

Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **26**
NATIONAL & MULTI COUNTRY SURVEYS. **7**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg 2	Asia zone this week- 01 national polls	
Pg 2	Euro Americas zone this week- 25 national polls	
Pg 6	TOPIC OF THE WEEK: Only 55% of Brits associate Jesus with Easter	

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► SOUTHEAST ASIA

480-1 [First Quarter 2017 Social Weather Survey: 48% of Filipino adults attend religious services weekly; 85% said religion is important](#) (Click for details)

(Philippines) Nearly half (48%) of adult Filipinos attend religious services weekly, 34% monthly, and 17% occasionally, according to the First Quarter 2017 Social Weather Survey, done on March 25-28, 2017. The remaining 0.4% said they never attend religious services. (SWS)

April 13, 2017

4.1 Society » Religion

Euro Americas Zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

► EAST EUROPE

480-2 [BANNING SOCIAL MEDIA?](#) (Click for details)

(Russia) Russians favor the idea to ban social networks for children under 14. Sixty-two per cent of respondents support the initiative; the share of supporters aged 18-24 makes up 67% which is higher than the share of those who are aged 60 and over (60%). A third of respondents oppose the initiative (35%); they are basically residents of Moscow and St.Petersburg (47%). (WCIOM)

April 10, 2017

4.6 Society » Media/ New Media



480-3 [Increased Faith](#) (Click for details)

(Russia) 62% of respondents worldwide consider themselves religious people, while a quarter (25%) identified themselves as non-religious, and 9% of respondents identified themselves as atheists. It should be noted that five years ago the proportion of religious people in the world was slightly lower - 59%, and the proportion of atheists higher - 13%. This suggests that the increased faith in the world. (ROMIR)

April 13, 2017

4.1 Society » Religion

► WEST EUROPE

480-4 [The Scottish referendum vote was supposed to be "once in a generation". But how long is that?](#) (Click for details)

(UK) Most Scots won't consider a generation to have passed until 2039. (YouGov)

April 10, 2017

1.1 Domestic Politics » Elections

1.3 Domestic Politics » Governance



480-5 [Disgracebook: One in five employers have turned down a candidate because of social media](#) (Click for details)

(UK) A new YouGov survey of business decision makers reveals what social media mistakes can get a candidate turned down for a job (YouGov)

April 10, 2017

[3.3 Economy » Employment Issues](#)

[4.6 Society » Media/ New Media](#)

480-6 [Only one in ten Brits are checking all traffic light nutritional information on food packaging](#) (Click for details)

(UK) New research from YouGov finds over a fifth of Brits never look at any of the nutritional information on food packaging. (YouGov)

April 11, 2017

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.11 Society » Health](#)



480-7 [Voting Intention: Conservatives 42%, Labour 25% \(5-6 Apr\)](#) (Click for details)

(UK) This week's YouGov/Times voting intention figures see the Conservatives on 42% (from 43% last week) while Labour remain on 25%, giving the Tories a 17 point lead. (YouGov)

April 11, 2017

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

480-8 [The public see Theresa May as the new Iron Lady, but will it last?](#) (Click for details)

(UK) New YouGov research looks at the public's view on the Prime Minister and how she compares to her predecessors. (YouGov)

11 April, 2017

[1.3 Domestic Politics » Governance](#)

480-9 [Misjudged ad loses Pepsi some of its fizz](#) (Click for details)

(UK) Last week, Pepsi bowed to widespread pressure and pulled a controversial advert which many believed trivialised the Black Lives Matter demonstrations that have taken place across America in recent years. (YouGov)

April 12, 2017

[3.13 Economy » Services](#)

480-10 [Children's reading: Physical beats digital as parents favour bookshop experience](#) (Click for details)

(UK) The Children's Reading report shows that parents see the physical purchasing experience as an important part of choosing and buying a book. Almost six in ten (57%) parents think their child enjoys looking at books in-store, and the same proportion say they like their child to help choose their own books. Half (52%) also think that browsing for books in a shop gives a better idea of their suitability than buying them online.

(YouGov)

12 April, 2017

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.10 Society » Education](#)



480-11 [Is life fair? Only a quarter of Brits think so](#) (Click for details)

(UK) New YouGov research shows Britons are much less likely than Americans to think that life is fair. (YouGov)

April 12, 2017

4.7 Society » Morality, Values & Customs / Lifestyle

480-12 [Only 55% of Brits associate Jesus with Easter](#) (Click for details)

(UK) New YouGov research reveals that Brits are much more likely to associate chocolate eggs than Jesus Christ with Easter. Despite the fact that Easter is one of the most important occasions on the Christian calendar – and that Jesus is obviously the reason for the festival's existence – only 55% of Brits associate the two. By contrast, more than three quarters (76%) associate the Easter with chocolate eggs. (YouGov)

13 April, 2017

4.1 Society » Religion

► NORTH AMERICA

480-13 [US Uninsured Rate Edges Up Slightly](#) (Click for details)

(USA) WASHINGTON, D.C. -- The percentage of U.S. adults without health insurance rose slightly in the first quarter of 2017, to 11.3%. The uninsured rate was 10.9% in each of the last two quarters of 2016, a record low since Gallup and Healthways began tracking insurance coverage in 2008. (Gallup USA)

April 10, 2017

4.11 Society » Health

480-14 [US Support for Syria Strikes Rates Low in Historical Context](#) (Click for details)

(USA) WASHINGTON, D.C. -- Americans' support for the military strikes against Syria last week is historically low compared with reactions to previous U.S. military actions. Fifty percent of Americans approve of the missile airstrikes, while 41% disapprove. Ten percent have no opinion. (Gallup USA)

April 10, 2017

2.10 Foreign Affairs & Security » Military Issues/ Defence

480-15 [US Adults Say Medicine, Tech Are Top Career Options](#) (Click for details)

(USA) WASHINGTON, D.C. -- Americans are still most likely to recommend that young adults in the U.S. pursue a profession in the medical field, as they have since 2005. Fourteen percent advise young men to seek a career in medicine, while about one in four make the same recommendation to young women. Among the 24% suggesting a medical career for women, 6% specifically advise a career in nursing. Similar percentages of U.S. adults recommend technology jobs for men (13%) and women (11%). (Gallup USA)

April 11, 2017

3.3 Economy » Employment Issues

480-16 [Congress Approval Drops to 20% After February High](#) (Click for details)

(USA) WASHINGTON, D.C. -- Congressional job approval declined to 20% in April, eight points lower than the seven-year high reached in February after Donald Trump's presidential inauguration. The drop was driven

mainly by a loss of support among Republicans, whose approval fell from 50% two months ago to 31% in April. ([Gallup USA](#))

April 11, 2017

[1.2 Domestic Politics](#) » [Performance Ratings](#)

480-17 [US Economic Confidence Remains Slightly Positive at +6](#) ([Click for details](#))

(USA) WASHINGTON, D.C. -- Americans remained slightly positive in their views of the U.S. economy last week. Gallup's U.S. Economic Confidence Index was at +6, similar to the readings of +5 in the two previous weeks. ([Gallup USA](#))

April 11, 2017

[3.2 Economy](#) » [Consumer Confidence/Protection](#)



480-18 [Entrepreneurial Ambition Wanes Among Nonwhite Students in US](#) ([Click for details](#))

(USA) WASHINGTON, D.C. -- Entrepreneurial ambition has receded among racial and ethnic minority students in grades five through 12 in the U.S., according to the latest findings from the Gallup-HOPE Index. Though a majority of nonwhite students (54%) said in 2011 that they intended to start their own business, this figure fell to a new low of 42% in 2016. ([Gallup USA](#))

April 12, 2017

[3.8 Economy](#) » [Enterprise/ Investments](#)

480-19 [Americans Name Dissatisfaction With Government as Top Problem](#) ([Click for details](#))

(USA) WASHINGTON, D.C. -- More than one in five U.S. adults cite dissatisfaction with the government and political leadership as the most important problem in the country. This is by far the problem U.S. adults most frequently mention, followed by healthcare, immigration and the economy. Americans have often named government dissatisfaction as the top problem in the nation. ([Gallup USA](#))

April 13, 2017

[1.3 Domestic Politics](#) » [Governance](#)

480-20 [Sermon Content Is What Appeals Most to Churchgoers](#) ([Click for details](#))

(USA) WASHINGTON, D.C. -- As Easter and Passover help fill churches and synagogues this week, a new Gallup poll suggests the content of the sermons could be the most important factor in how soon worshippers return. Gallup measured a total of seven different reasons why those who attend a place of worship at least monthly say they go. Three in four worshippers noted sermons or talks that either teach about scripture or help people connect religion to their own lives as major factors spurring their attendance. ([Gallup USA](#))

April 14, 2017

[4.1 Society](#) » [Religion](#)

480-21 [More Than One in Four Dutch Discontent Ahead of Election](#) ([Click for details](#))

(USA) WASHINGTON, D.C. -- Prior to the March general election in the Netherlands -- Europe's first substantial test this year of rising populist sentiment -- more than one in four Dutch residents (28%) in 2016 lacked confidence in their national government and were less positive about their future than their present situations. Recent Gallup analysis suggests this condition of being "disaffected" and "discouraged" may prove useful in understanding the extent of populist sentiment in a given country. ([Gallup USA](#))



April 14, 2017

1.1 Domestic Politics » Elections

480-22 [Canadians prioritize border security over aid to those crossing illegally](#) (Click for details)

(Canada) Will the slow-but-steady stream of asylum-seekers crossing the border illegally grow into a roaring flood this summer? Canadian officials have downplayed this possibility, but a new public opinion poll from the Angus Reid Institute finds a substantial portion of the Canadian public anticipating such a surge, and worried about the potential security risks that might be associated with it. (Angus Reid)



April 10, 2017

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

4.8 Society » Immigration/Refugees

► AUSTRALASIA

480-23 [Bank satisfaction in February still close to record high](#) (Click for details)

(Australia) In the six months to February 2017, satisfaction with banks overall was 81.9%, only 1.0% point lower than the 20-year high of 82.9% recorded in 2015, the latest Roy Morgan data reveals. Although satisfaction in February was down just 0.2% points from January (when it was 82.1%), it has remained well above the long-term average of 76.9% recorded since 2005. Satisfaction among home-loan customers continues to be lower than other customers but is closing the gap. The small decline in overall satisfaction in February was due to a drop in satisfaction among non-mortgage customers. (Roy Morgan)

April 10, 2017

3.1 Economy » Perceptions on Performance/ Well-Being

480-24 [More Australians eating chocolate \(even when it's a gift for someone else!\)](#) (Click for details)

(Australia) Last year, 68.4% of the population (or just over 13.5 million people aged 14+) ate some kind of chocolate in an average four weeks, up from 65.3% (12.5 million) in 2013, the latest data from Roy Morgan reveals. Consumed by 53.2% of us (up from 47.9% in 2013), chocolate bars are most popular; followed by blocks (41.8%, up from 40.2%) and boxed chocolates (19.2%, up from 16.5%). (Roy Morgan)



April 11, 2017

4.7 Society » Morality, Values & Customs / Lifestyle

480-25 [ANZ-Roy Morgan Australian Consumer Confidence recovers after stumble - up 3.7pts to 114.8](#)

(Click for details)

(Australia) Headline ANZ-Roy Morgan Australian Consumer Confidence jumped by 3.3% this week, more than reversing the previous week's fall. The four week average climbed 0.4ppt to 112.9 to be in line with the long-term trend. (Roy Morgan)

April 11, 2017

3.2 Economy » Consumer Confidence/Protection

480-26 [Business Confidence up in March; but low confidence sees Barnett Government thrown out](#) (Click for details)

(Australia) Business Confidence in Australia rose 2.4pts (2.2%) to 113.8 in March, according to the Roy Morgan Business Single Source survey. The rise in Business Confidence coincided with the Australian All Ordinaries gaining 142.8pts (+2.5%) to 5,903.8. (Roy Morgan)

April 12, 2017

3.2 Economy » Consumer Confidence/Protection

Topic of the week:

One in five consumers have boycotted a brand

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Only 55% of Brits associate Jesus with Easter



New YouGov research finds that the son of God is fourth on the list of things people associate with Easter.



New YouGov research reveals that Brits are much more likely to associate chocolate eggs than Jesus Christ with Easter. Despite the fact that Easter is one of the most important occasions on the Christian calendar – and that Jesus is obviously the reason for the festival's existence – only 55% of Brits associate the two. By contrast, more than three quarters (76%) associate the Easter with chocolate eggs.

In fact, the son of God placed fourth in the list of things people associate with Easter, behind the Bank Holiday (67%) and, ironically given the symbolism behind them, hot cross buns (62%).

The survey finds there is a big age divide when it comes to Jesus and Easter. Fewer than half of people below the age of 50 associate Easter with Jesus Christ (44% of 18-24 year olds and 45% of 25-49 year olds). But in contrast, about two thirds of people aged 50+ do associate the two (65% of 50-64 year olds and 69% of 65+ year olds).

However, even among the older age groups people were still more likely to connect chocolate eggs and hot cross buns with the festival.

The item on the list least associated with Easter was Simnel cake at 14%. Simnel cake is a fruit cake with layers of almond paste or marzipan that is toasted and then eaten during the Easter period. Again, older people were more familiar with this dying Easter tradition, at 26% of 65+ year olds compared to just 3% of 18-24 year olds.

Source: <https://yougov.co.uk/news/2017/04/13/only-55-brits-associate-jesus-christ-easter/>

Gilani's Gallopedia (2007-2017)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

