

Gallopedia

From **Gilani Research Foundation**

November 2013, issue # **303***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

Contact Details:

Sara Salam

Assistant Manager
Gilani Research Foundation
Email: sara.salam@gilanifoundation.com



Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **23**
NATIONAL & MULTI COUNTRY SURVEYS. **08**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg **2**

Asia zone

this week- **01** national poll



Pg **2**

Euro Americas zone

this week- **21** national polls



Pg **7**

Topic of the week-

**TREND DATA ON JFK'S
AMERICA: OPINIONS
THEN AND NOW**



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► SOUTHEAST ASIA

303-1 **Hunger falls to 17.9% of families; Moderate Hunger 15.3%, Severe Hunger 2.6%** (Click for Details)

(Philippines) The Third Quarter 2013 Social Weather Survey, fielded over September 20-23, 2013, found 17.9% or an estimated 3.9 million families experiencing involuntary hunger at least once in the past three months. (SWS)

November 24, 2013

3.5 Economy » Poverty



Euro Americas zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

► EAST EUROPE

303-2 **Syria's Conflict and Russia's Policy** (Click for Details)

(Russia) Today 68% are interested to know about the situation in Syria including 15% of those who follow the news regularly, and 53% - from time to time; 31% report that they have no interest in situation in Syria. The share of those Russians who know about US-Russia arrangements concerning Syria is 58% (16% are well aware, 42% know in general about that). (VCIOM)

October 24, 2013

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

2.7 Foreign Affairs & Security » Muslim World

303-3 **Immigration Amnesty: Pro Et Contra** (Click for Details)

The share of Russians supporting the idea of immigration amnesty is 24%; they are mainly residents of big cities (33%). Those who support the idea say that the amnesty would establish law and order in this sphere (22%). They also say that Russia needs workforce (18%) and expect that migrants will work legally and will pay taxes (15%); migrants need to work and feed their families (10%). (VCIOM)

October 30, 2013

4.8 Society » Immigration/Refugees



303-4 **Russian Ministers` Performance Rating** (Click for Details)

Sergey Shoygu holds the first position among Russian ministers (4.28 points according to 5-point scale) followed by Sergey Lavrov (3.81) on the second and Vladimir Puchkov on the third place (3.61). Top 10 Russian ministers also involve Dmitry Rogozin (3.27), Nikolay Nikiforov (3.21), Vitaly Mutko (3.21), Igor

Shuvalov (3.20), Aleksandr Khloponin (3.11), Vladimir Medinsky (3.09) and Vladimir Kolokoltsev (3.06).
([VCIOM](#))

October 17, 2013

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)

► WEST EUROPE



303-5 **'Office Martyrdom' rife as employees prioritize work over well-being** ([Click for Details](#))

([UK](#)) Nearly half of UK office workers (46%), and 56% of senior business decision makers surveyed think 'office martyrs' for the spread of illness within the workplace, with nearly two thirds (62%) of employers believing that having sick employees in the office damages business productivity. ([YouGov](#))

November 21, 2013

[3.3 Economy » Employment Issues](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

303-6 **Recession has made festival goers more demanding** ([Click for Details](#))

YouGov's annual music festivals report reveals that festival goers are becoming choosier and more demanding about certain elements of the festival experience. ([YouGov](#))

November 18, 2013

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

303-7 **Report from the Maghreb: a mix of political optimism and economic gloom** ([Click for Details](#))

Large numbers share a sense of progress and optimism politically but are still united in heavy gloom over issues that first inspired the Arab uprisings – namely unemployment, the cost of living and economic stagnation. Meanwhile attitudes to religion and gender equality highlight the prevalence of political Islam and social conservatism in the development of Arab-Islamic modernity. ([YouGov](#))

November 17, 2013

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

[2.7 Foreign Affairs & Security » Muslim World](#)

303-8 **Greece's Golden Dawn gains support after members' killed-poll** ([Click for Details](#))

([Greece](#)) Support for Greece's far-right Golden Dawn party has grown since two members were gunned down by unknown assailants this month, an opinion poll released on Saturday showed. ([ALCO](#))

November 16, 2013

[1.4 Domestic Politics » Political Parties](#)



► NORTH AMERICA

303-9 **U.S. Small-Business Owners Split on Raising Minimum Wage** ([Click for Details](#))

([USA](#)) Small-business owners are divided about raising the national minimum wage to \$9.50 an hour from its current \$7.25. Forty-seven percent would approve of a law that would do this, while 50% would disapprove. ([Gallup USA](#))

November 22, 2013

3.3 Economy » Employment Issues
3.8 Economy » Enterprise/ Investments

303-10 "Showrooming" Affecting U.S. Retail Sales [\(Click for Details\)](#)

Six percent of recent U.S. retail shoppers indicated they "showroomed" in early November -- meaning they examined merchandise in a traditional brick-and-mortar retail store, but made the purchase online instead. Another 3% say they intend to buy the merchandise online. In other words, brick-and-mortar stores may be losing nearly one customer in 10 to showrooming. ([Gallup USA](#))

November 22, 2013

3.2 Economy » Consumer Confidence/Protection
4.6 Society » Media/ New Media



303-11 In U.S., Women Have First Child Earlier Than Men [\(Click for Details\)](#)

Young American women are more likely than young men to be parents, and to have their first child earlier. Twenty-four percent of adult women younger than 30 in the U.S. say they had their first child before they turned 21, compared with 10% of men. And 38% of 18- to 29-year-old females currently have a child, while 26% of men in the same age group do. ([Gallup USA](#))

November 21, 2013

4.2 Society » Family
4.5 Society » Gender Issues
4.7 Society » Morality, Values & Customs / Lifestyle

303-12 JFK's America [\(Click for Details\)](#)

As America marks the 50th anniversary of John F. Kennedy's death, his life, family, strengths and weakness have been pored over in recent weeks, but little has been said about how the public viewed the country during the Kennedy years. The Gallup polls of that period illustrate how different a time this was. The mood of America then had few parallels with the modern era. ([Pew Research Center](#))

November 20, 2013

1.6 Domestic Politics » National History

303-13 JFK torchbearers now vote more Republican [\(Click for Details\)](#)

In his 1961 inaugural address, John F. Kennedy declared that "the torch has been passed to a new generation of Americans." He was referring to the fact that a 43-year-old was replacing a 70-year-old in the White House, but his words were meant to resonate as well with even younger Americans who were just coming of age. Five decades after Kennedy's death, what happened to those torchbearers? It turns out they vote somewhat more Republican than the general electorate. ([Pew Research Center](#))

November 21, 2013

1.4 Domestic Politics » Political Parties
1.6 Domestic Politics » National History

303-14 Views on End-of-Life Medical Treatments [\(Click for Details\)](#)

At a time of national debate over health care costs and insurance, a Pew Research Center survey on end-of-life decisions finds most Americans say there are some circumstances in which doctors and nurses should allow a

patient to die. At the same time, however, a growing minority says that medical professionals should do everything possible to save a patient's life in all circumstances. ([Pew Research Center](#))

November 21, 2013

[4.11 Society » Health](#)

303-15 **Americans Say Cost Is Top Health Problem** ([Click for Details](#))

Nearly one-quarter of Americans (23%) say cost is the most urgent health problem facing the U.S. today, a four-percentage-point increase since last year that has allowed it to surpass access as the most pressing issue. Americans named access as the top problem from 2007-2012. ([Gallup USA](#))



November 21, 2013

[4.11 Society » Health](#)

303-16 **U.S. Satisfaction Back Up to 20%** ([Click for Details](#))

Twenty percent of Americans are satisfied with the way things are going in the United States, a partial recovery from 16% in October during the government shutdown. The current reading is still one of the lowest Gallup has measured in the last two years. ([Gallup USA](#))

November 19, 2013

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

303-17 **Americans' Confidence in the Economy Continues to Improve** ([Click for Details](#))

Americans' confidence in the economy continued to recover last week after taking a hit during the partial U.S. government shutdown. Gallup's Economic Confidence Index rose to -24, much improved from -39 in mid-October during the shutdown, but it has not yet bounced back to the -15 found in mid-September. ([Gallup USA](#))

November 19, 2013

[3.2 Economy » Consumer Confidence/Protection](#)

303-18 **Majority in U.S. Say Healthcare Not Gov't Responsibility** ([Click for Details](#))

The 56% of U.S. adults who now say it is not the federal government's responsibility to make sure all Americans have healthcare coverage continues to reflect a record high. Prior to 2009, a clear majority of Americans consistently had said the government should take responsibility for ensuring that all Americans have healthcare. ([Gallup USA](#))

November 18, 2013

[4.11 Society » Health](#)

303-19 **Partisans' Historical Assessments of Obama, Bush Differ Most** ([Click for Details](#))

In assessing the legacies of the last 11 U.S. presidents, Republicans and Democrats diverge most in how history will judge Presidents Barack Obama and George W. Bush. Republicans believe Obama will be judged worst among recent presidents, while Democrats predict Bush will. At the same time, Republicans expect Bush to get a favorable historical review, and Democrats anticipate the same for Obama. ([Gallup USA](#))

November 18, 2013

[1.2 Domestic Politics » Performance Ratings](#)

▶ AUSTRALASIA

303-20 **Happy days: job satisfaction in Australia** (Click for Details)

(Australia) Nobody could accuse Australian workers of being lazy. Even though the official full-time working week as defined by Fair Work Australia is 38 hours, more than a quarter (26.7%) of Aussies in paid employment work over 40 hours a week — with one in five of those clocking up more than 60 hours. With today being Go Home on Time Day, Roy Morgan Research investigates how Australian workers really feel about their jobs. (Roy Morgan)

November 2013

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.3 Economy » Employment Issues](#)



303-21 **New Zealand's appeal as Aussie holiday destination at lowest point in five years** (Click for Details)

(New Zealand) New Zealand continues to decline as an Australian holiday destination preference, the latest Roy Morgan Holiday Tracking Survey shows. New Zealand has slipped from a peak of 14.7% just before the Christchurch Earthquake of February 2011 to 12.4% in September 2013, a level not seen since October 2008.

(Roy Morgan)

November 18, 2013

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.16 Society » Entertainment](#)

▶ MULTI-COUNTRY SURVEYS

303-22 **Our Mobile Planet: Understanding the Mobile Consumer** (Click for Details)

Smart phones play a key role in the consumer purchase decision-making process. The research done on products and services via mobile phones facilitates cross-platform purchases, and as more and more people use mobile phones for shopping, it has become the hot new channel for purchases. (Ipsos Mori)

November 2013

[3.12 Economy » IT & Telecom](#)

[4.6 Society » Media/ New Media](#)



303-23 **Nearly Four in Five Satisfied With Quality of Air Worldwide** (Click for Details)

People's satisfaction with the quality of the air in the city or area where they live remained relatively high worldwide in 2012. Nearly four in five adults (78%) reported being content with air quality where they live, in line with what Gallup has measured since 2008. (Gallup USA)

November 22, 2013

[4.14 Society » Environment/ Disasters](#)

Topic of the week:

TREND DATA ON JFK'S AMERICA: OPINIONS THEN AND NOW

► This issue provides two interesting poll findings and buzz monitoring on this subject.

1. JFK's America

November 20, 2013



As America marks the 50th anniversary of John F. Kennedy's death, his life, family, strengths and weakness have been pored over in recent weeks, but little has been said about how the public viewed the country during the Kennedy years. The Gallup polls of that period illustrate how different a time this was. The mood of America then had few parallels with the modern era.



First, as 1963 began, Americans were pretty upbeat in any number of ways:

- Having survived the Cuban Missile Crisis, they were confident about their country – 82% thought America's power would increase in 1963! And most (63%) thought it possible that the West could achieve a peaceful relationship with Russia.
- Americans were remarkably internationalist. Gallup found 82% of the public thinking it would be better if US worked with other nations. Just 10% said keeping independent was the right course. No fewer than 87% favored the common market. They even liked foreign aid – 58% said they were for it. Can you imagine?
- Americans were optimistic about the economy – 64% said that local business conditions would be good that year. And that attitude prevailed throughout the year. Two thirds (68%) said they were satisfied with their income. Many credited the president. By a margin of 50% to 37%, the public thought Kennedy kept his promise to stimulate economic growth.
- Indeed, JFK was enormously popular in early 1963. In February, he enjoyed a 70% approval. His ratings for handling foreign policy and handling domestic problems were equally high (64%) and most (56%) were satisfied with the way he was handling the situation in Cuba, where he had stumbled badly in 1961. And unlike modern presidents, Kennedy was a cultural phenomenon. In 1963, Gallup estimated that 85 million Americans had seen or heard a Kennedy imitator.

In March 1963, 74% expected him to be reelected – He held a whopping 67% /27% lead over Goldwater in Gallup test election. The country was heavily Democratic (54% compared with 25% Republican) as it had been that way since the 1930s and would remain until the Reagan years. The Democrats were seen as more likely to keep the country prosperous than the Republicans (49% to 20%), but they were not as dominant as the party that would keep the country out of a war (32% to 23%).... And very unlike the modern era, as many people said they were liberals (49%) as conservatives (46%).

Page 7 of 11

Disclaimer: Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

***Archives:** Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com

But liberalism had its limits when it came to integration and civil rights. Over the course of 1963, particularly following JFK's call for civil rights legislation in mid-June, a growing number came to the view that the president was pushing racial integration too fast. A third of the public held that view in June (36%) but that number inched up to 41% in July, and soared to 50% in a Gallup survey following the March on Washington.

Indeed, the March on Washington was poorly regarded by the American public. In August, 69% had heard of the planned March on D.C. – and 63% of those aware of the march had an unfavorable opinion of it. Even though most Americans outside of the South (55%) favored equal rights legislation that would give “Negroes” the right to be served in hotels, restaurants and theaters, a large majority thought mass demonstrations by African Americans would hurt their own cause.

There is little doubt that race had become *the* issue at the end of the Kennedy administration. In September, 52% told Gallup that racial tensions were the most important problem facing the nation. Just 25% of Gallup's respondents cited international problems, which had been the dominant issue of 1962.

And race took a toll on President Kennedy's popularity rating. His approval score slipped from 70% in February to 59% in October. Most of the decline occurred after the JFK's June civil rights speech and most of it occurred in the South. Between March and September that year, his ratings fell from 60% to 44%. There was less slippage outside of the South over this period- 76% to 69%.

Clearly, as the Kennedy years came to a close, a public that had begun the year in an upbeat mood turned about and the country was squarely confronting a new challenge. While the Cold War tensions had abated, internal divisions on the mega problem of race were front and center.

The public rallied to President Lyndon Johnson upon taking office, with a 79% approval rating. And all of Gallup's test election questions showed him way ahead of his likely Republican rivals. But much of the public remained Kennedy loyalists. Robert F Kennedy was their top choice by far to be LBJ's running mate in 1964.

Source: <http://www.pewresearch.org/fact-tank/2013/11/20/jfks-america/>

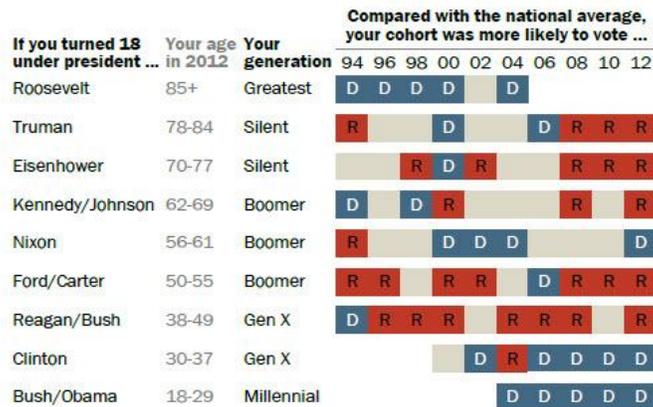
2. JFK torchbearers now vote more Republican

November 21, 2013



In his 1961 inaugural address, John F. Kennedy declared that “the torch has been passed to a new generation of Americans.” He was referring to the fact that a 43-year-old was replacing a 70-year-old in the White House, but his words were meant to resonate as well with even younger Americans who were just coming of age. Five decades after Kennedy's death, what happened to those torchbearers? It turns out they vote somewhat more Republican than the general electorate.

Presidential Legacies? How Generations Have Voted



Tan boxes represent years in which an age group's vote was roughly equal to the national average. Data from some years not available for oldest and youngest generations due to small sample sizes. Based on likely voters in pre-election polls conducted in each election year. Your Generation shows where the majority of that age group is traditionally categorized (e.g., most people who turned 18 under Clinton are Gen X, though the very youngest are classified as Millennials).

PEW RESEARCH CENTER

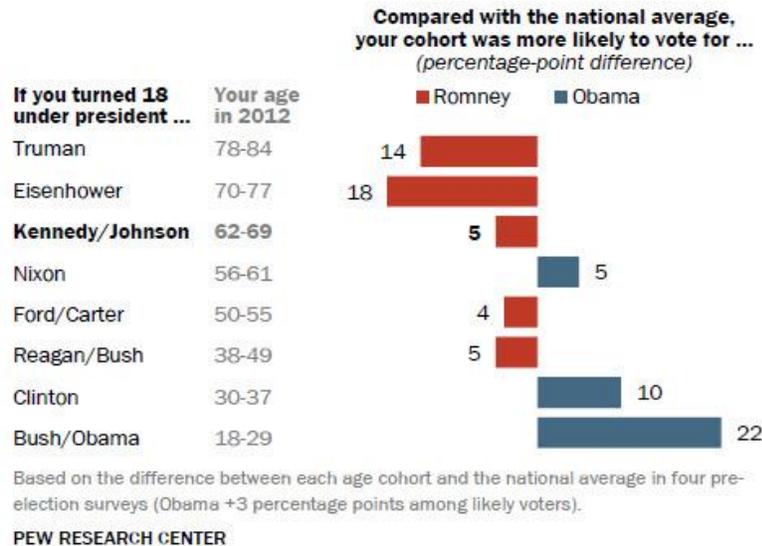
Pew Research has tracked vote preference among different age cohorts in the past several presidential and midterm elections and looked at who was president when each cohort turned 18. Does the person who is in the White House when people come of age affect their long-term political leanings? By looking at likely voters from our pre-election surveys, we can see how each age cohort voted relative to the national average.

Compared with the electorate overall, Americans who came of age during the presidencies of Kennedy or Lyndon Johnson offered more support for Mitt Romney in 2012, and more support for John McCain in 2008. (For reference, the Kennedy-Johnson era 18-year-olds were ages 62-69 during the 2012 election.)

In some earlier elections that we tracked, likely voters from that cohort leaned somewhat more Democratic. But in every election since 2000, those who came of age under Kennedy and Johnson have either voted more Republican or about the same as the rest of the country.

That's not to say these voters are as Republican as those in the Silent generation, who came of age under Dwight Eisenhower and Harry Truman — those cohorts vote much more Republican than the rest of the electorate. Likewise, those who turned 18 in the Gerald Ford-Jimmy Carter or Ronald Reagan-George H.W. Bush years also have voted consistently more Republican in the last several elections.

In 2012, Adults Who Turned 18 in Kennedy/Johnson Era Voted Less for Obama



In fact, it's the Nixon-era's 18-year-olds, who were born in the middle of the Baby Boom and were ages 56-61 last election, who are more Democratic-leaning. In 2012, their margin of support for Obama exceeded the national average by 5 points.

Democrats also get a lot of their voting strength today from adults who turned 18 during the Bill Clinton years or after. Adults who came of age under Clinton (who were 30-37 in 2012) favored Obama by 13 points – 10 points higher than the national average. The most Democratic cohort is the generation who turned 18 under George W. Bush or Obama. These voters, who were 18-29 in 2012, favored Obama by 22 points more than the rest of the country.

Time will tell if these younger generations keep their voting patterns as they age. On the one hand, the Greatest generation that came of age under Franklin Roosevelt remained reliably Democratic-leaning throughout their lives. But as the Kennedy-Johnson generation shows, 50 years can change a lot.

Source: <http://www.pewresearch.org/fact-tank/2013/11/21/jfk-torch-bearers-now-vote-more-republican/>

Gilani's Gallopedia (2007-2013)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – January 2013

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2013
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2013
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2013

