

# Gallopedia

From **Gilani Research Foundation**

**December** 2014, Issue # **359\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

### Contact Details:

**Sara Salam**

Assistant Manager

Gilani Research Foundation

Email: [sara.salam@gilanifoundation.com](mailto:sara.salam@gilanifoundation.com)



**Topic of the week:** (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **34** NATIONAL & MULTI COUNTRY SURVEYS. **12** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

|             |   |  |
|-------------|---|--|
| Pg <b>2</b> | <b>Asia</b> zone<br>this week- <b>04</b> national polls   |    |
| Pg <b>3</b> | <b>Africa</b> zone<br>this week- <b>02</b> national polls   |   |
| Pg <b>3</b> | <b>Euro Americas</b> zone<br>this week- <b>24</b> national polls<br>Multi- country Survey - <b>03</b> polls<br>Cyber world - <b>01</b> poll | <br> |
| Pg <b>7</b> | <b>Topic of the week-</b><br><b>HAPPY CHRISTMAS TO ALL SPECIALLY TO WOMEN AND POST OFFICE.</b>  |   |

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MENA

359-1 **War Helped Palestinians Achieve Their Cause** (Click for Details)

([Palestine](#)) A recent survey of Palestinians showed that the war achieved the interests of the Palestinian people and increased support for armed struggle and Hamas. It decreased support for negotiations and for Fatah. The majority of those polled, 53.4%, said the war achieved the Palestinian people's interests, while 21.8% said it harmed their interests. ([JMCC](#))

October 2014

[2.3 Foreign Affairs & Security » Palestine/ Israel Conflict](#)

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

### ► WEST ASIA

359-2 **Among Serious Concerns, Half of Afghans See their Country Moving in The Right Direction** (Click for Details)

([Afghanistan](#)) While a narrow majority of Afghans (55%) feel that things in the country are moving in the right direction, Afghans list serious concerns about security, unemployment, and corruption. Approval of the national government remains high (75%), but approval of provincial and local governments is significantly lower. ([ACSOR/Asia Foundation](#))

November 19, 2014

[1.5 Domestic Politics » National Image/ Trust](#)



### ► SOUTHEAST ASIA

359-3 **Philippines: 63% Have Much Confidence In City/Municipal Government's Ability To Handle A Typhoon As Strong As Yolanda** (Click for Details)

([Philippines](#)) The Fourth Quarter 2014 Social Weather Survey, conducted from November 27 - December 1, 2014, found that 63% have much confidence (% very much confidence and % somewhat much confidence, correctly rounded) in the ability of the City/Municipal Government to respond to the needs of the citizens in case of another typhoon as strong as Yolanda (Haiyan). ([SWS](#))

December 17, 2014

[1.3 Domestic Politics » Governance](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

359-4 **Philippines: Happiness With Christmas Improves To 71%; 75% Say "Better To Give Than To Receive" This Christmas** (Click for Details)

([Philippines](#)) Seven in ten (71%) of Filipino adults expect a happy Christmas, while 6% expect a sad Christmas and 23% say it will be neither happy nor sad, according to the Fourth Quarter 2014 Social Weather Survey conducted from November 27 to December 1, 2014. ([SWS](#))

December 17, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)



## Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;  
SOUTHERN AFRICA

### ▶ SUB-SAHARAN AFRICA

359-5 **Basotho Cling To Their Independence In Spite Of Serious Political And Economic Challenges** (Click for Details)

([Bosotho](#)) Most Basotho, protective of their independence, are against intervention or assistance from neighboring southern African countries to guarantee free elections and prevent human rights abuses in their country, according to the latest Afrobarometer survey. ([Afrobarometer](#))

December 16, 2014

[1.1 Domestic Politics » Elections](#)

[1.5 Domestic Politics » National Image/ Trust](#)

359-6 **Despite 'Bad' Economic Conditions, Basotho Increasingly Optimistic About The Future** (Click for Details)

([Bosotho](#)) Although a majority of Basotho say the country's and their personal economic conditions are bad, they are increasingly hopeful that things will improve in the coming year, according to a new Afrobarometer survey. ([Afrobarometer](#))

December 16, 2014

[1.5 Domestic Politics » National Image/ Trust](#)

[3.1 Economy » Perceptions on Performance/ Well-Being](#)



## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA  
& AUSTRALASIA

### ▶ EAST EUROPE

359-7 **Tolerance In Russia: Increased Or Decreased** (Click for Details)

([Russia](#)) Over the recent twenty-five years the public tolerance index that shows the public attitudes toward deviant groups has doubled (from 11 to 21 points). ([VCIOM](#))

November 28, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

359-8 **Russians Abroad: Loyal Citizen Of New Motherland Or Agent Of The "Russian World"** (Click for Details)

([Russia](#)) A relative majority of Russians believe that Russians abroad should be loyal towards Russia. ([VCIOM](#))

November 27, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.8 Society » Immigration/Refugees](#)

359-9 **Russia: Gas For Ukraine: For Long? For Sure?** (Click for Details)

(Russia) Russians think that the compromise that was reached during the gas negotiations between Russia and Ukraine is short-term and not very beneficial. (VCIOM)

November 25, 2014

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

359-10 **Ukrainian Approval Of Russia's Leadership Dives Almost 90%** (Click for Details)

(Ukraine) Any kinship Ukrainians used to feel with Moscow's leadership is gone after Russia's annexation of Ukraine's Crimea region in March. Just 5% of Ukrainians interviewed this fall say they approve of Russia's leadership, down almost 90% from the approval rating of 43% the year before. (Gallup USA)

December 15, 2014

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

[2.10 Foreign Affairs & Security » Military Issues/ Defence](#)



## ► WEST EUROPE

359-11 **Women Bear The Brunt Of Festive Stress, But Britons Still Looking Forward To Christmas** (Click for Details)

(UK) Men lag behind women when it comes to Christmas shopping, while women are feeling more stressed about their festive preparations, new polling from Ipsos MORI reveals. (Ipsos Mori)

December 18, 2014

[4.5 Society » Gender Issues](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

359-12 **Economist/Ipsos Mori December 2014 Issues Index** (Click for Details)

(UK) December's Economist/Ipsos MORI issues index shows that two-fifths (42%) of the public place immigration amongst the most important issues facing Britain, an increase of five percentage points since last month, and the highest level of concern in over six years. Concern about this issue rises to 57% of Conservative voters, and over half (52%) of C2DEs aged 55+, compared with just a quarter (25%) of ABC1s aged 18-34. (Ipsos Mori)

December 18, 2014

[4.8 Society » Immigration/Refugees](#)

[4.13 Society » Social Problems](#)

359-13 **Vote Shares For Main Parties Unchanged, But Green Vote Hits Record High** (Click for Details)

(UK) Ipsos MORI's final Political Monitor of 2014 shows the Green Party gaining the highest vote share we have recorded. One in eleven (nine percent) say they would be certain to vote Green in an immediate general election, up two points from last month. Overall, though, the vote share for Britain's largest parties is practically unchanged since last month, with the Conservatives still on 32%, Labour on 29% and the Liberal Democrats on nine percent; UKIP are down one point on 13%. (Ipsos Mori)

December 17, 2014

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)



359-14 **Economic Optimism Falls To Its Lowest Level Since July 2013** (Click for Details)

(UK) Britons' economic optimism has fallen substantially in the last month, though more still think the economy will improve than that it will get worse, Ipsos MORI's December Political Monitor reveals. One in three (35%) think that the economy will improve over the next 12 months, compared to 30% who think it will get worse (the same proportion thinks the economy will stay the same). (Ipsos Mori)

December 17, 2014

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

359-15 **Consumer Confidence Falls In Run Up To Christmas** (Click for Details)

(UK) Consumer confidence has fallen in December, dropping back 1.2 points to 110.1. This is its second lowest figure of 2014 and was only lower in October when it sunk to 109.4. (YouGov)

December 19, 2014

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

359-16 **Royal Mail Still Delivers, But A Challenge Is In The Post** (Click for Details)

(UK) The Christmas period is always one of great stress and pressure for the delivery sector. With Royal Mail's hold over the industry beginning to be threatened, I can use YouGov BrandIndex data to assess how it has been performing in the run up this crucial time. (YouGov)

December 17, 2014

[3.13 Economy](#) » [Services](#)

359-17 **Greek Poll Shows Syriza Holding Five-Point Lead Over Conservatives** (Click for Details)

(Greece) Greece's radical leftist opposition Syriza party holds a 5-point lead over the ruling conservatives, according to the first poll published since the government brought forward a crucial presidential vote. (Alco)

December 10, 2014

[1.1 Domestic Politics](#) » [Elections](#)

[1.4 Domestic Politics](#) » [Political Parties](#)



## ► NORTH AMERICA

359-18 **Blacks' Approval Of President Obama Remains High** (Click for Details)

(USA) President Barack Obama's job approval rating among U.S. blacks has stayed consistently about 40 percentage points higher than his approval among all Americans since 2010. So far in 2014, blacks' approval of Obama has averaged 84%, which is down from previous years but in line with the drop among the overall American population. (Gallup USA)

December 15, 2014

[1.2 Domestic Politics](#) » [Performance Ratings](#)

359-19 **2014 U.S. Approval of Congress Remains Near All-Time Low** (Click for Details)

(USA) Americans' job approval rating for Congress averaged 15% in 2014, close to the record-low yearly average of 14% found last year. The highest yearly average was measured in 2001, at 56%. Yearly averages haven't exceeded 20% in the past five years, as well as in six of the past seven years. (Gallup USA)

December 15, 2014

[1.4 Domestic Politics](#) » [Political Parties](#)

359-20 **Satisfaction With Direction of U.S. Continues to Languish** ([Click for Details](#))

(USA) In 2014, an average of 23% of Americans said they were satisfied with the way things were going in the U.S., similar to their views in recent years but on the lower end of what Gallup has measured since 1979.

([Gallup USA](#))

December 19, 2014

[1.3 Domestic Politics](#) » [Governance](#)

359-21 **Americans Rate Nurses Highest on Honesty, Ethical Standards** ([Click for Details](#))

(USA) In 2014, Americans say nurses have the highest honesty and ethical standards. Members of Congress and car salespeople were given the worst ratings among the 11 professions included in this year's poll. Eighty percent of Americans say nurses have "very high" or "high" standards of honesty and ethics, compared with a 7% rating for members of Congress and 8% for car salespeople. ([Gallup USA](#))



December 18, 2014

[3.13 Economy](#) » [Services](#)

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

359-22 **About Half See CIA Interrogation Methods as Justified** ([Click for Details](#))

(USA) Following the Senate Intelligence Committee's report on CIA interrogation practices in the period following the Sept. 11, 2001 terrorist attacks, 51% of the public says they think the CIA methods were justified, compared with just 29% who say they were not justified; 20% do not express an opinion. ([Pew Research Center](#))

December 15, 2014

[4.9 Society](#) » [Justice](#)

359-23 **Most Say Religious Holiday Displays on Public Property Are OK** ([Click for Details](#))

(USA) A new Pew Research Center survey finds that 44% of Americans say Christian symbols like nativity scenes should be allowed on government property even if they are not accompanied by symbols from other religions. In addition, 28% of U.S. adults say that such symbols should be permitted, but only if they are accompanied by symbols from other religions, such as Hanukkah candles. One-in-five (20%) say there should be no religious displays on government property, period. ([Pew Research Center](#))

December 15, 2014

[4.1 Society](#) » [Religion](#)

359-24 **Perceptions of Job News Trend Upward** ([Click for Details](#))

(USA) For the first time in at least five years, as many Americans say they are hearing good news (26%) as bad news (25%) about the nation's job situation; a 45% plurality reports hearing a mix of good and bad news. ([Pew Research Center](#))

December 16, 2014

[4.6 Society](#) » [Media/ New Media](#)



359-25 **As U.S. Energy Production Grows, Public Policy Views Show Little Change** [\(Click for Details\)](#)

(USA) The public is gradually becoming aware of America's energy boom. Currently, 54% say domestic energy production has been increasing in recent years, up from 48% in September 2013. Meanwhile, the recent slide in gas prices is registering widely: An overwhelming 89% say that that pump prices have fallen in the past month. ([Pew Research Center](#))

December 18, 2014

[3.10 Economy](#) » [Energy/Nuclear Issues](#)

359-26 **Drop Among Nonwhites Drives U.S. Police Honesty Ratings Down** [\(Click for Details\)](#)

(USA) A new Gallup poll finds that Americans are less likely now than in 2013 to view police officers as having high honesty and ethical standards after grand juries did not indict white police officers whose actions resulted in the deaths of black men. The overall drop of six percentage points in honesty and ethics ratings is the result of a sharp, 22-point drop in nonwhites' ratings of police officers; whites' views haven't changed. ([Gallup USA](#))

December 18, 2014

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

[4.9 Society](#) » [Justice](#)

359-27 **U.S. Investor Optimism Remained Positive In November** [\(Click for Details\)](#)

(USA) Prior to the recent slide in the stock market, American investors' mood remained fairly upbeat this quarter, with the Wells Fargo/Gallup Investor and Retirement Optimism Index coming in at +48 in mid-November, similar to the +46 reading in August. While still far from the +178 high point recorded in early 2000, the index is notably improved from +25 a year ago and at a seven-year high. ([Gallup USA](#))

December 17, 2014

[3.8 Economy](#) » [Enterprise/ Investments](#)

## ► LATIN AMERICA

359-28 **Brazilians Are Happy And Expect Life To Be Even Better In 2015** [\(Click for Details\)](#)

(Brazil) Survey conducted by online research platform CONECTAÍ shows that currently 57% of Brazilian Internet users are happy and 23% are very happy. ([Ibope](#))

December 22, 2014

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

359-29 **Dilma Government Is Considered Excellent Or Good By 40% Of Brazilians** [\(Click for Details\)](#)

(Brazil) Research conducted in December by IBOPE Intelligence for the National Confederation of Industry (CNI) shows that the government Dilma is considered excellent or good for 40% of the population, while 32% evaluate it as fair and 27% as poor or very poor. The way the president runs the country is approved by 52% and disapproved by 41%. ([Ibope](#))

December 17, 2014

[1.2 Domestic Politics](#) » [Performance Ratings](#)

## ► AUSTRALASIA

359-30 **Hybrid Cars Not Just For Greenies** ([Click for Details](#))

([Australia](#)) For the first time since 2008, there has been a slight rise in the number of Australian motorists who say they'd seriously consider buying a hybrid vehicle. Though small, this shift is noteworthy, according to the latest findings from Roy Morgan Research... ([Roy Morgan](#))

December 15, 2014

[3.11 Economy](#) » [Science & Technology](#)

[4.14 Society](#) » [Environment/ Disasters](#)

## ► MULTI-COUNTRY SURVEYS

359-31 **European Attitudes Towards The Eu : Britain Stands Out** ([Click for Details](#))

The threat of leaving the EU is significantly higher in the UK than any of the other 13 countries polled across the EU. Prior to any campaign, 49% of the UK public say they would like to stay in the EU, while 51% say they would like to leave. Within the UK a clear divide is evident across generational lines. ([ORB](#))

December 2014

[2.8 Foreign Affairs & Security](#) » [International / Regional Organizations](#)



359-32 **U.S. Confidence In Police About Average For Wealthy Countries** ([Click for Details](#))

([USA](#)) Policing standards have become a high-profile issue in the U.S. amid widespread protests over the failure to indict two white police officers in the deaths of unarmed black men. Compared with residents of other generally high-income and democratic countries in the Organization for Economic Cooperation and Development (OECD), Americans' confidence in their local police falls in about the middle of the pack. ([Gallup USA](#))

December 17, 2014

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

[4.9 Society](#) » [Justice](#)

359-33 **Many In Emerging And Developing Nations Disconnected From Politics** ([Click for Details](#))

A recent Pew Research Center survey finds that many people in different nations remain relatively disconnected from politics. Although most vote in elections, few take part in other forms of political participation. ([Pew Research Center](#))

December 2014

[1.1 Domestic Politics](#) » [Elections](#)

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

## ► CYBER WORLD

359-34 **The Rise And Rise Of The Roaming Empire: 6 In 10 Vodafone Travellers Need A Mobile Phone Overseas** ([Click for Details](#))

([Australia](#)) Whether to access maps and directions, use travel and accommodation apps, store electronic boarding passes or simply to stay in touch with (and perhaps gloat to) those back home, most Australians who travel internationally now agree that they need a mobile phone overseas. ([Roy Morgan](#))

December 16, 2014

[3.12 Economy](#) » [IT & Telecom](#)

## Topic of the week:

### **HAPPY CHRISTMAS TO ALL SPECIALLY TO WOMEN AND POST OFFICE; Polls show they are most stressed to prepare for Celebrations.**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

18 December 2014

### **HAPPY CHRISTMAS TO ALL SPECIALLY TO WOMEN AND POST OFFICE; Polls show they are most stressed to prepare for Celebrations.**

*One in four men say they haven't yet done any Christmas shopping this year*



**Men lag behind women when it comes to Christmas shopping, while women are feeling more stressed about their festive preparations, new polling from Ipsos MORI reveals.**

**One in four women (27%) feel stressed about their Christmas preparations**, with seven percent very stressed and 20% fairly stressed. **In contrast, just 14% of men feel stressed** about Christmas (four percent very stressed, 10% fairly stressed).



Overall, five percent of Britons are very stressed about their Christmas preparations, with 15% fairly stressed. Three in ten Britons (29%) are not very stressed, while 50% are not stressed at all.

**One in four men (23%) say they have not done any Christmas shopping so far, compared with just seven percent of women.** Six in ten Britons (59%) have done all of their Christmas shopping; 11% say they have done around half, while 27% have done not very much or none at all.

Seven in ten Conservatives (71%) have done all or most of their Christmas shopping, making them the most prepared political group. Conservatives are also the least stressed about Christmas, with 12% very or fairly stressed, compared with 20% of Liberal Democrats, 25% of Labour supporters and 26% of UKIP supporters.

Our enthusiasm for Christmas hasn't dimmed as the 21<sup>st</sup> Century has progressed, **with eight in ten Britons (81%) looking forward to Christmas** (17% are not looking forward to Christmas). These are identical figures to when we last asked the question, back in December 2000. **UKIP supporters are feeling the least festive**, though the majority are still enthusiastic about the festive season; seven in ten (69%) of them are looking forward to Christmas, with 28% not looking forward to Christmas.

**One in three (32%) are worried about the cost of Christmas**, while 66% are not worried. This is down from the beginning of the century, however; 40% were worried about Christmas costs in December 2000, while 58% were not worried. **Young people are more likely to be feeling the festive financial strain:** more

#### Page 9 of 12

**Disclaimer:** Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

\***Archives:** Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact [sara.salam@gilanifoundation.com](mailto:sara.salam@gilanifoundation.com)

than four in ten (43%) of 18-34 year-olds are worried about Christmas costs, compared with just 23% of those aged 55+.

**Gideon Skinner**, Head of Political Research at Ipsos MORI, said:

*“Christmas is meant to be a time for sharing - but our survey suggests the burden isn't shared totally equally between men and women. Women are twice as likely to say they feel stressed about their Christmas preparations, while nearly a quarter of men say they haven't done any of their Christmas shopping so far. But that still doesn't stop the vast majority of people looking forward to Christmas itself.”*

### Technical note

Ipsos MORI interviewed a representative sample of 1,012 adults aged 18+ across Great Britain. Interviews were conducted by telephone 13-15 December 2014. Data are weighted to match the profile of the population.

Source: <https://www.ipsos-mori.com/researchpublications/researcharchive/3497/Women-bear-the-brunt-of-festive-stress-but-Britons-still-looking-forward-to-Christmas.aspx>

December 17, 2014

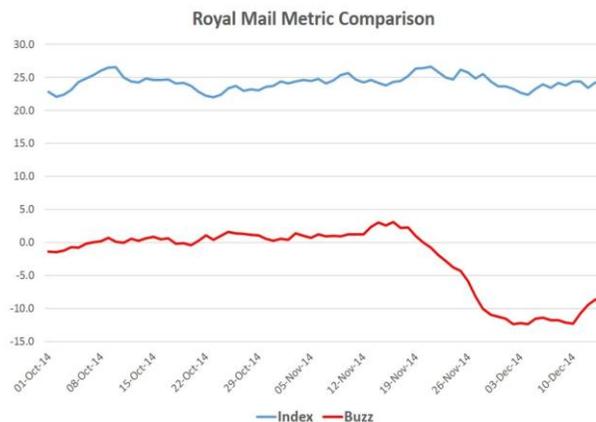
### Royal Mail Still Delivers, But A Challenge Is In The Post

**The Christmas period is always one of great stress and pressure for the delivery sector. With Royal Mail's hold over the industry beginning to be threatened, I can use YouGov BrandIndex data to assess how it has been performing in the run up this crucial time.**

Of course, Royal Mail has been repeatedly in the news this year as the controversy over the privatisation move refuses to go away. Its financial announcement revealed a year-on-year profits fall of 21%.

It has also seen new entrants to the market make expansion plans. Amazon has set up a delivery business in its own right and become a competitor, grabbing 2-3% of the UK parcel market. This has exacerbated the pressure the company is already feeling from challenge service Whistl (formerly TNT).

A look at YouGov's Buzz Score Metric tells the story of the negative press that Royal Mail has encountered in the last few months. Their score has decreased sharply since the middle of November. At that time their rating was +3.0 and that fell to low of -12.4 at the beginning of December. It is now at -9.4.



The steep drop can possibly be explained by the warning put forward by the company that the ability to deliver anywhere in the country six days a week could potentially be under threat, particularly in rural areas. Of course, the universal service obligation is seen as essential by most people. However, Royal Mail's claim was labelled by the business secretary Vince Cable, as 'scaremongering'.

There does however, still appear to be a good deal of appreciation of the service offered by Royal Mail. Their Index score (which is made up of a variety of metrics such as value, quality, satisfaction, reputation) shows a good level of resilience, averaging a solid +24.3 since the beginning of October. This signals that although the brand may be dogged by occasional bad news and controversy, the overall image remains strong.

The issue remains, how will Royal Mail respond to increased competition? And is it the case that a break in its monopoly will lead to reduced prices and a continuation of a six day service? With a move to provide a service on a Sunday being muted, it is clear the industry is in the early stage of a transformation.

Source: <https://yougov.co.uk/news/2014/12/17/royal-mail-still-delivers-challenge-post/?nh=find-solutions>.

---

## Gilani's Gallopedia (2007-2014)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

