

# Gallopedia

From Gilani Research Foundation

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **23** NATIONAL & MULTI COUNTRY SURVEYS. **9** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST & NORTH AFRICA

357-1 [Overwhelming Majority Of Palestinians Support Going To ICC Against Israel](#) (Click for Details)

(Palestine) A recent survey showed that the overwhelming majority of the Palestinian public support going to the ICC to file charges against Israeli political and military leaders to litigate them for war crimes committed in Gaza Strip and the West Bank, including Jerusalem. They also believe that the recent war has provided them a protective edge against Israel. (PCPO)

December 2014

[2.3 Foreign Affairs & Security » Palestine/ Israel Conflict](#)

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)

[2.9 Foreign Affairs & Security » International Human Rights](#)

### ► WEST ASIA

357-2 [Suffering In Afghanistan Hits Record High -- For Any Country](#) (Click for Details)

(Afghanistan) As delegates from around the world depart the United Kingdom following Thursday's London Conference on Afghanistan, a new Gallup World Poll underscores just how bleak life is for most Afghans. Already the worst in the world in 2013, Afghans' ratings of their lives declined even further in 2014. More than six in 10 Afghans evaluate their lives poorly enough to be considered "suffering" -- the highest figure ever recorded for any country since Gallup started tracking life evaluations in 2005. As in 2013, no Afghans rate their lives highly enough to be considered "thriving." (Gallup USA)

December 2014

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

[2.9 Foreign Affairs & Security » International Human Rights](#)

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.5 Economy » Poverty](#)



### ► SOUTHEAST ASIA

357-3 [Public Perceptions Towards Corruption Unchanged Since 2005](#) (Click for Details)

(Malaysia) A survey carried out by Merdeka Center in collaboration with BFM Radio on the occasion of World Anti-Corruption Day (which falls on 9th December each year) found that 77% of Malaysian voters perceived the prevalence of corruption in the country to be serious. (Merdeka Center)

December 9th 2014

[4.13 Society » Social Problems](#)



## Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;  
SOUTHERN AFRICA

### ▶ SUB-SAHARAN AFRICA

357-4 [Togolese Voice Strong Support For Two-Term Limit](#) (Click for Details)

(Togo) By a 6-to-1 margin, Togolese citizens favour a two-term limit for their president, according to a new Afrobarometer survey. (Afrobarometer)

December 07, 2014

1.1 Domestic Politics » Elections  
1.7 Domestic Politics >> Legislation

357-5 [Ghanaians Largely Perceive Public Officials As Corrupt](#) (Click for Details)

(Ghana) Most Ghanaians perceive “some,” “most,” or “all” of their government, law enforcement, and judicial officials as corrupt, according to the latest findings of the Afrobarometer survey. A majority of citizens gave the same assessment of informal leaders such as business executives and traditional and religious leaders. (Afrobarometer)

December 02, 2014

4.7 Society » Morality, Values & Customs / Lifestyle  
4.13 Society » Social Problems



357-6 [World AIDS Day: Most African Governments Win High Marks For Efforts To Fight HIV/AIDS \(Multi-Country Survey\)](#) (Click for Details)

Most Africans say their governments are doing a good job in the fight against HIV/AIDS, a new Afrobarometer analysis shows. Citizen approval of government HIV/AIDS efforts is especially strong in countries that are also seen as improving basic health care services. (Afrobarometer)

December 01, 2014

1.5 Domestic Politics » National Image/ Trust  
4.11 Society » Health



## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA  
& AUSTRALASIA

### ▶ EAST EUROPE

357-7 [Russians Prefer Local Brands](#) (Click for Details)

(Russia) Almost 2/3 of Russians trust local brands more than foreign brands and 1 out of 10 respondents prefer products with foreign trade names. Six out of ten Russian consumers prefer local brands over foreign brands if price is the same and every tenth respondent would choose in favor of foreign brands. 29% of the participants maintain neutral attitude. Consumers mainly focus on the expiry date and product composition if the price is the same, besides, the choice is based on the emotional state of the person in the moment of purchase. (Romir)

October 30, 2014

1.5 Domestic Politics » National Image/ Trust  
3.8 Economy » Enterprise/ Investments/ Business  
4.7 Society » Morality, Values & Customs / Lifestyle

357-8 [Russian Perception Of International Media Criticizing Russian President](#) (Click for Details)

(Russia) An overwhelming majority of Russians are confident that foreign media aims to destabilize and disintegrate Russia. (VCIOM)

October 29, 2014

4.6 Society » Media/ New Media

357-9 [Russia: People's Unity: What It Means, And How To Achieve It?](#) (Click for Details)

(Russia) Russians have strengthened their feeling of unity over the recent two years. At the same time, the gap between the poor and the rich, the working class and intelligentsia is substantial. (VCIOM)

October 31, 2014

1.5 Domestic Politics » National Image/ Trust



## ► WEST EUROPE

357-10 [Europeans Remain Financially Insecure As Britons Hold Steady](#) (Click for Details)

Ipsos' latest Financial Security Monitor, a monthly survey carried out across 24 countries around individuals' financial security, shows European countries continuing to feel relatively financially insecure - six out of the eight bottom countries in our FS Monitor are EU member states. (Ipsos Mori)

December 04, 2014

3.1 Economy » Perceptions on Performance/ Well-Being  
3.9 Economy » Financial systems & Institutions

357-11 [Diet And Climate Change](#) (Click for Details)

Awareness of the contribution of meat and dairy to anthropogenic climate change is very low compared to awareness of the role of other activities. In particular, fewer than half the number of those who identified transport emissions as a major contributor identified meat and dairy (29% vs 64%) despite the fact that climate change impact from the two sources are comparable. (Ipsos Mori)

December 03, 2014

4.7 Society » Morality, Values & Customs / Lifestyle  
4.14 Society » Environment/ Disasters



357-12 [British Households Plan To Spend £821 On Christmas](#) (Click for Details)

(UK) New research from YouGov suggests Christmas spending will be flat, with British households spending an average of £821 – a slight decrease of £1 on last year. (YouGov)

December 03, 2014

4.7 Society » Morality, Values & Customs / Lifestyle

## ► NORTH AMERICA

357-13 [U.S. Small Business Optimism Highest Since Early 2008](#) (Click for Details)

(USA) Small-business owners in the U.S. are more optimistic now than at any time since early 2008, according to the latest Wells Fargo/Gallup Small Business Index. The overall Index score rose to 58 in

November, up from 49 in July. The Index was last this high in the first quarter of 2008 when it was at 83. Despite these significant gains, the overall Index is still well below pre-recession levels. ([Gallup USA](#))

December 2014

[3.2 Economy » Consumer Confidence/Protection](#)  
[3.8 Economy » Enterprise/ Investments/ Business](#)

357-14 [Graduating College Later In Life Doesn't Hamper Income](#) ([Click for Details](#))

(USA) Despite delaying their college education, nontraditional college graduates -- defined here as those who earn their degree at age 25 or older -- have personal incomes later in life that are similar to those of traditional graduates, or those who earn their degree before age 25. ([Gallup USA](#))

December 2014

[3.3 Economy » Employment Issues](#)  
[4.10 Society » Education](#)

357-15 [Nontraditional Grads in U.S. Not as Attached to Alma Mater](#) ([Click for Details](#))

(USA) A growing presence in the university ranks, nontraditional graduates, or individuals who complete college at age 25 or older, are less likely to be emotionally attached to their alma mater (14%) than are traditional graduates (20%). ([Gallup USA](#))

December 2014

[3.3 Economy » Employment Issues](#)  
[4.10 Society » Education](#)



357-16 [American Consumer Spending Strong in Last Week of November](#) ([Click for Details](#))

(USA) In the last week of November, which included Thanksgiving and Black Friday, Americans' daily spending reports averaged \$110. This average is much higher than those earlier in November and in previous months. There was a similar surge last year at this time, when spending jumped to an average of \$100 during Thanksgiving week. ([Gallup USA](#))

December 2014

[3.2 Economy » Consumer Confidence/Protection](#)

357-17 [U.S. Job Creation Index Inches Back Up in November](#) ([Click for Details](#))

(USA) Gallup's U.S. Job Creation Index ticked up one point in November to +28 after a three-point slip in October. The index sits just below the all-time high of +30 reached in September and is the highest reading in any November since Gallup began tracking the index in 2008. ([Gallup USA](#))

December 2014

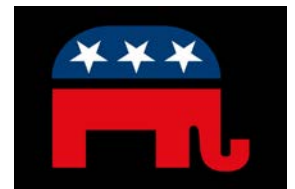
[3.3 Economy » Employment Issues](#)

357-18 [U.S. Partisanship Shifts to GOP After Midterms](#) ([Click for Details](#))

(USA) Since the Republican Party's strong showing on Election Day last month, Americans' political allegiances have shifted toward the GOP. Prior to the elections, 43% of Americans identified as Democrats or leaned toward the Democratic Party, while 39% identified as or leaned Republican. Since then, Republicans have opened up a slight advantage, 42% to 41%, representing a net shift of five percentage points in the partisanship gap. ([Gallup USA](#))

December 2014

[1.1 Domestic Politics » Elections](#)  
[1.4 Domestic Politics » Political Parties](#)



357-19 [U.S. Economic Confidence Index at 17-Month High](#) (Click for Details)

(USA) Gallup's U.S. Economic Confidence Index climbed to -8 in November, the highest monthly reading in nearly a year and a half. The index in November essentially matches the post-recession high of -7 in May 2013. (Gallup USA)

December 2014

3.2 Economy » Consumer Confidence/Protection

357-20 [As ACA Takes Effect, Majority OK With Personal Health Costs](#) (Click for Details)

(USA) Nearly six in 10 Americans (57%) say they are satisfied with the total cost they pay for healthcare, on par with other readings over the last five years. So far, there is little indication that the Affordable Care Act (ACA), also known as "Obamacare," has affected the way Americans view their healthcare costs, either positively or negatively.

(Gallup USA)

December 2014

3.13 Economy » Services

4.11 Society » Health

357-21 [U.S. Payroll to Population Rate 44.2% in November](#) (Click for Details)

(USA) The U.S. Payroll to Population employment rate (P2P), as measured by Gallup, was 44.2% in November, statistically similar to the 44.4% measured in October. The percentage of Americans employed full time for an employer has consistently registered at about this level each November since Gallup began tracking P2P in 2010. (Gallup USA)

December 2014

3.3 Economy » Employment Issues

## ► AUSTRALASIA

357-22 [Half Of Australia's Workforce May Consider Changing Jobs Next Year](#) (Click for Details)

(Australia) 28% of Australia's workers agree they will consider changing organisations within the next 12 months, while another 23% neither agree nor disagree, or can't say. Less than half the 11 million employed Australians 14+ (49%) say they aren't considering changing employer, workforce data from Roy Morgan Research shows. (Roy Morgan)

December 01, 2014

3.3 Economy » Employment Issues

## ► MULTI-COUNTRY SURVEYS

357-23 [Worldwide, Satisfaction With Affordable Housing Slumps](#) (Click for Details)

Globally, people's satisfaction with the availability of good, affordable housing in their communities continued to languish in 2013. The 51% of adults who were satisfied worldwide remains depressed from the high of 56% at the onset of the Great Recession in 2008 and is on the low side for satisfaction since then. (Gallup USA)

December 2014

3.4 Economy » Inflation

3.7 Economy » Infrastructure

3.8 Economy » Enterprise/ Investments/ Business

4.7 Society » Morality, Values & Customs / Lifestyle



## Topic of the week:

### **British Households Plan To Spend £821 On Christmas**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

December 03, 2014



**New research from YouGov suggests Christmas spending will be flat, with British households spending an average of £821 – a slight decrease of £1 on last year.**

The figures show households expect to splash out £604 on gifts, an increase of 0.8% on 2013. The survey also found that the average proposed food and drink spend will be £174 (a 3.5% reduction on last year) and £43 on cards, trees and decorations (a rise of 0.2% on the previous Christmas).



YouGov's Christmas spending intentions survey suggests the UK's total intended festive spend will be around £22.5 billion. This is a slight increase on the £22.3 billion in 2013 and is driven by an increase in the adult population of the UK rather than an increase in consumers' willingness to spend.

The flat figures for festive spending come as consumer confidence has stagnated in recent months. The YouGov/Cebr Consumer Confidence Index – based on YouGov's Household Economic Activity Tracking (HEAT) data – showed little movement for much of the year and even saw a large decline in October. While household financial situations have improved, increasing numbers of consumers harbour fears about job security and levels of business activity in the workplace over the next 12 months.

James McCoy, Research Director at YouGov, says: 'All in all, this year's Christmas spending plans are not a disaster, but also nothing to shout about, with the average festive household spend ostensibly the same as last year. Spending on gifts is fairly flat compared to 2013 with consumers only buying more "luxury" items if the price is right – as we saw with the scenes on Black Friday and Cyber Monday.

'At this stage of an economic recovery, we would expect to see a bumper Christmas, but this research suggests otherwise. This could be because consumers are waiting for the January sales, or it could be linked to a growing sense of caution among the public – our figures show that consumer confidence has been relatively sluggish in recent months'.

Source: <https://yougov.co.uk/news/2014/12/03/british-households-plan-spend-821-christmas-2014/>

# Gilani's Gallopedia (2007-2014)

## A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

