

# Gallopedia

From Gilani Research Foundation

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF  
**22** NATIONAL & MULTI COUNTRY SURVEYS. **9**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

▶ MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ▶ SOUTHEAST ASIA

368-1 [Poll: US Doesn't Understand Thailand](#) (Click for Details)

(Thailand) A majority of Thais feel the United States does not understand the political situation in Thailand, according to the result of SuanDusit Poll published Thursday. (SuanDusit)

February 2015

2.11 Foreign Affairs and Security >> Bi/Tri-lateral Relations



368-2 [Asia-Pac Online Shoppers Reluctant To Buy From SMES](#) (Click for Details)

There is a clear reluctance among online shoppers in the Asia-Pacific to buy directly from small and medium enterprises (SMEs). This is according to a research study into global consumer behaviour around cross-border e-commerce conducted by independent research firm Forrester Consulting and commissioned by FedEx Express. (Forrester)

February 2015

3.8 Economy » Enterprise/ Investments/ Business  
4.7 Society » Morality, Values & Customs / Lifestyle



## Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

### ▶ SUB-SAHARAN AFRICA

368-3 [South Africans Bemoan The Presence Of Foreigners In Their Spaces](#) (Click for Details)

(South Africa) In the latest round of the South African leg of the Afrobarometer Survey, a substantial majority (88%) of respondents reported distrust of foreigners living in their country. (Afrobarometer)

February 19, 2015

4.7 Society » Morality, Values & Customs / Lifestyle



## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ▶ EAST EUROPE

368-4 [Café And Movies: Russians Revealed How They Prefer Spending Their Spare Time.](#) (Click for Details)

(Russia) Research agency Romir conducted another National survey and asked Russian citizens about their out-of-home spare time preferences. Results showed that Russians tend to visit movie theaters most frequently together with visiting cafes and restaurants at the same time. On average respondents spend 615 rubles on movies, and about 800 rubles per visit to cafe. (Romir)

January 25, 2015

4.7 Society » Morality, Values & Customs / Lifestyle

## ► WEST EUROPE

368-5 [Consumers Vote With Their Feet On Corporate Tax Avoidance](#) (Click for Details)

(UK) Ipsos MORI's latest Sustainable Business Monitor survey shows the dangers of companies not behaving responsibly, nearly half of the British public (45%) tell us that they have reconsidered using a products or services from a company that has avoided paying tax in this country. (Ipsos Mori)

February 18, 2015

3.9 Economy » Financial systems & Institutions



368-6 [UK: Captains Of Industry Continue To View A Conservative Government As Good For Business](#) (Click for Details)

(UK) The new Ipsos MORI Captains of Industry survey finds that 86% of Captains agree that the Government's policies will improve the state of the British economy, a markedly different picture from their attitudes to the last Labour government. (Ipsos Mori)

February 17, 2015

1.7 Domestic Politics >> Legislation

368-7 [UK: Captains Of Industry Believe Honesty And Integrity Come First In Business](#) (Click for Details)

(UK) The new Ipsos MORI Captains of Industry survey reveals that 81% of business leaders view honesty and integrity as an extremely important value when judging a company, more important than the quality of management (58%), products or services (50%) and customer service (50%). (Ipsos Mori)

February 16, 2015

3.8 Economy » Enterprise/ Investments/ Business

4.7 Society » Morality, Values & Customs / Lifestyle

368-8 [UK: Blair An Election Liability And Major An Asset, Say Voters](#) (Click for Details)

(UK) Major does especially well among Conservatives and Lib Dems, while voters across the board think Blair should keep out. (YouGov)

February 18, 2015

1.4 Domestic Politics » Political Parties



368-9 [Majority Support UK Involvement In Libya Airstrikes](#) (Click for Details)

(UK) Few remember the 2011 intervention in Libya positively, but most British people back would new military action there against ISIS. (YouGov)

February 18, 2015

2.4 Foreign Affairs & Security » Terrorism/Extremism

368-10 [Lithuania After The Euro Changeover](#) (Click for Details)

(Lithuania) Six out of ten people (60%) think that having the euro is a good thing for Lithuania, while roughly a quarter believe it is not a good thing. Around eight out of ten people (79%) think that the euro is a good thing for the EU, while a tenth do not. (TNS Political & Social)

January 2015

3.9 Economy » Financial systems & Institutions

## ► NORTH AMERICA

368-11 [Obama Approval on Issues, Favorable Rating Up](#) (Click for Details)

(USA) Although still relatively low in an absolute sense, Americans' approval ratings of President Barack Obama's handling of the economy and foreign affairs are up significantly from last fall, to 43% and 36%, respectively. His ratings on these issues slumped last year, including a personal low of 31% for his handling of foreign affairs in November. (Gallup USA)

February 18, 2015

1.2 Domestic Politics » Performance Ratings



368-12 [ISIS, Terrorism Seen as Graver Threats Than Russia, Ukraine](#) (Click for Details)

(USA) Despite the intensifying fighting between Ukraine and Russian-backed separatists before the cease-fire agreement Thursday, Americans place the conflict low on the list of critical threats to U.S. interests in the next decade. Islamic extremists, commonly known as the Islamic State or ISIS, along with international terrorism in general, loom much larger in Americans' minds as a critical threat. (Gallup USA)

February 13, 2015

3.9 Economy » Financial systems & Institutions

368-13 [Frequent Church Attendance Highest in Utah, Lowest in Vermont](#) (Click for Details)

(USA) Slightly more than half of Utah residents say they attend religious services every week, more than any other state in the union. Residents in the four Southern states of Mississippi, Alabama, Louisiana and Arkansas are the next most likely to be frequent church attendees, with 45% to 47% reporting weekly attendance. At the other end of the spectrum is Vermont, where 17% of residents say they attend religious services every week. (Gallup USA)

February 17, 2015

4.1 Society » Religion



368-14 [Mentions of Terrorism Rise as U.S. Most Important Problem](#) (Click for Details)

(USA) The 8% of Americans currently naming terrorism as the most important problem facing the U.S. is up six percentage points since January -- the highest percentage to mention the issue since January 2010. (Gallup USA)

February 18, 2015

2.4 Foreign Affairs & Security » Terrorism/Extremism

4.13 Society » Social Problems

368-15 [U.S. Economic Confidence at +3 for Third Straight Week](#) (Click for Details)

(USA) Gallup's U.S. Economic Confidence Index remains at +3 for its third week in a row. Since emerging from negative territory for the first time almost two months ago, the index hasn't strayed from its narrow five-point range in positive territory. (Gallup USA)

February 17, 2015

3.2 Economy » Consumer Confidence/Protection

368-16 [Alaska Leads U.S. States in Well-Being for First Time](#) (Click for Details)

(USA) Alaska residents had the highest well-being in the nation in 2014, reaching the top spot for the first time since Gallup and Healthways began tracking well-being in 2008. West Virginia and Kentucky rank 50th and 49th, respectively, for the sixth consecutive year. Hawaii and Colorado are on the top 10 list of highest well-being states for the seventh consecutive year. (Gallup USA)

February 19, 2015

4.11 Society » Health

368-17 [Americans' Opinion of Cuba Highest in Nearly 20 Years](#) (Click for Details)

(USA) As President Barack Obama and his administration work to normalize diplomatic relations with Cuba and loosen travel restrictions between the two countries for the first time in 53 years, Americans now view Cuba more favorably than they have in nearly 20 years. Forty-six percent say they have a favorable opinion of Cuba, up eight percentage points from last year, and a far cry from the 10% favorability rating in 1996.

(Gallup USA)

February 19, 2015

2.11 Foreign Affairs and Security >> Bi/Tri-lateral Relations

368-18 [Americans Split on Defense Spending](#) (Click for Details)

(USA) For the past decade, Americans have been more likely to say the U.S. government spends too much on defense rather than too little, but today, a slim margin separates these views. While the 32% of Americans saying the country is spending too much is about average for recent years, the 34% saying "too little" is the highest since 2001. (Gallup USA)

February 20, 2015

2.10 Foreign Affairs & Security » Military Issues/ Defence

368-19 [Slightly More Americans Say U.S. Is No. 1 Military Power](#) (Click for Details)

(USA) As the U.S. military takes on an active role in the fight against the Islamic State group, slightly more Americans, 59%, say the U.S. is the No. 1 military power in the world. This is up six percentage points from February 2014, before the U.S. military became involved in the fight against the Islamic State group, also known as ISIS. Fewer Americans (38%) now say the U.S. is only one of several leading military powers, down from 44% a year ago. (Gallup USA)

February 20, 2015

2.10 Foreign Affairs & Security » Military Issues/ Defence

368-20 [New Congress Has Slightly Higher Ratings, Still Unpopular](#) (Click for Details)

(USA) More than a month into the tenure of the Republican-controlled 114th Congress, the partisan makeover of America's legislative body does not appear to have done much for its popularity. One in five Americans say they approve of the way Congress is handling its job, slightly higher than the 16% approval in the final reading for the 113th Congress, from December. Seventy-five percent of Americans disapprove of Congress.

(Gallup USA)

February 16, 2015

[1.4 Domestic Politics » Political Parties](#)

[1.7 Domestic Politics >> Legislation](#)

368-21 [Americans Increasingly See Russia as Threat, Top U.S. Enemy](#) (Click for Details)

(USA) Russia now edges out North Korea as the country Americans consider the United States' greatest enemy. Two years ago, only 2% of Americans named Russia, but that increased to 9% in 2014 as tensions between Russia and the U.S. increased, and now sits at 18%. (Gallup USA)



February 16, 2015

[2.11 Foreign Affairs and Security >> Bi/Tri-lateral Relations](#)

## ► AUSTRALASIA

368-22 [Australia: Big four banks have large cross-sell potential](#) (Click for Details)

(Australia) The major banks in Australia realise that there is considerable potential from their existing customer base to cross-sell additional products. Although there are a number of ways of measuring cross-sell success, it is the share of a customer's dollars (known as 'share of wallet') that is generally the best indicator of loyalty and profit potential. (Roy Morgan)

February 23, 2015

[3.9 Economy » Financial systems & Institutions](#)

## Topic of the week:

### **Poll: US doesn't Understand Thailand**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

February, 2015

### [Poll: US doesn't Understand Thailand](#)



A majority of Thais feel the United States does not understand the political situation in Thailand, according to the result of SuanDusit Poll published Thursday.

The poll, carried out Jan 27-29, asked 1,219 people nationwide on their opinion after US Assistant Secretary of State Daniel Russel expressed concerns about freedom of expression in Thailand and called for the country to lift martial law.



Asked their opinion on the US stand, 83.2% of the respondents said other countries might not have a proper understanding of Thailand's situation, as it was an internal matter. Also, 74.6% thought the US had expressed concern for Thailand, especially its economy; and, 69.1% of those answering said they wanted to see Thailand become democratic and acceptable to other nations.

To the question whether they thought it was now time for the martial law to be lifted, 46% said it was still necessary and, without it, chaos could return. About a third, said they were not certain about martial law and 21.5% said it was time to end it to restore the country's image.

[http://www.bangkokpost.com/news/general/461538/?](http://www.bangkokpost.com/news/general/461538/)

# Gilani's Gallopedia (2007-2014)

## A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

