

# Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

## INSIDE THIS ISSUE

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NATIONAL & MULTI COUNTRY SURVEYS. **11**  
POLLING ORGANIZATIONS HAVE BEEN  
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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

**Disclaimer:** Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

\*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact [sara.salam@gilanifoundation.com](mailto:sara.salam@gilanifoundation.com)



## Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MENA

474-1 [Rising Pessimism among Palestinians](#) (Click for details)

(Palestine) A public opinion poll conducted by the Jerusalem Media and Communication Centre (JMCC) in cooperation with Friedrich-Ebert-Stiftung showed that the majority of Palestinians, 53.7%, have become more pessimistic regarding the possibility of resolving the Arab-Israeli conflict after the election of new US President Donald Trump, as opposed to 4.7% who became more optimistic. (JMCC)

March 2, 2017

[2.3 Foreign Affairs & Security](#) » [Palestine/ Israel Conflict](#)



474-2 [Highlight of the month – Nokia on the rise](#) (Click for details)

As one of the oldest surviving mobile brands, Nokia has seen competitors rise and fall in recent years, but has failed to recapture the position it once held in the sector. Things seem to be back on the rise however, with the recent licensing of Nokia's smartphone brand by Finnish start-up HMD Global seeming to add some zeal back into the brand. (YouGov)

February 27, 2017

[3.11 Economy](#) » [Science & Technology](#)

### ► SOUTHEAST ASIA

474-3 [Philippines: Adult joblessness rises to 25.1%; 8.7% lost their jobs involuntarily, 12.2% resigned](#) (Click for details)

(Philippines) Net optimism with job availability at record-high +37. (SWS)

February 27, 2017

[3.3 Economy](#) » [Employment Issues](#)

## Euro Americas Zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ► EAST EUROPE

474-4 [Perceptions Of The Russian Army](#) (Click for details)

(Russia) In the public consciousness the Russian Armed Forces are mainly perceived positively: Russians express respect (46%), pride (39%), hope (26%), and trust (24%). The shares of negative assessments are small (distrust – 4%, disappointment – 4%). (VCIOM)

February 21, 2017

[2.10 Foreign Affairs & Security](#) » [Military Issues/ Defence](#)



474-5 [Russia: War In Donbass: Who Is To Blame And What To Do?](#) (Click for details)

(Russia) According to the Sputnik omnibus survey data, amidst aggravating situation in Donbass, Russian compassion towards its inhabitants has strengthened. (VCIOM)

February 20, 2017

[2.10 Foreign Affairs & Security » Military Issues/ Defence](#)

474-6 [Russia-Belarus: Thaw? Stagnation? Reset?](#) (Click for details)

(Russia) According to Sputnik daily omnibus survey, despite friendly relations and bilateral partnership, Russians are rather categorical in providing discounted energy to Belarus and preserving the visa-free regime. (VCIOM)

February 16, 2017

[2.12 Foreign Affairs and Security >> Bi/Tri-lateral Relations](#)

474-7 [Russia and Ukraine: Hostile Relations, Common Problems](#) (Click for details)

At the end of the last year Romir research holding conducted a simultaneous survey of Russians and Ukrainians in order to find out how respondents evaluate relations between the two countries and what prospects they see. Within the survey the questions about urgent problems were asked. It emerged that the relations between two countries remain more than strained. And their improvement can hardly be expected in the near future. At the same time the survey showed that the problems of two countries are the same as five years ago – poverty, rising prices and unemployment. (Romir)

February 28, 2017

[2.12 Foreign Affairs and Security >> Bi/Tri-lateral Relations](#)

## ► WEST EUROPE

474-8 [UK: New State Pension direct mail trial evaluation](#) (Click for details)

(UK) Among the findings, those who received the direct mail were more likely to have at least heard that the 'current basic and additional State Pension will be replaced by a new State Pension' (56% amongst the test group vs. 44% in the control group). (Ipsos Mori)

March 03, 2017

[3.3 Economy » Employment Issues](#)

474-9 [UK: Marks and Spencer is the top brand among women](#) (Click for details)

(UK) Marks and Spencer is the brand that British women have the best impression of, new YouGov analysis reveals. (YouGov)

March 03, 2017

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

474-10 [Majority of Brits think it is unlikely Corbyn will lead Labour into the next election](#) (Click for details)

(UK) Following Corbyn's insistence that he intends to remain as leader in the wake of the Copeland defeat, YouGov finds that 51% of Britons think it is unlikely he will stay in charge. (YouGov)

March 02, 2017

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

474-11 [UK Consumer Confidence drops one point in February to -6](#) (Click for details)

(UK) GfK's long-running Consumer Confidence Index has decreased one point this month to -6. Three of the five measures saw decreases in February, and two measures saw increases. (GfK)

February 28, 2017

3.2 Economy » Consumer Confidence/Protection

## ► NORTH AMERICA

474-12 [Large Majorities See Checks and Balances, Right to Protest as Essential for Democracy](#) (Click for details)

(USA) Large majorities of the public, Republicans and Democrats alike, say open and fair elections and a system of governmental checks and balances are essential to maintaining a strong democracy in the United States. (Pew Research Center)

MARCH 2, 2017

1.3 Domestic Politics » Governance

474-13 [One-Third of Speech Watchers More Confident in Trump](#) (Click for details)

(USA) President Donald Trump's address to Congress on Tuesday night had a positive effect on many of those who watched it or read news coverage about it later. Almost six in 10 of this group rated the address as excellent or good, and more than one in three said it made them more confident in Trump's abilities to carry out his duties as president. (Gallup USA)

MARCH 2, 2017

1.2 Domestic Politics » Performance Ratings

474-14 [1 in 3 Americans Say US Spends Too Little on Defense](#) (Click for details)

(USA) In contrast to President Donald Trump's call for a massive increase in U.S. military spending, most Americans believe the country currently spends either the right amount (28%) or too much (31%) on national defense. Thirty-seven percent believe it spends too little. (Gallup USA)

MARCH 2, 2017

2.10 Foreign Affairs & Security » Military Issues/ Defence

474-15 [D.C. Tops List of Gallup Good Jobs Rates for Major Metros](#) (Click for details)

(USA) For the third year in a row, Washington, D.C., ranked first among the nation's 50 largest metro areas in the 2016 Gallup Good Jobs ratings -- a measure of full-time employment for an employer. But 2017 may bring new challenges to the workplace dynamics of the nation's capital if President Donald Trump and Republican congressional leaders carry out plans to drastically cut the federal workforce. (Gallup USA)

MARCH 2, 2017

3.3 Economy » Employment Issues

474-16 [Daily Worry Up Sharply Since US Presidential Election](#) (Click for details)

(USA) Americans' emotional health has suffered since the 2016 election. The average percentage experiencing worry on any given day has increased 4.1 percentage points to 33.3% since early November. Higher levels of worry were first evident after Donald Trump's election in November, but they continued to rise in January and grew more in the first month of Trump's presidency. (Gallup USA)

MARCH 1, 2017

4.11 Society » Health

474-17 [Most Trump Job Evaluations Are Strongly Held Opinions](#) (Click for details)

(USA) Since mid-February, 42% of all Americans have approved of the job President Donald Trump is doing, while 53% have disapproved. Substantially more Americans disapprove strongly (41%) than approve strongly (27%). (Gallup USA)

FEBRUARY 28, 2017

1.2 Domestic Politics » Performance Ratings

474-18 [US Economic Confidence Index Still Positive](#) (Click for details)

(USA) Americans' confidence in the U.S. economy last week is about even with what it was the previous week. Gallup's U.S. Economic Confidence Index averaged +9 for the week ending Feb. 26. (Gallup USA)

FEBRUARY 28, 2017

3.2 Economy » Consumer Confidence/Protection

474-19 [In US, Blacks' Life Optimism More Likely to Go Unmet](#) (Click for details)

(USA) Blacks in the U.S. have consistently rated their current satisfaction with their lives lower than have whites, Asians and Hispanics in recent years. At the same time, blacks have been far more optimistic than the other three groups when assessing what their satisfaction with their lives will be like five years in the future.

(Gallup USA)

FEBRUARY 27, 2017

3.1 Economy » Perceptions on Performance/ Well-Being

4.3 Society » Ethnicity

474-20 [Canada is miles – or rather, kilometres – away from a uniform system of measurement](#) (Click for details)

(Canada) Young people use metric the most, but nearly everyone thinks of their height and weight in imperial.

(Angus Reid)

March 1, 2017

4.7 Society » Morality, Values &amp; Customs / Lifestyle

## ► AUSTRALASIA

474-21 [Nearly 2 in 5 Kiwis now have Subscription Video on Demand in the home – and 1 in 10 already have at least TWO services](#) (Click for details)

(New Zealand) Over a million New Zealanders now have Netflix—but Lightbox is the faster growing Subscription Video On Demand (SVOD) provider, Roy Morgan Research shows. (Roy Morgan)

February 2017

4.16 Society » Entertainment

NETFLIX

474-22 [Thrills and spillage: the changing tastes of Australia's cordial drinkers \(or the Bickford's phenomenon\)](#) (Click for details)

(Australia) Like pre-packaged fruit juice, consumption of cordial has been in decline for some time, with the latest findings from Roy Morgan Research revealing that the number of Australians drinking it in an average

four-week period has plummeted by 1 million since 2009. But there are a select few brands that are bucking this trend, and thrilling—rather than spilling--consumers. We reveal who's hitting the sweet spot for Australian cordial fans... (Roy Morgan)

February 2017

4.7 Society » Morality, Values & Customs / Lifestyle

474-23 [New Zealand's 'Housing Crisis' dominates domestic issues as New Zealand heads towards September Election](#) (Click for details)

(New Zealand) A recent Roy Morgan survey on the 'Most Important Problems facing New Zealand' showed Government/ Public Policy/ Housing issues 41% (up 1% since October 2016) are clearly the most important set of problems facing New Zealand according to a representative cross-sample of 1,000 New Zealanders interviewed in January 2017. (Roy Morgan)



February 27, 2017

3.7 Economy » Infrastructure

3.8 Economy » Enterprise/ Investments

## Topic of the week:

### **Highlight of the month – Nokia on the rise**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

### Highlight of the month – Nokia on the rise



February 27, 2017

*Nokia has been creating quite bit of buzz in recent months with a recent licensing agreement for HMD Global, and the launch of their new Android phone in China capturing the region's attention*

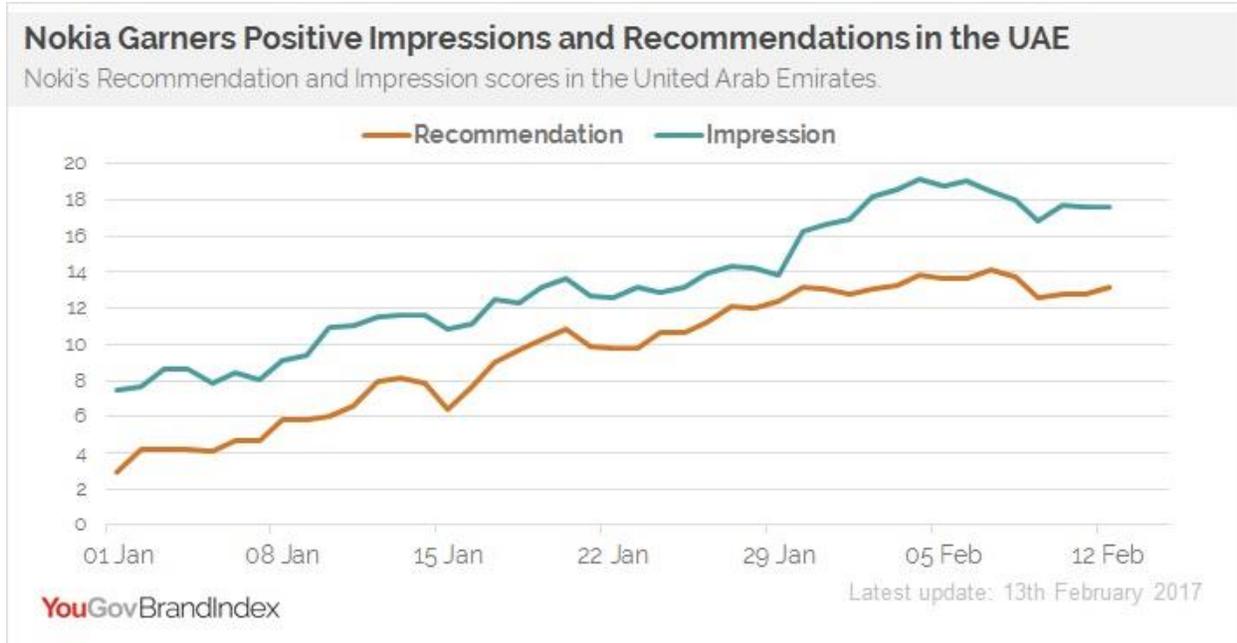
As one of the oldest surviving mobile brands, Nokia has seen competitors rise and fall in recent years, but has failed to recapture the position it once held in the sector. Things seem to be back on the rise however, with the recent licensing of Nokia's smartphone brand by Finnish start-up HMD Global seeming to add some zeal back into the brand.

The YouGov BrandIndex Buzz score, which measures whether respondents have heard anything positive about a brand in the past two weeks, shows a significant uplift for Nokia in the past month, seeing an increase from +7.4 Buzz in the beginning of January, to +13.0 in mid-February.



This increase isn't limited to the UAE however, with the brand showing substantial gains in Buzz in Saudi Arabia and Egypt, increasing from +0.6 to +6.9 in Saudi Arabia and +5.3 to +10.6 in Egypt. These spikes were likely caused by the global PR campaigns run by HMD before and after the release of their new Nokia 6 in China, the brand's first Android phone, which also resulted in a great deal of interest on Social Media.

While HMD seems to have captured the region's consumers' attention, it's also important to measure how this has affected Nokia's long-term image. Looking at BrandIndex's Recommendation and Impression scores – which measure whether respondents would recommend a brand and whether they have a positive impression of the brand, respectively – from respondents who are aware of the brand, shows significant increases for Nokia in the UAE.



Nokia's Recommendation score increased from +2.9 in the beginning of January, to +13.2 in mid-February, while the brand's Impression score rose from +7.5 to +17.6 in the same time period, showing a positive outlook for the brand's image.

As such it seems that HMD's strategy of focusing largely on global PR and refocusing on Nokia's Nordic roots has begun to pay off, with the brand looking set to gain some ground in the competitive mobile phone market. The extent of Nokia's ability to compete with the other big names in the industry however remains to be seen, and depends on the success of the brand's new flagship Android device that is set to launch later this year.

Source: <http://research.mena.yougov.com/en/news/2017/02/27/highlight-month-nokia-rise/>

## Gilani's Gallopedia (2007-2017)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

