

# Gallopedia

From **Gilani Research Foundation**

March 2012, issue # **215\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

**Gilani's Gallopedia** is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the '*wikipedia*' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **34** NATIONAL & MULTI COUNTRY SURVEYS. **19** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg <b>2</b>	<b>Asia zone</b> this week- <b>03</b> national polls	
Pg <b>2</b>	<b>Euro Americas zone</b> this week- <b>24</b> national polls <b>Cyber Polls- 02</b> Polls	
Pg <b>9</b>	Topic of the week- <b>Germany: Number Of Donors Falling – Frequency Of Donations Rising</b>	 

Countries represented in blue, Polling organizations represented in pink. For reference to source of each poll clicks to detail are provided in the text

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## Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST & NORTH AFRICA

215-1 **Do Arabs Know What The Turkish Model Is?** (Click for Details)

The latest opinion poll commissioned by “The Doha Debates,” indicates that 72 percent of respondents in the Arab world believe Turkey is a good model for post-revolutionary Egypt, Tunisia and Libya. What compounds the confusion is the fact that 45 percent of the 1001 people questioned by YouGov, in the latest poll, also expressed fear that Islamists would adopt the Turkish model as a stepping stone for a government run under the banner of Islam. (YougovSiraj)

February 28, 2012

2.7 Foreign Affairs & Security » Muslim World



### ► WEST & CENTRAL ASIA

215-2 **Perceptions about Political Culture: Drivers of Political Apathy or Lack of Active Interest in Politics** (Click for Details)

(Pakistan) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan 52% say leading politicians do not represent “my” generation’s ideas. Ironically young and old hold the same view. ‘Poor’ politicians fail to win the trust of either. (Gallup Pakistan)

March 15, 2012

1.1 Domestic Politics » Elections

### ► NORTH EAST ASIA

215-3 **Japan PM Voter Support Recovers Slightly-Polls** (Click for Details)

(Japan) Support for Japanese Prime Minister Yoshihiko Noda recovered slightly amid the recent depreciation of the yen from record highs and a bounce in Tokyo stocks, media polls showed on Monday. (Media Polls)

March 12, 2012

1.2 Domestic Politics » Performance Ratings



## Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA;  
LATIN AMERICA & AUSTRALASIA

## EUROPE

### ► EAST EUROPE

215-4 **Less Than Half Russians Trust Putin Vote Result, Poll Shows** (Click for Details)

(Russia) Less than half of all Russians trust the official results of the election in which Vladimir Putin won a return to the presidency for a six-year term, a state-controlled polling agency said on Thursday. In a poll of 1,600 people conducted on March 10-11, 44 percent said the election result was reliable and in line with the will of the voters. (All-Russian Public Opinion Research Centre)

March 15, 2012

[1.1 Domestic Politics » Elections](#)

[1.3 Domestic Politics » Governance](#)

215-5 **Toys in Numbers** (Click for Details)

(Ukraine) A recent survey of Ukrainians shows that they take care of mental and physical development of their children when buying toys. They want to have greater choice of creative toys. They pay more attention to attractive appearance and price than to brand and advertisement. (UMG)

March 2012

[4.2 Society » Family](#)



215-6 **Men and Women Alike Spend Money on Presents for International Women's Day** (Click for Details)

(Russia) A recent survey reveals that women are very hands-on when it comes to making this spring holiday festive. Particularly, 90% of respondents shared that they planned to spend money on gifts for their female relatives, friends and colleagues. The percentage was just a bit higher among men, totaling 95%. (Romir)

March 06, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

### ► WEST EUROPE

215-7 **Withdrawing British Troops From Afghanistan** (Click for Details)

(UK) When thinking about our time in Afghanistan, and the casualties suffered by British combat troops since we first entered the Afghan war in 2001, the majority of the public say that Britain's involvement has not been worth it, our polls show. (Yougov)

March 15, 2012

[2.2 Foreign Affairs & Security » Afghanistan War](#)



215-8 **Considering a 'Big Society'** (Click for Details)

Recent polls show that around half of Britons think plans to encourage 'big society' are a good idea. However, the majority (from both 2011 and 2012) say they don't think it will work. (Yougov)

March 15, 2012

[4.4 Society » Civil Society](#)

215-9 **Cross-Country Attitudes Towards Europe (Multi-Country Study)** (Click for Details)

A recent cross-country survey conducted by YouGov Cambridge shows that Britons want a major revision of the UK's relationship with Europe; while France, Germany and Italy want more integration. The in-depth analysis of European attitudes has been prepared in the run up to a major London conference on the future of Europe on Thursday 15 March. (Yougov)

March 13 2012,

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)



215-10 **From World Cups to the Poll Tax: What Influences Support for Independence?** (Click for Details)

(Scotland) A recent poll for The Times shows that judgments about future economic prosperity in Scotland will be the key factor in deciding whether the electorate vote 'yes' or 'no' in the independence referendum. But views on personal prosperity, job security and economic conditions in Scotland will not be the only referendum battleground. Analysis of previous polls shows that there are other factors which will play a role in persuading voters. (Ipsos Mori)

March 15, 2012

[1.1 Domestic Politics » Elections](#)

215-11 **Number of Donors Falling – Frequency of Donations Rising** (Click for Details)

(Germany) Although the overall number of Germans making donations is falling, the frequency of payments has been rising. Long term, the overall volume of donations is growing by around 2% per annum. These are the findings of the "balance sheet on giving", a survey conducted by GfK each year on behalf of Deutscher Spendenrat e.V. (GfK)

March 15, 2012

[3.7 Economy » Infrastructure](#)

215-12 **Sarkozy Takes First Poll Lead After EU-Bashing** (Click for Details)

(France) President Nicolas Sarkozy overtook Socialist challenger Francois Hollande for the first time Tuesday in an opinion poll on the first round of France's April-May election after attacking the European Union's trade and immigration policies. The poll showed that Sarkozy would still lose to Hollande in a second-round runoff, however, albeit by a narrower margin of nine points, down from 13 points a fortnight ago. (Ifop/Fiducial)

March 13 2012,

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)



## AMERICAS

### ► NORTH AMERICA

215-13 **Politically Divided Federal Gov't Worries U.S. Investors** (Click for Details)

(USA) American investors are most likely to say a politically divided federal government (73%) is hurting the U.S. investment climate "a lot," according to a Wells Fargo/Gallup Investor and Retirement Optimism Index

survey. The federal budget deficit (66%) and the unemployment rate (62%) are also among the issues investors are most likely to say are hurting the U.S. investment climate. Investors are least likely to list the availability of credit as a problem from the eight items tested. ([Gallup USA](#))

March 14, 2012

[3.7 Economy » Infrastructure](#)

[3.8 Economy » Enterprise/ Investments](#)

#### 215-14 **U.S. Satisfaction Ties 10-Month High** ([Click for Details](#))

Twenty-six percent of Americans are now satisfied with the way things are going in the country, up from 22% in February and 18% in January. Satisfaction has not been this high since last May when it previously hit 26% -- buoyed by the death of Osama bin Laden -- and before that, April 2010 when it was 27%. ([Gallup USA](#))

March 14, 2012

[3.2 Economy » Consumer Confidence/Protection](#)



#### 215-15 **Civilian killings hurt Afghan war support for 40 percent of Americans** ([Click for Details](#))

Forty percent of Americans said the shooting spree by a U.S. soldier stationed in Afghanistan which resulted in the deaths of 16 villagers had weakened their support for the war, a poll showed on Wednesday. ([Ipsos/Reutor](#))

March 14, 2012

[2.2 Foreign Affairs & Security » Afghanistan War](#)

#### 215-16 **U.S. Economic Confidence Matches Best in Four Years** ([Click for Details](#))

U.S. economic confidence improved sharply to -18 in the week ending March 11 from -25 the prior week -- the highest since the week ending Feb. 13, 2011, when it was also -18. The -18 readings this year and last are the highest weekly levels Gallup has recorded since it started tracking confidence daily in January 2008.

([Gallup USA](#))

March 13, 2012

[3.2 Economy » Consumer Confidence/Protection](#)



#### 215-17 **Obama's Job Approval Rating Reaches 49% Over Weekend** ([Click for Details](#))

President Barack Obama's job approval rating rose to 49% in the three-day period from Friday through Sunday, building on an upward trend that began the middle of last week. Obama's current approval rating is the highest measured since early February, and before that the highest since June 2011. ([Gallup USA](#))

March 12, 2012

[1.2 Domestic Politics » Performance Ratings](#)

[3.3 Economy » Employment Issues](#)

#### 215-18 **Romney Leads GOP Contest, Trails in Matchup with Obama** ([Click for Details](#))

Mitt Romney has retaken a significant lead nationally in the race for the Republican presidential nomination, even as he has fallen further behind Barack Obama in a general election matchup. Moreover, Obama's own job approval rating has reached



50% for the first time since last May, shortly after the killing of Osama bin Laden. ([Pew Research Center](#))

March 14, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

### 215-19 **Little Support for U.S. Intervention in Syrian Conflict** ([Click for Details](#))

There is strong public sentiment against the United States intervening in the fighting in Syria between government forces and anti-government groups. Nearly two-thirds (64%) say the United States does not have a responsibility to do something about the conflict in Syria. Similar percentages oppose the U.S. and its allies bombing Syrian military forces to protect anti-government groups, as they did in Libya, and sending arms and military supplies to those fighting the government of President Bashar al-Assad. ([Pew Research Center](#))

March 15, 2012

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

[2.7 Foreign Affairs & Security » Muslim World](#)



### 215-20 **American Public Opposes Israel Striking Iran** ([Click for Details](#))

A new poll finds that only one in four Americans favors Israel conducting a military strike against Iran's nuclear program. Seven in ten (69%) favor the US and other major powers continuing to pursue negotiations with Iran, a position that is supported by majorities of Republicans (58%), Democrats (79%) and Independents (67%). ([worldpublicopinion.org](#))

March 13, 2012

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

### 215-21 **U.S. Optimism about Quality Jobs Rises** ([Click for Details](#))

Americans' assessments of the job market improved markedly in March with 19% saying now is a "good time" to find a quality job, up from 13% in February -- and the highest level of optimism since September 2008. Although 78% still say it is a "bad time" to find a quality job, this is the lowest rating since September 2008. ([Gallup USA](#))

March 16, 2012

[3.3 Economy » Employment Issues](#)

### 215-22 **Americans Endorse Use of Graphic Warnings in Cigarette Packages** ([Click for Details](#))

Most Americans agree with the notion of including health warnings on tobacco packages, and two thirds believe that using more graphic images is the right course of action, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

March 16, 2012

[4.11 Society » Health](#)



### 215-23 **In U.S., Half Say U.S. Should Speed Up Afghanistan Withdrawal** ([Click for Details](#))

Fifty percent of Americans say the United States should speed up withdrawal of its troops from Afghanistan, while 24% prefer sticking to the current timetable to leave by the end of 2014, and 21% say the U.S. should stay as long as it takes to accomplish its goals. Democrats and independents are most likely to favor a faster

withdrawal than planned. Republicans are about equally divided between favoring a faster withdrawal and keeping troops in Afghanistan until the U.S. accomplishes its goals. ([Gallup USA](#))

March 15, 2012

[2.2 Foreign Affairs & Security » Afghanistan War](#)

[2.10 Foreign Affairs & Security » Military Issues/ Defence](#)

### 215-24 **One Year Post Fukushima, Americans Are Divided About the Risks of Nuclear Power** ([Click for Details](#))

One year post-Fukushima and the nuclear disaster in Japan, American attitudes about nuclear energy have become polarized. The most recent results show a shift towards believing the risks outweigh the benefits, and now slightly more Americans believe the risks of nuclear energy outweigh the benefits (41% to 40%).

([Harrisinteractive](#))

March 14, 2012

[4.14 Society » Environment/ Disasters](#)



## ► LATIN AMERICA

### 215-25 **Poll Shows Fall In Support For Mexican Front Runner** ([Click for Details](#))

([Mexico](#)) Support has fallen for the favorite to be Mexico's next president, Enrique Pena Nieto, of the opposition Institutional Revolutionary Party (PRI), even though his main rival is struggling to gain ground, a poll showed on Tuesday. ([Consulta Mitofsky](#))

March 13, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

## ► AUSTRALASIA

### 215-26 **National Increase Big Lead Over Labour Biggest Lead For Key Government Since Election** ([Click for Details](#))

([Australia](#)) Poll shows increasing strong support for Prime Minister John Key's National Party 48.5% (up 3% since February 27-March 11, 2012). Support for Key's Coalition partners has changed little with the Maori Party 1% (down 0.5%), ACT NZ 0.5% (unchanged), and United Future 0.5% (unchanged). ([Roy Morgan](#))

March 16, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)



### 215-27 **New Zealanders Aged 55+ Gain in Share of Wealth** ([Click for Details](#))

([New Zealand](#)) New Zealanders aged 55+ are now wielding over 50% of the nation's net wealth, despite only making up 24.7% of the population. The net wealth of New Zealanders aged 55+ has risen from 43% (\$176 billion) of the population's total net wealth in 2002, to 52% (\$492 billion) in 2011. ([Roy Morgan](#))

March 14, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

## ► MULTI-COUNTRY SURVEYS

### 215-28 **Public Divided On Whether to Integrate Olympics and Paralympics: Global Poll** (Click for Details)

The public around the world is divided on whether the Paralympics should be integrated into the Olympic Games or should remain a separate event, according to a new 19-nation global poll for BBC World Service. ([Globescan](#))

March 12, 2012

[4.15 Society](#) » [Sports](#)



### 215-29 **Three In 10 Workers Say Workplace Not Psychologically Safe** (Click for Details)

Companies around the globe have work to do to improve worker satisfaction because only three in 10 employees say their workplace is psychologically safe and healthy, according to a new poll. ([Ipsos Mori](#))

March 14, 2012

[3.3 Economy](#) » [Employment Issues](#)

[4.11 Society](#) » [Health](#)

### 215-30 **Many Europeans Believe They Can Get Ahead With Hard Work** (Click for Details)

Europeans' belief that they can get ahead if they work hard is largely intact, even though the recent financial crisis has negatively affected their views of their personal and economic wellbeing. Europeans in several countries, particularly Germany, are more likely than ever before to believe this. But this faith is shaken in Greece and Romania, where the percentages saying they can get ahead if they work hard have dropped 15 or more percentage points. ([Gallup USA](#))

March 14, 2012

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

### 215-31 **"Thriving" in Taiwan Rebounds From Economic Crisis** (Click for Details)

Thirty-one percent of Taiwanese rate their lives well enough to be considered "thriving." Taiwanese residents' wellbeing initially recovered in 2010 after taking a hit at the start of the global financial crisis in 2008, when 22% were thriving -- down from 28% in 2006. The dip in wellbeing coincided with Taiwan's biggest economic contraction in seven years during the third quarter of 2008. But, Taiwan's economic growth -- and wellbeing -- has since recovered. Despite this increase in thriving, the majority of Taiwanese are still struggling. ([Gallup USA](#))

March 16, 2012

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)



### 215-32 **Australians Support Same-Sex Marriage More Than Americans and Britons** (Click for Details)

Australians are more likely than Americans and Britons to call for legislation that would allow same-sex marriage in their country, a new survey conducted by Angus Reid Public Opinion has found. ([Angus Reid](#))

March 12, 2012

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

## ► CYBER WORLD

### 215-33 American and European Tablet Owners More Comfortable Paying for Content (Click for Details)

Even with a vast amount of free content available, tablet owners aren't opposed to paying for the media they really want. Nielsen looked at willingness to purchase media content among tablet owners in the U.S., U.K., Germany and Italy and found that Americans are the most likely to pay for all categories of media content, except news. **(Neilson)**

March 15, 2012

[3.12 Economy » IT & Telecom](#)



### 215-34 A Store in Your Pocket: Retailer Mobile Websites Beat Apps among US Smartphone Owners (Multi-country study) (Click for Details)

Smartphone owners are increasingly using their devices for shopping, from researching products and reviews, to comparing prices, finding retail locations, and redeeming coupons. And retailers are responding with mobile apps and websites designed to attract smartphone shoppers. **(Neilson)**

March 12, 2012

[3.12 Economy » IT & Telecom](#)

## Topic of the week:

### **Germany: Number Of Donors Falling – Frequency Of Donations Rising**

► This issue provides two interesting poll findings and buzz monitoring on this subject.

*"Balance sheet on giving" survey conducted by GfK on behalf of Deutscher Spendenrat e.V.*

Nuremberg, March 15, 2012



In 2011, Germans made donations totaling around EUR 4.3 billion\* and the volume of private donations is therefore almost 6% below the prior year's level\*. The Japanese tsunami and famine in Somalia did not generate such a substantial influx of donations as did the disasters in the previous year. Although the overall number of Germans making donations is falling, the frequency of payments has been rising. Long term, the overall volume of donations is growing by around 2% per annum. These are the findings of the "balance sheet on giving", a survey conducted by GfK each year on behalf of Deutscher

Spendenrat e.V.

Around one in three Germans over the age of 10 made a donation to an aid organization, church or charity in 2011. The number of private donors therefore dropped by around 10% year-on-year, to 22 million, but at the same time the frequency of donations increased from an average of 6.3 to 6.7 times per year, which had a moderating effect on the overall decline in volume. The average donation amount has remained stable for a number of years at around EUR 29. In terms of the overall donation volume over a longer period of time, there has been a steady upward trend of around 2% per year since 2006.



Last year, 4.1 million Germans overall were new donors, generally of middle age. This is quite different to 2010, when the floods in Pakistan and the Haitian earthquake stirred younger Germans, in particular, to become new donors. In 2011, the main events which moved people to donate were the tsunami in Japan and famine in Somalia. Although the entire world was extremely caught up in the consequences of the natural disaster and nuclear catastrophe in Japan, the volume of donations was significantly lower than that for other incidents. The Japanese government did not actively call for aid and Germans evidently also judged the need of a developed country such as Japan to be lower than that of a country like Somalia.

### More donations for culture and animal protection



At around 74%, the majority of donations were for humanitarian aid purposes. Nearly 8% was given to cultural and monument preservation, which is noticeably more than in 2010, when the share was around 5%. Animal protection also improved by one percentage point to a share of 5%. Environmental protection organizations still received around 4% of donations, the same as in 2010.

(\*) Standardization of data for the German market for donations

GfK has been collecting data on donation behavior from a representative sample of 10,000 private Germans on a monthly basis as part of GfK CharityScope since 2004. Conducted on behalf of the Deutsche Spendenrat e.V., this survey method enables detailed analysis of the market for donations, especially in relation to the sociodemographic characteristics of donors, the frequency of donations and which organizations they support. In order to make the collected data comparable with other available data sources for donations in Germany, the current "balance sheet on giving" is used to gross up the donation volume to the German Federal Office for Statistics' ongoing economic calculations ("Laufende Wirtschaftsrechnung") and is backdated to 2005.

### The survey

The "balance sheet on giving" is part of the findings of the GfK CharityScope survey, which is based on continuous written surveying of a representative random sample of 10,000 panel participants. GfK uses GfK CharityScope to continuously collect data on individual consumer attitudes to charitable donations in Germany on behalf of Deutscher Spendenrat e.V. Among other aspects, the survey includes data on the volume of donations made, the amount of individual donations and the preferred fields of activity. Donations are defined as the voluntary giving of money, objects or time by individual Germans to non-profit organizations, aid and charity organizations and churches. Political party and court-ordered donations are excluded.

### Deutscher Spendenrat

Deutscher Spendenrat e.V. is an umbrella association of 69 non-profit, donation-collecting organizations from the sectors of social and humanitarian aid, environment and animal protection and arts and culture. Members include DLRG, World Vision, Bethel, Salvation Army in Germany and Deutsches Kinderhilfswerk. It represents these organizations to the general public and to state, political and private bodies. Members commit to common standards in operations and transparency by acknowledging a uniform voluntary code of conduct. For further information, please visit [www.spendenrat.de](http://www.spendenrat.de)



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## Gilani's Gallopedia (2007-2012)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –February 2012

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  3,861 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  305 during the period 2007-2012

