

in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. liaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both reader and contributor. 📀

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Topic of the week: (Click for details)

Pg nil

Euro Americas zone Pa **3** this week- 20 national polls & 2 multi country polls

- Pg **7** 1 Cyber polls
- Pg 7 Topic of the week-

USA- Strengthen Ties with China, But Get Tough on Trade

Countries represented in blue Polling organizations represented in pink For reference to source of each poll clicks to detail are provided in the text



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THIS WEEK'S REPORT CONSISTS OF 27 NATIONAL & MULTI COUNTRY SURVEYS. 10 POLLING ORGANIZATIONS HAVE BEEN

REPRESENTED.

- Asia zone this week-Pg **2** 4 National Polls
 - Africa zone this week -



Asia zone MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA



WEST & CENTRAL ASIA

154-1 Majority of Pakistanis Aware and Optimistic about Chinese PM's Recent Visit (Click for Details)

(Pakistan) According to a recent survey almost two third of all Pakistanis (63%) are aware of Chinese PM's visit to Pakistan and 59% of all believe that it will be beneficial from an economic point of view. 85% consider China and Pakistan 's friendship to be strong. (Gallup Pakistan)

January 13, 2011

1.5 Domestic Politics » National Image/ Trust

154-2 Afghans Feel the Country Is Going In the Right Direction (Click for Details)

(Afghanistan) A recent survey by Afghan Centre for Socio-economic and Opinion Research shows that Afghans feel that their country is going in the right direction. This figure has kept on increasing ever since 2008. Around **four in ten** cite improving security conditions as the most important reason for this perception. (ACSOR)

November 2010 3.1 Economy » Perceptions on Performance/ Well-Being 2.2 Foreign Affairs & Security » Afghanistan War

SOUTH ASIA

154-3 Channel Partner's satisfaction goes up in 2010 (Click for Details)

(India) Toyota continues to lead the satisfaction index in the 2010 TNS DSS study released recently reveals. The No. 2 spot was claimed by Hyundai who dramatically improved their ranks over 2008. (TNS Global) January 11, 2011

3.2 Economy » Consumer Confidence/Protection

• SOUTH EAST ASIA

154-4 Hunger Rate Slightly Increased In Philippines in the Last Quarter (Click for Details)

(Philippines) The Fourth Quarter 2010 Social Weather Survey, fielded over November 27-30, 2010, found the proportion of families experiencing involuntary hunger at least once in the past three months up to **18.1%**, or an estimated 3.4 million families. The latest Hunger rate is higher than **15.9%** (est. 3.0 million families) in the previous quarter, but lower than the over **20%** levels from December 2009 to June 2010. (SWS)

January 03, 2011 3.5 Economy » Poverty 2.9 Foreign Affairs & Security » International Human Rights

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 Euro Americas zone
EAST EUROPE; WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA



EUROPE

WEST EUROPE

154-5 Europeans Think That Worse Economic Conditions Are Yet to Come (Multi-country survey) (Click for Details)

(EU) Europeans think that the economic crisis is not over, and a majority of Europeans continue to believe that the worse is still to come regarding its impact on the job market (48%). However, this feeling has declined significantly since spring 2010. (TNS Global)

January 12, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

154-6 Many EU Residents See Better Times Ahead (Click for Details)

(EU) Residents in most EU countries surveyed in 2010 expect their lives will be closer to ideal five years from now. On a 0-to-10 scale, with 10 being the best possible life, people in nearly all EU countries -- except Greece, Romania, Luxembourg, and Slovenia -- give their future lives higher average ratings than their present ones. Greeks and Romanians alone predict their lives will be worse in five years; Luxembourgers and Slovenians don't expect their lives to be any different. (Gallup USA)

January 14, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

154-7 Business Leaders Show Overwhelming Support for the Coalition and Cuts (Click for Details)

(UK) A massive **89**% of UK business leaders agree that the Government's policies will improve the state of the British economy according to the 2010 Captains of Industry survey from Ipsos MORI. There is also strong support for the Coalition's cuts programme, with **75**% saying that the deficit needs to be cut quickly, which increases to **85**% of FTSE 350 respondents. (Ipsos Mori)

January 05, 2011

3.9 Economy » Financial systems & Institutions

154-8 No Clear Public Support for Minimum Pricing Of Alcohol (Click for Details)

(Scotland) According to our latest Scottish Public Opinion Monitor, most Scots (58%) do think there should be an increase in the price of at least some types of alcohol. Around a third (34%) think that the government should put up the price of discounted and low-price alcohol only, while around a quarter (24%) think the government should put up the tax on all alcoholic drinks. Despite this, a sizeable proportion of Scots (38%) think that the government should avoid increasing the price of any alcohol. (Ipsos Mori)

December 31, 2010

3.2 Economy » Consumer Confidence/Protection

154-9 A Third of Britons Back Alternative Vote, Just as Many Still Undecided (Click for Details)

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(UK) As Britons begin to ponder their options on a referendum that could change the way lawmakers are elected, the proposal to switch to the alternative vote system is ahead, although a large number of voters remain undecided, a new Vision Critical / Angus Reid poll has found. More than half of respondents say they are "not too informed" or "not informed at all" about the proposed electoral system. (Angus-Reid) January 12, 2011

1.1 Domestic Politics » Elections

154-10 Labour Still Leads in Britain, Even if Coalition Partners Run Together (Click for Details)

(UK) The opposition Labour Party remains ahead of the Conservatives in Britain, while the Liberal Democrats have recovered from their poor showing in December, a new Vision Critical / Angus Reid poll has found. Only a third of people who voted for the Liberal Democrats in 2010 would support the party if it runs in tandem with the Tories. (Angus-Reid)

January 07, 2011

1.4 Domestic Politics » Political Parties

AMERICAS

NORTH AMERICA



154-11 Americans Want Congress, Obama to Tackle Economic Issues (Click for Details)

(USA) Americans place the highest priority on domestic issues -- particularly those related to economic matters -- when asked to rate how important each of 15 issues is for the president and Congress to deal with this year. (Gallup USA)

January 14, 2011

3.9 Economy » Financial systems & Institutions

154-12 Less Than 40% Believe Shootings Will Change Political Tone (Click for Details)

(USA) A new Zogby International interactive poll of likely voters about the shooting of Rep. Gabrielle Giffords and 19 others in Tucson, AZ found most do not expect it will change political rhetoric and that the shooter was not politically motivated. (Zogby Interactive)

January 15, 2011

4.13 Society » Social Problems

154-13 Public Opinion Context of Tucson Shootings (Click for Details)

(USA) The recent deadly shootings in Tucson, Ariz., resulting in the deaths of six and the wounding of 14 others, including U.S. Rep. Gabrielle Giffords, have raised a number of questions about the context and environment in which these events took place. As the nation waits for more facts to become known about the accused's background and motives, discussion about the case in the media and online has focused largely on Arizona's gun control laws, reports that the accused shooter was a drug user, and the broader divisive political climate in the country. This article reviews public opinion on several aspects of these matters. (Gallup USA)

January 10, 2011

4.13 Society » Social Problems

154-14 Congress Job Approval Rebounds to 20% (Click for Details)

(USA) Americans' approval of the job Congress is doing rose in early January to 20%, after falling to a record-low 13% in mid-December and registering 17% in November. Support for Congress had been at or near 20% from about May of last year through October. (Gallup USA) January 11, 2011

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Weekly digest of opinions in a globalized world (compiled since January 2007) January 2011 - Issue 154*

1.2 Domestic Politics » Performance Ratings

154-15 Very Conservative Americans: Leaders Should Stick to Beliefs (Click for Details)

(USA) A majority of very conservative Americans believe political leaders in Washington should stick to their beliefs even if little is accomplished, while all other groups, particularly moderates and liberals, are more amenable to compromise for the sake of getting things done. (Gallup USA)

January 12, 2011

1.3 Domestic Politics » Governance

154-16 Most Doubt Political Rhetoric a Major Factor in Ariz. Shootings (Click for Details)

(USA) A new USA Today/Gallup poll finds Americans dubious that the heated language used in politics today was a major factor that influenced the alleged gunman in last week's shootings in Tucson, Ariz. 20% say such rhetoric was a major factor in the shootings, while 22% cite it as a minor factor; 42% say it was not a factor at all. Democrats are more likely than independents or Republicans to believe political debate played a role. (Gallup USA)

January 12, 2011

1.3 Domestic Politics » Governance

4.13 Society » Social Problems

154-17 Americans' Overall Wellbeing Improves in 2010 (Click for Details)

(USA) Americans' Well-Being Index score improved to an average of **66.8** in 2010 from **65.9** in 2009 and 2008. This year-over-year increase in overall wellbeing reflects increases across five of the six key areas of wellbeing, with the largest gains in how Americans evaluate their lives overall. (Gallup USA)

January 13, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

154-18 In U.S., Jobs Are Top Problem, While New High Cite Deficit (Click for Details)

(USA) Americans say unemployment is the No. 1 problem facing the United States at the start of 2011, with 29% naming it. Mentions of "the economy" in general as the leading problem have been trending downward since October, and the current 26% reading is the lowest since May. At the same time, focus on the federal deficit has been edging up, and, although similar to the rate mentioning it last February, the 12% of Americans citing it this month is numerically the highest Gallup has recorded in at least a decade. (Gallup USA)

January 13, 2011

3.3 Economy » Employment Issues

154-19 U.S. Satisfaction Remains near 12-Month Low (Click for Details)

(USA) Gallup finds **19%** of Americans satisfied with the way things are going in the United States at this time -- essentially on par with the lowest level of the past 12 months, **17%**, registered in December. (Gallup USA)

January 14, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

154-20 Views of Gun Control -- A Detailed Demographic Breakdown (Click for Details)

(USA) In the wake of last weekend's shootings in Tucson, Ariz., the issue of gun control and gun rights has returned to national prominence. The Pew Research Center has tracked attitudes about this issue since 1993. In September, public opinion was divided: **50%** said it was more important to control gun ownership while **46%** said it was more important to protect the rights of Americans to own guns. (Pew Research Center) January 13, 2011

4.13 Society » Social Problems

154-21 Obama Ratings Remain Rock Steady (Click for Details)

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(USA) Neither the trouncing of the Democratic Party in the midterm elections nor the surprising legislative accomplishments of the "lame duck" Congress has had a measurable effect on opinions of Barack Obama. The president's approval ratings have been rock steady since late August and his personal image has changed very little since the middle of last year. (Pew Research Center)

January 13, 2011

1.2 Domestic Politics » Performance Ratings

154-22 Few Americans Blame Political Climate for Arizona Shooting (Click for Details)

(USA) Many Americans are following news stories related to the shooting that took place in Arizona just a few days ago, and more than half believe that the incident is not related to the current political climate in the United States, a new Vision Critical poll has found. More than a third of respondents expect more events similar to the Arizona shooting to happen in America over the next few months. (Angus-Reid)

January 11, 2011

4.13 Society » Social Problems

154-23 Conservatives Drop Back, Lead Liberals by Six Points in Canada (Click for Details)

(USA) The Conservative Party is holding on to the top spot in Canada, but has lost points in the New Year, a new Vision Critical / Angus Reid poll has found. Electoral race tightens dramatically in Ontario, with Tories and Grits separated by just two points. (Angus-Reid)

January 12, 2011

1.4 Domestic Politics » Political Parties

154-24 Strengthen Ties with China, But Get Tough on Trade (Click for Details)

(USA) As President Obama prepares to host Chinese President Hu Jintao next week, Americans increasingly see Asia as the region of the world that is most important to the United States. Nearly half (47%) say Asia is most important, compared with just 37% who say Europe, home to many of America's closest traditional allies. (Pew Research Center)

January 12, 2011

3.6 Economy » Economic Globalization

154-25 Canadians Welcome New Graphic Warnings on Cigarette Packages (Click for Details)

(Canada) Canadians are highly supportive of the inclusion of health warnings on tobacco products, and a majority of respondents believe that the graphic images that were recently unveiled are acceptable, a new Vision Critical / Angus Reid poll has found. Respondents are divided on whether the images will be effective in convincing smokers to quit. (Angus-Reid)

January 10, 2011

4.11 Society » Health



AUSTRALASIA

154-26 Half of Australians have bought Online (Click for Details)

(Australia) More Australians are choosing to buy online with half of the Australian population 14 years and over (approximately 9.1 million) having ever bought a product or service over the Internet in the 12 months to September 2010. (Roy Morgan Research)

January 14, 2011

4.6 Society » Media/ New Media

3.2 Economy » Consumer Confidence/Protection

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CYBERWORLD



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154-27 Smartphones Gain Traction for both Businesses and Consumers (Click for Details)

TNS BusinessWave confirms that Smartphones are an increasingly important tool for the business market. The advance of new operating systems, capabilities and mobile applications that improve employee productivity, have resulted in steady growth in the market, particularly within the past year. (TNS Global) January 10, 2011

4.6 Society » Media/ New Media §



Topic of the week: USA-Strengthen Ties with China, But Get Tough on Trade

This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.



January 12, 2011

As President Obama prepares to host Chinese President Hu Jintao next week, Americans increasingly see Asia as the region of the world that is most important to the United States.

Nearly half (47%) say Asia is most important, compared with just 37% who say Europe, home to many of America's closest

traditional allies.

Views on this issue have changed considerably over the last decade. In an early September 2001 poll, 44% said our political, economic and military ties to Europe were more important, while 34% prioritized our ties to Asia. Similarly, in polls conducted in 1993 and 1997 about half felt Europe was the region most important to American national interests, while roughly three-in-ten said Asia.

This shift reflects changing perceptions about the economic

balance of power in the world. Almost half (47%) of Americans say China is the world's leading economic power, while just 31% name the U.S. Three years ago -- prior to the global economic crisis -- only 30% characterized China as the global economic leader, compared with 41% for the U.S.

The latest national survey by the Pew Research Center for the People & the Press, conducted Jan. 5-9 among 1,503 adults finds that by two-to-one (60% to 27%) Americans see China's economic strength as a greater

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Asia Seen as Increasingly Important; Europe Less So

Area most	Sep 1993	Sep 1997	Sep 2001	Jan 2011
important to U.S.?	%	%	%	%
Asia	31	31	34	47
Europe	50	49	44	37
Equally important	8	6	9	7
Don't know	<u>10</u>	<u>14</u>	<u>13</u>	<u>9</u>
	100	100	100	100

PEW RESEARCH CENTER Jan 5-9, 2011. Q21F2. Figures may not add to 100% because of rounding. In Sept. 2001 and before Asia was read as "Japan and the Pacific rim nations of Asia." In 1993 Europe was read as "the friendly nations of Europe.

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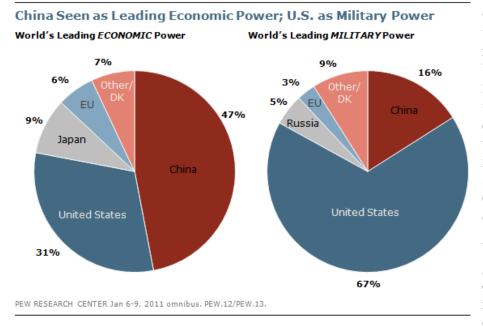
threat than its military strength. And as Obama goes into talks with the Chinese president, a 53%-majority say it is very important for the U.S. to get tougher with China on trade and economic issues.

Yet while Americans may see China as a problem, relatively few describe it as an adversary, and a **58%**-majority say it is very important to build a stronger relationship between the U.S. and China. By comparison, promoting human rights and better environmental policies and practices are important, but lower priorities.

While Americans believe China has assumed the leading position in the global economy, they see the military balance of power quite differently. Two-thirds (67%) think the U.S. is the world's leading military power. Just 16% say China has the top military, while 5% name Russia and 3% the EU.

In keeping with this, Americans view China primarily as an economic

threat, rather than a military one. When asked whether they are more concerned about China's economic or military strength, more say the former by roughly two-to-one (60% vs. 27%).



One-in-five Americans identify China when asked to name the country representing the greatest threat to the U.S., up from **11%** in November 2009. This is the highest percentage volunteering China as the greatest danger since a September 2001 poll taken prior to the 9/11 attacks and just months after the dispute over a U.S. surveillance plane that was held by Chinese authorities for several days on the island of Hainan.

While Americans see China as a rising global power, relatively few characterize the U.S.-China relationship as adversarial. Only 22% describe China as an adversary, 43%

say it is a serious problem, but not an adversary, and **27%** believe China is not much of a problem. The view that China is not a problem is especially common among young people: **42%** of 18-29 year-olds hold this opinion. Views on this question have been relatively stable since it was first asked in 1997, although the percentage who consider China an adversary has increased somewhat since 2004, when just **14%** saw China this way.**§**

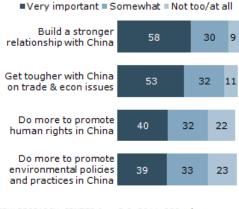
SOURCE: <u>http://pewresearch.org/pubs/1855/china-poll-americans-want-closer-ties-but-tougher-trade-policy</u>

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China Policy: Get Tough on Trade, But Also Strengthen Relations



PEW RESEARCH CENTER Jan. 5-9, 2011. Q39a-d.

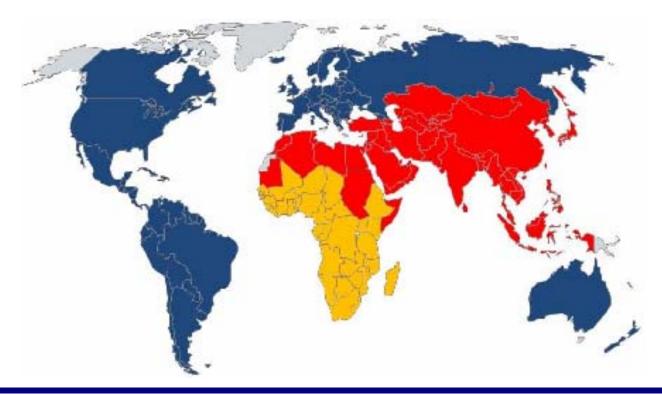
Gilani's Gallopedia (2007-2010)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – August 2010

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): ~ 2,500 polls during the period 2007-2010
- 2- Number of questions: <u>~</u> 30,000 during the period 2007-2010
- 3- Subjects of Interest (we have made a list of 125 subjects, further grouped into 9 broad categories, namely: Governance, Globalization (inclusive of global economic issues) Global Conflicts (conflict zones), Global leaders (USA and Emerging powers), Global Environment, Family, Religion, and other miscellaneous
- 4- Number of countries covered by one or more surveys: ≥ 150 during the period 2007-2010
- 5- Number polling organizations whose polls have been citied: $\simeq 150$ during the period 2007-2010



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