

# Gallopedia

From **Gilani Research Foundation**

May 2012, issue # **221\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

**Gilani's Gallopedia** is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the '*wikipedia*' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

### Contact Details:

Sara Salam  
Assistant Manager  
Gilani Research Foundation  
Email: [sara.salam@gilanifoundation.com](mailto:sara.salam@gilanifoundation.com)



**Topic of the week:** (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **27**  
NATIONAL & MULTI COUNTRY SURVEYS. **15**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

Pg **2**

**Asia zone**  
this week- **04** national polls



Pg **2**

**Euro Americas zone**  
this week- **21** national polls  
**Cyber World - 02** Polls



Google™

Pg **8**

Topic of the week-  
**Nearly One-Third of  
Indians Are  
"Suffering"**



Countries represented in blue, Polling organizations represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST

221-1 **57% of Palestinians Trust No Political Faction** (Click for Details)

(Palestine) A recent survey shows that around six in ten Palestinians do not trust any Palestinian political faction, according to a public opinion poll published on Sunday. However more Palestinians (33%) trust Fateh than Hamas (7%). (Near East Consulting)

April 29, 2012

1.4 Domestic Politics » Political Parties



### ► WEST ASIA & CENTRAL ASIA

221-2 **GIP-Emerging Companies Market Survey** (Click for Details)

(Turkey) A recent survey shows that 43% of SME executives say that "Financing Issues" is the most important problem that SMEs face in Turkey. "Lack of government support" and "High taxes" are the second and the third most mentioned problems with the rate of 12%. (KA Research Limited)

April 2012

3.8 Economy » Enterprise/ Investments



### ► SOUTH ASIA

221-3 **Nearly One-Third of Indians Are "Suffering"** (Click for Details)

(India) More than three in 10 Indians rate their lives poorly enough to be considered "suffering" in the first quarter of 2012, up from 24% last year. (Gallup USA)

April 30, 2012

3.5 Economy » Poverty



### ► SOUTH EAST ASIA

221-4 **Net satisfaction with National Administration at "good" +46** (Click for Details)

(Philippines) The First Quarter 2012 Social Weather Survey, fielded from March 10-13, 2012, found 64% of adults satisfied, 17% neither satisfied nor dissatisfied, and 18% dissatisfied with the general performance of the National Administration, for a good net satisfaction rating of +46 (% satisfied minus % dissatisfied). (SWS)

April 30, 2012

3.1 Economy » Perceptions on Performance/ Well-Being



## Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA;  
LATIN AMERICA & AUSTRALASIA

### EUROPE

#### ► EAST EUROPE

221-5 **Smartphone, Tablets Or Ordinary Computers: How Russians Access Internet?** (Click for Details)

(Russia) Most of Russians use ordinary computer to access the Internet (78% of Internet users; 49% every day). This is followed by laptops and netbooks used by 38%. The third place is held by mobile phones (32% of respondents).

(Russian Public Opinion Research Center)

April 18, 2012

3.12 Economy » IT & Telecom



221-6 **Pussy Riot Hooligans: To Be Imprisoned, Fined Or Released?** (Click for Details)

(Russia) The Pussy Riot action at Christ the Savior Cathedral is considered to be hooliganism or sacrilege; 13% regard it to be political protest. Only 7% of respondents believe that the girls should not be punished. And only 10% of respondents say that the participants of the band should be imprisoned. (Russian Public Opinion Research Center)

April 16, 2012

4.1 Society » Religion

4.9 Society » Justice

221-7 **Luxury, Russian style** (Click for Details)

A recent survey reveals that yachts are the main symbol of luxury lifestyle for most Russians (53% of respondents). Second place on the list of luxury must-haves goes to luxury real estate (42%), followed by private jet (38%). (Romir)

April 19, 2012

4.7 Society » Morality, Values & Customs / Lifestyle

221-18 **Having Faith in the Ruble** (Click for Details)

(Russia) For the first time in 20 years, over 70% of Russians have revealed that they have savings; 80% of those who save admit to keeping their funds strictly in rubles. (Romir)

April 09, 2012

3.9 Economy » Financial systems & Institutions



#### ► WEST EUROPE

221-9 **4G As Soon As Possible** (Click for Details)

(UK) Over eight in ten British adults expressing an opinion believe that adopting new technology such as 4G networks is vital for Britain to remain competitive and protect jobs, and nearly three quarters want to bring 4G

networks to the country as soon as possible, our poll of 2,033 British adults for communications company Everything Everywhere has found. (Yougov)

April 24, 2012

[3.12 Economy » IT & Telecom](#)

221-10 **High Petrol Prices Are Affecting The Consumer** (Click for Details)

(Germany) Consumer sentiment in Germany was divided in April. While the overall economic outlook was viewed more optimistically, the high level of income expectations dropped slightly, and willingness to buy saw significant losses. Following a revised value of 5.8 points in April, the overall indicator is forecasting a value of 5.6 points for May. (GFK)

April 27, 2012

[3.4 Economy » Inflation](#)



## AMERICAS

### ► NORTH AMERICA

221-11 **Three Quarters Want Ban on Employers Seeking Social Media Passwords** (Click for Details)

(USA) A recent survey finds 77% want a law that would bar employers from asking for passwords to social media sites. Sentiment against giving up Facebook passwords is so strong that 68% say they would refuse to provide it if they were applying for a job and were required to reveal it. (Zogby-Ibope)

April 24, 2012

[4.6 Society » Media/ New Media](#)

[4.9 Society » Justice](#)

221-12 **Two Thirds Disapprove of Space Shuttle Grounding; Eight in Ten See Its Benefits in 'Everyday Life'** (Click for Details)

As the space shuttle Discovery bids adieu with ceremonial flights over the nation's capital and New York City, a large majority of US adults mourn the end of the space shuttle program, citing the "everyday impact" from the science and technology fostered by space exploration, a new IBOPE Inteligência survey finds.

(Zogby-Ibope)

April 27, 2012

[3.11 Economy » Science & Technology](#)

221-13 **Net Migration from Mexico Falls to Zero—and Perhaps Less**

(Click for Details)

The largest wave of immigration in history from a single country to the United States has come to a standstill. After four decades that brought 12 million current immigrants—most of whom came illegally—the net migration flow from Mexico to the United States has stopped and may have reversed, according to a new analysis of government data from both countries by the Pew Hispanic Center, a project of the Pew Research Center. (Pew Research Center)

April 23, 2012

[4.8 Society » Immigration/Refugees](#)



**221-14 Young Voters Back Obama, but Many Aren't Poised to Vote** (Click for Details)

President Obama continues to enjoy a substantial lead over Mitt Romney among voters under 30, but these youthful Americans are significantly less likely than average to be registered to vote, and significantly less likely than those who are older to say they will definitely vote in next November's election. ([Gallup USA](#))

April 26, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

**221-15 U.S. Homeownership Hits Decade Low** (Click for Details)

The 62% of Americans who say they own their own home marks a new low since Gallup began tracking self-reported homeownership in 2001. ([Gallup USA](#))

April 26, 2012

[3.7 Economy » Infrastructure](#)

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

**221-16 U.S. Financial Comfort Falls to New Low** (Click for Details)

Americans' financial comfort is the lowest Gallup has measured to date, with 60% saying they currently have enough money to live comfortably and 39% saying they do not. Americans' peace of mind with their finances was fairly stable at a high level from the first asking of the question in 2002 through 2007, but has since faltered. ([Gallup USA](#))

April 25, 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

**221-17 Religiousness a Key Factor for Romney and Obama Support** (Click for Details)

Mitt Romney leads Barack Obama by 17 percentage points, 54% to 37%, among very religious voters in Gallup's latest five-day presidential election tracking average. Obama leads by 14 points, 54% to 40%, among the moderately religious, and by 31 points, 61% to 30%, among those who are nonreligious. ([Gallup USA](#))

April 25, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

[4.1 Society » Religion](#)

**221-18 Obama Now at 50% Job Approval; Leads Romney, 49% to 42%** (Click for Details)

Barack Obama's job approval rating has increased in recent days and now stands at 50% in Gallup Daily tracking for April 21-23. ([Gallup USA](#))

April 24, 2012

[1.4 Domestic Politics » Political Parties](#)

[3.3 Economy » Employment Issues](#)

**221-19 Growing Gap in Favorable Views of Federal, State Governments** (Click for Details)

Just a third of Americans have a favorable opinion of the federal government, the lowest positive rating in 15 years. Yet opinions about state and local governments remain favorable, on balance. As a result, the gap

between favorable ratings of the federal government and state and local governments is wider than ever. ([Pew Research Center](#))

April 26, 2012

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)

### 221-20 **Nearly Half of Adults Are More Inclined to Buy Eco-Friendly Products, and Four in Ten Would Pay More for Them** ([Click for Details](#))

A quarter of respondents (25%) report that they always proactively take steps to green their home or lifestyle, such as recycling, driving energy efficient vehicles, weatherizing their home, using eco-friendly products, etc, according to a new Ipsos poll conducted on behalf of RetailMeNot.com. An additional 60% say that they sometimes take these actions, while just 15% say that they never do. ([Ipsos US](#))

April 19, 2012

[4.14 Society » Environment/ Disasters](#)



### ► AUSTRALASIA

#### 221-21 **Mobile Phone Use Grows As Home Telephone Connections Slow** ([Click for Details](#))

([Australia](#)) It's no secret mobile phones are replacing the traditional fixed-line telephone as the preferred method of communication. As of December 2011, 88% of the Australian population (14+) owned or used a mobile phone, compared with 83% in 2007. This compares to 80% of the population who have a home phone connection in the household, down from 90% in 2007. These are the latest findings from the Roy Morgan Research Single Source Survey. ([Roy Morgan](#))

April 30, 2012

[3.12 Economy » IT & Telecom](#)

### ► MULTI-COUNTRY SURVEYS

#### 221-22 **Half of Adults Worldwide Report Having a Formal Bank Account** ([Click for Details](#))

Fifty percent of adults worldwide report having a bank account at a formal financial institution, according to a new study by Gallup and the World Bank. An average of 89% of adults in high-income countries -- those countries classified by the World Bank with a GDP of \$12,276 or more -- say they have an account, compared with a much lower average of 41% in developing economies. Those who do not have an account are most likely to cite not having enough money as the reason they do not have one. ([Gallup USA](#))

April 23, 2012

[3.9 Economy » Financial systems & Institutions](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)



#### 221-23 **Economic System Seen as Unfair: Global Poll** ([Click for Details](#))

Perceptions of economic unfairness have become further entrenched around the world over the past three years, according to the results of a new 22-nation global poll for BBC World Service. The poll, conducted by

GlobeScan among 11,740 people, shows that majorities in 17 of the 22 countries surveyed believe that economic benefits and burdens are not fairly shared in their country. ([Globescan](#))

April 25, 2012

[3.9 Economy » Financial systems & Institutions](#)

[4.4 Society » Civil Society](#)

[4.13 Society » Social Problems](#)

#### 221-24 **Poll Reveals Majority of Sustainability Experts Fear Rio+20 UN Summit Will Be Wasted Opportunity** ([Click for Details](#))

According to a major international poll of sustainable development experts, a majority of opinion leaders surveyed (57%) view the Rio+20 United Nations Summit scheduled for June 20-22, 2012 as a critical opportunity to make progress on sustainability leadership, but very few (13%) think it will succeed. ([Globescan](#))

April 26, 2012

[3.6 Economy » Economic Globalization](#)

[4.14 Society » Environment/ Disasters](#)



#### 221-25 **Two Thirds Of World's Mobile Users Signal They Want To Be Found** ([Click for Details](#))

Location-based services (LBS) have topped the global league as the mobile feature set to grow the most, after world leading insights consultancy TNS revealed over 60 per cent of those that don't yet use the service globally want to start using them. This is of even greater interest in China where this rises to 71%. ([TNS Global](#))

April 24, 2012

[3.12 Economy » IT & Telecom](#)

### ► **CYBER WORLD**

#### 221-26 **Hispanics in U.S. Highly Active on Mobile and Social** ([Click for Details](#))

In the U.S., Hispanic consumers' usage rates of smartphones, television, online video, social networking and other forms of entertainment make this group one of today's most engaged and dynamic populations in the digital space, according to Nielsen's recent State of the Hispanic Consumer: The Hispanic Market Imperative report. Mobile presents a significant avenue of opportunity for marketers looking to reach Hispanic consumers – Hispanic mobile users send or receive 941 SMS (text) messages a month, more than any other ethnic group. They also make 13 phone calls per day, 40 percent more than the average U.S. mobile user. ([Nielsen](#))

April 20, 2012

[3.12 Economy » IT & Telecom](#)

[4.6 Society » Media/ New Media](#)

#### 221-27 **Bloggers Speculate On Google Innovations** ([Click for Details](#))

New developments from internet giant Google ignited the blogosphere last week, making the company the No. 1 topic for the week of April 16-20, 2012, according to the New Media Index from the Pew Research Center's Project for Excellence in Journalism. ([Pew Research Center](#))

April 25, 2012

[3.12 Economy » IT & Telecom](#)



## Topic of the week:

### **Nearly One-Third of Indians Are "Suffering"**

► This issue provides two interesting poll findings and buzz monitoring on this subject.

*Suffering decreases with education and skilled work*

April 30, 2012



WASHINGTON, D.C. -- More than three in 10 Indians rate their lives poorly enough to be considered "suffering" in the first quarter of 2012, up from 24% last year.



Wellbeing in India



2012 results from late January through early March 2012

GALLUP

Gallup classifies respondents as "thriving," "struggling," or "suffering," according to how they rate their current and future lives on a ladder scale with steps numbered from 0 to 10 based on the Cantril Self-Anchoring Striving Scale. Those who rate their present life a 7 or higher and their life in five years an 8 or higher are classified as thriving, while those who rate both dimensions a 4 or lower are considered suffering. Respondents whose ratings fall in between are considered struggling.

### **Least Educated Indians Suffering Most**

Some of the increase in suffering between 2011 and early 2012 may be attributable to the timing of the 2012 survey, which was conducted before harvest time in parts of India, when many farmers likely had gone without pay for several months. However, that so many Indians rate their lives so poorly may seem inconsistent with the country's high levels of economic growth and its rising-star status in the global economy. Suffering levels among the most educated and the least educated Indians suggest the gaps between the haves and have-nots may actually be widening. More than one-third (35%) of Indians who have not completed secondary school are considered suffering in early 2012, versus 8% of those who have completed graduate

education or more. While suffering increased in each educational group between 2011 and early 2012, it increased most among Indians with the lowest education. Especially noteworthy, suffering jumped to 47% in early 2012 from 35% in 2011 for the illiterate group.

### *Suffering in India Decreases With Education*

Education level	Suffering 2011	Suffering in early 2012*	Suffering increase (pct. pts.)
Illiterate and below Secondary School Certificate	26%	35%	9
Secondary or Higher Secondary School Certificate and some college but not graduate	14%	19%	5
Graduate and postgraduate (both general and professional)	6%	8%	2

\*January-March 2012

GALLUP

Educational opportunities are by no means universal in India; especially hard-hit are children living in rural areas. Although 95% of Indian children now live within one kilometer of a public school -- and enrollment has increased annually -- school attendance is decreasing in rural India. The 2011 Annual Status of Education Report finds a decline in attendance at rural primary schools to 70.9% in 2011 from 73.4% in 2007. The report also shows an overall decline in national reading and mathematics proficiency to the point where most Indian children are now considered to be two to three years behind expectations.

A 2011 Organization for Economic Cooperation and Development (OECD) report revealed India's serious dearth of higher learning. According to OECD, during the 2007-2008 school year, 13.6% of Indian college-aged students were enrolled in higher education -- a figure much lower than international standards.

### **Suffering Grows Among Agricultural Workers**

Although more than half of India's economic output comes from highly skilled technology services, that sector employs one-third of the labor force. More than half of the workforce is engaged in agriculture, part of a low-skilled, lower-paid labor pool. While suffering increased somewhat among Indian white-collar and blue-collar workers between 2011 and early 2012, it increased most for agricultural workers -- which could partly reflect the timing of the survey. Now, roughly twice as many agricultural workers (38%) as white-collar workers (17%) rate their lives poorly enough to be considered suffering.



*Suffering in India by Job Type*

Type of work	Suffering in 2011	Suffering in early 2012*	Suffering increase (pct. pts.)
White-collar workers	15%	17%	2
Blue-collar workers	26%	29%	4
Agricultural workers	31%	38%	7

\*January-March 2012

GALLUP®

**Implications**

India has made significant progress since its economic liberalization in 1991, yet to achieve its overall economic goals, continued efforts will be needed in education reform -- particularly with attendance issues in rural areas, and an increase in the required number of years of educational attainment. Given that those with more education and those who work in more highly skilled jobs are the least likely to be suffering, improving educational standards would likely help India reduce its high levels of suffering. Moreover, a large pool of educated, skilled workers will be needed to sustain and support the nation's rapid economic growth.



**Survey Methods**

Results are based on face-to-face interviews with approximately 5,000 adults, aged 15 and older, conducted between Jan. 29-March 8, 2012, in India. For results based on the total sample of national adults, one can say with 95% confidence that the maximum margin of sampling error is ±1.7 percentage points. The margin of error reflects the influence of data weighting. In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

**Source:**

[http://www.gallup.com/poll/154109/Nearly-One-Third-Indians-Suffering.aspx?utm\\_source=alert&utm\\_medium=email&utm\\_campaign=syndication&utm\\_content=morelink&utm\\_term=Asia%20-%20Wellbeing](http://www.gallup.com/poll/154109/Nearly-One-Third-Indians-Suffering.aspx?utm_source=alert&utm_medium=email&utm_campaign=syndication&utm_content=morelink&utm_term=Asia%20-%20Wellbeing)

## Gilani's Gallopedia (2007-2012)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –February 2012

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  3,861 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  305 during the period 2007-2012

