

Gallopedia

From Gilani Research Foundation

May 2016, Issue # 433*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **28**
NATIONAL & MULTI COUNTRY SURVEYS. **10**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

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Asia zone

this week- **01** national poll

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Africa zone

this week- **03** national polls

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Euro Americas zone

this week- **21** national polls
03 Multinational polls

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TOPIC OF THE WEEK: Hong Kong, North America & UAE are the World's most connected populations



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

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Asia Zone

- ▶ MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

▶ SOUTHEAST ASIA

433-1 [Heightening demand for TVs and major home appliances in Myanmar in first quarter of 2016](#) (Click for details)

The economy of Myanmar has been witnessing strong growth in recent years following the country's liberalization, leading to rapid adoption and penetration of modern technology in many households. Latest study commissioned by GfK Asia in the country's Mandalay and Yangon regions reflected consecutive monthly growth in adoption of flat screen TVs, washing machines and air-conditioners in the first three months of 2016. (GfK)



May 05, 2016

3.13 Economy » Services



Africa Zone

- ▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

▶ SUB-SAHARAN AFRICA

433-2 [In South Africa, trust in political leaders plunges to near record low](#) (Click for details)

In assessing the health of democracies, it is impossible to ignore citizen trust in public institutions. Trust is a cornerstone of democratic legitimacy, triggering citizens' willingness to contribute to a strong and robust democracy: Citizens who trust their government are more willing to listen and render support to government policies aimed at improving the country (Government Communication and Information System, 2014). (Afrobarometer)

May 17, 2016

3.13 Economy » Services

433-3 [Fewer South Africans say opposition parties should focus on monitoring and criticising the government](#) (Click for details)

The proportion of South Africans who say that opposition parties should focus on monitoring and criticizing the government, rather than on playing a cooperative role, has declined from about four in 10 citizens (36%) in 2008 to 28% in 2015. (Afrobarometer)

May 17, 2016

1.3 Domestic Politics » Governance

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433-4 [As South Africa's local elections approach, public confidence underpins a system in turmoil](#) (Click for details)

The latest Afrobarometer survey in South Africa, conducted in August-September 2015, sheds some light on an election system in turmoil. Most South Africans are still confident that the electoral system has integrity and elections are free and fair without intimidation or violence. ([Afrobarometer](#))

May 17, 2016

1.1 Domestic Politics » Elections

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ EAST EUROPE

433-5 [Russia: Nagorno-Karabakh Conflict And Russia's Position](#) (Click for details)

Russians do not support either parties in the conflict and consider that Russia should be a mediator to resolve conflict in peaceful ways. ([VCIOM](#))

May 12, 2016

2.11 Foreign Affairs and Security >> Bi/Tri-lateral Relations



433-6 [Social Moods Of Russians: Life Is Getting Better?](#) (Click for details)

Russian assessments of situation in the country and their personal lives have stabilized. Optimism about country's future is strengthening. ([VCIOM](#))

May 10, 2016

3.1 Economy » Perceptions on Performance/ Well-Being

433-7 [Rating Of Russian Political Parties](#) (Click for details)

The ranking of the United Russia party has stabilised and has an upward trend. ([VCIOM](#))

May 06, 2016

1.4 Domestic Politics » Political Parties

433-8 [Attitude Of The Ukrainians Toward National Holidays](#) (Click for details)

The research showed that, in general, the Ukrainians treat holidays with love and respect, only 2% of respondents do not treat any of the holidays as important and favorite. ([KIIS](#))

April 29, 2016

4.4 Society » Civil Society

▶ WEST EUROPE

433-9 [America 'was wrong' to drop the A-bomb – British public](#) (Click for details)

British people tend to say America was wrong to drop two nuclear weapons on Japan in 1945 – but Americans tend to defend their actions. ([YouGov](#))

May 2016

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2.6 Foreign Affairs & Security » US image

433-10 [Beyond the campaign: Britain seen as MORE influential in Europe](#) (Click for details)

Looking beyond the headline referendum campaign numbers, one trend stands out: in 2016 people are more likely than ever to think Britain is influential in European affairs. (YouGov)

May 16, 2016

1.5 Domestic Politics » National Image/ Trust

► NORTH AMERICA

433-11 [Democrats More Liberal on Social Issues Than Economic Ones](#) (Click for details)

A majority of Democrats, 57%, describe their views on social issues as liberal. At the same time, Democrats are about as likely to say they are moderate (37%) as liberal (41%) on economic issues. Most Republicans say they are conservative in both areas, but more say this about economic matters (73%) than social ones (62%). (Gallup USA)

May 20, 2016

1.4 Domestic Politics » Political Parties



433-12 [Most Democrats Say Continued Campaign Not Hurting the Party](#) (Click for details)

Although Bernie Sanders has scored a series of victories in recent primaries to slow down Hillary Clinton's likely presidential nomination, the vast majority of Democrats (70%) do not think the continuing campaign for the Democratic nomination is hurting the party. Sanders and Clinton supporters share this sentiment, and Democrats' views are unchanged from last month (71%). (Gallup USA)

May 20, 2016

1.4 Domestic Politics » Political Parties

433-13 [Republicans More Positive About Trump, But Many Not Pleased](#) (Click for details)

As a number of Republican Party leaders express dissatisfaction with Donald Trump being their party's presumptive nominee, rank-and-file Republicans have become more positive about the billionaire businessman. Over the last seven days, Trump's favorable rating among Republicans and Republican-leaning independents has reached 66%, the highest since Gallup began tracking him nine months ago. His unfavorable rating is at 30%. (Gallup USA)

May 19, 2016

1.1 Domestic Politics » Elections

433-14 [Gallup Analysis: Millennials, Marriage and Family](#) (Click for details)

There are roughly 73 million millennials in the U.S. -- those born between 1980 and 1996 -- and to marketers, these consumers represent a huge economic opportunity. To some, millennials are hyperconnected and technology-savvy social media mavens. To others, millennials are the new generation of highly indebted narcissists forever credited with coining the term "selfie." (Gallup USA)

May 19, 2016

4.2 Society » Family

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433-15 [Americans' Support for Gay Marriage Remains High, at 61%](#) (Click for details)

Sixty-one percent of Americans say that marriages between same-sex couples should be recognized by the law as valid, consistent with the 58% and 60% recorded in 2015. Last year's Supreme Court decision made same-sex marriage legal nationwide -- but the issue remains contentious at state and local levels, among religious groups and within the Republican Party. (Gallup USA)

May 19, 2016

[4.13 Society » Social Problems](#)

433-16 [Majority in U.S. Do Not Have a Will](#) (Click for details)

Forty-four percent of Americans say they have a will that describes how they would like their money and estate handled after their death. That is lower than in two prior Gallup polls: 51% in 2005 and 48% in 1990. (Gallup USA)

May 18, 2016

[4.13 Society » Social Problems](#)

433-17 [Most "Pro-Life" Americans Unsure About Trump's Abortion Views](#) (Click for details)

Donald Trump, the presumptive Republican nominee who describes himself as "pro-life," still has significant work to do to convince the anti-abortion voting bloc that he is on their side. Sixty-three percent of Americans who describe themselves as "pro-life" are unable to say whether they agree or disagree with Trump on the abortion issue. The rest are about equally divided between agreeing (19%) and disagreeing (18%) with him. (Gallup USA)

May 17, 2016

[1.4 Domestic Politics » Political Parties](#)

433-18 [Economy Continues to Rank as Top U.S. Problem](#) (Click for details)

Eighteen percent of U.S. adults in May name the economy in general as the most important problem facing the U.S. This figure is similar to the 17% who mentioned the economy as the chief problem the prior three months. Mentions of the economy have increased slightly this year compared with last year. (Gallup USA)

MAY 16, 2016

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

433-19 [Majority in U.S. Support Idea of Fed-Funded Healthcare System](#) (Click for details)

Presented with three separate scenarios for the future of the Affordable Care Act (ACA), 58% of U.S. adults favor the idea of replacing the law with a federally funded healthcare system that provides insurance for all Americans. At the same time, Americans are split on the idea of maintaining the ACA as it is, with 48% in favor and 49% opposed. The slight majority, 51%, favor repealing the act. (Gallup USA)

MAY 16, 2016

[4.11 Society » Health](#)

433-20 [Shared, Collaborative and On Demand: The New Digital Economy](#) (Click for details)

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The sharing economy and on-demand services are weaving their way into the lives of (some) Americans, raising difficult issues around jobs, regulation and the potential emergence of a new digital divide. ([Pew Research Center](#))

May 2016

[3.11 Economy » Science & Technology](#)

433-21 [Canadian Water Attitudes Study: Climate Change Ranked The Top Threat To Our Fresh Water](#) ([Click for details](#))

Across the globe, awareness of the devastating impacts of climate change on our environment has never been higher. Canadians' recognition of this issue was confirmed in a study released today by RBC, revealing that 21 per cent of respondents rank climate change as the number one among threats to Canada's fresh water supply. This is up significantly from 2010 when just seven per cent rated climate change as a top threat. ([Angus Reid](#))

May 18, 2016

[4.14 Society » Environment/ Disasters](#)

► LATIN AMERICA

433-22 [Venezuelans' Approval of Leadership Remains at Record Low](#)

While Venezuelan President Nicolas Maduro spoke last week of international and domestic plots to subvert him, Gallup polling in Venezuela shows that most residents have disapproved of their nation's leadership since he took office. In the past two years, just one in five Venezuelans have approved of the job performance of their country's leadership. ([Gallup USA](#))

MAY 20, 2016

[1.2 Domestic Politics » Performance Ratings](#)

► AUSTRALASIA

433-23 [Economic Issues the key to the Federal Election](#) ([Click for details](#))

In May 2016, less than two months before this year's Federal Election, 42% of Australians believe Economic Issues are the most important set of problems facing Australia. This is up 4% since October 2015; and way ahead of Social and Environmental Issues. On the World front, concerns about Terrorism & War (23%) have now been surpassed by Environmental Issues (25%) and Economic concerns (24%). ([Roy Morgan](#))

May 20 2016

[1.1 Domestic Politics » Elections](#)

► MULTI-COUNTRY STUDIES

433-24 [Global smartphone sales growth driven by China](#) ([Click for details](#))

Global demand for smartphones in 1Q 2016 remained positive, standing at six percent year-on-year. This was helped by continued low-end segment growth in the majority of emerging regions, despite weak economies across the globe. Only China experienced strong growth (up 19 percent year-on-year), driven by increased operator subsidies aimed at spurring 4G adoption. ([GFK](#))

May 19, 2016



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3.12 Economy » IT & Telecom

433-25 [Hong Kong, North America and UAE are world's most "connected" populations](#) (Click for details)

Looking at the GfK Connected Consumer Index ranking for the last two years, Hong Kong and North America (USA, Canada and Mexico) hold steady as having the world's top two most highly connected populations. (GfK)

May 10, 2016

3.12 Economy » IT & Telecom

433-26 [New "Refugees Welcome Index" Shows Government Refugee Policies Out Of Touch With Public](#) (Click for details)

The vast majority of people (80%) would welcome refugees with open arms, with many even prepared to take them into their own homes, according to a global survey commissioned by Amnesty International. (Globescan)

May 19, 2016

2.9 Foreign Affairs & Security » International Human Rights



Topic of the week:

Hong Kong, North America and UAE are world's most connected populations

- ▶ This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Hong Kong, North America and UAE are world's most "connected" populations

Nuremberg, 10.05.2016

Nuremberg, May 10, 2016 – Looking at the GfK Connected Consumer Index ranking for the last two years, Hong Kong and North America (USA, Canada and Mexico) hold steady as having the world's top two most highly connected populations.

However, people in the United Arab Emirates are fast closing in on that lead, jumping from eighth place in 2015 to a forecasted third place this year. Similarly, Switzerland has overtaken Denmark and Sweden to move up from tenth place last year to a forecasted eighth place this year.

The new GfK Connected Consumer Index shows which countries have the world's most connected consumers, both overall and in detail across each of eleven different device types (smartphone, tablet, mobile PC, desktop PC, wearables, smart TV, TV set-top box, videogame console, e-reader, connected car and smart home), together with trends over the last five years.

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It allows businesses to compare how connected the individual countries and regions are, in order to spot market opportunities across a range of industries. This includes areas stretching from digital device sales and content consumption to expansion of traditional technology into health and media and beyond.

GfK Connected Consumer Index: top ten most “connected” populations

2015 ranking	2016 ranking		Index score 2015	Index score 2016
1	1	Hong Kong	1,430	1,486
2	2	North America	952	1,062
8	3	United Arab Emirates	829	995
3	4	Norway	939	988
4	5	Germany	873	940
6	6	Kingdom of Saudi Arabia	836	935
5	7	Great Britain	856	916
10	8	Switzerland	801	914
7	9	Denmark	835	906
9	10	Sweden	807	875

Chile and Jordan leaping ahead in connectivity

Other countries that the Index reveals as having made a significant leap forwards in the past year, in terms of the connectivity of their populations, are Chile and Jordan.

Chile has climbed seven places from 27th place in 2015 to 20th place this year, and now stands just behind Italy, Ireland and Australia. And Jordan has jumped from 31st place last year to 23rd place – overtaking countries including Cyprus, Oman, New Zealand and Belgium.

Key market drivers

Kevin Walsh, Director of Trends and Forecasting at GfK, comments, “We are seeing some macro trend increases in connectivity across all countries. For high growth markets, especially across the Middle East, Africa and emerging APAC, the dominant trend remains smartphone adoption. This is the primary device - and often the first device - for consumers to connect to data services. This trend is likely to remain dominant for the next two to three years as price reductions mean that over one billion consumers will be able to afford to connect with a personal device for the first time.

“For developed markets, primarily Western Europe and North America, the growth drivers have already moved to the next wave of consumer connectivity. Wearables are leading the way, together with connected cars – and both these are providing new consumer benefits. Smart home technology is an equally significant opportunity, but expected to be slower and steadier in terms of the consumer adoption curve.”

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Individual country drivers are also significant. Chile, despite having a weaker economy, has a relatively favorable regulatory environment for investment, as well as high broadband penetration compared to the rest of Latin America. This has meant Smart TV sales again increased by over 20 percent last year, and GfK forecasts further growth of another 12 percent this year.

Walsh continues, “As technology markets mature, we are increasingly seeing that local country drivers are having a relatively bigger impact on growth, as opposed to global or regional trends – with consumers connecting in ever bigger numbers and different ways.”

TOP 10 MOST CONNECTED POPULATIONS WORLDWIDE



GfK Connected Consumer Index score 2016 (forecast)



Source: GfK Connected Consumer Index – The index measures how much consumers in each country connect with other people or content or technology, across 11 different device types (smartphone, tablet, mobile PC, desktop PC, wearables, smart TV, TV set-top box, videogame console, e-Reader, connected car and smart home).

© GfK 2016

About GfK Connected Consumer Index study

GfK’s Connected Consumer Index provides a single measure of how much, and on what devices, consumers in each of 78 countries and 8 world regions digitally connect with each other and with digital content.

It enables a quick comparison of how ‘connected’ the different regions and countries are per capita, giving trends over the last five years and a forecast for the current year.

The index incorporates 11 device types (smartphone, tablet, mobile PC, desktop PC, wearables, smart TV, TV set-top box, videogame console, e-reader, connected cars, smart home) with data weighted for usage.

The index base starts at 100 points (the global average from the year 2010).

Source: <http://www.gfk.com/insights/press-release/hong-kong-north-america-and-uae-are-worlds-most-connected-populations/>

Gilani's Gallopedia (2007-2015)

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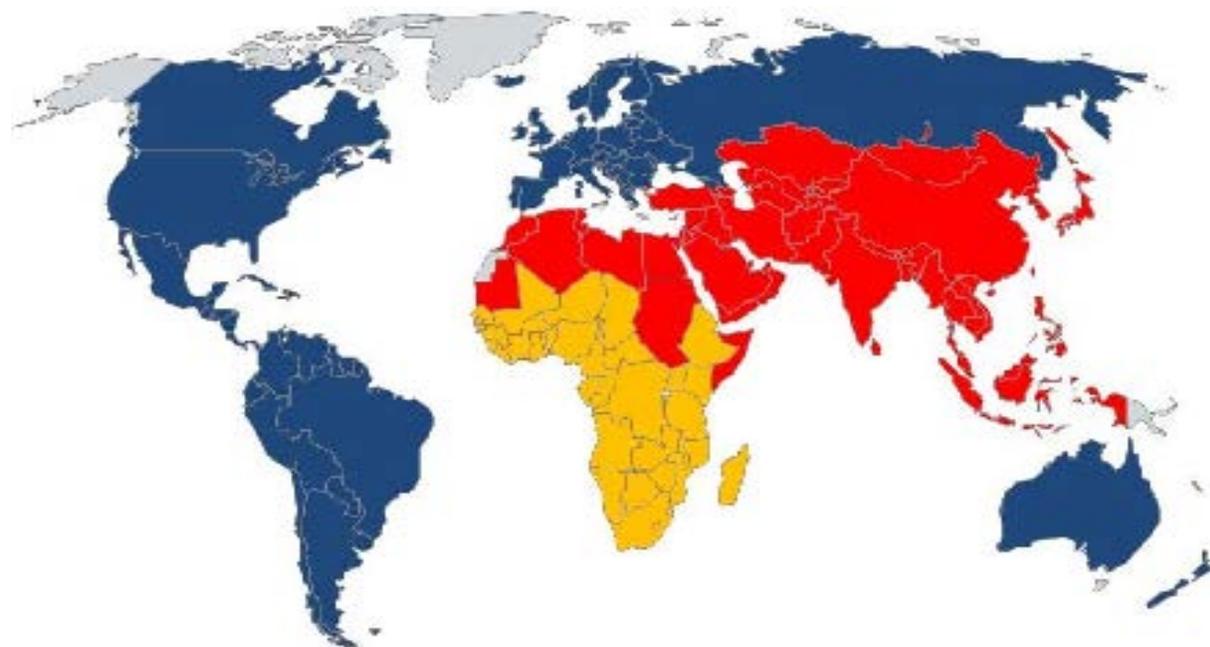
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A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014



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