

# Gallopedia

From **Gilani Research Foundation**

**December** 2018, Issue # **565\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mishal Javed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

## INSIDE THIS ISSUE

THIS WEEKLY REPORT CONSISTS OF **20** NATIONAL & MULTI COUNTRY SURVEYS **7** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg **2** [Asia zone](#)  
this week- **02** national polls



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this week- **01** national poll



Pg **3** [Euro Americas zone](#)  
this week- **19** national polls



Pg **7** [TOPIC OF THE WEEK: Christmas Gift-Giving Habits Revealed](#)



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA;  
EAST ASIA

### ► SOUTHEAST ASIA:

565-1 [Third Quarter 2018 Social Weather Survey: 41% of Filipinos are Internet Users](#) (Click for details)

(Philippine) The proportion of Filipino adults using the Internet has been steadily increasing since SWS first asked about it in June 2006, when it was at 8%. It initially ranged from 11% to 19% from September 2007 to December 2011, then from 23% to 32% from March 2012 to December 2015. (SWS)

December 04, 2018

4.6 Society » Media/ New Media

### ► MENA:

565-2 [Black Friday Campaigns Were A Success Among Uae E-Tailers, With Noon.Com Seeing The Greatest Uplift](#) (Click for details)

(UAE) In 2014 Souq.com brought Black Friday to the UAE, renaming it White Friday in respect to Friday being the day of worship in the Arab world. The American sales phenomenon which is held the day after Thanksgiving has grown in popularity in the UAE, with this year seeing offers extended for a 'deals week' as opposed to the original one day event. (YouGov MENA)

November 29, 2018

3.2 Economy » Consumer Confidence/Protection



## Africa Zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;  
SOUTHERN AFRICA

### ► AFRICA:

565-3 [World Aids Day: Hiv/Aids Still A Critical Health Issue In Nigeria](#) (Click for details)

(Nigeria) NOIPolls proudly joined global partners to commemorate World AIDS Day which is observed yearly on 1st December. The World AIDS Day is marked every December 1st to encourage communities to unite against HIV, show support for people living with the disease, and remember those who have passed away due to AIDS. The theme of this year's World Aids Day is "Know Your Status" and it is focused on influencing people to know their HIV status and access antiretroviral drugs if tested positive. (NOI-POLLS)

December 04, 2018

4.11 Society » Health



## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ▶ WEST EUROPE:

565-4 [Image Of Putin, Russia Suffers Internationally](#) (Click for details)

(Russia) Russian President Vladimir Putin's efforts to re-establish Russia as a consequential world power appear to have borne at least some fruit: The prevailing view in a new 25-country poll by Pew Research Center is that Russia plays a more important role in international affairs than it did a decade ago. But increased stature does not mean being better liked. The same survey finds that views of Putin and the Russian Federation are largely negative. (PEW Research)



December 06, 2018

1.5 Domestic Politics » National Image/ Trust

565-5 [Council investment into shops and cinemas should be transparent, say Brits](#) (Click for details)

(UK) Central government funding to councils has been halved in real terms since 2010. One method by which councils are topping up their budgets is investing in commercial properties, everything from cinemas to shopping centres. In many cases these purchases are funded by borrowing. (YouGov UK)

December 04, 2018

3.1 Economy » Perceptions on Performance/ Well-Being

565-6 [May Faces Defeat: What Should She Do?](#) (Click for details)

(UK) The Prime Minister looks almost certain to go down to defeat – quite possibly heavy defeat –in the House of Commons next Tuesday. After two years in which her premiership has been almost completely preoccupied with negotiating Britain's withdrawal from the European Union, MPs seem determined to reject her deal. So what should she do? (YouGov UK)

December 07, 2018

1.2 Domestic Politics » Performance Ratings

565-7 [Six in ten think withdrawal deal would be bad for the UK – but public can't agree on what should happen next](#) (Click for details)

(UK) As Parliament gets ready to vote on the Withdrawal Agreement next week Ipsos MORI's new Political Monitor reveals most of the public believe withdrawing from the EU on its terms will be bad for Britain. The poll shows six in ten (62%) think withdrawing under this deal will be bad for the UK as a whole (25% say good), including 47% of Conservatives (40% of whom think it would be good). This is worse than the reaction to the Prime Minister's Chequers deal in July when 47% thought it would be bad for the country. (IPSOS Mori)



December 07, 2018

1.5 Domestic Politics » National Image/ Trust

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**565-8 [Should MPs vote for nation or constituents in “meaningful” Brexit vote?](#) [\(Click for details\)](#)**

(UK) Some people think MPs should represent their constituents' views, while others believe MPs should act in the national interest. A select group, call them party leaders, think they should dictate how MPs vote in parliament. With MPs due to vote on the government's Brexit deal next week, YouGov asked, on 5th and 6th December, a representative sample of 1,713 adults in Britain about how MPs should go about deciding whether or not to approve Theresa May's Brexit deal. (YouGov UK)



December 07, 2018

[1.4 Domestic Politics » Political Parties](#)**565-9 [Voting Intention: Conservatives 40%, Labour 38% \(3-4 Dec\)](#) [\(Click for details\)](#)**

(UK) The latest YouGov/ Times voting intention survey sees 40% of Britons saying they would vote Conservative (unchanged from last week's survey) while 38% say they would back Labour (from 35%). Elsewhere, the Liberal Democrats are on 9% (from 10%) and votes for other parties stands at 13% (from 15%). (YouGov UK)

December 05, 2018

**565-10 [Christmas gift-giving habits revealed](#) [\(Click for details\)](#)**

(UK) Nine in ten (90%) Brits say they celebrate with gifts at Christmas, and we're currently in the peak shopping period - around a third (34%) of people do the bulk of their gift buying in late November or early December. A further fifth (19%) make the majority of their yuletide purchases later, in the two to three weeks before Christmas Day, while a more organised 19% get their shopping done by the end of November. Only 4% of people see the Black Friday sales period as a good opportunity to buy gifts. (YouGov UK)

December 07, 2018

[1.1 Domestic Politics » Elections](#)**► NORTH AMERICA:****565-11 [Americans still prefer watching to reading the news – and mostly still through television](#) [\(Click for details\)](#)**

(USA) Overall, 47% of Americans prefer watching the news rather than reading or listening to it. That is unchanged from 46% in 2016 and outpaces the 34% who prefer to read the news and 19% who prefer to listen to it – both of which also remain on par with 2016 figures. (PEW Research)

December 03, 2018

[4.6 Society » Media/ New Media](#)**565-12 [What we know about illegal immigration from Mexico](#) [\(Click for details\)](#)**

(USA) There were 12.0 million immigrants from Mexico living in the United States in 2016, and fewer than half of them (45%) were in the country illegally, according to Pew Research Center estimates. Mexico is the country's largest source of immigrants, making up 26.6% of all U.S. immigrants. (PEW Research)

December 03, 2018

[4.8 Society » Immigration/Refugees](#)

**565-13 [Americans unhappy with family, social or financial life are more likely to say they feel lonely](#)**[\(Click for details\)](#)

(USA) One-in-ten Americans say they feel lonely or isolated from those around them all or most of the time, according to a Pew Research Center survey conducted earlier this year. While this is a small share of U.S. adults overall, the share rises significantly for some groups, including those who feel weak ties to the communities they live in and those who are financially stressed. (PEW Research)

December 03, 2018

[4.7 Society » Morality, Values & Customs / Lifestyle](#)**565-14 [One in Four U.S. Adults Say They Have a Pre-Existing Condition](#)** [\(Click for details\)](#)

(USA) Twenty-seven percent of U.S. adults say they personally have a long-term medical condition, illness or disease that a health insurance company would consider a pre-existing condition. This includes 16% who are the only family member in their home with such a condition and 11% who live with a family member who also has a pre-existing condition. (Gallup USA)

December 05, 2018

[4.11 Society » Health](#)**565-15 [Americans Big on Idea of Living in the Country](#)** [\(Click for details\)](#)

(USA) Given six choices of a type of place where they could live, 27% of Americans choose a rural area, more than any other option -- although this is down from 35% in 2001. Another 21% currently favor life in a suburb of a big city, while 12% would choose a big city itself. The remaining 39% would choose a town, a small city or a suburb of a small city. (Gallup USA)

December 07, 2018

[4.7 Society » Morality, Values & Customs / Lifestyle](#)**565-16 [Most Americans Still Rate Their Healthcare Quite Positively](#)** [\(Click for details\)](#)

(USA) As the incoming Congress prepares to debate further changes to the U.S. healthcare system, solid majorities of Americans rate the coverage (69%) and quality (80%) of the healthcare they personally receive as "excellent" or "good." By contrast, Americans are much less positive about healthcare in the U.S. in general, with a bare majority rating the quality of U.S. healthcare positively (55%) and about a third giving positive reviews to U.S. healthcare coverage (34%). (Gallup USA)

December 07, 2018

[4.11 Society » Health](#)**565-17 [U.S. Small-Business Owners' Optimism Reaches New Heights](#)** [\(Click for details\)](#)

(USA) U.S. small-business owners are more optimistic about business conditions now than at any point in the 15-year history of the Wells Fargo/Gallup Small Business Index. In the latest quarterly survey, which measures small-business owners' attitudes about a wide variety of factors affecting their business, the overall index score is +129. This is up from the prior record high of +118 established last quarter. Confidence among small-business owners has improved



steadily in 2018, and now sits well above the pre-2018 high of +114 from 2006. The current survey was fielded Nov. 8-14, just after the midterm elections. ([Gallup USA](#))

December 04, 2018

[3.8 Economy](#) » [Enterprise/ Investments](#)

### ► AUSTRALASIA:

565-18 [Mortgage customer satisfaction highest when obtained directly from bank branch](#) ([Click for details](#))

(Australia) Home loan customers who obtained their loan in person at a bank branch have the highest satisfaction rating with 78.7%, compared to 74.2% satisfaction for those who used a mortgage broker. Other channels also had lower satisfaction with mobile bankers 75.3% and telephone 77.7%. It is important to note that even among more recent home loans (held for under six years), satisfaction with going into a branch to obtain the loan was 80.9% compared to 76.1% for mortgage brokers. ([Roy Morgan](#))



December 06, 2018

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

565-19 [1.3 million Australians considering opening new bank accounts in next 6 months](#) ([Click for details](#))

(Australia) New accounts being considered include the full range of banking products covering savings accounts, term deposits, home loans, personal loans, credit and debit cards etc. This level remains very close to the year ended October 2017 (1.31 million) and currently represents 6.4% of the Australian population over 14 and a major marketing opportunity.

([Roy Morgan](#))

December 03, 2018

[3.9 Economy](#) » [Financial systems & Institutions](#)

### ► MULTI-COUNTRY STUDY

565-20 [Views of national identity differ less by age in Central, Eastern Europe than in Europe](#) ([Click for details](#))

Young adults in many Western European nations are substantially less likely than older people to say that being Christian, being native to their country, or having ancestry there is important to national belonging – that is, to being “truly British,” “truly French,” and so on. (PEW Research)



December 04, 2018

[1.5 Domestic Politics](#) » [National Image/ Trust](#)

## Topic of the week:

### Christmas Gifts-Giving Habits Revealed

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

#### Christmas Gift-Giving Habits Revealed



*As we reach the peak of the 2018 Christmas shopping period, YouGov Profiles data reveals gift-buying habits from last year*



Nine in ten (90%) Brits say they celebrate with gifts at Christmas, and we're currently in the peak shopping period - around a third (34%) of people do the bulk of their gift buying in late November or early December.

A further fifth (19%) make the majority of their yuletide purchases later, in the two to three weeks before Christmas Day, while a more organised 19% get their shopping done by the end of November. Only 4% of people see the Black Friday sales period as a good opportunity to buy gifts.

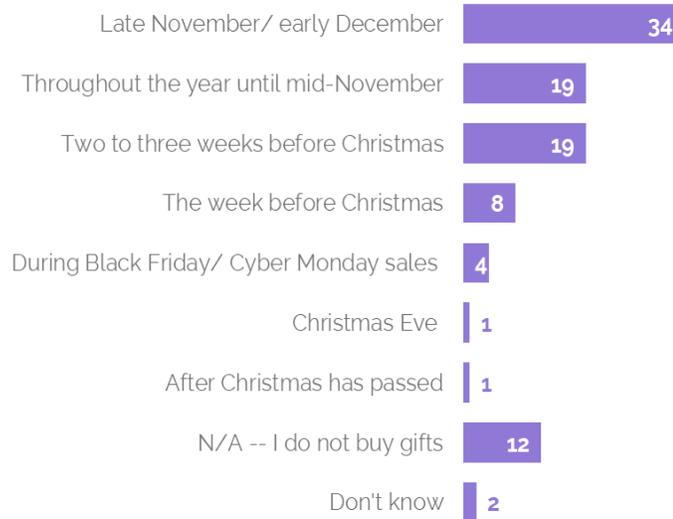
A small number (1%) wait until Christmas Eve to buy presents, and another 1% don't get around to it until Christmas Day has actually passed.

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**Late November/ early December most popular time for buying Christmas presents**

What period of the year have you chosen to do most of your Christmas gift shopping? If you have not done your Christmas shopping yet, please give an estimate of when you plan to.

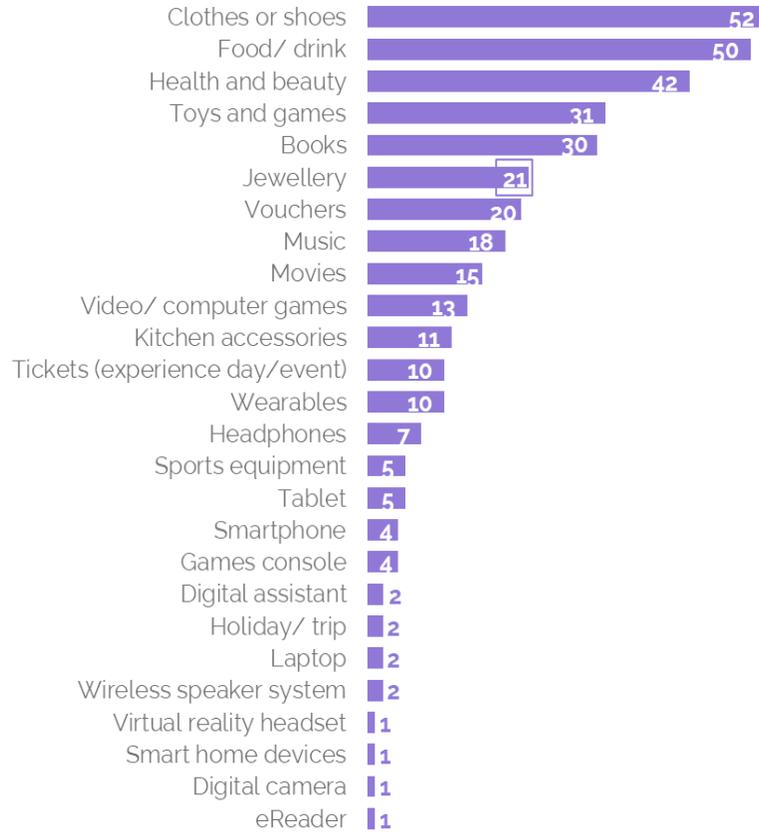


Most Brits know the people they're buying for well: data from 2017 showed that only 9% of gift recipients were intending to return or exchange a present they'd received.

For Christmas 2017 over half (52%) of Britons gave clothes or shoes, 50% bought booze for loved ones, and health and beauty products were also a popular choice (42%).

**Clothes and shoes were the most purchased Christmas gifts last year**

Which, if any, of the following types of presents did you buy to give over the Christmas period 2017? Please select all that apply.



When it comes to the amount spent last year, 42% had a total budget somewhere between £100 and £400, while 14% spent nothing and 4% splashed out over £1,000.

**Attitudes to gift-giving in general**

While there are some extravagant spenders, the vast majority of Brits (92%) believe that it's the thought that counts. Over three quarters (77%) also believe that a gift is an expression of how special someone is.

Beyond Christmas and birthdays, the next most popular occasions for gift-giving are weddings, when 61% of people purchase a present. The birth of a new baby (48%) and just to say thank you (32%) are also popular occasions for gift-giving.

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Almost two thirds (65%) of people say that the nature of the occasion is the biggest deciding factor in what they purchase, even more than the relationship with the recipient (56%) and budget (50%).

**Source:** <https://yougov.co.uk/topics/consumer/articles-reports/2018/12/07/christmas-gift-giving-habits-revealed>

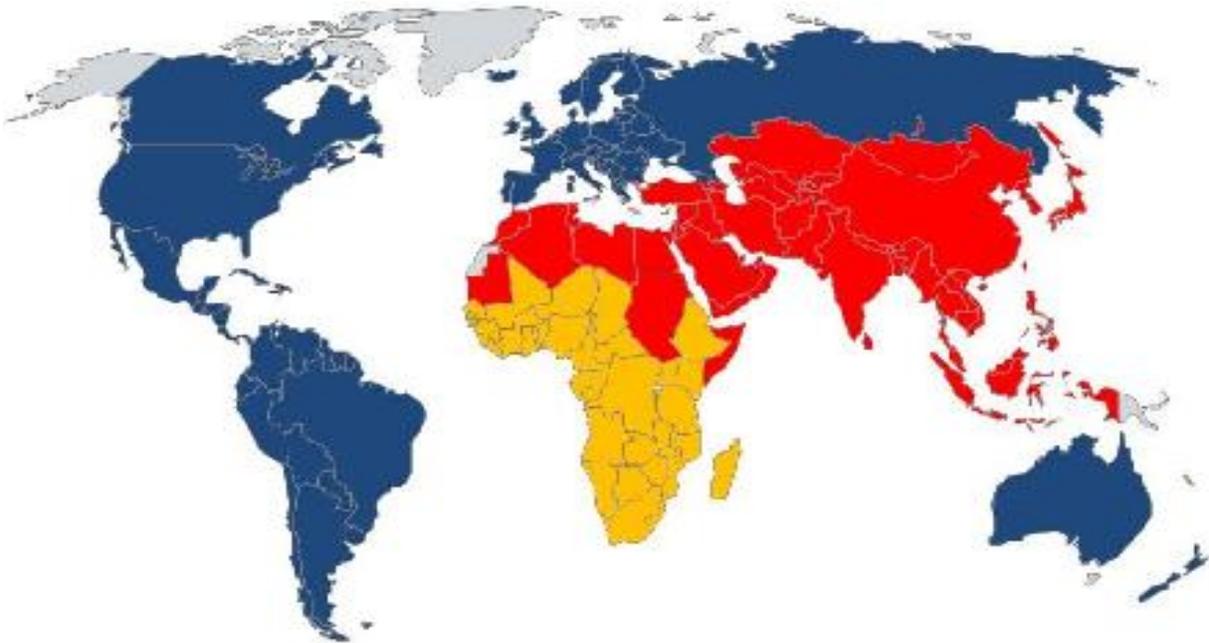
## Gilani's Gallopedia (2007-2018)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014



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