

Gallopedia

From Gilani Research Foundation

June 2011, issue # 176*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF
34 NATIONAL & MULTI COUNTRY SURVEYS. **14**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg 2 **Asia** zone this week-
2 National Polls



Pg 3 **Euro Americas** zone
this week- **26** national polls
& **3** multi country polls



Pg 7 **Cyber Polls**
4 Polls

Pg 8 **Topic of the week-**
The Growing & Changing
role of the Mobile Phone,
&The Youth of Indonesia



Countries represented in **blue**
Polling organizations represented in **pink**
For reference to source of each poll clicks
to detail are provided in the text

Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA;
NORTH ASIA; EAST ASIA

► MIDDLE EAST

176-1 Improving Economic Views of Iraqis

(Iraq) Respondents feel that the economic condition in the country is improving. In four out of five provinces, Iraqis think their household economic conditions are doing better than previous years. (IRI)

June 16, 2011

3.1 Economy » Perceptions on Performance/ Well-Being



► WEST ASIA

176-2 Trust In Civil Society Institutions

(Pakistan) According to a recent survey, only 33 % people say that they trust the NGO sector whereas a considerable majority expressed their trust in Religious Leaders, Educational Institutions and Media. Religious Leaders, Educational Institutions and Media were the most trusted civil society institutions enjoying the trust of 72%, 69% and 65% of the respondents respectively according to the survey. (Gallup Pakistan)

June 17, 2011

4.4 Society » Civil Society

4.6 Society » Media/ New Media

4.1 Society » Religion

4.10 Society » Education



Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA

EUROPE

► EAST EUROPE

176-3 The Introduction Of The Euro In Poland (Click for Details)

(Poland) All in all, a third of adult Poles (31%) have used the euro. Most of them (30%) declare they paid or received payment in this currency in cash. One in nine (11%) say they used cashless transactions in euros and 4% claim they have a bank account or deposit in this currency. Only a few respondents declare (less than 1%) they took out a loan in euros. (CBOS)

April 2011



3.9 Economy » Financial systems & Institutions

176-4 **Destabilization In Progress** (Click for Details)

(Russia) Among the initiatives within the destabilization project most of Russians support the idea to provide the free access for researchers to the documents related to the burial places of victims of political repressions, declassifying documents on political repressions in the country (71%). (Russian Public Opinion Research Centre)

May 17, 2011

1.6 Domestic Politics » National History

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

176-5 **2011 Government Report To State Duma: Assessment By Russians** (Click for Details)

(Russia) The report of Putin to the State Duma attracted the attention of one-quarter of Russians; 7% listened to his speech very attentively, 18% knew about it from the news. Those who put most attention to it are supporters of CPRF party (37%) and Fair Russia party (38%). As before, 56% did not pay attention to the speech of the prime-minister - they are mainly Russians younger than 35 (59%). (Russian Public Opinion Research Centre)

May 16, 2011

1.3 Domestic Politics » Governance

176-6 **Salary, Social Package And Prestige: What Is Important When Choosing Job?** (Click for Details)

(Russia) The main factor for Russians when choosing job is the amount of salary (72%), followed by social guarantees according to the law; however the second factor is getting less important for Russians (from 37% in 2007 to 30% this year). Other important things for Russians are professional self-realization (23% versus 28% four years ago) and convenient schedule (23%). (Russian Public Opinion Research Centre)

May 12, 2011

3.3 Economy » Employment Issues

176-7 **1000 Days Before Olympics** (Click for Details)

(Russia) As a year ago, the overwhelming majority of Russians are confident that Russia will successfully hold the Olympics; and the share of those who think so has even increased (89%, in 2010 - 84%). Only 6% doubt that Russia will successfully conduct the Olympic Games. (Russian Public Opinion Research Centre)

May 11, 2011

4.15 Society » Sports

176-8 **Drugs In Schools: Will Testing Help?** (Click for Details)

(Russia) The overwhelming majority of Russians support school drug testing (83%): 57% - definitely support, 26% - rather support. Only 7% of respondents are against the idea. Every tenth respondent were hard to answer the question. (Russian Public Opinion Research Centre)

May 10, 2011

[4.10 Society » Education](#)

► WEST EUROPE

176-9 **Londoners Wouldn't Want To Live Anywhere Else** ([Click for Details](#))

(UK) New online research from YouGov's London Omnibus reveals that Londoners believe house/rental prices do not represent good value for money. However, despite this they would not want to live anywhere else in the UK. (Yougov)

15 June 2011

[4.4 Society » Civil Society](#)



176-10 **FIFA's public perception fails to improve** ([Click for Details](#))

(UK) SportsIndex research shows that the public's perception of FIFA fails to improve as Corporate Reputation and Buzz scores continue to drop. (Yougov)

13 June 2011

[4.15 Society » Sports](#)

176-11 **Economy Remains The Number One Issue, With Concern About Unemployment, Inflation And Prices Creeping Up** ([Click for Details](#))

(UK) The June Economist/Ipsos MORI Issues Index shows that around half of the British public (51%) think the economy is one of the most important issues facing Britain today. This is the lowest level of concern about this issue since February 2010. Just under three in ten (28%) are concerned about unemployment, a proportion that has changed little since 2009. Concern about inflation and prices has increased three points this month to 14%. (Ipsos Mori)

June 2011

[3.3 Economy » Employment Issues](#)

[3.4 Economy » Inflation](#)

[3.5 Economy » Poverty](#)

176-12 **Young People, Alcohol And Influences** ([Click for Details](#))

(UK) A major survey of early teen drinking patterns in England has found that drinking escalates to a worrying extent during these years. The research, conducted by Ipsos MORI for the Joseph Rowntree Foundation, also finds that family and friends have a strong influence on teenagers' drinking patterns, and are stronger influences than some other factors – such as individual well-being, celebrity figures and the media. (Ipsos Mori)

June 17, 2011

[4.4 Society » Civil Society](#)



Multi Country- Europeans' Happiness Doesn't Necessarily Fade With Age ([Click for Details](#))

[4.4 Society » Civil Society](#)

AMERICAS

► NORTH AMERICA

176-13 **Obama Approval Rally Largely Over** ([Click for Details](#))

(USA) President Obama's job approval rating averaged 46% for the week ending June 12, a significant decline from his weekly averages for most of May and nearly back to the level before Osama bin Laden's death on May 1. (Gallup USA)

June 15, 2011

176-14 **U.S. Satisfaction Dips to 20% in June** (Click for Details)

(USA) Americans' satisfaction with the way things are going in the country fell to 20% in early June from 26% at the start of May. Seventy-eight percent of Americans are now dissatisfied with the nation's direction, according to a June 9-12 Gallup poll. (Gallup USA)

June 16, 2011

1.2 Domestic Politics » Performance Ratings

176-15 **In U.S., Employer-Based Health Insurance Declines Further** (Click for Details)

(USA) Forty-five percent of American adults reported getting their health insurance from an employer in January through May of this year. This is down from 45.8% in 2010, and has been steadily declining since Gallup and Healthways started tracking health insurance sources in 2008. (Gallup USA)

June 17, 2011

4.11 Society » Health

3.3 Economy » Employment Issues



176-16 **2012 Voter Preferences for Obama, "Republican" Remain Close** (Click for Details)

(USA) Forty-four percent of registered voters say they are more likely to vote for "the Republican Party's candidate" and 39% for Barack Obama in the 2012 presidential election, according to Gallup's June update. The current five-percentage-point edge for the generic Republican is not a statistically significant lead, and neither side has held a meaningful lead at any point thus far in 2011. (Gallup USA)

June 16, 2011

1.1 Domestic Politics » Elections

1.4 Domestic Politics » Political Parties

176-17 **Bachmann Begins With Above-Average Recognition, Intensity** (Click for Details)

(USA) Minnesota Rep. Michele Bachmann, who formally announced her presidential candidacy at Monday night's Republican debate in New Hampshire, is currently recognized by 62% of Republicans nationwide. Her Positive Intensity Score of 18 essentially ties the better-known Mitt Romney's 19. (Gallup USA)

June 14, 2011

1.1 Domestic Politics » Elections

1.4 Domestic Politics » Political Parties



176-18 **U.S. Economic Confidence Plunges in Early June** (Click for Details)

(USA) A sharp deterioration in the jobs outlook and six straight weeks of Wall Street declines sent Americans' confidence in the U.S. economy plunging to an average of -35 during the week ending June 12 -- a decline of nine percentage points from two weeks ago, and six points worse than it was in the same week a year ago. Economic confidence is now approaching a 2011 weekly low. (Gallup USA)

June 14, 2011

[3.3 Economy » Employment Issues](#)176-19 **For Half of GOP, Nominee Pick Rests on Ability to Beat Obama** [\(Click for Details\)](#)

(USA) Republicans nationwide are closely divided between those preferring that their party's 2012 presidential nominee be the person with the best chance of beating President Barack Obama and those favoring someone who shares their views on the issues they most care about. Given this choice, slightly more prioritize electability over issue agreement, 50% vs. 44%. ([Gallup USA](#))

June 13, 2011

[1.4 Domestic Politics » Political Parties](#)

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

176-20 **Romney Support Up; Widens Advantage in 2012 Preferences** [\(Click for Details\)](#)

(USA) Republicans' support for Mitt Romney as their party's 2012 presidential nominee has increased significantly to 24%, compared with 17% in late May. As a result, Romney has widened his advantage over Sarah Palin in the latest update on rank-and-file Republicans' nomination preferences. ([Gallup USA](#))

June 13, 2011

[1.4 Domestic Politics » Political Parties](#)

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

176-21 **Congress' Job Approval Retreats to 17%** [\(Click for Details\)](#)

(USA) Seventeen percent of Americans approve of the job Congress is doing, down seven percentage points from May's 24% approval rating, but similar to where it was in March and April. Congress' approval rating has been below 25% since January 2010. ([Gallup USA](#))

June 17, 2011

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)

176-22 **American Retail Investors In US-Listed Chinese Companies** [\(Click for Details\)](#)

(USA) Ipsos-CER survey shows that buyers of Chinese stocks tended to justify their stock purchases based on the growth prospects of the Chinese economy (61%). Sellers, by contrast, based their decisions largely on individual stock performance (56%). In other words, US investors appeared to buy on macro and sell on micro. ([Ipsos China](#))

June 2011

[3.9 Economy » Financial systems & Institutions](#)

176-23 **A Tale of Two Fathers** [\(Click for Details\)](#)

(USA) The role of fathers in the modern American family is changing in important and countervailing ways. Fathers who live with their children have become more intensely involved in their lives, spending more time with them and taking part in a greater variety of activities. However, the share of fathers who are residing with their children has fallen significantly in the past half century. ([Pew Research Center](#))

June 15, 2011

[4.2 Society » Family](#)



[4.4 Society » Civil Society](#)**176-24 Most Say Political Sex Scandals Due to Greater Scrutiny, Not Lower Morality** [\(Click for Details\)](#)

(USA) Most Americans attribute the series of public sex scandals in recent years involving politicians more to the heightened scrutiny they face than to lower moral standards among elected officials. ([Pew Research Center](#))

June 14, 2011

[1.2 Domestic Politics » Performance Ratings](#)

[1.6 Domestic Politics » National History](#)

[1.4 Domestic Politics » Political Parties](#)

176-25 Lack of Retirement Funds Is Americans' Biggest Financial Worry [\(Click for Details\)](#)

(USA) More Americans are worried about not having enough money for retirement (66%) than are worried about seven other financial matters Gallup asked about. Majorities of Americans, however, are also very or moderately worried about not being able to pay medical costs for a serious illness or accident and about not being able to maintain their standard of living. ([Gallup USA](#))

June 15, 2011

[3.3 Economy » Employment Issues](#)

**Global Poll- Widespread Support For American Action Against Osama Bin Laden, But Views Are Divided On Details** [\(Click for Details\)](#)

[2.4 Foreign Affairs & Security » Terrorism](#)

[2.6 Foreign Affairs & Security » US image](#)

► AUSTRAL ASIA**176-26 Australians Local Concern is Economy But Global Concern is Environment** [\(Click for Details\)](#)

(Australia) Australians believe the most important issues facing the World are Climate Change and other environmental problems. However, locally Australians are increasingly concerned about Economic & Financial issues; and less concerned about the environment, according to a recent survey. ([Roy Morgan Research](#))

June 17, 2011

[3.7 Economy » Infrastructure](#)

[4.14 Society » Environment/ Disasters](#)

176-27 Overseas Holiday Intention Remains High In March 2011 Quarter [\(Click for Details\)](#)

(Australia) 70% (12.9 million) of Australians 14 years or older intend to take at least one holiday in the next 12 months. The media types these holiday intenders consider most useful in deciding travel and accommodation are the internet (62%), followed by newspapers (13%), magazines (8%), yellow pages (5%), and catalogues and television (4% each) according to a recent survey. ([Roy Morgan Research](#))

June 15, 2011

[4.4 Society » Civil Society](#)

**176-28 New Zealand Education Gender Gap Disappears** [\(Click for Details\)](#)

([New Zealand](#)) The gender disparity between university degree holders in New Zealand was non-existent as of December 2010 according to a recent study. A decade ago in 2001, 16% of males and 13% of females held university degrees — a real gender gap. By December 2010, 23% of males and 23% of females in New Zealand held a degree. ([Roy Morgan Research](#))

June 15, 2011

[4.5 Society » Gender Issues](#)

[4.10 Society » Education](#)

► MULTI-COUNTRY SURVEYS

176-29 **Europeans' Happiness Doesn't Necessarily Fade With Age** ([Click for Details](#))

For Europeans as a whole, growing older generally means growing less happy. Fifty-seven percent of Europeans aged 75 and older said they experienced happiness "yesterday" versus 66% of younger residents who said the same. However, older Europeans fare better in certain regions, with happiness declining little in northern Europe. ([Gallup USA](#))

June 16, 2011

[4.4 Society » Civil Society](#)

176-30 **Widespread Support For American Action Against Osama Bin Laden, But Views Are Divided On Details** ([Click for Details](#))

Global Survey finds widespread support for American action against Osama bin Laden. However views are divided on the impact of OBL death on terrorism in the world and only half of the survey respondents are certain that OBL was actually killed. ([Gallup International](#))

June 10, 2011

[2.4 Foreign Affairs & Security » Terrorism](#)

[2.6 Foreign Affairs & Security » US image](#)

176-31 **Rising Food Prices Are Changing What We Eat** ([Click for Details](#))

People around the world are changing what they eat because of the rising cost of food according to a new global survey released today as part of the GROW campaign. Agriculture Ministers from the powerful group of G20 countries are meeting in France next week and will discuss the global food price crisis. ([Globescan](#))

June 15, 2011

[3.4 Economy » Inflation](#)

[4.4 Society » Civil Society](#)



► CYBER WORLD

176-32 **Social Networking Sites and Our Lives** ([Click for Details](#))

In this Pew Internet Project sample, 79% of American adults said they used the internet and nearly half of adults (47%), or 59% of internet users, say they use at least one of SNS. This is close to double the 26% of adults (34% of internet users) who used a SNS in 2008. Among other things, this means the average age of adult-SNS users has shifted from 33 in 2008 to 38 in 2010. Over half of all adult SNS users are now over the age of 35. Some 56% of SNS users now are female. ([Pew Research Center](#))



June 16, 2011

[4.4 Society » Civil Society](#)

[4.6 Society » Media/ New Media](#)

176-33 **The Mobile Wallet: An End To Flashing Your Cash?** ([Click for Details](#))

Youngov study expects Mobile Wallet to be popular very soon. This prediction is based on the findings that 10% are likely to use the service in the future. And while 5% agree that they will get the technology as soon as it's available, the vast majority - almost a half (48%) – won't be rushing to swap their real wallet for their mobile wallet. ([Youngov](#))

June 10, 2011

[4.4 Society » Civil Society](#)

176-34 **Consumers In U.S. Have Little Concern Over Cell Phone Cancer Risk** ([Click for Details](#))

Over eighty percent of U.S. consumers surveyed, report being aware of the recent news released by the World Health Organization (WHO) that extensive cell phone use can increase possible cancer risk. Yet, despite having this knowledge, less than twenty percent will adjust their current behavior. ([WHO](#))

June 16, 2011

[4.11 Society » Health](#)

176-35 **The Growing & Changing role of the Mobile Phone, and The Youth of Indonesia** ([Click for Details](#))

Indonesia is already the world's 2nd biggest Facebook and 3rd biggest Twitter market in terms of number of members. However research by the global market research firm TNS reveals that although a huge 87% of those who go online, have access Social Networking sites, only 14% of them access these Social Networking Sites on a daily basis compared to the Global average of 46%. ([TNS Global](#))



June 08, 2011

[4.4 Society » Civil Society](#)

[4.6 Society » Media/ New Media](#)

(This is being reported for the second time (Issue 175) because we decided it to be topic of week for this issue.)§

Topic of the week:

The Growing & Changing role of the Mobile Phone, and The Youth of Indonesia

- ▶ This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.



TNS Digital Nation 2011: Welcome to the Rapidly Digitizing Indonesia

How to understand and make the most of this rapid change. TNS Indonesia believes that the 3 big drivers of change in the next 5-10 years would be:

Increasing Digitizing (Internet revolution)

In order to help marketers understand better, these 3 pillars of change, TNS Indonesia organized TNS Digital Nation 2011, where interesting findings from 3 large global studies, TNS Digital Life, TNS Mobile Life & TRU Teenz Life were presented.

Some of the interesting findings coming out of the event and the studies were:

Social Networking & the Power of Social Media in Indonesia – We ain't seen nothing yet!!!

Indonesia is already the world's 2nd biggest Facebook and 3rd biggest Twitter market in terms of number of members. However research by the global market research firm TNS reveals that although a huge 87% of those who go online, have access Social Networking sites, only 14% of them access these Social Networking Sites on a daily basis compared to the Global average of 46%.



usage.”

This is based on findings from TNS Digital Life, one of the largest studies done Worldwide to understand Digital attitudes & behavior.

Speaking from Jakarta this week, James Fergusson TNS' Global Technology Sector Managing Director said, “Currently many Indonesians rely on either Warnets or Older generation smart phones to access the Internet. The inconvenience of getting to a Warnet and the cluttered operating systems of older phones compromise the user experience and frequency of Internet access and Social Networking

Fergusson went on to say, “This will change and rapidly! Over the coming months we will see an increase in Chinese manufactured new generation smart phones using the extremely user friendly and intuitive Android operating system in the market at a relatively lower price point. As is happening elsewhere in rapid growth markets, we will see this drive a flood of more frequent Internet access.”

“The subsequent increase in Social Networking usage represents a huge opportunity for businesses operating in Indonesia, where 30% of these consumers welcome online brand content”

Also, more than 60% of Social Network users post or read about Brands on Social Networking sites. “Brands are treated as friends, currently, and it is important that marketers keep this in mind while designing their Digital strategies”, feels Rina Ivandriani, the coordinator of the TNS Digital Nation 2011.

Jhoni Tuerah, the TNS Indonesia Digital Champion added, “Now is the time for marketers to be planning their mobile digital strategies. The future of Digital in Indonesia is very much mobile!”

Key Findings from TRU Teenz Life

A global study done by one of the leading global experts on understanding Teens & Youth has thrown up some interesting findings:



1. Faith & Pluralism-strong characteristic of Indonesian Teens.

Riko Rahman, TNS Indonesia's Youth champion said that 'Religion is very important to Indonesian teens, but at the same time they are more Pluralistic than other Asia Pacific countries.

a. 95% of Indonesian Teens say that Religion/ Faith is one of the Most important Aspects of My life as compared to an average of 54% across Asia Pacific, but

b. 58% of Indonesian Teens also have close friends who are from a Different religion as compared to 32% in Asia Pacific as a whole.

2. Higher Education is Essential for Future Success but I Cant Afford it.

Like in other APAC countries, majority of Indonesian Teens consider Higher Education to be critical for future Success, however,

a. 24% of all Indonesian Teens say that they will not go to College after School.

b. Irene Ariyani, Associate Client Advisor at TNS Indonesia adds that, 'Education loans and support and making Higher Education Affordable would become very important to ensure that Indonesian youth realize their full potential'



3. Love International Brands, but like Indonesian Ads better.

a. International brands such as Nokia, Yamaha, Honda emerge as the Top3 most liked brands by Indonesian Teens, but

b. Advertising from Indonesian brands Mie Sedaap & XL emerge as the advertising they like the most.

c. Robert Hutchison, TNS Regional Youth Champion adds that "The clear message to International brands is to make advertising that connects better with the Indonesian culture in order to drive better brand engagement"

Source: <http://www.tnsglobal.com/news/news-CFD63092EC72457D95B5BB4748D0E181.aspx>

Gilani's Gallopedia (2007-2010)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –August 2010

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \simeq 2,500 polls during the period 2007-2010
- 2- Number of questions: \simeq 30,000 during the period 2007-2010
- 3- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion**, and other miscellaneous*)
- 4- Number of **countries** covered by one or more surveys: \simeq 150 during the period 2007-2010
- 5- Number **polling organizations** whose polls have been cited: \simeq 150 during the period 2007-2010

