

Gallopedia

From **Gilani Research Foundation**

August 2012, issue # **235***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

Contact Details:

Sara Salam
Assistant Manager
Gilani Research Foundation
Email: sara.salam@gilanifoundation.com



Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **27** NATIONAL & MULTI COUNTRY SURVEYS. **12** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg 2	Asia zone this week- 02 national polls	 SUPREME COURT OF PAKISTAN
Pg 2	Euro Americas zone this week- 18 national polls Cyber World – 01 Polls	
Pg 7	Topic of the week- I Want my IPTV! The Growth of the Connected Television	

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

Disclaimer: Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com



Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► WEST ASIA

235-1 **Half of Pakistanis Favor Removal of PM if he Disobeys Court Orders** (Click for Details)

(Click for Details)

(Pakistan) According to a recent survey carried out by Gallup Pakistan, 51% favor Prime Minister's Removal if he disobeys court orders; 12% recommend further reprimand; 15% favor revising court orders; 19% unable to answer.

(Gallup Pakistan)

July 31, 2012

1.3 Domestic Politics » Governance

4.9 Society » Justice



► SOUTHEAST ASIA

235-2 **Net satisfaction with National Administration stays "good" at +44** (Click for Details)

(Philippines) The Second Quarter 2012 Social Weather Survey, fielded from May 24-27, 2012, found 63% of adults satisfied, 18% neither satisfied nor dissatisfied, and 18% dissatisfied with the general performance of the National Administration, for a good net satisfaction rating of +44 (% satisfied minus % dissatisfied, correctly rounded). This is similar to the good +46 (64% satisfied, 18% dissatisfied) in the previous quarter.

(SWS)

July 30, 2012

Politics » National Image/ Trust



Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA

EUROPE

► WEST EUROPE

235-3 **Olympics sees London mayor's popularity bloom** (Click for Details)

(UK) London's maverick mayor Boris Johnson is riding high in opinion polls, his popularity apparently bolstered by the Olympic Games, making him - at least in some quarters - the favored candidate to replace Prime Minister David Cameron one day. (Reuters)

July 30, 2012

4.15 Society » Sports



235-4 **Olympics 'advertising Britain'** (Click for Details)

A recent survey shows that the majority of respondents in UK believe that the Games will be a good advertisement for London, and just about half think they will also serve to advertise Britain as a whole. (Yougov)

August 02, 2012

[4.15 Society » Sports](#)

235-5 **Will Olympics leave sporting legacy?** (Click for Details)

Despite doubts associated with the legacy of the London Olympics as an inspiration for Britons to become more involved in sports, more than half of the British public believe that London 2012 will ensure better sporting facilities, and just over a third think it will encourage a healthier, more active Britain. (Yougov)

August 02, 2012

[4.15 Society » Sports](#)

235-6 **Will the Coalition last?** (Click for Details)

Though the most common opinion among the British public is that the current Coalition Government will last up until the next election in 2015, more than a quarter would expect them to end before the next election, while one in twenty wouldn't give them another year, our poll shows. Meanwhile, hardly anyone believes they will last beyond the next election. (Yougov)

August 01, 2012

[1.3 Domestic Politics » Governance](#)

235-7 **Half of people cannot run 100 metres** (Click for Details)

It's likely that Usain Bolt will run the distance in less than 10 seconds this weekend, but a survey has found that nearly half of adults in the UK (45%) believe it would be difficult or impossible to run 100 metres without stopping. (Yougov)

August 04, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.11 Society » Health](#)

235-8 **Consumer climate remains constant** (Click for Details)

(Germany) The variable development of the consumer mood once again continued in July. On the whole, income expectations and willingness to buy remained at very good levels. The latter improved slightly while income expectations dropped a little. In contrast, economic expectations deteriorated further. Following a value of 5.8 points in July, the overall indicator is forecasting a value of 5.9 points for August. (GfK)

July 26, 2012

[3.2 Economy » Consumer Confidence/Protection](#)

AMERICAS

► NORTH AMERICA

235-9 **The Rise of Residential Segregation by Income** (Click for Details)

(USA) Residential segregation by income has increased during the past three decades across the United States and in 27 of the nation's 30 largest major metropolitan areas¹, according to a new analysis of census tract² and household income data by the Pew Research Center. (Pew Research Center)

August 1, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)235-10 **In U.S., Bill Clinton at His Most Popular** [\(Click for Details\)](#)

Two-thirds of Americans -- 66% -- have a favorable opinion of former U.S. President Bill Clinton, tying his record-high favorability rating recorded at the time of his inauguration in January 1993. Clinton nearly returned to this level of popularity at two points in his second term, but has generally seen lower ratings, averaging 56% since 1993. [\(Gallup USA\)](#)

July 30, 2012

[1.2 Domestic Politics » Performance Ratings](#)235-11 **Americans Want Next President to Prioritize Jobs, Corruption** [\(Click for Details\)](#)

Creating good jobs, reducing corruption in the federal government, and reducing the federal budget deficit score highest when Americans rate 12 issues as priorities for the next president to address. Americans assign much less importance to increasing taxes on wealthy Americans and dealing with environmental concerns. [\(Gallup USA\)](#)

July 30, 2012

[3.3 Economy » Employment Issues](#)[4.12 Society » Crime](#)235-12 **Catholics Share Bishops' Concerns about Religious Liberty** [\(Click for Details\)](#)

Catholics who are aware of U.S. bishops' concerns about restrictions on religious liberty generally agree with the bishops' concerns. Yet the bishops' protests against government policies they see as restrictive of religious liberty have not drawn much more interest among Catholics than among the general public. And there are no significant differences in the presidential vote preferences between Catholic voters who have heard about the bishops' protests and those who have not. [\(Pew Research Center\)](#)

August 1, 2012

[4.1 Society » Religion](#)235-13 **Americans Spend \$151 a Week on Food; the High-Income, \$180** [\(Click for Details\)](#)

Americans report spending \$151 on food per week on average. One in 10 Americans say they spend \$300 or more per week and, at the other extreme, 8% spend less than \$50. [\(Gallup USA\)](#)

August 2, 2012

[3.2 Economy » Consumer Confidence/Protection](#)[4.7 Society » Morality, Values & Customs / Lifestyle](#)235-14 **State of the States** [\(Click for Details\)](#)

A majority of residents in 13 states and the District of Columbia approved of the job Barack Obama did as president during the first six months of 2012. His highest ratings by state were in Hawaii (63%) and Rhode Island (58%), in addition to the 83% approval from District of Columbia residents. In 16 states, his approval rating averaged below 40%, with residents of Utah, Wyoming, and Alaska least approving. [\(Gallup USA\)](#)

August 1, 2012



1.2 Domestic Politics » Performance Ratings

235-15 **Americans Equally Clear on Obama, Romney Jobs Plans** (Click for Details)

Americans are about as likely to say they understand at least somewhat well what Barack Obama (64%) would do to create jobs if elected president as they are to say this about Mitt Romney (60%). This understanding is critical, given that creating jobs is perceived as the top priority for the next president. ([Gallup USA](#))

July 31, 2012

[1.4 Domestic Politics » Political Parties](#)

[3.3 Economy » Employment Issues](#)

235-16 **Americans Divided on Obama's Illegal Immigration Revision** (Click for Details)

Most respondents agree with the way the U.S. Supreme Court dealt with the case pertaining to Arizona's immigration legislation. President Barack Obama's recent decision to change the way certain illegal immigrants are dealt with has divided views in the United States, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

July 31, 2012

[4.8 Society » Immigration/Refugees](#)



235-17 **One in Five Feel Less Safe at Movies Since Dark Knight Shootings** (Click for Details)

A new IBOPE Inteligência poll finds that one in five adults (23%) feel less safe in theaters following The Dark Knight Rises shootings in Aurora, Colorado, and 8% say they have avoided going to the movies because of the incident. ([Ibope-Zogby](#))

August 02, 2012

[4.16 Society » Entertainment](#)

[4.12 Society » Crime](#)

► AUSTRALASIA

235-18 **Most Australians Expect Negative Financial Impact from Carbon Tax** (Click for Details)

([Australia](#)) The carbon tax that came into effect this month in Australia has been greeted with skepticism, a new poll conducted by Vision Critical Opinions Australia in partnership with Nine Rewards and Angus Reid Public Opinion has found. Only nine per cent believe the new tax will provide significant long-term benefits for the environment. ([Angus Reid](#))

July 19, 2012

[3.9 Economy » Financial systems & Institutions](#)



235-19 **Australians Split on Immigration and Policies on Asylum-Seekers** (Click for Details)

Australian adults are divided when assessing the effect that immigration is having in their country, a new poll conducted by Vision Critical Opinions Australia in partnership with Nine Rewards and Angus Reid Public Opinion has found. Only 18 per cent of respondents would increase the number of legal immigrants who are allowed to relocate to Australia. ([Angus Reid](#))

August 02, 2012

[4.8 Society » Immigration/Refugees](#)**235-20 Qantas is #1 brand associated with the Olympic Games** [\(Click for Details\)](#)

Well before the Olympic Games this year, more than 1.06 million (6%) Australians aged 14+ associated Qantas with the Olympic Games, according to Roy Morgan Single Source for the 12 months to March 2012. [\(Roy Morgan\)](#)

August 02, 2012

[4.15 Society » Sports](#)► **MULTI-COUNTRY SURVEYS****235-21 Canadians and Britons Would Allow Euthanasia Under Some Conditions** [\(Click for Details\)](#)

Canadians and Britons are more likely to voice support for doctor-assisted suicide than Americans, a new Angus Reid Public Opinion poll has found. Respondents in the United States are more likely to question whether doctor-assisted suicide should be permitted at all. [\(Angus Reid\)](#)

July 26, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)[4.9 Society » Justice](#)**235-22 Economic Optimism Higher in Australia and Canada, Compared to Britain and U.S.** [\(Click for Details\)](#)

People in Australia and Canada are more likely to hold positive feelings about their respective economies than Americans and Britons, a new poll conducted by Vision Critical Opinions Australia in partnership with Nine Rewards and Angus Reid Public Opinion has found. Australians and Canadians are also feeling more positive about their current domestic economic conditions than Americans and Britons. [\(Angus Reid\)](#)

July 25, 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)**235-23 Escalation of banking crisis dampens economic development in Europe**

[\(Click for Details\)](#)

The European financial crisis has escalated again in the second quarter. Consumers' assessments of the future of their economy and income as well as their willingness to make major purchases vary depending on the extent to which specific countries are affected by this development. Accordingly, a low mood among the population is particularly prevalent in the crisis countries Greece, Spain and Italy. [\(GfK\)](#)

July 17, 2012

[3.7 Economy » Infrastructure](#)[3.9 Economy » Financial systems & Institutions](#)**235-24 Worldwide Spending Intentions Declined** [\(Click for Details\)](#)

Global consumer confidence declined three index points to 91 in Q2 2012 amid a worsening euro zone crisis, lackluster U.S. job growth and China's downward GDP revision for 2012, according to consumer confidence findings from Nielsen. [\(Nielsen\)](#)

July 17, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

235-25 **Latin Americans Least Likely Worldwide to Feel Safe** (Click for Details)

People living in Latin America and the Caribbean are the least likely in the world to personally feel safe in their communities, with slightly less than half of residents (46%) reporting in 2011 that they do not feel safe walking alone at night where they live. (Gallup USA)

August 3, 2012

4.7 Society » Morality, Values & Customs / Lifestyle

4.12 Society » Crime

235-26 **World Pessimistic About Job Prospects**

Most of the world was pessimistic about the job market last year, according to Gallup surveys conducted in 146 countries in 2011. Fifty-seven percent of adults worldwide, on average, said it was a bad time to find a job in their local communities, while 33% said it was a good time. Europeans were the most pessimistic, with 72% saying it was a bad time. Optimism was highest in the Americas, where a still dismal 38% said it was a good time. (Gallup USA)

July 30, 2012

3.3 Economy » Employment Issues

► **CYBER WORLD**

235-27 **I Want my IPTV! The Growth of the Connected Television** (Click for Details)

As new ways to consume media give viewers greater choice of how, when, and where to watch, an old standby—the television—is making headway in the race for market cachet. (Nielson)

August 1, 2012

3.12 Economy » IT & Telecom



Topic of the week:

I Want my IPTV! The Growth of the Connected Television

- This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

August 1, 2012

As new ways to consume media give viewers greater choice of how, when, and where to watch, an old standby—the television—is making headway in the race for market cachet.

Americans spend 35 hours each week watching content across screens, and 94 percent of that is still on a traditional television. With that in mind, it's no wonder that Internet Protocol TV (IPTV), which allows viewers a direct connection to video that is watchable on the living room TV but streamed from the Web, is gaining traction.



“Internet Protocol TV” has grown dramatically over the course of the last year. People talk about ‘the TV is dead, or that it’s dying,’ but it doesn’t look like it yet,” said Pat McDonough, Nielsen’s SVP Insights Analysis and Policy.

Traditional TV distribution—such as broadcast or cable—and watching on a TV set continues to be the dominant means of ingesting video content. Much like eReaders, which saw small but noticeable gains in penetration in the last three quarters of 2011, but have since made nice strides and has Q1 2012 penetration at 21 percent, IPTV seems to be following suit and market penetration is on the rise. As of February 2012, 10.4 percent of homes had an IPTV, compared to just 4.7 percent that same month a year prior, according to a recent Nielsen study.



The emergence of IPTV is one of a growing number of viewing options to emerge over the past decade and continues to compete with a gaggle of other advances for market share. Unlike other burgeoning tech-sector technologies, IPTV functionality is being built right into current and future generations of televisions, which could drive an increase in usage as penetration increases.

In October 2011 the use of the Internet feature in IPTV-enabled homes was estimated at about 2 percent of their TV use. In February 2012 it jumped to about 5 percent in Internet-enabled homes.

While traditional TV is still the major player in most households, viewing options are ever-evolving. DVRs now appear in 44 percent of homes, up almost 80 percent since 2007. Conversely, some devices—once seen as tech breakthroughs—are falling off. VCRs and DVDs are down over that same time period, serving as a reminder to marketers, manufacturers and consumers alike that the only constant is change.

Source: http://blog.nielsen.com/nielsenwire/media_entertainment/i-want-my-iptv/

Gilani's Gallopedia (2007-2012)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – May 2012

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,535 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited: \approx 347 during the period 2007-2012

