

Gallopedia

From Gilani Research Foundation

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **25** NATIONAL & MULTI COUNTRY SURVEYS. **9** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg 2 **Asia** zone this week-
1 National Poll

Pg 3 **Euro Americas** zone
this week- 21 national polls

Pg 12 **Cyber Polls**
3 Polls

Topic of the week-
The illusion of freedom....

Pg 12 **Countries** represented in blue
Polling organizations represented in pink
For reference to source of each poll clicks to detail are provided in the text





Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA;
NORTH ASIA; EAST ASIA

► MIDDLE EAST

190-1 Over 8 in 10 Palestinians Support Turning to UN

([Palestine](#)) Over 80% of the Palestinians support turning to the UN to obtain recognition of a Palestinian state. About 70% of Israelis think that if the UN recognizes a Palestinian state Israel should accept the decision. ([PCPSR](#))

September 21, 2011

[2.3 Foreign Affairs & Security](#) » [Palestine/ Israel Conflict](#)



Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA

EUROPE

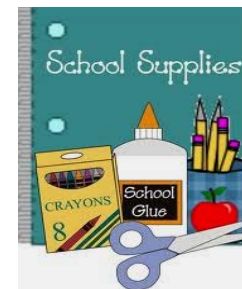
► EAST EUROPE

190-2 Knowledge Day-2011: Expenditures For School

([Russia](#)) The most expensive item for parents to prepare their children for school is school supply: 68% of Russians spent money on that this year. This is followed by the purchase of school uniform, sportswear and sports shoes et cet. (66%). Other expensive items are as follows: books and training materials (64%) and purchase of school bag (62%). ([Russian Public Opinion Research Centre](#))

August 31, 2011

[4.10 Society](#) » [Education](#)



190-3 World Finance Turbulency And Russians` Savings

([Russia](#)) Almost every third Russian has savings today (31%) - there were 25% of such respondents a year ago. As a rule, they are elderly respondents (37%) and Russians with high level of income (50%). Sixty-three percent of Russians do not have savings: basically 35-59-year-old Russians (66-67%) and Russians with income below average (72-74%). ([Russian Public Opinion Research Centre](#))

August 15, 2011

[3.8 Economy](#) » [Enterprise/ Investments](#)

► WEST EUROPE

190-4 The Great British Marmite Divide: 33% Love It, 33% Hate It

(**Britain**) Love it or hate it: It's official, the British public is evenly divided: a third loves it, a third hates it, and around a third says they don't feel strongly either way. Our nationally representative poll of almost 2,500 British adults confirms that Marmite, the brown spread sitting innocently in the cupboard-to the rapture or rancour of so many splits the nation like little else can. (**Yougov**)

September 23, 2011

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

190-5 **46% Britons Say Using Information Obtained Under Torture Elsewhere Can Sometimes Be Justified**

(**Britain**) Almost half of British adults believe that in some circumstances, British security services could be justified in using information obtained under torture elsewhere, compared to just over a third that this would never be acceptable, our survey for The Sunday Times on the subject has discovered. (**Yougov**)

September 19, 2011

[4.9 Society » Justice](#)

190-6 **Economic Gloom in Britain**

(**Britain**) Just one in ten (11%) Britons describe Britain's current economic situation as good according to new research from Ipsos' Global Advisor online survey conducted in 26 countries. This represents no change from the previous month and places Britons in line with the French towards the bottom of the league of economic optimism. Americans are similarly negative about their own economy, with just 14% describing it as strong. (**Ipsos Mori**)

September 26, 2011

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.7 Economy » Infrastructure](#)



190-7 **Half of Britons Satisfied with Sentences Handed to Rioters**

(**Britain**) Almost half of people in Britain think the courts have acted properly in handing out sentences to the people involved in last month's riots in England, a new Angus Reid Public Opinion poll has found. (**Angus Reid**)

September 22, 2011

[4.9 Society » Justice](#)

AMERICAS

► NORTH AMERICA

190-8 **Majority Rates Obama Same or Worse Compared With Bush**

(**USA**) Asked to compare Barack Obama with George W. Bush, Americans are more inclined to say Obama has been a better (43%) rather than a worse (34%) president, with 22% seeing no difference between the two. Obama compares much less favorably to Bill Clinton, with half saying Obama has been worse than Clinton and 12% saying better. (**Gallup USA**)

September 23, 2011

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)



190-9 Americans Want Leaders to Follow Public's Views More Closely

Americans remain convinced that the nation would be better off if leaders followed the public's views more closely, reflecting a sentiment that has been evident in Gallup polling for more than 35 years. ([Gallup USA](#))

September 23, 2011

[1.3 Domestic Politics » Governance](#)

[4.4 Society » Civil Society](#)

190-10 Press Widely Criticized, But Trusted More than Other Information Sources

Negative opinions about the performance of news organizations now equal or surpass all-time highs on nine of 12 core measures the Pew Research Center has been tracking since 1985. However, these bleak findings are put into some perspective by the fact that news organizations are more trusted sources of information than are many other institutions, including government and business. ([Pew Research Center](#))

September 22, 2011

[4.6 Society » Media/ New Media](#)

190-11 Palestinian Statehood: Mixed Views, Low Visibility

([USA](#)) Americans express mixed opinions about a possible independent Palestinian state, an issue that has so far drawn little attention from the press or the public. More favor (42%) than oppose (26%) the United States recognizing Palestine as an independent nation, while nearly a third (32%) express no opinion. ([Pew Research Center](#))

September 22, 2011

[2.3 Foreign Affairs & Security » Palestine/ Israel Conflict](#)

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

190-12 Majority in U.S. Continues to Distrust the Media, Perceive Bias

The majority of Americans still do not have confidence in the mass media to report the news fully, accurately, and fairly. The 44% of Americans who have a great deal or fair amount of trust and the 55% who have little or no trust remain among the most negative views Gallup has measured. ([Gallup USA](#))

September 22, 2011

[4.6 Society » Media/ New Media](#)

**190-13 More Voters Considering Romney Than Obama, Perry**

More registered voters say they would definitely vote for Mitt Romney or might consider doing so (62%) than say the same about his two main rivals in the 2012 presidential election, Democrat Barack Obama (54%) and Republican Rick Perry (53%). ([Gallup USA](#))

September 22, 2011

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

190-14 In U.S., Slight Majority Now Blame Obama for U.S. Economy

A slight majority of Americans for the first time blame President Obama either a great deal (24%) or a moderate amount (29%) for the nation's economic problems. However, Americans continue to blame former

President George W. Bush more. Nearly 7 in 10 blame Bush a great deal (36%) or a moderate amount (33%).
([Gallup USA](#))

September 21, 2011

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)

190-15 **In U.S., 6 in 10 Do Not Expect Economy to Improve Soon**

Three in four Americans assess the U.S. economy as no better than a year ago, with 35% saying it is about the same and 42% saying it is worse. Looking ahead to a year from now, Americans remain largely pessimistic, with 61% expecting economic conditions to be similar to now, or worse. ([Gallup USA](#))

September 21, 2011

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

190-16 **In U.S., Significantly Fewer 18- to 25-Year-Olds Uninsured**

Fewer young adults in the U.S. reported lacking health insurance coverage in each of the three quarters since the new healthcare law in September 2010 began allowing young adults to stay on their parents' plans up to age 26. About one in four (24.2%) 18- to 25-year-olds reported being uninsured in the second quarter of this year, down from 28% in the third quarter of 2010, and nearly the lowest Gallup has measured at any point since it began tracking health insurance coverage rates in 2008. ([Gallup USA](#))

September 21, 2011

[4.11 Society » Health](#)



190-17 **Americans Favor Jobs Plan Proposals, Including Taxing Rich**

([USA](#)) Americans generally favor raising taxes on higher-income Americans and eliminating tax deductions for some corporations as ways of paying for President Obama's proposed jobs plan. ([Gallup USA](#))

September 20, 2011

[3.3 Economy » Employment Issues](#)

190-18 **Perry Looks Better Against Romney Than Against Obama**

Rick Perry leads Mitt Romney by 31% to 24% in a new *USA Today*/Gallup poll of Republican presidential nomination preferences. The two are well ahead of the rest of the GOP field, with Ron Paul the only other candidate in double figures. ([Gallup USA](#))

September 20, 2011

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

190-19 **Americans Say Federal Govt. Wastes Over Half of Every Dollar**

Americans estimate that the federal government wastes 51 cents of every dollar it spends, a new high in a Gallup trend question first asked in 1979. ([Gallup USA](#))

September 19, 2011

[3.9 Economy » Financial systems & Institutions](#)

190-20 Gallup Finds U.S. Underemployment Stuck at 18.5% in Mid-Sept.

Underemployment, a measure that combines the percentage of workers who are unemployed with the percentage working part time but wanting full-time work, is 18.5% in mid-September -- the same as the 18.5% at the end of August and the 18.6% of mid-September a year ago. (Gallup USA)

September 19, 2011

[3.3 Economy » Employment Issues](#)

**190-21 Conservatives Still First in Canada, NDP Would Do Well Under Mulcair**

(Canada) With the Quebec MP as leader, support for the official opposition party reaches 28 per cent—three points higher than under Brian Topp. As the New Democratic Party (NDP) ponders its next leader, the Conservative Party maintains a ten-point advantage in Canada, a new Angus Red Public Opinion poll conducted in partnership with the Toronto Star and La Presse has found. (Angus-Reid)

September 24, 2011

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

► AUSTRALASIA**190-22 L-NP (58%) Strong Winning Lead Unchanged Over ALP (42%)**

(Australia) Today's face-to-face Morgan Poll shows strong support for the L-NP 58% (unchanged since the face-to-face Morgan Poll of August 27/28 & September 3/4, 2011) compared to the ALP 42% (unchanged) on a Two-Party preferred basis. (Roy Morgan)

September 24, 2011

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

► CYBER WORLD**190-23 Americans and Text Messaging**

(USA) Some 83% of American adults own cell phones and three-quarters of them (73%) send and receive text messages. The Pew Research Center's Internet & American Life Project asked those texters in a survey how they prefer to be contacted on their cell phone and 31% said they preferred texts to talking on the phone, while 53% said they preferred a voice call to a text message. Another 14% said the contact method they prefer depends on the situation. (Pew Research Center)

September 19, 2011

[3.12 Economy » IT & Telecom](#)

[4.6 Society » Media/ New Media](#)

**190-24 New Research Unlocks Power Of Mobile To Transform Lives (Multi-country survey)**

The power of young people's advanced knowledge of mobile technology in encouraging older users to grow their skills and confidence – where over 70% of internet users in India are school children, students or young men. The importance of mobile access in supporting education, in countries where as little as 1% of university-aged people are studying. (TNS Global)

September 21, 2011

4.6 Society » Media/ New Media

190-25 **Laptop and tablets, and dongles with tails...**

The latest results from YouGov's Mobile Broadband Experience reveal that the usage of mobile broadband varies depending on the device. Tablet, tetherer, netbook and integrated laptop with mobile broadband owners are more likely to use their device on a more frequent basis than those that own dongles, modem sticks and datacards. 80% of 3G tablet owners use their device on a weekly basis compared to 60% of dongle, modem stick and datacard users. (Yougov)

September 21, 2011

3.12 Economy » IT & Telecom

4.6 Society » Media/ New Media

Topic of the week:

New Research Unlocks Power Of Mobile To Transform Lives

- ▶ This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

TNS and Movirtu release findings that will shape mobile innovation in India, Senegal and Tanzania

21.09.2011

London, 21st September, 2011: World-leading research company TNS has completed an in-depth study, commissioned by Movirtu, to build an understanding of the needs and attitudes of the rural poor in Tanzania, India and Senegal. These regions have the highest concentration of 'bottom-of-the-pyramid' consumers, living on less than \$2 per day, and this research was conducted to identify the real potential of mobile technology in empowering these farmers, women entrepreneurs and young people to improve their quality of life in these areas.

TNS and mobile identity management specialists, Movirtu partnered to discover and to respond to the core needs of individuals living on very low incomes who use mobile, but face a range of constraints in technology use and adoption. The qualitative research, conducted with 100 people, confirms the importance of building human insight to inform the development of products that address emerging market demands.

Bob Burgoyne, Associate Director, Knowledge and Insights, TNS East Africa, said, "Mobile technology presents huge potential for empowering the millions of people living in rural poverty. But this potential cannot be realised without first getting inside their world – understanding their goals and the challenges they face in their day to day lives. We know that for many people in these markets, the mobile phone provides the first access point to communication; however we needed to understand the barriers to entry and the obstacles to overcome to drive adoption."

By better understanding the role of mobile in their lives, TNS and Movirtu have drawn key conclusions about how technology can address some of the fundamental aspirations in these communities,



including:

- The power of young people's advanced knowledge of mobile technology in encouraging older users to grow their skills and confidence – where over 70% of internet users in India are school children, students or young men
- The importance of mobile access in supporting education, in countries where as little as 1% of university-aged people are studying
- The role mobile technology can play in helping farmers access support and services – while also empowering new generations to move away from subsistence farming
- The importance of new social media evolving to reflect existing models of community interaction and networks in rural areas, where 62% of farmers in Tanzania trust local leaders vs just 15% newspapers and 10% mobile sources

Ramona Liberoff, Executive Vice President of Marketing, Strategy and Planning at Movirtu, said, "We recognise the importance of listening to users tell us their needs and daily realities in our focus markets of Africa and South Asia. TNS's extensive footprint across Africa and India and their combination of sector excellence and on the ground cultural understanding meant that they knew the right approach to take to build insights about the complex and evolving needs of our end-users, whose mobile needs are very different from more affluent or urban consumers. This research was critical to inform our product development – ensuring that we really will deliver benefits to these communities and can be a valuable partner to our mobile operator and NGO clients."

Bob Burgoyne continued, "Our partnership with Movirtu proves the crucial importance of putting research at the heart of innovation, by painting a picture of true need. By using real human insights to fuel product development, businesses the world over have the chance to create solutions that can transform the lives of millions of people."

Movirtu is committed to developing services that empower emerging market consumers. To further enhance understanding of the dynamics of this market across the whole mobile ecosystem, they are making the results of their findings publicly available. The compelling conclusions build an understanding of cultural nuances and changing lifestyles.

The findings from the research are available at <http://www.movirtu.com/life-at-the-bop-study>.

About TNS

TNS advises clients on specific growth strategies around new market entry, innovation, brand switching and stakeholder management, based on long-established expertise and market-leading solutions. With a presence in over 80 countries, TNS has more conversations with the world's consumers than anyone else and understands individual human behaviours and attitudes across every cultural, economic and political region of the world.

TNS is part of Kantar, one of the world's largest insight, information and consultancy groups.

Please visit www.tnsglobal.com for more information.

About Kantar

Kantar is one of the world's largest insight, information and consultancy groups. By uniting the diverse talents of its 13 specialist companies, the group aims to become the pre-eminent provider of compelling and inspirational insights for the global business

community. Its 28,500 employees work across 100 countries and across the whole spectrum of research and consultancy disciplines, enabling the group to offer clients business insights at each and every point of the consumer cycle. The group's services are employed by over half of the Fortune Top 500 companies.

For further information, please visit us at www.kantar.com

About Movirtu

Movirtu is a leading provider of mobile identity solutions to wireless telecommunication service providers. Its award winning Cloud Phone™ software already enables mobile operators to service the one billion people who earn less than \$2 a day, living in rural poor communities in Sub-Sahara Africa and South Asia. Movirtu's solutions also bring mobile banking services and personalised information services to those without a handset, SIM card or bank account. Demand for Cloud Phone™ applications extends to the 3 billion people who own more than two SIM cards living in developed markets. Movirtu is a private company, headquartered in London, UK with offices in Centurion, South Africa. www.movirtu.com §

Source: <http://www.tnsglobal.com/news/news-F2041FE09C954899BCA5890C6418B917.aspx>

Gilani's Gallopedia (2007-2011)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –August 2011

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \simeq 3,861 polls during the period 2007-2011
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 3- Number of **countries** covered by one or more surveys: \simeq 178 during the period 2007-2011
- 4- Number **polling organizations** whose polls have been cited: \simeq 160 during the period 2007-2011

