

Gallopedia

From Gilani Research Foundation

March 2011, issue # 162*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **31**
NATIONAL & MULTI COUNTRY SURVEYS. **13**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg 2 **Asia** zone this week-
2 National Polls
& 2 multi country poll

Pg 2 **Africa** zone this week –
3 National Polls
2 multi country polls

Pg 3 **Euro Americas** zone
this week- 23 national polls
& 2 multi country polls

Pg 8 1 Cyber poll

Pg 8 Topic of the week-
Sports on Social Media
INDIA LEADS ONLINE BUZZ

Countries represented in blue
Polling organizations represented in pink
For reference to source of each poll clicks
to detail are provided in the text





Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA;
NORTH ASIA; EAST ASIA

► MIDDLE EAST

162-1 **83% of Likud members oppose concessions** (Click for Details)

(**Palestine**) Poll finds **83%** of Likud members oppose concessions to Palestinians. Only **5%** of faction members in favor of creating Palestinian state in temporary borders, even though it could soon become PM's peace plan. (**Likud National Task Force/ The Jerusalem Post**)

March 12, 2011

[2.3 Foreign Affairs & Security » Palestine/ Israel Conflict](#)

► SOUTH ASIA

162-2 **Team India Dominates the Global Social Media Sphere in the Run Up To the Cricket World Cup** (Click for Details)

(**India**) The Indian cricket team is miles ahead of its competitors ahead of the ICC Cricket World Cup 2011 in terms of buzz. As expected, the Men in Blue are the most discussed cricketing team amongst social media users. Surprisingly however, **Bangladesh** finds themselves ahead of the historically accomplished nations like **Sri Lanka** and **South Africa**. (**Nielson India**)

February 18, 2011

[4.6 Society » Media/ New Media](#)

Multi Country- Views of US Continue to Improve in 2011 BBC Country Rating Poll (Click for Details)

[2.6 Foreign Affairs & Security » US image](#)

Multi Country- U.S. Leadership Approval Loses Some Momentum Worldwide (Click for Details)

[2.6 Foreign Affairs & Security » US image](#)



Africa zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

► SUB SAHARAN AFRICA

162-3 **Pre-election Mood of Nigerians** (Click for Details)

(**Nigeria**) Nigerians have High levels of interest in the forthcoming elections, but one in ten voters still needs to make up their mind about who to vote for. Goodluck is seen as doing a good job. (**Ipsos Africa**)

March 10, 2011

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

162-4 ***A Third of Metro Adults Feel That the Tripartite Alliance Should Split For the Elections*** [\(Click for Details\)](#)

(South Africa) A TNS survey revealed that **33%** of metro adults feel that the ANC, the SA Communist Party and COSATU should fight the impending local government elections as separate bodies. TNS said that **29%** disagreed and a considerable **38%** gave a “don’t know” response – perhaps indicative of voter apathy as this is a much higher “don’t know” response than usual. **(TNS South Africa)**

March 04, 2011

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

162-5 ***Half Of SA's Metro Residents Are Not Satisfied With Service Delivery*** [\(Click for Details\)](#)

(South Africa) Over a half of residents - **51%** - are still not happy with the service delivery they receive from their local authority or municipality. This is effectively no change compared with the figure of **52%** recorded in February 2010 and means that local government has effectively achieved nothing during 2009 in terms of improving people’s perceptions of their service delivery. **(TNS South Africa)**

March 04, 2011

[1.3 Domestic Politics » Governance](#)

[4.13 Society » Social Problems](#)

Multi Country- Views of US Continue to Improve in 2011 BBC Country Rating Poll [\(Click for Details\)](#)

[2.6 Foreign Affairs & Security » US image](#)

Multi Country- U.S. Leadership Approval Loses Some Momentum Worldwide [\(Click for Details\)](#)

[2.6 Foreign Affairs & Security » US image](#)



Euro Americas zone

▶ EAST EUROPE; WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA



EUROPE



▶ EAST EUROPE

162-6 ***Politician of the Year 2010 in Poland*** [\(Click for Details\)](#)

(Poland) Poles believe that Donald Tusk and Bronislaw Komorowski were Politicians of the year 2010 in Poland. Prime Minister Tusk received only slightly more votes (**11%**) than President Komorowski (**10%**). **(CBOS)**

January 2011

[1.2 Domestic Politics » Performance Ratings](#)

162-7 ***Psychological Well-Being of Poles In 2010*** [\(Click for Details\)](#)

(Poland) In the previous year, positive feelings prevailed over negative ones among Poles. Over half of respondents admitted that they felt frequently or even very frequently satisfied because they achieved some success (56%) and they felt certain that things were going in the right direction (54%). (CBOS)

January 2011

3.1 Economy » Perceptions on Performance/ Well-Being



► WEST EUROPE

162-8 **Monitoring the Social Impact of the Crisis: Public Perceptions in the European Union** (Click for Details)

(EU) More than 7 in 10 (72%) EU citizens thought that poverty had increased in their country in the 12 months prior to the survey, but they were less likely to think that poverty in their local area had increased in that timeframe; this opinion was held by 55% of interviewees. (Gallup Hungary)

February 2011

3.5 Economy » Poverty

162-9 **Public Support for a Deposit Refund Scheme on Drinks Containers Is Strong** (Click for Details)

(UK) A survey by Ipsos MORI for the Campaign to Protect Rural England (CPRE) investigated the public's views towards a possible deposit refund system on drinks containers. The survey found that public support for a deposit refund scheme on drinks containers is strong, with more than half (53%) supportive of a 15p deposit on 500ml drinks containers (30% are opposed). This support rises to six in ten (60%) for a scheme with a 10p deposit (24% are opposed). (Ipsos Mori)

March 14, 2011

4.4 Society » Civil Society

4.11 Society » Health

162-10 **Gender Equality Poll for International Women's Day** (Click for Details)

(UK) In the UK gender stereotypes remain a strong force for both men and women in the workplace and in the home. Women are found to be shouldering a good deal of responsibility for managing the home and looking after the family but encouragingly, findings also reveal that a majority of UK adults – both men and women – aspire to greater equality by stating that many household tasks should be shared equally between men and women. (Ipsos Mori)

March 08, 2011

4.5 Society » Gender Issues



AMERICAS

► NORTH AMERICA

162-11 **Consumer Confidence Declines as Worries Mount on Rising Fuel and Food Prices** (Click for Details)

(USA) One-in-three U.S. consumers (32%) has already significantly reduced discretionary spending because of the increase of rising gas prices, according to the monthly RBC Consumer Outlook Index. (Ipsos U.S)

March 04, 2011

3.10 Economy » Energy/Nuclear Issues

3.2 Economy » Consumer Confidence/Protection

162-12 **Congressional Approval Back Below 20%** (Click for Details)

(USA) Congress' approval rating is down to 18% after being in the 20% range the first two months of the year, and is essentially back to where it was just after last November's midterm elections. (Gallup USA)

March 11, 2011

[1.2 Domestic Politics](#) » [Performance Ratings](#)

162-13 ***Americans' Concern about Economy Rises to 12-Month High*** ([Click for Details](#))

(USA) 72% of Americans cite some aspect of the U.S. economy as the "most important problem" facing the country today. This is the highest net mention of the economy since February 2010, although still below the 86% peak recorded in February 2009 as Washington was focused on passing an economic stimulus plan. ([Gallup USA](#))

March 10, 2011

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

162-14 ***Republicans and Democrats Disagree on Muslim Hearings*** ([Click for Details](#))

(USA) Republicans and Democrats differ significantly in their views of the House Homeland Security Committee hearings to investigate terrorist recruitment efforts in the American Muslim community, scheduled to begin this week in Washington. While 52% of all Americans say these hearings are appropriate, Republicans, at 69%, are much more likely to say this than are Democrats, at 40%. Independents' views are similar to the national average, with 51% supporting the hearings. ([Gallup USA](#))

March 9, 2011

[1.4 Domestic Politics](#) » [Political Parties](#)

[4.1 Society](#) » [Religion](#)

162-15 ***Continuing Divide in Views of Islam and Violence*** ([Click for Details](#))

(USA) The public remains divided over whether Islam is more likely than other religions to encourage violence among its believers. Currently, 40% say the Islamic religion is more likely than others to encourage violence while 42% say it is not. ([Pew Research Center](#))

March 9, 2011

[4.1 Society](#) » [Religion](#)

[2.7 Foreign Affairs & Security](#) » [Muslim World](#)

162-16 ***For Millennials, Parenthood Trumps Marriage*** ([Click for Details](#))

(USA) Throughout history, marriage and parenthood have been linked milestones on the journey to adulthood. But for the young adults of the Millennial Generation, these social institutions are becoming delinked and differently valued. ([Pew Research Center](#))

March 9, 2011

[4.2 Society](#) » [Family](#)

[4.7 Society](#) » [Morality, Values & Customs](#)

162-17 ***Whether consumers will stay away from electric powertrain vehicles*** ([Click for Details](#))

(USA) New research from global market research firm Synovate suggests that consumer knowledge about hybrid power trains is so low that it could prove a significant barrier to sales. Even though electric powertrains, especially Hybrids, have been available for 10 years, new vehicle buyers remain woefully ignorant about even the basics. ([Synovate](#))

March 09, 2011

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

[3.10 Economy](#) » [Energy/Nuclear Issues](#)

162-18 ***Republicans Negative, Democrats Positive in Describing Unions*** ([Click for Details](#))

(USA) Americans are slightly more likely to say something negative rather than positive when asked what word or phrase comes to mind when they think of "labor unions." By about a 3-to-1 ratio, Republicans have negative rather than positive things to say about labor unions. By better than 2 to 1, Democrats' impressions of unions are more positive than negative. ([Gallup USA](#))

March 11, 2011

1.4 Domestic Politics » Political Parties

3.2 Economy » Consumer Confidence/Protection

162-19 **Americans' Message to States: Cut, Don't Tax and Borrow** (Click for Details)

(USA) Of seven possible ways to balance their own state's budget, Americans are most likely to favor cutting back on state programs (65%) and reducing the number of state workers (62%). Floating more bonds (30%) and raising state income or sales taxes (33%) garner the least support, followed by raising business taxes (39%). (Gallup USA)

March 9, 2011

3.9 Economy » Financial systems & Institutions

162-20 **Obama's Weekly Job Approval Retreats to 46%** (Click for Details)

(USA) President Barack Obama averaged 46% job approval the week of Feb. 28-March 6, his lowest weekly average since mid-December. Obama's weekly approval rating had steadily improved from mid-December to late January, peaking at 50% during the final two weeks in January, before dropping below that mark in February. (Gallup USA)

March 8, 2011

1.2 Domestic Politics » Performance Ratings

162-21 **U.S. Economic Optimism Declines in February** (Click for Details)

(USA) Gallup's Economic Confidence Index worsened to -24 in February from -21 the prior month as Americans' optimism about the U.S. economy receded from a three-year high reached in January. (Gallup USA)

March 8, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

162-22 **Investors' Greatest Worries: Federal Deficit and Unemployment** (Click for Details)

(USA) When asked to evaluate the impact of 15 factors on the U.S. investment climate, investors are most likely to say the federal budget deficit (71%) and unemployment (71%) are "hurting it a lot." These are followed by energy prices (60%) and the financial condition of state and local governments (58%). (Gallup USA)

March 7, 2011

3.3 Economy » Employment Issues

3.8 Economy » Enterprise/ Investments

162-23 **Lack of GOP Front-Runner for 2012 Is Atypical** (Click for Details)

(USA) The wide-open battle for the 2012 Republican presidential nomination -- with nearly a three-way tie among Mike Huckabee, Sarah Palin, and Mitt Romney -- is quite different from the typical pattern observed in past Republican nomination contests. In Gallup polling since 1952, Republican Party nomination races always featured a clear front-runner at this stage of the campaign, and in almost all cases, that front-runner ultimately won the nomination. (Gallup USA)

March 7, 2011

1.4 Domestic Politics » Political Parties

162-24 **Voters Remain Pessimistic about Economy and Future** (Click for Details)

(USA) Less than 30% of voters with children believe their offspring will have a better life than them, and 25% do not feel secure in their jobs, a new Zogby Interactive Survey finds. The February 22-24 survey finds that more than half of likely voters give U.S. economic policy poor grades, and majorities say neither government nor businesses have done enough to create jobs. (Ibope-Zogby)

March 01, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

162-25 **45% of Voters Say States Doing Poor Job Balancing Budgets** (Click for Details)

(USA) Nearly half of likely voters say their state government has done a poor job balancing their budgets, a new Zogby Interactive Survey finds. Democrats give more negative grades than either Republicans or independents. The survey also finds voters are more likely to agree that state employees need to sacrifice than are to agree that they were being used to balance budgets at the same time that businesses are getting tax breaks. (Ibope-Zogby)

March 02, 2011

[3.9 Economy » Financial systems & Institutions](#)

162-26 **Obama & Congress Approvals Dip** (Click for Details)

(USA) President Barack Obama's job approval rating slipped to **44%** in a new Zogby Interactive poll of likely voters, a two-point drop from Feb. 24. The poll was conducted from March 2-4 prior to the announcement of a decrease in the national rate of unemployment. (Ibope-Zogby)

March 07, 2011

[1.2 Domestic Politics » Performance Ratings](#)



► AUSTRALASIA

162-27 **Impact of flood hits home for tourism operators** (Click for Details)

(Australia) One in four (**24%**) Australians claim to have cancelled or postponed trips as a result of the recent floods according to custom research agency TNS. (TNS Global)

March 10, 2011

[4.14 Society » Environment/ Disasters](#)

162-28 **Gillard's Support Falls Slightly** (Click for Details)

(Australia) Prime Minister Julia Gillard is still preferred as Prime Minister (**48%**, down **3%** since February 21-23, 2011) over Opposition Leader Tony Abbott (**39%**, up **4%**) according to a special telephone Morgan Poll conducted over the last three nights (March 8-10, 2011). (Roy Morgan)

March 11, 2011

[1.2 Domestic Politics » Performance Ratings](#)



► MULTI-COUNTRY SURVEYS

162-29 **Views of US Continue to Improve in 2011 BBC Country Rating Poll** (Click for Details)

(Multi Country) Views of the US continued their overall improvement in 2011, according to the annual BBC World Service Country Rating Poll of 27 countries around the world. Of the countries surveyed, 18 hold predominantly positive views of the US, seven hold negative views and two are divided. On average, **49 %** of people have positive views of US influence in the world--up four points from 2010--and **31 %** hold negative views. (PIPA)

March 7, 2011

[2.6 Foreign Affairs & Security » US image](#)

162-30 **U.S. Leadership Approval Loses Some Momentum Worldwide** (Click for Details)

(Global) International approval of U.S. leadership lost some of its momentum in 2010 after soaring in 2009. Even so, U.S. leadership is still relatively better positioned worldwide than at any time during the last two years of the Bush administration. Across 116 countries, median approval of U.S. leadership in 2010 stood at **47%** -- relatively unchanged from the **49%** median across 111 countries in 2009. (Gallup USA)

March 11, 2011

2.6 Foreign Affairs & Security » US image



CYBERWORLD

162-31 **Playing Online Games Leads Internet Usage for Young Australians** (Click for Details)

(Australia) In the year ending June 2010, **88%** of Young Australians aged 6 to 13 used the internet. In the last 4 weeks playing online games was the number one Internet pastime for Young Australians, with **64%** of boys and **54%** of girls using the internet for this purpose. (Roy Morgan)

March 10, 2011

4.6 Society » Media/ New Media §



Topic of the week: Sports on Social Media

INDIA LEADS ONLINE BUZZ

- ▶ This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Team India Dominates the Global Social Media Sphere in the Run Up To the Cricket World Cup

Bangladesh Beats Stalwarts Sri Lanka & South Africa in Online Buzz



18 February 2011- Mumbai, India:

CGM Type: Global sources including twitter, blogs, forums (including Facebook pages) Time Period: Jan 17-Feb 17, 2011

The **Indian** cricket team is miles ahead of its competitors ahead of the ICC Cricket World Cup 2011 in terms of buzz. As expected, the Men in Blue are the most discussed cricketing team amongst social media users. Surprisingly however, **Bangladesh** finds themselves ahead of the historically accomplished nations like **Sri Lanka** and **South Africa**.

According to analysis undertaken by NM Incite, a Nielsen/McKinsey company that helps organizations harness the power of social media intelligence, Twitter leads other forms of social media for consumer generated media, or 'buzz' related to the World Cup.

"With Twitter leading other social media for discussions related to the World Cup, social media's linkage to current events, especially sporting events has been cemented and will play an increasingly important role in harnessing continued public attention on them. The habit of looking for a television set to check the score may become a very rare thing for consumers who are on the move and digitally enabled," said Farshad Family, MD – Media, India, The Nielsen Company.

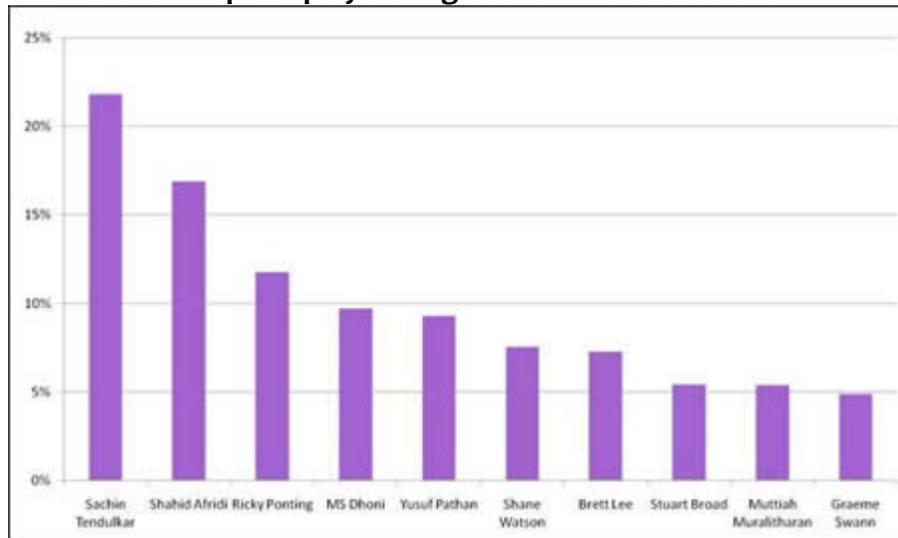
Amongst players and brand endorsers *Sachin Tendulkar* is quite naturally the most discussed player but **Pakistani** skipper *Shahid Afridi* finds himself higher up the batting order compared to *Ricky Ponting* and *Dhoni*. Surprisingly, *Yusuf Pathan* appears in the top-five list globally and in **India**, finds himself ahead of *Dhoni*, *Ponting* and *Afridi*.

Conversations about the World Cup are being driven mainly by predictions about which teams are most likely to win, as do discussion on squad selection, and which players are likely to be the ones to watch out for.

For Team **India**, squad selection leads the list of topics discussed and while most deem the squad to be balanced, many find *Rohit Sharma*'s exclusion surprising.

“It will be interesting to see how viewers relate to cricketers as celebrities and whether their performance has a desirable impact on the brands they endorse. It's clear from the pre-event buzz that social media will be the first place where consumers will unabashedly decide who the next big superstars will be and who brands can pick as suitable ambassadors for the future.” said Family.

Chart 1: Top ten players in global online discussions

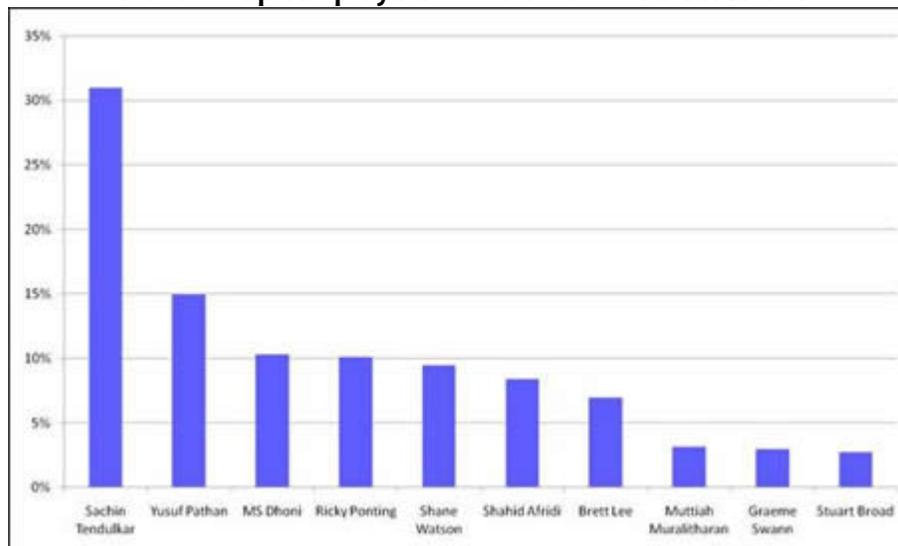


Source: NM Incite a Nielsen McKinsey Company

CGM Type:: Global sources including twitter, blogs, forums (including Facebook pages)

Time Period: Jan 17-Feb 17, 2011

Chart 2: Top ten players in Indian online discussions

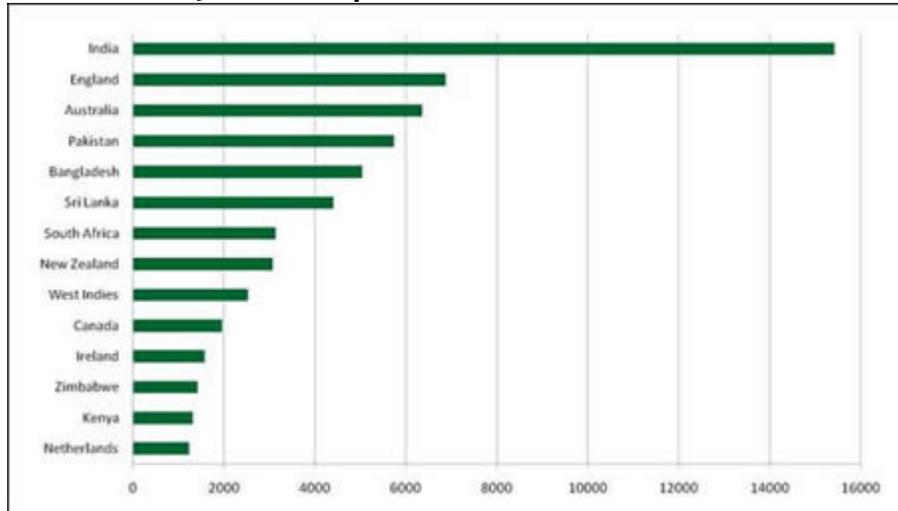


Source: NM Incite a Nielsen McKinsey Company

CGM Type:: Global sources including twitter, blogs, forums (including Facebook pages)

Time Period: Jan 17-Feb 17, 2011

Chart 3: World Cup Teams in Order of Buzz Volume



Source: NM Incite a Nielsen McKinsey Company

Source: <http://in.nielsen.com/news/20110218.shtml>



Gilani's Gallopedia (2007-2010)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –August 2010

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \simeq 2,500 polls during the period 2007-2010
- 2- Number of questions: \simeq 30,000 during the period 2007-2010
- 3- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 4- Number of **countries** covered by one or more surveys: \simeq 150 during the period 2007-2010
- 5- Number **polling organizations** whose polls have been cited: \simeq 150 during the period 2007-2010

