

Gallopedia

From **Gilani Research Foundation**

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Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **26** NATIONAL & MULTI COUNTRY SURVEYS. **09** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg **2** **Asia** zone
this week- **02** national polls



Pg **2** **Africa** zone
this week- **01** national poll



Pg **3** **Euro Americas** zone
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Topic of the week-
MULTI-TOPIC POLLS
CHRISTAMAS in
Canada, USA, UK,
Philippines and
Nigeria



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MIDDLE EAST

255-1 **Gaza War gives Hamas an electoral victory in the West Bank and the Gaza Strip if elections are held today** (Click for Details)

(Gaza-Hamas) The events of the past several weeks have given Hamas a significant boost similar to the aftermath of the breaching of the Rafah border with Egypt in early 2008. The fourth quarter of 2012 shows a dramatic change in public attitude favoring Hamas. Haniyeh's popularity increases significantly allowing him to defeat Abbas if new presidential elections are held today. (PCPSR)

December 17, 2012

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues



► SOUTHEAST ASIA

255-2 **64% of Filipinos expect a happy Christmas** (Click for Details)

(Philippines) Sixty-four percent of adult Filipinos are expecting a happy Christmas, 26% say it will be neither happy nor sad, and 9% expect it to be sad, according to the Fourth Quarter 2012 Social Weather Survey, conducted from December 8 to 11, 2012. (SWS)

December 23, 2012

3.1 Economy » Perceptions on Performance/ Well-Being



Africa zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

► SUB-SAHARAN AFRICA

255-3 **Nigerians wish one another 'Peace and Prosperity' in this festive season** (Click for Details)

(Nigeria) A recent snap poll conducted by NOI Polls have indicated that majority of Nigerians (68%) are wishing one another 'Peace & Prosperity' during this festive season. The poll which sought to sample the opinion of Nigerians regarding their hopes and expectations for this end of year festive season also showed that while 19% of respondents wished their fellow Nigerians 'Goodwill', a further 13% made 'Other' wishes such as wishing them 'Best of luck', 'Safe journey', 'God's protection' and 'Happy Christmas'. (NOI Polls)

December 17, 2012

4.1 Society » Religion

4.7 Society » Morality, Values & Customs / Lifestyle





Euro Americas zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA



EUROPE

► EAST EUROPE

255-4 **Corruption Scandals: Fighting Against Violation of Law or Settling the Scores?** (Click for Details)

(Russia) Russians consider that the dismissal of Serdyukov and the Oboronservis case are ways to fight against corruption or to settle scores. However, the Serdyukov` dismissal is basically approved by Russians; only 4% believe that there is a need to wait for the results of the investigation. (Russian Public Opinion Research Center)

November 27, 2012

4.7 Society » Morality, Values & Customs / Lifestyle



255-5 **Situation in the Country and in Personal Life** (Click for Details)

(Russia) According to Russians, the situation in the country is not changing, at the same time, the situation at regional and local levels is improving. The situation in personal life is even better. (Russian Public Opinion Research Center)

November 27, 2012

4.7 Society » Morality, Values & Customs / Lifestyle



255-6 **Russians about the Patriarch of Moscow and all Russia** (Click for Details)

(Russia) Patriarch Kirill is known to most of Russians. Russians perceive Patriarch Kirill as moral mentor of Russia, rather than the leader of a religious confession. (Russian Public Opinion Research Center)

November 20, 2012

4.1 Society » Religion

► WEST EUROPE

255-7 **Majority back benefits charge card** (Click for Details)

(UK) The majority (54%) of Britons agree with proposals for benefits to be paid on a charge card that could only be used to purchase essential items such as travel, food, clothing, energy and housing. Over a third of people (34%) think that state benefits should continue to be paid by giro or directly into the claimant's bank account. (Yougov)

December 21, 2012

3.9 Economy » Financial systems & Institutions



255-8 **Rockin' around the Christmas shops** (Click for Details)

(UK) Three quarters of British people (75%) expect to spend the same amount or more on Christmas presents this festive season, than they did last year, according to a new survey by Ipsos MORI. However, one in five (19%) will be cutting back in this area this year. (Ipsos Mori)

December 20, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

255-9 **How does the rest of the world view Britain?** (Click for Details)

(UK) New Ipsos MORI research for the British Council suggests that Britain's three big events of the past year – the Olympics, the Paralympics and the Diamond Jubilee – have contributed to an improvement in its reputation overseas and created additional interest in Britain as a place to visit, study and do business. This comes on top of an already positive global image of Britain, one which contrasts with, in many cases, an unnecessarily self-deprecating outlook among Brits as evidenced by our pre-Olympics research, Britain 2012.

(Ipsos Mori)

December 19, 2012

[1.5 Domestic Politics » National Image/ Trust](#)

255-10 **Public against Syria intervention** (Click for Details)

(UK) Over two-thirds (69%) of people in Britain oppose sending British and allied troops into Syria to help overthrow President Bashar al-Assad, and more than six in ten (64%) are against British and allied soldiers intervening in Syria to protect civilians from attack. (Yougov)

December 18, 2012

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

[2.7 Foreign Affairs & Security » Muslim World](#)



255-11 **Euro opinion on the EU and Christmas (Multi-country survey)** (Click for Details)

(EU) Majorities in Germany and Denmark were strongly in favour of remaining in the European Union, while France, Sweden and Finland were less supportive, but still with more people in favour of staying in the EU than those who would support leaving. (Yougov)

December 19, 2012

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

AMERICAS

► NORTH AMERICA

255-12 **Obama Rated Best for Handling Fiscal Cliff Negotiations** (Click for Details)

(USA) Americans rate the way President Barack Obama is handling the fiscal cliff talks much better than they rate the job congressional leaders -- whether identified by name or generically -- are doing on the same issue. Even though Obama's approval rating is best, it still is below the majority level. (Gallup USA)

December 17, 2012

[1.2 Domestic Politics » Performance Ratings](#)



255-13 Americans' Satisfaction with Health Coverage Slips Slightly (Click for Details)

Slightly fewer Americans rate their healthcare coverage as either excellent or good, at a combined 67%, down from 72% last year. Despite the decline, 40% still rate their coverage as good and 27% as excellent. ([Gallup USA](#))

December 21, 2012

[4.11 Society » Health](#)

**255-14 Obama Approval at 56%, Highest Since October 2009** (Click for Details)

President Barack Obama's job approval rating has risen to 56%, by two percentage points his highest three-day reading since October 2009. Although the president's job approval rating has been in the 50% range for much of the time since his re-election, the new high point this week coincides with the aftermath of the Dec. 14 mass school shootings in Newtown, Conn. ([Gallup USA](#))

December 20, 2012

[1.2 Domestic Politics » Performance Ratings](#)

255-15 Economy Still Top Problem in U.S. but Less So Than in Past

(Click for Details)

Amid a seemingly bleak economic landscape that includes the possibility of no resolution to the fiscal cliff negotiations and news that the 17-country eurozone has returned to recession, Americans still rank the economy in general as the most important problem facing the country, with 23% citing it as the top issue. Still, this is down from 30% in November and 37% in October. "Unemployment" or "jobs" is currently second at 17%, but this is also down from recent months. These have consistently been the most-cited problems of 2012. ([Gallup USA](#))

December 20, 2012

[3.2 Economy » Consumer Confidence/Protection](#)

[3.7 Economy » Infrastructure](#)

**255-16 After Newtown, Modest Change in Opinion about Gun Control** (Click for Details)

([USA](#)) The public's attitudes toward gun control have shown only modest change in the wake of last week's deadly shooting at an elementary school in Newtown, Connecticut. Currently, 49% say it is more important to control gun ownership, while 42% say it is more important to protect the right of Americans to own guns. ([Pew Research Center](#))

December 20, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

255-17 The Big Generation Gap at the Polls Is Echoed in Attitudes on Budget Tradeoffs (Click for Details)

The record generation gap that played out at the voting booth in the last two presidential elections is echoed by large differences by age in attitudes about the tradeoff between reducing the federal deficit and preserving entitlements for older adults, according to a new nationwide Pew Research Center survey. ([Pew Research Center](#))

December 20, 2012

[1.1 Domestic Politics » Elections](#)

[1.3 Domestic Politics » Governance](#)

255-18 To Stop Shootings, Americans Focus on Police, Mental Health (Click for Details)

Americans are most likely to say that an increased police presence at schools, increased government spending on mental health screening and treatment, and decreased depiction of gun violence in entertainment venues would be effective in preventing mass shootings at schools. Americans rate the potential effectiveness of a ban on assault and semi-automatic guns as fourth on a list of six actions Gallup asked about. ([Gallup USA](#))

December 19, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.12 Society » Crime](#)

255-19 Congress Approval Remains at 18% during Fiscal Cliff Debate (Click for Details)

Eighteen percent of Americans approve of the job Congress is doing, as leaders continue to work toward a solution to the looming fiscal cliff. That approval rating is unchanged from last month, but remains low from a historical perspective. ([Gallup USA](#))

December 19, 2012

[1.3 Domestic Politics » Governance](#)

255-20 Support for Stricter Firearms Laws Increases in the United States

(Click for Details)

Most Americans believe the country needs stricter firearms laws, and gun owners and non-gun owners alike think the semi-automatic weapon used in the Newtown shooting should only be in the hands of police and other authorized persons, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

December 19, 2012

[4.9 Society » Justice](#)

[4.4 Society » Civil Society](#)

**255-21 Weight, Spending and Debt Are Main Holiday Worries for Canadians** (Click for Details)

([Canada](#)) Canadians have three main preoccupations during the holiday season, and two of them are related to money, a new Angus Reid Public Opinion poll has found. Only 30 per cent of all reported holiday transactions have involved cash; most purchases are being made with credit cards and debit cards. ([Angus Reid](#))

December 20, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

► AUSTRALASIA

255-22 State of the Nation New Zealand - Report 6 New Zealand gets heavy (Click for Details)

([New Zealand](#)) Around two in seven New Zealand adults are now obese, an increase of almost 4% in the last decade, Roy Morgan's latest State of the Nation report shows. ([Roy Morgan](#))

December 20, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.11 Society » Health](#)

► MULTI-COUNTRY SURVEYS

255-23 Artificial Trees Are First Choice for Americans, Britons and Canadians (Click for Details)

A majority of people in Britain, Canada and the United States will celebrate Christmas next to an artificial tree this year, a new Angus Reid Public Opinion poll has found. Convenience is the main reason cited by respondents who shun real Christmas trees. ([Angus Reid](#))

December 21, 2012

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

255-24 **The Autumn Economic Pulse: Gloom Reigns** ([Click for Details](#))

The Ipsos Global Advisor poll of 24 countries finds the UK – and other European economies – remaining at the foot of the global economic confidence league table. ([Ipsos Mori](#))

December 05, 2012

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

255-25 **Latin Americans Most Positive in the World** ([Click for Details](#))

Latin Americans are the most positive people in the world, with their region being home to eight of the top 10 countries for positive emotions worldwide. Residents in Panama and Paraguay are the most likely to report experiencing positive emotions. Singaporeans, Armenians, and Iraqis are least likely worldwide to report feeling positive emotions. ([Gallup USA](#))

December 19, 2012

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

255-26 **Income Biggest Barrier to Banking in Developing Countries** ([Click for Details](#))

In high-income countries, the rich and the poor alike have bank accounts, but this is not true in developing countries, according to a Gallup/World Bank study. The richest adults in developing countries are more than twice as likely as the poorest adults to have a bank account -- 62% vs. 24%, respectively. ([Gallup USA](#))

December 19, 2012

[3.9 Economy](#) » [Financial systems & Institutions](#)



Topic of the week:

MULTI-TOPIC POLLS ON CHRISTMAS in Canada, USA, UK, Philippines and Nigeria

► This issue provides four interesting poll findings and buzz monitoring on this subject.

1. Weight, Spending and Debt Are Main Holiday Worries for Canadians

December 20, 2012

Only 30 per cent of all reported holiday transactions have involved cash; most purchases are being made with credit cards and debit cards.

Canadians have three main preoccupations during the holiday season, and two of them are related to money, a new Angus Reid Public Opinion poll has found.



In the online survey of a representative national sample of 1,000 Canadian adults, 44 per cent of respondents say they are “very concerned” or “moderately concerned” about gaining weight over the holidays.

A similar proportion of Canadians (43%) is worried about spending too much money on decorations, gifts and food (43%), while just over a third (36%) are preoccupied with carrying too much debt on credit cards.

Other minor concerns are having to travel during the holiday season (23%), running into relatives they don't want to see (15%), drinking too much alcohol over the holidays (11%) and attending office holiday parties (10%).

Albertans and Quebecers are not particularly worried about gaining weight, while Atlantic Canadians and Ontarians are definitely more concerned about packing a few extra pounds come January.

Quebecers are more preoccupied about running into relatives they don't want to see and attending office parties than respondents in other provinces.

Canadians will spend, on average, \$994.50 on the holiday season, including decorations, gifts, food and parties. People in Atlantic Canada and Manitoba and Saskatchewan will spend more than \$1,100, while British Columbians and Albertans are decidedly more frugal, keeping their tab below the \$900-mark.

In all, 16 per cent of Canadians say they will spend more on this holiday season than they did last year, while three-in-five (61%) will spend about the same and one-in-five (21%) will spend less. British Columbians are the least likely to spend more this year (9%, compared to at least 12% in other provinces).

When asked how they have paid for their holiday expenses, Canadians outline that 40 per cent of their purchases have been made with a credit card, while 30 per cent have been paid for in cash and 29 per cent using a debit card.

The only region where cash is used more often than a credit card for holiday purchases is Atlantic Canada (37% to 32%), while the biggest gap is seen in Alberta (41% of holiday transactions involve a credit card, just 27% involve cash).

Methodology: From December 10 to December 11, 2012, Angus Reid Public Opinion conducted an online survey among 1,000 randomly selected Canadian adults who are Angus Reid Forum panellists. The margin of error—which measures sampling variability—is +/- 3.1%, 19 times out of 20. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of Canada. Discrepancies in or between totals are due to rounding.

Source: <http://www.angus-reid.com/polls/48101/weight-spending-and-debt-are-main-holiday-worries-for-canadians/>

2. Artificial Trees Are First Choice for Americans, Britons and Canadians

December 21, 2012

Convenience is the main reason cited by respondents who shun real Christmas trees.

A majority of people in Britain, Canada and the United States will celebrate Christmas next to an artificial tree this year, a new Angus Reid Public Opinion poll has found.



In the online survey of representative national samples, 56 per cent of Americans, 58 per cent of Canadians and 61 per cent of Britons either have or plan to buy an artificial tree for their home.

Conversely, one-in-five Canadians (21%) will have a real Christmas tree at their home, along with 18 per cent of Americans and 11 per cent of Britons.

A quarter of Americans (26%) will not have a Christmas tree at home this year—a proportion that is slightly higher in Britain (28%) and decidedly lower in Canada (21%).

Respondents who favour artificial Christmas trees cite convenience (74% in the United States, 69% in Britain, 68% in Canada) as the main reason for their choice. However, one third of respondents in the three countries also state that an artificial tree is actually more environmentally friendly than an artificial tree.

Real Christmas tree enthusiasts cite tradition as the main reason for their choice (67% in the United States, 62% in Canada and 60% in Britain).

Full Methodology Details

Angus Reid Public Opinion conducted an online survey among:

- 1,009 American adults who are Springboard America panelists, from December 13 to December 14, 2012.
- 2,009 British adults who are Springboard UK panelists, from December 16 to December 17, 2012.
- 1,503 Canadian adults who are Angus Reid Forum panelists, from December 3 to December 4, 2012.

The margin of error—which measures sampling variability—is +/-2.2% for Great Britain, +/-2.5% for Canada, and +/-3.1% for the United States. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of each country.

Source: <http://www.angus-reid.com/polls/48121/artificial-trees-are-first-choice-for-americans-britons-and-canadians/>

3. 64% of Filipinos expect a happy Christmas; Good health, money, and family togetherness are most liked Christmas gifts

December 23, 2012

Fourth Quarter 2012 Social Weather Survey:

Social Weather Stations

Sixty-four percent of adult Filipinos are expecting a *happy* Christmas, 26% say it will be *neither happy nor sad*, and 9% expect it to be *sad*, according to the Fourth Quarter 2012 Social Weather Survey, conducted from December 8 to 11, 2012.

The survey also found that 25% of Filipinos would like to receive the gift of *good health* the most for Christmas, while 18% would like *money* and 14% would like their *family to be together this Christmas*.

Happiness with Christmas unchanged in 2012

In 2011, 64% also expected a *happy* Christmas, a decline from 2010 when expectations of a happy Christmas rebounded to 69% after being flat at 62% to 64% from 2004 to 2009. [Chart 1, Table 1]

Expectations of a *happy* Christmas used to be a high 82% in the Fourth Quarter of 2002. It declined to 77% in 2003, and fell to the sixties in the next six years: 64% in 2004, 62% in both 2005 and 2006, 64% in 2007, 63% in 2008, and 64% in 2009.

Christmas gift one would like to receive the most

To the open-ended question, "*Ano po ang inyong pinaka-gustong regalo na matanggap ngayong darating na Pasko?*" 46% mentioned non-materials gifts, particularly *good health* ["good health at humaba pa sana ang buhay ko", "malusog na pangangatawan ng buong pamilya"] (25%) and *family togetherness this Christmas* ["kaming pamilya ay magkasama-sama sa Pasko at meron kaming handaan", "gusto ko lang magkakasama kaming pamilya ngayong Pasko"] (14%). [Table 2]

On the other hand, 43% say they most would like to receive material gifts, particularly *money* ["pera para may pangastos", "bigyan ng budget para sa mga gastusin sa Pasko"] (18%).

The percentages of those who prefer to receive non-material gifts for Christmas rose from 33% in 2011 to 46% in 2012. Notably, those who wish for *good health* increased from 17% last year to 25% now.

In contrast, those who prefer to receive material gifts fell from 52% in 2011 to 43% in 2012. Those who most would like to receive *money* declined from 23% before to 18% now.

Record-low expectations of a happy Christmas in Mindanao

Expectations of a happy 2012 Christmas are higher in Balance Luzon (71%) and in Visayas (66%) than in Metro Manila (58%) and in Mindanao (52%). [Chart 2, Table 3]

Compared to 2011, expectations of a *happy* Christmas rose in Balance Luzon and Visayas, but fell in Mindanao. It hardly changed in Metro Manila.

In Mindanao, expectations of a *happy* Christmas fell by 17 points, from 69% in 2011 to a record-low 52% in 2012. From 2002 to 2011, expectations of a happy Christmas have customarily been high in Mindanao compared to the other three areas, ranging from 66% in 2002 to all-time high 89% in 2002.

Conversely, expectations of a *sad* Christmas rose by 4 points in Mindanao, from 10% in 2011 to a record-high 14%. Sadness with Christmas in Mindanao used to be within the 2%-10% range from 2002 to 2011.

In Balance Luzon and Visayas, expectations of a *happy* Christmas rose in 2012 as expectations of a *sad* Christmas decline from 2011.

Compared to 2011, expectations of a *happy* Christmas in Balance Luzon rose by 7 points, from 64% to 71%.

On the other hand, sadness with Christmas in Balance Luzon fell to 6% in 2012, after it doubled from 5% in 2010 to 10% in 2011.

In the Visayas, expectations of a *happy* Christmas rose by 5 points from 61% in 2011 to 66% in 2012.

Conversely, expectations of a *sad* Christmas in Visayas fell to 7% in 2012, after it doubled from 6% in 2010 to 15% in 2011.

In Metro Manila, expectations of a *happy* Christmas barely changed from 60% in 2011 to 58% in 2012. Expectations of a happy Christmas are usually lower in Metro Manila than in other areas.

Expectations of a happy Christmas highest in class ABC

For two consecutive years now, expectations of a happy Christmas are highest in *middle-to-upper* class ABC than the *masa* class D and *very poor* class E. [Chart 3, Table 3]

In 2012, 80% of class ABC are expecting a *happy* Christmas, higher than the 67% in class D and 53% in class E.

Compared to 2011, expectations of a *happy* Christmas rose in class ABC, remained unchanged in class D, and declined in class E.

In class ABC, expectations of a *happy* Christmas have been on the rise from 2010, from 65% in 2010 to 74% in 2011 to 80% in 2012.

On the other hand, expectations of a *sad* Christmas in class ABC fell to 1% in 2012, after it rose from zero percent in 2010 to 6% in 2011.

In class D, those expecting a *happy* 2012 Christmas hardly changed from 65% last year to 67% now. Expectations of a *sad* Christmas, on the other hand, returned to 7% in 2012 after it rose to 10% in 2011.

In class E, those expecting a *happy* Christmas fell from 60% in 2011 to record-low 53% in 2012. It used to be a high 82% in 2002, and has been in decline for three straight years from 67% in 2010, 60% in 2011, and 53% in 2012.

Christmas gifts one would like to receive the most, by area

By area, the percentages of those who say they most would like to receive *good health* for Christmas are higher in Visayas (34%) and Mindanao (30%), compared to Balance Luzon (22%) and Metro Manila (15%). [Table 4]

In Metro Manila, *good health* (15%), *money* (15%), and *family togetherness* (14%) are the three most preferred gifts.

In Balance Luzon, *good health* (22%), *money* (18%), and *family togetherness* (18%) also top the list of Christmas gifts that adults would most like to receive.

In Visayas, 34% would like to receive *good health*, followed by 18% who would like to receive *money*.

In Mindanao, 30% would like to receive *good health*, followed by 17% who would like to receive *money*, and 10% who wish for *family togetherness*.

Christmas gifts one would like to receive the most, by class

Thirty-nine percent of classes ABC would like to receive *good health* the most this Christmas, higher than the 26% among class D and 20% among class E who also wish for *good health*. [Table 5]

Among classes ABC, after *good health*, they most would like to receive *money* (22%) and *family togetherness* (13%).

Among class D, the 26% who would most like to receive *good health* is followed by 18% who wish for *money* and 14% *family togetherness*.

Among class E, the 20% who would like to receive *good health* is followed by the 15% who wish for *money* and 13% *family togetherness*.

Christmas gifts one would like to receive the most, by age

By age, adults aged 25 and above are more likely than the youth aged 18-24 to mention *good health* as the Christmas gift that they most would like to receive. [Table 6]

Twenty-six percent of those 25-34, 27% of those 35-44, 24% of those 45-54, and 30% of those aged 55 and above, compared to 11% of those aged 18-24, say they most would like to receive *good health* for Christmas gift.

Among those aged 18-24, however, their top response is *family togetherness* (19%), followed by *gadgets/home appliances* (12%), *good health* (11%) and *money* (10%).

Among those 25-34, after *good health*, they also would like to have *family togetherness* (14%) and *money* (13%).

Among those 35-44, the 27% who wish for *good health* is closely followed by 21% who would like to receive *money*.

Among those 45-54, *good health* (24%) and *money* (21%) are the top responses, followed by *family togetherness* (16%).

Among those 55 years old and above, after the 30% who cited *good health*, 20% would most like to receive *money*.

Survey Background

The December 2012 Social Weather Survey was conducted from December 8-11, 2012 using face-to-face interviews of 1,200 adults in Metro Manila, the Balance of Luzon, Visayas, and Mindanao (sampling error margins of ±3% for national percentages, ±6% for area percentages).

The area estimates were weighted by National Statistics Office medium-population projections for 2012 to obtain the national estimates.

The Social Weather Survey items on Christmas are non-commissioned, and were included on SWS's own initiative and released as a public service.

SWS employs its own staff for questionnaire design, sampling, fieldwork, data-processing, and analysis, and does not outsource any of its survey operations.

Chart 1



Table 1

ON THE WHOLE, WOULD YOU SAY THAT YOUR CHRISTMAS THIS YEAR WILL BE HAPPY, SAD, OR NOT HAPPY AND NOT SAD? 2002 TO 2012

	<u>HAPPY</u>	<u>SAD</u>	<u>NEITHER</u>
2002	82%	3%	15%
2003	77	4	20
2004	64	10	26
2005	62	8	28
2006	62	7	29
2007	64	8	27
2008	63	8	27
2009	64	10	26
2010	69	7	24
2011	64	11	24
2012	64	9	26

Sa pangkalahatan, masasabi po ba ninyo na ang inyong Pasko ngayong taon ay magiging... (MASAYA , MALUNGKOT, HINDI MASAYA AT HINDI RIN MALUNGKOT)?


Fourth Quarter 2012 Social Weather Report
 December 8-11, 2012 National Survey

Table 2

CHRISTMAS GIFT ONE WOULD MOST LIKE TO RECEIVE THIS YEAR, 2011 AND 2012

	<u>2011</u>	<u>2012</u>		<u>2011</u>	<u>2012</u>
Material gifts	52%	43%	Non-material gifts	33%	46%
Money	23	18	Good health	17	25
Food	8	5	Family togetherness		
House/Lot	6	6	this Christmas	13	14
Jobs/Livelihood	5	5	Peace	2	3
Clothing/Shoes	4	3	Better life in general	2	2
Gadgets/Appliances	3	4	Happiness/Peace of mind	1	2
Car/Vehicle	2	2			
Gifts for own children	1	1			

Q181. Ano po ang inyong pinaka-gustong regalo na matanggap ngayong darating na pasko? (ONE ANSWER ONLY)


Fourth Quarter 2012 Social Weather Report
 December 8-11, 2012 National Survey

Table 3

**EXPECTATIONS OF CHRISTMAS, BY AREA AND CLASS,
2010 TO 2011**

	<u>PH</u>	<u>NCR</u>	<u>BAL</u> <u>LUZ</u>	<u>VIS</u>	<u>MIN</u>	<u>ABC</u>	<u>D</u>	<u>E</u>
Dec 2010								
Happy	69	55	70	73	71	65	70	67
Sad	7	11	5	6	7	0	7	8
Neither	24	33	24	21	20	35	22	26
Dec 2011								
Happy	64	60	64	61	69	74	65	60
Sad	11	14	10	15	10	6	10	16
Neither	24	26	26	24	18	20	25	21
Dec 2012								
Happy	64	58	71	66	52	80	67	53
Sad	9	12	6	7	14	1	7	15
Neither	26	28	22	27	29	19	25	29

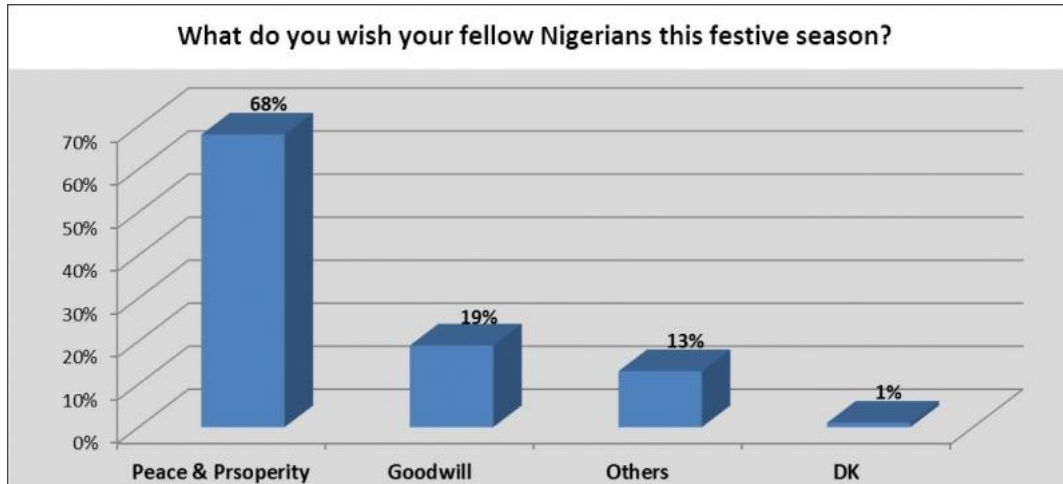


Source: <http://www.sws.org.ph/>

4. Nigerians wish one another ‘Peace and Prosperity’ in this festive season

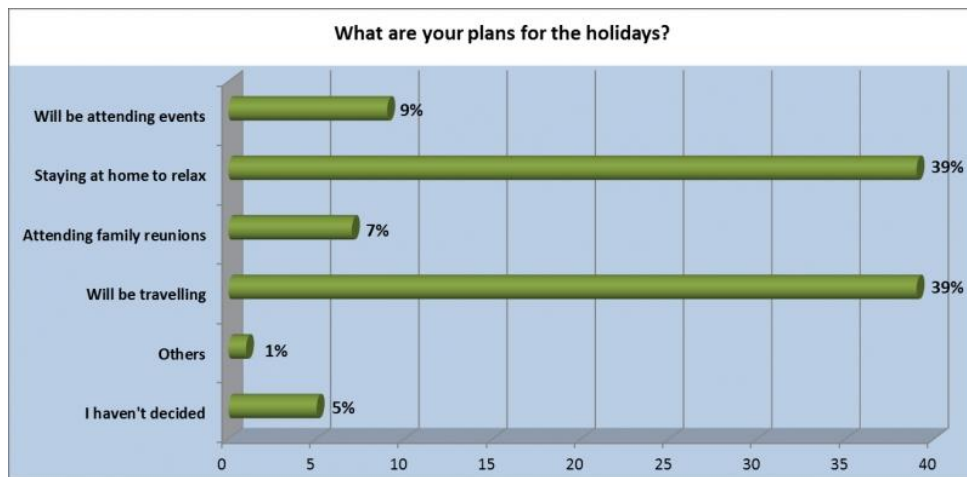
December 17, 2012

A recent snap poll conducted by NOI Polls have indicated that majority of Nigerians (68%) are wishing one another ‘Peace & Prosperity’ during this festive season. The poll which sought to sample the opinion of Nigerians regarding their hopes and expectations for this end of year festive season also showed that while 19% of respondents wished their fellow Nigerians ‘Goodwill’, a further 13% made ‘Other’ wishes such as wishing them ‘Best of luck’, ‘Safe journey’, ‘God’s protection’ and ‘Happy Christmas’. In general, the findings from this polls shows that despite the geographical, ethnic, religious and socio-economic differences of the respondents, and the challenges that the country has been through this year 2012, Nigerians are very much peace loving people, with a positive outlook towards life.



HOW WILL THE FESTIVE SEASON BE SPENT?

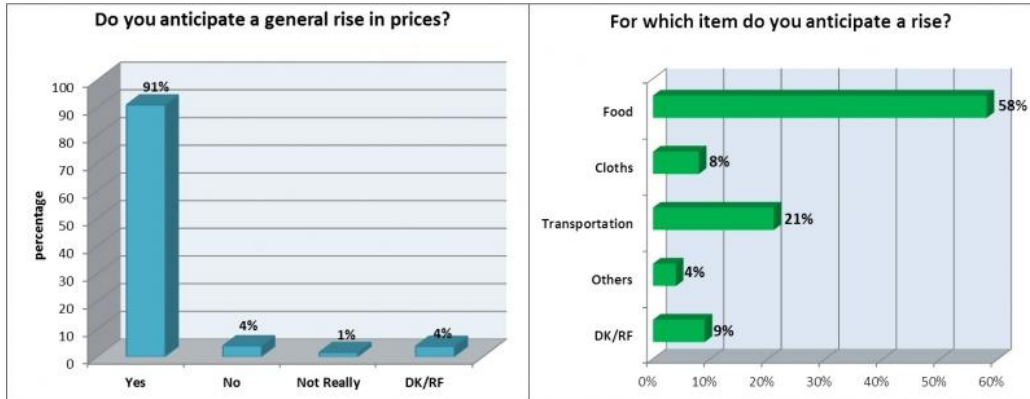
The poll further revealed that 78% of Nigerians will either ‘Travelling’ (39%) or ‘Staying at home to relax’ (39%) during this festive season. Also 9% of respondents said they will be attending events, while 7% said they will be attending family reunions/celebrations and 5% said they do not yet know how they will be spending the festive season. For those traveling, the poll further revealed that the Christmas holiday is usually a time to touch base and celebrate with their family % friends (65%), to visit their home towns & villages (17%), and provides an opportunity to relax from work (15%).



GENERAL RISE IN PRICES

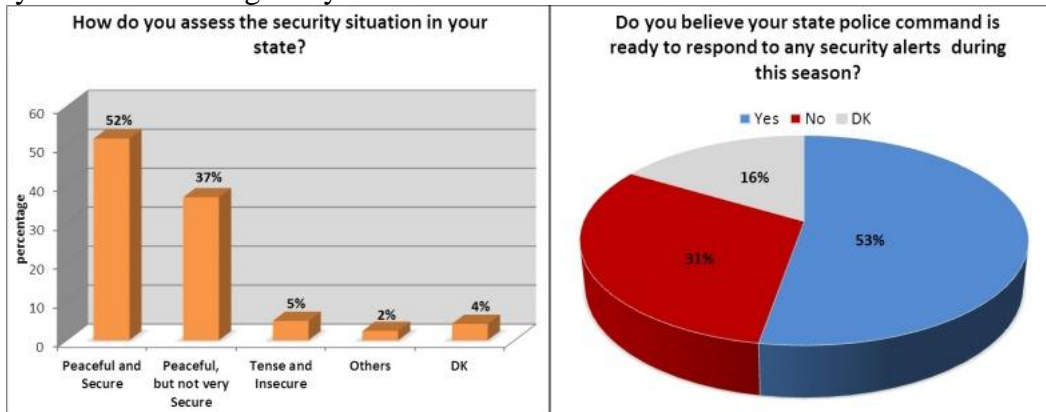
The poll also sought the opinion of Nigerians as to whether they anticipate a general rise in prices of goods and services during this festive season. The results revealed that over 9 in 10 Nigerians (91%) are of the opinion that there will be general rise in prices during the festive season, with only 4% answering ‘No’. When further probed, the majority of respondents (58%) perceived that price increases will mostly be felt in the cost of food; followed by 21% who felt the increases will be in the cost of transportation and 8% who felt the increases will be felt in the cost of clothing. As a result, over 6 in 10 respondents (61%) were of the opinion

that the anticipated rise in prices will lead to increased spending in: Food (46%), Transport (28%) and Clothes (21%).



PERCEPTION TOWARDS SECURITY

Finally, respondents were asked to assess the security situation in their states and whether they believe their state Police Commands are ready to respond to any security alerts that may occur during this festive season. The result showed that 52% of respondents were of the opinion that their states are ‘Peaceful and secure’; while 37% said their states are ‘Peaceful, but not very secure’. A further 5% of respondents were of the opinion that their states are ‘Tense and insecure’. Similarly, on whether the state Police commands are ready to respond to any security alerts during this season, 53% of respondents answered in the affirmative, with 32% responding negatively, and 16% saying they ‘Don’t know’.



Results are based on a nationwide telephone survey of 671 randomly selected phone-owning adults, aged 18 and older, and conducted from November 22nd – 23rd 2012. For results based on this sample size, we can say with 95% confidence that the margin of error is plus or minus 3.8 percentage points of what they would have been if the entire population had been surveyed. The margin of error reflects the influencing of data weighting, while question wording and practical difficulties in conducting surveys may introduce error or bias into the findings of public opinion polls.

Source: <http://www.noi-polls.net/>

Gilani's Gallopedia (2007-2012)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – December 2012

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2012

