

Gallopedia

From **Gilani Research Foundation**

December 2012, issue # **254***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

Contact Details:

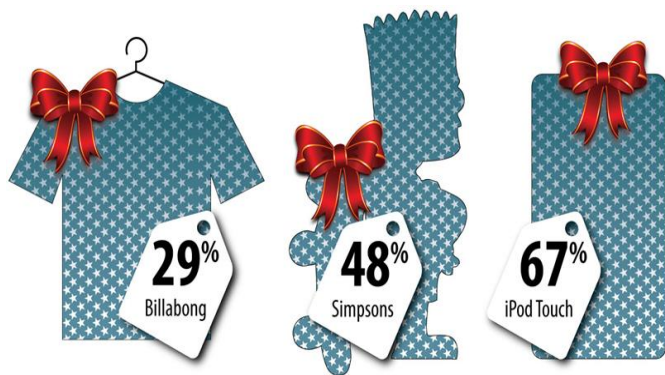
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INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **22** NATIONAL & MULTI COUNTRY SURVEYS. **15** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Topic of the week: (Click for details)

Disclaimer: Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com



Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MIDDLE EAST

254-1 **Palestinians View UN Non-Member Status Positively** (Click for Details)

([Palestine](#)) The majority of Palestinians positively view the UN vote recognizing Palestine as a non-member state. For example 85 percent strongly believe that the UN vote was a victory for the Palestinian cause. In contrast, only 14 percent disagree. 79 percent are hopeful that the UN vote will be followed by tangible progress towards Palestinian independence. ([AWRAD](#))

December 15, 2012

[2.3 Foreign Affairs & Security » Palestine/ Israel Conflict](#)

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)



► WEST ASIA

254-2 **Pakistani views are divided about whether the importance of resolving the Kashmir issue has increased or decreased** (Click for Details)

([Pakistan](#)) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, Pakistani views are divided about whether the importance of resolving the Kashmir issue has increased (36%) or decreased (34%). ([Gallup Pakistan](#))

December 14, 2012

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

► SOUTHEAST ASIA

254-3 **PM's Approval Rating Stable** (Click for Details)

([Malaysia](#)) A survey carried among voters in Peninsular Malaysia found that the Prime Minister's approval rating had improved slightly to 65% in November 2012 from 64% in May 2012. This poll commenced about one month after the Prime Minister announced the 2013 national budget which contained, among others, generous cash handouts to the low income households and citizens under the age of 30 years old. ([Merdeka Center](#))

December 14, 2012

[1.2 Domestic Politics » Performance Ratings](#)



254-4 **The Senate score: UNA Coalition 5 or 6, LP Coalition 4 or 5, common candidates 2; Legarda and Escudero lead; Villar improves** (Click for Details)

([Philippines](#)) The SWS November 29 to December 3, 2012 Pre-Election Survey shows three contenders for 12th place, implying either five or six UNA Coalition, four or five LP-led Coalition, and two common candidates in the winning circle in the next Senatorial election. ([SWS](#))

December 14, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

► **NORTHEAST ASIA**

254-5 **South Korea Opposition Candidate Closes Poll Gap, Pledges Jobs** (Click for Details)

([South Korea](#)) South Korea bans the publication of opinion polls from Thursday and Moon, the left-wing opposition challenger to conservative Park Geun-hye, was 1.5-3.5 percentage points behind, compared with a gap of up to 7.5 points a week ago. ([ASAN/Reuters](#))

December 13, 2012

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)



Africa zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

► **SUB-SAHARAN AFRICA**

254-6 **Most South Africans Believe There Has Been an Improvement in Gender Equality** (Click for Details)

([South Africa](#)) Almost six out of every ten South Africans (58%) think that the government is doing very or fairly well when it comes to the promoting of equality between men and women. A similar proportion of 57% agree that in the last 18 years we have seen a great improvement in the area of women's rights. ([Ipsos South Africa](#))

December 11, 2012

[4.5 Society » Gender Issues](#)



254-7 **Nigerian Women in Informal Settlements Face Daily Challenges in Sanitation and Security** (Click for Details)

([Nigeria](#)) A recent GlobeScan study of Nigerian women living in urban slums has highlighted the risks they run to their health and personal safety by using informal and outside toilet facilities – and the challenges associated with lack of adequate infrastructure in many developing nations. ([Globescan](#))

December 11, 2012

[4.5 Society » Gender Issues](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)



Euro Americas zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA



EUROPE

► **EAST EUROPE**

254-8 **Russians about the Patriarch of Moscow and all Russia** (Click for Details)

([Russia](#)) Patriarch Kirill is known to most of Russians. Russians perceive Patriarch Kirill as moral mentor of Russia, rather than the leader of a religious confession. ([Russian Public Opinion Research Center](#))

November 20, 2012

[4.1 Society » Religion](#)254-9 **Problem Background: First Six Months of New President** ([Click for Details](#))

(Russia) Over six months since the election of a new president, the most important problems for Russians have become pension provision and situation in the housing and utilities sector. And vice versa, Russians are less concerned about such problems as crime, corruption and unemployment. ([Russian Public Opinion Research Center](#))

November 16, 2012

[1.2 Domestic Politics » Performance Ratings](#)[1.3 Domestic Politics » Governance](#)

► WEST EUROPE

254-10 **Poll finds majority oppose Osborne's benefit cuts** ([Click for Details](#))

(UK) The latest Ipsos MORI poll shows that not everyone has been convinced by the British government narrative in light of last week's Autumn Statement. The British public does not think that all groups in society are being asked to contribute fairly to the government's response to the economic crisis through taxes or cuts to public services. ([Ipsos Mori](#))

December 14, 2012

[3.7 Economy » Infrastructure](#)254-11 **Tory voters split on gay marriage** ([Click for Details](#))

(UK) A majority (55%) of the British public support changing the law to allow same-sex marriage, but Conservative voters are divided on the issue with 46% in favour, 48% opposed and the rest who say they don't know. The poll comes amidst a declaration by Ukip leader Nigel Farage that the Prime Minister's decision to legalise gay marriage would "rip apart" the Conservative Party. ([YouGov](#))

December 12, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

AMERICAS

► NORTH AMERICA

254-12 **Americans Say When Big Business Profits, It Helps U.S.** ([Click for Details](#))

(USA) Americans think the U.S. economy benefits when big businesses or small businesses make a profit, although, by 84% to 64%, more consider small-business profits helpful. Relatively few believe profits made by either type of business are harmful to the economy. None of these views have changed appreciably in nearly three years. ([Gallup USA](#))

December 12, 2012

[3.8 Economy » Enterprise/ Investments](#)254-13 **U.S. Investors Grow More Pessimistic as Fiscal Cliff Looms** ([Click for Details](#))

The Wells Fargo/Gallup Investor and Retirement Optimism Index turned negative at -8 in November, down from double-digit positive scores earlier in 2012. Investors are now as pessimistic about the economy as they were a year ago after the debt ceiling debate, when the index was at -9. ([Gallup USA](#))

December 12, 2012

[3.8 Economy](#) » [Enterprise/ Investments](#)

254-14 **More Americans Want Leaders to Compromise on Fiscal Cliff** (Click for Details)

(USA) Americans have become even more convinced over the past week that government leaders in Washington should compromise on their principles and beliefs on tax increases and spending in order to reach an agreement that avoids the "fiscal cliff" on Jan. 1. Now, 70% say leaders should compromise, up from 62% last week. (Gallup USA)

December 10, 2012

[3.9 Economy](#) » [Financial systems & Institutions](#)



254-15 **More Than Three in 10 in U.S. Put Off Treatment Due to Cost** (Click for Details)

Thirty-two percent of Americans say they have had to put off medical care for themselves or their family in the past year due to the cost -- the highest percentage since Gallup started tracking this annually in 2001. The percentage reporting they are putting treatment off is up significantly from the 19% found 12 years ago. (Gallup USA)

December 14, 2012

[3.4 Economy](#) » [Inflation](#)

[4.11 Society](#) » [Health](#)

254-16 **As Fiscal Cliff Nears, Democrats Have Public Opinion on Their Side** (Click for Details)

The Democrats are in a strong position with the public as they engage in negotiations to find a solution to the fiscal cliff crisis. Barack Obama's first post-reelection job approval rating has risen to 55%, up five points since July and 11 points since the start of the year. Obama's job rating is markedly higher than George W. Bush's first job measure (48%) after he won reelection in 2004. (Pew Research Center)

December 13, 2012

[1.4 Domestic Politics](#) » [Political Parties](#)

[3.9 Economy](#) » [Financial systems & Institutions](#)

254-17 **Most in U.S. Say Americans Are Divided on Important Values** (Click for Details)

As federal lawmakers and the U.S. president struggle to bridge their philosophical differences and reach a budget compromise before the end of the calendar year, the public broadly perceives that Americans themselves are divided over core values. Nearly seven in 10 Americans say the country is divided when it comes to the most important values, while 29% believe Americans are largely in agreement and united. (Gallup USA)

(Gallup USA)

December 14, 2012

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

254-18 **Wall Finishes the Year as Canada's Most Popular Premier** (Click for Details)

(Canada) As 2012 draws to a close, Saskatchewan Premier Brad Wall retains his status as the Canadian provincial head of government with the highest approval rating, a new Angus Reid Public Opinion poll has found. Quebec's Pauline Marois is one of only four provincial heads of government with the approval of at



least two-in-five respondents. (Angus Reid)

December 17, 2012

[1.2 Domestic Politics](#) » [Performance Ratings](#)

► LATIN AMERICA

254-19 **Rousseff maintains popularity despite stalled Brazil economy** (Click for Details)

(Brazil) Brazilian President Dilma Rousseff remains highly popular despite a stalled economy and political scandals that have tarnished the reputation of her ruling Workers' Party, an opinion poll published on Friday showed. (Ibope)

December 14, 2012

[1.3 Domestic Politics](#) » [Governance](#)

[3.7 Economy](#) » [Infrastructure](#)



► AUSTRALASIA

254-20 **What do kids really want for Christmas?** (Click for Details)

(Australia) Quizzed about shopping, leisure activities, new technology and what's cool in Roy Morgan Research's latest Young Australians Survey, the kids' responses provide some handy insights into winning gifts for the younger generation this festive season. So what is cool? For 66% of boys and 68% of girls, it's the latest iPod Touch — shaping up to be this year's breakaway Christmas hit. (Roy Morgan)

December 17, 2012

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

254-21 **Satisfaction with the Big Four banks reaches new high but home loan customers not convinced** (Click for Details)

(Australia) In November 2012, consumers' satisfaction with the Big Four banks improved for the fifth consecutive month to 78.4% which is the highest score achieved since the series began in 1996 but their home loan customers' satisfaction is only 72.4%. (Roy Morgan)

December 17, 2012

[3.9 Economy](#) » [Financial systems & Institutions](#)



► MULTI-COUNTRY SURVEYS



254-22 **Arab Publics Most Likely to Express Political Views Online** (Click for Details)

Social networking has spread around the world with remarkable speed. In countries such as Britain, the United States, Russia, the Czech Republic and Spain, about half of all adults now use Facebook and similar websites. These sites are also popular in many lower-income nations, where, once people have access to the internet, they tend to use it for social networking. (Pew Research Center)

December 12, 2012

[4.6 Society](#) » [Media/ New Media](#)

Topic of the week:

What do kids really want for Christmas?

- ▶ This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

December 17, 2012

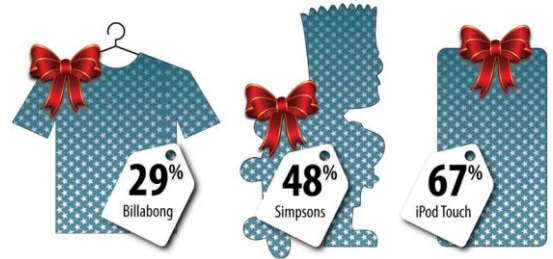


Toys, techno-gizmos and clothes are what Australian children between 6 and 13 years are hoping to see under the Christmas tree this year.

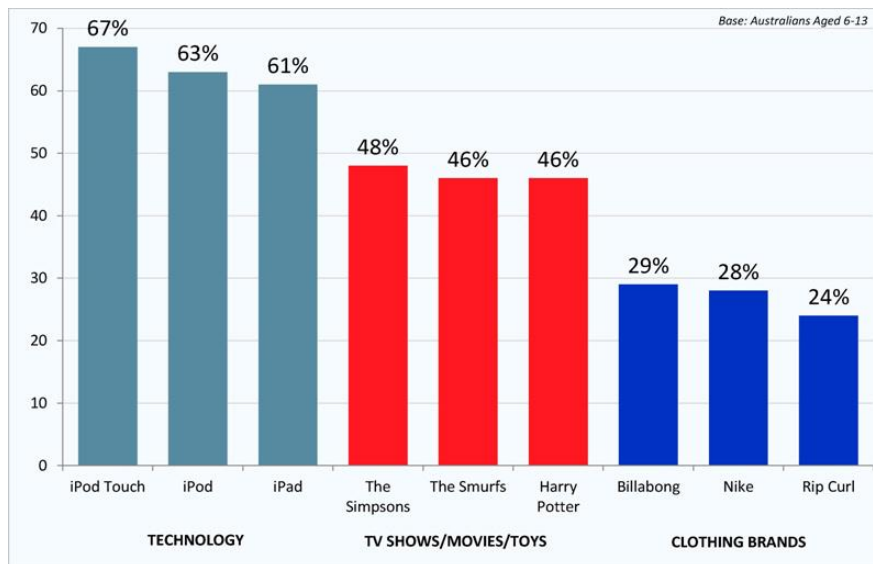
Quizzed about shopping, leisure activities, new technology and what's cool in Roy Morgan Research's latest Young Australians Survey, the kids' responses provide some handy insights into winning

gifts for the younger generation this festive season.

So what *is* cool? For 66% of boys and 68% of girls, it's the latest iPod Touch — shaping up to be this year's breakaway Christmas hit. Other digital gifts with sure-fire appeal for girls and boys include iPads and other tablets, iPhones and Nintendo Wii.



What's cool for kids?



Source: Roy Morgan Young Australian Survey, July 2009 - June 2010 and July 2011 — June 2012, average annual sample n = 2,500.

While these switched-on youngsters are spending more than 8 hours per week on the internet (up by almost 25 minutes from 2010), they spend more time with their friends (almost 9.5 hours per week) than they do online

and play more sport (just!) than computer games. Giving them sportswear — especially iconic labels like Billabong and Nike — could score big Christmas points.

Superheroes continue to rate highly

Toys branded Batman, Superman or Spiderman make welcome gifts. Cartoon characters like Spongebob Squarepants and Bugs Buggy are also much loved; so too is anything related to perennially popular TV show *The Simpsons*.



Of course, looking at how kids spend their own money is always a good guide. And with 46% of children buying toys in 2012, gift-shopping just got easier!

John La Rosa, Industry Director - Agencies, Roy Morgan Research, says:

“While this generation of young Australians is more technologically savvy than any previous generation, and gets excited by digital products their parents never dreamed of, it’s interesting to see timeless childhood favourites like superheroes, sports and toys still rate highly. Smart marketers realise that to maximise sales at key retail periods like Christmas they need to stay abreast of kids’ trends and preferences.”

About Roy Morgan Research:

Roy Morgan Research is the largest independent Australian research company, with offices in each state of Australia, as well as in the United States, United Kingdom, New Zealand and Indonesia. A full service research organisation specialising in omnibus and syndicated data, Roy Morgan Research has more than 65 years’ experience in collecting objective, independent information on consumers.

In Australia, Roy Morgan Research is considered to be the authoritative source of information on print media measurement, financial behaviour, voting intention and consumer confidence. Roy Morgan Research is a specialist in recontact customised surveys which provide invaluable and effective qualitative and quantitative information regarding customers and target markets.

Margin of Error

The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

<u>Sample Size</u>	<u>Percentage Estimate</u>			
	<i>40%-60%</i>	<i>25% or 75%</i>	<i>10% or 90%</i>	<i>or 5% or 95%</i>
3,000	±1.7	±1.6	±1.1	±0.8
5,000	±1.4	±1.2	±0.8	±0.6

Source: <http://www.roymorgan.com/news/press-releases/2012/1892/>

Gilani's Gallopedia (2007-2012)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – December 2012

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \simeq 6,805 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: Governance, Globalization (inclusive of global economic issues) Global Conflicts (conflict zones), Global leaders (USA and Emerging powers), Global Environment, Family, Religion, and other miscellaneous*)
- 3- Number of **countries** covered by one or more surveys: \simeq 178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited: \simeq 358 during the period 2007-2012

