

# Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

### Contact Details:

**Sara Salam**

Assistant Manager

Gilani Research Foundation

Email: [sara.salam@gilanifoundation.com](mailto:sara.salam@gilanifoundation.com)



[Topic of the week: \(Click for details\)](#)

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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text.



## Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MENA

511-1 [94% of UAE in-house marketers say engaging with social media influencers benefits their brand](#) (click for details)

(UAE) The impact of social media influencers on driving consumer brand awareness, especially among millennials, has reached record highs in the UAE. Fresh research conducted by YouGov Omnibus for leading strategic public relations business BPG Cohn & Wolfe has revealed that 94% of in-house marketers in the UAE believe social media influencer marketing is now very significant for the success of their brands. (YouGov MENA)

November 13, 2017

4.6 Society » Media/ New Media



### ► WEST ASIA

511-2 [The Asia Foundation Releases 2017 Survey of the Afghan People](#) (click for details)

(Afghanistan) Kabul: The number of Afghans who say the country is moving in the right direction has increased and optimism has risen slightly, reversing a decade-long downward trajectory in national mood, according to a new survey released today by The Asia Foundation. At the same time, fears about security and the economy affect attitudes about the future of the country, and a large number of respondents indicate they would leave the country if afforded the opportunity. (Asia Foundation)

November 14, 2017

1.2 Domestic Politics » Performance Ratings

3.1 Economy » Perceptions on Performance/ Well-Being

### ► SOUTH ASIA

511-3 [Three Years In, Modi Remains Very Popular](#) (click for details)

(India) Indians' approval of Prime Minister Narendra Modi and their satisfaction with both their country's direction and the state of its economy have grown in recent years. Three years into Modi's five-year tenure, the honeymoon period for his administration may be over but the public's love affair with current conditions in India is even more intense. (Pew Research Center)

November 15, 2017

1.2 Domestic Politics » Performance Ratings





## Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;  
SOUTHERN AFRICA

### ▶ SUB-SAHARAN AFRICA

511-4 [Many Zimbabweans in Crisis Before Mugabe's Apparent Ouster](#) (click for details)

(Zimbabwe) WASHINGTON, D.C. -- For the first time in nearly four decades, Zimbabweans are contemplating a future without President Robert Mugabe. Mugabe was popular in Zimbabwe before the military seized control this week, with approval ratings at 69% in April and May. However, a potential change in leadership could bring hope to Zimbabweans -- many of whom are finding it increasingly difficult to afford even the basics. (Gallup USA)

November 17, 2017

1.5 Domestic Politics » National Image/ Trust

511-5 [Zimbabweans trust army but reject military rule, support democracy](#) (click for details)

(Zimbabwe) Zimbabwe's political crisis will play out against a backdrop of substantial public trust in the army but a clear rejection of military rule in favour of democracy. Almost two-thirds of Zimbabweans said in an Afrobarometer survey in January-February 2017 that they trust the army at least "somewhat." But even more said they disapprove of military rule and prefer democracy over any other political system. Importantly, respondents overwhelmingly said they feel "not very free or "not at all free" to criticize the army. (Afrobarometer)



November 13, 2017

1.5 Domestic Politics » National Image/ Trust

511-6 [Poor quality elections erode support for democracy in Uganda](#) (click for details)

(Uganda) More Ugandans say they prefer democracy over any other system, but fewer are satisfied with the way their democracy is actually working, a new Afrobarometer survey shows. Popular preference for democracy has been remarkably cyclical, rising before and falling after presidential elections. But satisfaction has been on a 17-year slide. (Afrobarometer)

November 16, 2017

1.1 Domestic Politics » Elections

## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ▶ WEST EUROPE

511-7 [Two thirds of Britons would want doctors to pull the plug if they were on a life support machine](#) (click for details)

(UK) The youngest Brits are the most keen to be kept on life support. Reports emerged in the media this week that legal complications have resulted in a brain-damaged patient being kept alive on life-support against the wishes of his family and doctors. (YouGov)

November 17, 2017

4.11 Society » Health



511-8 [Freedom of movement: how many Brits were up for living and working in the EU anyway?](#) (click for details)

(UK) YouGov asks 12,000 Britons which, if any, countries they would consider living and/or working in (YouGov)

November 16, 2017

3.3 Economy » Employment Issues

511-9 [Boris Johnson's favourability takes a big hit among Conservative voters](#) (click for details)

(UK) The Foreign Secretary sees a 23 point drop in his net favourability score in the past two months among Tory voters (YouGov)

November 14, 2017

1.4 Domestic Politics » Political Parties



511-10 [M&S's Paddington ad gets off to a flying start](#) (click for details)

(UK) The Christmas advertising season is in full swing with most major brands now having unveiled their festive ads, with Marks & Spencer's being one of the most-closely anticipated this year. (YouGov)

November 15, 2017

4.6 Society » Media/ New Media

### ▶ NORTH AMERICA

511-11 [Americans generally positive about NAFTA, but most Republicans say it benefits Mexico more than U.S.](#) (click for details)

(USA) As Mexico prepares to host the fifth round of negotiations over the 23-year-old North American Free Trade Agreement (NAFTA), most Americans (56%) say that the pact is good for the United States, while just a third (33%) say it is bad. (Pew Research Center)

November 13, 2017



## 2.11 Foreign Affairs and Security » Trade

511-12 [U.S. Economic Confidence Index Unchanged at +7 \(click for details\)](#)

(USA) WASHINGTON, D.C. -- Americans' confidence in the economy was steady last week, holding at the highest level since mid-August and one of the highest levels in the past nine years. Gallup's U.S. Economic Confidence Index averaged +7 for the week ending Nov. 12. (Gallup USA)  
November 14, 2017

3.1 Economy » Perceptions on Performance/ Well-Being

511-13 [Mentions of Economic Issues as Top Problem Lowest Since 1999 \(click for details\)](#)

(USA) WASHINGTON, D.C. -- Americans' concerns about the U.S. economy are, by one measure, the lowest in 18 years. Fifteen percent of Americans mention an economic issue when asked to name the most important problem facing the country. The percentage mentioning the economy has been lower only once in Gallup's 25-year trend -- 13% in 1999 during the dot-com boom. It was similar, at 16%, in late 2006 and early 2007, before the recession and during the Iraq War. (Gallup USA)  
November 15, 2017

3.1 Economy » Perceptions on Performance/ Well-Being

511-14 [Substance Abuse Spikes as Perceived U.S. Health Problem \(click for details\)](#)

(USA) WASHINGTON, D.C. -- On the heels of President Donald Trump's recent declaration that the opioid crisis is a health emergency, Americans' mentions of drug and alcohol abuse as the most urgent national health problem have spiked. In November 2017, 14% of U.S. adults named it the most urgent health problem in the country, up from 3% a year ago. Current mentions of drug and alcohol abuse are by far the highest in Gallup's trend, dating back to the 1980s. (Gallup USA)  
November 15, 2017

November 15, 2017

4.11 Society » Health

4.13 Society » Social Problems

511-15 [Diabetes Costs U.S. Economy Estimated \\$266B Annually \(click for details\)](#)

(USA) WASHINGTON, D.C. -- Diabetes among American adults is estimated to cost the U.S. economy an additional \$245.5 billion in 2017 in total healthcare expenditures. These results are based on the diabetes rate of 11.5% thus far in 2017 and are coupled with an estimated incremental healthcare cost of \$8,480 per person compared with those who have not been diagnosed with diabetes. (Gallup USA)  
November 14, 2017

November 14, 2017

4.11 Society » Health

511-16 [Snapshot: U.S. Satisfaction Edges Up to 25% in November \(click for details\)](#)

(USA) WASHINGTON, D.C. -- Americans' satisfaction with the way things are going in the U.S. has edged up to 25% in November from this year's low of 21% last month, a reading that likely resulted from the mass shooting in Las Vegas on Oct. 1. The current U.S. satisfaction reading remains lower than most readings taken earlier this year, including this year's high of 32% in April. (Gallup USA)  
November 13, 2017

November 13, 2017

4.13 Society » Social Problems



511-17 [Trump Rated Best on Economy, Weaker on Other Issues](#) (click for details)

(USA) WASHINGTON, D.C. -- Americans continue to rate President Donald Trump better on the economy than on taxes, the situation with North Korea, foreign affairs and healthcare policy. Although the economy is a relative strength for him at 45% approval, more Americans (51%) disapprove of Trump's handling of it. (Gallup USA)

November 13, 2017

1.2 Domestic Politics » Performance Ratings

511-18 [Americans No Longer Prefer Male Boss to Female Boss](#) (click for details)

(USA) WASHINGTON, D.C. -- For the first time since Gallup began measuring Americans' preferences about the gender of their boss, a majority say their boss' gender makes no difference to them. Those who do have a preference are now evenly divided between male and female bosses, also a first in Gallup's trend. The percentage of U.S. adults preferring a male boss is now 23%, 10 percentage points lower than the last reading in 2014 and 43 points lower than the initial 1953 reading. (Gallup USA)

November 16, 2017

4.5 Society » Gender Issues

511-19 [Consumers Remain in Good Holiday Shopping Mood](#) (click for details)

(USA) WASHINGTON, D.C. -- Gallup's November update of Americans' 2017 holiday spending plans finds consumers planning to spend an average \$862 on Christmas gifts this year. That is sharply higher than their planned spending at this time last year. It is also significantly higher than their estimate in any November since 2007 -- just before the 2007-2009 recession. (Gallup USA)

November 17, 2017

4.7 Society » Morality, Values & Customs / Lifestyle

511-20 [Holiday Spending Plans: Online Up, Discount Stores Down](#) (click for details)

(USA) WASHINGTON, D.C. -- Sixty-five percent of U.S. adults say they are likely to shop online for Christmas gifts this year, up 12 percentage points from four years ago and continuing steady growth in this form of shopping over the past two decades. Still, more Americans, 72%, say they are likely to shop at department stores this year, more than any of the other four shopping options tested in the survey. (Gallup USA)

November 17, 2017

4.7 Society » Morality, Values & Customs / Lifestyle

## ► AUSTRALASIA

511-21 [Luxury car sales positioned to accelerate](#) (click for details)

(Australia) Luxury car market sales are down 5.6% in October compared with the same period last year, but with a proliferation of models covering a wide range of price points, and changing buyer preferences, the luxury segment could be poised for growth. (Roy Morgan)

November 15, 2017

3.13 Economy » Services



511-22 [ANZ-Roy Morgan New Zealand Consumer Confidence slips 2.6pts to 123.7](#) (click for details)

(New Zealand) ANZ-Roy Morgan New Zealand Consumer Confidence slipped further in November, but remains above its historical average. (Roy Morgan)

November 15, 2017

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

## ► MULTI-COUNTRY STUDIES

511-23 [Consumer Confidence National Index Unchanged from October](#) (click for details)

This month's global Consumer Confidence National Index matched October's all-time high remaining at 50.5. The National Index is a measure of consumer attitudes in 24 countries regarding the current and future state of local economies, personal finances, savings, and confidence to make large investments fielded monthly by Ipsos Public Affairs. (Ipsos Public Affairs)

November 16, 2017

[3.2 Economy](#) » [Consumer Confidence/Protection](#)



## Topic of the week:

### **Diabetes Costs U.S. Economy Estimated \$266B Annually**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

### Diabetes Costs U.S. Economy Estimated \$266B Annually



**WASHINGTON, D.C. -- Diabetes among American adults is estimated to cost the U.S. economy an additional \$245.5 billion in 2017 in total healthcare expenditures. These results are based on the diabetes rate of 11.5% thus far in 2017 and are coupled with an estimated incremental healthcare cost of \$8,480 per person compared with those who have not been diagnosed with diabetes. (Gallup USA) November 14, 2017**



Incremental U.S. Healthcare Costs Per Year Because of Diabetes

\$246 billion annually in extra healthcare costs

	<b>Diabetes prevalence*</b>	<b>Total U.S. adult population**</b>	<b>Total U.S. adults with diabetes</b>	<b>Extra healthcare costs per year (per person)</b>	<b>Extra healthcare costs per year (all U.S. adults)</b>
	%				
2017	11.5	251,767,000	28,953,205	\$8,480	\$245.5 billion

\*Diabetes estimate (2017 YTD) based on data collected Jan. 2-Sept. 30, 2017. \*\*Total U.S. adult population based on current U.S. Census Bureau estimate.

#### GALLUP-SHARECARE WELL-BEING INDEX

These data are drawn from more than 135,000 interviews with U.S. adults across all 50 states and the District of Columbia so far in 2017 as part of the [Gallup-Sharecare Well-Being Index](#). These findings are from a report released today, *The Cost of Diabetes in the U.S.: Economic and Well-Being Impact*.

The estimates for the incremental healthcare utilization costs per person, which have been adjusted for inflation, are drawn from research by the American Diabetes Association. The extra costs per person per year have been conservatively computed by the ADA to account for overlapping costs of other chronic conditions commonly associated with diabetes.

Since 2008, the [national adult diabetes rate](#) has risen nearly one percentage point, elevating the current cost estimates. If the diabetes rate had remained steady at 10.6% since that time, the estimated healthcare expenditures due to diabetes in 2017 would be about \$19.2 billion less than they currently are.

### Diabetes Linked to Increased Workplace Absenteeism

Diabetes costs the U.S. economy in more ways than just extra healthcare utilization. One such way is lost productivity in the form of unplanned absenteeism, which costs U.S. employers an estimated \$20.4 billion annually.

The diabetes rate thus far in 2017 is 6.3% among full-time workers and 9.1% among part-time workers. Full-time workers with diabetes miss an average of 5.5 extra workdays per year, and part-time workers with diabetes (after reducing to half-day estimates) miss an additional 4.3 days. This amounts to nearly 58 million additional days of unplanned missed work each year among workers who have been diagnosed with diabetes, compared with their counterparts who do not have diabetes.

Assuming a cost of \$354 per day for the average worker across occupations, lost productivity due to absenteeism related to diabetes costs employers \$20.4 billion annually. This analysis controls for age, gender, income, education, race/ethnicity, marital status, children in household, geography and BMI weight class.

#### Diabetes Associated With Lost Productivity Among U.S. Workers

\$20.4 billion per year estimated in unplanned absenteeism

	<b>Diabetes prevalence*</b>	<b>Extra missed workdays per year</b>	<b>Extra missed workdays per year</b>	<b>Additional annual cost to U.S. employers</b>
	%	(per person)	(total workforce)	
Full-time workers	6.3	5.5	45,131,843	\$16.0 billion
Part-time workers	9.1	4.3	12,513,216	\$4.4 billion

\*Diabetes estimate (2017 YTD) based on data collected Jan. 2-Oct. 15, 2017. Controls for age, gender, race/ethnicity, income, education, marital status, children in household, region and BMI weight class. Assumes \$354 per missed workday.

#### GALLUP-SHARECARE WELL-BEING INDEX

### Implications

Diabetes has become a major health problem in the U.S., resulting in significant costs to the U.S. economy. And healthcare utilization and unplanned absenteeism are only two potential ways that chronic conditions

such as diabetes can affect it. Other ways not examined in this article include actual performance while at work, voluntary and involuntary turnover, and workers' compensation claims.

The [slow climb](#) in diabetes prevalence of about one percentage point over the past decade mirrors the three-point climb in obesity, which has been found to [quadruple the risk of diabetes](#) for working-age U.S. adults. Among workers, the occurrence of diabetes is not evenly distributed across occupations, nor are its risks. [Transportation workers](#) have both the highest current rate of diabetes and the highest risk for new onset diabetes in the future, posing unique challenges for this industry.

According to the Centers for Disease Control and Prevention, 86% of the nation's \$2.7 trillion in healthcare expenditures comes from people with chronic and mental health conditions, underscoring the critical nature of both managing disease states when they are present and preventing them in the first place.

Population health programs such as Blue Zones Project in California's Beach Cities have a proven track record of reducing above-normal weight and smoking rates while boosting exercise and healthy eating. These behaviors play a role in reducing reports of diabetes diagnoses among residents.

Employers, too, can play a decisive role in their workers' lives by establishing incentives, recognition systems and workplace cultures designed to promote active living and healthy choices.

And hospitals and health systems serve a vital purpose in diabetes and glycemic management, which can improve health outcomes and lower the costs of care -- both inpatient and outpatient -- for people with diabetes. Opportunities exist for hospitals and health systems to partner with local employers to bring diabetes education and prevention to work sites.

"While most clinicians agree that managing diabetes improves health and reduces medical costs, the benefit to employers also extends to a more productive workforce," says Sheila Holcomb, vice president, Sharecare Diabetes Solution. "An opportunity exists for employers to partner with the medical community, specifically Certified Diabetes Educators at local and regional hospitals, to offer diabetes education and training to their employees with diabetes. This collaboration has tangible and proven value for both the individual and the company's bottom line."

Read the full report, [The Cost of Diabetes in the U.S.: Economic and Well-Being Impact](#).

## SURVEY METHODS

The overall diabetes rate and estimated healthcare costs are based on 135,426 telephone interviews with U.S. adults across all 50 states and the District of Columbia, conducted Jan. 2-Sept. 30, 2017. The missed-work estimates among workers are based on 80,136 interviews with full- or part-time workers conducted Jan. 2-Oct. 15, 2017. Gallup conducts 500 telephone interviews daily, resulting in a sample that projects to an estimated 95% of all U.S. adults.

The margin of sampling error for diabetes prevalence for all U.S. adults is  $\pm 0.2$  percentage points, while the margin of error for full-time workers is  $\pm 0.3$  points and the rate for part-time workers is  $\pm 0.6$  points. All reported margins of sampling error include computed design effects due to weighting.

Each daily sample of national adults in 2017 includes a minimum quota of 70% cellphone respondents and 30% landline respondents. Additional minimum quotas by time zone and within region are included in the sampling approach.

Source: [http://news.gallup.com/poll/221078/diabetes-costs-economy-estimated-266b-annually.aspx?g\\_source=Well-Being&g\\_medium=newsfeed&g\\_campaign=tiles](http://news.gallup.com/poll/221078/diabetes-costs-economy-estimated-266b-annually.aspx?g_source=Well-Being&g_medium=newsfeed&g_campaign=tiles)

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## Gilani's Gallopedia (2007-2017)

### A Quantitative Analysis

**A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014**

#### KEY STATISTICS

Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014

Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: Governance, Globalization (inclusive of global economic issues) Global Conflicts (conflict zones), Global leaders (USA and Emerging powers), Global Environment, Family, Religion, and other miscellaneous*

Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014

Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

