

Gallopedia

From **Gilani Research Foundation**

May 2019, Issue # **585***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

Contact Details:

Mohsina Ahmed

Senior Research Manager

Gallup Pakistan

Email: mohsina.ahmed@gallup.com.pk



[Topic of the week: \(Click for details\)](#)

INSIDE THIS ISSUE

THIS WEEKLY REPORT CONSISTS OF 17 NATIONAL & MULTI COUNTRY SURVEYS 7 POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg 2	Asia zone this week- 02 national polls	
Pg 2	Africa zone this week- 01 national poll	
Pg 3	Euro Americas zone this week- 14 national polls	
Pg 8	TOPIC OF THE WEEK: Uber drives forward while taxis stall and new market entrants begin to accelerate	

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

- ▶ MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

▶ MIDDLE EAST & NORTH AFRICA:

585-1 [Hunger incidence decreases to 9.5% of families](#) (Click for Details)

(Philippines) The First Quarter 2019 Social Weather Survey, conducted from March 28-31, 2019, found that 9.5% or an estimated 2.3 million families experienced involuntary hunger at least once in the past three months. The measure of Hunger refers to involuntary suffering since the survey question specifies that the hunger experienced was due to lack of food to eat. (SWS)

April 24, 2019

3.5 Economy » Poverty

585-2 [Emirates, Apple and Google top the 2019 YouGov BrandIndex Workforce Ranking in MENA](#) (Click for Details)

(UAE) The 2019 YouGov BrandIndex Workforce Rankings reveal Dubai's flag-carrier airline Emirates, smartphone giant Apple and global technology leader Google enjoy the highest Reputation scores in the UAE, Saudi Arabia and Egypt, respectively. (YouGov MENA)

April 24, 2019

4.6 Society » Media/ New Media



Africa Zone

- ▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

▶ AFRICA

585-3 [Malaria: A Major Health Challenge Facing Nigerians](#) (Click for Details)

(Africa) According to the most recent World Malaria Report 2018, the global tally of malaria reached 435,000 malaria deaths and an estimated 219 million new cases in 2017.

(NOI Polls)

April 25, 2019

4.11 Society » Health



Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ WEST EUROPE

585-4 [One in seven GCSE students taking black market 'study drugs'](#) [\(Click for Details\)](#)

(UK) From GCSE takers to university postgraduates, eight in ten (77%) students report feeling 'fairly' or 'very' stressed in the run-up to exams. And it seems that this pressure is causing large numbers to seek potentially dangerous short-term pharmaceutical solutions - 14% of those who recently sat GCSEs admitted to taking 'study drugs'. [\(YouGov\)](#)

April 23, 2019

[4.13 Society](#) » [Social Problems](#)



585-5 [Which science-based conspiracy theories do Britons believe?](#) [\(Click for Details\)](#)

(UK) The vast majority of people (70%) think that warnings on climate change from scientists are appropriate. But a considerable number – who tend to be older – believe these warnings are exaggerated. [\(YouGov\)](#)

April 25, 2019

[4.6 Society](#) » [Media/ New Media](#)

585-6 [9.5 million Brits set to go see Avengers: Endgame at the cinema](#) [\(Click for Details\)](#)

(UK) The survey, conducted Thursday-Friday, found that one in five Britons (19%) say they have either already seen the movie or will do so during its theatrical release. A further 16% say they'll catch the film, but not at the cinema. [\(YouGov\)](#)

April 26, 2019

[4.16 Society](#) » [Entertainment](#)



585-7 [Voting Intention: Conservatives 27%, Labour 30% \(23-24 Apr\)](#) [\(Click for Details\)](#)

(UK) The latest YouGov/Times voting intention survey sees 27% of Britons backing the Conservatives (from 29% in last week's survey) while 30% say they would vote Labour (unchanged). [\(YouGov\)](#)

April 26, 2019

[1.1 Domestic Politics](#) » [Elections](#)

585-8 [Scottish Independence: Yes vote climbs to 49%](#) [\(Click for Details\)](#)

(UK) YouGov/Times poll finds support for Scottish independence at its highest point since February 2015, with the two sides virtually neck and neck on 49% for Yes and 51% for No. [\(YouGov\)](#)

April 27, 2019

[1.1 Domestic Politics](#) » [Elections](#)

Page 3 of 9

Disclaimer: Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

585-9 [Public thinks EU referendum was bad idea, says poll \(Click for Details\)](#)

(UK) More than half the public – 55% – now think it would have been better never to have held the EU referendum given the difficulties of reaching an agreement on Brexit, according to the latest Opinium/Observer poll. (The Guardian)

April 27, 2019

1.3 Domestic Politics » Governance



585-10 [European Parliament voting intentions: Brexit 28%, Lab 22%, Con 13% \(23-26 Apr\) \(Click for Details\)](#)

(UK) The Brexit Party continues to lead in YouGov's latest European Parliament voting intention poll, conducted for Hope Not Hate. Nigel Farage's new party holds 28% of the vote, having been on 23% in last week's survey. (YouGov)

April 28, 2019

1.1 Domestic Politics » Elections

► NORTH AMERICA

585-11 [Key takeaways from our new study of how Americans use Twitter \(Click for Details\)](#)

(USA) The most prolific tweeters – those in the top 10% by number of tweets – are responsible for 80% of all tweets created by U.S. adults. That includes all types of tweets: original tweets, retweets and quote tweets. (PEW)

April 24, 2019

4.6 Society » Media/ New Media

585-12 [Americans say Government, Immigration Are Lead U.S. Woes \(Click for Details\)](#)

(USA) The government and immigration continue to stand apart from other issues when Americans are asked to name the most important problem facing the U.S. These two issues, mentioned in an April 1-9 poll by 23% and 21% of U.S. adults, respectively, are the only ones cited by more than one in 10 Americans, as they have been for all but one of the past 13 months. (Gallup USA)

April 24, 2019

4.8 Society » Immigration/Refugees



585-13 [A new perspective on Americans' views of Israelis and Palestinians \(Click for Details\)](#)

(USA) In last year's survey, more Americans (46%) said they sympathized more with Israel, compared with 16% who sympathized more with the Palestinians; another 5% volunteered their sympathies were with both sides and 14% volunteered neither side, while nearly one-in-five (19%) did not express an opinion. (PEW)

April 24, 2019

3.1 Economy » Perceptions on Performance/ Well-Being

Page 4 of 9

Disclaimer: Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

585-14 [Americans' Stress, Worry and Anger Intensified in 2018](#) (Click for Details)

(USA) Asked about their feelings the previous day, the majority of Americans (55%) in 2018 said they had experienced stress during a lot of the day, nearly half (45%) said they felt worried a lot and more than one in five (22%) said they felt anger a lot. (Gallup USA)

April 25, 2019

4.4 Society » Civil Society

585-15 [Americans' Confidence in Economic Leaders Edges Up](#) (Click for Details)

(USA) The percentages of Americans who report a "great deal" or "fair amount" of confidence in the president, Federal Reserve chairman and both Republican and Democratic congressional leaders' management of the economy have all increased by a few percentage points. (Gallup USA)

April 26, 2019

1.2 Domestic Politics » Performance Ratings



► AUSTRALASIA

585-16 [Easter Roy Morgan Poll shows election race tightening: ALP 51% cf. L-NP 49% on a two-party preferred basis](#) (Click for Details)

(Australia) The ALP 51% leads the L-NP 49% on a two party preferred basis according to a face-to-face Roy Morgan Poll conducted on the Easter weekend of April 20/21, 2019 with a cross-section of 707 electors. (Roy Morgan)

April 24, 2019

1.1 Domestic Politics » Elections

585-17 [Uber drives forward while taxis stall and new market entrants begin to accelerate](#) (Click for Details)

(Australia) Uber has been in Australia for over six years, and has established itself as Australia's leading ride-share app, with nearly 4.3 million Australians aged 14+ (over 20% of the population) now travelling by Uber in an average three months, according to the latest research from Roy Morgan conducted in the year to December 2018 – up from just over 2 million (10.2%) in 2016. (Roy Morgan)

April 26, 2019

4.6 Society » Media/ New Media



Page 5 of 9

Disclaimer: Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

Topic of the week:

Uber drives forward while taxis stall and new market entrants begin to accelerate

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Uber drives forward while taxis stall and new market entrants begin to accelerate



Uber has been in Australia for over six years, and has established itself as Australia's leading ride-share app, with nearly 4.3 million Australians aged 14+ (over 20% of the population) now travelling by Uber in an average three months, according to the latest research from Roy Morgan conducted in the year to December 2018 – up from just over 2 million (10.2%) in 2016.



There has been strong growth in Uber usage across all age groups ranging from growth of 73% to 1,190,000 for 25-34 year olds to as high as a massive 253% to 197,000 for 14-17 year olds.

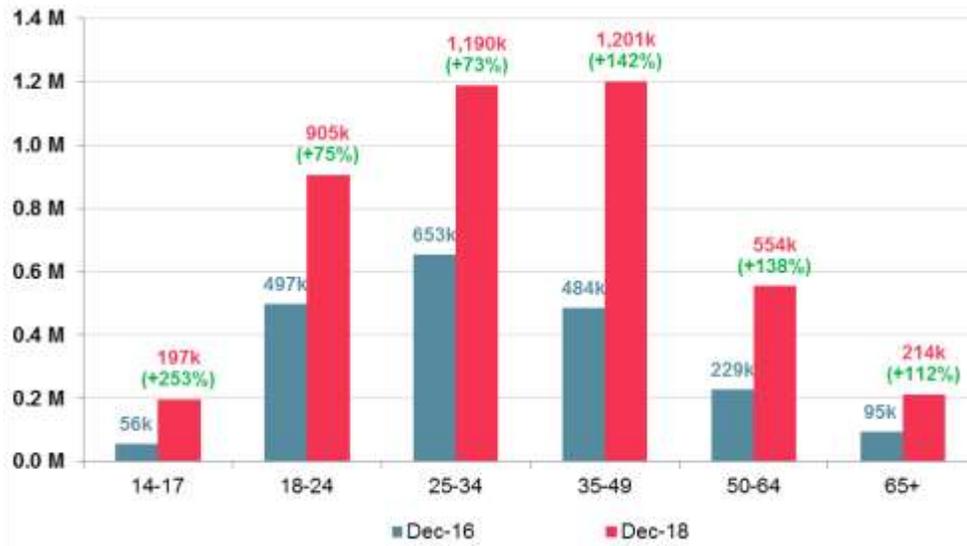
In the year ended December 2016, only 56,000 14-17 year olds rode in an Uber, equal to 4.9% of that age bracket. However, in the year ended December 2018, the number of 14-17 year olds riding in an Uber had grown to 17.1% of the age bracket (197,000).

There was also strong growth for 35-49 year olds experiencing a 142% increase in using an Uber to over 1.2 million which now makes this age bracket the largest users of Uber.

Growth of Ubers by age group (Dec 2016 vs Dec 2018)

Page 6 of 9

Disclaimer: Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.



Source: Roy Morgan Single Source (Australia), January-December 2016, n=14,330 and January-December 2018, n= 14,913. Base: Australians 14+.

Uber's encroachment on the demand for taxis across Australia continues to increase. The number of Australians who travel by taxi in an average three months fell by nearly 2% points over the last two years to 21.5% in 2018.

Meanwhile, the number of Australians who travel by Uber in an average three months more than doubled in percentage terms over the last two years, up by 10.6% points to 20.8% in 2018.

Traveling by Uber increased substantially in all five mainland States over the last two years while usage of taxis declined over the same period.

Uber's growth over the last two years was most notable in South Australia and New South Wales, rising by 12.2% points and 11.3% points respectively. With South Australia accrediting Uber later than most states, their demand is now catching up to the rest of the nation.

The largest slumps in usage of taxis were seen in Queensland and Western Australia, both falling by 3.7% points while usage of taxis dropped by a smaller 1.1% points in Victoria and was down by 1% point in New South Wales compared to two years ago.

Taxi and Uber use by state (December 2016 vs December 2018)



Source: Roy Morgan Single Source (Australia), January-December 2016, n=14,330 and January-December 2018, n= 14,913. Base: Australians 14+.

Uber’s success attracts new competitors to the rideshare market

The success of Uber has not gone unnoticed by budding entrepreneurs and investors, and several competing services to Uber have begun making their way into the Australian market.

While Uber have a head-start in the market, other rideshare companies such as Taxify (now Bolt), DiDi, Ola, GoCatch and others are all competing for the ever-growing segment of the population looking for someone to take them from point A to point B.

The latest Roy Morgan analysis reveals that 90,000 people across Australia already use a rideshare service other than Uber in an average three months without also using Uber in that same timeframe.

New entrant Taxify (Bolt), headquartered in Estonia, is a leading competitor, with 112,000 Australians (0.5% of the population 14+) using their service at least once in an average three months in 2018.

Success of Uber compared to new rideshare competitors (December 2018)

(Roy Morgan)

April 26, 2019

Source: <https://www.roymorgan.com/findings/7959-ride-sharing-uber-taxis-december-2018-201904260833>

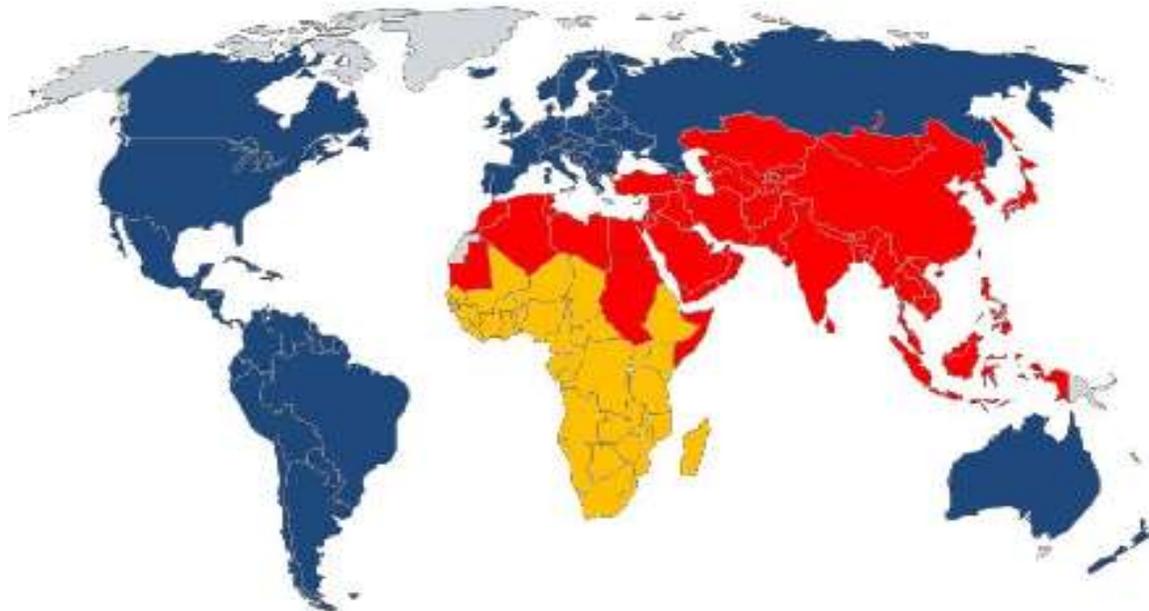
Gilani's Gallopedia (2007-2019)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014



Page 9 of 9

Disclaimer: Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.