved character. While it is debatable which path is best, it seems unarguable that Americans are far superior at harnessing the power of social media to benefit their careers and professionals in the UK could learn a lot from them. British employees' use LinkedIn is a good starting point but they need to learn how to turn this into hard benefits for their work lives.'

Source: <http://research.yougov.co.uk/news/2014/05/08/passive-brits-miss-out-social-media-work-benefits/>

Gilani's Gallopedia (2007-2014)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

