

Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Fatima Aamir and Umamah Ashraf.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: [\(Click for details\)](#)

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TOPIC OF THE WEEK:
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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► SOUTHEAST ASIA:

559-1 [Third Quarter 2018 Social Weather Survey: 75% of Pinoys say the country is in the right direction, 22% say it is in the wrong direction](#) (Click for details)

(Philippines) The Third Quarter 2018 Social Weather Survey, conducted from September 15-23, 2018, found 75% of adult Filipinos saying the country is in the *right direction*, and 22% saying the country is in the *wrong direction*. The remaining 3% did not give an answer. (SWS)

October 25, 2018

1.2 Domestic Politics » Performance Ratings

► MENA:

559-2 [Is iPhone in decline among UAE customers?](#) (Click for details)

(UAE) YouGov Brand Index data shows iPhone has seen a decline in Index score from 51.8 in July 2017 to 44.3 in July 2018, hitting an even lower score of 41.8 as of mid-October 2018. This decline has put it in the same league as rival brand Samsung Galaxy, whose Index score though lower than iPhone's score last year, has only seen a marginal reduction this year (41.3 at the end of October 2018). (YouGov MENA)

October 22, 2018

33.2 Economy » Consumer Confidence/Protection

3.12 Economy » IT & Telecom



Africa Zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

► AFRICA:

559-3 [The NOIPolls Consumer Confidence Index Declined by 6.2 points in Quarter 3, 2018](#) (Click for details)

(Nigeria) Abuja, Nigeria. October 23rd, 2018 – The Consumer Confidence Index (CCI) report released by NOIPolls for Q3, 2018 has revealed a 6.2-points decline in the CCI to stand at 60-points in Q3, 2018 from 66.95-points in Q2, 2018. The NOIPolls Consumer Confidence Index measures how optimistic or pessimistic consumers are regarding their present and future economic prospects. (NOIPolls)

October 23, 2018

33.2 Economy » Consumer Confidence/Protection

559-4 [Cameroonians, aware of their role in the fight against corruption, are reluctant to commit to it](#) (Click for details)

(Cameron) For the majority of Cameroonians, corrupt practices remain very active in the public administration, increasing the costs and reducing the efficiency of administrative procedures. In the eyes of citizens, the level of corruption has once again increased during



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the year 2017, and that for leaders and officials of almost all categories. According to public opinion, the most corrupt are customs agents, police / gendarmes, magistrates, members of the government, and officials of the Office of Cadastre and Land Affairs. ([Afrobarometer](#))

October 26, 2018

[1.4 Domestic Politics » Political Parties](#)

[4.12 Society » Crime](#)

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ WEST EUROPE:

559-5 [Immigration concerns fall in Western Europe, but most see need for newcomers to integrate into society](#) ([Click for details](#))

(UK) As the surge in immigration to Europe drops back to pre-2015 levels, the fever pitch of concern has also abated across eight key countries in Western Europe, according to surveys conducted by the European Union's Eurobarometer between 2014 and 2018. Today, a median of 23% in these countries name immigration as one of the top two problems facing their country, down from a median of almost half in November 2015. ([PEW Research](#))



October 22, 2018

[4.8 Society » Immigration/Refugees](#)

559-6 [Only one in five Brits think a second in/out EU referendum is likely](#) ([Click for details](#))

(UK) While Labour's policy on Brexit has been, and remains, somewhat ambiguous, shadow chancellor John McDonnell appeared to rule out a "remain" option being on the ballot at any further Brexit referendum. As it is, the general public does not have the impression that events are leading towards a re-run of the 2016 vote. Just one in five Britons (20%) think that another referendum on whether to remain in or leave the EU is likely, compared to almost two thirds (65%) who think it is unlikely. ([YouGov UK](#))

October 23, 2018

[1.7 Domestic Politics >> Legislation](#)

559-7 [BBC 6 Music seen as most innovative, relevant and exciting music radio station](#) ([Click for details](#))

(UK) New data from YouGov reveals that BBC 6 Music is seen as the top music radio station across several metrics, with other 'genre-specific' platforms also performing well among listeners. For example, it took top spot in terms of how 'innovative' a music radio station is, with close to two thirds (65%) of listeners asserting that 6 Music fits this description. This placed it well ahead of BBC Radio 3 (26%), Radio X (24%) and Planet Rock (24%). ([YouGov UK](#))



October 25, 2018

[4.16 Society » Entertainment](#)

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559-8 [Voting Intention: Conservatives 41%, Labour 36% \(22-23 Oct\)](#) (Click for details)

(UK) The latest YouGov/ Times voting intention survey sees both the Conservative and Labour voting intention shares unchanged from last week: 41% for Theresa May's party and 36% for Jeremy Corbyn's. Elsewhere, the Liberal Democrats are on 8% (from 9%) and votes for other parties stands at 14% (from 13%). (YouGov UK)



October 25, 2018

1.1 Domestic Politics » Elections

559-9 [Huawei builds awareness in Europe with London smartphone launch](#) (Click for details)

(UK) Huawei's Impression score (whether someone has a positive or negative opinion of a brand) has also grown. Over the same period of time, since October 2016, its rating has moved from +2 to +10. Existing customers have an even rosier view, with an Impression score of +70. This suggests that once someone makes the jump to the brand they are convinced of its quality. (YouGov UK)

October 24, 2018

3.12 Economy » IT & Telecom

559-10 [Will the CMA's service quality rankings encourage people to switch banks?](#) (Click for details)

(UK) New YouGov data reveals that high-levels of satisfaction with banks is a barrier to increased switching. Our study shows that seven in ten (71%) are satisfied with their main bank, against just 9% that are dissatisfied. (YouGov UK)

October 26, 2018

3.2 Economy » Consumer Confidence/Protection

559-11 [Confidence in Theresa May to get a good Brexit deal continues to fall](#) (Click for details)

(UK) The Ipsos MORI October 2018 Political Monitor reveals that confidence in Theresa May to get a good Brexit deal in negotiations continues to fall, with now over three-quarters (78%) saying they lack confidence in her. (Ipsos MORI)



October 24, 2018

1.2 Domestic Politics » Performance Ratings

559-12 [Public wrong on key facts around Brexit and impact of EU membership](#) (Click for details)

(UK) The British public are wrong on key facts around Brexit and the UK's relationship with the EU, a new study by the Policy Institute at King's College London, in partnership with Ipsos MORI and the UK in a Changing Europe, finds. (Ipsos MORI)

October 28, 2018

2.8 Foreign Affairs & Security » International / Regional Organizations

► NORTH AMERICA:

559-13 [The Harvard Affirmative Action Case and Public Opinion](#) (Click for details)

(USA) The court trial now underway in federal district court in Boston, in which Asian-American students, represented by Students for Fair Admissions, are alleging discrimination on the part of Harvard University, highlights the extraordinary complexities that swirl around the broad issue of affirmative action. The key focus of the trial is the legality of taking applicants' racial and ethnic characteristics into account when making college admissions decisions. The issue also has relevance in the workplace, as critics focus on the

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disproportionality of individuals with certain racial and ethnic characteristics in high-reward roles in business. (Gallup USA)

October 22, 2018

4.10 Society » Education

559-14 [New Low of 49% in U.S. Say Death Penalty Applied Fairly](#) (Click for details)

(USA) The percentage of Americans who believe the death penalty is applied fairly continues to decrease, falling below 50% this year for the first time. Forty-nine percent now say the death penalty is applied fairly and 45% say it is applied unfairly. (Gallup USA)

October 22, 2018

4.9 Society » Justice



559-15 [Two in Three Americans Now Support Legalizing Marijuana](#) (Click for details)

(USA) Sixty-six percent of Americans now support legalizing marijuana, another new high in Gallup's trend over nearly half a century. The latest figure marks the third consecutive year that support on the measure has increased and established a new record. (Gallup USA)

October 22, 2018

4.7 Society » Morality, Values & Customs / Lifestyle

559-16 [Trump Job Approval Improves to 44%](#) (Click for details)

(USA) President Donald Trump's job approval rating has improved to 44% each of the past two weeks. Trump's weekly approval rating was 38% in mid-September and had been averaging 40% from late July through late September. (Gallup USA)

October 23, 2018

1.2 Domestic Politics » Performance Ratings

559-17 [Minorities Interested in Advanced Degrees Face Key Hurdles](#) (Click for details)

(USA) Undergraduate students at four-year institutions who say they intend to pursue an advanced degree are more likely than those who do not intend to pursue such a degree to be Asian, black or Hispanic. Specifically, 36% of those aiming to get an advanced degree are Asian, black or Hispanic, compared with just 24% of peers who are not considering an advanced degree. (Gallup USA)

October 23, 2018

4.10 Society » Education



559-18 [Nearly one-in-five teens can't always finish their homework because of the digital divide](#) (Click for details)

(USA) Some 15% of U.S. households with school-age children do not have a high-speed internet connection at home, according to a new Pew Research Center analysis of 2015 U.S. Census Bureau data. New survey findings from the Center also show that some teens are more likely to face digital hurdles when trying to complete their homework. (PEW Research)

October 26, 2018

4.10 Society » Education

LATIN AMERICA

559-19 [More Latinos Have Serious Concerns About Their Place in America Under Trump](#) (Click for details)

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Half of Latinos say their situation in the U.S. has worsened over the past year, up from 32% in the weeks after Donald Trump won the 2016 presidential election and the highest level since the Great Recession.¹ In addition, more say they have serious concerns about their place in American society now (49%) than in 2017 (41%). And a majority (55%) say they are worried that they, a family member or close friend could be deported. (PEW Research)

October 25, 2018

1.5 Domestic Politics » National Image/ Trust

► AUSTRALASIA:

559-20 [Satisfaction with risk and life insurance declines](#) (Click for details)

(Australia) New research from Roy Morgan shows that satisfaction with risk and life insurance has fallen to 65.4% in September 2018, down from 66.4% in 2017 and 69.5% in 2015. At these levels, risk and life insurance continues to have the lowest satisfaction of all major household and personal insurance types including general and health insurance. (Roy Morgan)



October 26, 2018

3.2 Economy » Consumer Confidence/Protection

559-21 [Donut King & Michel's Patisserie top two for satisfying customers](#) (Click for details)

(Australia) Donut King has built on a string of victories for monthly customer satisfaction in 2018 winning the Coffee/Doughnut store Customer Satisfaction award for September with a customer satisfaction rating of 89% enough to hold off the challenge from stablemate Michel's Patisserie on 86%. (Roy Morgan)

October 26, 2018

3.2 Economy » Consumer Confidence/Protection

Topic of the week:

Huawei builds awareness in Europe with London smartphone launch

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

[Huawei builds awareness in Europe with London smartphone launch](#)



Chinese phone maker Huawei has made strong inroads into Europe in the last couple of years, which we can see in steadily rising brand awareness and opinion data.

The company is firmly established in China but has worked hard to gain a foothold in Europe. YouGov BrandIndex data shows that far more people are familiar with Huawei in the UK than just two years ago. It's Awareness

score has jumped from 45% to 66%.



It will be hoping that its latest model, the Mate 20 Pro, can continue that trend. Choosing to launch it in London on the doorstep of every European technology journalist was certainly no accident.

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Alongside this, Huawei's Impression score (whether someone has a positive or negative opinion of a brand) has also grown. Over the same period of time, since October 2016, its rating has moved from + 2 to +10. Existing customers have an even rosier view, with an Impression score of +70. This suggests that once someone makes the jump to the brand they are convinced of its quality.

Huawei: Awareness score vs. Purchase Consideration score



Those contented customers are crucial for Huawei in building its market share. Our data shows that Huawei's Word of Mouth score (whether someone has talked about a brand with friends, family or colleagues over the past two weeks) among current customers has recently peaked to 40%. At this point in 2016 its score was 20%. Similarly, its Satisfaction score among current customers is very solid, currently standing at +80.

Most importantly for Huawei, more potential customers are starting to come around - its Purchase Consideration has improved markedly. On this rating (whether someone would consider purchasing a Huawei phone) our data shows a jump from 5% to 14% in just two years.

Breaking Apple and Samsung's joint stranglehold on the market is an extremely tough task, as is stealing market share from other Android brands such as Sony or LG, but our data shows that Huawei is quickly and steadily building a solid brand in Europe.

Source: <https://yougov.co.uk/news/2018/10/24/huawei-builds-awareness-europe-london-smartphone-1/>

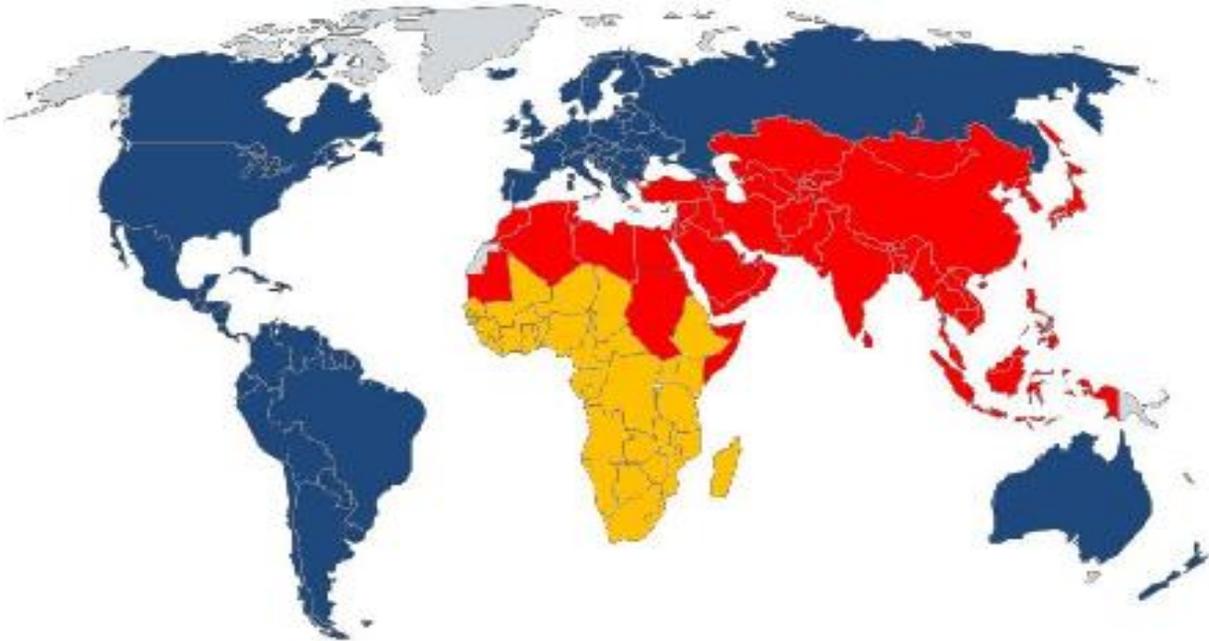
Gilani's Gallopedia (2007-2018)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014



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***Archives:** Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com