

Gallopedia

From Gilani Research Foundation

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Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► CENTRAL ASIA:

623-01 [Do Malaysians lack trust in Government and Institutions? \(Click for Details\)](#)

(Malaysia) The Ipsos Malaysia study revealed that Government (59%) & Media (58%) have the lowest trust levels among citizens of Malaysia. Whereby in terms of professions, teachers, doctors and scientists are ranked highest in trustworthiness. The Ipsos Malaysia study further revealed that public services, such as education, healthcare/medicine, and the armed forces tend to receive more positive trust ratings from the public. Institutions such as banks (69%) and business leaders (68%), journalists (66%) and government ministers (53%) all receive low scores, but the lowest levels of trust seem to be reserved for politicians (44%). (Ipsos MORI)

January 19, 2020

1.5 Domestic Politics » National Image/ Trust



► MENA

623-02 [Almarai tops the 2019 YouGov BrandIndex Buzz Rankings in Saudi Arabia \(Click for Details\)](#)

(Saudi Arabia) Saudi's food conglomerate regains the top spot and becomes the brand with the most positive Buzz amongst Saudi consumers Almarai regains its position at the top after falling down to third in the 2018 rankings, and becomes the brand with the most positive Buzz among Saudi consumers, according to the 2019 YouGov BrandIndex Buzz Rankings. mada enters the list in second while Al Baik drops down from the top to third in this year's list. (YouGov)

January 24, 2020

3.2 Economy » Consumer Confidence/Protection



623-03 [Iraqis are the least satisfied among Arabs with their education system according to the recent Arab Barometer Survey \(Click for Details\)](#)

(Iraq) According to the recent Arab Barometer Survey, Iraqis showed a much lower satisfaction with national educational system at 26% only, 16% points lower than the regional average of 42% in the 12 country Arab Barometer. This is despite the fact that among the 12 countries reported in the Arab Barometer Iraq happens to be the largest economy in terms of its Annual income (GDP). (Arab Barometer)

January 24, 2020

1.5 Domestic Politics » National Image/ Trust



Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

▶ AFRICA

623-04 [Slim majority of Namibians would support higher taxes in exchange for more government services, Afrobarometer survey shows \(Click for Details\)](#)

(Namibia) More than half of Namibians would support paying higher taxes in exchange for more government services, according to the latest Afrobarometer survey. Responses to a series of survey questions on taxation show that only about one-third of Namibians are unhappy about tax rates, but at the same time, few citizens find it easy to get information about required taxes and fees. Majorities do not want the government to emphasize tax collection among small traders and informal businesses, consider it fair to tax the wealthy to help the poor, and think the government generally uses tax revenues to benefit the population. (Afro Barometer)

January 20, 2020

1.3 Domestic Politics » Governance



623-05 [The NOI Polls Personal Well-Being Index Stood at 60.6 \(Click for Details\)](#)

(Nigeria) The survey shows that Nigerians are not satisfied with their personal economic situation as it is the lowest ranked indicator amongst all the seven indices. There is an urgent need for the government to improve the economy as this index may also directly or indirectly affect other indices. For instance, a better economy means a better living standard, and good living standards means a good health condition, social interaction etc. Hence, the government should implement viable policies (such as family welfare, low income support, child support etc.) that will help boost the well-being of Nigerians. (NOI Polls)

January 21, 2020

4.13 Society » Social Problems

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ EUROPE

623-06 [The French and the winter holidays \(Click for Details\)](#)

(France) When asked about their plans for winter 2020, almost 6 in 10 French people (57%) declare that they do not intend to take a vacation during this period. This figure climbs to 66% among those 55 and over compared to 47% among 18-34 year olds. In addition, inactive people are much less numerous than the CSP + to plan vacations this



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winter (22% against 49%). Conversely, 1 in 3 French people (34%) plan to take a vacation. In more detail, 18% have planned a vacation during the February school holidays and 17% prefer to leave outside this busy period. Only 4% of French people declare that winter holidays are their favorite holidays. Indeed, summer vacations are well ahead (60%). (YouGov)

January 21, 2020

[4.4 Society » Civil Society](#)

623-07 [Supermarkets: openings in the evening and on holidays. The opinion of the Italians](#) (Click for Details)

(Italy) Going frequently to the supermarket on Sundays (at least two or three Sundays a month) is a habit shared by almost four out of ten Italians (individuals or families of the individuals interviewed), while 17% say they shop at least after eight at night once a week. This partly demonstrates the current demand in terms of flexibility of opening hours and days of supermarket opening. 27% believe that they completely agree to limit opening hours and days in order to protect workers' rights, while 13% say that we should be completely free to shop when we want. 43% take a neutral stance and the remaining 16% believe that extraordinary openings do not have to do with the issue of rights. (YouGov)

January 10, 2020

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

623-08 [The economy displaces unemployment as a major concern of the Spaniards by 2020](#) (Click for Details)

(Spain) 2020 has arrived and in YouGov we wanted to take stock of 2019 by conducting a survey on the perception that Spaniards have about the year we leave behind and what are their expectations about what is now beginning. The first thing that catches our attention is that when looking back the picture is very pessimistic: 42% of Spaniards value 2019 as a bad year for Spain, and 45% as a regular one. Only 12% believe that last year has been good for the country, a figure that remains stable compared to 2018 (11%). However, it should be noted that expectations about 2019 were more optimistic a year ago: 23% believed it would be better for Spain than 2018. (YouGov)



January 07, 2020

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

623-09 [Younger Voters Flock to Sinn Féin](#) (Click for Details)

(Ireland) This poll may well be a signal to a real change in the political landscape in Ireland. For the past few years we've seen Fine Gael support ranging anywhere between 26% and 30%. That support has fallen back heavily in this poll, mainly due to something that we haven't seen before in RED C polls, a significant and dramatic rise in Sinn Féin support across a wide demographic. The party did relatively poorly in the European elections. Since then it has also been polling below average since the last election, securing just 11% support in in our last poll. Today they see gains of +8% to secure a first preference vote of 19%, well ahead of where they have been polling. (Red C)



January 27, 2020

1.1 Domestic Politics » Elections

623-10 [Nearly half of Brits are unhappy with their body \(Click for Details\)](#)

(UK) One in six women (16%) are very dissatisfied with how they look, while older men embrace their 'dad bods' Ever had your day ruined by the unflattering lights in a changing room? YouGov research shows you're not alone. Many Brits have a fraught relationship with their body. A third report being 'not very happy' about their looks and weight, while one in eight (13%) are 'not happy at all'. While body image issues are stereotypically associated with women, our data shows that many men also struggle with their appearance. About three in ten men (31%) are not very happy with how they look, compared to 35% of women. (YouGov) January 23, 2020

4.7 Society » Morality, Values & Customs / Lifestyle

623-11 [Quarter of Brits think climate change risk is overstated \(Click for Details\)](#)

(UK) Despite this, two in five still consider the environmental impact of products when doing their household shopping. YouGov's environmental trackers show that nearly half (49%) think the threat of climate change isn't being exaggerated, and an additional cautious 18% say it probably isn't. However, more than a quarter (27%) of Britons think the risks posed by a changing climate are probably being over-hyped, despite scientific consensus to the contrary. One in eleven Brits (9%) is sure that danger posed by climate change isn't as big as people are being led to believe. Despite a third of Britons doubting whether the dangers of climate change are as bad as described in media and by Government, most Britons do think about their environmental impact in their day to day activities, such as shopping. (YouGov)



January 22, 2020

4.14 Society » Environment/ Disasters

623-12 [Most women have been sexually harassed on London public transport \(Click for Details\)](#)

(UK) Over half of women in London have been victim to some kind of unwanted sexual behaviour, with more than one in ten having been flashed by a stranger. New YouGov research reveals that over a third (39%) of Londoners have been subjected to unwanted sexual behaviour while traveling on public transport; a majority of women (55%) and one in five men (21%) have been victims. The most common type of incident – experienced by over a third of women (37%) and 12% of men – is a stranger deliberately pressing themselves up against a person. (YouGov)



January 22, 2020

4.12 Society » Crime

623-13 [Public and healthcare workers support euthanasia \(Click for Details\)](#)

(UK) Britons and healthcare workers agree that terminally ill patients should be able to end their life on their own terms - without fear of friends and relatives facing prison. New YouGov research of British adults and healthcare professionals reveals that both groups think helping a terminally ill patient to end their suffering should not only be legal, but assisted by the NHS. Three quarters (76%) of the general population and eight in ten (80%) healthcare workers think terminally ill patients should be given freedom and protection to take the choice. (YouGov)

January 21, 2020

4.13 Society » Social Problems

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► NORTH AMERICA

623-14 [As Senate Trial Begins, 44% Approve of Trump](#) (Click for Details)

(USA) As the Senate impeachment trial of President Donald Trump begins, 44% of Americans approve of the job he is doing as president. Trump's approval rating has been steady in the past three polls -- between 43% and 45% -- slightly above the 39% to 41% ratings he received as the impeachment inquiry started in the fall. Currently, 88% of Republicans, 37% of independents and 10% of Democrats approve of the job Trump is doing. (Gallup USA)

January 20, 2020

[1.2 Domestic Politics](#) » [Performance Ratings](#)



623-15 [Dissatisfaction With U.S. Abortion Laws at New High](#) (Click for Details)

(USA) Fifty-eight percent of Americans say they are dissatisfied with the nation's policies on abortion, marking a seven-percentage-point increase from one year ago and a new high in Gallup's trend. On the flip side, 32% are now satisfied, a new low. The percentage wanting the laws to be less strict has increased to the point that roughly equal percentages of U.S. adults now are dissatisfied and favor less strict laws (22%) as are dissatisfied and want stricter laws (24%). Gallup trends show that the rise in Americans' desire for loosening the nation's abortion laws is driven by more Democrats and independents holding this view over the past decade. Republicans' views have been fairly steady, with relatively few wanting the laws to become less strict.

(Gallup USA)

January 22, 2020

[1.7 Domestic Politics](#) » [Legislation](#)

623-16 [U.S. Satisfaction Surpasses 40% for First Time Since 2005](#) (Click for Details)

(USA) Forty-one percent of Americans are satisfied with the way things are going in the U.S., a level not seen in nearly 15 years. The last time 40% or more of Americans were satisfied, George W. Bush was in the first year of his second term as president. The Iraq War was ongoing, but some of the challenging events that plagued Bush in his second term -- Hurricane Katrina, consistent majority opposition to the Iraq War, high gas prices and the economic recession -- had yet to occur. The higher level of satisfaction measured in the Jan. 2-15 Gallup poll comes at a time when Americans' evaluations of the U.S. economy are the best they have been in nearly two decades, perhaps because of continued low unemployment and record stock values.

(Gallup USA)

January 24, 2020

[3.2 Economy](#) » [Consumer Confidence/Protection](#)



623-17 [In U.S., Library Visits Outpaced Trips to Movies in 2019](#) (Click for Details)

(USA) Visiting the library remains the most common cultural activity Americans engage in, by far. The average 10.5 trips to the library U.S. adults report taking in 2019 exceeds their participation in eight other common leisure activities. Americans attend live music or theatrical events and visit national or historic parks roughly four times a year on average and visit museums and gambling casinos 2.5 times annually. Trips to

amusement or theme parks (1.5) and zoos (.9) are the least common activities among this list. Men and woman report doing most activities at about the same rate, but there are a few key differences: Women report visiting the library nearly twice as frequently as men do, 13.4 to 7.5 visits, and men are more likely than women to visit casinos, attend sporting events and visit national or historical parks. (Gallup USA)

January 24, 2020

4.7 Society » Morality, Values & Customs / Lifestyle

623-18 [Four-in-ten U.S. drug arrests in 2018 were for marijuana offenses – mostly possession \(Click for Details\)](#)

(USA) Police officers made about 663,000 arrests for marijuana-related offenses in the 50 states and the District of Columbia in 2018, amounting to 40% of the 1.65 million total drug arrests in the U.S. that year (the most recent for which data is available). The second-largest category of drug arrests involved “other” drugs (29%), followed by heroin, cocaine or their derivatives (25%) and synthetic or manufactured drugs (6%). These figures include arrests for possessing, selling or manufacturing each kind of drug. They are based on information submitted to the FBI from thousands of state and local law enforcement agencies, which make the vast majority of arrests in the U.S. each year. (PEW)



January 23, 2020

4.12 Society » Crime

► AUSTRALASIA

623-19 [Today 26% of Australian businesses have been affected by bushfires - Australia needs to support businesses in the Accommodation and Food services industries with Visitors and Tourists \(Click for Details\)](#)

(Australia) In total over a quarter (26%) of Australian businesses have been affected either ‘A great deal’ (7%), ‘Somewhat’ (10%) or ‘A little’ (9%) by the bushfires. Nearly three-quarters (74%) of businesses have been unaffected by the bushfires according to a special Roy Morgan Snap SMS Survey of 1,308 Australian businesses this week. Businesses in Queensland and NSW have been the hardest hit with 12% of Queensland businesses and 11% of NSW businesses affected ‘A great deal’ by the bushfires – far higher than any other States. (Roy Morgan)



January 24, 2020

4.14 Society » Environment/ Disasters

623-20 [The Athlete's Foot satisfied 84% of its customers \(Click for Details\)](#)

(Australia) New Roy Morgan customer satisfaction shows The Athlete's Foot as the Shoe Store of the Month for November with a rating of 84%. Since winning its first satisfaction award for 2019 in May, The Athlete's Foot has gone on to win seven straight monthly awards. Roy Morgan CEO Michele Levine says that The Athlete's Foot has been rewarded for maintaining stable customer satisfaction ratings over the past three years, in an industry that is experiencing considerable fluctuations in satisfaction levels. (Roy Morgan)

January 20, 2020

3.2 Economy » Consumer Confidence/Protection

623-21 [Poker machine gambling is down overall, but not in the NT; WA tops lottery participation rates](#)[\(Click for Details\)](#)

(Australia) The latest data from Roy Morgan's Gambling Currency Report shows that the Northern Territory has the highest poker machine and betting participation rates of any Australian state or territory. Western Australia has the highest rate for lotteries and scratch tickets. The Gambling Currency Report shows that the Northern Territory contained the highest proportion of poker machine players, with 23.6% of residents (aged 18+) having used a machine in an average three-month period. It was followed by Queensland (14.9%), New South Wales (incl. ACT) (14.2%), Tasmania (13.5%), South Australia (12.4%), Victoria (10.6%) and Western Australia (5.0%). **(Roy Morgan)**



January 20, 2020

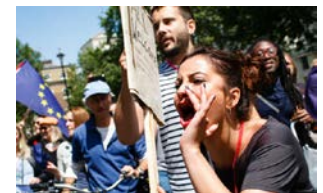
[4.7 Society » Morality, Values & Customs / Lifestyle](#)► **MULTICOUNTRY STUDIES**623-22 [FACT SHEET: ARE ARAB CITIZENS SATISFIED WITH THE EDUCATION SYSTEM?](#) [\(Click for Details\)](#)

The percent of individuals who reported that they were either very satisfied, or satisfied, with the education system in their country ranged from a high of 65% in Palestine, to a low of 26% in Iraq. Across MENA, individuals who were older, less educated, and female, reported higher levels of satisfaction with their education systems, as compared to individuals who were younger, more educated, and male. By contrast, no significant difference in evaluations of the education system were found when comparing levels of income, and when comparing urban and rural areas. **(Arab Barometer)**

January 13, 2020

[3.2 Economy » Consumer Confidence/Protection](#)623-23 [THE MAIN CONCERNS OF EUROPEANS](#) [\(Click for Details\)](#)

More than a third of Europeans consider immigration to be the most important issue facing the EU (34%, no change since spring 2019)¹¹, in first place. Despite this, the proportion of respondents giving this answer remains the lowest since autumn 2014. Climate change has gained ground again and remains the second most mentioned issue (24%, +2 percentage points) – since spring 2017 it has gained 16 points and 19 points since spring 2014. The economic situation (18%, unchanged) is in third place, while the state of Member States' public finances (15%, -3 percentage points) and terrorism (15%, -3) share fourth place. Although still among the leading concerns, mentions of terrorism have been in constant decline since spring 2017, losing 29 points over that time. **(Euro Barometer)**



December, 2019

[3.6 Economy » Economic Globalization](#)

Topic of the week:

In U.S., Library Visits Outpaced Trips to Movies in 2019

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

In U.S., Library Visits Outpaced Trips to Movies in 2019



WASHINGTON, D.C. -- Visiting the library remains the most common cultural activity Americans engage in, by far. The average 10.5 trips to the library U.S. adults report taking in 2019 exceeds their participation in eight other common leisure activities. Americans attend live music or theatrical events and visit national or historic parks roughly four times a year on average and visit museums and gambling casinos 2.5 times annually. Trips to amusement or theme parks (1.5) and zoos (.9) are the least common activities among this list.



Americans' Reports of Leisure and Activities

About how many times in the past year, if any, did you do each of the following? How about -- [RANDOM ORDER]?

	2019 Dec 2-15
	Average
Go to a library	10.5
Go to a movie at a movie theater	5.3
Attend a live sporting event	4.7
Attend a live music or theatrical event	3.8
Visit a national or historical park	3.7
Visit a museum	2.5
Visit a gambling casino	2.5
Go to an amusement or theme park	1.5
Visit a zoo	0.9

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2019 Dec 2-15

Average

Dec. 2-15, 2019

GALLUP

These data -- collected in a Dec. 2-15, 2019 Gallup poll -- are an update from a December 2001 survey. Though the overall rankings at the beginning of the millennium remain the same today, a small decrease has occurred in reported trips to the movie theater (down 1.3 average visits). Meanwhile, small increases have taken place in average reports of visiting a museum (up 0.7 average visits), attending a live music or theatrical event (up 1.1 average visits) and visits to a national or historical park (up 1.3 average visits).

Women Visit Libraries Nearly Twice as Frequently as Men

Men and woman report doing most activities at about the same rate, but there are a few key differences:

- Women report visiting the library nearly twice as frequently as men do, 13.4 to 7.5 visits.
- Men are more likely than women to visit casinos, attend sporting events and visit national or historical parks.

Reports of Leisure and Activities, by Gender

	Men	Women	Difference
	Average	Average	(Men minus women)
Go to a library	7.5	13.4	-5.9
Go to a movie at a movie theater	5.1	5.6	-0.5
Attend a live music or theatrical event	3.7	3.8	-0.1
Visit a zoo	0.9	0.8	+0.1
Visit a museum	2.7	2.3	+0.4
Go to an amusement or theme park	1.8	1.3	+0.5
Visit a gambling casino	3.4	1.7	+1.7
Attend a live sporting event	5.7	3.7	+2.0
Visit a national or historical park	4.9	2.4	+2.5

Dec. 2-15, 2019

	Men	Women	Difference
	Average	Average	(Men minus women)

GALLUP

The 30-49 Age Group Most Active Across Most Activities

Across nearly all measures, the highest average activity rates are among the 30 to 49 age group, while the lowest are among those 65 and older.

The 30 to 49 age group's higher activity may reflect their relative youth combined with mid-life financial stability. Middle-aged adults' activity is particularly above-par in terms of attending live sporting events. Their average attendance of 7.4 events during the year is more than twice that of younger adults and exceeds older adults by more than three visits.

The two exceptions to the pattern of middle-aged adults being the most active are visits to libraries and casinos. U.S. adults aged 18 to 29 visit the library much more than all older age groups -- possibly reflecting college-going adults, who visit the library for studies. This youngest age group also visits casinos the most.

Reports of Leisure and Activities, by Age Group

	18-29	30-49	50-64	65+
	Average	Average	Average	Average
Go to a library	15.5	12.3	6.8	8.2
Go to a movie at a movie theater	6.6	6.8	4.1	3.6
Attend a live sporting event	2.8	7.4	3.9	3.7
Attend a live music or theatrical event	3.1	4.5	3.8	2.7
Visit a national or historical park	4.2	5.9	2.3	1.6
Visit a museum	2.9	2.9	2.0	1.8
Visit a gambling casino	4.4	2.9	1.8	1.4
Go to an amusement or theme park	1.8	2.6	1.0	0.5
Visit a zoo	0.7	1.5	0.6	0.4

Dec. 2-15, 2019

GALLUP

High-Income Households Generally Do More Activities

In general, Americans in high-income households report doing activities the most, while Americans in low-income households participate the least.

- The widest gaps between high- and low-income households are in reports of attending a live sporting event, a live music or theatrical event, a museum, and going to the movie theater -- all things often associated with significant ticket prices.
- Conversely, the library -- which is free and offers a variety of services including WiFi -- is visited most by adults in low-income households and least by adults in high-income households.
- Despite having smaller incomes, Americans in low-income households visit gambling casinos with slightly greater frequency.
- Meanwhile, the three income groups are about as likely to attend an amusement or theme park as well as the zoo.

Reports of Leisure and Activities, by Income Group

	\$100,000+	\$40,000-99,999	Less than \$40,000
	Average	Average	Average
Go to a library	8.5	10.4	12.2
Go to a movie at a movie theater	6.3	5.7	4.4
Attend a live sporting event	7.5	3.8	3.6
Attend a live music or theatrical event	5.9	3.8	2.3
Visit a national or historical park	4.0	3.6	3.5
Visit a museum	3.5	2.8	1.5
Visit a gambling casino	2.5	2.2	3.5
Go to an amusement or theme park	2.1	1.3	1.5
Visit a zoo	0.9	0.8	1.0

Dec. 2-15, 2019

GALLUP

Certain Activities More Frequented Among Households With Children

For most measures, there are not meaningful differences between adults who report having children under the age of 18 in their households versus adults who do not have children living in their homes. But for a few activities, there are some differences between the two groups:

- Adults with children in their household attend live sporting events and go to the movies about two times or more than adults who do not have children.

- Meanwhile, adults who have no children in their household attend live music or theatrical events slightly more frequently than adults who have children in their homes.

Reports of Leisure and Activities, by Children Under 18 in Household

	Children under 18	No children under 18
	Average	Average
Go to a library	10.1	10.8
Go to a movie at a movie theater	6.8	4.7
Attend a live sporting event	6.7	3.7
Attend a live music or theatrical event	3.1	4.2
Visit a national or historical park	3.9	3.5
Visit a museum	2.2	2.7
Visit a gambling casino	3.9	2.0
Go to an amusement or theme park	2.0	1.3
Visit a zoo	1.5	0.6

Dec. 2-15, 2019

GALLUP

Regional Variations in Some Activities

Americans' reports of doing activities vary by the four regions in which they live:

- Those who live in the East report having visited a museum with the greatest frequency.
- In the West, adults have the highest reports of visiting historical or national parks and gambling casinos.

Reports of Leisure and Activities, by Region

	East	Midwest	South	West
	Average	Average	Average	Average
Go to a library	10.4	12.9	9.3	10.1
Go to a movie at a movie theater	5.3	4.9	5.4	5.6
Attend a live sporting event	4.5	4.6	5.1	4.3
Attend a live music or theatrical event	3.7	3.0	3.8	4.6

	East	Midwest	South	West
	Average	Average	Average	Average
Visit a national or historical park	3.0	2.7	3.1	5.9
Visit a museum	4.0	1.7	2.0	2.5
Visit a gambling casino	1.4	3.3	1.0	5.1
Go to an amusement or theme park	1.8	0.8	1.7	1.7
Visit a zoo	0.6	1.1	0.9	0.7

Dec. 2-15, 2019

GALLUP

Bottom Line

Despite the proliferation of digital-based activities over the past two decades -- including digital books, podcasts, streaming entertainment services and advanced gaming -- libraries have endured as a place Americans visit nearly monthly on average. Whether because they offer services like free Wi-Fi, movie rentals, or activities for children, libraries are most utilized by young adults, women and residents of low-income households.

Activities that typically cost money are visited or attended less frequently. Among this group of activities, outings to movie theaters and sports events remain the trips Americans make the most, while zoos are the least frequented.

Many factors determine how Americans spend their free time, and financial means is a key factor. Age, too, is a large determinant. While middle-aged Americans may tend to be the most active in these activities due to their relative youth and greater financial stability, the 30 to 49 age cohort's activeness may also reflect its household makeup. The average age of a first-time mother in the U.S. is 26 and 31 for a first-time father, according to 2016 data from the National Center for Health Statistics. So, the need to keep growing children entertained through trips to the movies or to sporting events -- which are more popular among households with children -- may be more common among this age group.

But one's personal interests also factor into such decisions, which may bear out in activities showing significant gender differences, such as a women's book club at the local library, or activities that are more popular or available in certain parts of the country.

(Gallup USA)

January 24, 2020

Source: <https://news.gallup.com/poll/284009/library-visits-outpaced-trips-movies-2019.aspx>

FROM DATA TO DATA ANALYTICS:

► This section includes value adding articles which blend polling data with other types of data and seek meaning from the 'blended solution'.

GLOBAL REACTIONS ARE HARD TO CONTAIN: CAN 'REAL TIME' GLOBAL POLLING HELP?

A recently published article, [Coronavirus and the Cruel Cost of Closing Borders](#), by a global health studies professional in Washington D.C concludes by saying the following lines about the devastating effects of often unfounded and misguided reactions causing costly humans lives and billions of dollars. "While we may be starting to meet our obligations on outbreak reporting, global reactions without scientific basis are proving much harder to contain." By its very nature global reactions of common citizens in a world of over 7 billion common citizens is hard, but a representative polling system capturing truly global samples in real time, say around 10 days, can help. Can it?

(Think Global Health)

January 28, 2020

Gilani's Gallopedia (2007-2019)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

