

# Gallopedia

From Gilani Research Foundation

September 2014, issue # 344\*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **21**  
NATIONAL & MULTI COUNTRY SURVEYS. **9**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

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**Asia zone**  
this week- **03** national polls



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**Euro Americas zone**  
this week- **19** national polls



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Topic of the week-  
**SUPPORT FOR SCOTTISH  
INDEPENDENCE JUMPS  
TO 47%**



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST & NORTH AFRICA

343-1 [Hamis popularity surges as Palestinian rivalry flares](#) (Click for Details)

(Palestine) Militant group Hamas would sweep Palestinian elections if they were held today after its support soared during seven weeks of war with Israel in Gaza, an opinion poll published on Tuesday found. (PSR) September 02, 2014

1.1 Domestic Politics » Elections

2.3 Foreign Affairs & Security » Palestine/ Israel Conflict

343-2 [Palestinians worried about a future confrontation with Israel](#) (Click for Details)

(Palestine) A recent survey shows that Palestinians are worried about a future confrontation with Israel, though over seven in ten believe that Israel has been painfully beaten by the Palestinian militants. (PCPO)

September 1, 2014

2.3 Foreign Affairs & Security » Palestine/ Israel Conflict



### ► WEST ASIA

343-3 [53% Pakistanis believe that Pak-Afghan relations will remain the same after the coming of the new President](#) (Click for Details)

(Pakistan) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 53% Pakistanis believe that Pak-Afghan relations will remain the same after the coming of the new President. (Gallup Pakistan)

September 1, 2014

2.11 Foreign Affairs and Security >> Bi/Tri-lateral Relations



## Euro Americas zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ► WEST EUROPE

343-4 [Support for Scottish independence jumps to 47%](#) (Click for Details)

(UK) For six months, Alex Salmond seemed to be heading for a heavy defeat. Successive YouGov polls on Scotland's coming referendum showed the 'no' vote leading 'yes' by at least 16 points. Our last poll, in mid-August, reported the narrowest lead yet, but still a substantial 14 points. In the past fortnight, that has collapsed to just six points, with 'no' leading 'yes' by just 53-47%. A close finish looks likely, and a 'yes' victory is now a real possibility. (YouGov)



## 1.1 Domestic Politics » Elections

September 02, 2014

343-5 [Over two in five small business owners admit to missing special occasions including weddings](#) (Click for Details)

(UK) A new YouGov research carried out on behalf of First Data Merchant Solutions reveals that 44% of owners have missed a personal occasion because they are too busy running the company, with more than one in ten (15%) even failing to attend their own birthday celebration. (YouGov)

September 02, 2014

3.8 Economy » Enterprise/ Investments

4.7 Society » Morality, Values &amp; Customs / Lifestyle

343-6 [Opinion Formers Poll: Commitment to NATO, but split views on Russian intentions](#) (Click for Details)

(UK) Disquietude over Russian actions is not merely confined to the West's central and eastern European allies, with both the GB public and YouGov's Opinion Formers seemingly sharing similar concerns to those of the Defence Select Committee. (YouGov)

September 04, 2014

2.5 Foreign Affairs &amp; Security » Regional Conflicts/ Issues

2.8 Foreign Affairs &amp; Security » International / Regional Organizations

## ► NORTH AMERICA

343-7 [More Prioritize Border Security in Immigration Debate](#) (Click for Details)

(USA) As President Obama considers executive action to delay the deportation of millions of undocumented immigrants, the public's priorities for U.S. immigration policy have shifted, with more people favoring a focus on better border security and tougher enforcement of immigration laws. (Pew Research Center)

September 3, 2014

4.8 Society » Immigration/Refugees

343-8 [Views of Job Market Tick Up, No Rise in Economic Optimism](#) (Click for Details)

(USA) In advance of Friday's jobs report, the public's assessment of job availability in their local communities has improved modestly. But that has done nothing to boost overall economic optimism. (Pew Research Center)

September 4, 2014

3.3 Economy » Employment Issues

343-9 [As Growth Stalls, Unauthorized Immigrant Population Becomes More Settled](#) (Click for Details)

(USA) The number of unauthorized immigrants living in the United States has stabilized since the end of the Great Recession and shows no sign of rising, according to new Pew Research Center estimates. The marked slowdown in new arrivals means that those who remain are more likely to be long-term residents, and to live with their U.S.-born children. (Pew Research Center)

September 3, 2014

4.8 Society » Immigration/Refugees



343-10 [U.S. Banks Have Positive Image for First Time Since 2007](#) (Click for Details)

(USA) Americans' views of the banking industry are positive for the first time since 2007, at a net positive rating of 8. The public also has an improved view of the real estate industry (12), marking the first time Americans' image of this industry has been positive since 2006. Net positive views of banking increased 18 points from 2013, while opinions of real estate rose 11 points. (Gallup USA)

September 5, 2014

3.1 Economy » Perceptions on Performance/ Well-Being

3.9 Economy » Financial systems & Institutions

343-11 [During Back-to-School Season, U.S. Families Spending More](#) (Click for Details)

(USA) As students return to class this school year, 86% of American consumers with children in K-12 or college (or both) plan to purchase some back-to-school merchandise, such as school supplies, books, clothing, and electronics. (Gallup USA)

September 4, 2014

4.2 Society » Family

4.10 Society » Education

343-12 [Americans Rate Computer Industry Better Than Internet](#) (Click for Details)

(USA) Americans have solidly positive views of the computer industry, which have stayed consistently high since 2001. Yet fewer Americans feel the same way about the Internet industry, with a drop off in net positive ratings in this area since last year. (Gallup USA)

September 5, 2014

3.12 Economy » IT & Telecom

343-13 [U.S. Payroll to Population Rate Flat at 44.9% in August](#) (Click for Details)

(USA) The U.S. Payroll to Population employment rate (P2P), as measured by Gallup, was stable in August. The 44.9% of Americans employed full time for an employer in August is similar to the 45.2% in July, but it is also among the highest rates recorded since Gallup began tracking P2P in January 2010. (Gallup USA)

September 4, 2014

3.3 Economy » Employment Issues

343-14 [Business and Industry Sector Images Continue to Improve](#) (Click for Details)

(USA) Americans' views of 24 business and industry sectors continue to grow more positive after falling precipitously in 2008 during the Great Recession. The average net-positive rating of the 24 sectors is now +18, up from -1 in 2008, and the highest since 2003. (Gallup USA)

September 3, 2014

3.1 Economy » Perceptions on Performance/ Well-Being

343-15 [U.S. Job Creation Holds at Six-Year High](#) (Click for Details)

(USA) Gallup's U.S. Job Creation Index held steady in August at +28, tying the six-year high reached in July. This is up from +22 in August a year ago. The index has been fairly flat since May, when it reached +27, after trending up in the first few months of 2014. (Gallup USA)

September 3, 2014

3.3 Economy » Employment Issues

343-16 [U.S. Consumer Spending Flat in August](#) (Click for Details)

(USA) Americans' self-reports of daily spending averaged \$94 in August, matching the average for July. Spending last month was also similar to the \$95 average in August 2013. (Gallup USA)

September 2, 2014

3.2 Economy » Consumer Confidence/Protection



343-17 [U.S. Economic Confidence Index Stable in August at -16](#) (Click for Details)

(USA) Gallup's U.S. Economic Confidence Index was steady at -16 in August. This score falls within the -14 to -17 range that the monthly averages have been in throughout 2014, including -17 in July. (Gallup USA)

September 2, 2014

3.2 Economy » Consumer Confidence/Protection

## ► LATIN AMERICA

343-18 [Brazil poll says Rousseff rebounds, still seen losing Oct runoff](#) (Click for Details)

(Brazil) Brazilian President Dilma Rousseff has narrowed opposition candidate Marina Silva's lead in a likely runoff in October's election to seven percentage points from nine last week, an opinion poll showed on Wednesday. (Ibope)

September 03, 2014

1.1 Domestic Politics » Elections

## ► AUSTRALASIA

343-19 [Big four banks facing strong competition selling superannuation to their customers](#) (Click for Details)

(Australia) Each of the big four banks is having difficulty cross-selling superannuation to their customers as shown by the fact that each is capturing less than 20% of their customers' superannuation balances. These are the latest findings from the Roy Morgan Research Consumer Single Source survey of approximately 50,000 interviews per annum. (Roy Morgan)

September 04 2014

3.9 Economy » Financial systems & Institutions



343-20 [ANZ-Roy Morgan Consumer Confidence Largely Unchanged](#) (Click for Details)

(Australia) ANZ-Roy Morgan Consumer Confidence fell 0.8% to 112.6 in the week ending August 31, largely retracing the previous week's 0.9% rise. Confidence remains around long-run average levels and is supportive of moderate growth in household spending in 2014. (Roy Morgan)

September 02 2014

3.2 Economy » Consumer Confidence/Protection

343-21 [Country Australians still gamble more than city-dwellers \(but both are down on a decade ago\)](#) (Click for Details)

(Australia) What a difference a decade makes. In the year to June 2004, 71% of Australians aged 18+ took part in at least one form of gambling in an average three-month period. Fast forward to June 2014, and that figure has fallen to 50%. This decline is evident across most types of gambling, and in capital cities, regional towns and rural areas. However, gambling is still more widespread in country Australia than in its capitals. (Roy Morgan)

September 02 2014

4.7 Society » Morality, Values & Customs / Lifestyle

## Topic of the week:

### Support for Scottish independence jumps to 47%

▶ This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

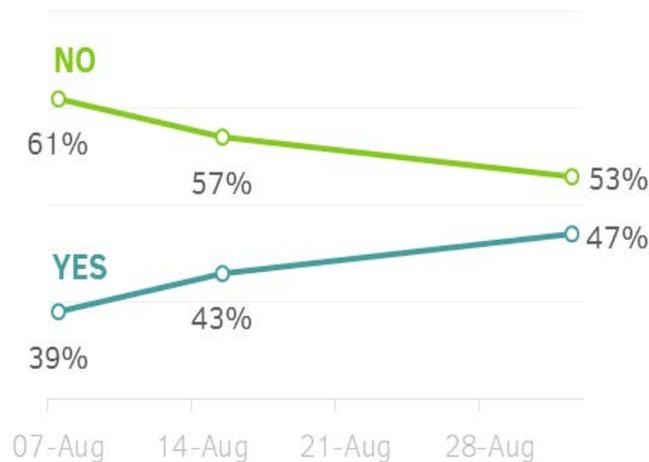
September 02, 2014

#### In YouGov's latest poll on Scottish independence, the 'no' lead has collapsed to just six points



### Scottish independence

*Should Scotland be an independent country?  
(Excluding Wouldn't votes and Don't knows)*



YouGov | yougov.com

28th Aug - 1st Sept, 2014

For six months, Alex Salmond seemed to be heading for a heavy defeat. Successive YouGov polls on Scotland's coming referendum showed the 'no' vote leading 'yes' by at least 16 points. Our [last poll](#), in mid-August, reported the narrowest lead yet, but still a substantial 14 points. In the past fortnight, that has collapsed to just six points, with 'no' leading 'yes' by just 53-47%. A close finish looks likely, and a 'yes' victory is now a real possibility.

When I first saw our data, I wanted to make sure the movement was real. All polls, however carefully conducted, are subject to sampling error. Can we be sure the rise in support for independence is real?

I am certain it is. My reason is that of the 1,063 people we questioned, almost 500 are people we had questioned earlier this year in one of our surveys reporting much bigger 'no' leads. We can therefore compare what they said then with what they say now. We find that the 'yes' campaign has gained 35 supporters and lost just eight. In contrast, the 'no' campaign has gained 13 and lost 21. The 'yes' campaign has both gained converts, and secured a two-to-one lead among people who were undecided and have now taken sides. The net movement among this before-and-after section of our panel is in line with our overall figures.

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The 'yes' campaign has both gained converts, and secured a two-to-one lead among people who were undecided and have now taken sides.

YouGov

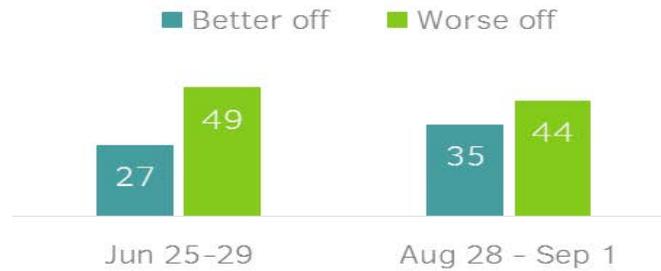
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What, then, has happened? The biggest movements have been among Labour supporters and the (admittedly far fewer) Liberal Democrats. One month ago, only 18% of people who backed Labour in the last Holyrood elections told us they would vote 'yes'; that figure is now 30%. The 'yes' vote among Lib Dem voters has doubled to 24%. At the same time, the minority of SNP voters intending to vote 'no' has shrunk from 29% to 22%. (Tory voters remain solidly 'no', by 97-3%, but they comprise only one Scot in ten.)

What explain these shifts? A major factor concerns attitudes to the economy. From time to time we ask people whether they think Scotland would be better or worse off if it became independent.

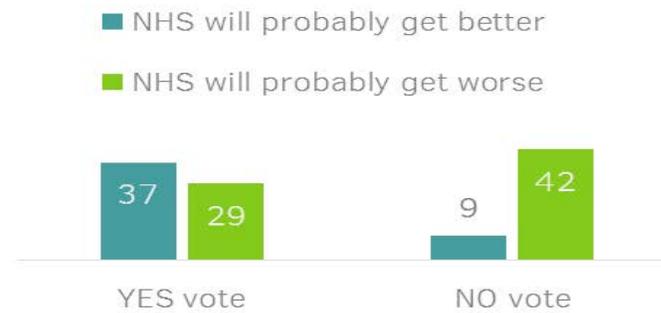
### The Scottish economy

Do you think Scotland would be economically better or worse off if it became an independent country, or would it make no difference? (% Scottish adults -16+)



### The NHS

If there is a YES vote / NO vote in the referendum and Scotland becomes an independent country, what do you think will happen to the NHS in Scotland?



YouGov | yougov.com

September 2014

Just nine weeks ago, in late June, pessimists outnumbered optimists by 49-27%. Now the gap is far narrower: 44-35%. Again, the biggest movement has been among Labour supporters.

It's not just 'the economy, stupid'. The 'yes' campaign is also boosted by widespread fears that if Scotland stays in the UK, the NHS in Scotland would get worse. Only 9% think it would improve. On the other hand, more people think an independent Scotland would ensure the NHS improves (37%) rather than deteriorates (27%).

In other words, Salmond has started to neutralise the fear factor that drove the big no leads until a month ago. Many people still worry about how an independent Scotland would handle issues such as the currency – but now, a great many Scots are also beginning to fear remaining part of the UK.

That said, Salmond has not made progress on every front. When we ask people whether independence would make them personally better or worse off, the figures are virtually unchanged, with pessimists outnumbering optimists by a steady two-to-one.

In personal terms, Salmond has reclaimed his lead over Alistair Darling, the leader of the 'no' campaign. We asked respondents whether they trusted 'the statements and claims' of the two men. Salmond's net score of minus 20 (trust 38%, not trust 58%) is not great, but it's better than Darling's score of minus 28 (33-61%). Two weeks ago, after their first television debate, Salmond (minus 23) trailed Darling (minus 14).

Over the next 16 days, we shall find out whether the momentum of the past month is sustained, or if the 'yes' vote has peaked following the second television debate. But even if 'no' finally wins the day, it now looks less likely that it will win by a big enough margin to deliver a knock-out blow to supporters of independence. If the final vote is anything like our current poll figures, I would not bet much against a second referendum being held within the next 10-15 years.

Source: <http://research.yougov.co.uk/news/2014/09/02/support-scottish-independence-jumps-47/>

## Gilani's Gallopedia (2007-2014) A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

