

# Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

**Gilani's Gallopedia** is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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**Topic of the week:** (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **25** NATIONAL & MULTI COUNTRY SURVEYS. **10** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg **2** **Asia** zone  
this week- **02** national polls



Pg **7** **Euro Americas** zone  
this week- **20** national polls  
**Cyber World** – **01** Poll



Pg **8** **Topic of the week-**  
**Americans Still Give Obama Better Odds to Win Election**



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► SOUTH ASIA

247-1 **One in Four Indians Has Steady Full-Time Employment** (Click for Details)

(India) About one in four Indian adults (26%) were employed full time for an employer in the first half of 2012, according to Gallup's new Payroll to Population metric. The percentage of Indians with these good jobs is still up from where it was two years ago, but it provides little strong evidence that India's sluggish economy is firmly on the mend. (Gallup USA)

October 24, 2012

3.3 Economy » Employment Issues

4.4 Society » Civil Society



### ► SOUTHEAST ASIA

247-2 **The 2012 Survey on Good Local Governance** (Click for Details)

(Philippines) The 2012 Survey on Good Local Governance, conducted from August 20-28, 2012, found 73% of household heads satisfied, and 14% dissatisfied, with the performance of their City/Municipal Government, for a net satisfaction rating of +59 (% satisfied minus % dissatisfied), termed as very good. (SWS)

October 29, 2012

1.2 Domestic Politics » Performance Ratings

1.3 Domestic Politics » Governance



## Euro Americas zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### EUROPE

#### ► EAST EUROPE

247-3 **Dmitry Medvedev's Government: First Steps** (Click for Details)

(Russia) Russians still give three out of five points to the Russian government assessing its work. Russians do not see much difference between the current cabinet of ministers and the previous one. (Russian Public Opinion Research Center)

October 04, 2012

1.2 Domestic Politics » Performance Ratings

1.3 Domestic Politics » Governance



247-4 **Putin's Epoch: Results** (Click for Details)

(Russia) The epoch of Putin has become a good time for Russia, especially compared to the perestroika and the Yeltsin's time, according to two-thirds of Russians. ([Russian Public Opinion Research Center](#))

October 08, 2012

[1.2 Domestic Politics](#) » [Performance Ratings](#)

► **WEST EUROPE**247-5 **Halifax Housing Market Confidence Tracker** (Click for Details)

(UK) According to the latest Housing Market Consumer Confidence survey by Ipsos MORI for the Halifax, the House Price Outlook – the balance of those thinking the average UK house price will be higher in twelve months time less those who think it will be – is unchanged from October at +15. This compares to +7 in January and -2 a year ago. It also contrasts with Ipsos Economic Optimism Index (a measure of wider optimism in the economy) which is -14 this month. ([Ipsos Mori](#))

October 2012

247-6 **Harder to Buy Homes Now** (Click for Details)

(UK) A strong majority (83%) of young adults in Britain think it is harder to buy a house now than it was in their parents' generation, according to our survey. ([YouGov](#))

October 26, 2012

[3.9 Economy](#) » [Financial systems & Institutions](#)

247-7 **Life as a Teacher** (Click for Details)

(UK) According to a recent Teacher Track survey, 60% of teachers say that their morale has declined over the past year, as a result of shrinking schools' budget, declining opportunities for professional development, and shortage of up to date educational technologies and learning materials. ([YouGov](#))

October 26, 2012

[3.3 Economy](#) » [Employment Issues](#)

[4.10 Society](#) » [Education](#)

247-8 **21st Century Woman Survey** (Click for Details)

(UK) The findings of the 21st Century Woman Report, a collaboration between YouGov and Glamour magazine, show that a huge 74% of women today in the UK now worry about their financial future, a figure in stark contrast to the 46% who felt negatively about their financial situation back in 2010. ([YouGov](#))

October 22, 2012

[4.5 Society](#) » [Gender Issues](#)

247-9 **Voter Apathy Greets Police Commissioner Election in Britain** (Click for Details)

(UK) People in England and Wales are mindful of the impending election for Police and Crime Commissioner, but few believe the chiefs will have a tangible effect in their community, a new Angus Reid Public Opinion poll conducted for the Sunday Express has found. ([Angus Reid](#))

October 29, 2012

[1.1 Domestic Politics](#) » [Elections](#)

[4.4 Society](#) » [Civil Society](#)

## AMERICAS

### ► NORTH AMERICA

247-10 **In U.S., 15% of Registered Voters Have Already Cast Ballots** [\(Click for Details\)](#)  
**(USA)** Fifteen percent of registered voters nationwide have already cast their ballots in this year's election, according to Gallup Daily tracking for the week ending Oct. 28. That is up sharply from 5% a week earlier. The overall percentage either having already voted or planning to vote before Election Day has also increased -- to 33%, from roughly 25% in each of the prior three weeks. [\(Gallup USA\)](#)

October 29, 2012

[1.1 Domestic Politics » Elections](#)



247-11 **Viewers Deem Obama Winner of Third Debate, 56% to 33%** [\(Click for Details\)](#)

**(USA)** Americans who watched the third presidential debate on Oct. 22 are significantly more likely to say Barack Obama did a better job than Mitt Romney, by 56% to 33%. This is the second debate win for Obama. Romney overwhelmingly was seen as the winner of the first debate. [\(Gallup USA\)](#)

October 25, 2012

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)

247-12 **Americans See Different Strengths in Obama and Romney** [\(Click for Details\)](#)

When asked to identify the greatest strength of President Barack Obama and Republican presidential candidate Mitt Romney in an open-ended fashion, U.S. registered voters tend to name various personality and character traits for Obama, led by excellent speaking and communication skills (11%) and for "helping the less fortunate" or being "for the people." Romney's perceived strengths tend more toward his economic experience, including being a "good businessman" (16%) and being "good at handling finances/budgets" (4%). Relatedly, 11% cite his economic policies. [\(Gallup USA\)](#)

October 29, 2012

[1.4 Domestic Politics » Political Parties](#)

247-13 **2012 U.S. Electorate Looks Like 2008** [\(Click for Details\)](#)

The composition of the electorate for the 2012 presidential election is looking quite similar to what it was in 2008 as well as 2004, according to an analysis of the demographics of Gallup's likely voter sample since Oct. 1. Thus, key elements of President Obama's electoral coalition, such as racial minorities, women, young adults, and postgraduates will likely turn out at rates similar to those in 2008. [\(Gallup USA\)](#)

October 26, 2012

[1.1 Domestic Politics » Elections](#)

[1.5 Domestic Politics » National Image/ Trust](#)



247-14 **Gender Gap in Election Fueled More by Men Than Women** [\(Click for Details\)](#)

Despite the great attention paid to the importance of the women's vote in the 2012 election, there has been a larger change in men's than in women's preferences compared with 2008. Barack Obama's support is down seven percentage points among men versus three points among women. In Gallup's latest 21-day rolling average of likely voter preferences, based on interviewing conducted Oct. 1-21, Romney leads Obama by 14

points among men, whereas Obama and John McCain were tied among men in Gallup's final pre-election estimate in 2008. Obama currently leads Romney by eight percentage points among women, whereas he led McCain by 14 among women in 2008. ([Gallup USA](#))

October 23, 2012

[1.1 Domestic Politics » Elections](#)

[4.5 Society » Gender Issues](#)

#### 247-15 **U.S. Congress' Approval Rating at 21% Ahead of Elections** ([Click for Details](#))

Twenty-one percent of Americans approve of the job Congress is doing, higher than the 13% Gallup measured in September, and the highest rating in any month since May 2011. ([Gallup USA](#))

October 24, 2012

[1.3 Domestic Politics » Governance](#)

#### 247-16 **More Americans Feel Better Off Than Worse Off, Financially** ([Click for Details](#))

([USA](#)) For the first time in more than five years, slightly more Americans are feeling financially better off than they were a year ago, rather than worse off, by 38% to 34%. This represents a significant improvement since May of President Barack Obama's first year as president, when the majority -- 54% -- said they were worse off. ([Gallup USA](#))

October 25, 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

#### 247-17 **More Americans Worry about Financing Retirement** ([Click for Details](#))

Despite a slowly improving economy and a three-year-old stock market rebound, Americans today are more worried about their retirement finances than they were at the end of the Great Recession in 2009, according to a nationally representative survey of 2,508 adults conducted by the Pew Research Center. ([Pew Research Center](#))

October 22, 2012

[3.3 Economy » Employment Issues](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)



#### 247-18 **Americans Still Give Obama Better Odds to Win Election** ([Click for Details](#))

A majority of Americans still view President Barack Obama as the favorite to win re-election in the 2012 presidential race. Previous predictions of the outcomes of presidential elections have generally been correct. ([Gallup USA](#))

October 31, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

#### 247-19 **With Poverty Comes Depression, More Than Other Illnesses** ([Click for Details](#))

Americans in poverty are more likely than those who are not to struggle with a wide array of chronic health problems, and depression disproportionately affects those in poverty the most. About 31% of Americans in poverty say they have at some point been diagnosed with depression compared with 15.8% of those not in poverty. Impoverished Americans are also more likely to report asthma, diabetes, high blood pressure, and

heart attacks -- which are likely related to the higher level of obesity found for this group -- 31.8% vs. 26% for adults not in poverty. ([Pew Research Center](#))

October 30, 2012

[4.13 Society » Social Problems](#)



247-20 **Younger Americans' Reading and Library Habits** ([Click for Details](#))

More than eight in ten Americans between the ages of 16 and 29 read a book in the past year, and six in ten used their local public library. At the youngest end of the spectrum, high schoolers in their late teens (ages 16-17) and college-aged young adults (ages 18-24) are especially likely to have read a book or used the library in the past 12 months. And although their library usage patterns may often be influenced by the requirements of school assignments, their interest in the possibilities of mobile technology may also point the way toward opportunities of further

engagement with libraries later in life. ([Pew Research Center](#))

October 23, 2012

[4.10 Society » Education](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

## ► LATIN AMERICA

247-21 **World day of vegetarianism: 8% of Brazil's population claims to be adept in the style** ([Click for Details](#))

([Brazil](#)) The first day of October is celebrated as the world day of vegetarianism. In Brazil, 8% of the population of major cities and metropolitan regions is declared vegetarian. Penetration of vegetarians among both the genders is the same at 8 percent. ([Ibope](#))

October 01, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.14 Society » Environment/ Disasters](#)



## ► AUSTRALASIA

247-22 **Australians Still Prefer Branded Pain Relief** ([Click for Details](#))

([Australia](#)) With the rising popularity of supermarket branded or private label items across various categories, Headache/Pain Relief is one category where branded products are still the preferred choice for buyers, according to the latest data from Roy Morgan Research. ([Roy Morgan](#))

October 26, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.11 Society » Health](#)

## ► MULTI-COUNTRY SURVEYS

247-23 **Global Poll: Obama Overwhelmingly Preferred to Romney** ([Click for Details](#))

A new 21-nation poll for BBC World Service indicates that citizens around the world would strongly prefer to see Barack Obama re-elected as US President rather than his Republican challenger Mitt Romney. ([GlobeScan](#))

October 22, 2012

1.1 Domestic Politics » Elections  
 1.4 Domestic Politics » Political Parties



247-24 **Obama Clearly Preferred Over Romney in Canada and Britain**  
 (Click for Details)

If people in Canada and Britain could cast a ballot in next week's United States presidential election, they would overwhelmingly support the incumbent, a new Angus Reid Public Opinion poll has found. Most respondents think the incumbent American president has been "good" for their respective countries. ([Angus Reid](#))

October 30, 2012

1.1 Domestic Politics » Elections  
 1.4 Domestic Politics » Political Parties

► **CYBER WORLD**

247-25 **Internet Gains Most As Campaign News Source But Cable TV Still Leads** (Click for Details)

With the election less than two weeks away, Americans are following the presidential campaign more closely on nearly every news platform than they were earlier in the year, including print newspapers. The biggest gains have come on the internet-both to the websites of traditional news sources and those native to the web. ([Pew Research Center](#))

October 25, 2012

1.1 Domestic Politics » Elections  
 4.6 Society » Media/ New Media



**Topic of the week:**

***Americans Still Give Obama Better Odds to Win Election***

- This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

***54% of Americans think Obama will win; 34% predict Romney***

October 31, 2012



WASHINGTON, D.C. -- A majority of Americans continue to believe that Democratic President Barack Obama will win re-election Tuesday over Republican challenger Mitt Romney, by 54% to 34%. These views are roughly similar to where they were in May and August, although slightly more Americans now do not have an opinion either way.



*Regardless of whom you support, and trying to be as objective as possible, who do you think will win the election in November -- [ROTATED: Barack Obama (or) Mitt Romney]?*

Based on national adults

	Obama	Romney	No opinion
	%	%	%
Oct 27-28, 2012	54	34	11
Aug 20-23, 2012	58	36	6
May 10-13, 2012	56	36	8

GALLUP

These results are based on interviews conducted from Oct. 27-28 as part of the Gallup Daily election tracking survey, conducted before Hurricane Sandy hit the East Coast. It is unknown what effect the storm will have on Americans' voting preferences or the impact of the storm on Americans' perceptions of who is most likely to win the election.

The majority of Americans continue to project an Obama win on Nov. 6. This is the case even though the general perception is the race is highly competitive and the outcome still very much in doubt. National polls generally show a tight race with many, including Gallup, giving Romney an edge. State-level polls suggest Obama doing slightly better in key battleground states that will decide the Electoral College winner.

More generally, Americans may believe the incumbent has a natural advantage when competing for a new term. In three separate polls conducted over the 2004 presidential election, voters twice viewed incumbent George W. Bush as the probable winner, including 56% who said so the final time Gallup asked the question before the election. In 1996, an overwhelming majority (69%) saw incumbent Bill Clinton as more likely to prevail than his opponent Robert Dole (24%).

#### Democrats Most Likely to Predict Obama Victory; Republicans Least Likely

Unsurprisingly, the vast majority of partisans predict their respective candidates will win the election. Democrats are relatively more confident in their party's nominee, with 86% predicting an Obama victory and 8% projecting Romney. By contrast, 71% of Republicans predict Romney will win, while nearly a fifth of Republicans see their candidate losing to Obama. Despite evenly divided presidential vote preferences, independents predict Obama to win, 52% to 32%.

#### Americans Generally Have Been Accurate at Predicting the Winner

Americans have a good track record regarding their collective prediction of the outcome of presidential elections, correctly predicting the winner of the popular vote in final Gallup surveys taken in 1996, 2000, 2004, and 2008. Although Americans are not as optimistic on Obama's odds as various "prediction markets," such as Intrade.com, where the president has often been projected as having a probability of winning of more than 60%, the





prediction markets and the American public in general find Obama the favorite against Romney. The 2012 presidential election outcome will help determine how accurate Americans are in their personal predictions.

### Implications

Though it has been a long campaign season with various twists and turns, Americans by a clear margin still predict that Obama will win re-election. This in the face of presidential preference polling that has consistently demonstrated a close race. The apparent inconsistency may be the result of Obama's status as the incumbent and reflects a somewhat lower level of confidence among Republicans that their candidate will win.

### Survey Methods

Results for this Gallup poll are based on telephone interviews conducted Oct. 27-28, 2012, on the Gallup Daily election tracking survey, with a random sample of 1,063 adults, aged 18 and older, living in all 50 U.S. states and the District of Columbia, selected using random-digit-dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the maximum margin of sampling error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents per 1,000 national adults, with additional minimum quotas among landline respondents by region. Landline telephone numbers are chosen at random among listed telephone numbers. Cell phone numbers are selected using random-digit-dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, cell phone mostly, and having an unlisted landline number). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the aged 18 and older non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

**Source:** <http://www.gallup.com/poll/158444/americans-give-obama-better-odds-win-election.aspx>

## Gilani's Gallopedia (2007-2012)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – November 2012

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2012

