Gilani's Gallopedia©

Gallopedia

From Gilani Research Foundation

February 2011, issue # 158*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both reader and contributor. •

Contact Details:

Rushna Shahid Assistant Manager

Gilani Research Foundation

Email: rushna.shahid@gilanifoundation.com



Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF 31 NATIONAL & MULTI COUNTRY SURVEYS. 12 POLLING ORGANIZATIONS HAVE BEEN

REPRESENTED.

- Pg 2 **Asia** zone this *week*-4 National Polls & 3 multi country polls
- Pg 3 **Africa** zone this *week* **2** National Polls & **1** multi country poll
- Pg 4 **Euro Americas** zone this *week* 18 national polls & 1 multi country poll
- Pg 8 3 Cyber poll
- Pg 8 Topic of the week-

Iraqis Believe Country is Going in the Wrong Direction

Countries represented in blue Polling organizations represented in pink For reference to source of each poll clicks to detail are provided in the text







Asia zone

MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA



▶ MIDDLE EAST& NORTH AFRICA

158-1 Iraqis Believe Country is going in the Wrong Direction (Click for Details)

(Iraq) Iraqis give a mixed evaluation of their personal life, state and issues in the country. Almost **six in ten** Iraqis believe that their country is going in the wrong direction. This is almost equivalent to their responses in June 2010. On a personal level, the October 2010 poll shows that when asked, "Thinking ahead to next year, do you expect your household financial situation to get better, worse or stay the same?" **50** % responded positively. This marks a 13-point drop from **63** % the previous June (IRI) February 02, 2011

1.5 Domestic Politics » National Image/ Trust

► WEST ASIA

158-2 **Poverty on the Rise in Pakistan** (Click for Details)

(Pakistan) According to a recent survey carried out by Gallup Pakistan , 77% of all Pakistanis are of the opinion that poverty has increased in the country. Furthermore nearly half of all Pakistanis (47%) believe that the trend of helping the poor has decreased. It should be noted that this survey captured perceptions which may or may not match with realities. (Gallup Pakistan)

February 9, 2011

3.5 Economy » Poverty

► SOUTH EAST ASIA

158-3 Filipinos Preferences for Life Partners (Click for Details)

(Philippines) 51% of Filipinos would choose a lifetime partner who is rich but ugly rather than someone who is good-looking but poor (46%), according to the Social Weather Stations Fourth Quarter 2010. The survey also found that 55% of Filipinos are *very happy* with their love life, while 34% say it *could be happier*, and 11% have *no love life*. (SWS)

February 01, 2011

4.2 Society » Family

► NORTH EAST ASIA

158-4 Japanese Government Low Approval Continues (Click for Details)

Page 2 of 11

February 2011 - Issue **158***

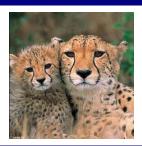
(Japan) A recent survey of Japanese public shows that Mr. Kan's cabinet in Japan is not able to recover its approval ratings in the country. Only **26%** claim to support the Kan Cabniet while **54%** do not. However Democratic Party of Japan is slightly more popular than the Liberal Democratic Party. (Asahi Shimbun) January 17, 2011

1.2 Domestic Politics » Performance Ratings

Multi Country Poll-Many young Arabs less likely to say leaders harness their talents (Click for Details) 1.2 Domestic Politics » Performance Ratings

Multi Country Poll-About 1 in 7 Chinese Leave Communities for Healthcare (Click for Details) 4.11 Society » Health

Multi Country Poll-Qatar's FIFA World Cup Bid Win Makes Middle East So Proud (Click for Details)
1.5 Domestic Politics » National Image/ Trust



Africa zone

WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

SUB SAHARAN AFRICA

158-5 **South Africans Getting Disillusioned With Zuma** (Click for Details)

(South Africa) A recent survey of South Africans shows that popularity of President Jacub Zuma is now beginning to decline. Compared with November 2009 ratings his approval ratings and ratings of the government have declined by 15 and 11 points respectively. (Ipsos SA) February 09, 2011

1.2 Domestic Politics » Performance Ratings

158-6 Nigerians Optimistic About Coming Presidential Elections (Click for Details)

(Nigeria) IRI's poll suggests that Nigerians are optimistic about their prospects for peaceful and credible elections in 2011. 77% of those interviewed agree that the elections will be mostly free, fair and credible, and 74 % believe that they will be more credible than the 2007 elections. (IRI) February 1, 2011

1.1 Domestic Politics » Elections

Multi Country Poll-Many young Arabs less likely to say leaders harness their talents (Click for Details) 1.2 Domestic Politics » Performance Ratings

Page 3 of 11



Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA



EUROPE



▶ WEST EUROPE

158-7 **The European Emergency Number 112** (Click for Details)

(Europe) The single European emergency number 112 was introduced to enable citizens to call the emergency services (i.e. police, fire and ambulance) by using the same number from anywhere in the EU1. More than 9 in 10 (96%) EU citizens thought that it was very useful to have a European emergency number available throughout the EU (83% totally agreed and 13% tended to agree). (Gallup Hungary) February 2011

3.7 Economy » Infrastructure

2.8 Foreign Affairs & Security » International / Regional Organizations

AMERICAS



▶ NORTH AMERICA

158-8 Cold Winter Weather Doesn't Change Opinions about Global Warming (Click for Details)

(USA) It may have been cold and snowy so far this winter, but Americans are just as likely to believe in global warming as they were a year ago, according to the latest Economist/YouGov Poll. 60% say global warming is happening, about the same as the 59% who said so last March. 29% this time, and 30% last year, said it was not. (Yougov)

February 10, 2011

4.14 Society » Environment/ Disasters

158-9 Americans Prefer the Death Penalty - Despite the Possibility of Executing the Innocent (Click for Details)

(USA) More than **two out of three** Americans support the death penalty in the latest Economist/YouGov Poll, which is about the same level of support they have shown for the death penalty for serious crimes over time. Those who favor death penalty do so despite the fact that many of them think innocent people have been executed in the last five years. (Yougov)

February 09, 2011

4.12 Society » Crime

158-10 Americans Lean toward Revising No Child Left Behind (Click for Details)

(USA) As the Obama administration and Congress ponder the fate of the 'No Child Left Behind' Act, Americans are inclined to retain it but not necessarily in its present form. Overall, 41% of Americans say Congress should keep the act but with major revisions, while 21% want it kept more or less in its present form, and 16% want it eliminated. (Gallup USA)

Page 4 of 11

February 7, 2011

4.10 Society » Education

158-11 *Insights on Hispanic Shopping Behaviors* (Click for Details)

(USA) Representing more than 15 % of the population, Hispanic consumers' current spending power of \$950 billion is expected to increase to an astounding \$1.2 trillion by 2012. With that kind of revenue at stake, it is no wonder that the CPG industry is constantly searching for new ways to reach Hispanic consumers through marketing, advertising, promotion and media. (Synovate)

February 08, 2011

4.3 Society » Ethnicity

3.2 Economy » Consumer Confidence/Protection

158-12 Americans Sympathetic to Egyptian Protesters (Click for Details)

(USA) Most Americans support the protesters who have called for a change in the government in Egypt, with 82% saying they are sympathetic to the protesters (including 42% who are very sympathetic), while 11% are unsympathetic. (Gallup USA)

February 7, 2011

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

158-13 Americans' Views of Egypt Sharply More Negative (Click for Details)

(USA) Americans' opinions of Egypt have become sharply more negative, with an 18-percentage-point drop in the country's favorable ratings -- from 58% in 2010 to 40% this year. For the first time since Gallup's initial measurement in 1991, more Americans have a negative than positive view of Egypt. (Gallup USA) February 8, 2011

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

158-14 In U.S., Flu, Colds Hit Hard in January (Click for Details)

(USA) After a slow start to the season, Americans' self-reports of colds and the flu are on the rise, tracking higher now compared with the last two years, according to the Gallup-Healthways Well-Being Index. In January, 3.1% of Americans reported having the flu the day before the survey, compared with 2.4% last season and 2.9% in 2008-2009. (Gallup USA)

February 8, 2011

4.11 Society » Health

158-15 **Obama's Approval Rating on Deficit Sinks to New Low** (Click for Details)

(USA) President Barack Obama's approval rating for handling the federal budget deficit has gone from bad to worse in recent months, even as his ratings on all other major national issues have generally held steady. Currently, 27% of Americans approve of Obama on the deficit, down from 32% in November, while 68% disapprove. (Gallup USA)

February 9, 2011

1.2 Domestic Politics » Performance Ratings

158-16 China Tops List of Countries Vitally Important to U.S.; Egypt 9th (Click for Details)

(USA) Seven out of 10 Americans say what happens in China is vitally important to the U.S., putting China at the top of 12 countries Gallup asked Americans to rate on this dimension, significantly ahead of North Korea and Iran. Egypt is 9th on the list; **45%** of Americans say what happens there is vitally important. (Gallup USA)

February 9, 2011

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

158-17 Public Uncertain About Effect of Egypt Protests on U.S. (Click for Details)

Page 5 of 11

(USA) Americans do not have a clear point of view about how the massive anti-government protests in Egypt will affect the United States. More than half (58%) say the protests will not have much of an effect (36%), or offer no response or are noncommittal (22%). Of the minority that thinks the protests will have an effect on the U.S., nearly twice as many say their impact will be negative rather than positive (28% vs. 15%). (Pew Research Center)

February 8, 2011

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

158-18 Historically, Public Has Given Low Priority to Promoting Democracy Overseas (Click for Details)

(USA) In the most recent "America's Place in the World" survey, just 21% said promoting democracy abroad should be a top long-range priority for U.S. foreign policy. Democracy promotion however ranked last on a list of 11 long-term foreign policy objectives. The most widely shared goals -- protecting the nation against terrorist attacks and protecting the jobs of American workers -- were cited by 85% each. (Pew Research Center)

February 4, 2011

2.4 Foreign Affairs & Security » Terrorism

3.3 Economy » Employment Issues

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

158-19 **Rethinking Budget Cutting** (Click for Details)

(USA) The public's views about federal spending are beginning to change. Across a range of federal programs, Americans are no longer calling for increased spending, as they have for many years. For the most part, however, there is not a great deal of support for cutting spending, though in a few cases support for reductions has grown noticeably. The survey also shows that the public is reluctant to cut spending -- or raise taxes -- to balance state budgets. (Pew Research Center)

February 10, 2011

3.9 Economy » Financial systems & Institutions

158-20 Americans' Life Evaluation Climbs to Three-Year High (Click for Details)

(USA) Americans rated their lives better in January than in any other month since Gallup and Healthways began tracking life evaluation. The percentage of Americans who were "thriving" rose to 54.2%, the highest on record, far surpassing the 42.6% who were "struggling," and driving the Life Evaluation Index score to a new high of 51 in January. (Gallup USA)

February 10, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

158-21 Republicans Remain Reticent to Approve of New Congress (Click for Details)

(USA) Republicans give Congress lackluster approval ratings -- as do the rest of Americans -- despite their party's increased share of power. At 23%, Republicans' approval is essentially the same as independents' (23%) and Democrats' (25%) approval -- making the three groups more closely aligned in their views of Congress than at any time in the past several years, and resulting in a 23% approval rating overall. (Gallup USA)

February 10, 2011

1.4 Domestic Politics » Political Parties

158-22 Unemployment Solidifies Position as Most Important Problem (Click for Details)

(USA) 35% of Americans name unemployment as the most important problem facing the U.S., the highest percentage since the economic slowdown began and higher than at any point since October 1983 (41%). Unemployment is the most important problem for the second month in a row, with the economy ranking second and healthcare third. (Gallup USA)

Page 6 of 11

February 11, 2011

3.3 Economy » Employment Issues

158-23 Iran, North Korea Still Americans' Least Favorite Countries (Click for Details)

(USA) Americans have a more positive view of Canada than they do of any of 20 other countries rated in Gallup's annual World Affairs poll. Great Britain is a close second at 88%, while Americans have the most negative opinions of Iran, North Korea, and Afghanistan. (Gallup USA) February 11, 2011

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

158-24 Americans and Canadians More Likely to Observe Valentine's Day than Britons (Click for Details)

(USA, Canada & UK) Canadians and Americans are more likely than Britons to give their spouse or partner a card or gift this Valentine's Day, according to a recent Vision Critical / Angus Reid poll. The survey shows that **seven-in-ten** respondents in Canada (72%) and the United States (76%) and just over half in Britain (56%) plan to give something on February 14. (Vision Critical / Angus Reid poll)

February 11, 2011

4.7 Society » Morality, Values & Customs

158-25 Egypt Overwhelms News Agenda (Click for Details)

(USA) The recent turmoil in the Middle East registered as the biggest international story in the past four years--- surpassing any coverage of the Iraq war, the Haiti earthquake and the conflict in Afghanistan. From Jan. 31-Feb. 6, the Middle East saga, driven by televised images of the protests and power struggle in Egypt, filled 56% of the newshole studied by the Pew Research Center's Project for Excellence in Journalism. (Pew

Research Center)

February 8, 2011

4.6 Society » Media/ New Media

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues



► MULTI-COUNTRY SURVEYS

158-26 Many young Arabs less likely to say leaders harness their talents (Click for Details)

(Multi Country) Young people in several Arab countries became less likely in 2010 to believe their leadership fully uses their human capital. Young Egyptians' perceptions experienced one of the largest declines: fewer than 3 in 10 15- to 29-year-olds say Egypt's leadership maximizes youth potential, down from almost 4 in 10 in 2009. (Gallup USA)

February 9, 2011

1.2 Domestic Politics » Performance Ratings

158-27 About 1 in 7 Chinese Leave Communities for Healthcare (Click for Details)

(Multi Country) As China starts the final year of its aggressive three-year plan to provide "safe, effective, convenient, and affordable" healthcare to all Chinese, about one in seven (15%) residents say at least one member of their household needed to travel to another community for medical care in the past year. This percentage is lower than the median of 21% across 13 Asian countries Gallup surveyed. (Gallup USA) February 8, 2011

4.11 Society » Health

158-28 Qatar's FIFA World Cup Bid Win Makes Middle East So Proud (Click for Details)

(Multi Country) Over two thirds (68%) of respondents of Middle East agree they felt proud of the Middle East when they heard that Qatar had won the FIFA World CupTM. They believe it is a well deserved win for a nation with vision (68%) and a milestone in history (79%). (Yougov Siraj)

Page 7 of 11

December 16, 2010

1.5 Domestic Politics » National Image/ Trust

▶ CYBERWORLD



158-29 Social Media Transforming Dating (Click for Details)

(USA) Facebook has become a primary means of finding and expressing romance for millions of Americans. Nearly one-half of this nation's adults on Facebook use it to tell the world they are in a relationship with someone. Nearly three-fourths of all Facebook users who are not in a relationship log on to learn about people they want to date. Romance-related uses of Facebook for people ages 18-29 are even greater. (Zgby Interactive)

February 10, 2011

4.6 Society » Media/ New Media

158-30 Latinos and Digital Technology (Click for Details)

(USA) Latinos are less likely than whites to access the internet, have a home broadband connection or own a cell phone, according to survey findings from the Pew Hispanic Center, a project of the Pew Research Center. Latinos lag behind blacks in home broadband access but have similar rates of internet and cell phone use. (Pew Research Center)

February 9, 2011

4.6 Society » Media/ New Media

158-31 *Generations and Gadgets* (Click for Details)

(USA) Many devices have become popular across generations, with a majority of adults now owning cell phones, laptops and desktop computers. Younger adults are leading the way in increased mobility, preferring laptops to desktops and using their cell phones for a variety of functions, including internet, email, music, games and video. (Pew Research Center)

February 3, 2011

4.6 Society » Media/ New Media §



Topic of the week:

Iraqis Believe Country is Going in the Wrong Direction

This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.



IRI Iraq Index: October 2010 Survey of Iraqi Public Opinion

Personal Sentiments

The International Republican Institute (IRI) surveys conducted in December 2009 and June 2010 demonstrated mixed feeling regarding Iraq's future. The most recent survey conducted in October 2010, during the long period of political stalemate, continued that trend. On a personal level, the October 2010 poll shows that when asked, "Thinking ahead to next year, do you expect your household financial situation to get

Page 8 of 11

better, worse or stay the same?" 50 % responded positively (38 % somewhat better and 12 % much better). This marks a 13-point drop from 63 % the previous June (55 % somewhat better and 8% much better).

National Sentiments

There is a clearer consensus on a sense of national (as opposed to personal) dissatisfaction. When asked in October 2010, "In your opinion, would you say things in Iraq are going in the right direction or in the wrong direction?" 57 % of respondents answered that Iraq is moving in the wrong direction. Although this is statistically equivalent to the figure from the June 2010 poll, it is still 14 points higher than in the December 2009 survey. Furthermore, there has been a steady decline in respondents who believe Iraq is moving in the right direction: from 51 % in December 2009, to 41 % in June 2010, to 35 % in October 2010.



In particular, when asked in each of the three surveys, "Not personally, but in terms of Iraq, what in your opinion is the single biggest problem facing Iraq as a whole?" security is ranked first in December 2009 at 43 % and in October 2010 at 36 %. June 2010 could be read as an outlier: security came in second at 24 % while basic services were the primary concern for 66 % of respondents, during a summer when Iraq was ravaged by high heat and inadequate electrical grids. Basic services, in the winter of 2009 and the fall of 2010, otherwise remain in a steady second place at 23 % and 25 %, respectively.

Yet over the same period, perceptions of a decline in Iraq's security situation have generally stabilized. When asked over the three surveys, "Over the last year, would you say that security in Iraq has gotten better or gotten worse?" **81** % in December 2009, **73** % in June 2010, and **65** % in October 2010 said better. Conversely, over the same three surveys, a mere **18** %, **23** %, and most recently **20** % said worse.

The Iraqi National Army receives a strong 77 % approval rating, followed by the Iraqi National Police with 73 %, and the Iraqi National Government with 58 %. Shia Arabs voice the highest approval ratings of these government entities, closely followed by Sunni Arabs and then distantly trailed by the

Kurds. For example, **88** % of Shia Arabs support the Iraqi National Army, compared to **75** % of Sunni Arabs but only **43** % of the Kurds.

Regional and Sectarian Differences

The most significant differences by region are in satisfaction with basic services (electricity, water and sewage), with those in the Kurdistan region polling far more favorably than the rest of the country. Otherwise, a majority throughout Iraq maintain that unemployment and government corruption are either somewhat worse or much



Page 9 of 11

worse than in the previous year. A majority across the country also see no change in wages and salaries.

There is a wide consensus in all of Iraq's regions on bellwether questions such as, "In your opinion, would you say things in Iraq are going in the right direction or in the wrong direction?" the Kurdistan region (63 %), disputed territories (59 %), northern triangle (58 %), Baghdad (62 %) and Basrah (65 %) responded in the wrong direction. Those in the Kurdistan region in the north are essentially polling even with Basrah in the south. The southern belt is the only outlier, with only 47 % responding negatively.

These views are also roughly consistent along sectarian and ethnic lines. In October 2010, **68** % of Sunni Arabs, **52** % of Shia Arabs and **56** % of Kurds all responded negatively. The proportion of Sunni Arabs who responded that things in Iraq are going in the right direction dropped three points from June to

among Kurds 11 points.

October; among Shia Arabs, that figure dropped 19 points, and

March 2010 Elections and the New Parliament

There are almost no differences at all among the three major communities in assessing last spring's elections and anticipating the new parliament's performance. Around two-thirds in each group say the March 2010 elections were free and fair. Moreover, nearly the same high proportion of each group (57 %) voice confidence that the new parliament will

work well for the benefit of all the Iraqi people.

Looming Decisions

The character of the Iraq's government, whether federally or centrally administered, secular or religious, remains a highly divisive issue. Majorities in most provinces – but not in the Kurdistan region – desire a strong central government, and believe that oil revenues should go to the central government, not to the provinces.

Overall, 44 % of Iraqis say that Iraqi politics should be based on religion (20 % somewhat, 24 % very much), as opposed to 50 % who say it should be secular (21 % somewhat, 29 % very much). However, this issue, too, does not break down evenly by region. 59% in the southern belt and 79 % in the Kurdish region want Iraqi politics to be based on religion. Basrah is evenly split, 47 % to 48 %. In striking contrast, 66 % in the disputed territories, 67 % in the northern triangle, and 70 % in Baghdad all want Iraqi politics to be based on secularism. IRI focus groups conducted after the October poll suggest a correlation between favoring a secular



government and experience with sectarian violence: very high numbers of Kurds favor a moderate form of religion in government, but have also been spared the sectarian violence experienced elsewhere in Iraq.

SOURCE:http://www.iri.org/sites/default/files/2011%20February%202%20Survey%20of%20Iraqi%20Public%20Opinion,%20October%2023-30,%202010(1).pdf

Page 10 of 11

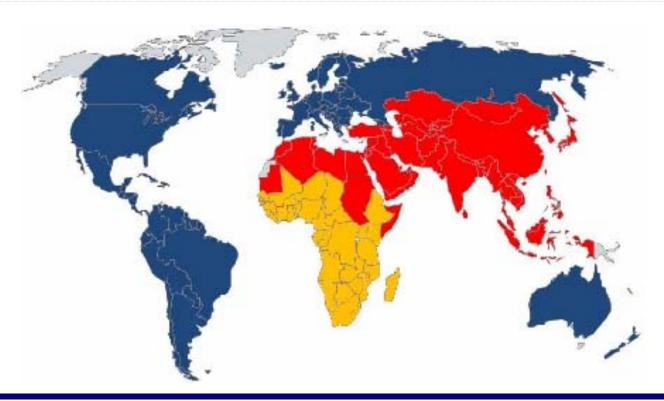
Gilani's Gallopedia (2007-2010)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 -August 2010

KEY STATISTICS

- 1- Number of Surveys (a selection on key political and social issues): $\sim 2,500$ polls during the period 2007-2010
- 2- Number of questions: $\geq 30,000$ during the period 2007-2010
- 3- Subjects of Interest (we have made a list of 125 subjects, further grouped into 9 broad categories, namely: Governance, Globalization (inclusive of global economic issues) Global Conflicts (conflict zones), Global leaders (USA and Emerging powers), Global Environment, Family, Religion, and other miscellaneous
- 4- Number of countries covered by one or more surveys: $\simeq 150$ during the period 2007-2010
- 5- Number polling organizations whose polls have been citied: \sim 150 during the period 2007-2010



Page 11 of 11