

# Gallopedia

From **Gilani Research Foundation**

June 2012, issue # **226\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

**Gilani's Gallopedia** is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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## GREEN economy



Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **25** NATIONAL & MULTI COUNTRY SURVEYS. **16** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg **2** **Asia zone**  
this week- **08** national polls

Pg **4** **Euro Americas zone**  
this week- **13** national polls

**Multi-country Polls** - 04 Polls

Topic of the week-

Pg **7** **Green Economy Will Boost Jobs and Economic Growth, According to Global Poll of Consumers and Experts**



## GREEN economy



Countries represented in blue, Polling organizations represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST & NORTH AFRICA

226-1 **Political Leadership, Corruption and Freedom of Speech** (Click for Details)

([Palestine](#)) A public opinion poll conducted by the Jerusalem Media and Communications Center (JMCC) showed that around half of Palestinian society (51.3%) support holding parliamentary and presidential elections but only if reconciliation is reached, as opposed to 42.7% who said they supported elections being held under any circumstances. ([JMCC](#))

May 2012

[4.4 Society](#) » [Civil Society](#)

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)



226-2 **Tunisian Say The Country is Going in The Wrong Direction** (Click for Details)

([Tunisia](#)) Sixty-one percent of respondents said they believe Tunisia is heading in the wrong direction, a 31 percent increase over IRI's previous survey and the lowest rating IRI has recorded since 2011. ([IRI](#))

May 2012

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)



226-3 **Iraqis' Views of Their Health Worst in MENA (Multi-country survey)** (Click for Details)

([Iraq](#)) Iraqis by far have the worst perceptions of their health in the Middle East and North Africa (MENA) region, according to their scores on Gallup's Physical Wellbeing Index in 2011. Iraq's score of 47 on the index -- which is based on five questions about physical and emotional health -- is nearly half as high as scores in United Arab Emirates (80) and Kuwait (80). ([Gallup USA](#))

June 1, 2012

[4.11 Society](#) » [Health](#)

226-4 **Snapshot: NATO Intervention in Libya Unpopular in Arab World (Multi-country survey)** (Click for Details)

After French President Francois Hollande in an interview Tuesday hinted at openness to military intervention in Syria, the question of whether NATO should intervene in the violence-rattled country has again come to the forefront. While distinct differences exist between the conflicts in Libya and Syria, Gallup data from 2012 show pluralities in the Arab world opposed NATO's intervention in Libya in 2011, suggesting that similar moves in Syria could meet with considerable disapproval in the region. ([Gallup USA](#))



May 31, 2012

[2.7 Foreign Affairs & Security » Muslim World](#)

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)

226-5 **More Than Half of Pakistanis Believe Immigration Across Borders is a Good Thing** (Click for Details)

(Pakistan) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 54% of Pakistanis believe immigration across borders is a good thing, 13% consider it bad. Support for immigration in Pakistan is higher than global average which stands at 34. (Gallup Pakistan)

May 28, 2012

[4.8 Society » Immigration/Refugees](#)

## ► SOUTH ASIA

226-6 **Smartphones in India: Web Browsing is for Men, Texts are For Women** (Click for Details)

(India) Nielsen Informat Mobile Insights notes that in India, women spend the same amount of time on their smartphones as compared to men. However, there are sharp contrasts in how they use their phones. (Nielson)

May 9, 2012

[3.12 Economy » IT & Telecom](#)



## ► SOUTH EAST ASIA



226-7 **PM's approval rating declines slightly after BERSIH demonstrations** (Click for Details)

(Malaysia) A recently concluded survey among voters in Peninsular Malaysia found that the prime minister's approval rating had declined slightly to 65% in May 2012 from 69% in February 2012. This figure comes three weeks after the tumultuous events of the BERSIH 3.0 demonstration and a series of other counter-demonstrations/events by supporters of the establishment. (Merdeka Center)

June 01, 2012

[1.2 Domestic Politics » Performance Ratings](#)

## ► NORTH EAST ASIA

226-8 **Prime Minister Noda Enjoying Only Limited Support** (Click for Details)

(Japan) A recent survey in Japan shows that Prime Minister Noda is enjoying only limited support of the Japanese respondents. Since April he could improve only one percentage point. Democratic Party of Japan is maintaining its top position. (Asahi Shimbun)

May 21, 2012

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)





## Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA;  
LATIN AMERICA & AUSTRALASIA

### EUROPE

#### ► EAST EUROPE

226-9 **Immigration is Not Welcome** (Click for Details)

(Russia) Net Support for Immigration in Russia (-31%) is substantially lower than the global average (-4%). Out of the 59 countries which participated in the global poll, Russia is only in 44th place in the global rating of support for immigration. (Romir)

May 30, 2012

4.8 Society » Immigration/Refugees

226-10 **How to Spend a Million** (Click for Details)

(Russia) How would you spend a million if you won that amount in the lottery? A real estate purchase, a car, some luxury goods, investing in one's health and education or a nice trip – that's what Russians need money for. Every eighth Russian is dreaming of a small-scale rentier's life i.e. just depositing the money to a bank account and living off the interest on that deposit. Only one out of eleven respondents says he/she is willing to start his or her own business, even on so-called "free" money. (Romir)

May 31, 2012

4.7 Society » Morality, Values & Customs / Lifestyle



226-11 **Victory Day – A Holiday For Everyone** (Click for Details)

(Russia) Russians consider the Victory Day to be the holiday for everyone, not only for veterans. On May 9th they are going to participate in celebrations, to go to the countryside and to watch the fireworks. (Russian Public Opinion Research Center)

May 04, 2012

4.7 Society » Morality, Values & Customs / Lifestyle

#### ► WEST EUROPE

226-12 **Britons' Life Ratings Decrease in 2012** (Click for Details)

(UK) Britons now rate their current and future lives worse, on average, than they did in 2011. The collective life evaluation score for the U.K. fell to 43.6 in April, the lowest point so far this year and down from a high of 52.3 recorded one year ago. (Gallup USA)

June 1, 2012

3.1 Economy » Perceptions on Performance/ Well-Being

226-13 **Male Human Trafficking** (Click for Details)

(UK) Our survey of English and Welsh adults carried out for The Salvation Army shows that public perceptions of human trafficking are that, on average, respondents think just 29% of all trafficked victims in England and Wales are



male. (Yougov)  
 May 2012  
[4.12 Society » Crime](#)

226-14 **The Diamond Jubilee** (Click for Details)

(UK) YouGov polling on monarchy and the Diamond Jubilee has found strong British support for the Royal Family in general, and significant numbers who say they are planning to watch Sunday's Thames Flotilla or celebrate the event at a street party. (Yougov)

May 31, 2012  
[4.2 Society » Family](#)



**AMERICAS**

► **NORTH AMERICA**

226-15 **U.S. Consumer Spending Holds Higher for Third Straight Month** (Click for Details)

(USA) U.S. consumers' self-reported daily spending averaged \$73 in May, holding on to the elevated rate seen in April and May. This marks the third straight month that daily spending has been at least \$70, something that has happened only once since the global economic collapse -- during the 2011 holiday season. (Gallup USA)

June 1, 2012  
[3.2 Economy » Consumer Confidence/Protection](#)

226-16 **One in Five Voters May Choose Third Party Presidential Candidate; Libertarian Johnson at 4%**



(Click for Details)

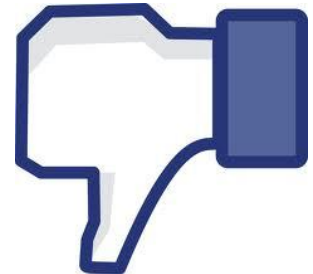
One-fifth of likely voters say they would be likely to vote for a third party candidate in the upcoming presidential election, a new IBOPE Inteligência survey finds, but the main candidate vying for that spot, Libertarian Gary Johnson, only garners 4% when pitted against President Obama and Mitt Romney. (Ibope-Zogby)

May 30, 2012  
[1.1 Domestic Politics » Elections](#)  
[1.4 Domestic Politics » Political Parties](#)

226-17 **Facebook Gets Thumbs Down On Future Outlook; Solid Majorities See Losing Popularity & Value** (Click for Details)

(USA) A bumpy rollout of Facebook's initial public stock offering has been met with a decidedly negative reaction from a solid majority of US adults, a new IBOPE Inteligência survey finds. (Ibope-Zogby)

May 30, 2012  
[4.6 Society » Media/ New Media](#)



226-18 **Americans Not Highly Focused on European Financial Crisis** (Click for Details)

Forty-nine percent of Americans say they are following the news about the European financial situation at least somewhat closely, including 16% who say very closely. (Gallup USA)

May 31, 2012

[3.9 Economy » Financial systems & Institutions](#)226-19 **In U.S., Nonreligious, Postgrads Are Highly "Pro-Choice"** [\(Click for Details\)](#)

Most subgroups in the United States tend to describe their views on abortion as "pro-life" rather than "pro-choice," reflecting the views of all U.S. adults. However, apart from the partisan distinctions in abortion ID that Gallup reviewed last week, there are two major exceptions to this -- postgraduates and nonreligious Americans, both of whom lean heavily pro-choice. ([Gallup USA](#))

May 29, 2012

[4.1 Society » Religion](#)

[4.11 Society » Health](#)

▶ **LATIN AMERICA**226-20 **Mexico presidential front-runner suffers poll setback** [\(Click for Details\)](#)

([Mexico](#)) Enrique Pena Nieto, the favorite to win Mexico's presidential election, has suffered his biggest drop in support during the campaign after demonstrators said his party was corrupt and oppressive, an opinion poll showed on Tuesday. ([Reuters](#))

May 29, 2012

[1.1 Domestic Politics » Elections](#)

▶ **AUSTRALASIA**226-21 **More and more New Zealand drivers search vehicle information on the internet** [\(Click for Details\)](#)

([New Zealand](#)) In the twelve months to January 2012, 17% of New Zealand's 3 million drivers used the internet to look up buying a vehicle in an average six month period according to the latest Roy Morgan findings. This has increased seven percent over the past five years, marking the largest increase among all online vehicle research activities. Buying a vehicle is followed closely by checking prices or getting a quote (16%). ([Roy Morgan](#))

May 29, 2012

[4.6 Society » Media/ New Media](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

▶ **MULTI-COUNTRY SURVEYS**226-22 **Green Economy Will Boost Jobs and Economic Growth, According to Global Poll of Consumers and Experts** [\(Click for Details\)](#)

A **Green Economy** would have a more positive impact on major economic, social and environmental problems than today's economy, according to two new global surveys of consumers and thought leaders released today. ([Globescan](#))

June 01, 2012

[3.7 Economy » Infrastructure](#)

[4.14 Society » Environment/ Disasters](#)

226-23 **Despite Tumbles and Turmoil, Keeping Euro Gets Majority Support in Many European Countries**

[\(Click for Details\)](#)

Despite Tumbles and Turmoil, Keeping Euro Gets Majority Support in Each of Greece, Germany France, Italy & Spain: Average Majority (62%) of Decided Voters in a Referendum Would Keep Euro While Minority (38%) Would Vote To Leave It. ([Ipsos Global](#))

May 30, 2012

## 2.8 Foreign Affairs &amp; Security » International / Regional Organizations

226-24 **Global @Dvisor Survey Reveals Negative Attitudes To Immigration** (Click for Details)

Ipsos MORI's global poll of 24 countries on attitudes to immigration included nine EU member states. In seven of them, the majority of those surveyed regard immigration as having had a negative impact on their country; Sweden and Poland are the only exceptions. (Ipsos Global)

June 01, 2012

## 4.8 Society » Immigration/Refugees

226-25 **Greeks and Germans at Polar Opposites** (Click for Details)

In Europe, what started out four years ago as a sovereign debt crisis, morphed into a euro currency crisis and led to the fall of several European governments, has now triggered a full-blown crisis of public confidence: in the economy, in the future, in the benefits of European economic integration, in membership in the European Union, in the euro and in the free market system. The public is very worried about joblessness, inflation and public debt, and those fears are fueling much of this uncertainty and negativity. (Pew Research Center)

May 29, 2012

## 3.7 Economy » Infrastructure

## 3.9 Economy » Financial systems &amp; Institutions



## Topic of the week:

### **Green Economy Will Boost Jobs and Economic Growth, According to Global Poll of Consumers and Experts**

► This issue provides two interesting poll findings and buzz monitoring on this subject.

LONDON, UK, 1 June 2012

A Green Economy would have a more positive impact on major economic, social and environmental problems than today's economy, according to two new global surveys of consumers and thought leaders released today.

The polls, conducted by The Regeneration Project in partnership with UNEP, surveyed 17,000 consumers across 17 countries and 1,600 sustainable development experts from business, civil society, government and academia from 117 countries.

Consumers worldwide say a Green Economy will be more effective than the traditional economy in improving nearly every challenge tested. Ratings are especially high for protecting the environment (70%), creating a better future for our children (68%), improving quality of life (61%) and addressing climate change (61%).

**GREEN economy**



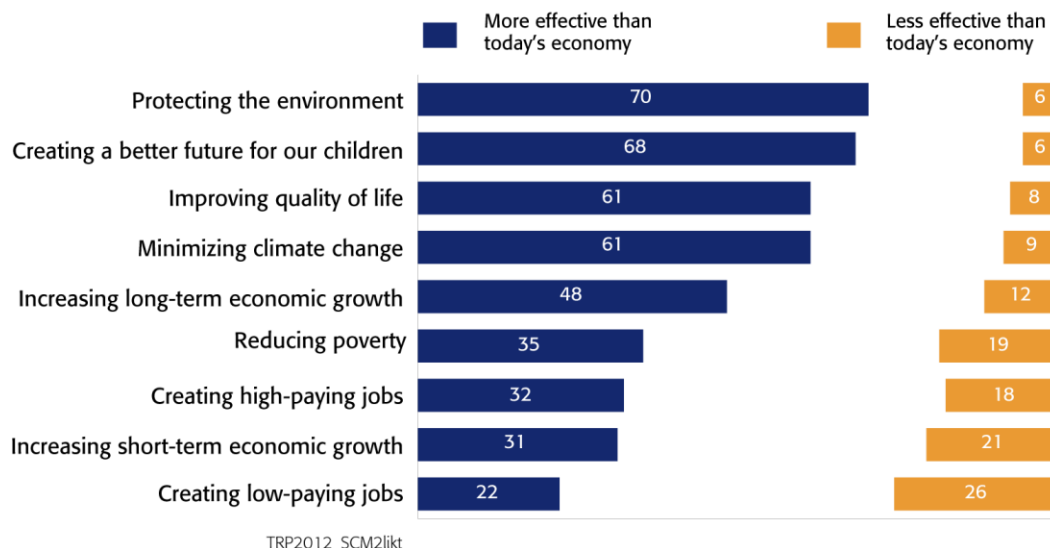
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\***Archives:** Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com

## Effectiveness of Green Economy vs Today's Economy in Addressing Challenges

Average of 17 Countries, 2012



\*On a scale of 1 to 5 where 1 means the green economy is "Much less effective than today's economy," 3 means "About the same," and 5 means "Much more effective than today's economy," "More effective than today's economy" equals ratings of 4 plus 5, and "Less effective than today's economy" equals ratings of 1 plus 2.

The white space in this chart represents ratings of "3" and "DK/NA."

### **QUESTION WORDING:** Please indicate if you think a "green economy" would be more or less effective than today's economy in addressing each of the following challenges.

**NOTE:** A simplified version of UNEP's definition of Green Economy was provided to consumers: "By 'green economy' we mean an economy that improves human well-being and shares economic benefits broadly while significantly reducing environmental impacts. A 'green economy' would use clean energy, be highly efficient in the use of resources and deliver economic benefits to all."

By a smaller margin, consumers also believe that a Green Economy will be more effective than today's economy in creating high paying jobs (32%) and increasing even short-term economic growth (31%). The only area where consumers are more doubtful of the effectiveness of a Green Economy is when it comes to generating low-paying jobs, on which opinions are split.

Strikingly, emerging market consumers are particularly likely to reject the notion that environmental and economic prosperity are mutually exclusive. Consumers in lower GDP per capita countries tend to be more optimistic about the impact of a Green Economy on all areas, especially when it comes to improving quality of life (70%), increasing long-term economic growth (58%), reducing poverty (44%), and creating high-paying jobs (43%).

Reinforcing the resonance of the concept of a Green Economy, when sustainability thought leaders are asked the same survey question as consumers, they are even more likely (by approximately 20 points) than

consumers to think that a Green Economy will yield positive outcomes across almost all challenges examined. The sharpest exception relates to fostering short-term economic growth, where experts are less likely than consumers to anticipate immediate results.

The poll results speak directly to the terms of debate leading up to the **Rio+20** Summit later this month, as UN Under-Secretary General and UNEP Executive Director Achim Steiner comments: “The Green Economy in the context of sustainable development and poverty eradication is one of the key, top themes for Rio+20. It is not an alternative pathway or a separate universe, but a way of realizing a sustainable century.”



“It is clear that a transformation towards a low carbon, resource efficient, job generating Green Economy is happening in many countries across the globe and this survey underlines public support for its aims and aspirations. The challenge for world leaders, cities, companies and civil society this June is to back the smart policies and creative investment flows that will fast-forward, scale-up and accelerate this positive change,” Steiner added.

Mark Lee, SustainAbility Executive Director, comments: “Sustainable consumption is a necessary element of a future sustainable economy and society. The strong alignment of consumer and expert stakeholder views on the value of a Green Economy provides hope that more consumers may be ready and willing to participate in the necessary transition.”

Chris Coulter, GlobeScan President, comments: “The degree to which people in developing countries believe that a Green Economy will lead to more and better jobs is remarkable. Old concerns about a tradeoff between environment and development do not seem to apply today.”

The findings come on the eve of the UN’s World Environment Day, celebrated annually on 5 June with Brazil acting as the ‘global’ host for 2012 under the theme Green Economy: Does it Include You?

Other survey highlights include:

- Seventeen percent of consumers across 17 countries say they understand “exactly what the Green Economy means” and a further 53% are “fairly sure” they do, suggesting that the Green Economy appears to be an accessible construct for consumers.
- Consumers in Brazil, Argentina and Mexico are most optimistic that a Green Economy will improve quality of life. Those in Japan are least likely to think so.
- Chinese, Hungarian and Mexican consumers would expect to see long-term economic growth as an outcome of a Green Economy more than those in all other countries surveyed. Western Europeans are least likely to agree.

## METHODOLOGY

### About the Survey of Consumers

The poll was conducted in collaboration with National Geographic and GlobeScan on the annual Greendex survey. The findings result from an international consumer survey conducted between March 12–May 3, 2012. One thousand adults, 18 and older, completed this online survey in each of 17 countries. To ensure that no demographic groups were over-represented in the quantitative survey sample, quota caps were set for education, age, and gender. The data for each country were weighted according to the latest census data to reflect the demographic profile of each country.

### About the Survey of Sustainability Thought Leaders

The findings are drawn from a GlobeScan / SustainAbility survey of sustainability experts across corporate, government, NGO, academic, research, and service / media organizations in 117 countries. From mid-April to mid-May 2012, a total of 1,603 experts were surveyed online by GlobeScan, SustainAbility and The Regeneration Project partners—ICMM, UNEP, Civicus, WBCSD, World Bank, CCSR, and GLOBE. Participants comprise a highly-experienced respondent pool: 58 percent have more than ten years of experience working on sustainability issues; 31 percent have five to ten years of experience; 12 percent have three to four years of experience.

### About The Regeneration Project

The Regeneration Project is a collaborative and multi-faceted initiative by GlobeScan and SustainAbility that aims to provide a roadmap for achieving sustainable development within the next generation, focusing in particular on ways the private sector can improve sustainable development strategy, increase credibility and deliver results at greater speed and scale. The project is presented by BMW Group and SC Johnson and sponsored by DuPont, Interface and Pfizer, and supported by many other partners including UNEP, National Geographic and the World Bank.

For more information and a complete list of supporters, visit [www.TheRegenerationProject.com](http://www.TheRegenerationProject.com)

### About UNEP

UNEP, established in 1972, is the voice for the environment within the United Nations system. UNEP acts as a catalyst, advocate, educator and facilitator to promote the wise use and sustainable development of the global environment. To accomplish this, UNEP works with a wide range of partners, including United Nations entities, international organizations, national governments, non-governmental organizations, the private sector and civil society.



**Source:** <http://globescan.com/commentary-and-analysis/press-releases/press-releases-2012/194-green-economy-will-boost-jobs-and-economic-growth-according-to-global-poll-of-consumers-and-experts.html>

## Gilani's Gallopedia (2007-2012)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – May 2012

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,407 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  347 during the period 2007-2012

