

# Gallopedia

From **Gilani Research Foundation**

January 2012, issue # **207\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

**Gilani's Gallopedia** is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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**Topic of the week:** (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **24**  
NATIONAL & MULTI COUNTRY SURVEYS. **08**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

Pg <b>2</b>	<b>Euro Americas</b> zone this week- <b>21</b> national polls	 <b>OLYMPIC GAMES</b>
Pg <b>6</b>	<b>Multi-country Polls</b> this week- <b>02</b> polls	 
Pg <b>7</b>	<b>Topic of the week-</b> <b>Mobile Phones Central to Developing Countries' Success, Quality of Life: Global Poll</b>	

Countries represented in blue, Polling organizations represented in pink. For reference to source of each poll clicks to detail are provided in the text

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## Euro Americas zone

▶ EAST EUROPE; WEST EUROPE; NORTH AMERICA;  
LATIN AMERICA & AUSTRALASIA

### EUROPE

#### ▶ WEST EUROPE

##### 207-1 Public Support For Nuclear Energy Makes Early Recovery After Fukushima (Click for Details)

A recent survey of the British public shows that public support for nuclear energy has bounced back strongly since its June 2011 low point in the wake of the Fukushima incident in Japan in March. The tsunami and earthquake damage to the Japanese nuclear plant caused a wave of anti-nuclear feeling across the world last year, cutting support in Britain by 11 percentage points and boosting opposition by nine points. But this now looks like no more than a temporary blip, as year-on-year improvement in support has resumed. **(Ipsos Mori)**

December 2011

[3.10 Economy » Energy/Nuclear Issues](#)



##### 207-2 Olympic Games Beneficial To Captains Of Industry (Click for Details)

A quarter of Captains of Industry (25%) think the Olympic Games will benefit their business, with less than one in ten (8%) saying the Games will have a detrimental effect. Of those who say the games will prove to be a benefit, over half (52%) think there will be an increase in consumer demand/ spending and one in five (20%) think they will raise the morale of the British people. **(Ipsos Mori)**

January 15, 2012

[4.15 Society » Sports](#)

##### 207-3 Few People in Britain Think Multiculturalism Has Succeeded (Click for Details)

A recent survey shows that people in Britain are dubious about the effect of multiculturalism in their country, but many acknowledge that racism has become a significant problem. More than half of respondents believe that racism has become a significant national problem. **(Angus Reid)**

January 17, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)



### AMERICAS

#### ▶ NORTH AMERICA

##### 207-4 Obama Averages 44% Approval in 3rd Year (Click for Details)

President Barack Obama averaged 44% job approval for his third full year in office, which ended Jan. 19. His third-year average is down slightly from his second-year average of 47% and much lower than his first-year average of 57%. ([Gallup USA](#))

January 20, 2012

[1.2 Domestic Politics » Performance Ratings](#)

207-5 **Romney's National Lead Down to 10 Points** ([Click for Details](#))

Mitt Romney is a considerably weaker front-runner among Republican registered voters nationally than he was at the beginning of the week. Romney now leads Newt Gingrich by 30% to 20%, with Rick Santorum and Ron Paul tied at 13%. At the beginning of the week, Romney had a 23-percentage-point lead over Gingrich and Santorum. ([Gallup USA](#))

January 20, 2012

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)



207-6 **Six in 10 Voters Would Be OK With Obama-Romney Matchup** ([Click for Details](#))

Six in 10 registered voters would be satisfied if Barack Obama and Mitt Romney become the nominees for president this year, while 34% say they would not be satisfied. Democrats are most likely to say they would be satisfied with these two candidates, while independents are least likely. ([Gallup USA](#))

January 20, 2012

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)



207-7 **Key Chronic Diseases Decline in U.S.** ([Click for Details](#))

American adults were slightly less likely in 2011 than they were in 2010 to say they have ever been diagnosed with high blood pressure, high cholesterol, diabetes, or a heart attack, while lifetime diagnoses of asthma and cancer were unchanged. High blood pressure continues to be the most common chronic condition reported in the United States, with 3 in 10 American adults who say they have been diagnosed with it.

([Gallup USA](#))

January 20, 2012

[4.11 Society » Health](#)

207-8 **Half of Americans Dislike President Obama's Track Record as President**

([Click for Details](#))

After three years in office, what do Americans think of the President? Well, three in five (62%) say they like him as a person, half (49%) like his political opinions, but only 43% like Barack Obama's track record as president while half (50%) dislike it.

([Harris Interactive](#))

January 10, 2012

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)





### 207-9 **Obama: Weak Job Ratings, But Positive Personal Image** [\(Click for Details\)](#)

Barack Obama begins his fourth year in office facing a struggling economy, an unhappy public, and a lower job approval rating than most of his recent predecessors at a comparable point in their presidencies. In fact, Obama's job rating today is a bit more negative than it was in December: 48% disapprove of his performance as president while 44% approve. ([Pew Research Center](#))

January 10, 2012

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)

### 207-10 **The Bain Capital Story Hurts Romney and His Critics** [\(Click for Details\)](#)

After winning the first two nominating contests, Mitt Romney is getting more negative news coverage heading into Saturday's South Carolina primary than he has at any time so far in the GOP race, according to the first edition of an ongoing analysis of election news by the Pew Research Center's Project for Excellence in Journalism called Campaign 2012 in the Media. ([Pew Research Center](#))

January 18, 2012

[1.4 Domestic Politics » Political Parties](#)

### 207-11 **Campaign 2012: Too Negative, Too Long, Dull** [\(Click for Details\)](#)

As the Republican candidates battle for the chance to challenge Barack Obama in November, many Americans are highly critical of the presidential campaign. Half (50%) say the campaign has been too negative. By comparison, four years ago, amidst primary fights in both parties, just 28% said the campaign at that point was too negative. Current ratings are more comparable to impressions of the 2004 Democratic primary campaign. ([Pew Research Center](#))

January 18, 2012

[1.1 Domestic Politics » Elections](#)



### 207-12 **Unpopular Nationally, Romney Holds Solid GOP Lead** [\(Click for Details\)](#)

Days ahead of the South Carolina primary, Mitt Romney maintains a substantial lead nationally in the race for the GOP nomination. Yet his image among all voters has slipped since November and he runs no better in a general election matchup with Barack Obama than he did then, despite his advantage as the "electable" Republican candidate. ([Pew Research Center](#))

January 18, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

### 207-13 **Obama, Romney Intensity Scores Similar** [\(Click for Details\)](#)

Barack Obama and Mitt Romney have similar intensity scores among national adults, of -3 and -1, respectively. All of the major presidential candidates' scores are in negative territory, meaning more Americans who recognize each candidate have a strongly negative than a strongly positive opinion of him. ([Gallup USA](#))

January 19, 2012

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)

207-14 **Americans Anti-Big Business, Big Govt.** ([Click for Details](#))

Americans' satisfaction with the size and power of the federal government is at a record-low 29% and their satisfaction with the size and influence of major corporations remains near the all-time low at 30% -- making both highly susceptible targets for politicians and presidential candidates in this election year. ([Gallup USA](#))

January 19, 2012

[1.3 Domestic Politics » Governance](#)

207-15 **Half in U.S. Feel Worse Off Financially** ([Click for Details](#))

Nearly half of U.S. adults, 49%, say they are worse off financially today than a year ago, while 29% say they are better off and 21% volunteer that their finances haven't changed. The percentage rating their current finances negatively compared with a year ago is down from the high of 55% recorded twice in 2008, but is still among the highest in Gallup's four decades of measuring this attitude. ([Gallup USA](#))

January 18, 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)



207-16 **Americans' Immigration Concerns Linger** ([Click for Details](#))

Nearly two out of three Americans (64%) are dissatisfied with the level of immigration into the country, down slightly from 72% in January 2008. About one in four (28%) are satisfied. ([Gallup USA](#))

January 17, 2012

[4.8 Society » Immigration/Refugees](#)

207-17 **Obama Faces Challenging Re-Election Climate** ([Click for Details](#))

The U.S. political and economic environment at the start of 2012 is a challenging one for President Barack Obama as he seeks re-election. However, Gallup trends suggest that it is too soon to make any firm predictions about the outcome. ([Gallup USA](#))

January 16, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

207-18 **Romney Has 23-Point GOP Lead Nationally** ([Click for Details](#))

Mitt Romney has climbed to a commanding 23-point lead over his nearest competitor among Republican registered voters nationally, based on interviewing conducted Jan. 11-15. Romney has 37% of the support of Republicans nationwide, while Rick Santorum and Newt Gingrich each have 14%, and Ron Paul has 12%. History suggests that Romney is now the probable favorite to win the Republican nomination. ([Gallup USA](#))

January 16, 2012

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)

207-19 **U.S. Unemployment at 8.3% in Mid-January** ([Click for Details](#))

U.S. unemployment, as measured by Gallup without seasonal adjustment, is 8.3% in mid-January -- a slight improvement from 8.5% in December, and down from 9.9% in January a year ago. ([Gallup USA](#))

January 17, 2012

[3.3 Economy](#) » [Employment Issues](#)

207-20 **U.S. Economic Confidence Levels Off** ([Click for Details](#))

The Gallup U.S. Economic Confidence Index remains near its seven-month high at -29 in the week ending Jan. 15, similar to -27 the prior week. However, economic confidence continues to trail the -19 of a year ago. ([Gallup USA](#))

January 17, 2012

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

207-21 **Romney is Toughest Republican Foe for Obama in 2012 U.S. Election** ([Click for Details](#))

The former Massachusetts Governor is connecting well with men and voters over the age of 55. Mitt Romney performs better in electoral scenarios against incumbent U.S. President Barack Obama than the other four men still in the race to become the Republican Party's nominee in 2012, a new Angus Reid Public Opinion poll has found.

([Angus-Reid](#))

January 17, 2012

[1.1 Domestic Politics](#) » [Elections](#)

[1.4 Domestic Politics](#) » [Political Parties](#)



## ► AUSTRALASIA

207-22 **Australians Like To Spread The Word About Buying A Car And Eating Out At Restaurants** ([Click for Details](#))

According to Roy Morgan Research, 91% of Australians 14+ have either sought advice from, or been the source of advice for their friends/family with the most talked about topic being about cars. ([Roy Morgan](#))

January 18, 2012

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

## ► MULTI-COUNTRY POLLS

207-23 **Large Majorities in US and Europe Endorse Focus on Renewable Energy** ([Click for Details](#))

As world energy markets react to Iranian threats to close the Straits of Hormuz and the World Future Energy Summit convenes in Abu Dhabi this week, newly updated digests of American and international public opinion reveal very strong European and American public support for renewable energy development. ([worldpublicopinion.org](#))

January 18, 2012

[3.10 Economy](#) » [Energy/Nuclear Issues](#)



207-24 **Mobile Phones Central to Developing Countries' Economic Success, Quality of Life: Global Poll** ([Click for Details](#))

Citizens of developing nations overwhelmingly see mobile phones as critical to their country's economic success and to their own quality of life, a new 22-nation poll by the BBC reveals. ([Globescan](#))

January 23, 2012

## Topic of the week:

### **Mobile Phones Central to Developing Countries' Economic Success, Quality of Life: Global Poll**

► This issue provides two interesting poll findings and buzz monitoring on this subject.

January 23, 2012

Citizens of developing nations overwhelmingly see mobile phones as critical to their country's economic success and to their own quality of life, a new 22-nation poll by the BBC reveals.

The poll, conducted by GlobeScan among 21,558 people, indicates that the country's most likely to rate mobile phones as "essential" or "very important" to their economy are all in the developing world. Nigerians almost unanimously regard them as central to the economic success of their country (97%), as do large majorities of Egyptians (92%), Filipinos (88%), and Indonesians (82%), among others.

People in developing nations are also most likely to feel strongly about mobile phones' importance to their own quality of life, with large majorities in all developing nations polled rating them as "essential" or "very important," including 88 per cent of Kenyans and 78 per cent of Ghanaians.

On average across all 22 countries polled, 32 per cent consider mobile phones "essential" to their country's economic success, with a further 38% regarding them as "very important." Nearly as many rated them as critical to their personal quality of life, with 29 per cent rating them as "essential" and 34 per cent "very important."

But the poll indicates that, by comparison, citizens of several major industrialised economies are less likely to regard mobile phones as having a central role in economic success and personal life. Fewer than half of Germans (49%) and only one in four French (25%) believe that mobile phones are "very important" or "essential" to their country's economic success, as well as a lower than average number of Britons (57%) and Americans (58%).

The picture is similar when it comes to people's quality of life. With only 37 per cent of Britons rating mobile phones as essential or very important to their quality of life, the UK is among a group of industrialised nations that also includes the USA (39%), France (27%), and Germany (28%), where attachment to mobile phones is less intense.

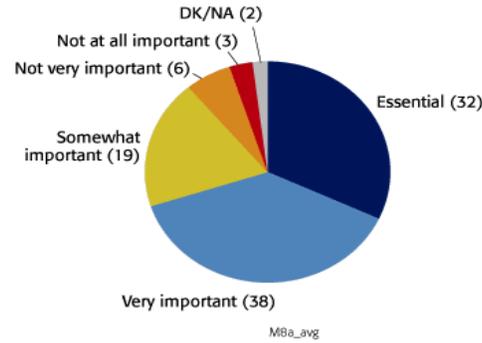
Doug Miller, GlobeScan Chairman said: *"Mobile phones are widely seen by citizens as playing important roles in our economies and personal lives. But in developing nations, with their young populations and absence of well developed land-line networks, the mobile phone is seen as particularly essential."*

A total of 21,558 citizens across 22 countries were interviewed face-to-face or by telephone between July 3, 2011 and September 16, 2011. Polling was conducted for BBC World Service by the international polling firm GlobeScan and its research partners in each country. In eight of the 21 countries, the sample was limited to major urban areas. The margin of error per country ranges from +/- 2.0 to 4.4 per cent, 19 times out of 20.



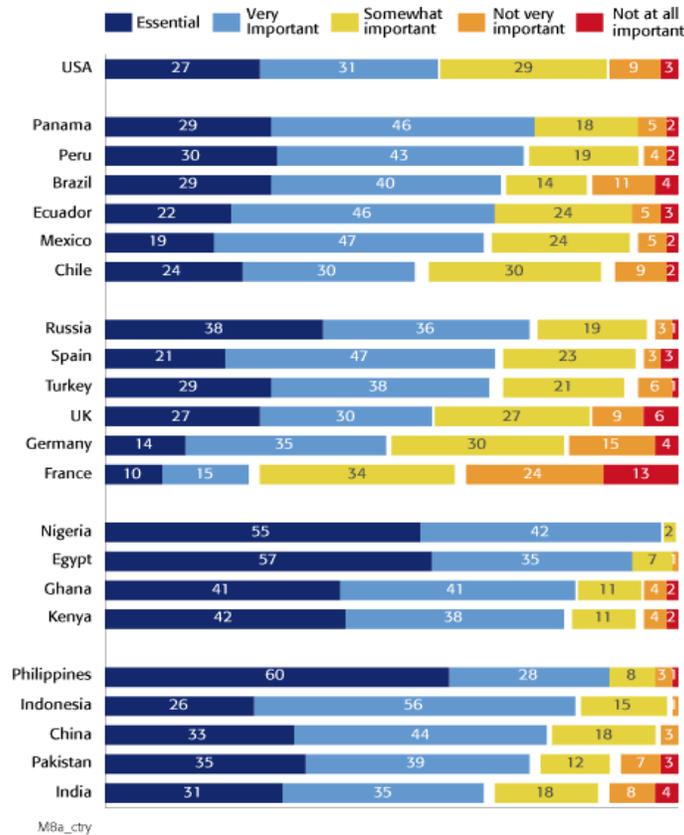
**Perceived Importance of Mobile Phones to Current Economic Success of Own Country**

Average of 22 Countries, 2011



**Perceived Importance of Mobile Phones to Current Economic Success of Own Country**

By Country, 2011



The white space in this chart represents "DK/NA."

Source: [http://www.globescan.com/news\\_archives/bbc2012\\_mobile\\_phones/](http://www.globescan.com/news_archives/bbc2012_mobile_phones/)

## Gilani's Gallopedia (2007-2011)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –August 2011

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  3,861 polls during the period 2007-2011
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2011
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  160 during the period 2007-2011

