

Gallopedia

From Gilani Research Foundation

November 2010, issue # 144*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **29** SURVEYS. **4** OF THESE ARE MULTI-COUNTRY SURVEYS & THE REST ARE NATIONAL SURVEYS. **15** POLLING ORGANIZATIONS HAVE BEEN

REPRESENTED.

Pg 2 **Asia** zone this week-
2 National Polls
& **3** Multi Country polls

Pg 2 **Africa** zone this week -
2 National Polls
& **3** Multi Country polls

Pg 3 **Euro Americas** zone
this week- **20** national polls
3 Multi Country poll

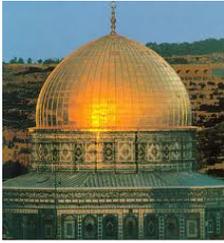
Pg 7 **2** Cyber polls

Pg 8 Topic of the week-

**The Call for Independent Media
Grows in South Africa**

Countries represented in blue
Polling organizations represented in pink
For reference to source of each poll clicks
to detail are provided in the text





Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA;
NORTH ASIA; EAST ASIA



► MIDDLE EAST

Palestinians Oppose Talks Amid Settlement Construction (Click for Details)

A recent survey of [Palestinians](#) shows that Palestinians oppose further talks with Israelis after Israel has removed ban over construction. At this juncture of history Palestinians are also missing Yasser Arafat several years after his death. ([POP- Palestinian Center for Public Opinion](#))

November 03, 2010

[Foreign Affairs & Security](#) » [Palestine/ Israel Conflict](#)

► SOUTH EAST ASIA

Filipinos Growing More Satisfied With Their Political Institutions (Click for Details)

A recent survey of SWS shows that [Filipinos](#) are more satisfied with their Senate, House of Representative, their speakers, and Supreme Court than they were in June this year. ([SWS- Social Weather Stations](#))

November 02, 2010

[Domestic Politics](#) » [National Image/ Trust](#)

Multi-Country Poll- Climate Change, Human Rights Top Sustainability Priorities for Business Leaders (Multi-country Leaders survey) (Click for Details)

[Society](#) » [Environment/ Disasters](#)

[Foreign Affairs & Security](#) » [International Human Rights](#)

[Economy](#) » [Economic Globalization](#)

Multi-Country Poll- World Questions Global Survey (Click for Details)

[Society](#) » [Civil Society](#)

Multi-Country Poll- Chinese Brands Going Global (Multi-country Business Leaders Survey) (Click for Details)

[Economy](#) » [Consumer Confidence/Protection](#)

Cyber Poll- Changing Online Behaviors Across the Globe (Click for Details)

[Society](#) » [Media/ New Media](#)



Africa zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA



► SUB SAHARAN AFRICA

The Call For Independent Media Grows in South Africa (Click for Details)

81% of metro adults in South Africa feel that it is important to have independent TV and radio stations and newspapers so that people receive unbiased news according to a new study released by TNS Research Surveys. (TNS South Africa)

October 27, 2010

Society » Media/ New Media

64% of Nigerians Do Not Feel Safe (Click for Details)

In the aftermath of bomb blasts and kidnapping incidents on the eve of 50th Independence Day, almost a two third majority of Nigerians feel unsafe. There is lack of confidence in the national security agencies. (NOI Nigeria)

October 18, 2010

Society » Crime

Multi-Country Poll- Climate Change, Human Rights Top Sustainability Priorities for Business Leaders (Multi-country Leaders survey) (Click for Details)

Society » Environment/ Disasters

Foreign Affairs & Security » International Human Rights

Economy » Economic Globalization

Multi-Country Poll- World Questions Global Survey (Click for Details)

Society » Civil Society

Multi-Country Poll- Chinese Brands Going Global (Multi-country Business Leaders Survey) (Click for Details)

Economy » Consumer Confidence/Protection

Cyber Poll- Changing Online Behaviors Across the Globe (Click for Details)

Society » Media/ New Media



Euro Americas zone
 ► EAST EUROPE; WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

EUROPE

► **EAST EUROPE**

Annoying And Omnipresent Advertisement (Click for Details)



Russians do not trust advertisements. Mostly old, low income groups and not users of internet distrust advertisement. However a majority has at least once made purchase under the influence of advertisements. ([Russian Public Opinion Research Center](#))

October 22, 2010

[Economy](#) » [Consumer Confidence/Protection](#)



▶ WEST EUROPE

(UK) Trusting Against Terrorism ([Click for Details](#))

The majority of the **British** population is confident in British security forces' ability to combat terrorist attacks in the UK, according to a recent survey. This comes as US-bound explosive devices sent from the Yemen were intercepted by security officials in the UK and Dubai last week. ([Yougov UK](#))

November 03, 2010

[Foreign Affairs & Security](#) » [Terrorism](#)

Most Britons Think Emergency Workers Should Never Strike ([Click for Details](#))

As the possibility of prolonged strikes looms in **Britain**, respondents in the country maintain roughly the same views on the influence of trade unions that they voiced earlier this year, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

November 03, 2010

[Society](#) » [Morality, Values & Customs](#)

Labour Keeps Two-Point Edge Over Conservatives in Britain ([Click for Details](#))

The opposition Labour Party maintains a slight edge over the Conservative Party in **Britain**, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

November 01, 2010

[Domestic Politics](#) » [Political Parties](#)

Europeans Perceive Difficulties in Access to Civil Justice in Member States (Multi-country) ([Click for Details](#))

Over five in ten **EU** citizens feel it is difficult to access civil justice in another EU member state other than their own. They feel deficient in procedural knowledge and have concerns about the cost to access justice in another member state. ([TNS and Social](#))

October 24, 2010

[Domestic Politics](#) » [Elections](#)



AMERICAS

▶ NORTH AMERICA

Americans Reject Quotas to Bring More Women into Public Office ([Click for Details](#))

Half of **Americans** disagree with the notion that a specific number of candidates for public office should be women, but a sizeable proportion assumes that the United States currently has more than 21 female Senators in Washington, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

November 02, 2010

[Society](#) » [Gender Issues](#)

Two-in-Five Americans Expect California to Legalize Marijuana ([Click for Details](#))

As voters in California prepare to have their say on a proposal that seeks to regulate and tax marijuana, [Americans](#) hold differing views on the ramifications of the vote depending on their political allegiance, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

November 01, 2010

[Society](#) » [Civil Society](#)

Americans See Positive, Negative Effects of Tea Party Movement ([Click for Details](#))

[Americans](#) believe that the Tea Party movement has had both positive and negative influences on the U.S. political process. They credit the movement with getting people more involved in the political process and making the parties more responsive to the views of ordinary citizens. At the same time, a majority believe the Tea Party has created deeper political divisions in the U.S. ([Gallup USA](#))

November 4, 2010

[Domestic Politics](#) » [Political Parties](#)

Nearly 4 in 10 Americans Still Fear Walking Alone at Night ([Click for Details](#))

Nearly one in four [Americans](#), **37%**, say they would be afraid to walk alone at night within a mile of their home. That is close to the average level of fear on this measure across the 35-year Gallup trend. ([Gallup USA](#))

November 5, 2010

[Society](#) » [Crime](#)

A Clear Rejection of the Status Quo, No Consensus about Future Policies ([Click for Details](#))

Fueled by economic anxiety and unhappiness with Democratic stewardship of the country, an older and much more conservative [American](#) electorate than in 2006 and 2008 propelled the Republican Party to a broad victory in last week's elections. Similarly Independents also swayed Republican way but despite the victory the overall favorability of GOP remains low. ([Pew Research Center for People & Press](#))

November 3, 2010

[Domestic Politics](#) » [Elections](#)

The Latino Vote in the 2010 Elections ([Click for Details](#))

Despite these big top-of-the-ticket wins for Republican Hispanic candidates, Latino voters continued their strong support for Democratic candidates nationwide. National House exit poll2 results show that Democrats had a nearly two-to-one advantage -- **64%** vs. **34%** -- over Republicans in [U.S.](#) House races among Latino voters. ([Pew Research Center for People & Press](#))

November 3, 2010

[Domestic Politics](#) » [Elections](#)

Democrats Favor New Stimulus; Republicans, Healthcare Repeal ([Click for Details](#))

In [America](#), given a choice of four priorities for Congress after last week's elections, Democrats overwhelmingly favor passing a new economic stimulus bill, while Republicans are most likely to favor repealing the new healthcare law and cutting federal spending. These partisan differences highlight the challenges that face the lame-duck Congress that will reconvene before the end of the year, as well as the new Congress that will take office in January. ([Gallup USA](#))

November 3, 2010

[Domestic Politics](#) » [Governance](#)

Record Midterm Enthusiasm as Voters Head to Polls ([Click for Details](#))

[Americans'](#) enthusiasm about voting exceeds the recent midterm election high set four years ago, with **50%** of Americans and **53%** of registered voters saying they are more enthusiastic than usual about voting in 2010. ([Gallup USA](#))

November 2, 2010

[Domestic Politics](#) » [Elections](#)

Control of Congress Matters Most to Tea Partiers, Republicans (Click for Details)

In Gallup polling conducted barely a week before the midterm elections, **49%** of **Americans** say the issue of which party controls Congress matters a great deal to them, a sentiment that rises to **70%** among Tea Party supporters, **67%** among Republicans, and **63%** among conservatives. Just over half of Tea Party opponents, as well as liberals and Democrats, say the political leadership of Congress matters greatly to them. ([Gallup USA](#))

November 1, 2010

[Domestic Politics](#) » [Political Parties](#)**Obama, National Issues Play Large Role in Voter Preferences** (Click for Details)

By **38%** to **24%**, last week's voters are more likely to be using their vote for Congress to send a message that they oppose **American** President Obama than to signal that they support him, while **37%** say they will not be sending a message with their vote. ([Gallup USA](#))

November 1, 2010

[Domestic Politics](#) » [Performance Ratings](#)**Republicans Appear Poised to Win Big on Tuesday** (Click for Details)

The final *USA Today*/Gallup measure of **Americans'** voting intentions for Congress shows Republicans continuing to hold a substantial lead over Democrats among likely voters, a lead large enough to suggest that regardless of turnout, the Republicans will win more than the 40 seats needed to give them the majority in the U.S. House. ([Gallup USA](#))

October 31, 2010

[Domestic Politics](#) » [Elections](#)**After the Great Recession: Foreign Born Gain Jobs; Native Born Lose Jobs** (Click for Details)

In the year following the official end of the Great Recession in June 2009, foreign-born workers gained 656,000 jobs while native-born workers lost 1.2 million, according to a new analysis of **U.S.** Census Bureau and Department of Labor data by the Pew Hispanic Center, a project of the Pew Research Center. ([Pew Hispanic Center](#))

October 29, 2010

[Economy](#) » [Employment Issues](#)**Half of the Americans Do Not Plan to Vote For Obama** (Click for Details)

One-half of likely voters say they do not plan to vote for President Barack Obama in 2012, compared to **40%** who say they expect to support him. The same poll also found that **57%** see today's election as a referendum on the President. ([Zogby Interactive](#))

November 05, 2010

[Domestic Politics](#) » [Performance Ratings](#)▶ **AUSTRALASIA****Business leaders and consumers divided over future growth of Australia** (Click for Details)

According to a survey business leaders want **Australia** to open itself up to the rest of the world and see immigration as critical to this country's future economic prosperity; consumers harbour deep-seated reservations about immigrants in general, whether they are asylum seekers or new migrants. ([Ipsos Australia](#))

13 October 2010

[Economy](#) » [Perceptions on Performance/ Well-Being](#)**Unemployment on Decline in Australia** (Click for Details)

As measured by Roy Morgan Research the full time employment in [Australia](#) is up as compared to September 2010 or October 2009. Similarly unemployment is on decline in the same reference period. ([Roy Morgan Research](#))

November 05, 2010

[Economy](#) » [Employment Issues](#)



► MULTI-COUNTRY SURVEYS

Climate Change, Human Rights Top Sustainability Priorities for Business Leaders (Multi-country Leaders survey) ([Click for Details](#))

Despite continuing uncertainty about the world's economy, results from the "BSR/GlobeScan State of Sustainable Business Poll 2010" released today show more than eight in 10 respondents (**84 %**) are somewhat or very optimistic that global businesses will embrace CSR/sustainability as part of their core strategies and operations in the next five years. ([Globescan](#))

November 03, 2010

[Society](#) » [Environment/ Disasters](#)

[Foreign Affairs & Security](#) » [International Human Rights](#)

[Economy](#) » [Economic Globalization](#)

World Questions Global Survey ([Click for Details](#))

An international survey by Ipsos MORI commissioned by King's College London on World Questions indicates that before nations can tackle several global challenges they first must understand and bridge the gap between their divergent opinions. ([Ipsos Mori](#))

November 02, 2010

[Society](#) » [Civil Society](#)

Chinese Brands Going Global (Multi-country Business Leaders Survey) ([Click for Details](#))

A TNS business leaders survey show that there is high potential for Chinese brands to succeed outside of China and be considered on par with or above their international competitors. The main strength of Chinese Brands was in its good value; **50%** of Brand Experts perceive Chinese Brands to have Good Value while **25%** perceive Chinese Brands to be Innovative. ([TNS Global](#))

October 28, 2010

[Economy](#) » [Consumer Confidence/Protection](#)



► CYBERWORLD

Changing Online Behaviors Across the Globe ([Click for Details](#))

Findings of the TNS Digital Life Project show that behavior of people who go online are changing rapidly. Internet based news sources are replacing the conventional media. Similarly online commercial activities are on the rise and most importantly social engagements on social websites are getting momentum. ([TNS Global/TNS Digital Life](#))

October 10, 2010

[Society](#) » [Media/ New Media](#)

Social Media Increases Small-Business Exposure ([Click for Details](#))

According to "Small Business Monitor," small-business owners have dramatically upped their usage of social media for marketing in the past year. While just one in 10 business owners reported using social networking for marketing last year, **39%** indicated they did in September 2010. The impetus is driving sales by connecting with consumers. ([Market Research World US](#))

October 29, 2010

Society » Media/ New Media §



Topic of the week:

The Call for Independent Media Grows in South Africa

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention .

Commentary: The Call for Independent Media Grows in South Africa



TNS Research Surveys South Africa- 81 % of metro adults feel that it is important to have independent TV and radio stations and newspapers so that people receive unbiased news according to a new study released today by TNS Research Surveys, South Africa. This is significantly higher than the figure of **73%** obtained in a similar study four years ago. In the 2010 study, only **7%** disagreed with the study whilst **12%** gave a “don’t know” response.

TNS surveyed 2 000 adults living in metro areas at the beginning of September 2010 and asked them to agree or disagree with the statement “It is important to have independent TV stations, radio stations and newspapers so we get unbiased news”. (error margin less than 2.5%). TNS also asked people to agree or disagree with the statement “The media help to expose corruption”. The level of agreement with this statement was **75%** - essentially the same as the **74%** obtained in the 2006 study. Thirteen percent disagreed and **12%** again gave a “don’t know” response.

How do different demographic groups feel?

Whilst there are differences between race groups, these are much smaller than usual – the feeling cuts across all race groups:

It is important to have independent media – agree

- o Blacks -78% (up from 69% in 2006)
- o Whites – 89% (slightly up from 85% in 2006)
- o Coloureds – 83% (up from 70% in 2006)
- o Indians/Asians – 84% (same as the 85% in 2006)

Hence, the increase in 2010 comes largely from blacks and coloureds.

There are no differences by age but more affluent people feel



somewhat more strongly. There are some differences by area with people in Pretoria and Bloemfontein feeling more strongly about this issue whilst those in Durban and the Vaal Triangle/South rand were somewhat less concerned.

The media helps to expose corruption – agree



- o Blacks -75% (76% in 2006)
- o Whites – 71% (65% in 2006)
- o Coloureds – 73% (78% in 2006)
- o Indians/Asians – 89% (78% in 2006)

More affluent people showed an increase in response here over the four year period.

It is clear that the role of the media in providing balanced and unbiased news coverage and in exposing corruption is seen to be very important – and this importance has grown in the last four years. Given the intention of the Government to amend the Information Act to restrict the release of information to the public, this would appear to be a move most people would oppose. §

		%s	
		Important to have independent media	The media help to expose corruption
Gauteng		82	75
	Johannesburg and environs	79	75
	Johannesburg excl Soweto	86	80
	East Rand	81	73
	West Rand	74	73
	Soweto	80	85
	Vaal Triangle/South Rand	56	62
	Pretoria	92	75
Cape Town		80	75
Durban		77	72
Eastern Cape		83	79
	Port Elizabeth	79	81
	East London	90	76
Bloemfontein		95	75

SOURCE: <http://www.tnsresearchsurveys.co.za/news-centre/pdf/MediaFreedom2010-12Oct2010.pdf>

Gilani's Gallopedia (2007-2010)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –August 2010

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 2,500 polls during the period 2007-2010
- 2- Number of questions: \approx 30,000 during the period 2007-2010
- 3- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 4- Number of **countries** covered by one or more surveys: \approx 150 during the period 2007-2010
- 5- Number **polling organizations** whose polls have been cited: \approx 150 during the period 2007-2010

