

Gallopedia

From Gilani Research Foundation

April 2011, issue # 168*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF
27 NATIONAL & MULTI COUNTRY SURVEYS. 10
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

- Pg 2 **Asia** zone this week-
3 National Polls
& **4 multi country poll**
- Pg 3 **Africa** zone this week –
4 multi country polls
- Pg 3 **Euro Americas** zone
this week- **19 national polls**
& **5 multi country polls**
- Pg Cyber Polls
- Pg 7 Topic of the week-
JAPAN EARTHQUAKE
Jolts Global Views On
Nuclear Energy

Countries represented in blue
Polling organizations represented in pink
For reference to source of each poll clicks
to detail are provided in the text





Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA;
NORTH ASIA; EAST ASIA

► SOUTH EAST ASIA

168-1 ***Filipinos Consider Christmas A More Important Day Than Easter Sunday*** (Click for Details)

([Philippines](#))The First Quarter 2011 Social Weather Survey, fielded on March 4-7, 2011, found that **57%** of adult Filipinos consider Christmas as a more important day than Easter Sunday. (SWS)

20 April 2011

[4.1 Society » Religion](#)

[4.7 Society » Morality, Values & Customs](#)

168-2 ***Net Personal & Economic Optimism drops by 24 & 4 Points in Philippines*** (Click for Details)

([Philippines](#))The First Quarter 2011 Social Weather Survey, conducted from March 4-7, found **35%** of adults expecting their personal quality of life to improve in the next 12 months ("Optimists"), and only **11%** expecting it to get worse ("Pessimists"), for a Net Personal Optimism (the difference of Optimists over Pessimists) score of +24, 11 points down from +35 in November 2010. (SWS)

18 April 2011

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

► NORTH EAST ASIA

168-3 ***Consumer Product Experience Critical To Market Success For Battery Electric Vehicle Technology In China*** (Click for Details)

([China](#))While consumer awareness towards Battery Electric vehicle technology is improving in Mainland China, new green energy vehicles continue to fight an uphill battle in consumer perception against the conventional internal combustion engine (ICE) technology, and accessibility is becoming a critical factor for market success. (Synovate)

18 April 2011

[3.2 Economy » Consumer Confidence/Protection](#)

Global Poll- Worldwide, Blame for Climate Change Falls on Humans (Click for Details)

[4.14 Society » Environment/ Disasters](#)

Global Poll- Fewer Americans, Europeans View Global Warming as a Threat (Click for Details)

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Global Poll-Japan Earthquake Jolts Global Views On Nuclear Energy (Click for Details)

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Global Poll-High Wellbeing Eludes the Masses in Most Countries Worldwide (Click for Details)

[3.1 Economy » Perceptions on Performance/ Well-Being](#)



Africa zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

▶ SUB SAHARAN AFRICA

Global Poll- Worldwide, Blame for Climate Change Falls on Humans (Click for Details)

4.14 Society » Environment/ Disasters

Global Poll- Fewer Americans, Europeans View Global Warming as a Threat (Click for Details)

4.14 Society » Environment/ Disasters

Global Poll- Japan Earthquake Jolts Global Views On Nuclear Energy (Click for Details)

4.14 Society » Environment/ Disasters

3.10 Economy » Energy/Nuclear Issues

Global Poll- High Wellbeing Eludes the Masses in Most Countries Worldwide (Click for Details)

3.1 Economy » Perceptions on Performance/ Well-Being



Euro Americas zone

▶ EAST EUROPE; WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA



EUROPE

▶ EAST EUROPE



168-4 **Poles And Other Nations** (Click for Details)

(Poland) Among nations most liked by the Poles are *Czechs* and *Slovaks*. About half declare they like these nationalities. Slightly fewer people say they like the *Spanish*, *Italians*, *Hungarians*, the *French* and the *Dutch*. In all these cases positive opinions are several times more frequent than negative ones. (CBOS)

February 2011

4.3 Society » Ethnicity

168-5 **Poles Don Not Like Advertising** (Click for Details)

(Poland) A vast majority of Poles dislike advertising and only one eighth (**13%**) feel positive about it. Respondents most frequently mentioned (**48%**) that they feel forced to watch advertisements even though they do not like them. (CBOS)

February 2011

4.6 Society » Media/ New Media

168-6 **Poles Remained Socially AND Culturally More Activate In 2010** (Click for Details)

(Poland) The year 2010 turned out to be exceptional in terms of Poles' commitment, both financial and material, to help the victims of serious floods that occurred in the country. It may be stated, on the basis of

the declarations, that last year the majority of respondents tried to help in some way people in need. Nearly two thirds of the surveyed people (**62%** - an increase of 13 points in comparison to 2009) gave money to charity at least once. (**CBOS**)

February 2011

4.4 Society » Civil Society



► WEST EUROPE

168-7 ***Yougov Quantifies How Tablets Are Cannibalising Laptop Sales*** (Click for Details)

(UK)New research released from YouGov's latest TabletTrack study reveals that approximately one in twelve Tablet owners (**8%**) purchased a tablet instead of, or to replace a desktop computer, laptop or other computer, with **11%** of Samsung Galaxy Tab and **7%** of iPad owners doing so. (**Yougov**)

April 19, 2011

3.2 Economy » Consumer Confidence/Protection

168-8 ***UK: Increase in Economic Optimism and Government Approval*** (Click for Details)

(UK)The Reuters/Ipsos MORI April Political Monitor shows an increase in economic optimism in the wake of official figures showing surprise drops in both unemployment and inflation. (**Ipsos-Mori**)

April 20, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

1.2 Domestic Politics » Performance Ratings

168-9 ***Scotland: Salmond Remains Most Popular Party Leader With Record Rating*** (Click for Details)

(Scotland)Alex Salmond has received record satisfaction ratings, and has a substantial lead over Iain Gray in terms of who would make the more capable First Minister, according to a latest poll. (**Ipsos-Mori**)

April 2011

1.2 Domestic Politics » Performance Ratings

AMERICAS



► NORTH AMERICA

168-10 ***Most Previous Obama Voters likely to Vote for Him in 2012*** (Click for Details)

(USA)A poll of voters who chose Barack Obama in 2008 finds **17%** are unlikely to vote for him in 2012 and **48%** are less enthusiastic about his candidacy than they were in 2008. Most (**57%**) say fear of a Republican in the White House would be a greater motivator to vote for Obama again than the president's job performance. (**Zogy-Ibope**)

April 19, 2011

1.1 Domestic Politics » Elections

1.2 Domestic Politics » Performance Ratings

168-11 ***Approval of Republicans in Congress Drops Back to 31%; One-Point Higher Than That of Democrats*** (Click for Details)

(USA)A bounce in approval of Republicans in Congress recorded on April 7 has dropped back to previous levels, and is now **31%**, one percentage point greater than approval for Congressional Democrats. (**Zogy-Ibope**)

April 18, 2011

1.2 Domestic Politics » Performance Ratings

1.4 Domestic Politics » Political Parties

168-12 ***73% Agree Issues Relating to Civil War Still Divide Nation*** (Click for Details)

(USA)Three-quarters of U.S. adults agree that "there are issues that divided the nation during the Civil War that still divide us today." Other questions relating to the Civil War show that current differences are sharper

among people with differing ideologies than they are between Southerners and the rest of the nation. ([Zogy-Ibope](#))

April 20, 2011

[1.6 Domestic Politics](#) » [National History](#)

168-13 ***Huckabee, Trump, Romney Set Pace for 2012 GOP Field*** ([Click for Details](#))

(USA) Donald Trump debuts in a first-place tie in Gallup's latest update of Republicans' preferences for the party's 2012 presidential nomination among potential contenders. Trump ties Mike Huckabee at **16%**, with Mitt Romney close behind at **13%**. Sarah Palin is the only other potential Republican candidate to earn double-digit support. ([Gallup USA](#))

April 22, 2011

[1.4 Domestic Politics](#) » [Political Parties](#)

[1.1 Domestic Politics](#) » [Elections](#)

168-14 ***Americans' Views of Job Market Improve; Still Mostly Negative*** ([Click for Details](#))

(USA) Americans' views of the job market improved slightly in April to the most upbeat assessment since before the global economic collapse. While views are still negative, **17%** of Americans say it is a good time to find a quality job, up from **13%** in March, and the most since **20%** said this in early September 2008. ([Gallup USA](#))

April 18, 2011

[3.3 Economy](#) » [Employment Issues](#)

168-15 ***Americans Still Split About Whether Their Taxes Are Too High*** ([Click for Details](#))

(USA) Half of Americans believe the amount they pay in federal income taxes is too high, while **43%** consider it about right and **4%** too low. The **50%** now calling their taxes "too high" is within the **46%** to **53%** range found each year since 2003. It is significantly lower than the **65%** recorded in 2001, prior to implementation of former President George W. Bush's first round of federal tax cuts. ([Gallup USA](#))

April 18, 2011

[3.9 Economy](#) » [Financial systems & Institutions](#)

[1.3 Domestic Politics](#) » [Governance](#)

168-16 ***Obama Averages 46.7% Job Approval in Ninth Quarter*** ([Click for Details](#))

(USA) Barack Obama averaged **46.7%** job approval in his ninth quarter in office, slightly above his seventh- and eighth-quarter averages but still the third lowest of his presidency. ([Gallup USA](#))

April 21, 2011

[1.2 Domestic Politics](#) » [Performance Ratings](#)

168-17 ***In U.S., 54% Have Stock Market Investments, Lowest Since 1999*** ([Click for Details](#))

(USA) Even as stocks have returned to lofty heights from their March 2009 lows, the percentage of Americans saying they hold individual stocks, stock mutual funds, or stocks in their 401(k) or IRA fell to **54%** in April -- the lowest level since Gallup began monitoring stock ownership annually in 1999. ([Gallup USA](#))

April 20, 2011

[3.9 Economy](#) » [Financial systems & Institutions](#)

168-18 ***Congressional Job Approval at 17%*** ([Click for Details](#))

(USA) Congress' approval is at **17%**, essentially unchanged from last month's **18%**, and identical to where it was just after last November's midterm congressional elections. The current rating is just four percentage points above the all-time low of **13%** from December. ([Gallup USA](#))

April 21, 2011

[1.2 Domestic Politics](#) » [Performance Ratings](#)

168-19 ***In U.S., Majority Still Say Now Is a Good Time to Buy a Home*** (Click for Details)

(USA) Americans continue to see a buyer's market in housing. **69%** say now is a good time to buy a house -- essentially unchanged since 2009. (Gallup USA)

April 22, 2011

3.8 Economy » Enterprise/ Investments

168-20 ***Canadians In Wait And See Mood On The Economy: Survey*** (Click for Details)

(Canada) With an election campaign under way, and the Middle East and Afghanistan now on the backburner in terms of news coverage offered to Canadians, it's not surprising to see TNS Canada's Monthly Consumer Confidence Index rebounding ever so slightly, with a minimal **0.9** point increase since March. (TNS Canada)

April 21, 2011

3.2 Economy » Consumer Confidence/Protection



► AUSTRALASIA

168-21 ***Image Of Professions Survey 2011: Police Now At Highest Ever Rating For Ethics & Honesty*** (Click for Details)

(Australia) In the annual Roy Morgan Image of Professions survey Australian Police (**69%**, up **7%**) are at their highest rating in over 35 years of the survey. A large majority, **90%** (up **1%** in a year) of Australians aged 14 and over rate Nurses as the most ethical and honest profession — the 17th year in a row since Nurses were first included on the survey in 1994. (Roy Morgan)

April 22, 2011

4.7 Society » Morality, Values & Customs

168-22 ***Big Business Maintains Faith In Traditional Media*** (Click for Details)

(Australia) According to the latest Roy Morgan Research Business Survey results, the outlook for major media as a reliable source of business news for Australian businesses remains strong. In the same survey businesses also share their thoughts on the importance of each media in the marketing mix for the next 12 months. (Roy Morgan)

April 20, 2011

4.6 Society » Media/ New Media



► MULTI-COUNTRY SURVEYS

168-23 ***Worldwide, Blame for Climate Change Falls on Humans*** (Click for Details)

(Global Poll) World residents are more likely to blame human activities than nature for the rise in temperatures associated with climate change. **35%** of adults in 111 countries in 2010 say global warming results from human activities, while less than half as many (**14%**) blame nature. **13%** fault both. (Gallup USA)

April 22, 2011

4.14 Society » Environment/ Disasters

168-24 ***Actively Disengaged Workers and Jobless in Equally Poor Health*** (Click for Details)

(Multi Country) American workers who are emotionally disconnected from their work and workplace are about as likely as the unemployed -- but far less likely than those who are engaged in their jobs -- to report they are in excellent health. Nearly 2 in 10 of these "actively disengaged" workers rate their overall health as "excellent," similar to the **22%** of the unemployed, but significantly fewer than the **31%** of engaged workers. (Gallup USA)

April 20, 2011

3.3 Economy » Employment Issues

4.11 Society » Health

168-25 ***Fewer Americans, Europeans View Global Warming as a Threat*** (Click for Details)

(Global Poll)Gallup surveys in 111 countries in 2010 find Americans and Europeans feeling substantially less threatened by climate change than they did a few years ago, while more Latin Americans and sub-Saharan Africans see themselves at risk. (Gallup USA)

April 20, 2011

4.14 Society » Environment/ Disasters

168-26 **Japan Earthquake Jolts Global Views On Nuclear Energy** (Click for Details)

(Global Poll)WIN Gallup International surveys shows that net favor for nuclear energy falls from **25%** to a mere **6%**, as hundreds of millions worldwide become concerned about Nuclear Leakages and switch sides from favoring to opposing Nuclear Power. However supporters continue to outnumber opponents by **49%: 43%**. (Gallup International)

April 19, 2011

4.14 Society » Environment/ Disasters

3.10 Economy » Energy/Nuclear Issues

168-27 **High Wellbeing Eludes the Masses in Most Countries Worldwide** (Click for Details)

(Global Poll)Gallup's global wellbeing surveys in 2010 reveal that a median of **21%** across 124 countries were "thriving" last year, based on how people rated their lives at the current time and their expectations for the next five years. This is unchanged from a median of **21%** in 2009. The percentage rating their lives well enough to be considered thriving ranged from a high of **72%** in Denmark to a low of **1%** in Chad. (Gallup USA)

April 19, 2011

3.1 Economy » Perceptions on Performance/ Well-Being §



Topic of the week:

Japan Earthquake Jolts Global Views on Nuclear Energy

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.



Net favor globally falls from 25% to a mere 6%. However supporters continue to outnumber opponents by 49%: 43%

April 19, 2011: A global survey conducted by WIN-Gallup International in 47 countries across the globe shows that several hundred million supporters of nuclear energy have switched sides to become its opponents as a result of Japan earthquake and fears of nuclear leakage at its nuclear power plants in Fukushima. Among a sample of more 34,000 thousand men and women world-wide, **8%** of former supporters said they have switched to the opposite side. Another **3%** said they were unsure but are now opposed to the use of nuclear technology as a source of energy or electricity.

The survey shows that supporters of nuclear energy who are **49%** of the polled world still outnumber its opponents, who constitute **43%**. But the gap between the two positions was much larger prior to Japan earthquake: Supporters were **57%** while **32%** opposed. In a nutshell, the gap between supporters and opponents suddenly fell from **25%** to a mere **6%**.

According to an expert at WIN-Gallup International, the worlds largest and the oldest network of opinion pollsters, operating since 1947, the new balance of opinions is likely to generate active lobbying on

both sides. They point out that as the proponents and opponents of nuclear energy stand neck and neck at **49%:43%**, the debate is likely to be fuelled by strong competitors on both sides.

The findings of this global survey titled Snap Poll by its organizers to highlight its release within 5 weeks from the earthquake show that nuclear energy has lost supporters both among countries which possess power plants and those which do not. In fact the fall in support among nuclear states is sharper at **9%** compared to the non nuclear states of the sample where it is **5%**. Among the countries polled in this survey 19 are nuclear states using this technology to produce electricity, while the remaining are non-nuclear states.



Further analysis of the survey shows that the sharpest fall in support for nuclear energy comes from Japan itself where Net Favor fell by **41%: from 34%** prior to the Earthquake to minus

7% in the aftermath of the earthquake and Tsunami which damaged Japanese nuclear power plants at Fukushima.

Global Knowledge About Earthquake, Nuclear Leakage and role of Internet

Not surprisingly **91%**, world-wide, were aware of the Earthquake in Japan and **81%** had also heard about the issue of Nuclear Leakages from the power plants at Fukushima. While the principal source of information happened to be the traditional media of Television, Radio and Newspapers, as many as **18%** world-wide said they were keeping themselves updated on this historic disaster through the new media of Internet. The sample comprised a cross-section of people belonging to low, medium and high educational and income groups representative of their countries and belonged to urban as well as rural settings. The survey was one of the most representative of global population in the world.

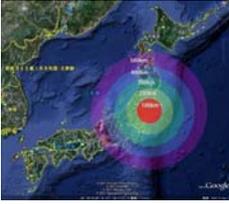


Global Views About the Resilience of Japan:

As Japan struggles with massive relief efforts to cope with one of the worst natural disasters in its history, that killed nearly thirty thousand of its citizens and displaced ten times as many more, the world asks the question: How will this disaster affect the Japanese? Will it succeed or fail in rebounding to pre Earthquake levels soon. Expert opinions apart, the global popular opinion is on the whole optimistic of Japan's resilience to face this crisis. As many as **48%** of those polled globally expect Japan to restore to pre-earthquake levels (**30%**) or even higher (**18%**). In comparison, **38%** are pessimistic and say Japan might find it hard to regain its former economic conditions. Notably the conservative or pessimistic view on resilience of the economy comes from within Japan itself where **55%** are somewhat skeptical and its close neighbors, South Korea, where **47%** hold this view and China where **67%** are pessimistic. These views may reflect a modesty in the Japanese and East Asian cultures about what they can achieve.

The Poll also introduces the concept of **Rapid Regional Polling©** and provides regional comparisons for **7 regions** of the world namely North America, Latin America, European Union, Russia and non-EU Eastern Europe, Greater Middle East, Asia and Sub-Saharan Africa. Findings from the Rapid Regional Polls can be found at:

Source: <http://www.gallup.com.pk/JapanSurvey2011/PressReleaseJapan.pdf>

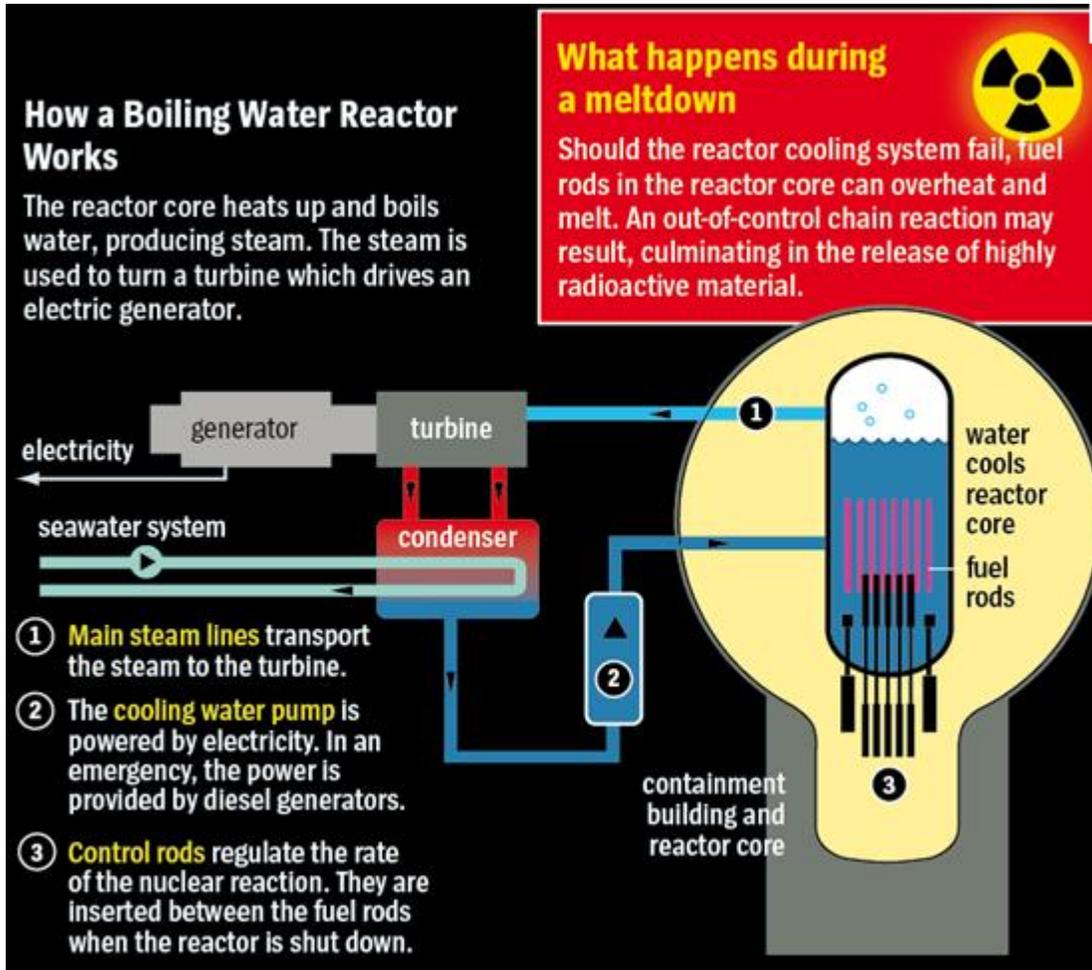


MATRIX OF OPINION CHANGE

on Nuclear Energy

<p>Type A: MAJORITIES TURNED MINORITIES (8 countries)</p> <p>Japan (62:39) ↓</p> <p>Canada (51:43) ↓</p> <p>Netherlands (51:44) ↓</p> <p>Romania (51:41) ↓</p> <p>Saudi Arabia (52:43) ↓</p> <p>Tunisia (44:39) ↓</p> <p>Hong Kong (48:40) ↓</p> <p>Cameroon (48:44) ↓</p>	<p>Type B: MAJORITIES SEVERELY THINNED By 10% points or more (6 countries)</p> <p>China (83:70) ↓</p> <p>India (58:49) ↓</p> <p>Russia (63:52) ↓</p> <p>Egypt (65:52) ↓</p> <p>Iraq (62:49) ↓</p> <p>Bangladesh (64:51) ↓</p>
<p>Type C: MAJORITIES AFFECTED MODERATELY Drop in support less than 10% points (10 countries)</p> <p>USA (53:47) ↓</p> <p>France (66:58) ↓</p> <p>Korea (65:64) ↓</p> <p>Pakistan (55:53) ↓</p> <p>Finland (58:52) ↓</p> <p>Czech (63:61) ↓</p> <p>Bulgaria (43:34) ↓</p> <p>Nigeria (65:63) ↓</p> <p>Vietnam (62:57) ↓</p> <p>Latvia (54:53) ↓</p>	<p>Type D: MINORITIES FURTHER THINNED (18 countries)</p> <p>Germany (34:26) ↓</p> <p>Belgium (43:34) ↓</p> <p>Switzerland (40:34) ↓</p> <p>Brazil (34:32) ↓</p> <p>Italy (28:24) ↓</p> <p>Austria (13: 9) ↓</p> <p>Greece (12:10) ↓</p> <p>Ireland (34:30) ↓</p> <p>Turkey (45:41) ↓</p> <p>Poland (36:30) ↓</p> <p>Iceland (38:32) ↓</p> <p>Georgia (25:16) ↓</p> <p>Serbia (21:17) ↓</p> <p>Bosnia (20:17) ↓</p> <p>Macedonia (21:19) ↓</p> <p>Kenya (32:21) ↓</p> <p>Palestine (39:30) ↓</p> <p>Colombia (24:23) ↓</p> <hr/> <p>Counter Trend cases (5)</p> <p>Spain (39:41) ↑</p> <p>*South Africa (45:49) ↑</p> <p>Azerbaijan (17:20) ↑</p> <p>**Morocco (16:35) ↑</p> <p>Fiji (28:29) ↑</p>

Notes: * In 4 countries support rose by a few % points: Spain (+4%), South Africa (+4%) Azerbaijan (+3%), Fiji (+1%)
 ** The case of Morocco is exceptional as an outlying case and a separate Note on that is in the text



The Fukushima Nuclear Accidents- A series of ongoing equipment failures and releases of radioactive materials at the Fukushima I Nuclear Power Plant, following the 9.0 magnitude Tōhoku earthquake and tsunami on 11 March 2011

Gilani's Gallopedia (2007-2010)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –August 2010

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \simeq 2,500 polls during the period 2007-2010
- 2- Number of questions: \simeq 30,000 during the period 2007-2010
- 3- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 4- Number of **countries** covered by one or more surveys: \simeq 150 during the period 2007-2010
- 5- Number **polling organizations** whose polls have been cited: \simeq 150 during the period 2007-2010

