

# Gallopedia

From **Gilani Research Foundation**

**December** 2013, issue # **306\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

### Contact Details:

**Sara Salam**

Assistant Manager

Gilani Research Foundation

Email: [sara.salam@gilanifoundation.com](mailto:sara.salam@gilanifoundation.com)



Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **23**  
NATIONAL & MULTI COUNTRY SURVEYS. **09**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

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### Asia zone

this week- **02** national polls



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### Euro Americas zone

this week- **15** national polls

Multi country Surveys – **03** Polls



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### Topic of the week-

**Britons less likely to say  
they're materialistic than  
most other countries**



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST

306-1 **30% of Palestinians oppose Gaza rocket attacks against Israel** (Click for Details)

([Palestine](#)) (43.7%) of the Palestinians oppose the invitation of Netanyahu to president Mahmoud Abbas to address the Israeli parliament, the Knesset. (56.0 %) anticipate a new confrontation with Israel. (51.3%) oppose the continuation of the running peace negotiations with Israel. ([PCPO](#))

December 15, 2013

[2.3 Foreign Affairs & Security](#) » [Palestine/ Israel Conflict](#)

[2.5 Foreign Affairs & Security](#) » [Regional Conflicts/ Issues](#)



### ► SOUTH EAST ASIA

306-2 **Net satisfaction with National Administration at "very good" +56** (Click for Details)

([Philippines](#)) The Third Quarter 2013 Social Weather Survey, fielded from September 20-23, 2013, found 71% of adults satisfied, 13% neither satisfied nor dissatisfied, and 15% dissatisfied with the general performance of the National Administration, for a very good net satisfaction rating of +56 (% satisfied minus % dissatisfied). ([SWS](#))

December 11, 2013

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)



## Euro Americas zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ► EAST EUROPE

306-3 **Russia and Germany: Current Relations and Their Perspectives** (Click for Details)

([Russia](#)) Russians perceive Germany as a friendly state. The bilateral relations were scored 3.5. According to respondents, to strengthen the bilateral relation both countries should develop economic cooperation. ([VCIOM](#))

November 13, 2013

[2.5 Foreign Affairs & Security](#) » [Regional Conflicts/ Issues](#)

[3.6 Economy](#) » [Economic Globalization](#)



306-4 **Orthodox Church in Russia: Past and Present** (Click for Details)

44% of Russians think that the Orthodox Christianity is an official religion of the Russian society. The question of what religion the head of the state belongs to is very important for the Russian society; 50% believe that the head of the state may not belong to a religion other than the Orthodox Christianity. ([VCIOM](#))

November 12, 2013

[4.1 Society » Religion](#)**► WEST EUROPE**306-5 **George Osborne takes lead over Ed Balls as most capable Chancellor** [\(Click for Details\)](#)

**(UK)** Ipsos MORI's latest Political Monitor indicates that George Osborne has taken a firm lead over Ed Balls as most capable Chancellor in the eyes of the public, having been neck-and-neck in August. Four in ten (40%) see Mr. Osborne as the more capable Chancellor, an eleven percentage point lead over Mr Balls (29%). In August they were tied, with Mr. Osborne on 36% and Mr. Balls on 35%. [\(Ipsos Mori\)](#)

December 13, 2013

[1.2 Domestic Politics » Performance Ratings](#)306-6 **Support for Scottish independence goes up in latest Ipsos MORI/STV News poll** [\(Click for Details\)](#)

As we enter the final nine months of campaigning before next year's referendum, our latest poll for STV News will provide a boost for those arguing in favour of Scotland becoming an independent country. Among those certain to vote in next year's referendum, 34% would vote 'Yes' if the referendum were held now (up by three percentage points from September 2013), while 57% would vote 'No' (down two points) and 10% are undecided. [\(Ipsos Mori\)](#)

December 09, 2013

[1.6 Domestic Politics » National History](#)[4.7 Society » Morality, Values & Customs / Lifestyle](#)306-7 **Britons less likely to say they're materialistic than most other countries (*multi-country study*)** [\(Click for Details\)](#)

A major survey of over 16,000 people across 20 countries shows that the British public are among the least likely to see themselves as materialistic. They are also less likely than the global average to feel under pressure to make money or be successful. Ongoing worries about the economy and living standards mean optimism about the future of the country is low. But consistent with the view that money isn't everything, we are relatively optimistic about ourselves and our families over the next year. [\(Ipsos Global Advisor\)](#)



December 12, 2013

[4.7 Society » Morality, Values & Customs / Lifestyle](#)**► NORTH AMERICA**306-8 **Most Americans Practice Charitable Giving, Volunteerism** [\(Click for Details\)](#)

**(USA)** To mark the solemn one-year anniversary of the Sandy Hook Elementary School mass shooting in Newtown, Conn., the victims' families have joined in asking Americans to honor their loved ones on Dec. 14 by engaging in deliberate acts of kindness. Americans are well-suited for the task, as 65% say they volunteered their time to a religious organization or some other charity in the past year, and 83% say they donated money. [\(Gallup USA\)](#)

December 13, 2013

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

306-9 **Americans Slightly Less Negative about Healthcare Law** (Click for Details)

Americans' attitudes toward the Affordable Care Act, or Obamacare, have stabilized after becoming more negative in November. Forty-one percent now approve of the law and 51% now disapprove. This marks a slight reduction in negative views over the last two and a half weeks, while positive attitudes have remained essentially flat. (Gallup USA)

December 13, 2013

4.11 Society » Health

306-10 **On Pay Gap, Millennial Women near Parity – For Now** (Click for Details)

(USA) A new cohort of young women—members of the so-called Millennial generation—has been entering the workforce for the past decade. At the starting line of their careers, they are better educated than their mothers and grandmothers had been—or than their young male counterparts are now. But when they look ahead, they see roadblocks to their success. They believe that women are paid less than men for doing the same job. (Pew Research Center)

December 11, 2013

3.3 Economy » Employment Issues

4.5 Society » Gender Issues

306-11 **Obama Job Rating Regains Some Ground, But 2013 Has Taken a Toll** (Click for Details)

For the first time since last spring, Barack Obama's steadily declining job rating has shown a modest improvement. And while his signature legislative accomplishment – the 2010 health care law – remains unpopular, Obama engenders much more public confidence on health care policy than do Republican leaders in Congress. (Pew Research Center)

December 10, 2013

1.2 Domestic Politics » Performance Ratings

306-12 **Limited Support for Iran Nuclear Agreement** (Click for Details)

The public is reacting skeptically to last month's multilateral agreement aimed at freezing parts of Iran's nuclear program. Overall, more disapprove than approve of the deal, and there continues to be broad skepticism about whether Iranian leaders are serious about addressing international concerns over the country's nuclear program. (Pew Research Center)

December 9, 2013

2.7 Foreign Affairs & Security » Muslim World

2.10 Foreign Affairs & Security » Military Issues/ Defence

3.10 Economy » Energy/Nuclear Issues

306-13 **“Christmas” or “Holiday Season?” Canadians embrace the traditional option** (Click for Details)

(Canada) A new public opinion poll from Angus Reid Global indicates 92 per cent of Canadians surveyed in English Canada think of this time of year as “Christmas” instead of the “Holiday Season” (8%). (Angus Reid)

December 13, 2013

4.7 Society » Morality, Values & Customs / Lifestyle

306-14 **Canadians less likely than the British or Americans to do holiday shopping online** (Click for Details)

Of respondents surveyed in three countries; the UK, US and Canada, people living in Britain are the most likely to shop online this holiday season. One in five British respondents to an Angus Reid Global poll said they do most or all of their holiday shopping online. ([Angus Reid](#))

December 12, 2013

[4.6 Society » Media/ New Media](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

306-15 **Americans Cite Gov't, Economy, Healthcare as Top Problems** (Click for Details)

(USA) Three issues -- dissatisfaction with government, the economy, and healthcare -- are the clear leaders when Americans name the most important problem facing the country. Beyond those, unemployment, the federal budget deficit, moral and ethical decline, and poverty are mentioned by at least 5% of Americans.

([Gallup USA](#))

December 12, 2013

[1.3 Domestic Politics » Governance](#)

[3.2 Economy » Consumer Confidence/Protection](#)

[4.11 Society » Health](#)

306-16 **Tea Party Favorability Falls to Lowest Yet** (Click for Details)

(USA) For the first time, a slim majority of Americans say they have an unfavorable opinion of the Tea Party movement. About one-third view the movement favorably, a new low. A smaller percentage, 22%, in a separate question identify themselves as supporters of the movement, while 24% describe themselves as opponents. Nearly half (48%) are neutral. ([Gallup USA](#))

December 11, 2013

[1.4 Domestic Politics » Political Parties](#)

306-17 **Democratic Party Maintains Favorability Edge over GOP** (Click for Details)

Americans continue to see the Democratic and Republican parties unfavorably, as a year marred by high-profile policy failures for both parties comes to a close. The Republican Party's favorability has improved slightly to 32% from an all-time low of 28% in October during the government shutdown, while 61% now view the GOP unfavorably. The Democratic Party -- on the defensive recently for the flawed rollout of the healthcare website -- maintains a favorable rating of 42%. But a majority of Americans, 53%, now see the party unfavorably, up from 49% in October. ([Gallup USA](#))

December 11, 2013

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)

306-18 **Costs Still Keep 30% of Americans from Getting Treatment** (Click for Details)

As the Affordable Care Act's deadline for getting health insurance approaches, 30% of U.S. adults still say that they, or a family member, have put off medical treatment in the past year because of the cost. This figure has been stable since 2005, but is higher than it was between 2001 and 2004. ([Gallup USA](#))

December 9, 2013



[3.4 Economy » Inflation](#)[4.11 Society » Health](#)306-19 **Americans' Life Ratings Improve in November** [\(Click for Details\)](#)

The percentage of Americans who are "thriving" increased in November to 52.2%, ending a five-month decline. Forty-four percent of Americans rated their lives such that they were considered "struggling" and 4% were "suffering." ([Gallup USA](#))

December 9, 2013

[3.1 Economy » Perceptions on Performance/ Well-Being](#)[3.2 Economy » Consumer Confidence/Protection](#)[4.7 Society » Morality, Values & Customs / Lifestyle](#)**► AUSTRALASIA**306-20 **How household income shapes children's ideas on earning, saving and how to buy happiness** [\(Click for Details\)](#)

([Australia](#)) Roy Morgan Research spoke to almost 4000 6-13 year-old kids in the latest Young Australians Survey. The results reveal some surprising results about how children perceive and use money –and the big part their family's household income plays in shaping potentially life-long attitudes to shopping, saving, wealth and happiness. ([Roy Morgan](#))

December 13, 2013

[4.7 Society » Morality, Values & Customs / Lifestyle](#)**► MULTI-COUNTRY STUDIES**306-21 **Global Diffusion of Healthcare Innovation – New Research** [\(Click for Details\)](#)

New Ipsos MORI research, conducted on behalf of Qatar Foundation for Education, Science and Community Development, examines the factors that have fostered the adoption of healthcare innovation in eight countries: Australia, Brazil, England, India, Qatar, South Africa, Spain and the US. The Global Diffusion of Healthcare Innovation (GDHI) research aims to provoke discussion and debate among healthcare leaders worldwide about what can be done to encourage the spread of innovation and contribute to system transformation in healthcare. ([Ipsos Global Advisor](#))

December 11, 2013

[4.11 Society » Health](#)306-22 **Among 38 nations, U.S. is the outlier when it comes to paid parental leave** [\(Click for Details\)](#)

Women's labor force participation has surged in recent decades, driven largely by increases in labor force participation among women with young children, according to a new Pew Research Center report. At the same time, fathers—virtually all of whom are in the labor force—are also taking on more child care responsibilities, as fatherhood has grown to encompass far more than just bringing home the bacon. ([Pew Research Center](#))

December 12, 2013

[3.3 Economy » Employment Issues](#)[4.7 Society » Morality, Values & Customs / Lifestyle](#)

306-23 **Eastern and Western Europe divided over gay marriage, homosexuality**

Recent developments in Croatia and Scotland highlight a stark divide between Eastern and Western Europe on the topic of same-sex marriage. While several nations in Western Europe have made it legal for gay and lesbian couples to wed with broad public support, other countries across the continent are overwhelmingly opposed to such laws. ([Pew Research Center](#))

December 12, 2013

[4.1 Society » Religion](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

## Topic of the week:

### ***Britons less likely to say they're materialistic than most other countries***

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

**December 12, 2013**

**Fieldwork:** 3-17 September 2013

**Theme:** International Trends

**Source:** Ipsos Global @dvisor



A major survey of over 16,000 people across 20 countries shows that the British public are among the least likely to see themselves as materialistic. They are also less likely than the global average to feel under pressure to make money or be successful. Ongoing worries about the economy and living standards mean optimism about the future of the country is low. But consistent with the view that money isn't everything, we are relatively optimistic about ourselves and our families over the next year.

Ipsos MORI's new **Global Trends Survey** data finds that only 16% of the British public say they measure their success by the things they own, down from 20% in 2008 – this puts us in the bottom three globally, with only the Spanish and Swedish less likely to agree. There are stark differences across countries – 71% of respondents in China agree that owning things is a measure of their success, as do 58% in India (although online survey results in developing countries should be viewed as representative of a more affluent and “connected” population).

But the proportion of the British public who feel under a lot of pressure to be successful and make money has risen significantly during the recession, from 27% in 2008 to 39% in 2013. This still places us slightly below the 46% global average. We feel under less pressure than those in emerging markets and North America, but under more pressure than some of our European neighbours, including the Italians and the French.

Other recent Ipsos MORI surveys show our [increasing concerns about living standards](#). This is reflected in this new international survey, where the public remain



relatively pessimistic about Britain over the next year (just 25% of us are optimistic). However, most Britons are optimistic about themselves and their families over the next 12 months (61%), in line with the global average (59%).

Looking across countries, optimism about the country's prospects is highest in India (53%), Canada (47%) and Australia (47%), while Spain (12%), Italy (10%) and France (9%) are the least optimistic. The same three European countries are in the bottom five on personal optimism, with Japan (40%) and South Korea (39%) even lower.

**Bobby Duffy**, Managing Director of the Social Research Institute, Ipsos MORI, says:

*“As the country emerges from recession, the British public's concern about the national economy has fallen. But worries about our personal finances persist, and we are feeling under more pressure to make money. Yet we do not like to see ourselves as measuring success by the things we own, perhaps because we have more possessions to begin with. It is certainly the case that a materialistic outlook is much more common in emerging markets. And the fact that most Britons remain optimistic about their own lives suggests that we may actually believe that money isn't everything.”*

#### Technical note:

- Ipsos Global Trends Survey of 16,039 adults across 20 countries (1,000 GB), online, 3-17 September 2013. Data is weighted.

#### Further data:

I measure my success by the things I own	
	Agree
China	71%
India	58%
Turkey	57%
Brazil	48%
South Korea	45%
Poland	39%
<b>Average</b>	<b>34%</b>
France	34%
South Africa	33%
Russia	32%
Argentina	29%
Belgium	28%
Germany	27%
Australia	24%

<b>I measure my success by the things I own</b>	
	<b>Agree</b>
Japan	22%
Italy	22%
US	21%
Canada	20%
<b>Great Britain</b>	<b>16%</b>
Spain	15%
Sweden	7%

<b>I feel under a lot of pressure to be successful and make money</b>	
	<b>Agree</b>
China	68%
South Africa	66%
Russia	66%
India	60%
Turkey	53%
South Korea	52%
Argentina	49%
Canada	49%
<b>Average</b>	<b>46%</b>
US	46%
Brazil	44%
Poland	42%
Germany	40%
Australia	40%
<b>Great Britain</b>	<b>39%</b>
Belgium	36%
Spain	36%
France	33%
Japan	29%

<b>I feel under a lot of pressure to be successful and make money</b>	
	<b>Agree</b>
Italy	28%
Sweden	26%

<b>Looking ahead to the next 12 months, are you optimistic or pessimistic about the following: [individual country]?</b>	
	<b>Agree</b>
India	53%
Canada	47%
Australia	47%
China	46%
Sweden	45%
Argentina	41%
Brazil	39%
Germany	35%
Russia	34%
<b>Average</b>	<b>32%</b>
South Africa	29%
Japan	28%
US	28%
Turkey	28%
<b>Great Britain</b>	<b>25%</b>
Belgium	23%
South Korea	21%
Poland	19%
Spain	12%
Italy	10%
France	9%

<b>Looking ahead to the next 12 months, are you optimistic or pessimistic about the following: [you and your family]?</b>	
	<b>Agree</b>
South Africa	75%
Brazil	74%
Sweden	73%
Canada	71%
Argentina	71%
India	71%
US	68%
Australia	65%
Russia	65%
<b>Great Britain</b>	<b>61%</b>
<b>Average</b>	<b>59%</b>
Belgium	57%
China	56%
Poland	55%
Germany	51%
Turkey	51%
Spain	51%
France	49%
Italy	47%
Japan	40%
South Korea	39%

**Source:** <http://www.ipsos-mori.com/researchpublications/researcharchive/3313/Britons-less-likely-to-say-theyre-materialistic-than-most-other-countries.aspx>

## Gilani's Gallopedia (2007-2013)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – January 2013

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2013
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2013
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2013

