

Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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THIS WEEK'S REPORT CONSISTS OF **30**
NATIONAL & MULTI COUNTRY SURVEYS. **9**
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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll, click to detail are provided in the text

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*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com



Asia Zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA;
EAST ASIA

► MENA:

543-544-1 [Second Quarter 2018 Social Weather Survey: 4 out of 5 Pinoys repudiate government's policy of allowing Chinese intrusion in the West Philippine Sea](#) (Click for details)

(Philippines) The Second Quarter 2018 Social Weather Survey, conducted from June 27-30, 2018, found that four out of five adult Filipinos repudiate the government's policy of doing nothing about China's intrusion in the West Philippine Sea. The June 2018 survey asked, "Is [activity] RIGHT or NOT RIGHT for the Philippine government to do in resolving the conflict between the Philippines and China about the West Philippine Sea?" Five specific activities were tested. (SWS)

July 14, 2018

1.5 Domestic Politics » National Image/ Trust

543-544-2 [Brands focus on Social Media Advertisement to grab consumers' attention](#) (Click for details)

YouGov analysed various factors that impacted social media advertisement effectiveness like advertisement noticeability in newsfeed, propensity of consumers to notice and clicks on these targeted advertisements, what makes these advertisements grab the attention of consumers and make them relevant and engaging. YouGov research revealed the insights on what makes the brand message stand apart. (YouGov)



July 9, 2018

3.12 Economy » IT & Telecom

4.6 Society » Media/ New Media

543-544-3 [Al Ansari Exchange's summer promotion a success in UAE](#) (Click for details)

(UAE) YouGov BrandIndex shows Al Ansari Exchange had the strongest improvement in Ad Awareness among UAE residents. Al Ansari Exchange is the brand that has achieved the biggest uplift in its Ad Awareness in the UAE in June. Al Ansari Exchange is a foreign exchange and worldwide money transfer company, and in June it rolled out the fifth edition of its much anticipated Al Ansari Exchange Rewards. (YouGov)

July 10, 2018

3.1 Economy » Perceptions on Performance/ Well-Being

3.2 Economy » Consumer Confidence/Protection



Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

▶ AFRICA:

543-544-4 [emaSwati show declining approval of elected leader as elections approach](#)

[\(Click for details\)](#)

(Swaziland) A majority of emaSwati express dissatisfaction with the country's leaders, according to the most recent Afrobarometer survey, with job-performance ratings falling significantly from 2015. (Afrobarometer)

July 4, 2018

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)



543-544-5 [2nd Ekiti Guber Pre-Election Poll \(9th-12th July, 2018\): Eleka in strong 25 points lead over](#)

[Fayemi](#) [\(Click for details\)](#)

(Nigeria) Ahead of the July 14th 2018 governorship election in Ekiti State, a new public opinion poll by NOIPolls has again tipped Professor Kolapo Olusola (Eleka), candidate of the People Democratic Party (PDP) to win the governorship race over Dr. John Kayode Fayemi (JKF), candidate of the All Progressives Congress (APC). (NOI Polls)

July 12, 2018

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ EAST EUROPE:

543-544-6 [Towards Helsinki Summit: A Cautious Hope](#) [\(Click for details\)](#)

(Russia) Russian Public Opinion Research Center (VCIOM) presents the data of a survey devoted to the Russia-U.S. relationship and the meeting between Putin and Trump. Public assessments of the bilateral relationship are worse than a year ago: the corresponding index fell from -44 in July 2017 to the current -74 p.; negative assessments are still dominant. Every second Russian (49%) points to tensions; a further 26% think the relationships are chilly. Only 1-2% of respondents mention good-neighborliness and friendship. (VCIOM)

July 9, 2018

[2.6 Foreign Affairs & Security » US image](#)

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)



► WEST EUROPE:

543-544-7 [In Western Europe, Populist Parties Tap Anti-Establishment Frustration but Have Little Appeal Across Ideological Divide](#) (Click for details)

In Western Europe, populist parties and movements have disrupted the region's political landscape by making significant gains at the ballot box – from the Brexit referendum to national elections in Italy. The anti-establishment sentiments helping to fuel the populist wave can be found on the left, center and right of the ideological spectrum, as a Pew Research Center survey highlights. (PEW Research Center)

July 12, 2018

1.1 Domestic Politics » Elections

1.4 Domestic Politics » Political Parties

543-544-8 [The Conservatives are suffering from the events following the Chequers Brexit plan](#) (Click for details)

(UK) With the resignations of David Davis and Boris Johnson rocking the government following disagreements over the Brexit deal outlined at Chequers over the weekend, new YouGov polling reveals the impact the events have had in diminishing support for the Conservative party and the Prime Minister. (YouGov)



July 12, 2018

1.2 Domestic Politics » Performance Ratings

3.1 Economy » Perceptions on Performance/ Well-Being

543-544-9 [Theresa May's favourability score plummets to new low](#) (Click for details)

(UK) Only a quarter of Britons (25%) have a favourable view of the Prime Minister, while 62% have an unfavourable view. Taken together this gives May a net favourability score of -37. This is down from -21 at the beginning of May and is her lowest ever, at about the same level she was on in June last year in the aftermath of the 2017 general election (-34). (YouGov)



July 12, 2018

1.2 Domestic Politics » Performance Ratings

543-544-10 [A plurality of Britons support Trump visiting – but they don't think he should meet the Queen](#) (Click for details)

(UK) With Air Force One scheduled to land on British soil this afternoon, a new YouGov/ ITV Tonight poll shows broad support for the “working visit” from the US President. In total, half of Britons (50%) think the visit should go ahead, compared to just over a third (37%) who think it should be cancelled. The remaining 13% say they don't know. (YouGov)

July 12, 2018

1.5 Domestic Politics » National Image/ Trust

2.6 Foreign Affairs & Security » US image

543-544-11 [Why Sajid Javid is currently best placed to be next Conservative leader](#) (Click for details)

(UK) A new YouGov poll of Conservative party members shows that Sajid Javid has high levels of support and would be in a good place to win a leadership election. (YouGov)

July 11, 2018

1.2 Domestic Politics » Performance Ratings



543-544-12 [Infrastructure fit for the future](#) (Click for details)

(UK) The National Infrastructure Commission (NIC) asked Ipsos MORI to explore how the public feel about the UK's strategic approach to infrastructure challenges over the next ten to thirty years, in order to inform the National Infrastructure Assessment in 2018, and the wider work of the NIC. The research used a mixed method approach, collecting findings from eight workshops across England and a representative online survey of people across the UK. (Ipsos MORI)

July 10, 2018

1.5 Domestic Politics » National Image/ Trust

3.7 Economy » Infrastructure

► **NORTH AMERICA:**543-544-13 [Republicans More Positive on U.S. Relations With Russia](#) (Click for details)

(USA) As the July 16 meeting between U.S. President Donald Trump and Russian President Vladimir Putin approaches, majorities of Republicans and Democrats continue to believe U.S.-Russia relations are more negative than positive -- defining the former Cold War foe as either an enemy or unfriendly to the U.S. (Gallup USA)



July 13, 2018

2.6 Foreign Affairs & Security » US image

2.8 Foreign Affairs & Security » International / Regional Organizations

543-544-14 [Americans' Opinions of U.S.-North Korea Relations Less Negative](#) (Click for details)

(USA) Americans' views of U.S.-North Korea relations remain negative, but less so than at their peak five years ago. Forty-six percent of Americans now describe North Korea as an enemy of the U.S., down from 58% in 2013. Meanwhile, the percentage regarding North Korea as an unfriendly nation rather than an enemy has risen, from 26% to 33%, as has the percentage viewing it positively, from 10% to 17%. (Gallup USA)

July 12, 2018

2.8 Foreign Affairs & Security » International / Regional Organizations

543-544-15 [Americans Say China Trade Unfair, Trade With Canada, EU Fair](#) (Click for details)

(USA) As the Trump administration's tariffs on Chinese goods have gone into effect, a majority of Americans -- 62% -- believe China's trade policies with the U.S. are unfair, suggesting the public supports the concept of attempting to change China's policies.



Americans, however, tilt toward the belief that two other recent targets of presidential anger over trade -- Canada and the EU -- have fair trade practices with the U.S. A majority of Americans also believe Japan's trade practices are fair, while the public is divided on the trade policies of Mexico. (Gallup USA)

July 9, 2018

3.6 Economy » Economic Globalization

2.8 Foreign Affairs & Security » International / Regional Organizations

543-544-16 [Nearly Two-Thirds of Americans Want Roe v. Wade to Stand](#) (Click for details)

(USA) As the U.S. Senate prepares to hold confirmation hearings for Supreme Court nominee Brett Kavanaugh, the public is strongly opposed to any attempts to overturn *Roe v. Wade*, the landmark 1973 ruling that made abortion legal nationwide. Currently, 64% of Americans believe *Roe v. Wade* should stand, while 28% would like to see it overturned. (Gallup USA)

July 12, 2018

4.4 Society » Civil Society

4.13 Society » Social Problems

543-544-17 [83% of U.S. Adults Drive Frequently; Fewer Enjoy It a Lot](#) (Click for details)

(USA) Nearly all U.S. adults regularly drive a car or other vehicle, with 83% reporting they do so personally at least several times a week. This includes 64% who say they drive every day and 19% who do so most days in a week. Six percent of Americans drive a few times a month, 4% rarely drive and 6% never do. (Gallup USA)



July 9, 2018

4.7 Society » Morality, Values & Customs / Lifestyle

543-544-18 [Americans, in Theory, Think Larger Families Are Ideal](#) (Click for details)

(USA) Despite declining U.S. birth rates since the 2007-2009 recession, Americans' views on ideal family size are moving in the other direction. Currently, 41% of U.S. adults think that families of three or more children is ideal. That is up from 38% in 2013 and 34% in 2011, and is the highest Gallup has seen on this measure since 1997 -- although it is well below the 77% high point in 1945. (Gallup USA)

July 6, 2018

4.2 Society » Family

4.7 Society » Morality, Values & Customs / Lifestyle

543-544-19 [By 2-to-1, Americans Say Boys Easier to Raise Than Girls](#) (Click for details)

(USA) By 54% to 27%, more Americans name boys than girls when asked to say which sex is easier to raise, while 14% volunteer there is no difference. Since 1947, Americans have been consistently more likely to say raising boys is easier than raising girls, but by varying margins. (Gallup USA)



July 5, 2018

4.2 Society » Family

4.7 Society » Morality, Values & Customs / Lifestyle

543-544-20 [In U.S., Record-Low 47% Extremely Proud to Be Americans](#) (Click for details)

(USA) This Fourth of July marks a low point in U.S. patriotism. For the first time in Gallup's 18-year history asking U.S. adults how proud they are to be Americans, fewer than a majority say they are "extremely proud." Currently, 47% describe themselves this way, down from 51% in 2017 and well below the peak of 70% in 2003. (Gallup USA)

July 2, 2018

1.5 Domestic Politics » National Image/ Trust

4.7 Society » Morality, Values & Customs / Lifestyle

543-544-21 [Income Inequality in the U.S Is Rising Most Rapidly Among Asians](#) (Click for details)

(USA) Income inequality, a measure of the economic gap between the rich and poor, has risen steadily in the United States since the 1970s. More recently, the issue burst into public consciousness with the Occupy Wall Street movement in 2011 and subsequent calls for a \$15 minimum wage. An important part of the story of rising income inequality is that experiences within America's racial and ethnic communities vary strikingly from one group to the other. (PEW Research Center)

July 12, 2018

3.3 Economy » Employment Issues

[3.5 Economy » Poverty](#)[543-544-22 **Obama Tops Public's List of Best President in Their Lifetime, Followed by Clinton, Reagan**](#)[\(Click for details\)](#)

(USA) When asked which president has done the best job in their lifetimes, more Americans name Barack Obama than any other president. More than four-in-ten (44%) say Obama is the best or second best president of their lifetimes, compared with about a third who mention Bill Clinton (33%) or Ronald Reagan (32%).

[\(PEW Research Center\)](#)

July 11, 2018

[1.2 Domestic Politics » Performance Ratings](#)[1.5 Domestic Politics » National Image/ Trust](#)[543-544-23 **Americans are closely divided over value of medical treatments, but most agree costs are a big problem**](#) [\(Click for details\)](#)

(USA) Americans have mixed assessments about the overall value of medical treatments today, even while a strong majority says science has generally improved the quality of U.S. health care, according to a recent Pew Research Center survey. At the same time, a substantial majority considers quality health care unaffordable.

[\(PEW Research Center\)](#)

July 9, 2018

[4.11 Society » Health](#)[543-544-24 **Three-quarters of Torontonians Believe Changes Need to be Made to Canada's Current Approach to Drugs**](#) [\(Click for details\)](#)

(Canada) Eight in 10 respondents from the open-link engagement survey say the current approach to drugs in Canada is not working and changes need to be made (78%), another 2 in 10 think modifications should be considered (19%). While softer in their assessments, three-quarters of Torontonians in the general public survey think at least some changes need to be made (29% not working well, changes need to be made; 45% working somewhat, modifications should be considered). [\(Ipsos MORI\)](#)



July 9, 2018

[4.11 Society » Health](#)[4.13 Society » Social Problems](#)[543-544-25 **Trudeau Approval Rating Not Translating to Polls, Conservatives Continue to Lead**](#) [\(Click for details\)](#)

(Canada) Scheer's Conservatives continue to lead over the Trudeau Liberals and Singh's NDP, according to a new Ipsos poll conducted behalf of Global News. If a federal election were to happen tomorrow the Conservative Party would be victorious over the Liberals, receiving 37% (up 1 point) of the decided popular vote, while the incumbent Liberals would receive 33%, up 1 point. [\(Ipsos MORI\)](#)

July 4, 2018

[1.1 Domestic Politics » Elections](#)[1.2 Domestic Politics » Performance Ratings](#)

► AUSTRALASIA:

543-544-26 [Unemployment drops to 8.7% in June, lowest since 2016](#) (Click for details)

(Australia) Despite job growth stalling, unemployment has dropped to 8.7% in June as fewer people look for work and the casualisation of the Australian workforce continues. (Roy Morgan)

July 7, 2018

3.3 Economy » Employment Issues

543-544-27 [Australians worried about online privacy but slow to act](#) (Click for details)

(Australia) Around 90% of Australians say it is unacceptable (either somewhat or very unacceptable) for companies to collect personal financial data (15% somewhat & 77% very unacceptable), to scrape the contents of messages or emails (20% somewhat & 69% very unacceptable), or to collect health and medical data (15% somewhat & 74% very unacceptable) for the purpose of tailoring ads and offers to consumers. Under 5% deem these practices acceptable (either very or somewhat acceptable). (Roy Morgan)

July 6, 2018

4.6 Society » Media/ New Media

4.13 Society » Social Problems



543-544-28 [Baby Boomers love TV news while Millennials & Gen Z surf the net](#) (Click for details)

(Australia) Roy Morgan's extensive demographic data covering the attitudes Australians have towards advertising shows that contemporary Australians are largely skeptical of advertising with 75% that agree that 'Some TV advertising is devious' and some 67.6% that say 'Nearly all TV advertising annoys me'. These insights are covered further in a release analyzing the impact of addressable TV. (Roy Morgan)

July 4, 2018

4.6 Society » Media/ New Media

4.7 Society » Morality, Values & Customs / Lifestyle

543-544-29 [It's Official: Majority would consider a hybrid](#) (Click for details)

(Australia) New research from Roy Morgan shows that 51.6% of Australian drivers aged 18 and over agreed that they 'would seriously consider buying' a hybrid vehicle. Three years prior this figure was at 48.7%, below consideration of diesel vehicles (50.1%) The greatest growth over the last three years came from an interest in fully electric vehicles which increased by 9.7ppts to 36.2%. Consideration for electric-based vehicles (hybrid or fully electric) increased by 4.2ppts to 55.7%. (Roy Morgan)

July 13, 2018

4.7 Society » Morality, Values & Customs / Lifestyle



543-544-30 [2.9 million Australians have a PlayStation 4 at home – and half of them use SVOD](#) (Click for details)

(Australia) Nearly eight million Australians aged 14+ own a video game console in the household, almost two-fifths of the population (39.4%). In this eighth generation of video game consoles, Sony's PlayStation 4 has the highest number of consoles in Australian households, Roy Morgan reveals. This is significantly larger than Microsoft's Xbox One (1.88 million) and Nintendo's Wii U (637,000). (Roy Morgan)



July 13, 2018

4.16 Society » Entertainment

Topic of the week:

Americans, in Theory, Think Larger Families Are Ideal

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

[Americans, in Theory, Think Larger Families Are Ideal](#)

by [Lydia Saad](#)



- Four in 10 Americans now say three or more children is ideal family size
- Preference for three-plus children is up from 33% in 2007
- Increase mainly in preference for four or more children

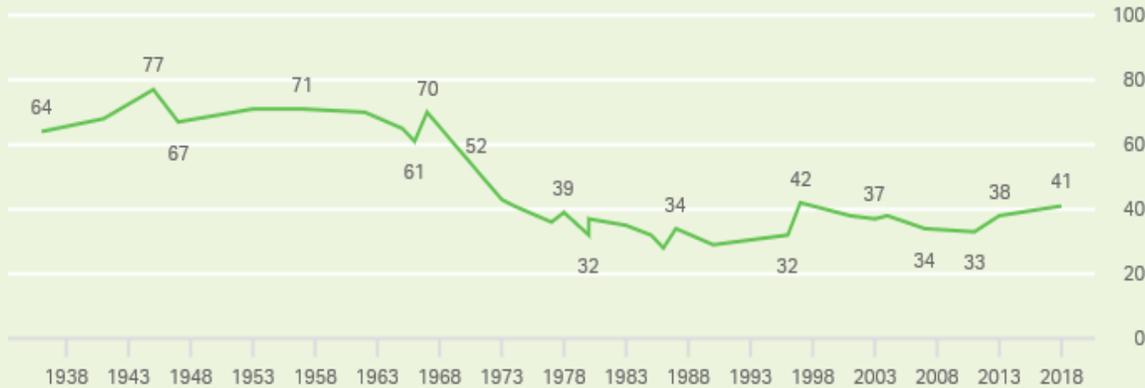


WASHINGTON, D.C. -- Despite declining U.S. birth rates since the 2007-2009 recession, Americans' views on ideal family size are moving in the other direction. Currently, 41% of U.S. adults think that families of three or more children is ideal. That is up from 38% in 2013 and 34% in 2011, and is the highest Gallup has seen on this measure since 1997 -- although it is well below the 77% high point in 1945.

Americans' View of Ideal Family Size

What do you think is the ideal number of children for a family to have?

■ % Three or more children is ideal



GALLUP

While 41% currently say three or more children is ideal, 50% say one or two is best while just 1% say zero. These data broadly align with previous Gallup research finding most U.S. adults aged 18 to 40 hoping to be parents someday, if they are not already.

Americans' views about ideal family size have changed markedly since Gallup first probed the topic in 1936. From then through the late 1960s, more than six in 10 adults thought that having three or more children was ideal, with the figure rising to 77% in 1945, at the end of World War II and start of the Baby Boom.

Gallup documented a particularly abrupt change between 1967 and its next measure in 1971, as the percentage favoring large families fell from 70% to 52%. This may have reflected public fears of a global population explosion, as detailed in the bestselling 1968 book "The Population Bomb." Major societal changes at that time around the role of women may also have been a factor.

Preferences for large families continued to wane through the 1970s and 1980s, spanning three U.S. recessions, and reached a low of 28% in 1986. It has since fluctuated, but reached a recent high of 42% in 1997 amid a booming economy and a low of 33% in 2011 as the country was still recovering from the 2007 to 2009 recession.

The average number of children U.S. adults think is ideal is now 2.7, up slightly from 2.5 in 2007 and 2011.

Meanwhile, U.S. fertility reportedly reached a record-low 60.2 births per 1,000 women in 2017 -- about half its level during the peak Baby Boom year of 1957 -- and followed a fairly steady decline from 69.3 births per 1,000 women in 2007.

Higher Income, College Educated Think Fewer Children Is Ideal

The new poll, conducted June 1-13, finds relatively slight differences in attitudes about ideal family size by gender and age, largely consistent with readings in recent years. The similarity by age, with the youngest and oldest Americans equally likely to believe three or more children is best, is particularly notable given declining birth rates. This may suggest that young people without children may intend to delay starting families, not forego having children altogether.

At the same time, adults with lower income and education levels, as well as Republicans, are more likely than their counterparts to say having three or more children is ideal.

Americans' Belief That Three or More Children Is Ideal

Recent trend among key subgroups

	2007	2011	2013	2018
	%	%	%	%
Men	33	41	36	43
Women	35	43	38	38
18 to 34	44	43	46	45
35 to 54	29	42	36	36
55+	34	40	32	44
Post graduate	31	31	30	36
College grad only	37	26	33	36
Some college	33	33	34	40
No college	34	37	43	46
\$75,000 and over	30	33	32	38
\$30,000-\$74,999	36	44	35	40
Less than \$30,000	39	44	43	49
Republicans	42	50	38	45
Independents	29	39	37	42
Democrats	34	35	36	37
GALLUP				

Desire for Big Families Pushes Average Higher

The increase since 2007 in the average number of children Americans prefer can be explained mainly by an increase in the proportion of adults who think four or more children is ideal -- this rose from 9% in 2007 to 15% today.

Meanwhile, the percentage seeing three children as ideal has been fairly steady near 25%, and there has been no change in the percentage favoring one or no children.

Recent Trend in Perceptions of Ideal Number of Children

Based on U.S. adults

	2007	2011	2013	2018
	%	%	%	%
4 or more children	9	10	13	15
3 children	25	23	25	26
2 children	52	53	48	47
Zero, or 1 child	4	5	5	4
GALLUP				

Bottom Line

Following a long-term decline in the U.S. birth rate since the Baby Boom era, the drop in U.S. birth rates over the past decade is especially notable because it has persisted long after the 2007-2009 recession ended. Should it continue, the economic implications for the U.S. would be enormous, and intersect with U.S. immigration policy, as the relatively young immigrant population could be vital to maintaining economic growth and keeping the Social Security system viable.

Researchers have explored a variety of economic and cultural reasons for declining birth rates: the expense of having and raising a child, the effect of motherhood on women's incomes, shifting priorities as people progress in their careers, women's lower fertility as they age, and a desire to postpone or avoid the responsibilities of parenthood. While all of these factors may play a role, one thing seems clear from the Gallup data -- Americans, including young people, still embrace the idea of multiple children making for an "ideal" family. Whether they ever strive for that ideal in their own lives is a different question.

SURVEY METHODS

Results for this Gallup poll are based on telephone interviews conducted August 1-6, 2018, with a random sample of 1,017 adults, aged 18 and older, living in all 50 U.S. states and the District of Columbia. For results based on the total sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level. All reported margins of sampling error include computed design effects for weighting.

Each sample of national adults includes a minimum quota of 70% cellphone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cellular telephone numbers are selected using random-digit-dial methods.

Source: https://news.gallup.com/poll/236696/americans-theory-think-larger-families-ideal.aspx?g_source=link_NEWSV9&g_medium=NEWSFEED&g_campaign=item_&g_content=Americans%2c%2520in%2520Theory%2c%2520Think%2520Larger%2520Families%2520Are%2520Ideal

Gilani's Gallopedia (2007-2018)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \simeq 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \simeq 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \simeq 358 during the period 2007-2014

