

# Gallopedia

From **Gilani Research Foundation**

June 2018, Issue # **542\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Fatima Aamir and Umamah Ashraf.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

## INSIDE THIS ISSUE

THIS WEEKLY REPORT CONSISTS OF **22** NATIONAL & MULTI COUNTRY SURVEYS. **9** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg **2** [Asia zone](#)  
this week- **03** national polls



Pg **2** [Africas zone](#)  
this week- **01** national poll



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this week- **19** national polls



Pg **6** [TOPIC OF THE WEEK: Military, Small Business, Police Still Stir Most Confidence](#)



**Countries** are represented in blue; **Polling organizations** are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MENA:

542-1 [Vimto's latest campaign a success in Saudi Arabia](#) (Click for Details)

(Saudi Arabia) Throughout the Holy Month of Ramadan, Vimto is the brand that achieved the greatest uplift in its Ad Awareness score (whether someone has seen its advert in the past two weeks) in the Kingdom of Saudi Arabia. (YouGov MENA) June 26, 2018

3.2 Economy » Consumer Confidence/Protection



### ► EAST ASIA

542-2 [First Quarter 2018 Social Weather Survey: One of four Pinoys are aware of the Federal System of Government; 37% support it, 34% are undecided, and 29% oppose it](#) (Click for Details)

(Philippines) The First Quarter 2018 Social Weather Survey, done on March 23-27, 2018, found that one out of four (25%) Filipino adults nationwide said they know about the federal system of government, while 75% learned about it only during the survey [Chart 1]. (SWS)

June 28, 2018

1.3 Domestic Politics » Governance

542-3 [First Quarter 2018 Social Weather Surveys: 64% of Pinoys support the government's recommendation to close Boracay for full rehabilitation](#) (Click for Details)

(Philippines) A majority of 64% of Filipino adults agreed, and 20% disagreed, with the government's recommendation to close the entire island of Boracay to tourists for one year for full rehabilitation, according to the First Quarter 2018 Social Weather Survey fielded on March 23-27, 2018. (SWS)

June 30, 2018

1.3 Domestic Politics » Governance



## Africa Zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

### ► AFRICA

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542-4 [Zimbabweans gloomy about the economy, cautiously optimistic that presidential election will be a step forward](#) (Click for Details)

(Zimbabwe) Zimbabweans are downbeat about economic conditions but cautiously hopeful that free and fair elections will restore political legitimacy and launch economic reforms, a new analysis of national survey findings suggests. (Afrobarometer)

June 30, 2018

1.1 Domestic Politics » Elections

## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ▶ EAST EUROPE

542-5 [New Data from Ukraine Highlights Impact of Polling on Local Governance](#) (Click for Details)

(Ukraine) The International Republican Institute (IRI) is committed to helping local governments become more accountable and responsive to the constituents they represent. IRI works in communities across Ukraine to bring together civic activists, public officials and political parties to jointly address areas of political and policy concern and respond in an effective manner. Data collected by IRI's [Center for Insights in Survey Research](#) reinforces these efforts by helping local stakeholders understand the issues of greatest importance to their constituents and enabling IRI to design more effective programming (IRI)

June 27, 2018.

1.3 Domestic Politics » Governance

### ▶ WEST EUROPE

542-6 [Young people are less proud of being English than their elders](#) (Click for Details)

(UK) A major YouGov study of more than 20,000 English adults, [conducted for the BBC](#), reveals that young people in England are much less likely to be proud of their Englishness than their elder peers. (YouGov UK)

June 18, 2018

4.3 Society » Ethnicity



542-7 [Who still buys CDs and can the format survive?](#) (Click for Details)

(UK) YouGov's Music Industry report indicates that 42% of the population access music through CDs, while 41% of CD listeners say that CDs are their favourite way to consume music. However, only 18% of CD listeners are buying new ones each month. (YouGov UK)

June 27, 2018

3.11 Economy » Science & Technology



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542-8 [Are students really more hostile to free speech?](#) (Click for Details)

(UK) New YouGov research finds no evidence that students are more likely to want to see speakers banned. (YouGov UK)

June 27, 2018

[4.13 Society](#) » [Social Problems](#)

542-9 [John Humphrys - Should Governments Tell Us What's Good for Us?](#) (Click for Details)

(UK) It's not unusual for governments to be accused of treating us all like children, preaching at us about what we should and shouldn't be doing in our private lives. (YouGov UK)

June 28, 2018

[1.3 Domestic Politics](#) » [Governance](#)

542-10 [Four in 10 over-55 package-bookers don't use comparison sites before purchasing](#) (Click for Details)

(UK) New research from YouGov indicates that over four in 10 package holiday bookers aged 55 and over do not compare prices on different websites before booking. (YouGov UK)

June 2018

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

542-11 [Rethinking Social Housing](#) (Click for Details)

(UK) The public are positive about the importance of social housing in England according to an Ipsos MORI poll for the Chartered Institute of Housing. (Ipsos)

June 26, 2018

[4.13 Society](#) » [Social Problems](#)

## ► NORTH AMERICA

542-12 [Snapshot: Americans' Views of Job Market Remain Upbeat](#) (Click for Details)

(USA) WASHINGTON, D.C. -- Americans continue to recognize a robust U.S. job market, with 65% saying that it is a good time to find a "quality job," similar to 67% in May. These are the highest readings in Gallup's 17-year history of tracking this measure of Americans' views of the employment situation. (Gallup USA)

June 29, 2018

[3.3 Economy](#) » [Employment Issues](#)

542-13 [Snapshot: Mexico's Largest Voting Bloc Young, Disillusioned](#) (Click for Details)

(USA) WASHINGTON, D.C. -- Ahead of one of the most important elections in Mexico's modern history on Sunday, [the majority of voters are disenchanted with the country's political establishment](#). However, the age group that makes up about half of all eligible voters -- those younger than age 40 -- are more distrusting than older Mexicans. About three in four Mexicans (76%) in this youngest voting bloc say they are not confident in their national government, vs. six in 10 (61%) in the 50 and older bloc. (Gallup USA)

June 29, 2018

[1.1 Domestic Politics](#) » [Elections](#)

542-14 [Military, Small Business, Police Still Stir Most Confidence](#) (Click for Details)

(USA) WASHINGTON, D.C. -- Americans' confidence in an array of U.S. societal institutions is holding steady in 2018, with the military continuing to earn the highest confidence of 15 institutions tested. Small

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business and the police retain their second and third place rankings, and Congress continues to rank last -- consistent with the patterns in recent years. (Gallup USA)

June 28, 2018

[1.5 Domestic Politics » National Image/ Trust](#)

542-15 [Top Congressional Leaders Viewed Negatively on Balance](#) (Click for Details)

(USA) WASHINGTON, D.C. -- Americans view each of the top four U.S. congressional leaders more negatively than positively as the midterm election draws near and the public's opinion of [Congress as a whole](#) remains mired in long-term low approval ratings. (Gallup USA)

June 26, 2018

[1.2 Domestic Politics » Performance Ratings](#)

542-16 [Trump Job Approval Slips Back to 41%](#) (Click for Details)

(USA) WASHINGTON, D.C. -- President Donald Trump's job approval rating fell back slightly last week, to 41%, after he tied a personal best of 45% the prior week. (Gallup USA)

June 25, 2018

[1.2 Domestic Politics » Performance Ratings](#)

542-17 [Shifting Public Views on Legal Immigration Into the U.S.](#) (Click for Details)

(USA) While there has been considerable attention on illegal immigration into the U.S. recently, opinions about legal immigration have undergone a long-term change. Support for increasing the level of legal immigration has risen, while the share saying legal immigration should decrease has fallen. (Pew Research)

June 28, 2018

[4.8 Society » Immigration/Refugees](#)



542-18 [Public Attitudes Toward Technology Companies](#) (Click for Details)

(USA) In the midst of an ongoing debate over the power of digital technology companies and the way they do business, sizable shares of Americans believe these companies privilege the views of certain groups over others. Some 43% of Americans think major technology firms support the views of liberals over conservatives, while 33% believe these companies support the views of men over women, a new Pew Research Center survey finds. In addition, 72% of the public thinks it likely that social media platforms actively censor political views that those companies find objectionable. (Pew Research)

June 28, 2018

[3.11 Economy » Science & Technology](#)

## ► AUSTRALASIA

542-19 [Superannuation of female intending retirees still lags](#) (Click for Details)

(Australia) New research from Roy Morgan shows that the average superannuation balances of intending retirees over the last decade for both men and women have more than doubled but females remain well behind the male average. The latest results show that the average superannuation held by females intending to retire in the next 12 months is \$177k or equal to only 57.3% of the male average (\$309k). An estimated 392,000 people intend to retire in the next 12 months. (Roy Morgan)

June 29, 2018




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## 3.3 Economy » Employment Issues

542-20 [The Real Gambling Behaviours of Australians](#) (Click for Details)

(Australia) New research from Roy Morgan shows that 49.1% of adult Australians gambled in an average three-month period in the 12 months to March 2018, down from 50.6% a year ago, following a gradually decreasing trend in the gambling industry across all categories. This decline is despite the growing proliferation of gambling options, such as online and mobile betting. (Roy Morgan)

June 25, 2018

## 4.13 Society » Social Problems

542-21 [YouTube Music set to challenge fast growing Spotify and SoundCloud](#) (Click for Details)

(Australia) Over 5 million Australians aged 14+ now visit radio or music sites in an average four weeks, nearly a quarter of Australians. These are the latest results from Roy Morgan Single Source derived from in-depth face-to-face interviews with 1,000 Australians each week, 50,000 each year. (Roy Morgan)

June 25, 2018

## 4.16 Society » Entertainment

542-22 [ABC most trusted | Facebook most distrusted](#) (Click for Details)

(Australia) Conducted in May by Roy Morgan, the *MEDIA Net Trust Survey* reveals that while Facebook – and Social Media generally – is deeply distrusted in Australia, the ABC is by far the nation's most trusted media organisation. (Roy Morgan)

June 26, 2018

## 4.16 Society » Entertainment



## Topic of the week:

## Military, Small Business, Police Still Stir Most Confidence

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.



### [Military, Small Business, Police Still Stir Most Confidence](#)

by [Lydia Saad](#)

## STORY HIGHLIGHTS

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- Top three institutions retain long-held positions atop confidence list
- Average confidence fairly steady since 2007
- Confidence in religion dips to 38%, another all-time low

WASHINGTON, D.C. -- Americans' confidence in an array of U.S. societal institutions is holding steady in 2018, with the military continuing to earn the highest confidence of 15 institutions tested. Small business and the police retain their second and third place rankings, and Congress continues to rank last -- consistent with the patterns in recent years.

Americans' Confidence in U.S. Institutions, 2018

Now I am going to read you a list of institutions in American society. Please tell me how much confidence you, yourself, have in each one -- a great deal, quite a lot, some, or very little?

	Great deal/ Quite a lot	Some	Very little/ None (vol.)	Net positive <sup>^</sup>
	%	%	%	%
The military	74	20	5	+69
Small business	67	26	6	+61
The police	54	31	15	+39
The church or organized religion	38	33	27	+11
The presidency	37	18	44	-7
The U.S. Supreme Court	37	42	18	+19
The medical system	36	37	26	+10
Banks	30	46	22	+8
The public schools	29	44	27	+2
Organized labor	26	45	25	+1
Big business	25	43	30	-5
Newspapers	23	35	40	-17
The criminal justice system	22	41	36	-14
Television news	20	34	45	-25

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Congress	11	39	48	-37
(vol.) = volunteered response; ^ Net positive= "Great deal"/"Quite a lot" minus "Only a little"/"None" (vol.)				
<b>GALLUP, JUNE 1-10, 2018</b>				

This year's update of Gallup's longstanding Confidence in Institutions question was conducted June 1-13. The question, first asked in 1973 as the Watergate scandal was unfolding, asks Americans whether they have a great deal, quite a lot, some or very little confidence in each institution, and ranks them on the basis of the combined great deal and quite a lot scores.

The top three rated institutions this year are the only ones to engender majority-level public confidence. Seventy-four percent of Americans have a great deal or quite a lot of confidence in the military, 67% in small business and 54% in the police.

Confidence drops fairly steeply for the next-most highly-rated institutions after the police, all earning just under 40% confidence. This includes the church or organized religion at 38%, the presidency and Supreme Court each at 37%, and the medical system at 36%.

Banks and public schools are rated highly by about three in 10 Americans, while organized labor, big business and newspapers receive high ratings from about a quarter of Americans. The criminal justice system and television news are highly regarded by about two in 10 Americans while Congress earns high trust from 11%.

### **Presidential Rating Very Polarized**

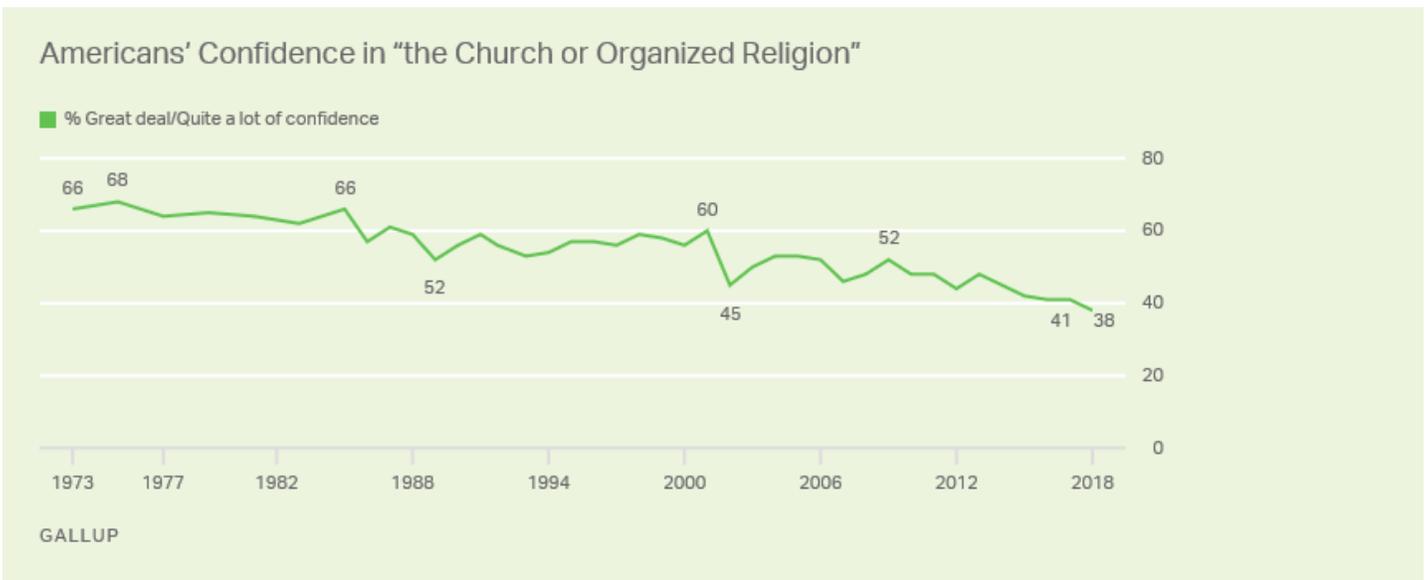
The percentages of Americans who have very little or no confidence in particular institutions ranges from 48% for Congress to 5% for the military. For the most part, the low ratings correspond closely to the percentage expressing high confidence -- the higher the positive rating, the lower the negative. However, the presidency is an exception. Whereas the presidency and Supreme Court have identical high confidence ratings of 37%, the presidency has a 44% low confidence rating vs. the Supreme Court's 18% -- yielding a net rating of +19 for the Supreme Court and -7 for the presidency

### **Confidence in Religion Hits Another All-Time Low**

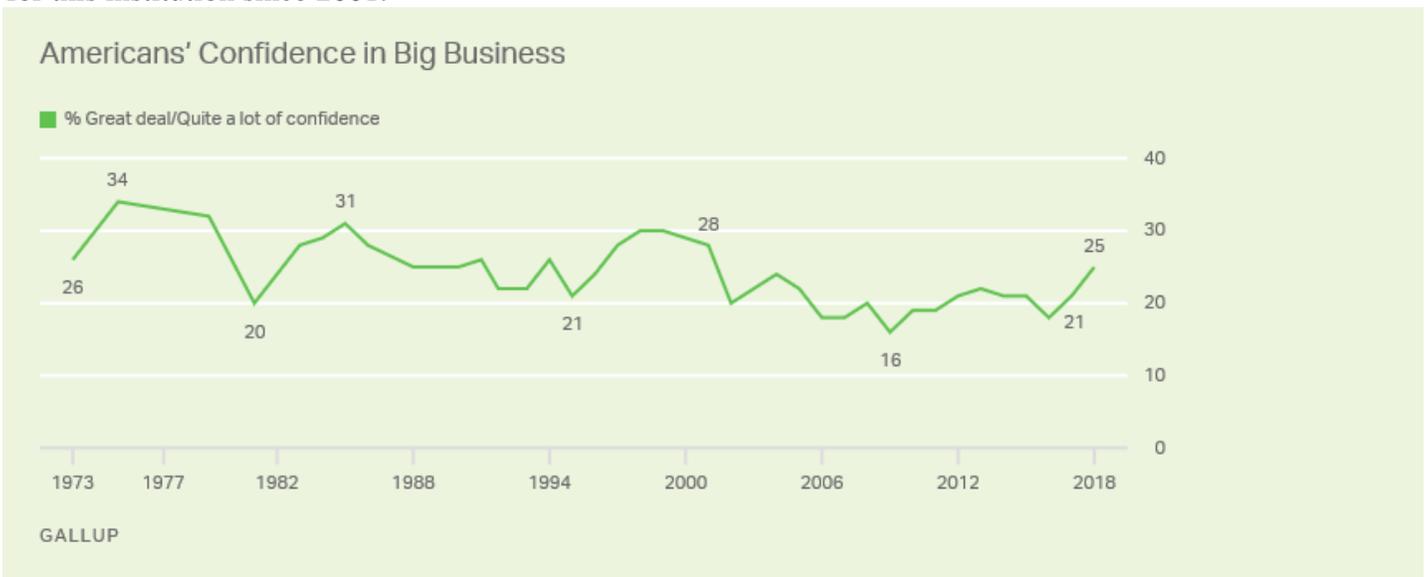
The 2018 Confidence in Institutions ratings are broadly similar to a year ago, but with a few notable shifts.

Confidence in the church or organized religion is down three points to 38%. This is another all-time low for an institution whose highly positive image has been shrinking since its peak 68% great deal/quite a lot confidence rating in 1975. The church had been the top rated institution in the 1973-1985 surveys. The last year a majority of Americans expressed high confidence in the church was 2009.

As low as confidence in the church has sunk, it is still one of the nation's top rated institutions and has higher positive than negative ratings, with 27% of U.S. adults saying they have very little or no confidence in it.



Also notable this year -- confidence in big business edged up to 25% from 21% a year ago and is the highest for this institution since 2001.



Several institutions -- public schools, the criminal justice system, newspapers and television news -- all saw slight declines in their confidence ratings this year, returning them to their 2016 levels [after increasing in 2017](#).

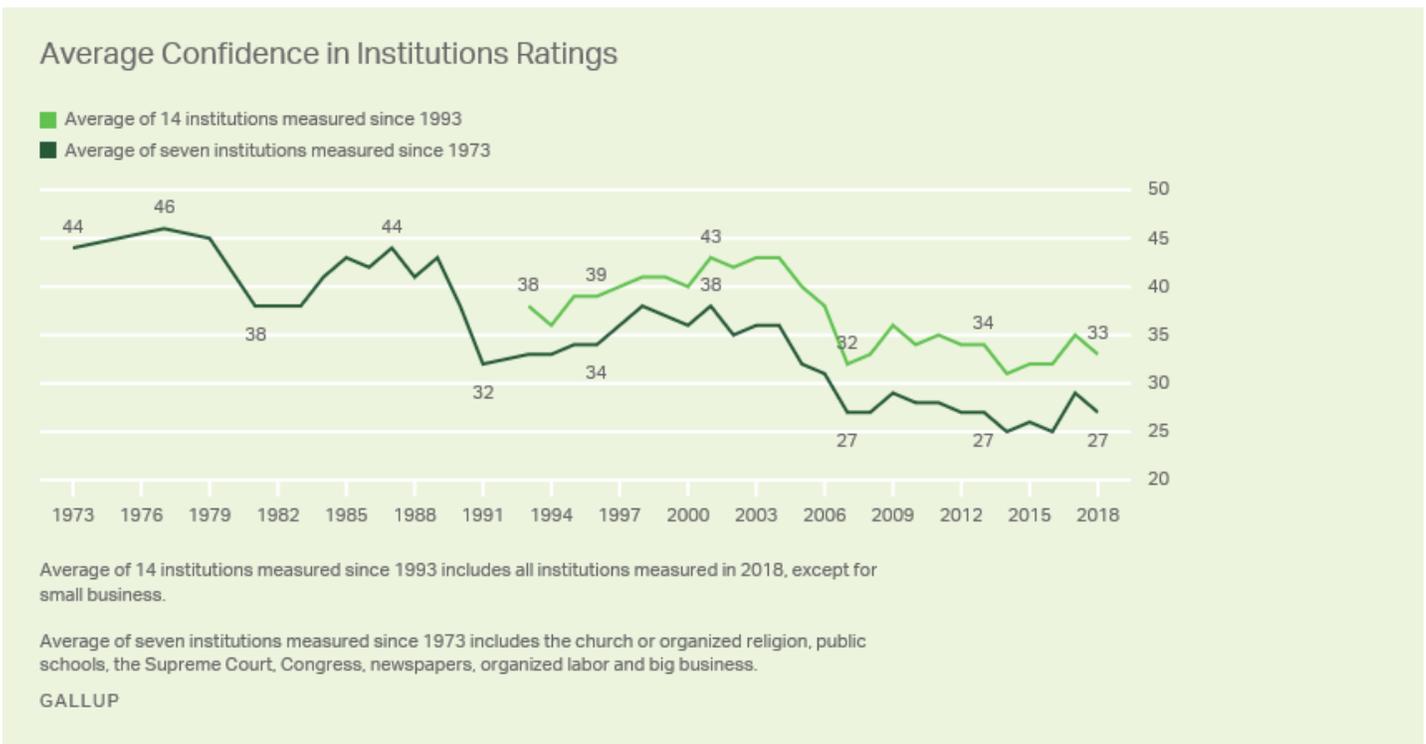
Meanwhile, organized labor and banks have both maintained most of their 2017 gains. As a result, labor continues to enjoy higher public esteem than it has since its confidence rating peaked at 31% in 2004 while banks remain at their highest since right before the 2008 Wall Street financial crisis.

Confidence in the presidency increased five points this year to 37%, consistent with the five-point increase in President Donald Trump's job approval rating between the two polls.

### Average Confidence in Institutions Holding Fairly Steady

The average level of confidence Americans express in the 14 institutions rated consistently since 1993 -- all those measured this year except for small business -- is 33%. That is down slightly from the average 35% recorded in 2017 but matching the average over the past decade. The average was higher prior to the 2007-2009 recession, ranging between 38% and 43% from 1997 through 2006. It had been slightly lower than that during the mid-90s as the country was recovering from the 1991 recession.

Focusing on the smaller number of institutions that Gallup has measured since 1973 shows the longer-term decline in confidence. The average confidence expressed in these seven institutions (the church or organized religion, public schools, the Supreme Court, Congress, newspapers, organized labor and big business) was 44% in 1973, falling to 32% by 1991 and 27% today.



## Bottom Line

At least for the time being, Americans' average confidence in the nation's major governmental, economic and societal institutions has leveled off at a historical low point. However, while low relative to the past, confidence is not entirely absent. The military, small business and the police still receive high confidence ratings from a majority of Americans, and most other institutions garner at least "some" trust.

Congress, the media (both television and print), and the criminal justice system -- all entities facing significant scrutiny in the news or across social media in recent years -- receive much higher negative than positive confidence ratings, serving as the poster institutions for what Americans think is wrong in the country. Low confidence in these may also be contributing to Americans' continued high [dissatisfaction with the direction of the nation](#) in spite of an improving economy.

## SURVEY METHODS

Results for this Gallup poll are based on telephone interviews conducted June 1-13, 2018, with a random sample of 1,520 adults, aged 18 and older, living in all 50 U.S. states and the District of Columbia. For results based on the total sample of national adults, the margin of sampling error is  $\pm 3$  percentage points at the 95% confidence level. All reported margins of sampling error include computed design effects for weighting.

Each sample of national adults includes a minimum quota of 70% cellphone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cellular telephone numbers are selected using random-digit-dial methods.

**Source:** <https://news.gallup.com/poll/236243/military-small-business-police-stir-confidence.aspx>

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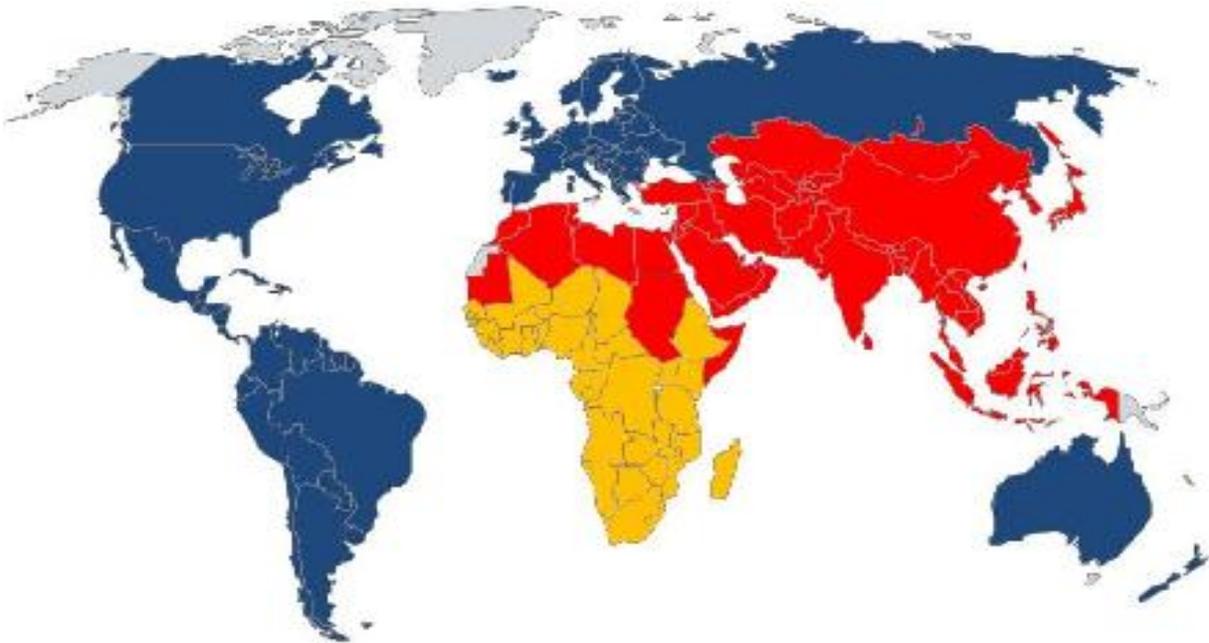
## Gilani's Gallopedia (2007-2018)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014



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**\*Archives:** Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com