

Gallopedia

From **Gilani Research Foundation**

November 2018, Issue # **562***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mishal Javed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

INSIDE THIS ISSUE

THIS WEEKLY REPORT CONSISTS OF **22**
NATIONAL & MULTI COUNTRY SURVEYS **9**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► SOUTHEAST ASIA:

562-1 [Despite Rising Economic Confidence, Japanese See Best Days Behind Them and Say Children Face a Bleak Future](#) (Click for details)

(Japan) Japanese feel better about their economy than at any time in nearly two decades. But the overall mood in Japan remains wary, if not pessimistic. The prevailing view is that average people are worse off than before the Great Recession, while few think the next generation will fare any better. (PEW Research)

November 12, 2018

3.1 Economy » Perceptions on Performance/ Well-Being

► MENA:

562-2 [Emirates has the strongest brand advocacy in the UAE](#) (Click for details)

(UAE) Emirates has emerged as UAE's most recommended brand among consumers and has surpassed home-grown property developer company Emaar, which was the most recommended brand in the country last year. (YouGov MENA)

November 14, 2018

3.2 Economy » Consumer Confidence/Protection



562-3 [iPhone remains the 'most recommended' brand in Egypt](#) (Click for details) (Egypt) iPhone remains the most recommended brand among current and former customers for the second year in a row, proving to be the most worthy of customer advocacy in the country. Netflix makes a grand entry into the rankings at number two and Google has moved up to the third spot this year from number four last year. (YouGov MENA)

November 14, 2018

3.2 Economy » Consumer Confidence/Protection



Africa Zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

► AFRICA:

562-4 [Note to Madagascar's election winner: Crime, infrastructure, and food insecurity most important issues for government to fix](#) (Click for details)

(Madagascar) Findings from the latest Afrobarometer survey show that crime/safety is the most important issue that Malagasy want their government to address. Popular assessments of the government's performance on reducing crime have declined sharply over the past decade, and many citizens feel less safe than in the past. (Afrobarometer)

November 14, 2018

1.1 Domestic Politics » Elections

1.3 Domestic Politics » Governance



562-5 [Poll Reveals an Urgent Need for a Functional 3-digit Security Helpline Across the Nation.](#) (Click for details)

(Nigeria) An excerpt from NOIPolls' security poll conducted in May 2018 revealed that almost 7 in 10 (69 percent) Nigerians do not know any security helpline to call in an emergency, implying that most Nigerians are unable to report any emergency security issue when the need arises. During the course of this poll, majority of the respondents complained of their inability to recall the eleven digits security mobile numbers provided by the Nigerian Police and advocated on the spot that the Nigerian Police should have a three (3) digits number for all emergencies. (NOI Polls)

November 13, 2018

4.13 Society » Social Problems



Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ WEST EUROPE:

562-6 [Disability Confident Scheme Survey](#) (Click for details)

(UK) Ipsos MORI conducted a telephone survey between 23 August and 26 September 2018 with a sample of 600 Disability Confident employers. The employers that took part in the survey were representative of the wider Disability Confident scheme membership base by size and sector at the time of the survey. (Ipsos MORI)

November 13, 2018

3.3 Economy » Employment Issues

562-7 [Moldovans Concerned About Corruption and Electoral Integrity](#) (Click for details)

(Moldova) A new poll of Moldovans by the International Republican Institute's (IRI) Center for Insights in Survey Research reveals concerns about high levels of corruption and the fairness of the upcoming parliamentary elections. The survey also indicates that a majority of Moldovans intend to vote in the elections in February. (IRI Polls)

November 15, 2018

1.1 Domestic Politics » Elections

1.2 Domestic Politics » Performance Ratings

562-8 [More people like Adam Sandler than these nine Oscar-winning actors](#) (Click for details)

(UK) 45% of Britons say that they like Adam Sandler, a figure which puts him 218th overall in our list of 614 contemporary actors. Now using YouGov Ratings we have found that nine actors who have won Academy Awards, considered to be the most prestigious acting accolade, are liked by fewer members of the British public than the man whose performances the New York Times once said "will make your children stupid". (YouGov UK)

November 14, 2018

4.16 Society » Entertainment



562-9 [Britain does not back Theresa May's Brexit deal](#) (Click for details)

(UK) Theresa May has successfully agreed a Brexit deal with EU negotiators, but she has seemingly failed to convince Cabinet of its merits: Brexit Secretary Dominic Raab, Work and Pensions

Secretary Esther McVey and junior Brexit minister Suella Braverman all resigned soon after details emerged. The PM then spent almost three hours today defending the 500-page document to Parliament, as backbench brexiteer Jacob Rees-Mogg called for a vote of no confidence. ([YouGov UK](#))

November 15, 2018

[2.8 Foreign Affairs & Security](#) » [International / Regional Organizations](#)

562-10 [Iceland nails ad virality - what can we expect from John Lewis?](#) (Click for details)

([Iceland](#)) Our figures show that John Lewis' Ad Awareness score achieved a high of 41% during last year's Christmas period. This compares to the score of 48% that was achieved during 2014's Monty the Penguin campaign. ([YouGov UK](#))

November 14, 2018

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

562-11 [7 things we've learned about public opinion on the Brexit deal](#) (Click for details)

([UK](#)) YouGov takes a closer look at Britons' attitudes to Theresa May's proposed Brexit agreement. YouGov revealed the British public's response to the Brexit deal that Theresa May has agreed with Brussels. It's fair to say that it was not as well received as the Prime Minister would have hoped, with 42% opposing the deal and only 19% supporting it. ([YouGov UK](#))



November 16, 2018

[2.8 Foreign Affairs & Security](#) » [International / Regional Organizations](#)

[1.5 Domestic Politics](#) » [National Image/ Trust](#)

► NORTH AMERICA:

562-12 [In Year Two of #MeToo, Fears About Sexual Assault Remain](#) (Click for details)

([USA](#)) It's been just over a year since the #MeToo movement began, which revealed and prompted firings over cases of sexual assault and harassment committed by celebrities, politicians and other notable public figures. But as the movement heads into its second year, the percentage of American women who say they "frequently" or "occasionally" worry about being a victim of sexual assault has edged up from last year to 36%, the highest this figure has been since 2011. By contrast, just 4% of men worry this frequently about being a victim of sexual assault, little changed over the years. ([Gallup USA](#))

November 12, 2018

[4.13 Society](#) » [Social Problems](#)

562-13 [Diabetes Rates Rise in 18 States in Past Decade](#) (Click for details)

([USA](#)) The percentage of adults diagnosed with diabetes at some point in their lives has risen in 18 U.S. states in less than a decade, according to a comparison of Gallup-Sharecare Well-Being Index data from 2016-2017 versus 2008-2009 data. Diabetes rates did not decline in any states over the same period. ([Gallup USA](#))



November 13, 2018

[4.11 Society](#) » [Health](#)

562-14 [U.S. Congressional Approval Stable at 21%](#) (Click for details)

([USA](#)) Americans' approval of the way Congress is handling its job held steady at 21% in a Nov. 1-11 Gallup survey, unchanged from October. While low historically, that level generally matches the high ebb for

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congressional approval in the past few years, except for a 28% reading shortly after President Donald Trump's inauguration. ([Gallup USA](#))

November 13, 2018

[1.2 Domestic Politics » Performance Ratings](#)

562-15 [In U.S., Illegal Drugs Still Serious but More See Progress](#) (Click for details)

(USA) Government statistics indicate that opioid overdoses in the U.S. continue to be responsible for more than 100 deaths every day, but Americans are slightly more likely now than they were last year to say the U.S. is making headway in coping with illegal drugs. Nearly four in 10 Americans (38%) say the U.S. is making at least some progress in tackling the problem of illegal drugs, up six percentage points from a year ago. ([Gallup USA](#))



November 14, 2018

[4.12 Society » Crime](#)

562-16 [Investors See Nonmaterial Goals as Key to American Dream](#) (Click for details)

(USA) Almost three-fourths of U.S. investors (74%) say equality of opportunity is an "essential" part of the American dream -- the highest percentage among 10 tested aspects of the dream. Overall, investors consider nonmaterial goals such as having a good education (63%) or achieving one's full potential (58%) as more essential to the American dream than material goals such as having a better standard of living than one's parents (26%) or achieving financial success (46%). ([Gallup USA](#))

November 14, 2018

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

562-17 [Early Benchmarks Show 'Post-Millennials' on Track to Be Most Diverse, Best-Educated Generation Yet](#) (Click for details)

(USA) As a new generation of Americans begins to take shape and move toward adulthood, there is mounting interest in their attitudes, behaviors and lifestyle. But how will this generation change the demographic fabric of the United States? A new Pew Research Center analysis of Census Bureau data finds that the "post-Millennial" generation is already the most racially and ethnically diverse generation, as a bare majority of 6- to 21-year-olds (52%) are non-Hispanic whites. And while most are still pursuing their K-12 education, the oldest post-Millennials are enrolling in college at a significantly higher rate than Millennials were at a comparable age. ([PEW Research](#))

November 15, 2018

[4.10 Society » Education](#)

562-18 [Public Expects Gridlock, Deeper Divisions With Changed Political Landscape](#) (Click for details)

(USA) The new national survey from Pew Research Center, conducted Nov. 7-13 among 9,451 adults, finds that 61% say Democratic leaders in Congress will be unsuccessful in getting their programs passed into law – but about as many (63%) say Trump will be unsuccessful in getting *his* programs enacted. ([PEW Research](#))



November 15, 2018

[1.4 Domestic Politics » Political Parties](#)

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562-19 [How Americans view some of the voting policies approved at the ballot box](#) (Click for details)

(USA) There was more at stake in this year's elections than U.S. congressional seats or governorships. In many states, Americans had a chance to weigh in on ballot measures about the voting process itself, including same-day and automatic voter registration, requiring photo IDs to vote, restoring convicted felons' voting rights and voting absentee without needing a reason. Broadly, majorities of Americans supported the idea of several of these initiatives in a Pew Research Center survey conducted about a month before the election, although there were notable partisan divides on many of them. (PEW Research)



November 15, 2018

[1.1 Domestic Politics » Elections](#)**► AUSTRALASIA:****562-20 [2018 Christmas retails sales to grow 2.9% to \\$51.5 billion](#)** (Click for details)

(Australia) Forecast retail spending this Christmas of almost \$51.5 billion is an increase of 2.9% from the \$50 billion of retail expenditure during the 2017 Christmas trading period. Growth in retail expenditure is predicted across all six categories measured with spending on Food expected to grow the fastest by 3.7% from a year ago to nearly \$21 billion. Also expected to enjoy strong growth are Hospitality businesses by 3.2% to over \$7.3 billion. (Roy Morgan)

November 16, 2018

[3.2 Economy » Consumer Confidence/Protection](#)**562-21 [Big drop in home loan intentions](#)** (Click for details)

(Australia) New research from Roy Morgan shows that in the three months to October 2018, 1.21 million people said that they intended to take out a home loan in the next twelve months. This represents a decline of 260,000 or 17.7% from the 1.47 million recorded over the same period last year and is a major challenge to banks in achieving new lending volumes over the coming twelve months. (Roy Morgan)

November 16, 2018

[3.8 Economy » Enterprise/ Investments](#)**► MULTI COUNTRY STUDIES:****562-22 [Russians, Indians, Germans especially likely to say their countries are more globally important](#)**

(Click for details)

People around the world largely agree that China has become more important over the past 10 years and are more mixed about the roles that Russia, India, Germany, France, the United Kingdom and the United States play. But people in Russia, India and Germany stand out for being *much* more likely to say their country is playing a bigger role in world affairs than are people in other countries, according to a Pew Research Center survey. (PEW Research)



November 12, 2018

[1.5 Domestic Politics » National Image/ Trust](#)**Page 6 of 14**

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Topic of the week:

Despite Rising Economic Confidence, Japanese See Best Days Behind Them and Say Children Face a Bleak Future

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

[Despite Rising Economic Confidence, Japanese See Best Days Behind Them and Say Children Face a Bleak Future](#)

BY **BRUCE STOKES AND KAT DEVLIN**



Japanese feel better about their economy than at any time in nearly two decades. But the overall mood in Japan remains wary, if not pessimistic. The prevailing view is that average people are worse off than before the Great Recession, while few think the next generation will fare any better. Automation is one reason the future may not be so bright for ordinary people:



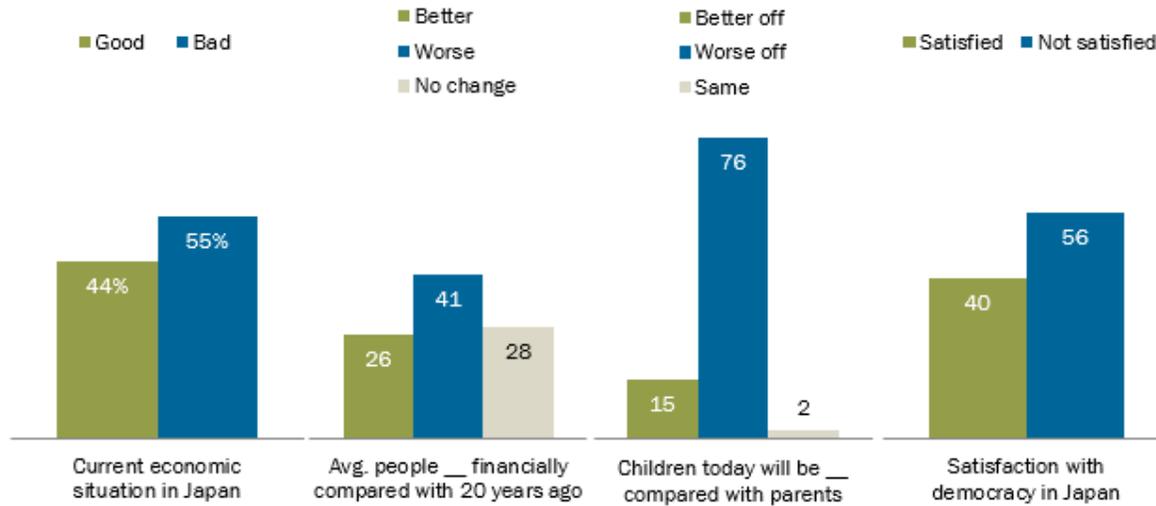
Majorities of Japanese say growing reliance on robots and computers will lead to joblessness and income inequality. And less than half the public is satisfied with the way democracy is working in Japan, while more than half hold the view that politicians do not care about ordinary people, that they are corrupt and that elections ultimately do not change much.

These are among the key findings from a Pew Research Center survey conducted May 24 to June 19, 2018, among 1,016 respondents in Japan.

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Majorities still dissatisfied with Japanese economy, pessimistic about children's future and critical of their democracy

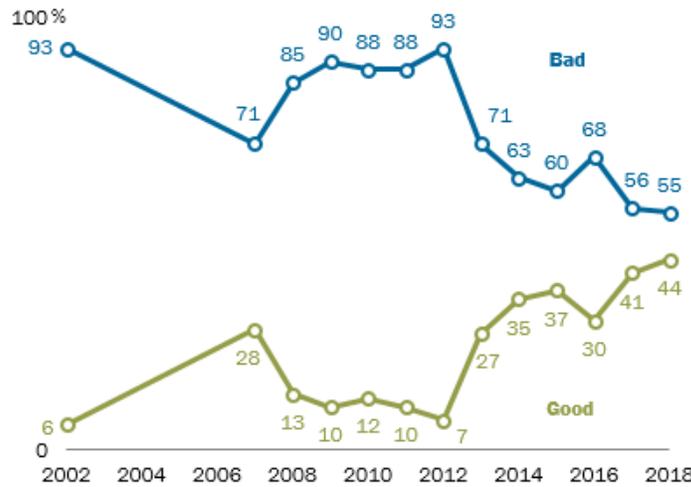


Source: Spring 2018 Global Attitudes Survey. Q2-Q4, Q6.

PEW RESEARCH CENTER

Growing confidence in Japan's economy

The current economic situation in our country is ...



Source: Spring 2018 Global Attitudes Survey. Q2.

PEW RESEARCH CENTER

Positive views of the economy are up 34 percentage points since the early days of the global financial crisis in 2009. Nonetheless, in 2018 just 44% say the current economic situation in Japan is good, while 55% believe conditions are bad.

Four-in-ten Japanese (41%) think average people today are worse off financially than they were 20 years ago. Just 26% say they are better off. At the same time, only 15% of the public believes that children today in Japan will grow up to be better off financially than their parents, while 76% expect they will be worse off. That is among the lowest level of optimism about the next generation's prospects among the 27 nations Pew Research Center surveyed in 2018.

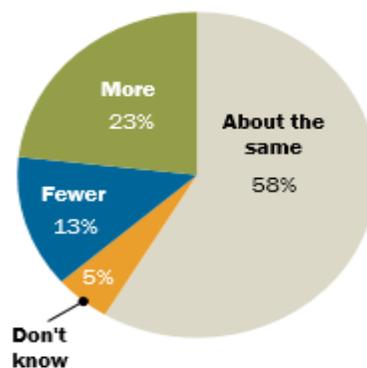
Pessimism about the future may be tied in part to worries about automation. Nearly nine-in-ten members of the public (89%) believe that in the next half-century robots and computers will do much of the work currently done by humans.

And Japanese do not foresee that work environment as necessarily positive. More than eight-in-ten (83%) fear that such automation will lead to a worsening of inequality between the rich and poor, and more than seven-in-ten (74%) think ordinary people will have a hard time finding jobs.

But the fact is that without significant immigration there may be a deficit of people to employ. The nation's population is aging and shrinking, the birth rate is projected to continue falling, and while immigration is on the rise, so is emigration. Japan's population of 127 million is expected to shrink to 88 million by 2065.

Most Japanese do not want more immigration

Japan should allow ___ immigrants



Source: Spring 2018 Global Attitudes Survey, Q52.

PEW RESEARCH CENTER

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Many Japanese would appear unsettled by the perceived balance between emigration and immigration. Roughly six-in-ten Japanese (58%) say that people leaving their country for jobs in other nations is a problem. At the same time, an identical share believes that the government should keep immigration at its current level. Only 23% think Japan should allow in more immigrants; 13% want fewer entrants from other nations.

Reluctance to increase immigration does not appear to reflect public animus toward immigrants. Japanese believe that immigrants want to adopt Japanese customs and way of life (75%). They think immigrants make the country stronger because of their work and talents (59%). And they do not fear that immigrants are responsible for an increased risk of terrorism (60%) or more crime (52%).

Views of Prime Minister Abe and Japanese democracy

Japanese public split on Shinzo Abe

Confidence in Japanese Prime Minister Shinzo Abe to do the right thing regarding world affairs



Source: Spring 2018 Global Attitudes Survey. Q35f.

PEW RESEARCH CENTER

Japan's Prime Minister Shinzo Abe has now been in power since 2012 and is the third-longest-serving head of government in post-World War II Japanese history. He also served as prime minister for one year from 2006 to 2007, when he was the youngest prime minister to take office after WWII and the first to be born after it. He won re-election as head of the ruling, center-right Liberal Democratic Party (LDP) in September 2018.

The Japanese public is divided in their view of the prime minister: 48% have confidence in him to do the right thing in world affairs, 50% lack such confidence. His support has fallen from a peak of 62% in 2015 and is now at its lowest since the Center first asked the question about Abe in 2007.

Not surprisingly, Abe's strongest support (79%) comes from those who hold a favorable view of his party, the LDP. He also enjoys strong backing (69%) from followers of Komeito, a party with origins in a Buddhist sect and which is part of the current ruling coalition government. Abe's weakest support (32%) comes from adherents of the center-left Constitutional Democratic Party (CDP). Men (54%) also favor Abe more than women (43%). And Japanese with more than a high school education (54%) are stronger backers of the prime minister than are those with a secondary education or less (45%).

Decreasing Japanese satisfaction with functioning of democracy at home

Satisfied with the way democracy is working in Japan



Source: Spring 2018 Global Attitudes Survey. Q4.

PEW RESEARCH CENTER

The decline in Prime Minister Abe's support comes at a time of public dissatisfaction with the state of Japanese democracy. Just four-in-ten of those surveyed (40%) are satisfied with the way their democracy is working today. Such positive sentiment is down from 50% in 2017. At the same time, a majority of Japanese (56%) are dissatisfied with their democracy, up 9 percentage points from 2017.

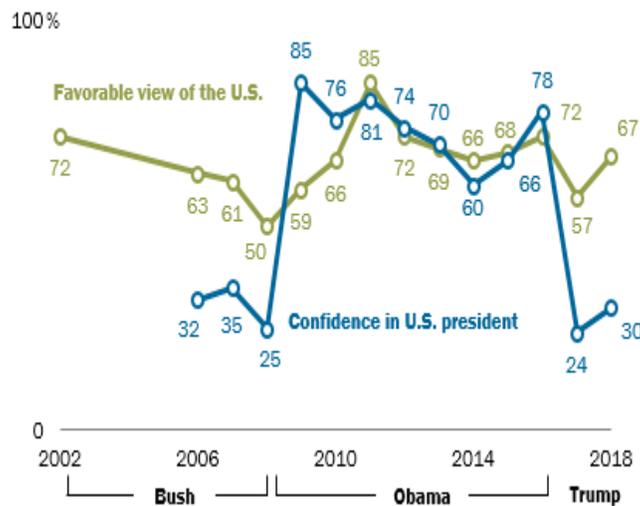
The public is particularly cynical about some aspects of their democracy. They believe that elections don't change things (62%), that elected officials don't care what ordinary people think (62%) and that most politicians are corrupt (53%).

Yet they praise their democracy for its protection of freedom of speech (62%) and the fairness of the courts (54%).

Views of the U.S. and China

Fewer than a third of Japan's adults have confidence in President Trump, but U.S. favorability remains high

Among Japanese ...



Source: Spring 2018 Global Attitudes Survey, Q17a & Q35a.

PEW RESEARCH CENTER

Japanese views of the United States took a tumble in 2017 and their opinion of the American president fell precipitously. Both viewpoints recovered somewhat in 2018.

Two-thirds (67%) of the Japanese public holds a positive opinion about America, up 10 percentage points from 2017. This assessment of their longtime ally is roughly comparable to the median Japanese public opinion of the U.S. during the Obama administration.

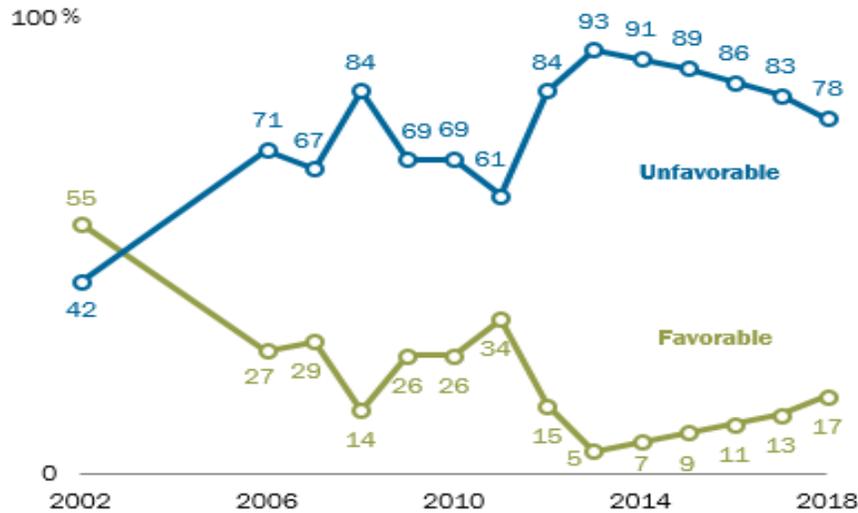
But only three-in-ten Japanese express confidence in U.S. President Donald Trump's handling of world affairs. This judgment is up 6 percentage points from that in 2017. But it is 45 points below the median level of Japanese confidence in his predecessor, Barack Obama, over his two terms in office.

Japanese also express a growing belief that the U.S. acts unilaterally (71%) when conducting American foreign policy, not taking into consideration Japan's concerns. And 43% say America is doing less than it did a few years ago to address global problems.

Nevertheless, 64% believe that relations between Japan and the U.S. have stayed about the same over the past year. And, when asked whether they would prefer the U.S. or China to be the world's leading power, eight-in-ten Japanese (81%) choose America. The Japanese public's preference for U.S. leadership is stronger than it was in any of the other 25 nations surveyed by Pew Research Center in 2018.

Japanese views of China overwhelmingly negative, but they have improved slightly

Views of China



Source: Spring 2018 Global Attitudes Survey. Q17b.

PEW RESEARCH CENTER

Japanese views of their neighbor China have also improved somewhat over time, but from a very low base. Just 17% of the public holds a favorable impression of China, up 12 points from a low of 5% in 2013. Unfavorable opinion of Beijing has fallen 15 points since then, to 78%.

Such public animosity toward China is also seen in the finding that about three-quarters of Japanese (76%) lack confidence in China's President Xi Jinping. And according to a 2017 Pew Research Center report, roughly two-thirds (64%) believed China's power and influence was a major threat to Japan.

Source: <http://www.pewglobal.org/2018/11/12/despite-rising-economic-confidence-japanese-see-best-days-behind-them-and-say-children-face-a-bleak-future/>

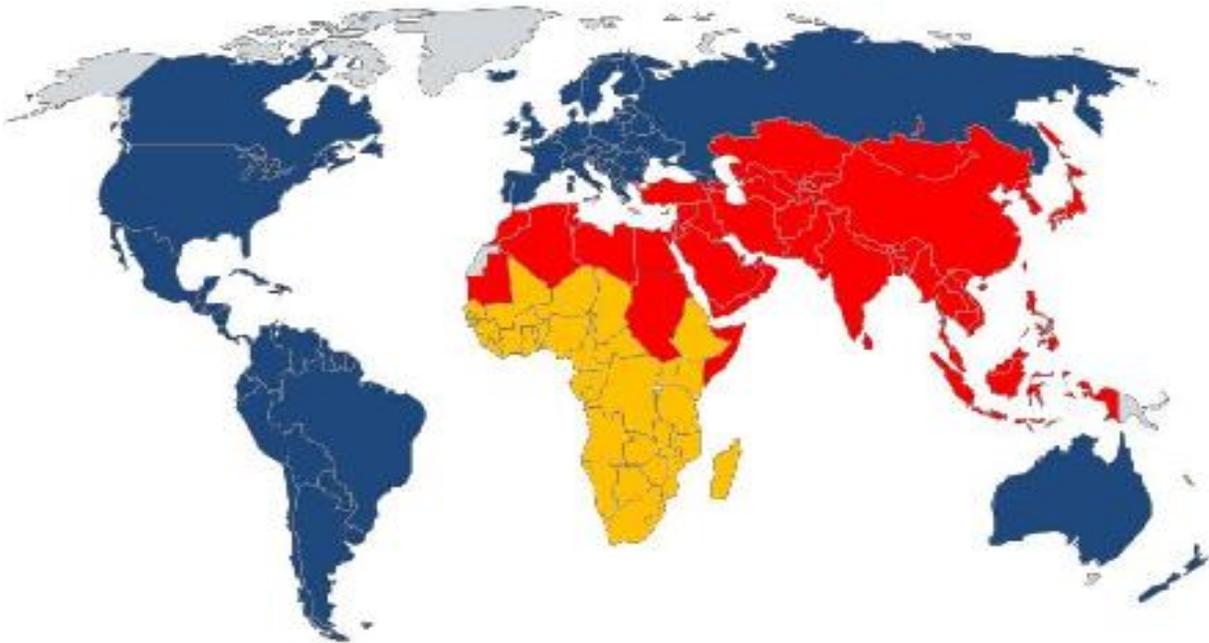
Gilani's Gallopedia (2007-2018)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014



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***Archives:** Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com