Gilani's Gallopedia©

Gallopedia

From **Gilani Research Foundation** **August** 2013, issue # **286***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over **350** agencies and institutions.

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **27** NATIONAL & MULTI COUNTRY SURVEYS. **07** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg **2** **Asia** zone this *week*- **02** national polls

Pg **2** **Africa** zone this *week*- **02** national polls

Pg **3** **Euro Americas** zone this *week*- **22** national polls

Cyber World – **01** Poll

Pg **8** **Topic of the week-**

In U.S., 87% Approve of Black-White Marriage, vs. 4% in 1958

Countries are represented in blue; Polling organizations are represented in pink. *For reference to source of each poll clicks to detail are provided in the text*

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Asia zone

▶MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

▶ MIDDLE EAST

286-1 **Palestinians doubt U.S. abilities as Peace Broker** (Click for Details)

(Palestine) Ahead of U.S. Secretary of State John Kerry's announcement last week that Israel and the Palestinians have agreed in principle to resume peace talks, most Palestinians remained skeptical about the U.S. commitment to brokering a solution. Nearly three in four Palestinians Gallup interviewed in late May and early June this year rejected the notion that recent efforts by U.S. President Barack Obama and Kerry demonstrate that the U.S. is more serious than ever about mediating a solution to the conflict that is acceptable to both sides. (Gallup USA)

July 26, 2013

2.3 Foreign Affairs & Security » Palestine/ Israel Conflict

▶ SOUTHEAST ASIA

286-2 **Social Climate: The State of the People 2013** (Click for Details)

(Philippines) The honeymoon continues. As of June 28-30, the satisfaction of Filipino adults with the performance of President Noynoy Aquino was 76 percent, compared to dissatisfaction of only 12 percent, for a Very Good net rating of +64, as reported by SWS on Sona day ("Aquino ratings rise," BusinessWorld, 7/22/2013). (SWS)

July 26, 2013

1.2 Domestic Politics » Performance Ratings

Africa zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

▶ SUB-SAHARAN AFRICA

286-3 **47 Percent of Nigerians Experienced Poor Power Supply in 2nd Quarter of 2013** (Click for Details)

(Nigeria) The series of Power Sector Polls conducted by NOI Polls Limited in the second quarter of 2013 has revealed that an average of 47% of Nigerian adults said that electricity supply was poor or went from bad to worse. The results also indicate that about 8 in 10 of those interviewed (81%) generate their own power supply through alternative sources to compensate for irregular power supply; while a combined average of 69% have experienced increase in their spending on alternative power supply compared to a year ago. (NOI)

July 23, 2013

3.10 Economy » Energy/Nuclear Issues

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286-4 **IRI Poll: Majority of South Sudanese Believe Independence has made their Lives Better** (Click for Details)
(South Sudan) The IRI poll revealed that 64 percent of respondents felt their life today is either better or much better than it was before the country became independent two years ago. Sixty-eight (68) percent of respondents remained satisfied or very satisfied with the performance of the Sudan People's Liberation Movement as the country's ruling political party. (IRI)
July 19, 2013
1.3 Domestic Politics » Governance

Euro Americas zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ WEST EUROPE

286-5 **Church wants to 'compete' against Wonga** (Click for Details)
(UK) The Church vowing to compete with a financial services company is a rare occurrence that has unsurprisingly had a significant impact on social media. So far today, 22.4% of the Twitter population has been exposed to a mention of Wonga on their Twitter feeds, up from just 4.3% yesterday. (YouGov)
July 25, 2013
3.9 Economy » Financial systems & Institutions
4.1 Society » Religion

286-6 **Olympics One Year On: The sceptics are won over** (Click for Details)
Twice as many Britons now think the Olympics were a good idea for them compared to before the games took place - and a majority is persuaded that the legacy has been positive. (YouGov)
July 25, 2013
4.15 Society » Sports

286-7 **McDonald's stock down, but consumer perception up in Q2** (Click for Details)
Earlier this week fast-food behemoth McDonald's experienced a fall in its stock price after it release disappointing second-quarter financial results, with the company warning that it faces a tough year ahead. However, while the world's biggest hamburger chain may be wise to downplay its prospects for the rest of 2013, according to YouGov BrandIndex its consumer perception scores for the quarter paint a somewhat sunnier picture in four key markets. (YouGov)
July 24, 2013
3.2 Economy » Consumer Confidence/Protection

286-8 **Up to one in five account holders "mis-sold" packaged bank accounts** (Click for Details)
(UK) One in five UK consumers with packaged bank accounts were potentially mis-sold them, new research from YouGov SixthSense suggests. The "Packaged Bank Accounts" report shows that around a fifth (22%) of account holders say they have encountered sales practices or subsequent problems that indicate the accounts they bought were not right for them. (YouGov)

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July 24, 2013
3.2 Economy » Consumer Confidence/Protection
3.9 Economy » Financial systems & Institutions

286-9 **Public spending and the 'info-effect'** (Click for Details)
(UK) Survey experiments on attitudes to public spending help to underscore cross-party commitment to universal free health, support for less generous welfare spending and substantial opposition to international aid. (YouGov)
July 23, 2013
1.3 Domestic Politics » Governance

286-10 **Royal Baby heard by 9 in 10 UK Twitter users** (Click for Details)
Yesterday, nearly nine in 10 (88%) UK Twitter users heard news about the Royal Baby in their Twitter feeds, making the birth of the third in line to the throne the biggest ever news event recorded on SoMA, YouGov's social media analysis tool. (YouGov)
July 23, 2013
4.2 Society » Family

286-11 **Opinion formers call for greater scrutiny of security services** (Click for Details)
(UK) A majority of influential Britons do not believe security services should have access to large amounts of personal information, and call for greater public scrutiny of security services. (YouGov)
July 23, 2013
1.3 Domestic Politics » Governance

▶ NORTH AMERICA

286-12 **In U.S., Fewer Young Adults Holding Full-Time Jobs in 2013** (Click for Details)
(USA) Fewer Americans aged 18 to 29 worked full time for an employer in June 2013 (43.6%) than did so in June 2012 (47.0%), according to Gallup's Payroll to Population employment rate. The P2P rate for young adults is also down from 45.8% in June 2011 and 46.3% in June 2010. (Gallup USA)
July 26, 2013
3.3 Economy » Employment Issues

286-13 **U.S. Blacks, Hispanics have no Preferences on Group Labels** (Click for Details)
The vast majority of U.S. blacks and Hispanics have no preference when it comes to labels commonly used to describe their racial or ethnic group. Sixty-five percent of blacks say it doesn't matter to them whether they are called "African-American" or "black," and 70% of Hispanics say it doesn't matter to them whether they are referred to as "Latino" or "Hispanic." (Gallup USA)
July 26, 2013
4.3 Society » Ethnicity
4.7 Society » Morality, Values & Customs / Lifestyle

286-14 **Many say Economic Recovery is still a Long Way off** (Click for Details)
Four years after the recession officially ended, the economic recovery remains a long way off in the view of many Americans. (Pew Research Center)

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July 23, 2013
3.1 Economy » Perceptions on Performance/ Well-Being

286-15 **Big Racial Divide over Zimmerman Verdict** (Click for Details)

The public is divided over the not guilty verdict in the George Zimmerman trial and over the conversation about race that has surrounded it. The latest national survey by the Pew Research Center, conducted July 17-21 among 1,480 adults nationwide finds roughly as many satisfied with the verdict in the case(39%) as dissatisfied (42%), with nearly one-in-five (19%) offering no opinion. (Pew Research Center)
July 22, 2013
4.3 Society » Ethnicity
4.9 Society » Justice

286-16 **Supreme Court's Favorability Edges Below 50%** (Click for Details)
The Supreme Court's favorability rating has edged below 50% for the first time in nearly three decades of Pew Research Center polling. Currently, 48% have a favorable opinion of the court while 38% have an unfavorable opinion. (Pew Research Center)
July 24, 2013
1.2 Domestic Politics » Performance Ratings

286-17 **In U.S., 87% Approve of Black-White Marriage, vs. 4% in 1958** (Click for Details)
(USA) Continuing to represent one of the largest shifts of public opinion in Gallup history, 87% of Americans now favor marriage between blacks and whites, up from 4% in 1958. (Gallup USA)
July 25, 2013
4.7 Society » Morality, Values & Customs / Lifestyle

286-18 **U.S. Blacks', Hispanics' Life Satisfaction Up From 2008** (Click for Details)

In the U.S., blacks and Hispanics since 2008 have grown more likely to say they are satisfied with their lives, while whites' satisfaction has remained unchanged. As a result, the three groups are now about equally likely to be satisfied with their lives. (Gallup USA)
July 25, 2013
3.1 Economy » Perceptions on Performance/ Well-Being
3.2 Economy » Consumer Confidence/Protection

286-19 **In U.S., Most Reject Considering Race in College Admissions** (Click for Details)
Two-thirds of Americans believe college applicants should be admitted solely based on merit, even if that results in few minorities being admitted, while 28% believe an applicant's racial and ethnic background should be taken into account to promote diversity on college campuses. Three-quarters of whites and 59% of Hispanics believe applicants should be judged only on merit, while blacks are divided in their views. (Gallup USA)
July 24, 2013
4.3 Society » Ethnicity
4.10 Society » Education

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286-20 **Depression Costs U.S. Workplaces $23 Billion in Absenteeism** (Click for Details)
Workers in the U.S. who, at some point in their lives, have been diagnosed with depression miss an estimated 68 million additional days of work each year than their counterparts who have not been depressed -- resulting in an estimated cost of more than $23 billion in lost productivity annually to U.S. employers. (Gallup USA)
July 24, 2013
3.3 Economy » Employment Issues
4.11 Society » Health

286-21 **Economy Remains a Diminished Top Problem in U.S.** (Click for Details)
The economy remains at the top of Gallup's "Most Important Problem" list in July, with 23% of Americans naming it as the most important problem facing the country today, similar to the 25% who mentioned it in June. Unemployment or jobs ranks a close second at 19%, followed by healthcare at 11% and various criticisms of government, at 10%. An additional five problems, including the federal debt, education, and immigration, are each mentioned by 5% to 8% of Americans. (Gallup USA)
July 23, 2013
3.1 Economy » Perceptions on Performance/ Well-Being

286-22 **Gulf Grows in Black-White Views of U.S. Justice System Bias** (Click for Details)
While 68% of blacks say the American justice system is biased against blacks, 25% of whites agree. Blacks' attitudes about the justice system have remained virtually constant over the past 20 years, but whites have become less likely to perceive bias. (Gallup USA)
July 22, 2013
4.3 Society » Ethnicity
4.9 Society » Justice

286-23 **Obama Approval Dips to 47.9% in 18th Quarter in Office** (Click for Details)
President Obama's job approval rating averaged 47.9% during his 18th quarter in office. His quarterly average has declined in each of the last two quarters after showing improvement in each of the five previous quarters, culminating with his re-election. (Gallup USA)
July 22, 2013
1.2 Domestic Politics » Performance Ratings

AUSTRALASIA

286-24 **And Australia's favourite chocolate bar is…** (Click for Details)
(Australia) Cherry Ripe! Not only is it Australia's oldest chocolate bar (dating back to 1924), it's also the country's favourite, according to the latest data from Roy Morgan Research. (Roy Morgan)
July 26, 2013
4.7 Society » Morality, Values & Customs / Lifestyle

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286-25 **South Pacific dreaming: Kiwis choose Cook Islands over Fiji** (Click for Details)
(New Zealand) As winter digs its chilly heels in, it's only natural that some of us are suddenly dreaming of sun-drenched, tropical beach paradises. With its relative proximity to iconic islands like Fiji and Tonga, New Zealand is a logical jumping-off point for a South Pacific escape — and many Kiwis take full advantage of this. But over the last few years, there've been some interesting shifts in their preferred destinations… (Roy Morgan)
July 26, 2013
4.7 Society » Morality, Values & Customs / Lifestyle

MULTI-COUNTRY SURVEYS

286-26 **As Mali Votes, Mixed Reception to French Intervention from Publics in Africa and Middle East** (Click for Details)
Mali holds a presidential election July 28, its first election since the French military led a January 2013 intervention to oust Islamic rebels from the north of the country. As Malians go to the polls, Africans, on balance, approve of the French military incursion in its former colony and France enjoys a largely positive image in many African nations. In contrast, most publics in the Middle East disapprove of Paris' action and France's ratings have slipped in the region. (Gallup USA)
July 25, 2013
1.1 Domestic Politics » Elections
2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

CYBER WORLD

286-27 **Google most widely used website by Australian Small Business, but Twitter users most likely to increase Social Media Marketing** (Click for Details)
(Australia) According to the March 2013 Roy Morgan Business Media Survey, Australian business decision makers that use or visit social media sites Twitter (59%) and LinkedIn (52%) are the group most likely to believe that social media will be "more important" channels for their business's marketing mix in the next 12 months. (Roy Morgan)
July 22, 2013
4.6 Society » Media/ New Media

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Topic of the week:

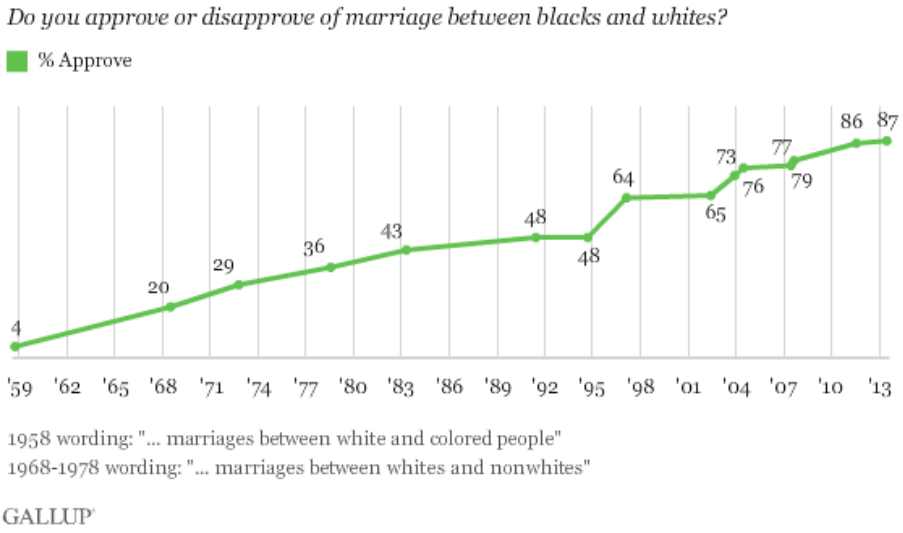
In U.S., 87% Approve of Black-White Marriage, vs. 4% in 1958

▶ This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Ninety-six percent of blacks, 84% of whites approve

July 25, 2013

PRINCETON, NJ -- Continuing to represent one of the largest shifts of public opinion in Gallup history, 87% of Americans now favor marriage between blacks and whites, up from 4% in 1958.



These data are from Gallup's Minority Rights and Relations poll, conducted June 13-July 5. The poll surveyed 4,373 Americans, including 1,010 non-Hispanic blacks.

Approval of marriages between blacks and whites is up one percentage point from 2011, when this attitude was last measured. Approval has generally increased in a linear fashion from Gallup's first measure in 1958, reaching the majority threshold in 1997, and crossing the three-quarters line in 2004. Eleven percent of Americans today say they disapprove of black-white marriage, compared with 94% who disapproved in 1958.

Blacks' approval of black-white marriage (96%) is now nearly universal, while whites' approval is 12 percentage points lower, at 84%. Blacks' approval has consistently been higher than whites' over the decades, although attitudes among both racial groups have generally moved in a parallel manner since 1968 -- when Gallup first was able to report reliable estimates of each group's opinion. The gap between black approval and white approval in recent years has been smaller than it was prior to 1997.

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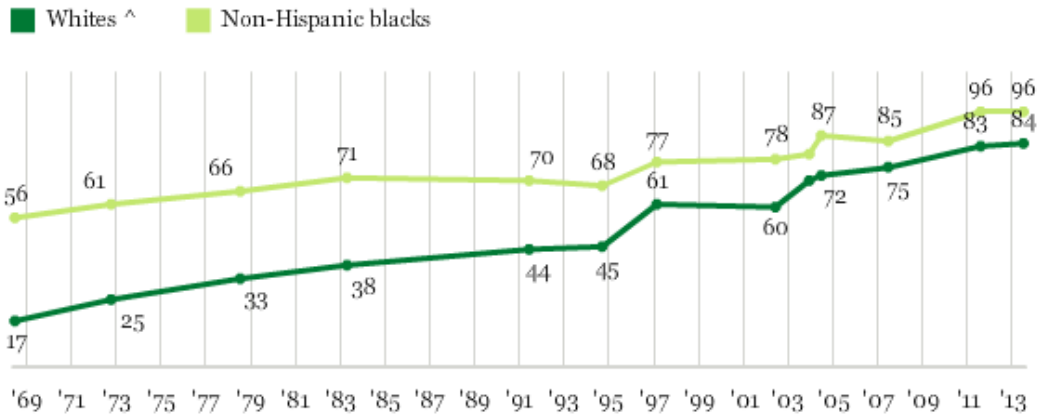
Approval of Black-White Marriage Among Whites and Blacks

Selected trend



1958 wording: "... marriages between white and colored people"
1968-1978 wording: "... marriages between whites and nonwhites"
^ Trend from 1968-2003 includes Hispanics; trend from 2004-2013 is for non-Hispanic whites only

GALLUP

Older Americans Least Likely to Approve of Marriages between Blacks and Whites

Approval of black-white marriage is higher among younger Americans, and lowest among those 65 and older. Americans living in the South are slightly below average in their approval, while approval is above average among those in the West. Similar patterns were evident in 2011.

Approval of Marriage Between Blacks and Whites, by Subgroup

	% Approve
National adults	87
18- to 29-year-olds	96
30- to 49-year-olds	93
50- to 64-year-olds	84
65 years and older	70
East	86
Midwest	86
South	83
West	93

June 13-July 5, 2013

GALLUP

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Implications

Americans' attitudes about interracial marriage have changed dramatically over the past 55 years, moving from the point in the late 1950s when disapproval was well over 90%, to the point today when *approval* is approaching 90%. Census data indicate that black-white marriages in reality remain fairly rare -- although they have increased from 167,000 in 1980 to 558,000 in 2010, they still represent less than 1% of all married couples. The major shift in attitudes about such unions, however, is a telling indicator of the general shift in views of racial matters on many fronts in the U.S. over the last five decades.

Survey Methods

Results are based on telephone interviews conducted June 13-July 5, 2013 with 4,373 adults, aged 18 and older, living in all 50 U.S. states and the District of Columbia, including oversamples of black and Hispanic adults. All respondents had previously been interviewed in the Gallup Daily tracking survey. The total sample is weighted to represent racial and ethnic groups proportionately to their share of the U.S. population.

For results based on this sample of national adults, one can say with 95% confidence that the margin of error is ±2 percentage points.

For results based on sample of 2,149 non-Hispanic whites, the margin of sampling error is ±3 percentage points.

For results based on sample of 1,010 non-Hispanic blacks, the margin of sampling error is ±5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Source: http://www.gallup.com/poll/163697/approve-marriage-blacks-whites.aspx?utm_source=alert&utm_medium=email&utm_campaign=syndication&utm_content=morelink&utm_term=Americas%20-%20Northern%20America%20-%20Politics%20-%20USA

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Gilani's Gallopedia (2007-2013)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – January 2013

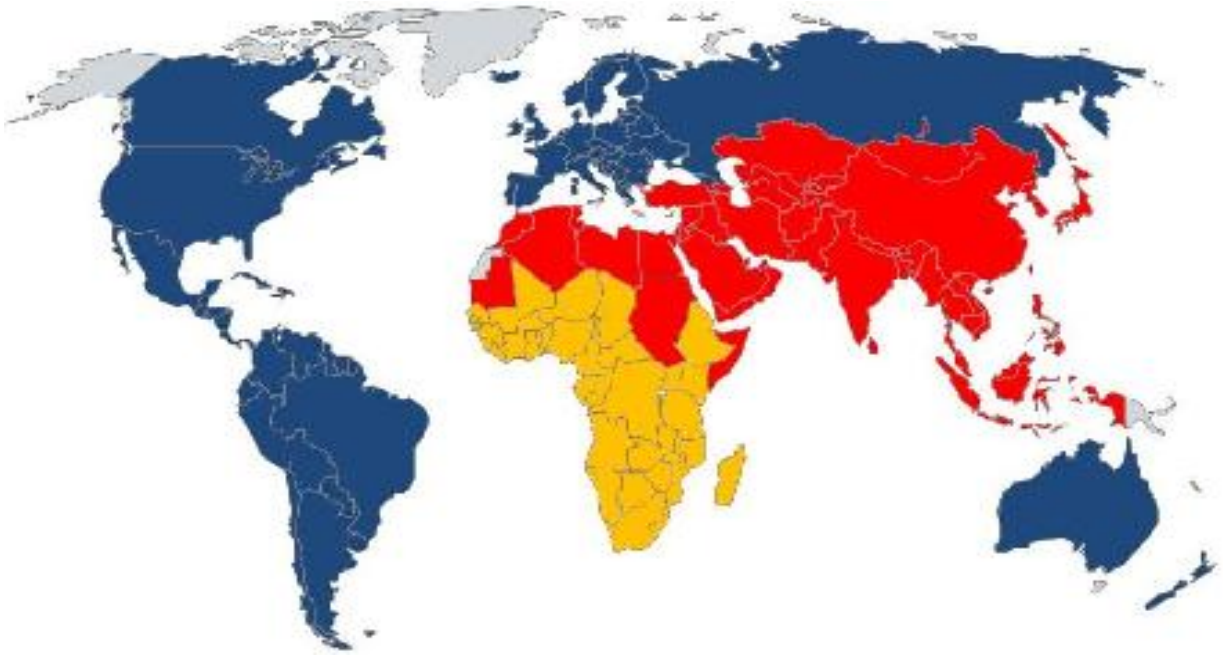
KEY STATISTICS

1- Number of Surveys *(a selection on key political and social issues):* ~ 6,805 polls during the period 2007-2013

2- Subjects of Interest *(we have made a list of 125 subjects, further grouped into 9 broad categories, namely:* ***Governance, Globalization*** *(inclusive of global economic issues)* **Global Conflicts** *(conflict zones),* **Global leaders** *(USA and Emerging powers),* **Global Environment, Family, Religion,** and **other miscellaneous**

3- Number of countries covered by one or more surveys: ~ 178 during the period 2007-2013

4- Number polling organizations whose polls have been citied: ~ 358 during the period 2007-2013



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