

Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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THIS WEEK'S REPORT CONSISTS OF **23**
NATIONAL & MULTI COUNTRY SURVEYS.
07 POLLING ORGANIZATIONS HAVE BEEN
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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

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*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com

Asia Zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MENA

493-1 [Jordanians Uninformed and Ill-Prepared for Upcoming Local Elections; Face Increased Economic Pressure](#) (Click for Details)

(Jordan) Amman, Jordan—A survey of residents of Jordan released by the International Republican Institute's (IRI) Center for Insights in Survey Research reveals that a majority of Jordanians are unaware of the decentralization reforms that will be rolled out in local elections on August 15, 2017 (IRI).

JULY 12, 2017

1.3 Domestic Politics » Governance



Euro Americas Zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

► EAST EUROPE

493-2 [Many in Western Balkans See Benefit in Joining EU](#) (Click for Details)

WASHINGTON, D.C. -- Ahead of the annual Western Balkans Summit on Wednesday among leaders from the European Union and six Western Balkan countries hoping to join the bloc, Gallup surveys find that residents of all six countries are more likely to say membership would benefit rather than harm their countries. This includes majorities in four of the six countries. (Gallup USA)

JULY 12, 2017

1.3 Domestic Politics » Governance

► WEST EUROPE

493-3 [Over a third of consumers believe social purpose should come before profit](#) (Click for Details)

(UK) New research by Ipsos MORI in partnership with Neil Gaught & Associates and Forster Communications highlights the public's strong belief that the current way of doing business isn't working and their desire to see business to do more to make a positive difference. (Ipsos Mori)

July 13, 2017

3.1 Economy » Perceptions on Performance/ Well-Being



493-4 [Ipsos Top Cities 2017](#) (Click for Details)

The 2017 edition of the Ipsos Top Cities Index finds that New York is the most popular city worldwide, retaining the title it claimed when the survey was first run in 2013. (Ipsos Mori)

July 10, 2017

3.1 Economy » Perceptions on Performance/ Well-Being

493-5 [Two thirds want other parties included in Brexit negotiations](#) (Click for Details)

(UK) A third want opposition parties to negotiate Brexit as equal partners to the Conservatives and a third favour other parties brought in on for consultation-only. (YouGov)

July 13, 2017

1.2 Domestic Politics » Performance Ratings

1.3 Domestic Politics » Governance

493-6 [Almost half believe ticket re-selling sites should be banned](#) (Click for Details)

(UK) Around half of Britons believe that ticket re-selling sites should be banned, new research from YouGov reveals. (YouGov)

July 13, 2017

3.2 Economy » Consumer Confidence/Protection

493-7 [Eight in ten students feel pressure to get a job within 6 months of graduating](#) (Click for Details)

(UK) Despite warnings from the head of UCAS against encouraging new graduates to find work too quickly, financial and career concerns are putting the pressure on students to find employment fast. (YouGov)

July 11, 2017

3.3 Economy » Employment Issues

► NORTH AMERICA

493-8 [More in U.S. Say Healthcare Is the Most Important Problem](#) (Click for Details)

(USA) WASHINGTON, D.C. -- As the Senate continues to work toward a new healthcare bill, 16% of Americans name healthcare as the most important problem facing the U.S. This is up from 7% in June, but similar to the 18% recorded in May, when the House of Representatives passed its version of a bill to repeal the Affordable Care Act (ACA). These findings represent the highest percentages mentioning this issue since 2013, during the troubled roll out of the ACA. (Gallup USA)

JULY 14, 2017

4.11 Society » Health

493-9 [Trump Disapproval Rooted in Character Concerns](#) (Click for Details)

(USA) WASHINGTON, D.C. -- Americans who disapprove of how Donald Trump is handling his job as president primarily base their views on his character and personality. By contrast, U.S. adults who disapproved of Barack Obama's job performance in July 2009, during his first year in office, focused mainly on his policies and stances on issues. In mid-2001, Americans who disapproved of George W. Bush were significantly more likely to explain their views with broad or general negative evaluations of his job performance. (Gallup USA)

JULY 13, 2017

1.2 Domestic Politics » Performance Ratings

1.5 Domestic Politics » National Image/ Trust

493-10 [Trump's Stalwart Geopolitical Regions Are Religious, Rural](#) (Click for Details)

(USA) WASHINGTON, D.C. -- President Donald Trump's base of support is currently centered in the evangelical South and rural counties scattered throughout Appalachia and the Midwest, according to June Gallup data analyzed using geopolitical categories developed by the American Communities Project (ACP) at George Washington University. (Gallup USA)

JULY 13, 2017

1.5 Domestic Politics » National Image/ Trust



493-11 [Americans' Approval of Congress Remains Low, Steady](#) (Click for Details)

(USA) WASHINGTON, D.C. -- The 20% job approval rating that Americans give Congress is essentially unchanged from June. Approval of Congress has hovered near 20% since August 2016, apart from a brief bump to 28% in February after President Donald Trump's inauguration. (Gallup USA)

JULY 12, 2017

1.2 Domestic Politics » Performance Ratings

493-12 [Americans Remain Divided on Media's Coverage of Trump](#) (Click for Details)

(USA) WASHINGTON, D.C. -- About as many Americans say the news media have been too tough on Donald Trump (35%) as say the news media have not been tough enough (34%), amid the president's public battle with the media. This is similar to March, when Americans were also about split in their evaluations. An additional 28% say the news media's coverage of Trump is "about right." (Gallup USA)

JULY 12, 2017

4.6 Society » Media/ New Media



493-13 [Public Gives Congress No Clear Guidance on ACA Reform](#) (Click for Details)

(USA) WASHINGTON, D.C. -- Lawmakers return to the Hill this week with no clear directive from the American people on how to handle healthcare reform. The largest segment, 44%, wants significant changes to the existing Affordable Care Act law while keeping it in place. Another 30% favors repealing and replacing the law -- in line with Republican lawmakers' intention -- while 23% of Americans want to keep the law as is.

(Gallup USA)

JULY 11, 2017

4.11 Society » Health

493-14 [Americans' Confidence in the Economy Unmoved](#) (Click for Details)

(USA) WASHINGTON, D.C. -- Americans remained slightly optimistic about the state of the economy last week, with Gallup's U.S. Economic Confidence Index averaging +3 for the week ending July 9. While this is up three points from the previous week of June 26-July 2, last week's score is on par with the index's performance throughout May and June. (Gallup USA)

JULY 11, 2017

3.1 Economy » Perceptions on Performance/ Well-Being



493-15 [Confidence in Police Back at Historical Average](#) (Click for Details)

(USA) WASHINGTON, D.C. -- Overall confidence in the police has risen slightly in the past two years, with 57% of Americans now saying they have "a great deal" or "quite a lot" of confidence in law enforcement -- matching the overall average for the 25-year Gallup trend. (Gallup USA)

JULY 10, 2017

3.1 Economy » Perceptions on Performance/ Well-Being

493-16 [Online Harassment 2017](#) (Click for Details)

(USA) Roughly four-in-ten Americans have personally experienced online harassment, and 62% consider it a major problem. Many want technology firms to do more, but they are divided on how to balance free speech and safety issues online.

(Pew Research Center)

JULY 11, 2017

4.12 Society » Crime

4.13 Society » Social Problems

493-17 [Sharp Partisan Divisions in Views of National Institutions](#) (Click for Details)

(USA) Republicans and Democrats offer starkly different assessments of the impact of several of the nation's leading institutions – including the news media, colleges and universities and churches and religious organizations – and in some cases, the gap in these views is significantly wider today than it was just a year ago. (Pew Research Center)

JULY 10, 2017

1.5 Domestic Politics » National Image/ Trust

493-18 [Could our national leader be: _____ ? Most in Canada, U.S. say they'd vote for more diverse candidates](#) (Click for Details)

A new, bi-national public opinion poll from the Angus Reid Institute finds Americans and Canadians nearly unanimous in their willingness to vote for a woman for president or prime minister, and similarly enthusiastic about supporting a Jewish or Indigenous candidate. (Angus Reid)

June 26, 2017

1.5 Domestic Politics » National Image/ Trust



► AUSTRALASIA

493-19 [In July Labour/Greens now just ahead of National but New Zealand First again in the 'box seat'](#) (Click for Details)

(New Zealand) In July New Zealand's opposition Labour/Greens has jumped 4.5% to 44% now just ahead of incumbent National on 43% (down 3.5%) following the scandal involving National MP Todd Barclay. However, in New Zealand's September election the issues of Poverty, Housing and Homelessness and Inequality will be critical to the outcome. (Roy Morgan)

July 14, 2017

1.1 Domestic Politics » Elections

493-20 [Australians view Terrorism & War as the most important problems facing the World after terrorist incidents and rising global tensions](#) (Click for Details)

(Australia) In mid-2017, 31% of Australians regard Terrorism & War as the biggest problems facing the World. This has nearly doubled since March, up by 15%, while also up 8% from a year ago in mid-2016. (Roy Morgan)

July 14, 2017

[2.4 Foreign Affairs & Security](#) » [Terrorism](#)



493-21 [Economic issues 'Unemployment' and 'The Economy' top the list of concerns for Australians in mid-2017](#) (Click for Details)

(Australia) In mid-2017, 38% of Australians believe the economy or some kind of economic issue to be the most important problem facing Australia. This is 3% higher than in March 2017 although down 4% compared to a year ago in mid-2016. (Roy Morgan)

July 14, 2017

[3.3 Economy](#) » [Employment Issues](#)

[3.4 Economy](#) » [Inflation](#)

[3.5 Economy](#) » [Poverty](#)

► MULTI-COUNTRY STUDIES

493-22 [Globally, More Name U.S. Than China as World's Leading Economic Power](#) (Click for Details)

The past decade has witnessed significant changes in the global economy as many nations around the world have struggled with the Great Recession and its aftereffects. While the United States and other relatively wealthy Western nations have slowly bounced back from the crisis, economic growth rates have been low compared with those of China, India and other emerging economies. Still, the prevailing view among publics around the world is that the U.S. is the top global economic power. (Pew Research Center)

JULY 13, 2017

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)



493-23 [In Asia-Pacific countries, many are concerned about North Korea's nuclear program](#) (Click for Details)

North Korea's successful test of an intercontinental ballistic missile has prompted strong criticism from the United States and from governments across the Asia-Pacific region. But even before the test – which Washington and Seoul labeled “destabilizing and unlawful” – Americans and many people in the Asia-Pacific region held negative views of North Korea and its nuclear weapons program. (Pew Research Center)

JULY 13, 2017

[2.10 Foreign Affairs & Security](#) » [Military Issues/ Defence](#)

Topic of the week: *Ipsos Top Cities 2017*

▶ This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.



Ipsos Top Cities 2017

The 2017 edition of the Ipsos Top Cities Index finds that New York is the most popular city worldwide, retaining the title it claimed when the survey was first run in 2013 (Ipsos Mori).

July 10, 2017

Ipsos Top Cities 2017: New York remains the best city for work, rest and play

EU publics see London as the top city in Europe

The 2017 edition of the Ipsos Top Cities Index finds that New York is the most popular city worldwide, retaining the title it claimed when the survey was first run in 2013.

This year sees Abu Dhabi leapfrogging London and Paris into second position, with Tokyo, Sydney and Zurich on the same score in equal fifth.

People in 26 countries worldwide were asked which, from a list of 60 global cities, they felt were best to live in, do business in, and visit. The scores from the three questions were then added together to create the Ipsos Cities Index.

The cities in the global top five have unique strengths; New York and Abu Dhabi are unparalleled as centres for business but they score less strongly as a place to live or visit, whilst Paris tops the global list of tourism destinations but rates comparatively poorly as a business hub, failing to reach the top 10 on this measure. London and Tokyo have rounded profiles, scoring more evenly across the three dimensions, while Zurich and Sydney's strength is derived from their high scores as top cities to live in.

The remaining top ten positions this year are occupied by Rome, Los Angeles and Amsterdam. The cities at the bottom of this year's ranking are Nairobi and Tehran.

Ipsos Top Cities			
Top Cities Index 2017 Scores			
City	Index Score	2017 Index Rank	2013 Index Rank
New York	50	1 (-)	1
Abu Dhabi	46	2 (↑)	4
London	41	3 (↓)	2
Paris	39	4 (↓)	3
Sydney	36	=5 (-)	5
Zurich	36	=5 (↑)	6
Tokyo	36	=5 (↑)	7
Rome	34	8 (↑)	9
Los Angeles	28	9 (↑)	10
Amsterdam	27	10 (↑)	14

1. **New York** retains its place as the leading city in this year's index.
2. Since 2013, **Abu Dhabi** has overtaken London and Paris to move into second.
3. **Tokyo** has risen two places, and is joint-fifth with Sydney and Zurich in the city index.
4. Only one city has broken into the top ten since 2013 –**Amsterdam**.
5. The bottom cities in the Index this year are **Nairobi** and **Tehran**(both 1).

Looking at each of the three dimensions, different cities come out on top:

- **New York is the most popular city to do business in**, with 23% of the global sample selecting it from the list. Abu Dhabi is second with 21%, followed by London and Hong Kong (both on 16%) and Tokyo (15%).
- **Paris is seen as the best city to visit**; 21% say it is one of the best destinations for tourism. Rome comes second on this measure on 20%, overtaking New York which scored 16% this year.
- **Zurich is the top destination to live in**. Selected by 18% of our sample it is narrowly ahead of Sydney – the city that also came second on this measure in 2013 – on 17%. Abu Dhabi has moved from seventh to third on this measure over the same period.

The EU view

New York also tops the list of favourite cities for citizens of the nine EU countries in the sample – Belgium, France, Germany, Great Britain, Hungary, Italy, Poland, Spain and Sweden. Focusing only on the 18 EU and EFTA cities in the list, it appears that any concerns about the negative impact of Brexit on London's image are yet to materialise. London retains its crown as the leading city in this region, with a strong lead over Paris and Zurich.

Generation strains

Different generations have different views of what makes a top city. Zurich is the favourite city for Baby Boomers (those born 1945-65), whilst the three younger generations – Generation X, Millennials and Generation Z – are consistent in placing New York and Abu Dhabi as their top two.

Sydney appears to have more limited appeal to younger people. Whilst it is the second-favourite city for Baby Boomers and third-favourite for Generation X, Millennials (aged 22-37) rank it as their ninth-favourite, whilst Generation Z (aged 21 and under) put it tenth. Other cities that have greater youth appeal include Los Angeles, Tokyo and Berlin.

Simon Atkinson, Chief Knowledge Officer at Ipsos, said:

Again we see the power of the New York brand with its appeal to people across the world, young and old. In the wake of Brexit, London will be pleased to remain Europe's pre-eminent city, ahead of its arch-rival Paris. But the rise of Abu Dhabi and the weakness of Sydney among younger people remind us that no city can afford to rest on its laurels.

[Ipsos Top Cities 2017](#) from [Ipsos MORI](#)

Technical Note

- Interviews were conducted using the Ipsos Online Panel system, among 18,557 online adults aged 16-64 in 26 countries (Argentina, Australia, Belgium, Brazil, Canada, China, France, Britain, Germany, Hungary, India, Italy, Japan, Mexico, New Zealand, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States).
- Fieldwork was conducted between 21 April and 5 May 2017. Data is weighted to match the profile of each population.

- An increase in the number of cities in the list from 48 to 60 between 2013 and 2017 means that the Top Cities Index scores are not directly comparable between the two surveys. Instead, comparisons are made by rank.
- The new cities for this wave of the survey are Belgrade, Bogota, Delhi, Dublin, Lagos, Lima, Manila, Munich, Nairobi, Prague, Vancouver and Vienna.
- Participants were asked “*Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to... Live in? Visit? and Do business in?*” The same list of sixty cities was provided for each question
- In countries where internet penetration is approximately 60% or higher the data output generally reflects the overall population. Of the 26 countries surveyed online, 16 yield results that are balanced to reflect the general population: Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, New Zealand, Poland, South Korea, Spain, Sweden, and United States. The 10 remaining countries surveyed – Brazil, China, India, Mexico, South Africa, Saudi Arabia, Serbia, Peru, Russia and Turkey - have lower levels of internet connectivity and reflect online populations that tend to be more urban and have higher education/income than the general population.

Source: <https://www.ipsos.com/ipsos-mori/en-uk/node/231476>

Gilani's Gallopedia (2007-2017)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

