

Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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THIS WEEK'S REPORT CONSISTS OF **21**
NATIONAL & MULTI COUNTRY SURVEYS.
08 POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

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this week- **04** national
polls



Pg **3** [Africas zone](#)
this week- **01** national
poll



Pg **3** [Euro Americas zone](#)
this week- **15** national
polls **01** multi-country



TOPIC OF THE WEEK:

Pg **6** [CHINA'S 1300 MILLION PEOPLE ARE NOW VISIBLE: EVERYWHERE AND IN EVERY SECTOR](#)



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text.



Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MENA

499-1 [Plans to watch solar eclipse; Myths related to a solar eclipse; Willingness to migrate to Mars](#) (click for details)

(UAE) Total solar eclipse, which will be taking place on August 22 will not be visible here through the naked eye. However, residents can use online streaming to watch the eclipse that starts at 12:46am UAE local time. Do you plan to watch it streaming live? (YouGov MENA)

AUGUST 22, 2017

4.16 Society » Entertainment



► NORTHEAST ASIA

499-2 [Chinese International Travel Monitor 2017](#) (click for details)

(China) This is the sixth edition of the Hotels.com™ Chinese International Travel Monitor (CITM), which takes a comprehensive look at the impact on global travel by mainland Chinese travelers. (Ipsos China)

AUGUST 23, 2017

4.7 Society » Morality, Values & Customs / Lifestyle

499-3 [Mobile Payment Usage in China](#) (click for details)

(China) Statistics from the Payment and Clearing Association of China show that from 2013 to 2016, the number of transactions made through non-banking mobile apps increased from 3.7 billion to more than 97 billion. (Ipsos China)

AUGUST 17, 2017

3.11 Economy » Science & Technology

► SOUTHEAST ASIA

499-4 [Roy Morgan Indonesian Consumer Confidence up slightly in July at 152.1 \(up 1.6pts\) – now highest for over two years](#) (click for details)

(Indonesia) Roy Morgan Indonesian Consumer Confidence for July is 152.1 (up 1.6pts). Consumer Confidence is now 2pts higher than a year ago in July 2016 (150.1) and a large 17.8pts above the long-run average (2005-2017) of 134.3. (Roy Morgan)

AUGUST 25, 2017

3.2 Economy » Consumer Confidence/Protection



Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

▶ SUB-SAHARAN AFRICA

499-5 [Polls Show Some Improvements in South African Perceptions of Women](#) (click for details)

(Africa) Looking at the history of perception tracking in society, Ipsos has uncovered recent improvements in the overall perceptions of women and the role of women in South Africa. (Ipsos South Africa)

AUGUST 24, 2017

4.5 Society » Gender Issues



Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ EAST EUROPE

499-6 [Ukraine Poll: Slight Improvement in National Outlook; Strong Support for Europe](#) (click for details)

(Ukraine) Kyiv, Ukraine—A nationwide poll of Ukrainians released today by the International Republican Institute's (IRI) Center for Insights in Survey Research reveals a slight improvement in the public perception of the country's direction and indicates that a majority hold favorable attitudes towards Europe. The survey also polled an additional 4,800 respondents from the cities of Dnipro, Khmelnytskyi, Mariupol and Mykolaiv to compare local-level responses with nationwide results. (IRI)

AUGUST 22, 2017

1.5 Domestic Politics » National Image/ Trust

499-7 [Patriotic Moods Of The Ukrainian](#) (click for details)

(Ukraine) According to the research carried out by the Sociological Group "Rating" in August 2017, 83% of the respondents consider themselves as the patriots of their country. As compared to the same period of 2014, the total number of the patriotic citizens almost has not changed. Only 10% expressed opposite opinion, other 7% — were not able to answer this question. (Ratings)

AUGUST 22, 2017

1.5 Domestic Politics » National Image/ Trust



▶ WEST EUROPE

499-8 [UK: Is it acceptable to serve food in shoes, dog bowls, or plant pots?](#) (click for details)

(UK) With some restaurants and gastropubs serving food in increasingly gimmicky ways, YouGov finds that the public are distinctly unimpressed (YouGov)

AUGUST 22, 2017

4.7 Society » Morality, Values & Customs / Lifestyle

499-9 [Londoners' top Tube gripes \(click for details\)](#)

(UK) If there is one common experience the vast majority of Londoners have, it is riding the London Underground. Use of the Tube is governed by a strict set of rules that don't seem to exist anywhere else, such as standing on the right on escalators. Breaking these rules can frequently leave a carriage full of people in silent rage.

(YouGov)

AUGUST 21, 2017

4.7 Society » Morality, Values & Customs / Lifestyle



499-10 [Brexit and the NHS remain the dominant issues facing Britain \(click for details\)](#)

(UK) The August Ipsos MORI/Economist Issues Index continues to show Brexit and the NHS heading the public's list of the biggest issues facing Britain. (Ipsos Mori)

AUGUST 21, 2017

1.3 Domestic Politics » Governance

► NORTH AMERICA

499-11 [U.S. Economic Confidence Continues to Rise in August \(click for details\)](#)

(USA) WASHINGTON, D.C. -- Americans' confidence in the economy continues to strengthen in August. Last week, Gallup's U.S. Economic Confidence Index averaged +11, up three points from the previous week. The index has increased by nine points over the past three weeks and is now at its highest level since mid-March. (Gallup USA)

AUGUST 22, 2017

3.2 Economy » Consumer Confidence/Protection



499-12 [Three in 10 in U.S. Have Positive Views of Federal Government \(click for details\)](#)

(USA) WASHINGTON, D.C. -- Americans' views of the federal government have become slightly more positive over the past few years. Despite this improvement, less than a third of U.S. adults currently say they view the federal government in a favorable light. The latest 29% who say they view the government "very" or "somewhat" positively is among the highest ratings recorded since 2009, up from the 17% recorded in 2011 and 23% in 2014. (Gallup USA)

AUGUST 24, 2017

1.2 Domestic Politics » Performance Ratings

499-13 [U.S. Superintendents Excited About Their District's Future \(click for details\)](#)

(USA) WASHINGTON, D.C. -- K-12 students returning to class this fall are being welcomed back by leaders who are optimistic about the future of their school district. Eighty-five percent of U.S. public school district superintendents agree or strongly agree that they are excited about their district's future. These attitudes are largely unchanged from 2015, when 86% responded positively to the same question.

(Gallup USA)

AUGUST 28, 2017

4.10 Society » Education



499-14 [Republicans', Democrats' Views of Media Accuracy Diverge](#) (click for details)

(USA) WASHINGTON, D.C. -- Just over a third of Americans (37%) in 2017 say news organizations generally get the facts straight, unchanged from the last time Gallup asked this question in 2003. But despite the apparent stability in U.S. adults' perceptions of news media accuracy, major partisan shifts in beliefs on this topic have emerged over the past 14 years. Republicans' trust in the media's accuracy has fallen considerably, while Democrats' opinions on the matter have swung in the opposite direction. (Gallup USA)

AUGUST 25, 2017

4.6 Society » Media/ New Media

499-15 [Americans' Satisfaction With Schools Edges Up From 2016](#) (click for details)

(USA) WASHINGTON, D.C. -- Americans are more satisfied this year with the quality of U.S. K-12 education than they were last year, but a majority remain dissatisfied. Forty-seven percent currently say they are "completely" or "somewhat" satisfied, and 52% say they are completely or somewhat dissatisfied, compared with 43% satisfied and 55% dissatisfied last year. (Gallup USA)

AUGUST 21, 2017

4.10 Society » Education

499-16 [Majority of U.S. Minorities Regret a Key Education Decision](#) (click for details)

(USA) WASHINGTON, D.C. -- About half of U.S. adults express some regret when reflecting on their education experiences, but racial and ethnic minorities groups are slightly more likely than whites to regret at least one of three key education decisions. -- their degree, the institution they attended or their field of study. The relatively higher percentage of blacks, Asians and Hispanics who regret their choice of school is driving these overall differences. (Gallup USA)

AUGUST 23, 2017

4.10 Society » Education

499-17 [Parent Income, Degree, Religion Key Factors in School Choices](#) (click for details)

(USA) WASHINGTON, D.C. -- Eighty-five percent of U.S. parents of school-aged children have a child in public school, while 9% send their child to private school, 3% send theirs to parochial school and 3% home-school. Regular churchgoers, those with postgraduate education and upper-income adults are the least likely subgroups of parents to send their child to public school, while lower-income and nonreligious parents are the most likely. (Gallup USA)

AUGUST 28, 2017

4.10 Society » Education

499-18 [Private Schools First, Public Schools Last in K-12 Ratings](#) (click for details)

(USA) WASHINGTON, D.C. -- As another school year begins, Americans believe private schools provide students with the best K-12 education of five different types of schools in the U.S. The 71% who rate the quality of private school education as excellent or good exceeds the ratings for parochial, charter, home and public schooling, in that order. (Gallup USA)

AUGUST 21, 2017

4.10 Society » Education

► AUSTRALASIA

499-19 [It's Official: Australia is 'on the move' employment-wise](#) (click for details)

(Australia) Analysis of long-running trends in the Australian labour market shows the rising Australian population this century has led to rising indicators across the board. Australian employment is up, both full-time and part-time, but there is still capacity in the Australian labour market. Australia's 'workforce'* is driven up by increased employment as well as increased unemployment and under-employment. (Roy Morgan)



AUGUST 25, 2017

3.3 Economy » Employment Issues

499-20 [Nearly three and a half million increase in mobile bank users since 2013](#) (click for details)

New research from Roy Morgan shows that in the six months to June 2017, there were 8.3 million people using mobile banking in an average four week period, up from 4.83 million in 2013, an increase of 3.47 million or 71.8% in only four years. (Roy Morgan)

AUGUST 21 2017

3.11 Economy » Science & Technology

► MULTI-COUNTRY STUDY

499-21 [New Index Shows Least-, Most-Accepting Countries for Migrants](#) (click for details)

WASHINGTON, D.C. -- Many countries on the front lines of the recent migrant crisis in Europe are among the least-accepting countries in the world for migrants, according to Gallup's new Migrant Acceptance Index. Nine of the 10 countries that score a 2.39 or lower (out of a possible 9.0) on the index are former Soviet bloc countries -- with most located along the Balkan route that once channeled asylum seekers from Greece to Germany. Israel, which has dealt with its own influx of asylum seekers from Africa in the past decade, is the only non-European country with scores this low. (Gallup USA)



AUGUST 23, 2017

4.7 Society » Morality, Values & Customs / Lifestyle

4.8 Society » Immigration/Refugees

Topic of the week:**CHINA'S 1300 MILLION PEOPLE ARE NOW VISIBLE:
EVERYWHERE AND IN EVERY SECTOR**

► This issue provides 2 interesting poll findings and buzz monitoring on this subject

CHINA'S 1300 MILLION PEOPLE ARE NOW VISIBLE: EVERYWHERE AND IN EVERY SECTOR**Chinese International Travel Monitor 2017**

This is the sixth edition of the Hotels.com™ Chinese International Travel Monitor (CITM), which takes a comprehensive look at the impact on global travel by mainland Chinese travelers. (Ipsos China)

AUGUST 23, 2017



This report is based on research involving both Chinese international travelers and hoteliers around the world, combined with Hotels.com's own proprietary data and other research.

Hotels.com engaged Ipsos, a world leader in market research, to conduct interviews during May 2017 with 3,000 Chinese residents, aged 18–54 years, who had traveled overseas in the past 12 months. A computer-assisted web interviewing technology was used for the interviews and the representative sample consisted of men and women from a number of different-tiered cities.

Chinese cities are classified into different tiers based on their population, economic size and political ranking. Tier 1 includes cities such as Beijing and Shanghai, Tier 2 provincial capitals such as Chengdu, Tier 3 medium sized cities such as Zhuhai and Tier 4 smaller sized cities.

The travelers were asked about their spending patterns, travel preferences, booking methods, accommodation choices and future plans, along with many other aspects of their travel.

When analyzing the responses, travelers were divided into 4 age categories, those born after 1960, 1970, 1980 and 1990, to provide further insights into choices and preferences of different generations. Those born after 1980 and 1990 are also referred to as millennials throughout the report. This group, also known in China as the “new generation” as distinct from the “past generation” born prior to the 1980s, is increasingly driving consumption and spending patterns of Chinese travelers.

To complement this survey, Hotels.com conducted a global survey of more than 3,800 Hotels.com accommodation partners, also during May 2017.

The 38 participating countries / regions were Argentina, Australia, Brazil, Canada, Colombia, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Italy,

Japan, Malaysia, Mexico, the Netherlands, New Zealand, Norway, Poland, Portugal, Russia, Singapore, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, the UK, the USA and Vietnam.

Figures on spending, including prices paid for hotel rooms, are quoted in Chinese Renminbi (RMB) and their US dollar equivalent wherever possible. Unless otherwise indicated, the RMB–US\$ exchange rate used in this survey is US\$1= RMB6.8848, the rate on April 25th 2017, the mid-point of the field research.

Source: <https://www.ipsos.com/en/chinese-international-travel-monitor-2017>

Mobile Payment Usage in China

Statistics from the Payment and Clearing Association of China show that from 2013 to 2016, the number of transactions made through non-banking mobile apps increased from 3.7 billion to more than 97 billion. (Ipsos China)

AUGUST 17, 2017



WeChat Pay has become the main cashless payment method for daily small transactions in China.

Based on WeChat Pay data and an online survey, Ipsos observed user behaviour and consumer use cases of the 'cashless lifestyle'.

Key findings from the report:

- 40% of people regularly carry less than 100 RMB (£11.60) in cash
- 74% of people said they can live with only 100 RMB in cash for more than a month
- Mobile payments have a higher adoption rate in Eastern and Northern China than other parts of the country
- 84% of people feel 'calm' if they don't carry cash
- Fast food chains, convenience stores, cinemas and taxis are the most popular channels for mobile payment

Source: <https://www.ipsos.com/en/mobile-payment-usage-china>

Gilani's Gallopedia (2007-2017)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

Number of Surveys (*a selection on key political and social issues*): \simeq 6,805 polls during the period 2007-2014

Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)

Number of **countries** covered by one or more surveys: \simeq 178 during the period 2007-2014

Number **polling organizations** whose polls have been cited: \simeq 358 during the period 2007-2014

