

# Gallopedia

From Gilani Research Foundation

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **30**  
NATIONAL & MULTI COUNTRY SURVEYS. **9**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

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**Asia zone**  
this week- **05** national polls



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**Euro Americas zone**  
this week- **23** national polls  
**Multi-Country Surveys – 02 Polls**



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**Topic of the week-**  
**BRITS ARE MORE LIKELY  
TO HELP THEIR PET THAN  
A MAN OR TEENAGER**



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST & NORTH AFRICA

341-1 [Economic Confidence Index Declines in the Middle East \(Multi-country survey\)](#) (Click for Details)

(MENA) Gallup's global Economic Confidence Index stood at +11 in 2013, similar to the +12 measured in 2012. However, stable confidence at the global level masks dramatic declines in the Middle East and North Africa (MENA) region, where the index fell 16 points to -33. (Gallup USA)

August 13, 2014

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

341-2 [Samsung Reigns in Saudi Arabia Mid-Year BrandIndex Rankings for Second Year Running](#) (Click for Details)

(Saudi Arabia) Multi-national electronics pioneer Samsung has maintained its position as the number one brand in the Top 10 Buzz rankings in Saudi Arabia for the first half of 2014, according to our latest Mid-Year BrandIndex Rankings released today. (YouGov)

August 11, 2014

[3.12 Economy](#) » [IT & Telecom](#)



### ► WEST ASIA

341-3 [Pakistan Ranks 96, Among a Total of 99 Countries, According to the Rule of Law Index 2014](#) (Click for Details)

(Pakistan) According to the Rule of Law Index 2014 released by the World Justice Project, Pakistan ranks 96 overall among a total of 99 countries. This rank is based on a set of 47 indicators built around 9 factors: constraints on government powers; absence of corruption; open government; fundamental rights; order and security; regulatory enforcement; civil justice; criminal justice; and informal justice. (Gallup Pakistan)

August 11, 2014

[1.7 Domestic Politics](#) >> [Legislation](#)

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

### ► SOUTHEAST ASIA

341-4 [Net Satisfaction with National Administration Falls to "Moderate" +29](#) (Click for Details)

(Philippines) The Second Quarter 2014 Social Weather Survey, fielded from June 27-30, 2014, found 56% of adult Filipinos satisfied, 18% neither satisfied nor dissatisfied, and 26% dissatisfied with the general performance of the National Administration, for a moderate net satisfaction rating of +29 (% satisfied minus % dissatisfied). (SWS)

August 11, 2014

[1.2 Domestic Politics](#) » [Performance Ratings](#)

## ► NORTHEAST ASIA

### 341-5 [Two in Three Travelers in Hong Kong Used Three Devices in the Process of Purchasing a Flight Ticket](#) (Click for Details)

(Hong Kong) Armed with multiple mobile devices, highly connected consumers in today's digital era are transforming the travel sector's landscape into an increasingly professionalized one, especially in a developed market like Hong Kong. Transactions which were once carried out face-to-face have progressively been brought online, with 65 percent of travelers in Hong Kong utilizing their PCs, tablets and smartphones during the purchase journey. (GFK)

August 14, 2014

3.11 Economy » Science & Technology

4.7 Society » Morality, Values & Customs / Lifestyle



## Euro Americas zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ► EAST EUROPE

#### 341-6 [Plane Crash Over Donetsk: Who is to Blame?](#) (Click for Details)

(Russia) An overwhelming majority of Russians know about the Boeing crash in the Donetsk region (94%). The residents of the metropolitan area are most informed; 99% of them are aware. Two-thirds of Russians blame Ukrainian army and security services for the air crash. (VCIOM)

August 01, 2014

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

2.10 Foreign Affairs & Security » Military Issues/ Defence

#### 341-7 [Interest, Fear, and Envy: Feelings That Russia Arouses Worldwide](#) (Click for Details)

(Russia) Every fourth Russian (24%) believes that Russia arouses fear in foreigners; those who think so are mainly 18-24-year-old Russians (31%). One-fifth of respondents think that foreigners envy Russia (22%) or respect it (21%). Certain respondents think that citizens of other states like Russia (10%) or admire it (11%). Fourteen percent of Russians say that foreigners do not trust Russia. Some respondents think that foreigners may even condemn Russia (9%) or hate it (7%). (VCIOM)

July 24, 2014

1.5 Domestic Politics » National Image/ Trust

#### 341-8 [Gambling Zones in Russia: Pro Et Contra](#) (Click for Details)

(Russia) Three-quarter of Russians assess the decision to create special gambling zones positively five years after the law was adopted. (VCIOM)

July 16, 2014

4.7 Society » Morality, Values & Customs / Lifestyle



## ► WEST EUROPE

### 341-9 [Economic Optimism Up to Second Highest Ever but Three in Ten are Still Worried About Paying the Bills](#) (Click for Details)

(UK) Ipsos MORI's latest Economic Optimism Index shows that half the public (51%) believe that general economic condition of the country will improve over the next 12 months. One in five (19%) think the economy will get worse, and a quarter that it will stay the same, giving an Economic Optimism Index (% think get better minus % think will get worse) of +32. This is the second highest in the history of the Index, first started in 1978, beaten only by the record high of +35 in May this year, and is up from +25 in June.

(Ipsos Mori)

August 14, 2014

[3.2 Economy](#) » [Consumer Confidence/Protection](#)



### 341-10 [Labour and Conservatives Neck and Neck, while Boris Johnson has Biggest Impact on Potential Conservative Vote Share over Other Possible Challengers](#) (Click for Details)

(UK) The Ipsos MORI Political Monitor for August shows that support for the Conservatives and Labour is tied at 33% if there were a General Election tomorrow, the first time since October 2013. All the parties' vote shares have changed little from last month, with the Liberal Democrats down one point to 7% and UKIP up one to 13%. (Ipsos Mori)

August 13, 2014

[1.1 Domestic Politics](#) » [Elections](#)

### 341-11 [Brits are More Likely to Help Their Pet than a Man or Teenager](#) (Click for Details)

(UK) New YouGov research reveals that Brits are more likely to come to the aid of their pet than to help a male or teenage stranger in danger. (YouGov)

August 12, 2014

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

### 341-12 [Boris Needs to Get Serious](#) (Click for Details)

(UK) If Boris Johnson is to be a real vote-winner on the national stage, he will have to show that he has the judgement to lead Britain through troubled times. (YouGov)

August 11, 2014

[1.1 Domestic Politics](#) » [Elections](#)

### 341-13 [Latest Scottish Referendum Poll: 'No' lead at 20](#) (Click for Details)

(Scotland) YouGov's latest Scottish independence figures for the Sun, using an updated methodology, are YES at 35% (no change) and NO at 55% (+1).

(YouGov)

August 11, 2014

[1.1 Domestic Politics](#) » [Elections](#)



341-14 [Europeans Give Banks Little Credit \(Multi-country survey\)](#) (Click for Details)

Europeans continued to lead the world in their distrust of banks in 2013, with countries hardest hit in Europe's lingering banking and debt crisis topping the list. Confidence in banking sank to a low of 11% in Cyprus and Spain, where residents were the least likely out of 124 countries Gallup surveyed to express trust in their financial institutions. (Gallup USA)

August 14, 2014

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

[3.6 Economy](#) » [Economic Globalization](#)

## ► NORTH AMERICA

341-15 [U.S. Satisfaction Generally Stable at 22%](#) (Click for Details)

(USA) Twenty-two percent of Americans are satisfied and 76% are dissatisfied with the way things are going in the U.S. at this time. Americans' satisfaction has been quite stable this year, ranging narrowly between 22% and 25%. (Gallup USA)

August 15, 2014

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[1.5 Domestic Politics](#) » [National Image/ Trust](#)



341-16 [U.S. Investors Opt for Human Over Online Financial Advice](#) (Click for Details)

(USA) Even as access to the Internet has become ubiquitous in the U.S. and data analytics is highly touted for use in finance, U.S. investors are more likely to have a dedicated financial adviser than to use a financial website for obtaining advice on investing or planning for their retirement, 44% vs. 20%. (Gallup USA)

August 15, 2014

[3.9 Economy](#) » [Financial systems & Institutions](#)

341-17 [U.S. Investors Seem Unaware of Bull Market's Strong Gains](#) (Click for Details)

(USA) Amid a strong bull market that drove the S&P 500 up 30% in 2013 and has continued to produce gains, fewer than half of U.S. investors -- 41% -- say that if given an additional \$10,000 to save or invest, they would put it in the stock market. Just over a third, 36%, would hold it in cash, while 20% say they would purchase a CD with it. (Gallup USA)

August 11, 2014

[3.9 Economy](#) » [Financial systems & Institutions](#)

341-18 [Americans Serving Their Communities Gain Well-Being Edge](#) (Click for Details)

(USA) Americans who actively work to better their communities have higher overall well-being than those who do not. U.S. adults who agree that they have received recognition for helping to improve their communities in the last year have an average Well-Being Index score of 70.0, while those who disagree have an average of 58.5. Importantly, this relationship between well-being and receiving recognition for community involvement persists even after controlling for the effects of age and income -- two factors that are related to higher community well-being. (Gallup USA)

August 12, 2014

[4.4 Society](#) » [Civil Society](#)

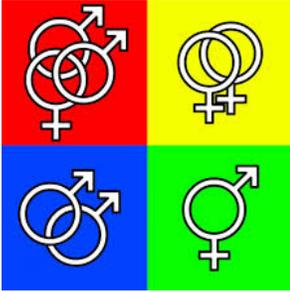


341-19 [U.S. Economic Confidence Index Ticks Down to -17](#) (Click for Details)

(USA) Gallup's U.S. Economic Confidence Index dropped slightly to -17 for the week ending Aug. 10. Though falling two points from the previous week, the index score is an improvement from the -21 recorded at the end of July, the lowest measure so far in 2014. (Gallup USA)

August 12, 2014

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

341-20 [LGBT Population in U.S. Significantly Less Religious](#) (Click for Details)

(USA) Americans who identify as lesbian, gay, bisexual, or transgender are significantly less likely than non- LGBT Americans to be highly religious, and significantly more likely to be classified as not religious. The same percentage of each group is moderately religious. (Gallup USA)

August 11, 2014

[4.5 Society](#) » [Gender Issues](#)

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

341-21 [Fear for Child's Safety Nearly Back to Pre-Sandy Hook Levels](#) (Click for Details)

(USA) The percentage of U.S. parents who say they fear for their oldest child's safety at school has fallen to 27% after being elevated for more than a year following the massacre at Sandy Hook Elementary School in Newtown, Connecticut. Parents' concern jumped eight percentage points from 25% in August 2012 to 33% after the December massacre, and remained there in a poll conducted nearly a year after the shootings. (Gallup USA)

August 13, 2014

[4.2 Society](#) » [Family](#)

[4.12 Society](#) » [Crime](#)

341-22 [Congressional Job Approval Stays Near Historical Low](#) (Click for Details)

(USA) Americans' dismal evaluations of Congress continue, with 13% approving and 83% disapproving of the job it is doing. That approval rating is just four percentage points above the all-time low of 9% measured last November. (Gallup USA)

August 12, 2014

[1.2 Domestic Politics](#) » [Performance Ratings](#)

341-23 [Government, Economy, Immigration Are Top U.S. Problems](#) (Click for Details)

(USA) Americans say the government, immigration, and the economy in general are the most important problems currently facing the country. Mentions of government and the economy have been at the top of the list since the beginning of the year, while mentions of immigration rose sharply in July, in response to the crisis at the U.S.-Mexico border, and remain high this month. (Gallup USA)

August 13, 2014

August 13, 2014

[4.13 Society](#) » [Social Problems](#)



341-24 [Of Americans, 45% Say They're Spending More Than Year Ago](#) (Click for Details)

(USA) Forty-five percent of Americans say they are spending more today than they were a year ago, while 18% say they are spending less. Across several demographic categories, the percentage of people who say they are spending more is relatively stable. Among the groups most likely to say they have increased their spending is millennials. Members of Generation X are least likely to say they are spending more. (Gallup USA)

August 15, 2014

4.7 Society » Morality, Values & Customs / Lifestyle

341-25 [Slim Majority in U.S. Call Secondhand Smoke Very Harmful](#) (Click for Details)

(USA) Less than half of U.S. smokers with children younger than 18, 44%, believe exposure to secondhand smoke is "very harmful" to adults. That contrasts with two-thirds of parents who don't smoke, and 61% of adult nonsmokers without children younger than 18. Meanwhile, relatively few smokers who don't have minor-aged children, 29%, consider secondhand smoke very harmful. (Gallup USA)

August 14, 2014

4.7 Society » Morality, Values & Customs / Lifestyle



341-26 [Canadian Opinions on World Leaders: Putin "Arrogant", Obama "Influential", Merkel "Strong"](#) (Click for Details)

(Canada) Canadians have strong and decided views about a handful of world leaders, including their own – but most say they don't know enough about many other prominent world leaders to offer an opinion. (Angus Reid)

August 15, 2014

4.7 Society » Morality, Values & Customs / Lifestyle



341-27 [Six-in-ten Canadians Support Legalizing Marijuana, but Say it's not a Top Justice Priority](#) (Click for Details)

(Canada) As attention is focused on the return of marijuana legalization activist Marc Emery to Canada, recent survey results show the majority of people in this country support his cause. They do not, however, view legalizing pot as a top justice priority. (Angus Reid)

August 12, 2014

4.7 Society » Morality, Values & Customs / Lifestyle

4.9 Society » Justice

## ► AUSTRALASIA

341-28 [Business Satisfaction with Big Four Banks Highest in Four Years, Westpac the Clear Leader](#) (Click for Details)

(Australia) The satisfaction level of the business customers of the four major banks reached 66.7% in July 2014, an increase of 2.4% points since July 2013, and the highest level since 2010. Westpac has retained its top position among the Big Four for business customer satisfaction with 71.4%, well ahead of second-placed NAB on 67.1%, ANZ with 65.8% and CBA at 63.0%. These are the latest findings from the Roy Morgan Research Business Single Source survey. (Roy Morgan)

August 14 2014

[3.1 Economy » Perceptions on Performance/ Well-Being](#)[3.9 Economy » Financial systems & Institutions](#)**► MULTI-COUNTRY SURVEYS**341-29 [Little Improvement in Global Jobs Outlook](#) (Click for Details)

The jobs outlook remained about as dismal worldwide in 2013 as it was in 2012, with more than half of adults (55%) saying it was a bad time to find a job in their communities and one in three (34%) saying it was a good time to find a job. Europeans continued to be the most pessimistic, with three in four residents (76%) in the European Union saying it was a bad time to be job hunting. (Gallup USA)

August 11, 2014

[3.3 Economy » Employment Issues](#)341-30 [Only 1.3 Billion Worldwide Employed Full Time for Employer](#) (Click for Details)

About one in four adults worldwide -- or roughly 1.3 billion people -- worked full time for an employer in 2013. Gallup's Payroll to Population (P2P) rate, which reports the percentage of the total adult population that works at least 30 hours per week for an employer, has not grown since 2012. (Gallup USA)

August 12, 2014

[3.3 Economy » Employment Issues](#)**Topic of the week:****[Brits More Likely to Help Their Pet than a Man or Teenager](#)**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

August 12, 2014

[New YouGov research reveals that Brits are more likely to come to the aid of their pet than to help a male or teenage stranger in danger.](#)



**UK:** A poll conducted for the blood cancer charity Anthony Nolan, found that nearly four out of five people (79%) would be willing to help their pet if it was in danger. However, only 56% would be willing to help a man on his own and just 68% would help a teenager they didn't know, if they saw them in a risky situation. Pensioners (91%), woman (85%) and a child (85%) on their own in danger were most likely to enlist the sympathy of a kind-hearted stranger.



When asked what would prevent them from stepping in to help a stranger in danger, 46% of Brits said they would be concerned about risking their own safety, while 36% said they would not know how to help.

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\*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact [sara.salam@gilanifoundation.com](mailto:sara.salam@gilanifoundation.com)

The survey also revealed that 'selfie culture' may be making us more selfish when it comes to helping strangers. 15% of 18 to 24-year-olds have pretended to be on the phone or texting to avoid helping a stranger who was in danger. And nearly one in ten (9%) in this age group surveyed online have seen a person in danger and posted about it on social media, rather than helping – although on a positive note, almost half of this age group (47%) have intervened and offered to help.

The survey also shed light on the areas people are from who are most likely to have helped a stranger. Only 49% of adults in the East Midlands claimed to have helped a person in danger. In contrast, more than half of adults in both Wales and Scotland (63%) have stepped in to help a stranger.

Source: <http://research.yougov.co.uk/news/2014/08/12/brits-are-more-likely-help-their-pet-man-or-teenag/>

## Gilani's Gallopedia (2007-2014)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\simeq$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\simeq$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\simeq$  358 during the period 2007-2014

