

# Gallopedia

From **Gilani Research Foundation**

April 2019, Issue # **583\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

### Contact Details:

**Mohsina Ahmed**

Senior Research Manager

Gallup Pakistan

Email: [mohsina.ahmed@gallup.com.pk](mailto:mohsina.ahmed@gallup.com.pk)



[Topic of the week: \(Click for details\)](#)

## INSIDE THIS ISSUE

THIS WEEKLY REPORT CONSISTS OF **17**  
NATIONAL & MULTI COUNTRY SURVEYS **7**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

Pg **2**

[Asia zone](#)  
this week- **03**  
national polls



Pg **3**

[Africa zone](#)  
this week- **02**  
national polls



Pg **3**

[Euro Americas zone](#)  
this week- **12**  
national polls



Pg **7**

**TOPIC OF THE WEEK:**  
[A majority of U.S. colleges admit most students who apply](#)



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST & NORTH AFRICA:

583-1 [Samsung's ad awareness rises in the UAE and KSA](#) (Click for Details)

(UAE) People are certainly noticing the ads. In the UAE, Samsung's Ad Awareness score (whether someone has seen or heard an advert broadcast by a company in the past two weeks) has risen by +9.0 points from +49.6 on the 1st March to +58.6 on the 20th. The same is true in KSA, with the brand's Ad Awareness score increasing by +8.7 points from +42.1 on the 1st March to +50.8 on the 28th. (YouGov MENA)

April 08, 2019

4.6 Society » Media/ New Media



583-2 [Eight in ten UAE residents think Smart Dubai will make Dubai the world's happiest city](#) (Click for Details)

(UAE) The overwhelming majority (82%) of people in the UAE think that the Smart Dubai Initiative will make Dubai the happiest city in the world, new YouGov research reveals. (YouGov MENA)

April 09, 2019

4.7 Society » Morality, Values & Customs / Lifestyle



583-3 [Pres. Duterte's Net Satisfaction rating rises to "Very Good"](#) (Click for Details)

(Philippines) The First Quarter 2019 Social Weather Survey, conducted from March 28-31, 2019, found 79% of adult Filipinos satisfied, 8% undecided, and 13% dissatisfied with the performance of Rodrigo R. Duterte as President. (SWS)

April 10, 2019

1.2 Domestic Politics » Performance Ratings

## Page 2 of 11

**Disclaimer:** Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.



## Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;  
SOUTHERN AFRICA

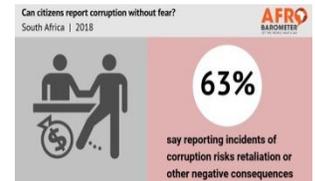
### ▶ AFRICA

583-4 [Small improvements, not yet a 'new dawn': South Africans still see high levels of corruption](#) (Click for Details)

(Africa) Given corruption's negative effects on the provision of government services and citizens' trust in institutions and leaders (Felton & Nkomo, 2018), it is worth asking whether South Africans are seeing the "new dawn" that Ramaphosa has promised. (Afrobarometer)

April 09, 2019

4.13 Society » Social Problems



583-5 [The NOI Polls Personal Well-Being Index at 64.8-points](#) (Click for Details)

(Africa) Finding work and escaping economic hardship are the most frequently cited reasons to consider emigrating – fully in line with our earlier findings that unemployment is the most important problem that Africans want their governments to address and that among the United Nations' Sustainable Development Goals, SDG8 ("decent work and economic growth") is the highest priority for ordinary Africans (Coulibaly, Silwé, & Logan, 2018). (NOI Polls)

April 10, 2019

3.1 Economy » Perceptions on Performance/ Well-Being

## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA  
& AUSTRALASIA

### ▶ WEST EUROPE

583-6 [The most London-centric brands revealed](#) (Click for Details)

(UK) The top ten is filled with brands that exclusively or primarily operate in the capital. Of the top ten brands, only fast food outlets Itsu, Chicken Cottage, car rental portal easyCar and radio station LBC have a substantial presence outside of London (in terms of store locations, availability and listenership, respectively).

(YouGov)

April 08, 2019

4.7 Society » Morality, Values & Customs / Lifestyle



### Page 3 of 11

**Disclaimer:** Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

583-7 [Despite a decline in sales, data shows that Mothercare knows best](#) (Click for Details)

(UK) YouGov data suggests perhaps so; Mothercare is still viewed favourably by customers, particularly women, with 52% having a positive opinion of the brand, compared to 35% of men. (YouGov)

April 10, 2019

4.7 Society » Morality, Values & Customs / Lifestyle

583-8 [Two in five Britons want to be a royal](#) (Click for Details)

(UK) A new poll for the "Britain Is A Nation Of" podcast reveals that Britons are split down the middle: half (50%) would rather remain a commoner, but 44% say they would like to join the royal family. (YouGov)

April 11, 2019

4.7 Society » Morality, Values & Customs / Lifestyle



583-9 [A third of Britons wanted Assange out of the Ecuadorian embassy](#) (Click for Details)

(UK) A new YouGov poll shows that a third of Britons (36%) support the Ecuadorian government's decision. One in seven (14%) think he should have been allowed to stay, rising to one in five (19%) among Labour voters. (YouGov)

April 11, 2019

4.4 Society » Civil Society

583-10 [What should Meghan and Harry name their baby?](#) (Click for Details)

(UK) With the Duchess of Sussex due to give birth to her first child at the end of the month, speculation is rife as to what the baby – who will emerge seventh in line to the throne, ahead of its parents – will be named. (YouGov)

April 12, 2019

4.4 Society » Civil Society



583-11 [Conservatives and Labour set to perform poorly in European elections](#) (Click for Details)

(UK) The two main parties still top the ballot, with Labour slightly ahead on 24% and the Conservatives on 16%, but neither are far enough ahead for comfort of the Brexit party on 15% and UKIP on 14%.

(YouGov)

April 13, 2019

1.1 Domestic Politics » Elections

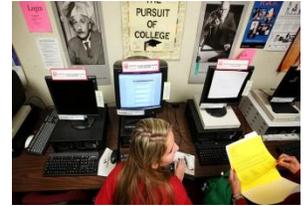
## ► NORTH AMERICA

583-12 [A majority of U.S. colleges admit most students who apply](#) (Click for Details)

(USA) Of the 1,364 four-year colleges and universities we looked at, 17 admitted fewer than 10% of applicants in 2017, the most recent year for which comprehensive data are available. That group includes such prestigious names as Stanford (4.7%), Harvard (5.2%), Yale (6.9%) and Northwestern (9.2%). Another 29 schools admitted between 10% and 20% of applicants, including Georgetown (15.7%), the University of Southern California (16%), UCLA (16.1%) and the University of California, Berkeley (17.1%). (PEW)

April 09, 2019

4.14 Society » Environment/ Disasters



583-13 [Measuring the Fault Lines in Current U.S. Foreign Policy](#) (Click for Details)

(USA) Although almost 70% of Americans say the U.S. should still play a strong role in world affairs (23% say the leading role, 46% a major role), 30% prefer that the U.S. reject entanglements in foreign situations (25% favoring a minor role and 5% no role at all). (Gallup USA)

April 10, 2019

2.8 Foreign Affairs & Security » International / Regional Organizations



583-14 [For many rural residents in U.S., local news media mostly don't cover the area where they live](#) (Click for Details)

(USA) Roughly six-in-ten self-described urban residents (62%) say their local news media mainly cover the area they live in, while a majority of those who describe themselves as rural residents (57%) say the opposite is true – their local news media mostly cover some other area, a concern raised by many journalism watchers following newsroom cutbacks and media consolidation. Self-described suburbanites are more evenly split, according to the survey conducted Oct. 15-Nov. 8, 2018, among nearly 35,000 U.S. adults. (PEW)

April 12, 2019

4.6 Society » Media/ New Media

583-15 [Post-Mueller Report, Trump Approval Back at 45% High](#) (Click for Details)

(USA) President Donald Trump's job approval rating increased relatively sharply over the past month to 45% in an April 1-9 Gallup poll, up from 39% in March. This marks the third time the 45<sup>th</sup> president has reached a 45% job approval rating in Gallup trends -- his highest in the series. (Gallup USA)

April 12, 2019

1.2 Domestic Politics » Performance Ratings




---

## Page 5 of 11

**Disclaimer:** Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

► AUSTRALASIA

583-16 [Rise in vegetarianism not halting the march of obesity](#) (Click for Details)

(Australia) Nearly 2.5 million Australians (12.1% of the population) now have diets of which the food is all, or almost all, vegetarian, up from under 2.2 million (11.2%) four years ago in 2014. (Roy Morgan)

April 12, 2019

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

583-17 [Fewer Australians Gambling](#) (Click for Details)

(Australia) New data shows that over the last decade there has been a large drop in the proportion of Australians (18+) that gamble. A decade ago (December 2008), nearly two thirds of the population 18+ (64.7% or 10.5 million) gambled in an average three months, this has now fallen in December 2018 to only 47.9% or 9.3 million. This downward trend has continued over the last year, falling from December 2017, which showed that 50.1% of Australians or 9.5 million, gambled in an average three months. (Roy Morgan)



April 12, 2019

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

## Topic of the week:

# A majority of U.S. colleges admit most students who apply

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

### A majority of U.S. colleges admit most students who apply



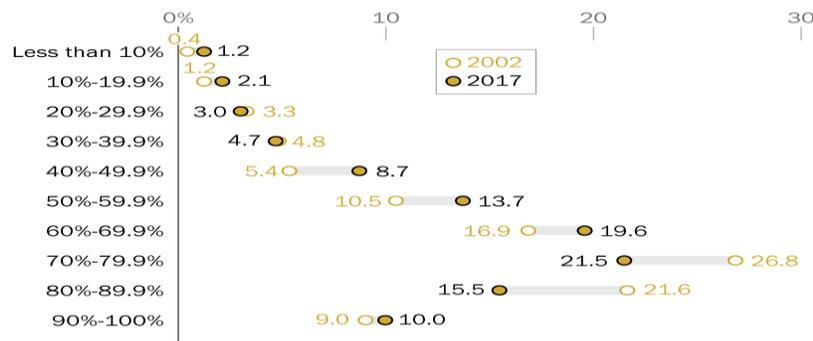
Around this time each year, hundreds of thousands of hopeful would-be college students find out which of the (sometimes many) schools they've applied to have accepted them. The ultralow admission rates at many "elite" colleges are getting more attention than usual this year in the wake of



a college admissions scandal that has ensnared dozens of well-to-do parents, accused of using bribes to get their children into desirable schools.

### Tight at the top, but most U.S. colleges still admit most people who apply to them

Share of institutions admitting \_\_\_\_ of their total applicants



Source: Pew Research Center analysis of data from National Center for Education Statistics, Integrated Postsecondary Education Data System.

PEW RESEARCH CENTER

But for all the attention paid to those brand-name institutions, the full picture of college admissions is quite different: The great majority of schools, where most Americans get their postsecondary education, admit most

### Page 7 of 11

**Disclaimer:** Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

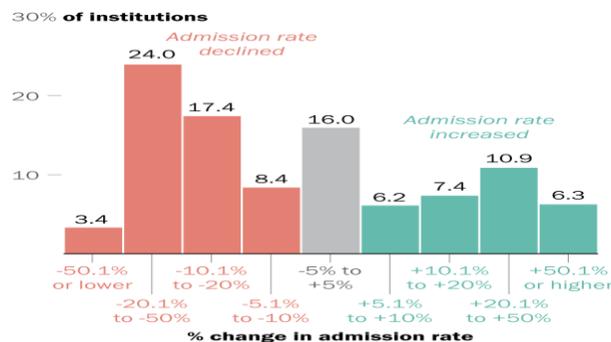
of the people who apply to them, according to a new Pew Research Center analysis of U.S. Education Department data.

Of the 1,364 four-year colleges and universities we looked at, 17 admitted fewer than 10% of applicants in 2017, the most recent year for which comprehensive data are available. That group includes such prestigious names as Stanford (4.7%), Harvard (5.2%), Yale (6.9%) and Northwestern (9.2%). Another 29 schools admitted between 10% and 20% of applicants, including Georgetown (15.7%), the University of Southern California (16%), UCLA (16.1%) and the University of California, Berkeley (17.1%). All those schools, along with three others with higher admission rates, have been caught up in the admissions scandal – either because coaches and other athletic personnel were indicted on charges of taking bribes to designate unqualified students as “recruited athletes,” or because parents of current students are accused of paying for other kinds of cheating (including on admissions tests) to get their children admitted.

The extremely competitive schools amounted to 3.4% of all the colleges and universities in this analysis, and they accounted for just 4.1% of total student enrollment. By contrast, more than half of the schools in our sample (53.3%) admitted two-thirds or more of their applicants in 2017, including such well-known names as St. John’s University in New York (67.7%), Virginia Tech (70.1%), Quinnipiac University (73.9%), the University of Missouri at Columbia (78.1%) and George Mason University (81.3%).

**Admission rates have fallen at most – but not all – U.S. colleges**

Share of institutions by percentage change in admission rate, 2002-2017



Source: Pew Research Center analysis of data from National Center for Education Statistics, Integrated Postsecondary Education Data System.

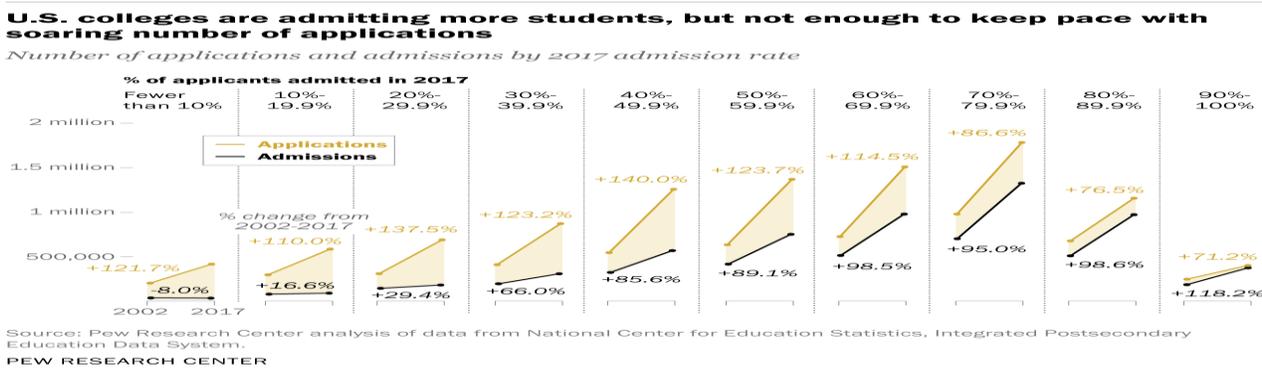
PEW RESEARCH CENTER

It's true that admission rates have fallen broadly in recent years. At about 45% of the schools we examined, admission rates were at least 10% lower in 2017 than they were in 2002; there were more modest declines (between 5% and 10%) at another 8% of institutions. But rates at 16% of schools were more or less unchanged (that is, the rate in 2017 was within 5% either way of the 2002 rate), and at nearly 31% of schools, admission rates were actually higher in 2017 than 15 years earlier.

Falling admission rates aren't necessarily a sign that colleges are simply being pickier about whom they admit. In large measure, rates have fallen because prospective students are applying to more schools than they used to, while the number of available spots for them has grown more slowly. In absolute numbers, schools are making *more* admission offers than before, but not enough to keep pace with the soaring number of applications.

For all the institutions analyzed, there were nearly 4.9 million total applications in 2002, or about four for every student who ended up enrolling somewhere. By 2017, the total number of applications had more than doubled to almost 10.2 million, or 6.8 per enrolled student. (The total number of enrolled students at the schools in our sample rose 21.4% between 2002 and 2017.)

Schools at all levels of competitiveness have seen increases in application volume, though not in any regular pattern. At all but the most competitive schools – those that admitted fewer than 10% of applicants in 2017 – the number of admissions also has risen. But only among the schools with the highest admission rates – 70% or above – have admissions risen by enough to keep pace with the surge in applications.



For example, among the more exclusive schools – those that admitted between 10% and 20% of their 2017 applicants – application volume rose 110% between 2002 and 2017, but there were only 17% more admission offers; consequently, the average admission rate for that group fell from 27.1% to 14.4%. But among the schools that admitted more than 90% of applicants, admissions growth outpaced application growth, 118% to 71%. (Among the most competitive schools, application volume more than doubled, but the total number of admissions *fell* by 8%; as a result, the average admission rate sank from 18% in 2002 to 7.4% in 2017.)

The expansion of the Common Application, which makes it easier for students to apply to multiple schools, doesn't appear to be behind the increase in application volume. The Common App, as it's called, is accepted by nearly 800 colleges and universities in the United States and several dozen overseas. Of the 1,364 institutions in our sample, 729 accept the Common App along with (or in some cases instead of) their own application forms; the other 635 use their own forms. Although one might suspect that the ease of applying to multiple schools via the Common App would result in stronger growth in application volume among those schools, there was almost no difference in 2002-2017 growth rates between the schools that used the Common App and those that didn't.

Source: <https://www.pewresearch.org/fact-tank/2019/04/09/a-majority-of-u-s-colleges-admit-most-students-who-apply/>

---

## Gilani's Gallopedia (2007-2019)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

