

Gallopedia

From Gilani Research Foundation

January 2016, Issue # 415*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

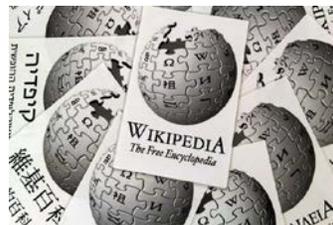
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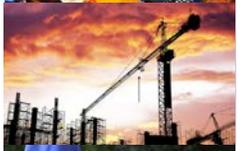
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[Topic of the week: \(Click for details\)](#)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **28**
NATIONAL & MULTI COUNTRY SURVEYS. **12**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MENA

415-1 [Tunisians Believe Country Is Headed in Wrong Direction; Pessimistic on Economy, Concerned over Terrorism](#) (Click for details)

(Tunisia) A new poll released by IRI Center for Insights in Survey Research found that pessimism regarding the economy has reached its highest point since Tunisia's democratic transition began in 2011. With continued economic stagnation and terrorism weighing heavily on the public, 83 percent of respondents believe Tunisia is headed in the wrong direction. (IRI)

January 13, 2016

2.4 Foreign Affairs & Security » Terrorism/Extremism
3.1 Economy » Perceptions on Performance/ Well-Being



415-2 [Emirates, Almarai and Facebook crowned most positively perceived brands in 2015](#) (Click for details)

The 2015 annual Best Brand Rankings released by YouGov using our flagship daily brand tracker, Brand Index, have crowned national airline Emirates, mega food and beverage manufacturer Almarai and world renowned social media giant Facebook as the most positively perceived brands in the UAE, Saudi Arabia and Egypt respectively, in 2015. (YouGov)

January 17, 2016

3.2 Economy » Consumer Confidence/Protection

► SOUTHEAST ASIA

415-3 [Philippines: Hunger falls to 11.7% of families; Moderate Hunger 8.9%, Severe Hunger 2.8%](#) (Click for details)

(Philippines) The Fourth Quarter 2015 Social Weather Survey, conducted from December 5-8, 2015, found 11.7% or an estimated 2.6 million families experiencing involuntary hunger at least once in the past three months. (The measure of Hunger refers to involuntary suffering because the respondents answer a survey question that specifies hunger due to lack of food to eat.) (SWS)

January 13, 2016

4.11 Society » Health
4.13 Society » Social Problems

► NORTHEAST ASIA

415-4 [Chinese tourists spend 229 billion USD in 2015](#) (Click for details)

(China) China hits 109 million outbound tourists in 2015; South Korea and Thailand overtake Hong Kong as most popular destinations; Europe beats North America as most popular destination outside of Asia. (GFK)

January 14, 2016

3.6 Economy » Economic Globalization
4.7 Society » Morality, Values & Customs / Lifestyle





Africa Zone

- ▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

▶ SUB-SAHARAN AFRICA

415-5 [Despite progress, basic infrastructure still a challenge in Africa](#) (Click for details)

Despite progress over the past decade, the development of infrastructure for electricity, water, sewerage, and roads remains an enormous challenge across Africa, especially in rural areas, new Afrobarometer survey data indicate. In contrast, cell phone service is approaching universal coverage. (Afrobarometer)

January 14, 2016

3.7 Economy » Infrastructure
3.12 Economy » IT & Telecom



Euro Americas Zone

- ▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ EAST EUROPE

415-6 [Pessimism High after Two Years of Violent Conflict with Russia; People in the Ukrainian-Controlled Territories of Donbas Want to Remain Part of Ukraine](#) (Click for details)

(Russia) A new poll released by the IRI Center for Insights in Survey Research found that after nearly two years of war and an onslaught of Russian propaganda, pessimism is high throughout the country, particularly in the areas of the Donbas region governed by national authorities (Donetsk and Luhansk oblasts). However, despite the war and Russia's propaganda, an overwhelming majority of Donbas residents in these areas want to remain part of Ukraine. (IRI)

January 12, 2016

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

415-7 [Russia: Labor Mobility: 1990-2015](#) (Click for details)

(Russia) Every second Russian is ready to move to another Russian city in favor of a well-paid job. (VCIOM)

December 21, 2016

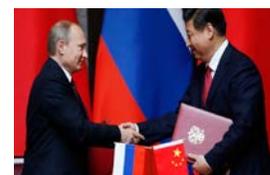
3.3 Economy » Employment Issues

415-8 [Russian "Turn to the East"](#) (Click for details)

(Russia) Russians see more benefits in the Eastern orientation of the Russian political and economic policies. (VCIOM)

December 21, 2016

2.11 Foreign Affairs and Security >> Bi/Tri-lateral Relations



415-9 [Russia's Partners across the Post-Soviet Space](#) (Click for details)

(Russia) Russians believe that Belarus and Kazakhstan are the most successful CIS countries and main Russia's partners. (VCIOM)

December 10, 2016

2.11 Foreign Affairs and Security >> Bi/Tri-lateral Relations

415-10 [More than four in five business leaders hope for "remain" vote in EU referendum](#) (Click for details)

(UK) More than four in five business leaders hope UK voters will vote to "remain" in the forthcoming EU referendum according to a new Ipsos MORI study. (Ipsos MORI)

January 11, 2016

2.8 Foreign Affairs & Security » International / Regional Organizations

2.11 Foreign Affairs and Security >> Bi/Tri-lateral Relations

415-11 [UK: Widespread public support for junior doctors' strike](#) (Click for details)

(UK) New polling from Ipsos MORI for BBC Newsnight and the Health Service Journal finds support in England for the planned junior doctors' strikes, as long as emergency care is still provided. The survey of 869 adults in England finds a clear majority (66%) support junior doctors striking as long as emergency care is provided. More than two in five (41%) say they are strongly supportive. Conversely, only 16% oppose the strikes. (Ipsos MORI)

January 11, 2016

4.11 Society » Health

415-12 [Senior business figures optimistic about business prospects for 2016](#) (Click for details)

(UK) The majority of leaders of the UK's biggest companies are optimistic about prospects for their company in 2016 according to a new Ipsos MORI study. (Ipsos MORI)

January 11, 2016

3.1 Economy » Perceptions on Performance/ Well-Being

3.2 Economy » Consumer Confidence/Protection

415-13 [UK: Introduce an English national anthem: Land of Hope and Glory](#) (Click for details)

(UK) Most British people support the idea of England having its own national anthem – and Land of Hope and Glory beats the competition. (YouGov)

January 15, 2016

4.7 Society » Morality, Values & Customs / Lifestyle

415-14 [German attitudes to immigration harden following Cologne attacks](#) (Click for details)

(Germany) 62% of Germans now say the number of asylum seekers is too high, up from 53% in November – driven mainly by the hardening attitudes of women. (YouGov)

January 12, 2016

4.8 Society » Immigration/Refugees

► NORTH AMERICA

415-15 [Government, Economy Return as Most Important U.S. Problems](#) (Click for details)

(USA) Americans who say terrorism is the nation's top problem fell to 9% this month, after jumping to 16% in December in the wake of terror attacks in San Bernardino, California, and Paris. With concern about terrorism down, the government and the economy have resumed their top-ranking positions on Gallup's list of most important problems, with 16% in early January mentioning some aspect of government and 13% naming the economy. These issues ranked either first or second on the list for most of 2015. (Gallup USA)

January 17, 2016

[1.3 Domestic Politics » Governance](#)

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.2 Economy » Consumer Confidence/Protection](#)



415-16 [U.S. Split on Whether Obama, GOP Congress Should Set Course](#) (Click for details)

(USA) Americans are about evenly divided in their preference for who should have more influence over the direction the nation takes in the next year, with 46% saying the Republicans in Congress and 42% saying President Barack Obama. Americans have been mostly split on this question during Obama's presidency, with the major exception coming right after the GOP success in the 2014 midterm elections when the Republicans had a sizable lead. (Gallup USA)

January 13, 2016

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

415-17 [Americans' Dissatisfaction with U.S. Gun Laws at New High](#) (Click for details)

(USA) Sixty-two percent of Americans are dissatisfied with the nation's laws or policies on guns, the highest percentage dissatisfied since Gallup's first Mood of the Nation poll in 2001. Dissatisfaction jumped 11 percentage points in one year. (Gallup USA)

January 14, 2016

[1.7 Domestic Politics >> Legislation](#)

[4.12 Society » Crime](#)

415-18 [As Obama Delivers SOTU, 23% Satisfied With Direction of U.S.](#) (Click for details)

(USA) As President Barack Obama prepares to deliver his final State of the Union address, 23% of Americans are satisfied with the way things are going in the U.S. This percentage is lower than the 32% who were satisfied in January 2015, but it matches the average for Obama's time in office so far. (Gallup USA)

January 12, 2016

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)

415-19 [Sanders' Image up among Dems; Clinton Still Maintains Edge](#) (Click for details)

(USA) As Democratic presidential candidates Hillary Clinton and Bernie Sanders approach their final debate before the Feb. 1 Iowa caucuses, Clinton (+57) maintains a net favorability advantage over Sanders (+48) among Democrats and Democratic-leaning independents. While Clinton's current score is about par for the course, Sanders is his highest to date, as he has become more familiar to the party faithful. (Gallup USA)

January 15, 2016

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)[415-20 **The 2016 State of the Union: Considering the Public's Opinion** \(Click for details\)](#)

(USA) President Barack Obama delivered his final State of the Union address this week, providing an opportunity to analyze existing public opinion about some of the proposals and assertions he made in his speech. (Gallup USA)

January 15, 2016

[1.3 Domestic Politics » Governance](#)

[1.5 Domestic Politics » National Image/ Trust](#)

[415-21 **Privacy and Information Sharing** \(Click for details\)](#)

(USA) Many Americans say they might provide personal information, depending on the deal being offered and how much risk they face. (Gallup USA)

January 14, 2016

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.12 Economy » IT & Telecom](#)

[415-22 **52% of Americans, including a majority of adults under 65, support legalizing marijuana** \(Click for details\)](#)

(USA) In recent years the legal, and political, environment surrounding marijuana in America has been transformed. Four states have now fully legalised marijuana for recreational purposes and many others have either decriminalized possession or passed laws to allow medical marijuana. New York, which traditionally has had strict drug laws, has become the latest state to allow medical marijuana. Marijuana is still strictly illegal at a federal level but in general the federal government will not take action against people who are not breaking state laws or facilitating the interstate trade in marijuana. (YouGov)

January 15, 2016

[4.11 Society » Health](#)

[4.12 Society » Crime](#)

[4.13 Society » Social Problems](#)

[415-23 **Canadians say our moral values are weakening four-to-one over those who say they're getting stronger** \(Click for details\)](#)

(Canada) Just one-in-ten Canadians see moral values strengthening in this country, while the vast majority agrees that having an affair is "morally unacceptable." Beyond that, an Angus Reid Institute public opinion poll finds a country divided by gender, age, region and religious belief when it comes to the state of morality today. (Angus Reid)

January 13, 2016

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

► AUSTRALASIA

[415-24 **Australian Roy Morgan Business Confidence declines further in December** \(Click for details\)](#)

(Australia) Roy Morgan Research's Business Confidence declined by a further 4.2 points in December (down 3.5% to 114.5), following on from the November decline of 0.6 points (down 0.5%). The combined drop of 4.8 points (down 4.0%) over the last two months is a likely indication that the initial burst of confidence following Malcolm Turnbull becoming Prime Minister is beginning to "cool off", although it still remains 11.6% above the level prior to his appointment. (Roy Morgan)



January 13, 2016

3.1 Economy » Perceptions on Performance/ Well-Being

3.2 Economy » Consumer Confidence/Protection

415-25 [Natural yoghurt: more than flavour of the month](#) (Click for details)

(Australia) Just ask Justin Bieber: one minute, you're flavour of the month, the next, you're on the downward slide, a casualty of the public's changing tastes — which is precisely what seems to be happening with yoghurt in Australia, the latest findings from Roy Morgan Research reveal. Over the last few years, flavoured/fruit yoghurt has been gradually losing popularity, as an increasing number of Australians turn to natural/plain yoghurt instead. (Roy Morgan)

January 15, 2016

4.11 Society » Health

► MULTI-COUNTRY STUDIES

415-26 [Income Inequality Hurts Life Ratings Worldwide](#) (Click for details)

The persistent rise in the share of income that the top 1% in many countries hold may be hurting the reported life ratings of the other 99%, with concerning implications for public health and national productivity, new research shows. A 1% increase in the share of taxable income held by the top 1% hurts life satisfaction as much as a 1.4% increase in the country-level unemployment rate (Gallup USA).

January 13, 2016

3.4 Economy » Inflation

3.5 Economy » Poverty

415-27 [Global Prosperity Hinges on Closing Jobs-Education Gap](#) (Click for details)

The future of the global workforce -- and by extension, future prosperity and well-being worldwide -- relies in no small part on establishing better links between jobs and education. That theme resounded strongly throughout the day at Diplomatic Courier magazine's annual Global Talent Summit, hosted by Gallup in Washington, D.C., on Jan. 13. (Gallup USA)



January 15, 2016

3 Economy » Employment Issues

4.10 Society » Education

415-28 [Wikipedia at 15: Millions of readers in scores of languages](#) (Click for details)

Wikipedia turns 15 on Friday. A key element in its creators' vision of a user-generated online encyclopedia was to make it a repository of information serving audiences in multiple languages. The first non-English versions launched shortly after the Wikipedia's founding in 2001, with offerings in six languages – German, Catalan, Swedish, French, Spanish and Russian. Today, the site is available in 280 languages. A new Pew Research Center analysis of the most visited pages in each of Wikipedia's top 10 languages provides a window on how people in different societies and cultures use the international reference tool. (Pew Research Center)

January 14, 2016

3.13 Economy » Services

4.6 Society » Media/ New Media

Topic of the week:

Wikipedia at 15: Millions of readers in scores of languages

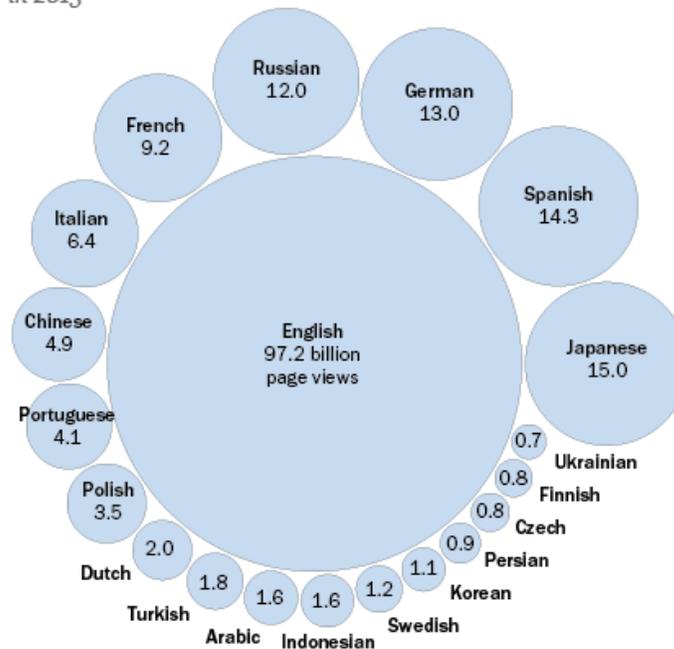
► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Wikipedia at 15: Millions of readers in scores of languages

January 14, 2016

English version of Wikipedia gets more than six times as many page views as next largest language version

Leading language versions of Wikipedia, by billions of page views in 2015

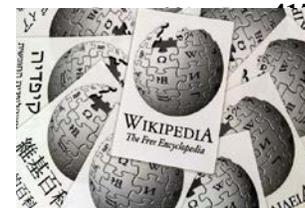


Source: Pew Research Center analysis of Wikistats data

PEW RESEARCH CENTER

Wikipedia turns 15 on Friday. A key element in its creators' vision of a user-generated online encyclopedia was to make it a repository of information serving audiences in multiple languages. The first non-English versions launched shortly after the Wikipedia's founding in 2001, with offerings in six languages – German, Catalan, Swedish, French, Spanish and Russian. Today, the site is available in 280 languages. A new Pew

Research Center analysis of the most visited pages in each of Wikipedia's top 10 languages provides a window on how people in different societies and cultures use the international reference tool.



Wikipedia averages more than [18 billion page views](#) per month, making it one of the most visited websites in the world, according to [Alexa.com](#), a Web tracking company owned by Amazon. The site adds more than 20,000 new articles *each month* and has 27 million registered users, according to data reported by Wikipedia.

New analysis: [See a list of the most visited Wikipedia articles by language in 2015.](#)

To compare different language versions of Wikipedia, Pew Research Center drew on data from [stats.wikimedia.org](#) – Wikimedia is the foundation that runs Wikipedia – for the number of overall page views. For the data regarding the top pages by language, we compiled and analyzed hourly raw [page count files](#) posted by Wikimedia. Additional analysis was performed using data compiled by [Wikitrends](#), an independent site run by Johan Gunnarsson and based on data from Wikipedia.

Here's what we found:

- The top pages in the English-language version of Wikipedia are a mix of subjects that include references to current events (ISIS), websites (Facebook, Google) and popular media (a list of Bollywood films, “Star Wars,” “Game of Thrones”).
- The list for the Japanese version, on the other hand, is made up mostly of pop culture subjects. Seven of the top 10 pages are from the world of comics, movies or music.
- Sports were popular on the Spanish version – volleyball and basketball were the second and third most popular pages, respectively, while Copa America 2015 was the seventh largest. History was also popular, with World War II as the sixth largest and World War I the ninth.
- Social networking was popular in Russian. Rival social platforms VK and Classmates were No. 2 and No. 9, respectively.

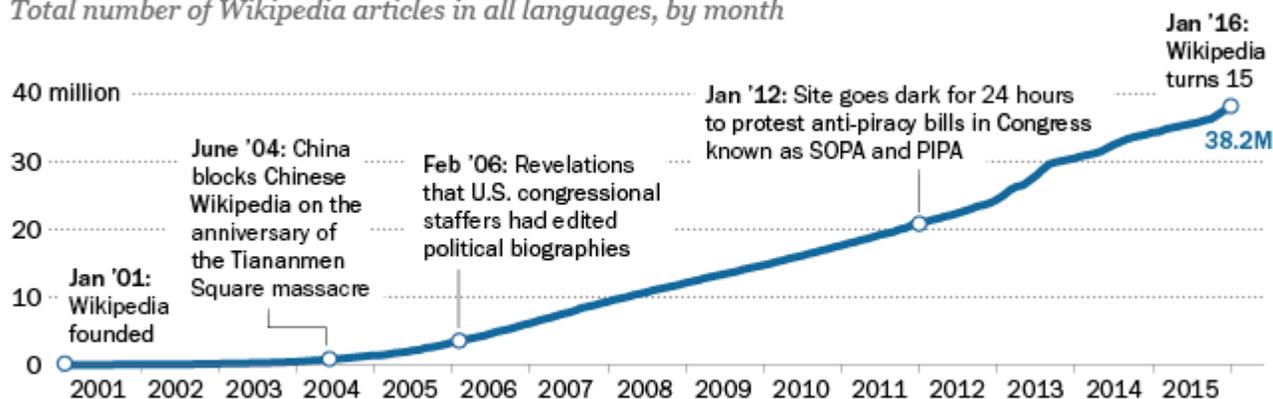
These lists of the most popular pages in 2015 also demonstrate the international popularity of American television shows and movies. The page for the movie “Star Wars: The Force Awakens” was not only sixth on the English version, but also appeared in the top 10 for Italian, Portuguese, Japanese and Polish. The fantasy TV series “Game of Thrones” was also popular. That show was among the most viewed pages in English, German, Russian, Italian and French. The TV series “The Walking Dead” and “The Big Bang Theory” also appeared among the top pages.

Despite the explosion of content and Web traffic in dozens of languages, the English version is still by far the biggest and most popular. It had approximately 97 billion page views — more than six times that of Japanese, the next most popular version. The versions in three other languages, Spanish, German and Russian, had more than 10 billion page views. Further illustrating the gap in Web traffic, the most visited article on the English version, [List of deaths by year](#), alone had more page views (20.8 million last year) than the top 10 most viewed pages in Japanese combined.

As Wikipedia grew in prominence, there were several key events that thrust it into the news.

Key events in Wikipedia's 15 years of growth

Total number of Wikipedia articles in all languages, by month



Source: Pew Research Center analysis of Wikistats data

PEW RESEARCH CENTER

In 2004, China [blocked access](#) to the Chinese version in anticipation of the 15th anniversary of the Tiananmen Square protests of 1989. In the years since, the Chinese government has vacillated between blocking parts of the site and allowing access.

In 2006, it was discovered that [congressional staffers](#) had been editing pages to make changes to political biographies. That was just one instance in a long-running list of episodes where Wikipedia posts had become a battleground for partisans or others with agendas. Indeed, the whole concept of [Wikipedia wars](#) has led to many protracted debates and eventual rule-making the community and editors of the site over [how articles should be edited](#).

The leaders of Wikipedia itself have generally stayed out of public policy disputes, with one notable exception. On Jan.18, 2012, the site went dark for 24 hours – along with thousands of other sites – to protest two anti-piracy laws before Congress known as SOPA (Stop Online Piracy Act) and PIPA (PROTECT IP Act). Many believed these laws would have led to censorship on the Web. The move was partially responsible for the decision by congressional leaders two days later to [postpone the legislation](#). The bills have yet to be reintroduced.

Source: <http://www.pewresearch.org/fact-tank/2016/01/14/wikipedia-at-15/>

Gilani's Gallopedia (2007-2015)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

