

Gallopedia

From **Gilani Research Foundation**

October 2012, issue # **246***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the '*wikipedia*' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **21**
NATIONAL & MULTI COUNTRY SURVEYS. **10**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

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Global Citizens
Perceive the Overall
Economy as
Being Stable



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MIDDLE EAST & NORTH AFRICA



246-1 Election Day Poll among Palestinian Voters during Palestinian Local Council Elections [\(Click for Details\)](#)

([Palestine](#)) 88 percent of the voters say that they are very pleased (58 percent) or somewhat pleased that they participated in the voting. 10 percent are indifferent and only 2 percent are displeased. In two of the three cities (Ramallah and Nablus), the unofficial Fatah list received the most support, while the officially-endorsed Fatah list is winning in Hebron. ([AWRAD](#))

October 21, 2012

[1.1 Domestic Politics » Elections](#)

► WEST ASIA

246-2 Turks Against Turkey's Involvement In Post-Assad Syria [\(Click for Details\)](#)

([Turkey](#)) A recent survey in Turkey demonstrate that a majority of Turks (51 %) want Turkey to remain non-involved or impartial in post-Assad Syria. 18 % of those that were polled, support Turkey's potential role as a mediator between the parties to the conflict while only 7 % support Turkey's large scale economic assistance to Syria. 10 % of survey participants gave their support to the option of Turkey sending troops to participate in a multinational (UN or NATO) peace keeping force in Syria. 14 % remain undecided. ([Edam](#))

October 2012

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

[2.7 Foreign Affairs & Security » Muslim World](#)

246-3 Majority of Pakistanis oppose import restrictions [\(Click for Details\)](#)

([Pakistan](#)) According to a recent survey majority of Pakistanis oppose import restrictions; 60% say no items should be banned to be imported. Items which are favored to be banned include narcotics and tobacco goods (10%) and food items (5%) as the top two. ([Gallup Pakistan](#))

Islamabad, October 19, 2012

[3.6 Economy » Economic Globalization](#)

► NORTHEAST ASIA

246-4 Growing Concerns in China about Inequality, Corruption [\(Click for Details\)](#)

([China](#)) As China prepares for its once-in-a-decade change of leadership, the Chinese people believe their country faces serious and growing challenges. In particular, the side effects of rapid economic growth, including the gap between rich and poor, rising prices, pollution, and the loss of traditional culture are major concerns, and there are also increasing



worries about political corruption. While the Chinese have consistently rated their national and personal economic situations positively over the last few years, they are now grappling with the concerns of a modern, increasingly wealthy society. ([Pew Research Center](#))

October 16, 2012

[1.5 Domestic Politics](#) » National Image/ Trust

[4.7 Society](#) » Morality, Values & Customs / Lifestyle



Euro Americas zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA

EUROPE

► EAST EUROPE

246-5 **IRI Poll: Majority Of Ukrainians Think Country Is Moving In Wrong Direction** ([Click for Details](#))



([Ukraine](#)) A recent IRI survey has found that 58 percent of Ukrainians do not think the country is moving in the right direction, while only 24 percent think that the country is moving in the right direction. In addition, 61 percent of Ukrainians do not think the upcoming October 28, 2012 elections will be free and fair, which is consistent with previous surveys, and only 20 percent have confidence in the elections. ([IRI](#))

October 17, 2012

[1.2 Domestic Politics](#) » Performance Ratings

► WEST EUROPE

246-6 **For Most in EU, Life Is Not Improving (Multi-country survey)** ([Click for Details](#))

As the European Union struggles with a continuing economic crisis, residents' life evaluation ratings show little or no improvement, and in some countries, they have worsened further. Life ratings have declined the most in Cyprus, Spain, and France in 2012 compared with last year. In the handful of countries where life ratings have increased -- Bulgaria, Romania, Lithuania, and Portugal -- the percentage who are "thriving" is still among the lowest in Europe. ([Gallup USA](#))

October 15, 2012

[3.1 Economy](#) » Perceptions on Performance/ Well-Being

246-7 **Solidarity That Spans The Globe: Europeans And Development Aid** ([Click for Details](#))

([EU](#)) 85% of Europeans think it is important to help people in developing countries. This figure has changed very little since 2009, when the figure was 88%. In general terms, there has been little variation in this view within each country since September 2011, with only small changes (1-4 percentage points). ([TNS Opinion & Social](#))

October 2012

[2.8 Foreign Affairs & Security](#) » International / Regional Organizations

[2.9 Foreign Affairs & Security](#) » International Human Rights

AMERICAS

► NORTH AMERICA

246-8 **Obama Judged Winner of Second Debate** ([Click for Details](#))

(US) Americans who report watching the second presidential debate between Barack Obama and Mitt Romney believe Obama did a better job, by 51% to 38%. That is a sharp reversal from the first debate for which Romney was widely regarded as the winner. ([Gallup USA](#))

October 19, 2012

[1.2 Domestic Politics](#) » [Performance Ratings](#)

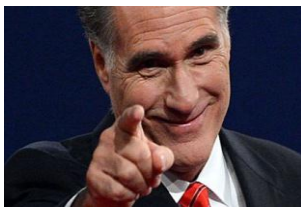


246-9 **Voters Equally Favorable to Romney, Obama** ([Click for Details](#))

(US) Barack Obama and Mitt Romney will enter Tuesday's debate with similar favorable ratings from U.S. registered voters. In fact, among the electorate, the two presidential candidates' favorable ratings have been almost identical since May, after Romney clinched the Republican nomination. ([Gallup USA](#))

October 16, 2012

[1.2 Domestic Politics](#) » [Performance Ratings](#)



246-10 **Romney 50%, Obama 46% Among Likely Voters** ([Click for Details](#))

(US) Half of likely voters now prefer Mitt Romney for president and 46% back President Barack Obama in Gallup interviewing through Monday. ([Gallup USA](#))

October 16, 2012

[1.2 Domestic Politics](#) » [Performance Ratings](#)

246-11 **More Say There Is Solid Evidence of Global Warming** ([Click for Details](#))

(US) The percentage of Americans saying there is solid evidence of global warming has steadily increased over the past few years. Currently, 67% say there is solid evidence that the earth's average temperature has been getting warmer over the past few decades, up four points since last year and 10 points since 2009. ([Pew Research Center](#))

October 15, 2012

[4.14 Society](#) » [Environment/ Disasters](#)



246-12 **U.S. Satisfaction Stable at 30%** ([Click for Details](#))

(US) Two-thirds of Americans are dissatisfied with the way things are going in the country and 30% are satisfied, identical to the satisfaction level measured in September. While still lower than Gallup's historical average of 37%, the 30% satisfied today is up from earlier this year and is significantly higher than the 13% in October 2008 when Barack Obama won the presidency. ([Gallup USA](#))

October 19, 2012

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

246-13 **Special Report: 3.4% of U.S. Adults Identify as LGBT** [\(Click for Details\)](#)

(US) The inaugural results of a new Gallup question -- posed to more than 120,000 U.S. adults thus far -- shows that 3.4% say "yes" when asked if they identify as lesbian, gay, bisexual, or transgender. ([Gallup USA](#))
October 18, 2012

[4.4 Society](#) » [Civil Society](#)

246-14 **LGBT Americans Skew Democratic, Largely Support Obama** [\(Click for Details\)](#)

(US) Gallup's landmark study of lesbian, gay, bisexual, and transgender (LGBT) Americans finds that 44% identify as Democratic, 43% as independent, and 13% as Republican. That compares to 32% of non-LGBT Americans who identify as Democratic, 39% as independent, and 30% as Republican. ([Gallup USA](#))
October 18, 2012

[4.4 Society](#) » [Civil Society](#)

[1.4 Domestic Politics](#) » [Political Parties](#)

246-15 **On Eve of Foreign Debate, Growing Pessimism about Arab Spring Aftermath** [\(Click for Details\)](#)

(US) As next week's third and final presidential debate on foreign policy approaches, a national survey by the Pew Research Center finds increasing public pessimism about developments in the Middle East and more support for tough policies to deal with Iran's nuclear program and economic issues with China. However, there is no change in the consensus in support for ending U.S. military involvement in Afghanistan. ([Pew Research Center](#))

October 18, 2012

[1.1 Domestic Politics](#) » [Elections](#)

[2.10 Foreign Affairs & Security](#) » [Military Issues/ Defence](#)

246-16 **Latinos, Religion and Campaign 2012** [\(Click for Details\)](#)

(US) Latinos are divided by religion in their preferences in the upcoming presidential election, according to the latest survey by the Pew Hispanic Center and the Pew Forum on Religion & Public Life, both projects of the Pew Research Center. Three-quarters of Latino Catholics and eight-in-ten religiously unaffiliated Latinos support President Barack Obama's re-election. ([Pew Research Center](#))

October 18, 2012

[1.1 Domestic Politics](#) » [Elections](#)

246-17 **Reagan, Clinton Still Regarded as Best Recent American Presidents**

[\(Click for Details\)](#)

(US) George W. Bush and Barack Obama are tied as the worst heads of state, with Jimmy Carter and Richard Nixon far behind. Ronald Reagan and Bill Clinton continue to be the most popular recent former heads of state for Americans, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

October 17, 2012

[1.2 Domestic Politics](#) » [Performance Ratings](#)



246-18 **Most Canadians Would Block Proposed Takeover of Nexen** ([Click for Details](#))

([Canada](#)) Canadians are not particularly supportive of the proposed takeover of Calgary-based oil and gas company Nexen Inc. by China's state-owned CNOOC Ltd., a new Angus Reid Public Opinion poll has found. Practically four-in-five respondents believe foreign governments should not be able to control resources on Canadian soil. ([Angus Reid](#))

October 16, 2012

[3.8 Economy](#) » [Enterprise/ Investments](#)

► AUSTRALASIA

246-19 **ALP (50.5%) Leads L-NP (49.5%) – First Time Since January 2012** ([Click for Details](#))

([Australia](#)) In mid October, support for the ALP is 50.5% (up 2.5%) cf. L-NP 49.5% (down 2.5%) on a two-party preferred basis according to the latest face-to-face Morgan Poll conducted over the last two weekends, October 13/14 & 20/21, 2012. ([Roy Morgan](#))

October 22, 2012

[1.2 Domestic Politics](#) » [Performance Ratings](#)

► MULTI-COUNTRY SURVEYS

246-20 **Global Citizens Perceive the Overall Economy as Being Stable** ([Click for Details](#))

Global perspective results from the Economic Pulse indicate that the assessment of respondents had basically remained the same regarding the state of their national or local economic levels compared to previous months. China has witnessed 2nd greatest improvement (58%, + 5pts) in national economic confidence and still rank top (51%) in terms of local economic assessment but also with greatest decline China (32%, -4pts) for 6-month future outlook. ([Ipsos Global](#))

October 22, 2012

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

► CYBERWORLD



246-21 **Social Media and Political Engagement** ([Click for Details](#))

([US](#)) The use of social media is becoming a feature of political and civic engagement for many Americans. Some 60% of American adults use either social networking sites like Facebook or Twitter and a new survey by the Pew Research Center's Internet & American Life Project finds that 66% of those social media users—or 39% of all American adults—have done at least one of eight civic or political activities with social media. ([Pew Research Center](#))

October 19, 2012

[4.6 Society](#) » [Media/ New Media](#)

Topic of the week:

Global Citizens Perceive the Overall Economy as Being Stable

- This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

China Leading the Local Confidence and the Greatest Improvement in National Confidence

October 22, 2012

A major analysis of world public opinion was released today by Ipsos - a global leading research company. Global perspective results from the Economic Pulse indicate that the assessment of respondents had basically remained the same regarding the state of their national or local economic levels compared to previous months. China has witnessed 2nd greatest improvement (58%, + 5pts) in national economic confidence and still rank top (51%) in terms of local economic assessment but also with greatest decline China (32%, -4pts) for 6-month future outlook.



Ipsos Global @dvisor highlighted that despite this, we must consider that in recent months of 2012, there were many tumultuous events, natural disasters, and some countries were troubled with deficits and debts. Steady trends for both national and local economic assessments were therefore positive.

On National Economic Confidence

Regarding national economic confidence, it was on average stable with Saudi Arabia continues to lead at 80%, reporting current economic conditions in their country are “good”, as Ipsos data uncovered.

Ranking the 6th with among strongest rating of its national economic assessment, China (58%) is higher than that of BRIC (51%) and APAC (41%)

and much higher than the global average (37%). Meanwhile only a handful of those in Hungary (4%) rate their national economies as ‘good’, followed by Spain (4%), France (6%), Italy (6%) and Japan (11%) among the bottom.

China (58%,+ 5pts) holds the 2nd greatest improvement together with Brazil (56%, + 5pts) and Mexico(34%, + 5pts) at+5pts, after South Korea (24%, + 7pts), *with the greatest declines* in Sweden (65%, -16pts), India (58%, -10pts), South (Africa (31%, -7pts), Turkey (50%, -6pts) and Indonesia (40%, -6pts) when global average dropped 1 point.

On Local Area Economic Confidence

Global citizens were also asked to assess their local economy; resulting in China (51%, +1pts) responded as the highest and a global aggregate assessment of three in ten (unchanged 27%), Asia Pacific (unchanged at 29%) and BRIC (37%, -2pts) who agree the state of the current economy in their local area is ‘good’.

Regarding local area economic confidence, the top countries ranking on this measure sit at each other's heels. China (51%) may be at the top but Germany (47%), Saudi Arabia (47%), and Canada (46%) follow closely.

Only a small minority of those in Hungary (7%), Spain (7%), Japan (8%) and Italy (9%) assess their local economies as good, placing them at the bottom of the global ranking.

Countries with the greatest improvements in this wave are: Mexico (24%, + 5pts), South Korea (17%, + 4pts), Belgium (22%, + 3pts) and Australia (41%, + 3pts). *Meanwhile the greatest declines have witnessed respondents from:* Sweden (44%, -11pts), United States (23%, -5pts), Brazil (36%, -5pts), India (43%, -5pts), Indonesia (26%, -3pts) and South (Africa (23%, -3pts).

On Future Six Month Outlook

When asked to look to the future, more than three in ten (32%, -4pts) in China believe their local economy will be stronger six months from now. Even though China still ranks the 6th and is higher than global average (stable at 23%) and APAC (24%), it dropped 4 points since last sounding.

Concerning about Future Economic Confidence for the coming half year, each month, a strong majority of Brazilians (70%) indicate they predict their local economies will be stronger. In the runners up on this metric, only half say they have this prediction: India (48%), Saudi (Arabia (46%), Mexico (43%) and Argentina (41%), followed by China (32%) and Indonesia (31%).

At the other end, only a small minority of French respondents (4%) say their future local economy will be strong, joined at the bottom of the list by Hungary (5%), Japan (7%), Poland (8%) and Great Britain (9%).

Countries with the greatest improvements in this wave go to Brazil (70%, + 5pts), Russia (17%, + 4pts), Mexico (43%, + 2pts), Belgium (10%, + 2pts), Sweden (16%, + 2pts) and United States (30%, + 2pts). While China (32%, -4pts) together with South (Africa (11%, -11pts), India (48%, -5pts), Poland (8%, -3pts) and Germany (14%, -2pts) encountered the biggest declines.



ABOUT THE SURVEY

The survey instrument is conducted monthly in 24 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Indonesia, Italy, Japan, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

For the results of the survey presented herein, conducted between **September 4th and 18th, 2012**, an international sample of 18,680 adults aged 18-64 in the US and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Indonesia, Mexico, Poland, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+. In China, India and South Africa, the samples are slightly more educated and educated compared to the average citizen.

ABOUT GLOBAL @DVISOR

The **Ipsos Global @dvisor Omnibus** is a monthly, online survey of consumer citizens in 24 countries and produces syndicated reports and studies specifically tailored to the needs of corporations, advertising and PR agencies, and governments.

Global @dvisorOmnibus measures corporate reputation, Usage of brands and services, Assessments of advertising campaigns, Consumer & economic confidence levels, Trend forecast on specific issues, Profile demographics and estimated market shares, and Public opinion on a variety of topics and issues.

Global @dvisorOmnibus surveys 63% of the global population and 75% of the world's GDP. 18,500 interviews are completed each wave. Data turnaround is exceedingly fast. Global @dvisor Results will be delivered with detailed data tables and a breakdown by key country, region, and standard demographic variables. The report will release every 15th, should you want to know more about it.

About Ipsos in Greater China

Founded in Paris, France, in 1975 and publicly-listed in 1999, Ipsos is a global leading research company, which is the only independent research company that is controlled and managed by research professionals. Ipsos now have 16,000 employees, servicing 5,000+ clients, conducting 70+ million interviews per year, and executing 100,000+ annual projects across 84 countries. Ipsos in Greater China now ranks 1st in the Chinese market research industry. Entering China in 2000, Ipsos in Greater China has offices in 9 cities including Shanghai, Beijing, Guangzhou, Chengdu, Wuhan, Hangzhou, Shenzhen as well as Hong Kong and Taipei and is home to around 2,000 professionals.

Ipsos embraces the Worldwide Specialist Business Lines (WSBL) structure and Centre of Excellence (COE) structure which focuses on advertising (Ipsos ASI), marketing (Ipsos Marketing), media (Ipsos MediaCT), opinion & social (Ipsos Public Affairs), customer & employee relationship management (Ipsos Loyalty) and data collection and delivery (Ipsos Observer), and Auto, and Finance & Service. Each WSBL and COE is a business unit (BU).

Our vision remains intact: to make research one of the primary means of understanding contemporary society, and to make Ipsos the strategic partner for those who wish to better understand the world. Our ambition is to enrich and to strengthen our offer in each of our areas of specialisation, and to deliver the best possible service to our clients.

Source: <http://www.ipsos-gc.com/en/node/2274>

Gilani's Gallopedia (2007-2012)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – May 2012

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,535 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited: \approx 347 during the period 2007-2012

